





Are there other college campuses in America where nearly everyone — alumni, students, faculty, staff — is able to recite the institutional motto by heart?

At Willamette, that seven-word phrase, "Not unto ourselves alone are we born," carries significant *gravitas*. It turns up in Collegian editorials and grant proposals, in the spiel of our campus tour guides, on T-shirts, in chalk "graffiti" on Jackson Plaza. I've even seen it written in frosting on a sheet cake — in Latin (*non sobis solum nati sumus*).

At Willamette, ours is not just a motto; it's a philosophy to live by. And we do.

Many distinctive Willamette activities and initiatives — from our academic "hearths" to Willamette Academy, from service learning to sustainability — underscore the idea that none of us exists in isolation. We seek to be cognizant of the interrelatedness of all nations, societies and individuals, the interdependence of the human and natural worlds in sustaining life and our inherent obligation to apply ourselves to the betterment of others.

The leaders and problem-solvers of tomorrow are on our campus today, and as an institution seeking to "live" its motto, Willamette prepares students to pursue lives of meaningful work, contribution and achievement. We look to our graduates to make a positive difference, whether we are encouraging them to use their talents to improve the well-being of the communities in which they live or working to secure the financial well-being of the institution itself.

In recognition of the motto's power to unite and inspire, Willamette magazine, formerly The Scene, is rededicated to sharing more broadly the positive impact our students, faculty and alumni have in the world, starting with the newly christened president's column: "Not Unto Ourselves Alone."

In this inaugural issue, for example, you will find the moving story of Paul Wynne '65, an Emmy-winning television journalist in the 1970s and '80s. When he was diagnosed with AIDS, he shared

his experiences on camera. "Maybe you think you didn't know anyone with AIDS," he told viewers in the first episode. "You do now."

Read how Life Trustee Emeritus
Bill Long '59 helped bring the motto to
life by creating Carson Undergraduate
Research Grants. Named in honor of
former College of Liberal Arts Dean Julie
Carson, this grant program — celebrating
its 25th anniversary this year — has
supported hundreds of students' summer
research projects.

Or, consider the motto-imbued career of Willamette trustee Jim Cuno '73, CEO and president of the J. Paul Getty Trust. His mission at the Getty: to use extraordinary resources to take on projects that will benefit the world of art and education.

When I teach introductory astronomy, I always end my last lecture with a quote from T.S. Eliot: "We shall not cease from exploration, and the end of all our exploring will be to arrive where we started and know the place for the first time."

I invite you to continue the exploration of your university through these and other stories yet to unfold within the pages of Willamette.

The & Those

Stephen E. Thorsett President



Features

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To celebrate the Carson Grant's 25th anniversary, we revisit six winners: two science researchers, a journalist, a marketer, a climate change expert and a program officer at the Gates Foundation.

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From the first bewildering days of the epidemic to today, Willamette community members stand up to HIV/ AIDS with courage and persistence.

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Willamette trustee Jim Cuno '73 leads the J. Paul Getty Trust. He talks about art, museums, education and some spectacular professors who shaped his life. Turns out he shaped their lives as well.

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Tufton Solution 8.0

Our reference to Tufton Beamish in the spring issue of The Scene drew "snickers" from several eagle-eyed alums, who spotted the elusive name on the label of a candy bar hanging from the neck of a new graduate, on our inside front cover. Cheers to Mike Durrell '64, Caitilin Walsh '84 and anyone else satisfied by this sweet find.



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Special thanks to our volunteer "brain trust" of alumni and faculty members who participated in review and feedback on developing the new Willamette magazine: Sammy Basu, Eric Friedenwald-Fishman '88, Brian Hufft '01, Linda Kelly '69, Cathy Tronquet '70.

Willamette, the magazine of Willamette University, is published three times each year by University Communications. Its purpose is to share stories and conversations that help alumni and friends stay meaningfully connected to the university.

The views presented in Willamette do not necessarily reflect the opinions of the editors or the official policies and positions of Willamette University.

>In Box

We appreciated the President's Message and Student Voices article about Conner Mertens (The Scene, spring 2014). It's no surprise that he would be supported and welcomed in the Willamette community at large, but to have the administration, from President Thorsett on down, be so obviously and articulately in his corner is an important kind of message. It suggests that the "Administration-with-a-capital-A" — which, let's face it, so many of us like to critique to our own amusement — has chosen not to play it safe in the face of a contentious issue. This makes us even fonder of our alma mater and more aware of the many lessons we were afforded by it.

- Erik Schmidt '05 and Stacy West '06, M'12

Thank you for featuring distinguished alumni in the last edition! Because of that piece, I recently connected with Astrid Dabbeni and will begin volunteering with the nonprofit she founded, Adoption Mosaic. What a fantastic way to stay connected to the Willamette community! Jennifer Birk '07

We invite emails and letters to the editors. Contact us at magazine@willamette.edu, or by mail at University Communications, Willamette University, 900 State Street, Salem, OR 97301. Published correspondence may be edited for length and clarity. willamette.edu/magazine

Ariana Piscitelli '15 juggles two lives. At Willamette, she majors in biology and environmental science, and commutes to campus each day from her home in Newberg. Her other life? She's the 2014 Tillamook County Rodeo Queen — a role that keeps her (and her horse, Diva) in demand at rodeos, signing autographs and serving as an ambassador for the Northwest Professional Rodeo Association. The tools of her trade mash up the practical and the glamorous:

1. Cowboy hat

Tools of My Trade

"A rodeo queen is never seen without her hat on. If your hat falls off in the arena, your head better be in it," she says.

2. Red lipstick

"You want to wear the color of lipstick that goes best with your shirts, and I usually wear red shirts (one of the colors representing the Tillamook County Rodeo). My favorite brand of lipstick is Revlon ColorBurst. It's like a crayon and it stays on super well. So I always, always have that with me for every parade and every rodeo."

3. Belt buckle

When she was about 10 years old, Piscitelli won this belt buckle — her first — from the Northwest Youth Rodeo Association for her skills in barrel racing. "It started my whole rodeo adventure," she says.

4. Chaps

"I custom picked the hide from California, and a local chap maker made these for me. They are exactly what I wanted. When people see these chaps, they know I'm coming."

5. Boots

"Riders must wear a boot with a heel, so you can easily slip out of the stirrup if you fall off a horse. Otherwise, you'd be dragged around the arena," Piscitelli says. "These are my lucky boots. I wore them when I competed for my title, and I won. I wear them everywhere."

For more photos of Ariana in both her lives — as an aspiring veterinarian and a rodeo queen — go to willamette.edu/go/ariana.



Interview by Elizabeth Brown

David Gutterman, politics professor and associate director of Willamette's Center for Religion, Law and Democracy, studies an emerging demographic: individuals who identify themselves as unaffiliated with any religious tradition.

- > **Tell us about this trend toward non-affiliation.** According to a 2012 nationwide survey by Pew Research Center's Religion & Public Life Project, almost 20 percent of the U.S. populace does not identify with any religion. We call them Religious Independents, or "nones," and their numbers have been growing dramatically.
- > What do you notice about this trend? We see a far higher percentage of Religious Independents among the Millennials more than 30 percent than among Gen Xers, Gen Yers or Baby Boomers. Because historical trends show that people are more likely to identify as religiously affiliated as they age, you might think this was a time-of-life phenomenon that Boomers are affiliating more as they grow older, and that Millennials and others will follow suit. But within each generation, more people are becoming unaffiliated every year. And the trend crosses geographies, too.
- > What surprises you about this shift? We've known for a long time that one of most stable predictors of religious affiliation is being raised in a religious tradition. Interestingly, the Pew results show that people raised without religious affiliation are even more likely to remain Religious Independents than others are to remain within their affiliation. For example, a "none" is more likely to remain a "none" than someone raised in the Catholic tradition is likely to remain affiliated with Catholicism. As a result, even as the Millennials age, the number of religiously affiliated in the United States will be less than it was a generation ago. That's surprising for a nation that, historically, has distinguished itself as religious.

> To what do you attribute the rise of the "nones"? In part,

it's because religious institutions are offering people less of what they need — or what they want. It's not that Religious Independents are necessarily "losing faith"; we aren't seeing a huge leap in the number of atheists and

agnostics. The "nones" simply don't consider themselves members of a religion. And for previous generations, membership was an essential element of identity — a way to understand oneself as part of a community.

- > What are some of the implications of this growing population? The political implications are fascinating.

 Traditionally, among others things, religious organizations have given people access to the political system. But because they are not members of anything, Religious Independents lack a strong collective political voice. So we're seeing a growing number of independents with less of a voice in politics and a shrinking number of affiliated believers with a larger voice, because compared to the "nones," they remain organized, funded and coherent.
- > Your research on politics and religion covers the two subjects you're never supposed to bring up in polite conversation.

 I hear that all the time. But I'm not all that interested in being

"polite" if it means you have to avoid talking about issues of religion and politics and race and sex and power and justice.

> Besides studying two of the most provocative topics in American conversation, what else do you do? For many years, I've been deeply involved with Oregon Humanities, the state humanities council. Our mission is to connect Oregonians with ideas that change lives and transform communities. For example, our Idea Lab brings 150 high school students and teachers together for a three-day program about the

pursuit of happiness. Our Humanity in Perspective program is a free college humanities course for adults who don't

have a college degree and face financial barriers to continuing their education. Students read and discuss everything from Greek tragedies and philosophy to modern poetry and plays. I'm also a parent of three active kids. We travel and camp around the Northwest as much as we can.



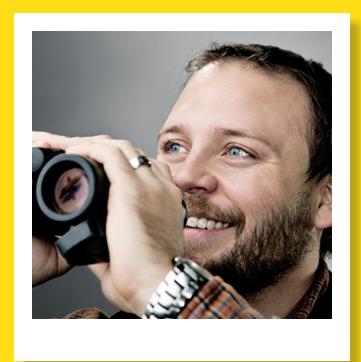




WHEREARE









THEY NOW?

In 1988, Willamette trustee Bill Long '59 envisioned a flexible grant program that would allow Bearcat sophomores and juniors opportunities beyond the structured curriculum. First awarded in 1989, the Carson Undergraduate Research Grant program (named to honor former College of Liberal Arts Dean Julie Carson) now celebrates its 25th year of supporting scholarly, creative and professional projects.

Six past recipients report how Carson Grants helped shape their lives and careers.

25 YEARS 292 GRANTS AWARDED \$750,000+ IN TOTAL SUPPORT



Who: Mara Hansen '07

Carson Grant Project:

"A Critical Examination of Medical Pluralism in Rural Guatemala." Sponsor: Joyce Millen, anthropology, Willamette

What I'm Doing Now:

Program officer, Bill & Melinda Gates Foundation

How I Got Here: After

Willamette, I volunteered with the Peace Corps in Morocco, working with the Ministry of Health. Grad school in public health followed, as did projects in the U.S. (with the Centers for Disease Control and Prevention and in the Mississippi Delta) and in rural India. In 2011, I returned to Seattle to join the Gates Foundation.

About My Work: I lead a portfolio of investments that aims to improve coverage of high-quality basic health services available to the poor through networks of private providers, such as pharmaceutical suppliers, pharmacies, and doctors and nurses. The best part of the job is learning from and supporting the grantees we fund — they're exceptional.

Thank You, Carson: The Carson Grant funded my first global health research project and allowed me to learn from two incredible role models: Drs. Joyce Millen and Paul Wise. The practical experience

and mentorship confirmed my interest in global public health and inspired me to pursue a career in the field. Thanks for the opportunity!



Who: Lisa Lambert '98

Carson Grant Project:

"A Filmmaker and a Movement: Tracing the Effects of Neorealism on the Evolution of Federico Fellini's Film Style." Sponsor: Ken Nolley, English, Willamette

What I'm Doing Now:

Reporter, Reuters, Washington, D.C.

How I Got Here: After graduating, I worked in Portland as an administrator at Artists Repertory Theatre and the Oregon Symphony and reviewed art — and occasionally books and movies — for Willamette Week. I'd eavesdrop on reporters in the newsroom, slowly filling up with envy. That pushed me to the phenomenal journalism school at the University of

California, Berkeley. From there,

I was off to Washington, D.C.

About My Work: I've been with Reuters for nine years and have written stories on a wide range of subjects. If you want to see a liberal arts education put to good use, then look no further. Covering politics has been fun and occasionally glamorous, but I found the biggest challenges and rewards during the financial crisis and its aftermath.

Thank You, Carson: My grant may be my top experience at Willamette. The freedom and independence, having a knowledgeable faculty adviser on call to hear out my ideas, the insights into what other researchers were

doing, developing my self-reliance — it was all incredible. My family was proud of my project, and that meant something to me, too. Carson has had a positive impact on my professional life, whether it's as simple as knowing how to organize my research or as big as summoning the courage to tackle a monstrously complicated story.



Who: Lynn Miyahira '03

Carson Grant Project:

"Okinawa's Awkward Guests: Conflicting Attitudes Surrounding the U.S. Military Bases in Okinawa." Sponsor: Suresht Bald, politics, Willamette

What I'm Doing Now:

Marketing director, Shidler College of Business, University of Hawai'i at Mānoa

How I Got Here: After

graduation, I was selected for the Japan Exchange and Teaching Programme and lucky enough to be placed in Okinawa, giving me the chance to understand the complicated issue of a U.S. military base there. I returned to Hawai'i for the Japan-focused MBA program at Shidler College of Business at the University of Hawai'i at Mānoa. An internship at the American Chamber of Commerce Japan in Tokyo followed, then back to Shidler as marketer for all degree programs. Recently, I was selected to join the U.S.-Japan Council's Emerging Leaders Program for 2014.

About My Work: Marketing for Shidler College, with a focus on student recruitment and alumni relations. I'm also responsible

for developing and maintaining brand continuity at Shidler. I love being in the world of higher education.

Thank You, Carson: The Carson Grant was the beginning of an amazing ride of "firsts," including the first time I traveled internationally alone and the first time I interviewed a stranger in a different language. Even though a decade has passed, my Carson Grant experience continues to help me distinguish myself from others. I am eternally grateful.



Who: Matt Reudink '01

Carson Grant Project:

"Investigation of Simian Retroviruses: Addressing the Safety of Xenotransplants." Sponsor: Richard Grant, University of Washington

What I'm Doing Now:

Assistant professor, Department of Biological Sciences, Thompson Rivers University, Kamloops, British Columbia

How I Got Here: After my
Carson Grant, in which I
used a number of genetic and
molecular techniques to study
retroviruses in yellow baboons
with Dr. Richard Grant, I
switched from the microscopic
to the macroscopic. A summer
as a field assistant in Colorado
studying birds made me realize
that I could transfer the skills
and techniques learned during
my Carson Grant to study broad
questions about the ecology and
evolution of animals.

The field and lab experiences that followed all began with work from my Carson Grant and positioned me perfectly for my master's degree in science at Villanova University. I soon became fascinated by the idea of studying migratory birds throughout the annual cycle and earned a Ph.D. at Queen's University in Ontario, studying American redstarts in both Ontario and Jamaica. I also had the wonderful opportunity to spend the last year of my Ph.D. program at the Smithsonian Institution in Washington, D.C., as a predoctoral fellow. After finishing my Ph.D., a postdoc at Trent University and the Ontario Ministry of Natural Resources followed. In 2010, I joined Thompson Rivers University as an assistant professor, where I feel right at home.

About My Work: I teach small, upper-level biology courses, such as conservation biology and animal behavior, and maintain an active research lab with undergraduate and graduate students who work on a range of topics, including migration ecology, evolution, sexual selection and behavior. I focus on understanding how events occurring throughout the entire annual cycle interact to shape the life history, ecology and behavior of migratory birds.

Thank You, Carson: The Carson Grant was a pivotal event in my life. Although my research path has changed markedly, the tools and techniques I learned are ones that I have used in countless

projects since, and that my students and I continue to use today. Conducting independent research gave me the confidence I needed to pursue a scholarly career in research. I love what I do and will always be grateful for that experience.



<u>Who:</u> Natalie Sashkin Goldberg '08

Carson Grant Project:

"Stimulating Neuroplasticity: The Effects of Enriched Environmental Conditions on Dopaminergic Neurogenesis in the Substantia Nigra of a Mouse Model of Parkinson's Disease." Sponsors: Charles Meshul, Oregon Health & Science University (OHSU), and Barbara Stebbins-Boaz, biology, Willamette

What I'm Doing Now: Ph.D. candidate in neurobiology and behavior, entering my fourth year at the University of California, Irvine (UC Irvine)

How I Got Here: My Carson Grant facilitated a research

project on therapeutic interventions for Parkinson's disease in Dr. Meshul's lab at OHSU. After graduating, I was honored to continue working in Meshul's lab for three years while deciding where to attend graduate school.

About My Work: My current studies in Dr. Mathew Blurton-Jones' laboratory at UC Irvine focus on neural stem cell transplantation therapeutics for Parkinson's and other neurodegenerative diseases.

Thank You, Carson: The Carson Grant allowed me to support myself during my research project. It was my first experience writing a grant proposal, and the first time I synthesized my scientific interests and goals. The Carson Scholars symposium at the end of the summer was the first time that I gave a professional talk to a room of individuals with so many academic and non-academic interests. I was also fortunate to maintain a relationship and mentorship with Julie Carson and her husband, Guy Whitehead, while in Oregon. They played pivotal roles in forming my academic perspectives and my decision to pursue graduate school.



Who: Tim Stumhofer '06

Carson Grant Project:

"Smart Growth in Post-Measure 37 Oregon: Urban Transportation Policy in a Time of Changing Land-Use." Sponsor: Laura Leete, Center for Governance and Public Policy Research, Willamette

What I'm Doing Now: I'm living in Berlin after being named a Robert Bosch

Foundation Fellow. The Bosch Foundation fellowship is a mid-career program that places Americans in counterpart German institutions.

How I Got Here: After
Willamette, I studied
environmental governance and
economics in the UK. Following
graduate school, I worked in
climate-change policy, first
as an analyst for an emissions
trading firm and then for a
nongovernmental organization
focused on building the
technical capacity to implement
climate programs globally. Now,
I'm looking at how climate-

change readiness is financed in

the developing world.

About My Work: I have been fortunate to see personal academic interests blossom into professional opportunities: from emissions trading to technical capacity building to international development cooperation. Like any specialization, this professional landscape is jargon-filled and difficult to quickly summarize. But the work has generally focused on designing, testing and scaling global climatechange mitigation programs. It is a fascinating, if incredibly challenging and humbling, line of work.

Thank You, Carson: As I suspect is the case with many other Carson alums, my career path has not been linear. Indeed, while I stand by the importance of my Carson project, it is quite tangential to my professional focus today.

But I would say therein lies the value of the fellowship. The grant resources allowed me to independently pursue my interests and offered much more than experience leading practical research. The program imbued me with a spirit of inquiry and opened my eyes to the opportunities that can come with following questions of personal interest. So far, my career has been guided by this precept and for this, I am grateful for the program.

■

CARSON GRANTS: A CELEBRATION

Twenty-five years of Carson Undergraduate Research Grants — now that's a reason to throw a party. The university organized an Oct. 17 celebration for this year's recipients to gather in the Willson-Hines Rooms in Goudy Commons to share what they were able to accomplish this summer thanks to the generosity of the grant program. A reception with good food and good company was planned for the evening. As of press time, Bill Long and Julie Carson, along with many past grant winners, anticipated being among those toasting this year's recipients.

Atkinson Lecture Series Adds New Stars and Flavor(s)

George Takei — actor, activist, social media maven (Twitter followers: 1.3 million; Facebook likes: 7.4 million) — will be the Atkinson Lecture Series fall speaker. Star Trek's legendary Sulu was shaped by a boyhood spent in World War II Japanese-American imprisonment. As an adult, his empathy for those denied rights translates into advocacy for many causes, including those of lesbian, gay, bisexual and transgender individuals and families. Takei will address the Willamette community on Nov. 11 in Smith Auditorium.

Homespun, charming and docent of delicious. These words could describe the legendary ice cream company Ben & Jerry's or its entrepreneurial co-founder **Jerry Greenfield**. Ben & Jerry's launched

in Burlingon, Vt., a college town, and has spread messages of joy and activism for more than 30 years. The co-genius behind Chunky Monkey and Cherry Garcia delivers the real scoop on life and work on March 18 in Smith Auditorium, as part of the Atkinson Graduate School of Management's 40th anniversary.

For tickets, visit willamette.edu/events/atkinson_lecture.

The Philosopher, the Shaker and the Fruit

Geoff Rich '09 Named Iron Mixologist at Bite of Oregon

Competition is fierce at the Bite of Oregon, and no fight-to-the-finish is watched more closely than the Iron Mixologist.

Willamette alumnus Geoff Rich won it all after a twoday, six-round competition that challenged mixologists to create a new drink using what they'd brought and one mystery ingredient supplied by the Bite. In five minutes!

Rich's deft handling of fruit gave him an edge when he created an apple cobbler-like drink, inspired by McMenamins Aval Pota apple whiskey. Rich gives a shout-out to two influences that shaped his success. "The Willamette Valley is known for exceptional agriculture



and an active wine and beer community." When it comes to creativity, Willamette University deserves considerable credit. The philosophy major who hung out at the Salem Saturday Market says, "The breadth of my liberal arts education taught me to problem solve and be inventive, in whatever I was doing."



23,913

The number of pages of Willamette's historic Collegian newspaper now scanned and searchable on the University Archives' web page: library. willamette.edu/archives



Adam Meyer '09 and friend Ashley Donovan are connecting with communities — on foot. And we're not talking walking. The two left Portland on July 28 to run 3,000 miles to Washington, D.C., in four months. That's an average of one marathon per day.

Meyer majored in politics and has worked as a policy and legislative advocate in Salem and for D.C.-area nonprofits.
His goal now: to meet and listen
to people, share successful
ideas and better understand
the issues and values of
communities nationwide.
Between maintaining a blog and
updating social media accounts,
he and Donovan organize
visits with community leaders,
teachers, elected officials and
others. They've already met with

retired Oregon legislator Paul Hanneman, who led the charge on the 1971 bottle bill; tribal leaders to talk land and water preservation; and rural school principals to talk education.

Meyer credits Willamette and his folks with inspiring his commitment to a better quality of life. "My parents worked in community planning and social services, and poured 18

Number of languages spoken by the incoming class of AGSM's Early Career/Career Change MBA

Camille Debreczeny '16, left, and Caty Priebe '15, center, are among nine Willamette students who participated in Liberal Arts Research Collaborative (LARC) projects last summer. Working with professor Ellen Eisenberg, right, the two researched Jewish history in the post-World War II era at Portland's Oregon Jewish Museum archives. Other LARC projects ranged from exploring "Alice in Wonderland" and its afterlife in cyberspace to Islam in the Pacific Northwest.





heart and soul into their work," he says. "I also learned from leaders at Willamette, like Bob Hawkinson, who changed the community through encouraging dialogue and empowering individuals."

To learn more about Meyer and Donovan, follow their blog, share your story and show your support, go to **run2connect.com**.

Alumni Get Inventive — and Get Funding — to Evolve the Music Industry

Bryce Clemmer '10 and Matt Polzin '11 launch Vadio with \$2 million in seed funding from music, entertainment and tech heavyweights.



Remember old-school MTV music videos? Vadio has reinvented the watch-as-you-listen art form by synching music videos to streaming platforms like Pandora. As a Willamette student, Bryce Clemmer met execs from Wieden+Kennedy, a high-profile Portland ad agency with a tech business incubator. Now Vadio's CEO, Clemmer and co-founder Matt Polzin credit Willamette professors and students for helping test-drive their technology.

What's the business proposition? By turning music listeners into viewers, Vadio targets ad revenue facilitated by partners like Virgin Radio and Nova Entertainment. The partners embed Vadio content into websites and apps to engage users, drive traffic and connect through social media. Early funders include past and current leaders of Microsoft, YouTube and William Morris Endeavor — platinum support for fresh ideas.

The Painting Had Him at Hello

Imagine this: You are an art professor. A former student contacts you. She has been entrusted with restoring a painting owned by an Italian family and wants your assistance in sleuthing the painting's origins. You agree, fly to Rome and come face to face with the mysterious painting. In an instant, you know you are looking at a masterwork. You are looking at a painting by Peter Paul Rubens.

Although this story sounds like an art caper film, it's all true. The scholar is Ricardo De Mambro Santos, associate professor of art history at Willamette and an expert in the Italian and European Renaissance. His former student, Cecilia Paolini, is an independent scholar

and graduate of the University of Rome.

De Mambro
Santos says, "I was
immediately captured
by the work. You
can see the dynamic
vibration of the forms
depicted on the surface
trying to explode."
Further clues came
from the thick, circular
brush strokes and
the dense, smoky
rendering.

The subject of the painting is Archduke Albert VII, who ruled the Habsburg Netherlands with his wife, Isabella, from 1598 to 1621. And here are two telltale clues: Both were avid art collectors, and they appointed Rubens as court painter in 1609. But after the childless couple died, much of their art collection was scattered.

Even with the clues provided by the painting and the royals' relationship with Rubens, De Mambro Santos needed



to confirm his theory. With a team of investigators, he used infrared light and X-rays to look under the painting's surface. Corroborating evidence came from the age of pigments and varnishes, the artist's stylistic devices and a rare yellow pigment — giallorino — produced in Italy and used exclusively in Rubens' workshop at the beginning of the 17th century.

Civic Communication and Media

New name for the Rhetoric and Media Studies program — now offering more experiential learning through local partnerships, engagement with emerging technologies, and internships

THE ENDURING EPIDEMIC

AMERICANS' HIV/AIDS AWARENESS MAY HAVE DIMINISHED, BUT WILLAMETTE ALUMNI AND FACULTY FIGHTING THE PANDEMIC REMIND US THE PROBLEM HAS NOT DISAPPEARED.

BY SARAH EVANS

MERICANS OLD ENOUGH to follow the news in the 1980s remember the AIDS story vividly: An unknown virus took hold in the U.S. and spread at an alarming rate. The sudden appearance of the virus and its mysterious origin sparked panic and stigma aimed at already-marginalized groups — most often, gay men and drug users. Those afflicted weakened at a precipitous rate. Most died.

AIDS, HIV and fear quickly became part of America's collective consciousness. And fame offered no immunity. Actor Rock Hudson died of AIDS, and basketball player Magic Johnson contracted HIV. Teenager Ryan White, who got HIV from a blood transfusion, became a symbol of America's fear when he was expelled from middle school. Tens of thousands of Americans succumbed to AIDS-related illnesses, and media reports showed the syndrome ravaging populations around the world.

"AIDS was so much a part of our world back then," says Joyce Millen, an associate professor of anthropology at Willamette who was working on health issues in Africa and then studying infectious disease epidemiology in graduate school as the HIV/AIDS crisis unfolded. "It was on the news every night. It was huge; it was devastating; it was scary. It was a global health crisis of a magnitude we hadn't seen before."

Yet in time, HIV/AIDS and its modes of transmission became clearer. Compassion and empathy slowly began to replace fear and stigma. Red ribbons and a larger-than-life quilt memorializing the dead spread across the country. Funding and research increased. Progressively more-effective treatments became available.

Although in retreat, the epidemic did not go away. Just ask Millen and Willamette alumni like Hayley Freedman '09, Edgar Mendez '12 and Ziv Feinberg '14, who continue to fight HIV/AIDS on all levels around the world. They, and others like them, perceive a disconnect between the continued prevalence of the epidemic and Americans' perceptions — particularly as other health crises fill the news, like the Ebola outbreak that began last summer.

A 2011 Kaiser Family Foundation survey showed that only four in 10 Americans reported having seen, heard or read about the HIV/AIDS epidemic in the past year, compared to seven in 10 in 2004. On the Willamette campus, which had an active chapter of the Student Global AIDS Campaign less than a decade ago, World AIDS Day passed without much notice for the last few years.

"As people got greater access to care and to antiretroviral drugs, the numbers started going down, and HIV/AIDS became normalized in wealthier countries, including ours," Millen says. "It started becoming less scary, less of a death sentence, and it slowly crept off of the popular radar."

STILL A GLOBAL PANDEMIC

Although global rates have been declining over the past decade, about 2.1 million people worldwide still become infected with HIV annually, and 1.6 million people die every year from AIDS-related illnesses, according to the World Health Organization. U.S. public health officials report about 50,000 new HIV infections and 15,000 AIDS-related deaths annually.

A decade ago, Millen, then teaching at Harvard and serving as research director at Partners In Health's Institute for Health and Social Justice, co-wrote "Global AIDS: Myths and Facts."

The book, which became a seminal tool for people fighting the pandemic, outlined 10 myths about HIV/AIDS and how to counteract them. To name a few: AIDS is mostly an African problem. (In reality, the illness continues to trouble numerous areas outside Africa.) HIV would stop spreading if people gave up promiscuous sex and drug use. (Actually, socioeconomic structures frequently prevent people from making choices that would protect them from contracting HIV.) And ordinary people in rich countries can do little to help fight AIDS in poor countries. (In truth, AIDS activists have made great strides in fighting the epidemic by raising money and lobbying lawmakers.)

Sadly, Millen says, most of these myths persist today. She and many other public health experts maintain that the biggest challenge continues to be funding. According to UNAIDS, in 2011, governments and donors worldwide spent a total of \$16.8 billion to fight the epidemic — far short of the organization's 2015 goal of mobilizing \$22 billion to \$24 billion annually for the global AIDS response.

"People feel like we've got the epidemic under control, so we don't need the funding for it," Millen says. "But the fact is, antiretroviral drugs are keeping people with HIV/AIDS alive while at the same time helping to prevent ongoing spread of the virus. Although the

1.1 MILLION
PEOPLE IN
THE U.S.
ARE LIVING
WITH HIV

ABOUT
2.1 MILLION
NEW INFECTIONS HAPPEN
WORLDWIDE EACH YEAR

OF PEOPLE
LIVING WITH
HIV IN THE
U.S. ARE
UNAWARE
OF THEIR
INFECTION

HIV/AIDS BASICS

HIV (Human Immunodeficiency

Virus): A virus that weakens the immune system by destroying important cells that fight disease and infection. Not everyone who has HIV progresses to AIDS — proper treatment can keep the level of HIV in the body low and allow a nearly normal life expectancy.

AIDS (Acquired Immunodeficiency Syndrome): A syndrome that is the final stage of HIV infection, when patients' severely damaged immune systems put them at risk for opportunistic infections, which can cause death.

Source: AIDS.gov



Sources: UNAIDS and AVERT

ONLY 25% OF PEOPLE WITH HIV IN THE U.S. ARE **SUCCESSFULLY KEEPING** THEIR VIRUS UNDER CONTROL THROUGH TREATMENT

MORE THAN 15,000 **PEOPLE** TH AIDS IN THE U.S. DIE **EACH YEAR**

ABOUT 1.6 MILLION **PEOPLE DIE ANNUALLY FROM AIDS-RELATED ILLNESSES WORLDWIDE**





IN THE WILLAMETTE CLASSROOM:

"QUEER DRAMA: AIDS, RACE AND THE PERFORMANCE OF SEXUALITY"/ COLLEGE COLLOQUIUM COURSE FOR FIRST-YEAR STUDENTS / TAUGHT BY ROY PÉREZ, ASSISTANT PROFESSOR OF ENGLISH AND AMERICAN ETHNIC STUDIES

I came of age in south Florida in the '90s, at a time when the previous decade's HIV/AIDS activists were finally starting to see their labor impact culture and government. I remember not only learning about the transmission and nature of HIV as early as the sixth grade in my middle school health and science classes, but being routinely exposed to all kinds of HIV/AIDS awareness events and public service announcements. I also remember watching Pedro Zamora on MTV speak candidly about his life as a gay Latino man who lived with HIV.

Even at that age, I remember feeling like I was part of an important cultural transformation, and that the whole narrative about HIV/AIDS was shifting before me from one about sexual immorality to one about sexual health.

I decided to teach this course on the topic of HIV/AIDS because a different shift has been taking place in which the fast transmission of HIV across countries in Africa, in particular, has allowed U.S. culture to displace anxiety about the virus to distant, racialized populations. Perhaps it's not a coincidence that while nonprofit campaigns like (RED) bring attention to AIDS "on the other side of the world" (as the campaign's website states), the rate of seroconversion among gay men in the U.S. has continued to rise sharply.

While access to medication among white gay men has slowed the rate of AIDS-related deaths in that group, communities that have less access to medications — including working-class people, people of color and women — continue to seroconvert and develop complications at a fast pace.

I'm interested not just in transmitting a history of HIV/AIDS to a new generation of students, but in adding complexity to the lived experience of activists, artists and regular folks who've lived with the virus and have worked to give it a human shape. Much of the art and activism we'll study is concerned not just with making HIV/AIDS visible, but with critically reshaping public discourse around the virus, so that we can direct shame at the social systems that neglect people living with HIV/AIDS, rather than at the people themselves.

My hope is that we can start thinking of the syndrome as global rather than foreign; as a problem of economic and social inequality, rather than sexual immorality; as one way of living among many, rather than as a death sentence.

price of the drugs has gone down significantly — largely due to the courageous and timely actions of international anti-AIDS activists — they remain high for the majority of people infected."

CHALLENGES IN AFRICA

The pandemic has hit sub-Saharan Africa hardest. Seventy percent of all new HIV infections in 2012 were recorded in that region, according to UNAIDS.

Hayley Freedman is one of many Willamette alumni who served in the Peace Corps across Africa, addressing HIV/AIDS issues, and she saw it all. From 2010 to 2013, Freedman worked in Mozambique, where 12 percent of people are HIV-positive. A double major in psychology and anthropology, Freedman helped peer educators in a district health center develop programming to support HIV/AIDS patients.

"Everyone in Mozambique knows someone who is living with HIV, so it becomes a normal thing," Freedman says. "On one hand, a message is presented by health care personnel that HIV/AIDS is not a death sentence, that you can live a typical, healthy life if you take your medication. It's normalizing the disease, which, in some ways, is good. On the other hand, a perception is spreading that it's not a big deal to have HIV. Many think they can take a pill and be okay. Preventative cautions are virtually ignored."

In Mozambique, Freedman, who recently earned an Erasmus Mundus Programme scholarship toward a master's in public health at the University of Sheffield in England and the University of Copenhagen in Denmark, saw many social and structural barriers preventing people from getting treatment — and contributing to further spread of HIV. Nutrition, unbalanced gender dynamics, communication problems, mental health issues, widespread stigmas about the virus — these are just some of the challenges she encountered.

"I don't think people really understand the full complexity of the problem," Freedman says. "Yes, the global AIDS crisis is important. But you have to address things in a more holistic way. Beyond getting people the antiretroviral therapy they need, there are many other pieces that need to be addressed for them to become success stories."

Like Millen, Freedman has noticed a decline in people's awareness of the AIDS epidemic. "As we're dealing with so many other crises worldwide, AIDS has not received as much attention," she says. "But when people are still dying of a disease that is 100 percent preventable, we have a humanitarian crisis."

PROBLEMS CLOSER TO HOME

Willamette grads fighting the epidemic in the U.S. face some of the same challenges Freedman found in Mozambique. Negative social attitudes toward people with HIV still have a major impact on whether people test for the virus and get proper treatment, says Edgar Mendez, youth technology specialist at Cascade AIDS Project in Portland, Ore.

An estimated 1.1 million people in the U.S. are living with HIV, and 16 percent of them don't know they have it. Among those infected, only 25 percent are successfully keeping the virus under control.

"If you were diagnosed with HIV, it's not something you'd necessarily feel comfortable sharing with your friends and family," says Mendez, who majored in politics. "This makes it a lot harder to

talk about symptoms, treatment and getting access to care or testing."

There's a lot of discussion around the word "clean," Mendez says, and the stigma that only certain kinds of people get HIV. "Some people feel they can point to someone who's infected and say, 'It's your fault. If you were a different kind of person, this would not have happened to you.' People who are HIV-positive deserve care and treatment and support and love, and they are not dangerous."

According to the Centers for Disease Control and Prevention, gay men and people of color are the most heavily affected by HIV in the U.S., partly due to social and economic challenges — lack of access to care, discrimination, stigma, homophobia and poverty.

Ziv Feinberg witnessed these challenges firsthand in summer 2013 when he interned at Bay Area Young Positives, known as BAY Positives, in San Francisco. The nonprofit provides support services for youths with HIV, including a drop-in center that is a safe haven for them to get help.

Feinberg, a psychology major now studying in the clinical psychology doctorate program at The Ohio State University, conducted research on factors influencing infected people's adherence to treatment. He spent many hours talking with clients at the BAY Positives center.

"Many were not very adherent to their medications, in part because of the negative side effects, or because their lifestyle didn't allow routines that facilitated taking medicine on a regular schedule," he says. "For example, some of the medications needed to be taken with food, and they didn't always have access to food.

"Some of the side effects were pretty distressing, too. A common one is incontinence, which makes it harder to work at your job," he adds. "A lot of these youths were unemployed, and a lot of them stayed that way because they were not well-educated, and they continued this downward spiral."

MAKING

Through the Cascade AIDS Project, Mendez works to counteract the effects of socioeconomic barriers through greater education about the virus. He and his colleagues deliver resources to peer educators in area colleges and high schools. They bring mobile, confidential HIV testing to locations around Portland, and organize "HIV 101" talks at schools, houses of faith and community group meetings.

"Our group tries to be very intentional about reaching out to folks who have not had experience with these conversations," Mendez says. "We get to be part of a lot of successes because we're using this opportunity to deliver people services that will have a significant impact on their long-term health and success."

In his address at the International AIDS Conference in Australia this past summer, former President Bill Clinton noted that the world was on a "steady march" to eliminate AIDS but acknowledged that much still needs to be done. "We need to scale up treatment and get it to those who need it if an AIDS-free generation is to be within our reach," Clinton said.

Although the challenge may seem daunting, those working to solve it — including Willamette graduates — are optimistic.

"The face of HIV is less intense today," Mendez says. "It doesn't have to be a death sentence — it can be more of a continuously managed disease — and that changes what we think about it and how we treat people with HIV. The number of new infections has fallen, and more and more people are taking that first step of acknowledging that it can happen to someone in their community.

"THE FACE OF AIDS": **PAUL WYNNE'65**

Willamette alumni from the 1960s may remember Paul Wynne '65 as a young drama student who starred in several productions on campus, including Shakespeare's "Twelfth Night" and "A Midsummer Night's Dream."

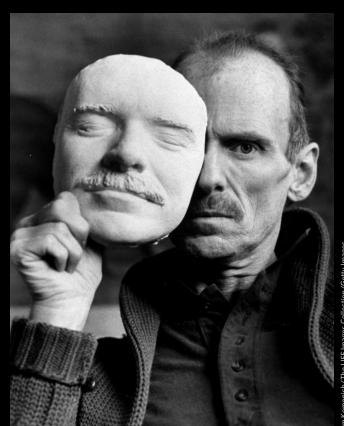
But it wasn't until 25 years later that Wynne played his most famous role: himself, dying of AIDS.

After serving several years in the U.S. Army, Wynne worked for 15 years in the '70s and '80s as a television journalist in San Francisco, earning an Emmy for his achievements in entertainment reporting. But when he learned he had AIDS, he went in front of the camera for a much different purpose: to demonstrate firsthand what it was like to live with the illness, in hopes of changing perceptions.

"Maybe you think you didn't know anyone with AIDS," he told viewers in the first episode. "You do now."

He went on to record 20 episodes of "Paul Wynne's Journal," which aired on KGO-TV from January through June 1990. He chronicled everything from his daily cocktail of prescription drugs to planning his own memorial service. After his health deteriorated, Wynne filmed his final episodes from a hospital bed. He died at age 47, just two weeks after the last episode aired.

Viewer response was overwhelmingly positive. Wynne received hundreds of letters, many thanking him for giving them a more personal view of AIDS and for speaking out despite widespread stigma. Wynne was profiled in People magazine and The New York Times for his work.



Paul Wynne holds a life mask made when he was healthy.

As part of his estate, Wynne left his viewers' letters as well as the master tapes of "Paul Wynne's Journal" to Willamette, and they now reside in the University Archives. You can watch his journal on the Archives website: library.willamette.edu/archives/media/wynne.

GOING ROGUE









Rogue Farms Hopyard stands on the same Willamette Valley ground where workers once picked bright green hops in the 1800s. More than a century later, Rogue Ales & Spirits is turning out some of the most inventive and delicious brews in the world.

What else would you expect from an Oregon brewery that decided to "grow their own" when the cost of hops quadrupled? And the name of the town where the farm was founded in 2008? Independence, of course. Perfect spot for an operation led by Willamette alum Brett Joyce '95, son of the late Jack Joyce, who co-founded Rogue in 1988.

FROM GROUND TO GLASS

STEP 1: —



Wines have their terroir.

Rogue brews have dirtoir, defined as "the combination of factors — including soil, climate and environment — that gives Rogue its distinctive character." That perfect balance exists in Independence, known to some as the hop-growing capital of the world.

STEP 2: THE FARM, THE HOPS, THE HARVEST



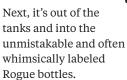
Seven varieties of hops, all Rogue-original strains, planted in spring, harvested in late summer. Harvest drill: trim bines off trellises, separate flowering cones, heat in giant kilns, cool and then pound into linebackersized bales.



STEP 3: THE BREW

Independence farm hops meet up with Rogue's Tygh Valley farm barley at the brewery in Newport. Awardwinning brewmaster John Maier shepherds everything through the brewing process. What else goes into the tanks? Depends on which of Rogue's 40-plus beers Maier is cooking that day.

STEP 4: — THE GLASS



Want more? Watch professor Sarah Kirk and her husband, John, explain the chemistry of producing and consuming beer: vimeo.com/106226795

STEP 5: — Enjoy

Try something seasonal, say Pumpkin Patch Ale, brewed up from Rogue Farms Dream Pumpkins, carawheat, Weyermann Carafe & Rogue Dare malts, Rogue Farms Independent hops, ginger, cloves, vanilla bean, cinnamon, cardamom, nutmeg, free-range coastal water and Pacman Yeast.



ADVICE FROM BRETT JOYCE ON BEING A ROGUE:

Don't be afraid to try new things. "We like to brainstorm and let our brewers be creative."

Find good partners, "... like Tres and Cat Daddy of Voodoo Doughnut and Iron Chef Masaharu Morimoto."

Honor the past. "People come visit the farm and tell us their parents or grandparents used to pick the hops here by hand."

Make peace with Mother Nature. "She's the biggest challenge we face. In 2011, we planted 15 acres of our first crop of Dream Rye. In less than a day, slugs wiped out the crop. We had to start over."

JUST SOME OF WHAT ROGUE IS GROWING IN INDEPENDENCE: HOPS, HAZELNUTS, HONEY, JALAPEÑOS, PUMPKINS, CORN AND WHEAT.

IN TYGH VALLEY: Barley, Cherries, Apples, Plums, Pears and Apricots.

Final Ingredient: The Culture Check out the Rogue Nation's creed, fundamental

agreement and mission at rogue.com.



Yazan Hishmeh, junior Forward, men's soccer Hometown: Ventura, Calif.

Why to watch: As Willamette's top returning scorer (9 goals, 6 assists last season; 16 goals, 8 assists in his career), Hishmeh is a proven commodity. After helping the Bearcats finish the 2013 season with a 10-6-3 overall record and 6-5-3 in the Northwest Conference, he's primed for a pitch-perfect year.

Standout performance: Hishmeh's hat trick (three goals) led Willamette to a 5-0 victory over George Fox University on Oct. 19, 2013.



Emily Sewall, sophomore Goalkeeper, women's soccer Hometown: Petaluma, Calif.

Why to watch: Numbers don't lie. In the seven games Sewall started as a freshman, she made 37 saves on her way to a 0.65 goals against average and registered four shutouts.

Standout performances: Stamina! Sewall played all 90 minutes and earned six saves in a 1-0 win over Lewis & Clark College, and all 110 minutes in overtime games against Pacific Lutheran University and Linfield College, both of which ended in 0-0 ties.

5 TO WATCH

LOOK AROUND. THERE
ARE SOME IMPRESSIVE
BEARCATS IN OUR MIDST.
IN THIS ISSUE, 5 TO WATCH
FOCUSES ON ATHLETES
WHO COULD BE STANDOUT
STARS THIS FALL.



Dylan Jones, senior Running back, football Hometown: Santa Maria. Calif.

Why to watch: Blink and you'll miss him. This speedster enters his senior season with 16 rushing touchdowns and 1,258 rushing yards, averaging 5.1 yards per carry. And the All-NWC performer is just as fast off the gridiron — Jones was part of conference championship 4x100-meter relay teams in track and field the past two years.

Standout performance: His 18 carries for 110 yards and two touchdowns, including a 54-yard sprint, were part of an offensive explosion that defeated East Texas Baptist University 45-25 on Sept. 28, 2013.

SPORTS NUMBERS

6: NUMBER OF FALL SPORTS

22,500: SQUARE FEET IN THE RENOVATED SPARKS ATHLET<u>IC CENTER</u>

90: PERCENTAGE OF STUDENTS PARTICIPATING IN VARSITY, CLUB OR INTRAMURAL SPORTS

1: PRESEASON RANK OF THE WOMEN'S CROSS COUNTRY TEAM IN DIVISION III WEST REGION



Sarah Fincher, junior Outside hitter, volleyball Hometown: Reno, Nev.

Why to watch: After transferring from Missouri's Southwest Baptist University last year, Fincher became a force on the court. She earned First Team All-Northwest Conference honors after leading the Bearcats with 334 kills and 228 digs, averaging 3.44 kills and 2.35 digs per set. She finished on a roll, with at least 10 kills in each of the final 12 matches of the season.

Standout performance: Fincher was on fire with a career-high 25 kills and 18 digs against Pacific University on Oct. 4, 2013.



Jacob Shafi, junior Men's cross country Hometown: Pleasanton, Calif.

Why to watch: Consistent improvement hints at big things to come. Shafi took fifth place at the 2013 NWC Championships — after finishing 15th in 2012 — to help the Bearcats win the conference team title for the second year in a row. He earned First Team All-NWC honors last year after attaining Second Team All-NWC recognition in 2012.

Standout performance: Shafi's 19th-place finish in the 8,000 meters at the 2013 West Region Cross Country Championships earned him All-Region honors.

Aside from Chuck Taylors, which never go out of style, cool is always evolving. In this issue of Willamette, we check out hairstyles trending on campus today and also a few 'dos from back in the day. Happy convergence that the musical "Hair" celebrates its 50th anniversary in 2015; AGSM celebrates its 40th this year. Check out the link below to see some classic looks, including a few then-and-now images of AGSM faculty.

1964



THE BEEHIVE

Fifty years ago, this look had coiffeurs all abuzz. With Brigitte Bardot and Audrey Hepburn embracing this vertical masterpiece, it's easy to understand why so many "swarmed" to the style.



THE BEATLES CUT

The band's "Love Me Do" was No. 1 on the charts, and did fans ever love those 'dos. Suddenly, the mop-top was a global phenomenon. Fast forward a few years, as the Fab Four stepped up their game by adding moustaches. Facial hair madness followed.

2014



THE CHOP

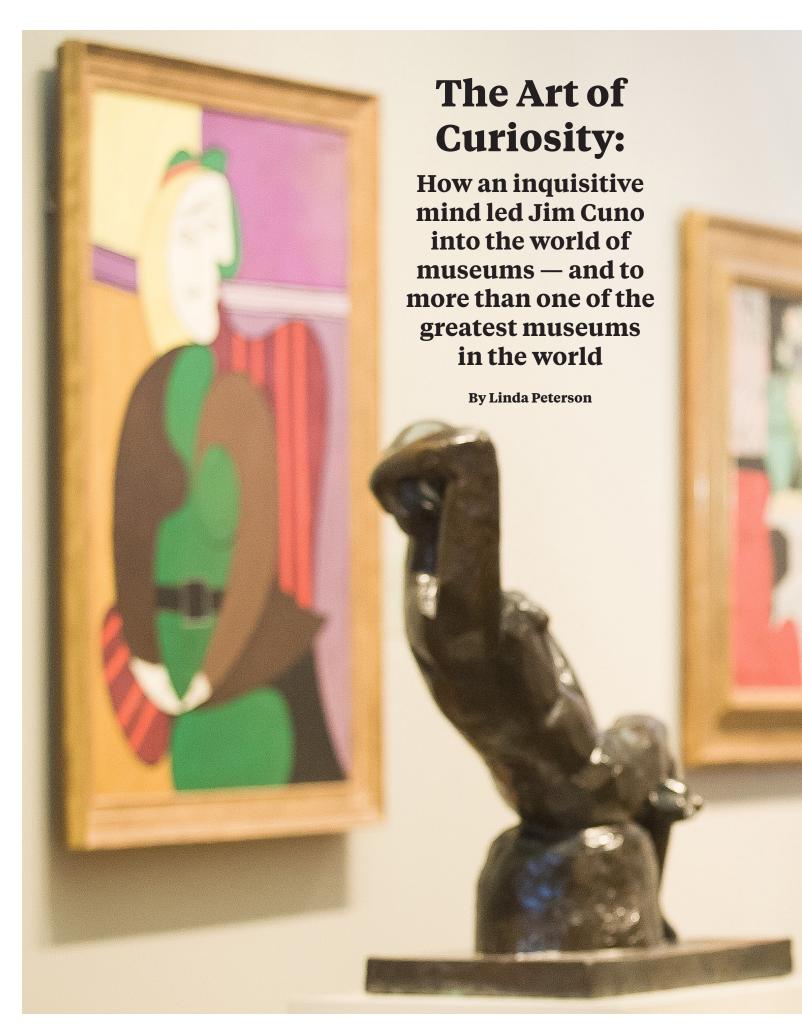
Not too long, not too short, just right. This low-maintenance style means less effort to look great. Perfect for walking the red carpet like Oscar-winner Jennifer Lawrence or racing to class in Eaton Hall.

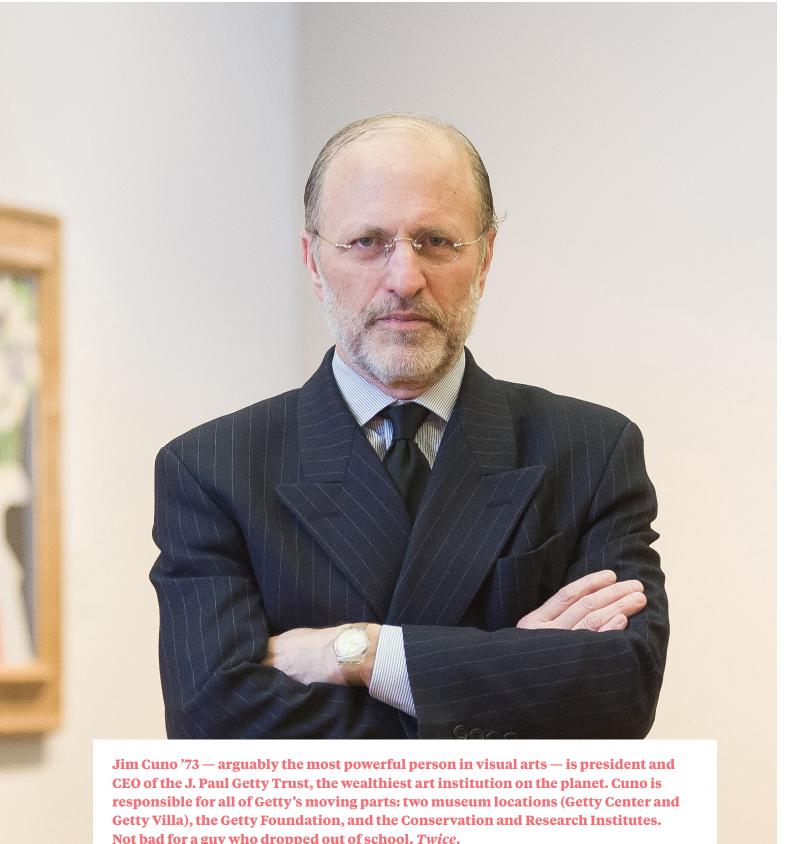


THE UNDERCUT

Short on the sides and back, longer on top, this style is omnipresent. Spotted daily on the Quad, it's also the look of choice for David Beckham, Brad Pitt and Rihanna.

Check out some memorable hairstyles captured 50 years ago, and, more recently, on the Willamette campus here: facebook.com/Willamette. Then send pictures of your best — or worst — hair moments from your Bearcat era to magazine@willamette.edu.





Not bad for a guy who dropped out of school. Twice.



ne good conversation with Jim Cuno is all it takes to debunk the cliché of the "art guy." He's unpretentious, relaxed, funny. He roots for the Red Sox, making him both a long-distance loyalist and a moderated optimist. And he is endlessly curious.

In fact, Cuno's remarkable career — leading the Harvard Art Museums, the Courtauld Institute of Art in London and Chicago's storied Art Institute — could be seen as a tribute to curiosity, and to a group of young, forward-thinking Willamette faculty members who encouraged and savored it in their student.

From Air Force brat ...

Cuno's a great storyteller, so we'll let him set the stage: "I was an Air Force brat, so we moved around a lot. I graduated from high school at Travis Air Force Base. I had intended to go to the Air Force Academy, but I didn't get in. The backup plan was to spend a year at the Air Force Academy Preparatory School that specialized in helping athletes 'beef up,' learn some military drill and take SAT prep classes.

"I had a fabulous time playing football, including an unforgettable game against the Colorado State Penitentiary team, which only plays 'at home.' But over the holiday break, my dad asked me how things were going, and I said, 'I'm not sure the Air Force Academy is going to be for me.' He countered, 'Hang in for a year.' I listened, I went back, and I quit three days later. I was 17 and I didn't have much of a plan."

After dropping out of the educational mainstream for the first time, Cuno headed to London, where his father was stationed, and got a job as a short order cook on the Air Force base. "That period of time," Cuno says, "was transformational. I was alone with my thoughts. I was provoked by all the strange and wonderful things I was seeing. And slowly I began to consider going to college. I remembered that a friend had mentioned some college in the Pacific Northwest that had a pretty good law school, so I thought I'd try it."

... to Willamette activist ...

That college was Willamette. When Cuno stepped onto the campus in 1969 — just 18, never having visited — he walked right into the Vietnam moratorium. "It was a tumultuous year," he says. "There were lots of political activities, and we were right across the street from the state house. Students would come to march in protest. With some freshman friends and upperclassmen, we'd do crazy things. One night, we called up U.S. Sen. Wayne Morse. He had been one of two votes against the Gulf of Tonkin Resolution, expanding U.S. military involvement in Vietnam. He answered the phone and actually talked with us, encouraged us."

Meanwhile, reading Plato's "Republic" at an 8 a.m. class, five days a week, in the basement of the social science hall with professor Ed Stillings, Cuno's intellectual life deepened. "Everything was thought-provoking and new to me," he says. "A group of us decided that a class president was an anachronism and that the office should be a collective. So we ran together and won. For one year, we did away with the singular office of class president."



Jim Cuno on Why Museums Matter

Why do people come to museums ... in such great numbers? It is, I hold, because they hunger to have their world enlarged, their life enriched by the experience of new and strange, wonderful things, and sense made of the differences they confront in the polyglot, multiethnic world in which they live, not just as a condition of modern life in our globalized world, but as a condition of life lived throughout history, since people first traveled beyond their villages and

came into contact and forged relations with people and cultures unfamiliar to them. This is the promise of encyclopedic museums and the reason we must not only ensure their survival but encourage their propagation where they do not yet exist. This is why *museums matter*.

— from "Museums Matter: In Praise of the Encyclopedic Museum" by James Cuno



Trustee Jim Cuno delivered the 2014 Atkinson Graduate School of Management commencement speech and accepted Beta Gamma Sigma honors. In 2002, Cuno was the commencement speaker for Willamette's College of Liberal Arts. Read the transcript of Cuno's 2014 AGSM speech online at willamette.edu/go/cuno_speech2014.

... to intellectual awakening ...

By this time, Cuno knew he was living in a big, wide world, and he wanted to see more of it. So, once again, he dropped out. His parents, by then stationed in Germany, arranged through friends for their gifted, restless son to spend a year in Luxembourg in a European Studies program. That year, he went to his first museum — the Louvre. "It was different then," he said. "We could roam free around the museum without being scheduled."

The next year, he was back at Willamette, and in a stroke of luck, while he was away, an astonishing cadre of bright young faculty members had been recruited. Cuno lingers affectionately over each name: Bill Duvall in history, Roger Hull in art history, Bill Braden and Ken Nolley in English, Tom Berczynski in Russian literature. Cuno

recalls conversations with these young educators so vividly, it's as if they took place 40 minutes — not 40 years — ago: "Bill Duvall was a master of the Socratic method, keeping ideas flowing. Bill Braden was so generous with time and books. Berczynski made an exotic world available to me, and Roger Hull, a young, articulate analyst of beautiful objects, gave me access to a way of thinking about these things."

One peak experience was the class in Modern European Cultural Environment (MECE) team-taught by Duvall, Berczynski and Hull. "I was learning from three of the most inspiring teachers," Cuno says. "But not only in the classroom, out of class and with other professors. Bill Braden was so generous with his time, lending me records from his fantastic jazz collection and poetry books of all kinds. And I got a taste for theater, acting in plays — including (Samuel) Beckett's 'Endgame.'"

"Numbers do not tell the whole story, of course, but numerous studies have demonstrated that museums in general are among the most trusted sources of information about the past—consistently scoring well above books, personal narratives, or web-based sources."

—Eric Steiger, review of "Museums Matter: In Praise of the Encyclopedic Museum" by James Cuno



A couple of generations get up close and personal with art at the Getty Center — looking at, discussing and making something magical, inspired by what they see.

noto: Bart Bartholomew © 2013 J. Paul Getty Trust

The relationships influenced not just Cuno, but the young faculty members, as well. "The early '70s were heady and exciting times, and Jim was always interested, always engaged," says Hull, professor emeritus of art history and senior faculty curator at the Hallie Ford Museum of Art. "In our MECE class, Jim really rose to the occasion. He was very confident, not showing off or being a braggart in any way, always congenial and accepting of many different personalities. As I look back on those days, I realize that having Jim as such an involved, committed student gave us all wings as young faculty."

• • •

... to the world of art ...

Cuno's self-generated process of intellectual development continued to unfold beyond the Willamette campus.



When Students are Teachers and Teachers are Students

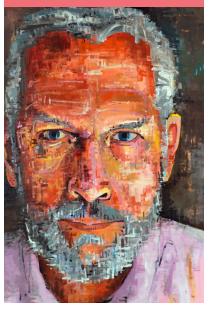
by Roger Hull

Jim Cuno arrived on campus at the end of the 1960s, a period of transition and tumult in American culture and at Willamette University.

The long presidency of G. Herbert Smith had ended, and a rocky transition to new, stable leadership was underway. The faculty was changing, with beloved professors retiring, replaced by young Ph.D.s even as new faculty positions were established, further swelling the influx of next-generation teachers.

Art history was expanding, and I was

Portrait of Roger Hull, 2003. Acrylic on canvas, painted by his student, Gwenn Seemel. This portrait is in the Hallie Ford Museum of Art at Willamette.



hired to fill a new tenure-track position, joining the venerable Dr. Cameron Paulin, who had been teaching art history since 1949. I was a raw recruit, no doubt, but determined to do my best in a position that I recognized as a remarkable opportunity. Bill Braden, Tom Berczynski, Ken Nolley and others were also new to the faculty, fresh from graduate school. Idealistic and ambitious, we were eager to enliven stately old Willamette with our energy and ideas. Jim Cuno, a bit older than the typical student, was catalytic in helping young faculty members discuss new teaching in a new era.

By the time I met Jim, he was about 22 and I was in my late 20s. We were contemporaries even though I was a professor and he a student. If I helped inspire him to pursue art, I'm glad of it. But there are no "ifs" on the matter of his impact on me.

In those days, my office was a remnant of Smith's era. If you look at the south side of Smith Fine Arts Building, you will see just one window, high on the right. Inside that window was a plush, if isolated, office — carpeted and nicely furnished. This had been Smith's hideaway, his retreat in the building named in his honor when it was built in 1955.

By the 1970s, with the faculty expanding, offices were in short supply and I was assigned the hideaway — the only faculty office on campus with a telephone. To visit me, students climbed three flights of steep stairs. My most frequent and attentive visitor was Jim. He was a history, not an art history, major, but had been stellar in the team-taught interdisciplinary course on modern European culture. Then he enrolled in my art history survey course. He wanted to explore themes and ideas, but he also wanted to talk about artworks as objects.

That's where we connected. The thing itself — the art object as its own territory of lines, forms, colors, figures and meanings — fascinates me. I don't mind the theories that swirl around art objects, but it is the tangible creation, straight from the mind and hand of the artist, that is my real love. This is the basis of my interest in museums and my campaign years ago to establish the Hallie Ford Museum of Art. I suspect object-interest is also the basis of Jim's fascination with museums and his illustrious career serving and leading some of the best of them. He's global, I'm regional; art objects are our mutual interest.

As a student a long time ago and as a world leader in the arts today, Jim was and is a remarkably engaging man — attentive, interested, quick to build on the ideas of others, always friendly, wickedly funny and very shrewd.

Jim was a student who instilled confidence in teachers. He enhanced my own understanding of artworks by expanding upon observations I made in class and implying, in his generous way, that I was providing the grist for his original thinking.

To the extent that this was true, we were both the students and both the teachers.

After graduation in 1973, he moved to San Francisco, worked as a stock clerk for Design Research, got involved in contemporary music, formed a Dada group, toured at universities and art galleries, and made friends in the field, including a promising young head of new music at the San Francisco Conservatory of Music, John Adams.

After another brief stint at Willamette — this time as a janitor in the theatre department while cooking up still more theater in his spare time — Cuno committed to a path in art history. He earned a master's at the University of Oregon, married fellow Willamette student Sarah Stewart and, as he describes it, "applied to all the fancy schools I could find addresses for. For some reason, Harvard accepted me, and I made an important discovery about art history: It took place in museums."

Those museums became Cuno's new habitat. "I liked teaching, but I loved museums," he says. "I love working with people who know more about something than I do, and learning from them. And I

enjoyed the external dimension as well — working with visitors, volunteers, donors, other experts in the field."

Each job — Harvard (1991–2002), Courtald (2003-2004) Chicago's Art Institute (2004–2011) — grew more complex and more rewarding. And then the Getty came calling. "I wouldn't have left Chicago for another museum, but the opportunity to lead the Getty and its four entities dedicated to art, conservation, research and philanthropy was compelling," Cuno says. "Most of all, I was inspired by the challenge that Harold Williams, the Getty Trust's founding president, issued just 30 years ago. His directive was that the Getty should do what others cannot do: to make a difference in the field. To be transformative."

Though Cuno claims not to be a tech guy, he offers up Getty's take on technology as an example: "We don't need another ever-more-clever website or app; we need to pursue ideas that will make a lasting difference in our areas of competence. So we canvassed leading figures in art history, museums and conservation, and asked,

'What's keeping you from going further with digital technology?' The answer was clear: They didn't know what to do or how to do it, and they were a little afraid to figure it out on their own. So we funded three summer workshops at labs around the country — at Harvard, George Mason and UCLA — and accepted 20 applicants in each training session. Those participants are already contributing to the field in new ways." (See "Going Digital Without Fear" for examples of Getty digital projects.)

...

... to the art of sharing museums with a curious world.

Museum attendance is up around the world, and not just because of tourism or blockbuster exhibitions. Cuno's theory is inspired by what first interested him in museums — curiosity about the world.

"Museums are very populist institutions," Cuno says. "They're not like universities. You don't have to pass a test to get in our door, and we don't quiz you on your way out. We want you to have your own

Getty at a Glance

1982

Year founded by J. Paul Getty

\$6.3 billion

Endowment in 2014

Free

Admission

1.6 million

Annual visitors to the Getty Center and Getty Villa

54

Acres of gardens

About the museum

The Getty Center's (Los Angeles) permanent collection includes pre-20th century European paintings, drawings, illuminated manuscripts, sculpture and decorative arts; 19th and 20th century American, European and Asian photographs; and contemporary and modern sculpture.

The Getty Villa (Pacific Palisades) includes antiquities from the ancient Greek and Roman world, dating from 6500 B.C. to A.D. 400.



: Alex Vertikoff © 2003 J. Paul Getty Trust

Jim Cuno welcomes young art enthusiasts to the 2009 dedication of The Ryan Education Center in the Modern Wing of The Art Institute of Chicago.



oto: Art Institute of

experiences. I enjoy seeing all the ways people make use of the Getty — strolling in the gardens, having coffee or a meal, choosing which galleries are of interest to them on any given day. That ability to see something new and wonderful, to learn something different, is what first stirred me as a young man. Now, I've come to believe that access to strange and different objects, experiences and places promotes tolerance in the world. My hope is that wherever people go to see art — here or elsewhere — that their curiosity will be met with the generosity of governments. We all benefit from the circulation of works of art."

In a sense, this is Cuno's manifesto when advocating on behalf of what's known as encyclopedic museums — institutions that collect and exhibit materials from many different cultures. He believes art makes us curious, and curiosity leads to discovery, which builds

empathy with other peoples and cultures. It's also Cuno's answer to the politicization of arts — in questions of everything from provenance to access. "Museums provide access to the intersection between the sacred site and the public square," he says. "And whoever you are, you will have your own experiences and derive your own meaning."

Two years ago, Cuno added another entry to his list of volunteer and professional pursuits when he became a trustee of Willamette University. "It gives me an excuse to visit," he says. "And it's an honor." Even before becoming a trustee, in the theme of "there are no friends like old friends," Cuno showed up on campus in spring 2010 to celebrate the retirement of mentor-turned-friend, Roger Hull. The best educations, like the best friendships, last forever.

Going Digital Without Fear

Getty-sponsored initiatives that use technology to advance scholarship, access to information and more.

Online Scholarly Catalog Initiative

Awards multiyear grants to 12 museums to develop BornDigital presentations that enhance scholarly work on a wide variety of content — conservation data, historical analysis, images in natural, infrared and X-ray format. Participating museums include the National Gallery of Art, the Tate, the San Francisco Museum of Modern Art and the Sackler Gallery.

The Arches Project

In collaboration with the World Monument Fund, provides an open access program (via a geodatabase) to monitor sites with immovable heritage assets, from historic Los Angeles buildings to archaeological sites in Jordan.

Vocabularies and Thesauri

Online databases that demystify language used in art, architecture, geographic names, titles for cultural objects and artworks, artist names and biographical information.

Sections on art and architecture are complete. Others are in progress, led by the Getty Research Institute.

In mid-September, TripAdvisor named the Getty Center one of the top museums in the United States and the world. TripAdvisor survey respondents also say it's the No. 1 attraction in L.A., in a field of nearly 400 competitors.

ON LOCATION

by Frank Miller

Every August, the ritual begins again: boxes filled, suitcases packed, decisions made — and then the chariot-of-change awaits. Airplane, car, bus, train or the family van. It's the trip to Willamette, which is also the trip away from home. Welcome, new Bearcats. We'll try to make you feel at home.

Volunteers from the football and women's soccer teams, the **American Studies** Program and other questions, confusion, the new environment and the endless stream of boxes.



Walk into Willamette and you're walking into 172 years of history, and counting. Now, new Bearcats will make some history of their own.









Emotions abound — excitement, pride, anticipation, fear and, okay, maybe the first stirrings of homesickness. Parents and students — it's a life-changing day for everyone.



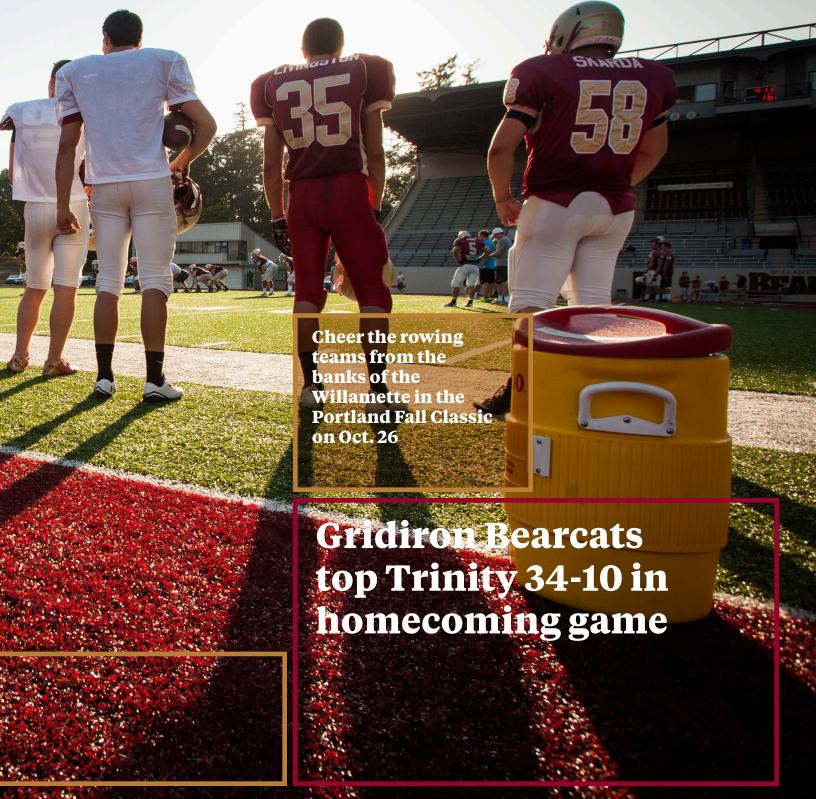


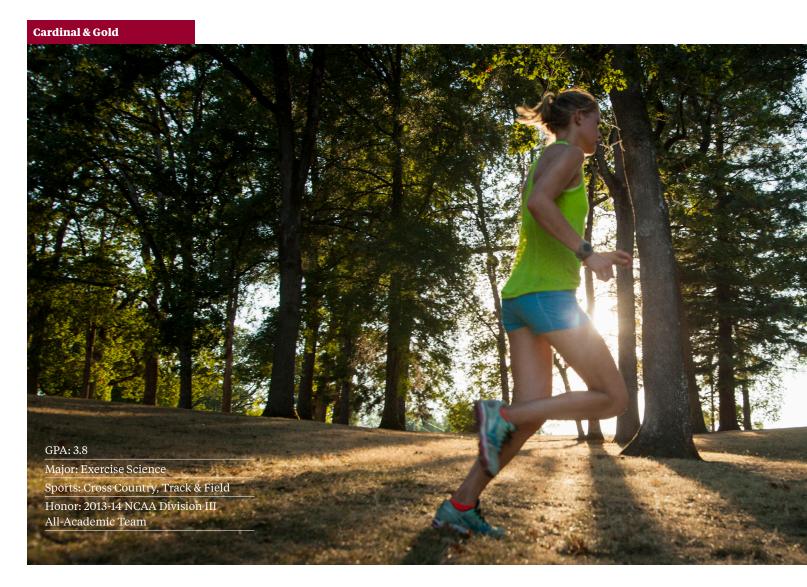
Cardinal



record with 11 goals in Sept. 13 win over Multnomah University

& Gold Fin





Ostrander Is a Runaway Success



Taylor Ostrander '16 has hit her stride at Willamette, emerging as a standout on the trails,

on the track and in the classroom.

During her first year as a Bearcat, she competed in the Northwest Conference (NWC), West Regional and NCAA Championship cross country meets. "Getting to run in those three big meets was a big step up for me (from high school)," says Ostrander.

In the spring of her freshman year, she competed in track and field for the first time, focusing on the 1,500-meter run, 5,000-meter run and 3,000-meter steeplechase, which involves a number of obstacles runners must navigate along the way. "I knew right away that I wanted to do steeplechase," Ostrander says, citing

the "added attraction" of the race's water hazards and other barriers.

Ostrander placed third in the NWC in the steeplechase and sixth in the 5,000-meter run. She qualified for nationals in the steeplechase during a meet in Illinois, then went on to take 22nd place at the NCAA Championship. "I surprised myself," Ostrander says of qualifying for nationals as a freshman. "My only goal was to race my hardest. By doing that and qualifying, it set me up to be successful in coming years."

As a sophomore, she placed second at the NWC cross country meet — trailing only Bearcat teammate Michaela Freeby '15 — to earn First Team All-NWC honors. Ostrander added All-West Region recognition with her fourth-place finish a week later. She and six teammates ran at the NCAA Championship, where Willamette placed 12th.

"I remember getting to the start line (at the NCAA Championship) and looking up and down at the legs ... and it looked like they went on for miles," Ostrander says. "I felt so incredibly overwhelmed. But then I remembered I had competed here before." With her 41st-place finish, she missed All-America status by just six places.

During her second track and field season last spring, Ostrander won NWC titles in the steeplechase and the 5,000-meter run, and was second in the 1,500-meter run. She took 11th place in steeplechase at the NCAA Championship.

The secret to her sporting success isn't much of a secret at all — dogged, consistent hard work. "Taylor is from Alaska, where it is very difficult to train as a distance runner during the winter months," says Matt McGuirk, head coach of Willamette's cross country and track and field teams. "Since arriving at Willamette, she has had solid training throughout the calendar year, and the results have been pretty amazing. We're

A Triumphant Homecoming Ostrander returned to her home state for the first time as a Bearcat on Sept. 11, taking first place in the women's cross country dual meet against the University of Alaska-Anchorage. Her time of 15 minutes, 28 seconds on the 4.2-kilometer course led the way for a Willamette women's team victory, with teammate Olivia Mancl finishing second in the race.



really looking forward to having her as a leader on the cross country course, the track and in the classroom as a junior."

Ostrander takes her academics as seriously as her running, earning a cumulative grade point average of nearly 3.8. Emma Coddington, Ostrander's cellular biology professor, has served as a source of inspiration. "Professor Coddington was incredibly supportive and very excited about my interests," says Ostrander. "She encourages me to pursue my interests outside the classroom."

Aiming for a career that combines athletics and health care, Ostrander gained hands-on experience through a summer internship in her hometown of Kenai, Alaska. By working with hospital dietitians, she saw how the lessons she learned in biology and anatomy courses can be applied in a clinical setting. The internship has given her a glimpse of her career options.

Wherever her athletic and professional pursuits take her, it's clear Ostrander made a good decision by starting out as a Bearcat. "Willamette creates an environment where I can pursue both my academic and athletic passions," she says. $\[mathbb{m}\]$

NEWS & NOTES FALL 2014



Freshman men's basketball player **Nathan Sherfey '18**, a guard/wing from Chehalis, Wash., received the 2014 Male Amateur Athletic Union (AAU) High School Sullivan Award. The award recognizes leadership, character and sportsmanship, and provides a \$10,000 scholarship to each of the top recipients. In his last season at W.F. West High School, Sherfey averaged 16 points and shot 58 percent from the field. He was named First Team All-Area after receiving First Team All-Evergreen League honors. He played AAU basketball for six years.





Science Pays Off: Loos Earns NCAA Postgraduate Scholarship

Track and field athlete **Jordan Loos '14** received an NCAA Postgraduate Scholarship that provides \$7,500 toward graduate school tuition. Loos graduated in the spring with a degree in physics and a minor in chemistry. He is the 10th Willamette athlete since 2005 to earn an NCAA Postgraduate Scholarship.

"I know paying for my graduate school is a daunting task, and this definitely takes a load off my shoulders," said Loos, who will study chemical engineering at Columbia University. "I can't thank my coaches, teammates and other supporters enough for all they've invested in me."

Loos, who also played football for Willamette, set the school javelin record with a throw of 214-7 to win the 2014 Northwest Conference title, then placed 11th at the NCAA Division III Championships. He also placed fourth in the conference in the hammer throw.



☑ Smart and Skilled: Daniel Named Academic All-American

The College Sports Information Directors of America named **Bekah Daniel '14** a second team women's track and field Capital One Academic All-American (NCAA Division III). Daniel graduated this spring with a 3.94 cumulative grade point average, earning a degree in physics with a mathematics minor. She is a member of Phi Beta Kappa. Daniel placed 21st in the triple jump (36-5) at the 2014 NCAA Division III Championships, and she set the Willamette record (38-6 3/4) at the West Coast Invitational.



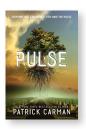
Well Read

Pulse

By Patrick Carman '88

Adventure. Romance. Telekinesis. And a tale set nearly 40 years in the future. What curious young adult could turn down that literary combo platter?

Stocking the platter is none other than Willamette alumnus and New York Times-bestselling author Carman. He turned diverse skills and experiences — a business econ major, 10 years of entrepreneurship launching and running his own ad agency, founding a tech company, and finally, taking his creative skills as a storyteller — very seriously indeed. The stories Carman told his two daughters have ended up as a series of popular fantasy and adventure stories for children and young adults. "Pulse," book one, and "Tremor," book two, are part of a trilogy. To date, his books have been translated into two dozen languages. On the side, he and his wife (Karen Wilcox Carman '89) support literacy causes at home and abroad.



The Next Scott Nadelson: A Life in Progress

By Scott Nadelson

Nadelson, associate professor of English at Willamette, mastered the short story in "Saving Stanley: The Brickman Stories," "The Cantor's Daughter" and "Aftermath." Inspired by his students, whom he describes as fearless in exploring creative nonfiction, Nadelson turned his hand to writing memoir.

"The Next Scott Nadelson: A Life in Progress" springs out of a trifecta-plus-one of misery in Nadelson's life — a bad breakup, exile to a drafty attic and a dying cat. Then the brakes on his car gave up. The memoir has already been honored as an Oregon Book Award finalist, and the convergence of comedy and heartbreak is irresistible. As Nadelson writes: "I'd always prided myself on being someone who appreciated the absurdity of life, who didn't take it too seriously, but there's an enormous difference, I discovered, between reading a Kafka novel or watching a Woody Allen movie and living inside of one."



Kill the Company

By Lisa Bodell

The Atkinson Graduate School of Management (AGSM)
Alumni Book Club gathers alumni online in spring and fall to read and discuss a management-related book with the author. Based on past participation, AGSM alumni are avid readers! Each session averages 75 participants.

One recent club selection was Lisa Bodell's "Kill the Company". Bodell makes the case that to be truly innovative, you don't start with innovation, you start by "offing" entrenched behaviors, cultures and processes that deflate the innovative spirit. Founder of futurethink, an innovation research and training firm, Bodell says innovators have to reduce before they add. Question assumptions, challenge rules, kill off outdated status quo attitudes — all are practices that will create space for change and time to think.

Note: The AGSM Alumni Book Club was launched and supported by a generous donor.



Predictably Irrational

By Dan Ariely

Ariely's credentials are interesting — faculty appointments at MIT and Duke, professor of psychology and behavioral economics — but here's the most tantalizing fact about him: This author of another provocative favorite of the AGSM Alumni Book Club is the founder of The Center for Advanced Hindsight.

Ariely's premise is that humans seem to behave irrationally — from splurging on lavish meals while painstakingly cutting coupons to choosing cars and sweethearts in apparently random ways. But Ariely's work reveals that there's structure, even predictability, in what appear to be random, senseless, even misguided behaviors. In fact, he asserts, human beings behave in ways that are systematic and predictable, making us predictably irrational. Despite the whimsical name of his Center, the research is serious, covering areas such as the psychology of money, decision making by physicians and patients, cheating and social justice.





Four Ways to Connect

Personal and professional connections have been made easier with new and improved tech-driven solutions. Make the most of your Bearcat network!



The Compass

Good news! With a new user interface and seamless integration with our alumni database, The Compass has never been better. Its increased accuracy means you'll get the most relevant information based on your profile. Log on to alumni.willamette.edu, where you can:

- · Search the alumni directory online
- Explore and register for upcoming events
- Keep your personal information up to date
- Manage your connection preferences
- · Access career networking resources
- Make gifts and view your donation history

2

The Pocket Compass

Sometimes, small is better. The Pocket Compass is a specially designed format for mobile users. It's available for iPhone in the App Store and for Android through Google Play. How to get started? Simply make sure you have a valid email address in the alumni database. Not sure if your email is valid? Email alumni@willamette.edu to confirm.

Cool features of The Pocket Compass:

LinkedIn integration, including a
 "Professionals to Know" feature
 that suggests alumni you might want
 to contact

There were milestone reunions with hugs, stories that began "do you remember the time we ..." and toasts to Willamette past, present and future.

Highlights included tours of campus and the surrounding area, and lively talks on everything from politics to the chemistry of making and savoring fine Pacific Northwest beer. There was a memorable tribute to the 50 years of partnership between Willamette and the Peace Corps. And, of course, the weekend included a classic tailgate party that got everyone in the mood to cheer the Bearcats to victory. With the Bearcat energy tanks filled, the football team went Tiger hunting (against opponent Trinity University of Texas). When the pom-poms went down at game's end, it was Willamette 34, Trinity 10.

See you next year: Sept. 17-20, 2015.



















- A mapping tool that displays alumni by location (business address)
- Quick find for classmates

Learn more at web.evertrue.com/network/ willamette or simply add The Pocket Compass on your mobile device via the App Store or Google Play.



Switchboard

Looking for a job or need career advice? Have a house to rent or a car to sell? Need a place to stay during a conference in another city? Switchboard it! Switchboard's innovative outlook helps students, faculty, staff and alumni address opportunities and needs in the here and now. The interface is clean and clear, with each entry marked as an Offer or an Ask.

Switchboard features:

- Email notifications that alert users when an ask or offer synchs with their specified criteria
- A filtering system that makes finding the right resources quick and easy
- Success stories that showcase connections that have paid off

will a mette. switch board hq. com



Virtual Networking

Speed network from wherever you are — home, office, coffee shop, even on the road — during monthly virtual networking hours. You can participate in the live events and be matched with fellow Bearcats for several eight-minute, text-based chats that will allow you to make a connection, exchange contact information and build your network. Some events will have multiple industry clusters where you can chat with alumni in a specific field, and others will include students, allowing you to share career advice in a fun, relaxed format.

willamette.edu/alumni/tools

Remember to submit Class Notes to willamette.edu/magazine, or directly to Class Notes editor Daniel Johnson at johnsond@willamette.edu. Also know that your note may be edited for style and for space constraints.

COLLEGE OF LIBERAL ARTS

1954 On May 17, the Class of 1954 held its 60th Reunion luncheon in the Alumni Lounge, ably coordinated by Aarika Guerrero of the Alumni Office. Fifty-two people attended and greatly enjoyed the fellowship. Each alumnus talked for about two minutes, President Thorsett briefly mentioned recent events on campus and classmates watched a DVD of all four Glee victories.

1957 Marjorie Wood Hamlin

had the honor of her paintings video being shown at an exhibition at the University of Granada, in Spain. The video can also be seen on her website, www.marjorieart.com. A former student of Dr. Cameron Paulin and Carl Hall at WU. she is in collections both private and corporate.

1961 Dorr Dearborn gave two lectures on "The Impact of Air Pollution on Children's Health" at a conference in Beijing, China, from Nov. 6-8, 2013. On July 1, 2014, he became Professor Emeritus of Environmental Health Sciences in the School of Medicine at Case Western Reserve University in Cleveland, Ohio. Paul deLespinasse Ph.D. published his book, "The

Metaconstitutional Manifesto: A Bourgeois Vision of the Classless Society," with Kindle Direct Publishing. The book — which proposes a non-Marxist but classless society — is available on Amazon.com. Class Ambassadors: Alice Stewart Pailthorp & Bill Richter

1962 Marcia Ruby Douglas

has a solo show of her artwork at the Brotman Galleria in William H. Gates Hall on the University of Washington campus from Aug. 14-Dec. 18, 2014. Titled "In the Mind's Eye — Musings of a Traveler," the show includes 15 monoprints. etchings and collages inspired by her travels to Paris, Florence and Venice. Douglas began printmaking after retiring from a career in public service for various institutions in Oregon, including the Oregon Department of Education, Portland Public Schools, Northwest Regional Educational Laboratory and the City of Portland. She now lives in Seattle. Wash., where she maintains her art studio in the BallardWorks building with 18 other artists. Douglas has exhibited her work at numerous galleries in the Seattle area, as well as in Los Angeles, Illinois, Virginia and Colorado. You can see her work at www.marciaprints.com. She is a member of Seattle Print Arts, the Northwest Collage Society and the Los Angeles Printmaking Society.

1965 SOTH REUNION



Lettermen from the Class of '54 were among alumni who gathered in May for their 60th reunion.

George Barker, MD: He delivers. And delivers. And delivers.



Dr. George Barker '69 has spent his career escorting babies (about 4,000 of them!) into the world. But after three-plus decades of building families, the McMinnville, Ore., physician has closed his office to embrace a new adventure: retirement.

"It's a huge adjustment," Barker admits. "But it's nice to fall asleep and not worry about being called out in the middle of the night. It's time to relax and slow down."

Barker graduated with a chemistry degree from Willamette, where he met his wife, Nancy. The two lived in Portland while he attended the University of Oregon Medical School. Then, for more than a decade, they lived in California, Alaska, Arizona and Oklahoma, as Barker provided care first through Alaska Native Health Service and later through the Indian Health Service.

In 1983, the couple settled in McMinnville, where they raised their two children and established Barker's practice.

"The whole field of obstetrics and gynecology has special meaning," Barker says. "It's a privilege to be involved in the birthing process."

Although much has changed since his student days at Willamette, Barker says he will forever be grateful for mentorship from his professors and the skills he gained from a liberal arts education - particularly the ability to think critically and communicate.

"The whole world just opens up with a liberal arts education," Barker says. "It stays with you. It helps you appreciate life."

Another lesson Barker continues to take to heart is Willamette's motto, "Not unto ourselves alone are we born."

"I maintained the attitude that I wasn't born just to serve my needs but to help serve other people," he says. "Each of us, in our own way, can contribute where we live."

After 31 years of delivering babies in his community, Barker says he's eager to find new ways to spend his time. Playing the piano, reading and traveling with his family are all on the horizon. Still, it must be nice to know that there are about 4,000 families out in the world, saying, "Thank you, Dr. Barker."

1966 After careers as a high school teacher and a licensed family therapist, Larry Potts is a professional singer-songwriter with four albums of original music spanning multiple genres, including folk, Americana, country, western, pop and jazz. He's won and placed in numerous international song contests and performance competitions. His latest album "Gone West" made it to No. 9 on Western Playlists in 2012. He has credits in a film released in May 2014 entitled "Decoding Annie Parker" starring Helen Hunt (he's singing the chorus in the old Christmas song "Up On The Rooftop") and he's credited with an original song. "Hometown Hardware," in a documentary entitled "Invasion of the Big Box Chains." A resident of Petaluma, Calif., Larry performs in the greater Bay Area and tours in the Northwest and south central California. His songs are being pitched to major artists in Nashville by music industry reps and for film and TV in Hollywood.

1967 Jeffrey Slottow

represented the American Federation of State, County & Municipal Employees Local 3090 as an alternate at the International Convention in Chicago in July. He works full-time for the City of Los Angeles as an accountant and part-time for Certified Shorthand Reporter as a proofreader of legal depositions. Marcy (Harvey) Taylor, Marian (Jones) Mirsky '66, Marilyn Brandt '66, Sue (Robertson) Rotramel, Sue (Johnson) Harper, Lois Horton, Dee (Cross) Bradey '66, Sybil (Reed) Bunton '66, Beth Donaldson '69, Robin (Peterson) Fickle, Carol (Pratt) Olson '66, Cathy (Goodart) Blumberg, Jan (Loomis) Faust, Judi (Wallich) Rogers '69, Carol (Schmidt) Huebner, Kirk (Ann) Neil '66, Janyne (McLeod) Slabaugh and Shirley (Baird) Herrick '68 all got together to celebrate a Chi Omega Class of 1967 reunion in Seattle this past July. The group, which reunites every two to three years, has alumna who come from all over the United States. As usual, they had a fabulous time reminiscing and catching up this year.

1969 Marty Mogan Brown

retired from teaching special education at Cummings Elementary School this year after serving 25 vears in the Salem-Keizer School District. She'll miss the interaction with students and the dedication of staff, but will enjoy being able to take her granddaughter to story time in the library. Ron Sticka is now winding down his work as a bankruptcy trustee for the Eugene and Salem regions, and is setting out on a new career as a mediator. He will remain active as an attorney. Ron retired from the United States Air Force at the end of 2002 in the rank of colonel, after having served as the staff judge advocate for 4th Air Force, and after serving seven years of reserve duty as a military judge.

1970 45TH REUNION

1971 Celia (Smith) Walker

has put every morsel of her liberal arts WU degree to good use (but probably least of all, her major, according to her). Her almost 30-year career at Colorado State University first included identifying research funding in all disciplines, and editing over a decade of an award-winning research publications. In the early 1990s, she migrated to research ethics, as the university's first Research Integrity Officer, processing allegations of ethical improprieties such as plagiarism or data fabrication. She directed the Regulatory Compliance Office (for human, animal and other regulated research) and wrote, consulted and taught in the discipline. Celia has filled the years since retirement in her pottery studio, traveling in and outside the U.S., fly-fishing and hiking, teaching research ethics in China, gardening, volunteering at a local museum and CSU and enjoying family and grandchildren.

1974 John Bruce continues to live in Medford, Ore, with his wife, Lisa. He retired from teaching and 38 years of coaching baseball — at the high school and collegiate level — in 2011. Battling chronic Lyme disease has been his challenge for the past six years, and he hopes to promote Lyme awareness when



The Class of 1954 held its 60th reunion luncheon in May in the Alumni Lounge, with 52 people in attendance.



Marcia Douglas '62 has a solo show of her artwork on the University of Washington campus this fall.



A video featuring the paintings of Marjorie Hamlin '57 was shown at the University of Granada, in Spain.



Chi Omega members gathered in Seattle in July for one of their frequent reunions.



Cousins Renee Purdy '00 and Lisa (Tomlinson) Simmons '93 with Lisa's husband, Chris Simmons '93.



Heather C. Dahl '95 has been elected Chairman of the Board of the National Press Foundation.



Erik Schmidt '05 and Stacy West '06, MBA'12 welcome a son, Oliver Oakley Schmidt, born May 10, 2014.



Lexi (Fish) Hackett '07 and Adam Hackett welcome a daughter, Isla June, born March 24, 2014.



James Halttunen '08 was named curator of the Fort Pitt Block House, the oldest architectural landmark in Pittsburgh.

he wins the battle and regains his health. John enjoys neighborhood and professional friendships with Jay Milojevich '72, Lucy Milojevich '72 and Edith Purbrick-Gilder '78.

1975 40TH REUNION

Class Ambassador: Patti Lalack Hutterli

1976 Eric Amis was elected to the prestigious Connecticut Academy of Science and Engineering (CASE) in late April and was honored at the Academy's 39th annual induction dinner in June. Currently, Amis works for the United Technologies Research Center in East Hartford, Conn., where he leads a team of 130 scientists and engineers in continuing to promote new approaches to measurement science.

1979 Michael Crabbe

participated in his second Tour de Cure race on July 26. He completed the 100-mile course in an effort to improve the lives of all people affected by diabetes by raising money for the American Diabetes Association.

980 35TH REUNION

1985 30TH REUNION

1990 25TH REUNION

1991 Jennifer Johnson was recently assigned to the Defense Attache Office, as the Operations Coordinator, at the U.S. Embassy in Copenhagen, Denmark.

1993 Cousins Lisa (Tomlinson) Simmons and Renee Purdy '00, along with Lisa's husband, Chris Simmons, got together for a Bearcat mini-reunion at the Purdy Family Reunion in Sunriver, Ore., this past July.

1995 20TH REUNION

Michelle Corse, Jenna Sanders '94, Amber Escovedo, Jamie Morton '96, Sandy (Hill) Evans, Nick Evans '93, MAT'96, Stephanie (Schnabel) Pykonen, Paige Orthmeyer and Darcie Spar gathered in Portland, Ore. this summer for a 20-year reunion celebrating their time together during the spring 1994 study abroad program in Oviedo, Spain. Heather C. Dahl has published her first book "The Cynja." It's a graphic novel introducing kids to the awesome world of cybersecurity and technology. Heather has also been elected Chairman of the Board of the National Press Foundation. where she presented CNN's Wolf Blitzer the Taishoff Award for Excellence in Broadcast Journalism at their recent Annual Awards Dinner in Washington, DC. Andrew Robinson was recently named Brand Anthropologist at Drawn, an agency in Eugene, Ore., that focuses on authentic, human-centered branding. He leads the agency's market and brand research efforts. Andrew and his wife, Emily (Ashton) Robinson '97, live in Eugene and have three daughters.

1998 Josh Holland recently became the director of Camp Cobbossee for Boys in Monmouth, Maine. When he isn't doing that, he's finishing his doctorate in American Studies at the University of Texas at Austin. He lives in White Plains, N.Y.

2000 15TH REUNION

2001 Michelle Rintelman and Hadi Ali were married Jan. 18, 2014, Montreal. Canada.

2005 10TH REUNION

To Erik Schmidt and Stacy
West '06, a son, Oliver Oakley
Schmidt, born May 10, 2014.
Oliver is currently planning for WU
enrollment in 2032. He has also
been encouraged to remember
Willamette in his estate plans.

2006 Timothy Stumhofer was selected as one of 15 2014 fellows in the Robert Bosch Foundation Fellowship Program, a distinguished transatlantic initiative that offers a select group of accomplished Americans the opportunity to complete a comprehensive professional development program in Germany. Timothy is the first ever Willamette graduate to earn a Robert Bosch fellowship.

2007 To **Lexi (Fish) Hackett** and Adam Hackett, a daughter, Isla June, born March 24, 2014.

2008 In July 2014, **Brenton** Clark earned the designation of Certified Internal Auditor from the Institute for Internal Auditors. and was promoted from Auditor Evaluator I to Auditor Evaluator II with the California State Auditor's Office. To Aoife Daly, a son, Declan Thomas Portilla Daly, born May 11, 2014. James Halttunen was named curator of the Fort Pitt Block House. the oldest architectural landmark in Pittsburgh (constructed in 1764). As curator, he is responsible for greeting visitors, providing tours and maintaining the archives, as well as assisting members of the all-volunteer Fort Pitt Society.

2009 Hayley Freedman became the first Willamette graduate to earn a scholarship with the Erasmus Mundus Programme, a multiinstitution cooperative effort that funds graduate study (masters and doctorates.) in European Union countries or partnerships with non-European higher education institutions and scholarships for students and academics. Hayley will use the scholarship to fund a Master of Public Health program at two conferring institutions: the University of Sheffield in England, and the University of Copenhagen, in Denmark. Emilio **Solano**, a middle school teacher at Sandra Cisneros Learning Academy in Los Angeles, Calif., was selected as one of eight recipients of Teach for America's national Excellence in Teaching Award. The award honors individuals who are transforming students' lives through extraordinary classroom leadership.

2010 5TH REUNION

Edward Jones financial advisor **Scott Hirschberger** won the firm's Spirit of
Partnership Award for outstanding
performance during 2013. He was one
of only 1,053 advisors out of the firm's
more than 13,000 to receive the award.

2014 After graduating this past May, **Lauren Roberts** landed a job in the Advancement Office at Willamette as Assistant Director for Annual Giving. *Class Ambassador: Alex Shrimp*

Lindsay Selser: Bikes and big ideas



When **Lindsay Selser '07** returned from a junior year study-abroad program in Paris, she discovered that her bike had been stolen. Time to panic? Nope. Time to get creative.

Using parts from a local bike shop's recycle bin, she and her boyfriend managed to build a replacement bicycle. That positive experience got her thinking bigger, imagining a place on campus where fellow students could repair and maintain their bikes. She shared her idea with university administrators, and the Willamette Bike Shop project was off and rolling.

"That's when I knew Willamette was a special place," says Selser. "I had this idea, and no one was telling me I couldn't make it happen. I really thought of it as a legacy I would leave Willamette."

Partnering with Director of Recreation Bryan Schmidt, Selser secured a spot for the shop in Putnam University Center, decided what services the shop would provide and applied for and earned grants, including one for \$5,000 from the Oregon Department of Transportation. "I remember Lindsay being incredibly resourceful and thoughtful," Schmidt says.

Selser's work with the Bike
Shop led to a front-page story
in The Oregonian. The article
mentioned her desire to work for
the city of Eugene, which led to
her current job as transportation
planner. Lindsay now manages
the city's Transportation Options
Program, which aims to reduce
drive-alone trips and increase
walking, carpooling and, of
course, biking.

Selser's impact on her city — both through her job and her position as board president of Sexual Assault Support Services, a Eugene nonprofit that helps survivors of sexual assault — earned her a 20 Under 40 Award in 2013. Bestowed by Blue Chip, Lane County's monthly business magazine, the honor recognizes professionals younger than 40 for their leadership and commitment to service.

"Lindsay continues to be a change agent in her community today," says professor Joe Bowersox, Selser's thesis advisor. "She has never stopped, and has always remained committed to making her community and our world a more just and sustainable place to live."

ATKINSON GRADUATE SCHOOL OF MANAGEMENT

1981 Donald L. Krahmer, Jr.,
MBA/JD'87 was selected by the
Father's Day Council of Oregon
and Southwest Washington as
one of four honorees for the 2014
Father of the Year Awards and was
recognized at the Gala hosted by
the American Diabetes Association
at the Moda Center in June.

1993 Andreas Luhring, MBA'94 opened a bike and boat rental service in Ramsberg, Germany, where he lives and works with his fiancée. Together, they have managed the business, Fahrrad & Bootsverleih (Bikes & More), for five years.

Join Facebook Groups to connect with your local chapter and watch for upcoming events in your area.

Bay Area

facebook.com/groups/ wuaabayarea

District of Columbia facebook.com/groups/wuaadc

Hawai'i

facebook.com/groups/ wuaahawaiichapter

New York

facebook.com/groups/ wuaanewyork

Portland

facebook.com/groups/ wuaapdx

Puget Sound

facebook.com/groups/ wuaapugetsound

Southern California

facebook.com/groups/ wuaasocal

Willamette Valley

facebook.com/groups/ wuaasalem

Get Local and Connect!

The Willamette University Alumni Association (WUAA) recently reorganized to support grassroots regional clubs and common interest groups, and has chartered official chapters in regions with the greatest concentration of alumni. In May, the board of directors chartered eight chapters:

Bay Area
District of Columbia
Hawai'i
New York
Portland
Puget Sound
Southern California
Willamette Valley

Search Facebook Groups to connect with your local chapter and watch for upcoming events in your area.

2014 Officers and Newly Elected Directors

Meet WUAA's officers and directors for 2014:

Officers

Linda (Walker) Kelly '69, president Adam DuVander '01, vice president Sue (McAuley) Pyne '86, secretary Diane Babbit '84, past president

Newly Elected Directors

Andrea Spuck '86 Steve Baxter MAT'13 Morgan Gratz-Weiser '13 Fritz Holznagel '83

Career Network Workshops

Two brown bag professional development workshops are coming soon to the Willamette University Portland Center in the Pearl District.

For those just entering or re-entering the workforce ...

Fall Workshop Series in Portland: Kick-start Your Career

Topics include:

- Pinpointing your highest point of contribution: Where your talents, interests and passions collide
- Crafting resumes, working with recruiters and interviewing like a pro
- Writing a compelling LinkedIn profile and building connections that count
- Building and leveraging relationships to craft the career you want
- Making your best first impression: dressing for interview success

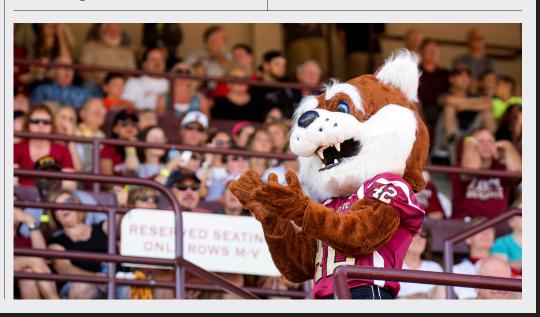
For those well into their professional journeys ...

Spring Workshop Series: Managing Your Career 2.0

These workshops are based on career and management coach Bruce Hazen's book "Answering the Three Career Questions."

When is it time to move up? When is it time to move out? When is it time to adapt your style? Hazen will present and kick off the series in March.

Watch for the dates and times at facebook.com/willamettealumni.



1930s

Dorothy (McGee) Saxton '37

Nov. 5, 1915 - Dec. 12, 2013

1940s

Edna (Thoman) Martin '40

Dec. 1, 1915 – Jan. 4, 2014
Edna Louise Martin was born
in Stockett, Mont. She earned a
bachelor's degree in music from
Willamette before working as a
newspaper reporter and editor for
35 years. During her career, she
interviewed notable and influential
people, such as Eleanor Roosevelt,
Pat Nixon and Kirk Douglas, among
others. She retired in 1981, but
continued to serve as a board
member for a hospice and art
association. Survivors include four
step-children.

Loren D. Hicks '42, JD'49

Nov. 7, 1919 - April 26, 2014 Loren DeGuire Hicks was born in Salem. After completing his bachelor's degree at Willamette, he enlisted in the army and served in Scotland and France during World War II, eventually rising to the rank of Captain. Following the war, he remained in the army reserves until retiring in 1976 with the rank of Colonel. Along with his accomplishments in the military, Loren also enjoyed a successful career in law and in politics, which began after he graduated from Willamette College of Law. He served as a Circuit Court Judge for Marion County, became a State Court Administrator for the Supreme Court and even spent six years as Legal Counsel to Oregon Governor Mark O. Hatfield '43 in the 1950s. In 1997, he was honored with Willamette's Distinguished Alumni Citation. Survivors include his wife; three children, including Graham Hicks '70 and Kenneth Hicks '72; and four grandchildren, including Aaron Hicks '02 and Lauren (Hicks) Schmidt '05.

Pearl (Bendiksen) Norman '42

Jan. 8, 1919 – Dec. 15, 2013
Pearl Olive Norman was born in
Edmonton, Alberta, Canada. At the
age of 5, her family moved to the
U.S., settling in the Northwest. After
attending Willamette, she received
her bachelor's degree from the
College of Puget Sound. She went

on to teach grade school before retiring in 1981. Survivors include her sister and three children.

Beverly (Nordean) McColloch '43

Nov. 20, 1921 - April 6, 2014 Beverly Marie McColloch grew up in Portland, Ore. After Willamette, she went on to earn a master's of education from the University of Portland and worked as a high school counselor for Portland Public Schools before retiring in 1978. She and her late husband. Charles McColloch '44, then moved to Waikoloa, Hawai'i, where she volunteered for the North Hawaiian Hospice. In 1991, the couple returned to Portland, taking up residence in Charbonneau. Survivors include four children and

Phyllis (Haight) Bauer '46

five grandchildren.

May 23, 1924 - June 29, 2014 Phyllis Bauer was born in Spokane, Wash and raised in Ritzville, Wash. After attending Willamette, she graduated from the University of Washington in 1948. In 1982, she earned her master's degree in education from Seattle Pacific University. Phyllis worked as an elementary teacher and librarian before retiring from the Seattle School District in 1989. Away from work, she was active in the University Presbyterian Church, where she made many lifelong friends. Aside from learning and teaching, Phyllis had a passion for travel, taking trips to Italy, China, Israel and Russia with her husband. Survivors include a daughter, two grandsons and two great-grandsons.

Dr. Dale R. Hunsaker '46

May 30, 1922 - June 21, 2014 Dale Robert Hunsaker was born in Klamath Falls, Ore. After graduating from Willamette, he earned a Doctor of Medicine degree from the University of Oregon Medical School. He went on to practice obstetrics and gynecology in Texas, Oregon and Montana. Before retiring from medicine in 1989, Dale served as a health services director in Wisconsin and Virginia during a time in which HIV became a prominent concern in the health community. Aside from his successful career in health service, Dale was also an expert pie maker and baker whose culinary skills earned him a feature story in the Wisconsin State Journal's

Daybreak in 1999. Survivors include his partner and an identical twin brother.

Olene (Mehlhoff) White '46

June 14, 1924 – June 4, 2014
Olene Margaret White was born in Russell, N.D. At a young age, her family moved to Salem, where she attended Salem High School and Willamette. After college, Olene became a full time housewife, raising three children. After they were grown, she worked at a pharmacy, as a bookkeeper and as a store clerk. Her family will remember her as a voracious reader, adventurous traveler and loving mother. Survivors include her three children

Dorothy (Deal) Wells '48

Aug. 26, 1926 - July 15, 2014 Dorothy "Dottie" Louise Wells was born in Silverton, Ore. At Willamette, Dottie studied art, served as president of her Delta Gamma sorority and worked on the yearbook. After college, Dottie completed her teaching credential at Washington State University and went on to teach art at Las Lomas High School for 25 years. During her time as a homemaker and in retirement, Dorothy was an avid water color artist and adventurous free-spirit who traveled to Spain. Paris and all around the Northwest. She made many friends wherever she went and kept up with them until her passing. Survivors include a brother; her sister, Evelyn (Deal) Roberts '47; and four children.

Betty (Dutton) Lind '49

Oct. 31, 1926 – June 19, 2014
Betty Ann Lind was born in Helena,
Mont. Her family later settled in
Opportunity, Wash. where she
graduated from West Valley High
School. While attending Willamette,
she joined the Alpha Chi Omega
sorority and met her future
husband, **Edward Lind '49**, who
predeceased her in 2007. Before
Ed's death, the couple shared 60
years together in Oregon, where
Betty volunteered at a school library
for 35 years. Survivors include two
children and two grandchildren.

1950s

Nancy (Strother) Bauer '50

Jan. 23, 1928 - Feb. 22, 2014 Nancy Lou Bauer was born in Little Rock, Ark. and grew up in Newburg, Ore., graduating from Newburg Union High School in 1946. She then attended Willamette before transferring to Oregon State University, from which she graduated in 1950. In 1966, she and the family moved back to Arkansas, where she engaged in several civic endeavors with an emphasis on literacy, education policy and social services. Along with helping those in need, Nancy's passions included traveling, hiking, skiing, sewing and Bible study. Survivors include her four children and six grandchildren.

Donald E. Clark '50

Died July 9, 2014, at age 85 Donald Elmer Clark was born and raised in Salem. He graduated from Salem High School and then Willamette, before completing a bachelor's degree in electrical engineering at Oregon State University. Don began his career in the 1950s working as a defense contractor for the U.S. government. Later he became a design engineer for electromechanical control systems and components. He also co-founded Integrated Circuits in Redmond, Wash. Away from work, Don was active in a number of Lutheran churches, and enjoyed crossword puzzles and long drives with his wife. Survivors include his wife, brother and two daughters.

Dean C. Gatewood '50

June 29, 1925 – July 10, 2014
Dean Charles Gatewood was born in lowa City, Iowa. He and his family moved to Portland, Ore. when he was 2 years old. Dean graduated from Washington High School and then Willamette before earning a master's in biochemistry from the University of Oregon. He then served in WWII as a corporal in the U.S. Navy. He retired after 33 years as a professor of biochemistry at the OHSU School of Dentistry. Survivors include his wife, four children and eight grandchildren.

Howard L. Lorenz '50

July 8, 1926 - July 19, 2014 Howard Leroy Lorenz was born and raised in Camas, Wash. In high school, he was active in athletics and was elected ASB president during his senior year. After graduating, he joined the Navy and became a machinist on a mine sweeper. He then completed a business degree at Willamette, where he also earned six varsity letters and was selected president of his Sigma Alpha Epsilon fraternity. After college, Howard began a 30-year career in real estate by opening Lorenz Realty in 1960. He also took pride in serving the community as a volunteer firefighter and as a member of the Camas Planning Commission. He was named Camas Citizen of the year in 1997. His hobbies included golf, fishing, boating, bowling and spending time with friends and family. Survivors include three children.

John V. Markoskie '52

April 20, 1930 - May 25, 2014 John Victor Markoskie was born in Portland, Ore. He graduated from Grant High School, where he excelled in both baseball and football, talents which led to attending Willamette on an athletic scholarship. He joined the Navy in 1953 and served until retirement in 1980, attaining the rank of Commander. Survivors include his wife, four daughters, eight grandchildren and four greatgrandchildren.

Donna (Cheney) Fults '54

July 31, 1932 - Aug. 13, 2014 Donna Mae Fults was born in Chardon, Ohio. In 1949, she graduated from Grossmont High School in California before earning her bachelor's degree from Willamette. After WU, she went on to earn teaching degrees from the University of Chicago (1962) and the University of Wisconsin-Eau Claire (1976). Working as a flight attendant, Donna met her first husband in England in 1955, with whom she had four children. She later remarried in 1980 and enjoyed numerous trips with her second husband. She spent most of her career as a school teacher, retiring in 1992. Survivors include her husband and three children.

Donna (Cheldelin) Gutzler '54

Dec. 21, 1932 – Feb. 1, 2014
At Willamette, Donna Jean
Gutzler joined the Alpha Chi
Omega sorority and met her future
husband, the late **Charles Gutzler**'52, as well as many of her lifelong
friends. She enjoyed playing bridge,
traveling and had a fondness for
animals. Survivors include her son,
and grandson **Ben Gutzler** '10, a
biology major like Donna.

Daphne Atkinson and Ray N. Atkinson recognized in April service

Daphne (Lekas) Atkinson

'50 passed away on April 1, 2014. Daphne was the widow of **Ray Atkinson '50**, who died in June 2012. Ray and Daphne were standard-bearers of a distinguished name in the Willamette community.

The couple was honored with a graveside service April 10 on Chehalem Mountain near Daphne's family home in Sherwood, Ore. Professor Lane McGaughy, the first holder of the George H. Atkinson Chair of Religious & Ethical Studies at Willamette, delivered the eulogy. Former Willamette President Jerry Hudson also spoke.

Daphne was born in 1928 in Portland, Ore., to Marjorie and Basil (Bill) Lekas — the oldest of four children. She spent her early days in Portland, where she attended Beaumont Grade School, and then the family moved to the hills above Sherwood. She graduated from Sherwood Union High School in 1946 and went on to Willamette, where she was a member of Alpha Chi Omega sorority.

Ray was born in 1929 to George H. Atkinson '26 and Mildred (McKillican) Atkinson '27. Ray was a member of Willamette's Phi Delta Theta fraternity and earned a varsity letter as a swimmer. He met Daphne at Willamette before transferring to Stanford University, where he earned his degree in economics.

Ray later joined the Guy
F. Atkinson Company,
an international heavy
construction contractor
founded by his grandfather.
The company built major
projects like Aswan Dam,
Bonneville Dam and sections of
Interstate 5. Ray rose to senior
vice president and a director of



the company. He served as a Willamette trustee from 1967 to 1996, and became a lifetime member of Willamette's board.

In his eulogy, McGaughy recalled his first meeting with Daphne at a dinner in San Francisco in the 1980s where Ray presented a short history of the company.

"Daphne was my gracious host for the event and offered commentary and asides on the people and events that Ray mentioned," McGaughy says. "That conversation was my first window into the Atkinson family and its marvelous legacy."

Daphne partnered with Ray to support Willamette. A favorite project was the restoration of the Waller Hall chapel window, honoring the class of 1950.

Willamette's chair in religious studies, now held by professor Stephen J. Patterson, was endowed by the family and friends two years after George Atkinson's death in 1980.

McGaughy recalled that Ray's father found a way to combine his dedication to religion with his commitment to education and to Willamette. "George had made a bargain with high school students at the Burlingame Methodist Church, near San Francisco," McGaughy said. "Any student who faithfully attended George's Sunday school class throughout high school would have his or her tuition paid at Willamette. There are numerous Willamette graduates still living today who had their college education funded by George Atkinson."

At least 11 Atkinson family members have attended Willamette, and the Atkinson name is ubiquitous on campus. In addition to the chair in religious studies, the Atkinsons have funded the George H. Atkinson Graduate School of Management, the Guy F. Atkinson Professorship in Economics and Finance, the Atkinson School Facility Endowment Fund, the **Atkinson Lecture Series** and the Myrtle L. Atkinson Scholarship Fund.

Survivors include two daughters, including Mary Atkinson '84, two sons and six grandchildren.

Gene D. Timms '54

May 16, 1932 - April 21, 2014 Gene Dale Timms was born in Burns, Ore. After graduating from Willamette, he went on to a successful career in politics, serving in the Oregon Legislature from 1982-2000. As an Oregon Senator and co-chair of the Legislature's budget committee, Gene fought to expand the state's rural economy. One of his many accomplishments was persuading Legislature to establish a back up data center in his hometown of Burns as a way to shore up the local economy and demonstrate the importance of economic growth outside of the Willamette Valley. In private life, he ran Big Country Distributors. Survivors include his wife and a daughter, Trina (Timms) Denson '86.

Ray Williams '54

Aug. 26, 1932 - May 1, 2014 Ray Shurtz Williams was born in Cedar City, Utah and moved to Nyssa, Ore. as a boy. He excelled in basketball at Nyssa High School, from which he graduated in 1950. He was a devout member of the Church of Jesus Christ of Latter-day Saints and served on a mission in Argentina where he played basketball and taught the gospel. After returning home, Ray graduated from Willamette and then earned a doctorate degree in English literature from Brigham Young University. In 1969, he received an offer to teach English lit at BYU and moved back to Provo, Utah to begin a 35-year career at the school. Along with teaching, Ray loved reading. Survivors include a son and two granddaughters.

Hal H. Hargreaves Ph.D. '55

March 2, 1933 - July 8, 2014 Dr. Hal Houston Hargreaves was born and raised in Portland, Ore. He graduated from Grant High School, where he was senior class president and the defensive center for the football team. After graduating from Willamette, Hal enrolled at Union Theological Seminary in New York, graduating in 1959. He was ordained an Episcopal priest, and served in that role for 10 years, at Lakeview and then at Washington State University. Hal then taught on campus and in the Oregon prison system for Chemeketa Community College in Salem, retiring in 1994. Even after retirement, Hal stayed active as a ski instructor,

human rights activist, backpacker, woodworker, sailor and author of two books. Survivors include his wife, three children and three stepchildren

Gordon C. Faber '56

April 2, 1931 - Aug. 22, 2014 After graduating from Willamette with a degree in economics, Gordon Charles Faber worked at his father's business. Ben Faber Electric, before beginning a career in real estate and then local politics. Gordon spent 10 years on the Hillsboro City Council before becoming the Mayor of Hillsboro in 1993. During his eightyear tenure as mayor, he helped transform the city into one of the state's major economic engines and saw it grow into the fifth-largest city in Oregon. Friends and family remember Gordon for his quick wit, love of sports and his sociable, outgoing personality. Survivors include his wife and three sons.

Robert J. Johnston '56

April 22, 1930 - April 3, 2014 While attending Willamette, Robert Joseph Johnston joined the Phi Delta Theta fraternity. After college, he ventured out into a finance career, starting as an accountant for the Atkinson Construction Company. Survivors include his wife.

Dr. William R. Orlebeke '56, JD'66

Jan. 5, 1934 - June 11, 2014 After graduating from Willamette, William Ronald Orlebeke established his own law firm in Concord, Calif. He officially retired from practicing law in 1999. Survivors include his wife.

David Weeks M.D. '56

Feb. 13, 1935 - May 26, 2014 David Weeks was born in Portland, Ore. After graduating from Willamette, he joined the army and later attended the OHSU School of Medicine. In 1962, he and his wife moved to Boise, Id., where he ran a private practice for 50 vears. David celebrated numerous notable achievements in that career, including helping bring the first C.A.T. scan to the state of Idaho, and starting the first walk-in urgent care center in Treasure Valley. Aside from his professional accomplishments, he will be remembered for his selflessness, his ability to care for others and beautiful singing voice. Survivors include his brother, Gaylord Weeks

'54; his sister, Nancy (Weeks) Federici '60; and his three children.

Ann (Notson) Poling '57

Dec. 31, 1935 - June 22, 2014 Ann Poling was born in Portland, Ore. She graduated from Grant High School before completing her degree at Willamette with honors. While at WU, she was also a member of the Pi Beta Phi sorority. After college, she married a pastor and taught Sunday school at the couple's church. Later the family moved to Newport, Ore. where she supervised the Christian Education Program at the First Presbyterian Church. In addition to her service on Sundays, she taught special education at Sam Case Elementary for 25 years and remained active in several charitable organizations. Ann is survived by her sister, Jane (Notson) Gregg '54; and three daughters, including Allison (Poling) Hart '86.

Patricia (Shields) Traband '57

April 2, 1935 - March 24, 2014 Patricia Colleen Traband was born in Olathe, Kan. After moving to Salem, she received a bachelor's degree in home economics from Willamette. In 1979, she moved her family to Seattle, Wash., where she completed a master's degree in nutrition from the University of Washington. She then worked as a dietician before starting Traband Arabians, a business specializing in pure bred Spanish Arabian horses. Survivors include four children, 36 grandchildren and 16 greatgrandchildren.

1960s

Jerome I. Berget '62

Oct. 4, 1933 - Nov. 11, 2013 Jerome Ivan Berget was born in Silverton, Ore. He served in the U.S. Army from 1956-1958 before earning a bachelor's in law from Willamette. Jerry retired as the manager in the claims department for Travelers Insurance in Seattle, Wash. in 1995. Away from work, he spent Sundays attending the Sacred Heart Church in Newport, Ore. Survivors include his wife, a sister and a granddaughter.

Edwin H. Sasaki Ph.D. '62

Nov. 18, 1940 - Aug. 4, 2014 After graduating from Willamette, Edwin Harue Sasaki joined the U.

S. Air Force, and began researching human performance in the effects of zero gravity - research that was used in the Gemini IV U.S. Space mission of 1964. In 1972, he moved to Bakersfield Calif. and earned his Ph.D. from Stanford University. Soon after completing his education, he began a 42-year career at California State University Bakersfield as a professor, department chair, and dean. While there, he helped establish several academic programs, including a Master of Science degree in Psychology and a Master of Social Work degree. He also led several grant projects. In his spare time, Edwin enjoyed photography, hiking and camping. Survivors include three children.

Waymon P. Rutledge Ph.D. '67

Jan. 3, 1926 - July 3, 2014 Reverend Waymond Price "Tex" Rutledge Ph.D. was born in Merkel, Texas. He served as a pastor in numerous churches in New Mexico, Northern California, and Oregon, and for the past 16 years, in Santa Clarita, Calif. He was also Dean of Students for 13 years at Northwest University in Kirkland, Wash. Survivors include his wife, three children, five grandchildren and six great-grandchildren.

Rozanne Van Zyl '69

May 3, 1947 - March 3, 2014 Rozanne Morgan Zyl was born in McMinnville, Ore. After working as an administrative assistant and office manager at several accounting firms, she completed her degree in psychology at Willamette. She subsequently worked at several schools and child centers in Oregon, including Oregon School for the Blind. Rozanne enjoyed traveling, her many pets and spending time with friends and family.

1970s

Steven B. Stocker '71

Steven Bruce Stocker was born in Portland, Ore. After graduating from Marshall High School and Willamette, he worked for Portland General Electric for 39 years, most recently as a supervisor of service inspectors, before his retirement in 2011. Survivors include brothers

Garv Stocker '72 and Daniel Stocker '72; sister-in-law Kathryn (Perkins) Stocker '73; and a daughter, Erin (Stocker) Higgins '88.

Jeffrey B. Hudson '72

Oct. 8, 1949 - May 13, 2014 Jeffrey Brian Hudson was born in Portland, Ore., and raised in Oregon City. After graduating from Willamette, he earned a master's in education from Lewis & Clark College. Shortly thereafter he began a 37-year career in teaching and coaching, most of which was spent at Evergreen High School and Mountain View High School. Away from work, he was known as a compassionate family man who spent his spare time serving the community and contributing to charitable organizations. Survivors include his wife and daughter.

Daniel P. Niederer '76

May 4, 1955 - July 1, 2014
Daniel Patrick Niederer received
a scholarship to Willamette and
joined the Kappa Sigma fraternity.
After college, he went on manage
several restaurants in Portland, Ore.
He was musically talented on the
piano and console organ. He will
also be remembered for his sense
of humor, and his love for animals
and gardening. Survivors include his
mother, foster sister and six cousins.

Ronald L. Silveira M'77

Sept. 29, 1948 – June 20, 2014
After earning a graduate degree
from Willamette, Ronald Louis
Silveira went on to work in the
television industry. Known as an
innovator of digital technologies
that helped shape the modern era of
postproduction, Ron served as the
president of Unitel and the COO of
The Post Group. Survivors include
his wife and a brother.

1980s

Mark D. Stapleton '86

July 26, 1963 – July 24, 2014
Mark David Stapleton was born in
Fort Collins, Colo. While attending
Sprague High School in Salem,
Mark excelled at sports, especially
baseball, which he went on to play
at a semi-pro level. After attending
Willamette, he worked for Shared
Communications, Oregon Telecom
and Pacific Pellet. Outside of work,
his passions included hunting,
watching and playing sports and
spending time with his family.
Survivors include his parents, wife,
sister and two children.

2000s

Bryan K. Murray MAT'00

Nov. 17, 1952 – Jan. 2, 2014 Bryan Keith Murray was born in San Antonio, Texas. He received his bachelor's degree in journalism from San Jose State University in 1974 before embarking on a 23-year career as a television news reporter, anchorman and producer. After receiving his master's degree in teaching from Willamette, he spent several years teaching in Salem. Survivors include his wife, a brother and a son.

Robert S. Fetter MAT'03

Sept. 9, 1964 - May 10, 2014
Robert Scott Fetter was born in
Portland, Ore. After earning a
master's degree in teaching from
Willamette, he began his education
career in Japan, where he taught
English for five years. Rob and his
family then moved back to the U.S.
and he spent the rest of his career
teaching in lowa, Washington and
Oregon. In his spare time, Robert
enjoyed reading, philosophy, playing
bass guitar and rock climbing.
Survivors include his parents, wife
and two children.

Faculty

Dr. James A. Hand

June 3, 1925 - June 11, 2014 Reverend James Albert Hand was born in Mobile, Ala. After serving in World War II, he earned a Master of Divinity degree from Union Theological Seminary in 1952, and a Doctor of Philosophy degree from Vanderbilt University in 1964. Later that year, he took a teaching job at Willamette, which turned into a 24year career that saw him become a Professor of Religion and a Department Chairman. In between, he ran a ministry in the Alabama-West Florida Conference of the Methodist Church for 10 years. Jim retired from teaching in 1988. Survivors include his wife, a son, a daughter and five grandchildren.

Professor Robert H. Hess

Aug. 12, 1935 - May 8, 2014
Robert Hess was born in Brooklyn,
N.Y. After studying art at Indiana
University and the University
of Notre Dame, he relocated to
Salem and began a 34-year career
teaching art at Willamette. Robert
was a well-known and respected
artist in the Northwest, as well as a
beloved professor. Survivors include
his wife of 43 years.

How Hard Trumps Easy

By Garrett Davis '14

It's 5:40 a.m. on a Tuesday, and with one click, my college career is complete. I submitted my last work as an undergraduate, but in a state of delirium, it feels more like a strange dream than reality. At any moment, I could wake up and realize that I still have work to be done.

I watch the sun come up behind the familiar structure that stands across the street, the Gold Man, his back turned to me, shunning me as if I'm still a stranger.

I'm joined by my two stalwart chemistry companions. As we sit, making jokes that are only funny due to our fragile state, I can't help but think of the journey that brought us to this moment.

We didn't pursue chemistry because it was easy, but because it was hard.

In the beginning, I thought I wasn't cut out for such a path. I didn't think I had what it took. I wasn't smart enough, dedicated enough. I didn't even really enjoy what I was doing. I endured the struggles of organic chemistry and then, for some mysterious reason, I walked into professor Sarah Kirk's office and volunteered myself for two more years of pain and suffering. When asked why, my only response was, "I've come this far, I figure I might as well keep on going."

On I went, surrounded by those destined to the same inevitable doom. We struggled through physical chemistry, biochemistry and experimental biochemistry.

There were plenty of late nights and grumbling and hating the moment. But out of all the struggles, something unexpected began to emerge. A bond; an unimaginable friendship. Acquaintances became friends, and friends became family.

It was no longer a hopeless endeavor. We were distinct, yet unified. We began to know what to expect. We began to feel like we belonged. We learned to be surprised by nothing and turned off by no task, for nothing seemed too difficult any more.

For those readers just embarking on your own Willamette journey, I say "congratulations." Through my own experiences, I can attest you have made a great choice in coming to Willamette.



You will be introduced to new experiences and wonderful friendships, and taught how to live and love. For those who may feel anxious or fearful of what college will bring, I say never let fear define your fate. At Willamette, you will learn to overcome fear to create your own path.

I provide fair warning, though:
Preconceptions that you might have
about college do not necessarily apply to
Willamette. Not to ruin anyone's college
fantasies, but Willamette is different — in
a good way. If you dream of wild parties, or
perhaps the stereotypical college portrayed
in teen movies, I suggest you buckle up and
brace for impact.

Professors will push you harder and farther than you thought possible or necessary. You

will think due dates are unfair or unrealistic. You may even revile your professors for their high expectations. But ultimately, you will respect and thank them, and build relationships that extend into that of mentors and friends.

There will be long nights, sometimes not ending until early morning. There will be times when you will find yourself working frantically, feeling frustrated, even hopeless. It is during those times that you will remember that Willamette students take on challenges not because they are easy, but because they are hard. There will be times when things don't work out, when you fail — in an assignment, a job or a relationship. But failure isn't really failure so long as you use it to better yourself from the experience.

Four years from now, when you cross that stage, diploma in hand, you will look back on all you've accomplished and feel pride and happiness. When you think of all the things you were involved in, all the people you met, the good times you had and the fact that things will never be that way again, you may even shed a tear.

I wish you all the best of luck. I urge you to make the best of your time and enjoy and truly appreciate the wonderful opportunity you have been given.

Welcome to Willamette University and the Bearcat family. $\ensuremath{\boxtimes}$

Garrett Davis spent the summer working construction, enjoying the sunshine (and new-found muscles), and polishing his resume.

His next stop? He's hoping to put his chemistry degree to work in medical research.

Illustration by Pierluigi Longo

HOME-GROW SOME BEARCAT SUCCESS: CREATE AN INTERNSHIP FOR A WILLAMETTE STUDENT

TODAY'S EMPLOYERS SAY THEY'RE LOOKING FOR:

Smart, motivated graduates with some hands-on experiences. You're a Bearcat, so you already know Willamette students are smart and motivated.

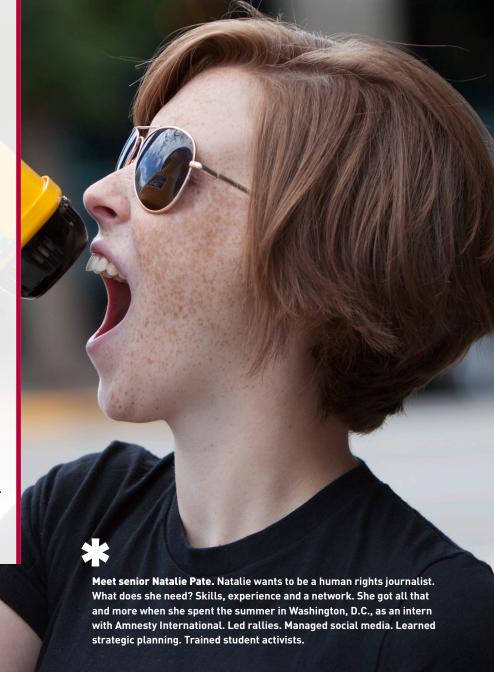
WHO CAN PROVIDE THOSE HANDS-ON EXPERIENCES?

Alumni just like you! Budding IT geniuses. Gifted creatives: writers, designers, social media mavens. Number geeks with marketing savvy. Political junkies looking for a campaign. Research assistants in every field from biochem to art history.

IF YOU'VE GOT AN INTERNSHIP, WE'VE GOT CANDIDATES.
IF YOU DON'T HAVE AN INTERNSHIP, WE'LL HELP YOU
CREATE ONE. IT'S EASY.

Contact Connie in Career Services, cralph@willamette.edu.

You'll add energy, talent and gratitude to your workplace. And you can be a world-changer for the next generation of Bearcats



Explore the World with Fellow Bearcats!

Take advantage of the Willamette University Alumni Association's Passport to Learning travel program for alumni, parents and friends. It's a great way to engage in lifelong learning!

Visit www.willamette.edu/alumni/travel for details. Or contact Vantage Deluxe World Travel for either the India (wait list only) or Portugal trip: Call Cheryl at 617-878-6119 or Patrick at 617-878-6108.



The Best of India / Ganges River Cruise Jan. 10-28, 2015

In addition to the bucket-list sights in Delhi, Jaipur, Ranthambore and Agra, we'll enjoy a seven-night cruise on the Ganges aboard a fabulous river ship. The trip is packed with 34 sightseeing and cultural connections, a pre-trip option to Kathmandu and a post-trip option to Varanasi.



Portugal and the Douro River Wine Country May 16-27, 2015

Following three nights in historic Lisbon, we will travel up the Douro to Salamanca, Spain, and back, amid some of the world's most beautiful wine country. The base price includes nine sightseeing tours and cultural connections. Consider outstanding pre-trip (Madeira) and post-trip (Barcelona) options.



Japan — 50th anniversary of the TIU-WU Sister University Exchange Relationship Oct. 2015

Don't miss this once-in-a-lifetime trip to celebrate the shared history of Tokyo International University and Willamette! In addition to highlights like Kyoto, Hiroshima and Tokyo, destinations include Salem's sister city, Kawagoe, for a reunion with alumni from the American Studies Program and a chance to participate as an honored guest at the Kawagoe Festival.



900 State Street Salem, OR 97301

RETURN SERVICE REQUESTED

NEW BEARCATS HAVE SMARTS, HEARTS AND REACH

BY THE NUMBERS

5,800 applicants; 557 students enrolled

Average GPA (3.8) and SAT score (1820) came in significantly ahead of last year's results (3.65 and 1760) and exceeded goals (3.65 and 1800)

44 incoming freshmen were high school valedictorians

ALREADY OUTSTANDING IN THEIR FIELDS

37 Eagle Scouts

1 national speed roller-skating champion

1 local radio personality

1 founder of a literary magazine

1 self-taught classical ukulele player

1 professional bagpiper

THE ROAD TO WILLAMETTE

44 students have at least one Willamette alum in the family tree mom, dad, grandparents or Bearcat aunts, uncles and cousins

37% are students of color

24% are first-generation college-goers

MAKING A DIFFERENCE

57% are proven volunteers in schools, the community, religious institutions and other nonprofits

50% have walked, run, embraced the "ice bucket challenge" or organized a fundraiser for a good cause

35% expressed an interest in a career in public service — from teaching and policy work to, well, being president

39% are active in the arts — filmmakers, poets, novelists, dancers, costumemakers, actors, directors or musicians







PRETTY COOL, EH?

COOL FACTORS

Two "cool factors" are making interest in Willamette ever-hotter in geographic areas beyond the region.

The factors? Willamette's designation as one of the Colleges That Change Lives and increasing interest in the Pacific Northwest as the place for quality of life, the great outdoors, the Silicon Forest, music, food and more.

Geographic diversity took a leap forward with an additional 40 freshmen from Western states other than California, Oregon, Washington and Hawaři. The biggest American city that sent a freshman? New York, N.Y. The smallest? Etna, Calif., population 737 (2010).

HERE A BEARCAT. THERE A BEARCAT

No Bearcat is an island in Willamette's inclusive community, but that doesn't mean we don't welcome students who come from islands. Among the islands launching students to Willamette: Oalfu, Kaua'i, Mau'i and the Big Island of Hawafi; the San Juans; Vancouver Island; Manhattan; Hong Kong; and Singapore.

International flavor? Scholars from all around the world are in the College of Liberal Arts (Canada, South Korea, England, Guam and Taiwan) and the Atkinson Graduate School of Management (India, Kosovo, Denmark, Russia, Sri Lanka and Thailand). Extra credit: Students from China, Saudi Arabia and Vietnam are represented in both programs.

Among incoming law students, 12 languages (besides English) gave many a global edge.