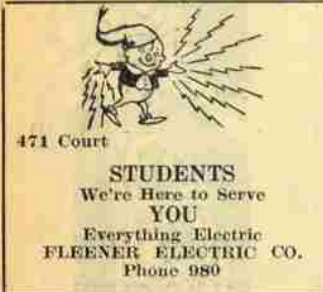


The Best, the Best. If you are looking for the best the place to find it in barber work is at 129 South High, The "Best."



Pickens & Haynes Fresh Fruits and Vegetables GROCERS We Deliver Free 456 Court St.

Style is Important VALUE IS VITAL Make Your "Investment in Good Appearance" KUPPENHEIMER GOOD CLOTHES Schei's Men's and Young Men's Store 344 State

EAT U.S. Government Inspected MEATS Choicest Quality—All Kinds of Fresh and Cured Meats, Pure Lard, Sausages Etc.

STEUSSLOFF BROS. MARKET COURT AND LIBERTY STS.

TERMINAL HOTEL SALEM, OREGON W. W. CHADWICK, Mgr. TERMINAL HOTEL EUGENE, OREGON One of Oregon's Best RICHARD SHEPARD, Mgr. TERMINAL HOTEL ROSEBURG, OREGON Roseburg's New Hotel W. H. CUMMINGS, Mgr. All Stages arrive and depart from the TERMINAL HOTELS Make Them Your Stopping Places

Your Favorite Store Sells

Weatherly Ice Cream. Patronize it

Autumn See you a flock of gold midst yonder cloud of green. And here a brown and there a crimson leaf? These bear the touch of fair Pomona's wand, and are...

See you in yonder tree the squirrel testing nuts. To learn how soon the harvest he must reap? And blushing grapes that soon will hang in purple groups...

Whitman-Willamette 7-6 (Continued from page 1) man's ten. Lethrow returned seven. Faenacht was knocked out again. Despite two fumbles, Whitman smashed back to midfield, where the half stopped them.

The lineup was: Whitman—Walters, LE....Faenacht Church, LT....Stolzheise L. Reed, LG....Sherwood L. Smith, C....Huston H. Reed, RG....Malstrom Anderson, RT....Hartley Gardner, RE....Findley Lethrow, RH....Fletcher Lackey, LH....Post Nielson, Q....Isham Hall, P....Schwiening

PATRONIZE COLLEGIAN ADVERTISERS

Demoralized Conditions Due to Low Ideals Says Supt. Churchill

Mr. J. A. Churchill, state superintendent of public instruction, spoke at Thursday's chapel. Mr. Churchill presented a new element which is entering our educational system. This he considers the week-day sectarian school. It is gaining in favor throughout the country.

BEARCATS LOSE SECOND (Continued from page 1)

smashed through from their 26 yard line to within 4 yards of the goal. Then taking all four downs, Idaho finally pushed over the pigskin for 6 points. They made the goal point, making the score 14-6. To the little handful of rooters in the grandstand it looked as if the game was over for the Bearcats, but suddenly, with very few minutes to go, Springer, star quarter for the Coyotes, attempted a fateful pass. Fletcher intercepted it and, with good interference carried the ball in a thrilling 60 yard run for the last touchdown. Willamette converted the goal, but lacked one point of tying the score.

Bertelson Printing Co. Phone 779 Printing that Satisfies Y. M. C. A. Building

ROYAL CAFETERIA Help yourselves. We have a large assortment of meats, vegetables, and desserts for very reasonable prices.

'WALK OVER' and 'CANTILEVER' SHOES For Durability, Style, Comfort and Economy EXPERT SHOE FITTERS John J. Rottle State and Liberty Streets

THE STORE FOR STUDENTS With Better Styles and Better Values on SUITS AND O'COATS See Our Windows—Let Us Show You THE MAN'S SHOP 416 STATE STREET

UNSYMMETRICAL "GALOSHES" VERSUS OGEEWHIZZE BOOTS

Scrunch, shuffle, skid. Glance wherever you will on the campus, you will see a pair of galoshes being coaxed along in a manner somewhat suggestive of snow shoes on a negro who has fallen arched. It may take the sun to bring out the flowers, but it surely does take the rain to bring out the galoshes. Perhaps the quantity of the last few weeks—or is it months?—rain is the reason for the advent of galoshes on the campus in such wholesale numbers. Or perhaps it is the converse, that the advent of the galoshes is the reason for all the flood we have been experiencing.

Extraordinary Hosiery Values BEAUTIFUL and SERVICEABLE ALLEN A HOSEYRY Whether it be wool, silk and wool, all silk, fiber and silk or the sheerest chiffon, into every pair is woven wear as well as beauty.

WATCH OUR WINDOW FOR SPECIALS Sheldon-Sherwin Co. Specializing in Dry Goods and Furnishings Phone 265 176 N. Liberty St.

Thanksgiving Sale Beginning Friday 14th and Lasting 13 Days DRASTIC PRICE CUTS on several groups of SILK AND WOOL DRESSES Many remarkable \$35 and \$37.50 pan velvets, chemilles and high grade Canton crepe garments sacrificed during this sale at \$27.95

Pleated Wool Crepe Skirts New fall wool crepes, box pleat, knife pleat and combination pleated sport styles in nickel, faun, cinnamon and henna. \$18.85

Plated Wool Crepe Skirts New fall wool crepes, box pleat, knife pleat and combination pleated sport styles in nickel, faun, cinnamon and henna. \$3.49 and \$3.98

MEN'S APPAREL AT 25% REDUCTION There has been a change in management and a new standard of efficiency adopted. SATISFACTION OR YOUR MONEY BACK Is Our Guarantee People's Cash Store Managed by SIMON DIRECTOR

Miss Melton Addresses New Music Class on Technique Piano students of the School of Music met Monday afternoon for the second monthly meeting of the newly formed class in "Technic and Interpretation," offered by Miss Melton to all piano students as a place for discussing general and individual problems.

The Coffee Shop Light lunches or heavy meals, desserts or steaks, all at THE COFFEE SHOP Alumni—Try us We will do the rest

T. Pomeroy A. A. Keene POMEROY & KEENE Reliable JEWELERS and OPTOMETRISTS Phone 820 388 State St. Salem, Ore.

D. L. SHRODE Yew Park Grocery and Market Phone, Main 9 Cor. 12th and Leslie St.

City Cleaning Works One Block from the Campus CLEANING, DYEING REPAIRING 1261 State Street Phone 703

We have handled W. U. Students' Accounts for 54 years LADD & BUSH BANKERS Salem, Oregon

When You Think Drugs, Think SCHAEFER SCHAEFER'S DRUG STORE The Yellow Front 135 North Commercial Street

CENTRAL PHARMACY Woolpert & Quisenberry Phone 276 410 State St. PROFESSIONAL DRUGGISTS

Hartman Bros. Co. Diamonds, Watches and Jewelry Convenient Credit—Expert Repair Work SALEM OREGON

SALEM LAUNDRY COMPANY 136-166 South Liberty Street Phone 25

Come in and see our New Fall Woolens. You will Appreciate Our Tailoring D. H. MOSHER TAILOR

AL KRAUSE THE STORE FOR MEN 385 State St.

Salem Variety Store If you are looking for something in novelties come in and see our new stock. 152 North Commercial

MOORE'S FOUNTAIN PENS Won't Leak, Always Write DARBY'S DRUG STORE 495 Court St. Rex Shoe Repair and Shoe Shine Special work on all kinds of shoes Phone 459 384 State St.

DANIEL J. FRY CHEMIST AND WHOLESALE DRUGGIST 180 N. Commercial Phone 223

The Cozy Serves Milk Shakes for 10c

Men's O. D. Wool, Corduroy and MoleSkin Lace and Button Bottom Breeches, made in good nifty style, well fitted at the knees. Special price of \$5.00 and \$5.50 per pair. Our \$4.50 Leather Puttees reduced to \$3.95 HILLPOT & SON (Two Stores) 230 South Commercial St. South of Marion Hotel 305 State St. Next Store east of Smith's Cigar Store

THE WHITE HOUSE RESTAURANT Lunch Counter—Dining Service Open All Night. 302 State St.

Patton Bros. Salem's Best Book Store

NELSON BROS. Plumbing, Heating, Roofing and Sheet Metal Works 355 Chemeketa Salem, Oregon

NEIMEYER 175 N. Com'l. St. Just Drugs

POPULAR PRICES at COHEN SHOE STORE

We invite Willamette Students to open an account with the Salem Bank of Commerce 404 State St.

"Say It with Flowers" From C. F. BREITHAUPT Salem's Telegraph Florist 123 N. Liberty St. Phone 380

MRS. H. P. STITH MILLINERY Dresses and Coats Telephone 1550 SALEM OREGON

Dr. L. R. Burdette Phone 327 Dr. Carl Wonne THE BOW OPTICAL CO. 325 State Street Salem, Ore.

Students Accounts Welcomed FIRST NATIONAL BANK Formerly Capital National Bank

Terminal Barber Shop Where the Promise is Performed Larry Blaisdell Bert Pratt

KENNEL-ELLIS PORTRAIT STUDIOS Salem "Better Pictures" Eugene Telephone 951 429 Oregon Bldg. Salem, Ore. Perry's Drug Store THE REXALL DRUG STORE 115 South Commercial Street SALEM, OREGON