



Omne labia
mea aperies. Et
os meum annun-
tiabit laudem tuam.



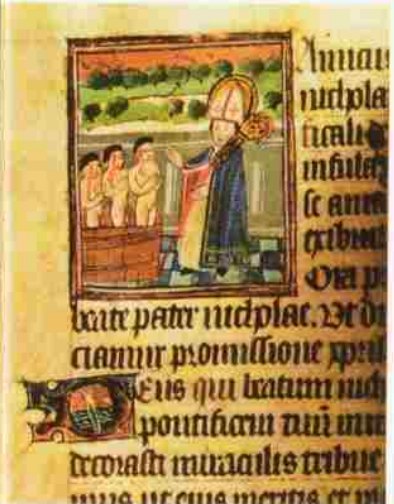
Omne labia mea
aperies. Et os meum
annuntiabit lau-
dem tuam.



Omne labia mea
aperies. Et os meum
annuntiabit lau-
dem tuam.



Omne ne intus
augur me nos in
ria corpeas me
laxa me domine qui



Williamette Scene

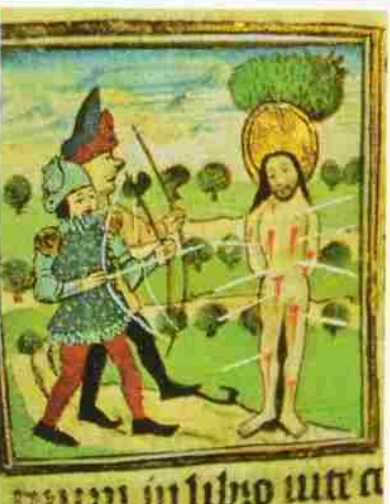
Annual Report
November, 1972



per eius suffragium. o
solet auxiliari nobis



mater orphanorum con-
solamini in cranium sal-



in libro vite a



hominem argre pe-



hat his Ora pro nobis



magna obtine nobis gra-



flexi qui exaudiet deus
vocem orationis mee.
Quia inclinauit
auris tuas in vocem meam.



from the library vault

A
BOOK
to
ELEVATE
the
SOUL

campuScan

News of campus and alumni activities and a captivating article by Adele Birnbaum of the English department on a rare book of prayers from our library vault surrounds the 12-page annual report insert in this issue of *Willamette Scene*. This *campuScan* summarizes recent news in several areas on the campus.

THE TRUSTEES . . .

named the conference room of the Lestle J. Sparks Physical Education and Recreation Center in honor of Alida Gale Currey, Director of Women's PE from 1926-66 ■ Elected new trustees: Salem realtor Coburn Grabenhorst; United Methodist Bishop Jack M. Tuell of the Oregon-Idaho Conference; and alumni representatives Dale Gustafson '56 and Robert Miller '53 (see page 18) ■ Authorized a search for a new University Chaplain ■ Established a committee to study feasibility of faculty and student membership on the Board ■ Approved a resolution reaffirming confidence in the faculty.

THE ACADEMIC PROGRAM

A new position on the theatre faculty and a part-time Diplomat-on-Campus were additions to the academic program this year that finds 15 full-time and 7 part-time newcomers to the faculty. ■ Chemistry professor Dr. Paul Duell is serving as Acting Dean of the College of Liberal Arts. ■ Political Science professor Dr. Ted Shay is setting up a series of eight one-week seminars in politics and government for Oregon high school seniors starting in January. ■ Dr. Shay is also organizing a Crystal Ball Forum Jan. 16-18 for on and off-campus experts to predict what's going to be happening in international, state and local affairs. ■ Next semester a program at the Universidad Autónoma de Querétaro in Mexico will join the Harlaxton (England) study opportunity now being well received by 20 Willamette students and Prof. Bill Braden. ■ Environmental Field Studies features Hawaii this summer, as 38 students will go to Maui and Oahu for a four-week study of the biological, geological and ecological environs. ■ *THE COLLEGE OF LAW* has

a new Dean, as Larry K. Harvey steps up from the Acting Deanship. ■ Our 1972 graduates had a pass rate of 95.3% (60 of 63) on the Oregon Bar exam and 96.4% (26 of 27) in Washington ■ 157 of the 1,300 applicants for the first year law class were enrolled, odds that led to the highest academic record of any entering class in the College's 90-year history. ■ *THE COLLEGE OF MUSIC* is undergoing review by a special Trustee committee which is considering a continuation of the present independent status, a merger into the College of Liberal Arts, and/or formation of a new College or department of fine arts or performing arts encompassing art and theatre as well as music.

THE STUDENTS

Enrollment totals 1,597 on campus this fall. Another 71 students are involved in off-campus study or are on leave for a year. Men outnumber women 671 to 526 in the Colleges of Liberal Arts and Music and 371 to 29 in the College of Law. Enrollment is about 100 below last year. ■ An Interfraternity Council task force (which includes independent members) expects to report its findings this spring on various aspects and relevancy of Greek affiliation. ■ Sharing spare time through the Campus Volunteer Bureau are over 20 students serving as tutors, recreation coordinators and friends to disadvantaged or mentally retarded children associated with various state institutions and agencies. ■ Students of the Willamette Christian Body are publishing a bi-weekly newsletter entitled *The Way*, which testifies to the students' faith and lists the various Bible study, prayer group, seminar and communion sessions offered on campus.

NAMES IN THE NEWS

Dr. Howard Runkel's article in last February's *Willamette Scene* on "Avoiding Pitfalls in Campaign Rhetoric" was picked up by the wire services and in early October was the subject of *Eric Sevareid's* commentary on CBS news. ■ After the titles were sorted following the reorganization of the Development /Public Relations area, the roster of

personnel includes **Ralph Wright**, Assistant to the President for University Relations; **Guthrie Janssen**, Director of Development; **John Simmons**, Director of Alumni Relations and Associate Director of Development; **Bob Woodle**, Director of Information Services; and **Jan McMillin**, Assistant Director of Information Services.

Jim Woodland is the new student financial aid director, coming from Oregon State University where he has been assistant financial aid director for four years.

SPORTS

Football: The Bearcats finished fifth in the NWC at 2-4 and for the season had a 3-6 record. "Fumbleitis" plagued the team most of the season, costing Joe Schaffeld's Bearcats at least two wins. **Cross Country:** Bearcat harriers finished second to Whitworth in the NWC, led by Brock Hinzmann, Dan Hall and Mark Baum. **Basketball:** Coach Jim Boutin expects to offer a tough NWC and District 2 title defense with a talented squad.

Women's Field Hockey: The WU women finished second in the Women's Conference of Independent Colleges tournament in Victoria, B.C. **Women's Volleyball:** The coeds are undefeated midway through the intercollegiate season and are favored to win the championship.

Rugby: The ruggers are 2-3 in the fall half of their season. **Soccer:** Bearcat kickers finished 2-6-1 in the fall half. **Fencing:** WU's first intercollegiate fencing club took second in an 11-team Lewis and Clark invitational fencing tournament.

GIFTS

From Vera Armstrong estate, Ventura, Calif., \$170,000 for scholarship endowment. ■ From Myrta M. Richards estate, Salem, \$17,000 for Myrta M. and Ernest Richards scholarship fund (Richards was a long-time English professor at WU). ■ From Associated Students of WU, \$4,000 for new furniture for Alumni Lounge of University Center. ■ From alumni Tim and Sandra Fujimoto Collins '70, two gifts to the art holdings in the library, a facsimile 12th century Japanese picture scroll *The Tales of Genji* and the 18-volume *Propyläen Kunstgeschichte*. ■ Over one-fourth of Willamette's unrestricted operating funds come through the Oregon Independent Colleges Foundation representing 10 private colleges in Oregon.

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Wealthy men and women today may choose to surround themselves with original works of art — these signed originals may be worth more than money in the bank, and in addition they decorate, and they elevate the soul. The 14th and 15th centuries had their own version of "signed originals"; then, men and women, well-born and wealthy, could commission their own highly personal works of art. Small books of prayers, illuminated with miniature paintings, were in fashion.

In the first half of the 15th century, a Flemish artist created for a young noblewoman a certain manuscript containing 13 lovely miniature paintings, a manuscript that in the 20th century has found its way to the rare books collection in the Willamette University Library. A renewal of interest in this manuscript is long overdue — although it is not the equal of the well-known *Book of Hours of the Duc de Berry* or *The Hours of Catherine of Cleves*, it is a member of that genre and it is unique; it is much too lovely to languish unknown in the library vault.

Studying this prayer book, and comparing it with others, and also with photographs of the much grander and more valuable Books of Hours in the great libraries of the world, was a labor of love for me this summer; there was something sweetly moving about turning over the exceedingly old, delicate, exquisitely tiny, highly colored pages.

The title on the binding is *Praeces Piae*; this is the title of a whole class of books, and signifies no more than that it is someone's personal, rather informal collection of conventional prayers, intended for moments of private piety. Investigations into manuscript holdings indicated that there are several similar *Praeces Piae* in the manuscript collection of the Bibliotheque Nationale in Paris, and that there is current research in progress on them.

Also popular during the medieval period were the *Books of Hours*, prayer books that are similar to the *Praeces Piae*. There exist subtle differences between the two kinds of prayer-books: the *Book of Hours* always contains a Calendar of Saints, a complete Office of the Virgin, the Office of the Dead, and certain Psalms; a *Praeces Piae* may lack one or all of these items. In the case of Willamette's book, the Office of the Virgin is missing.

Before the manuscript itself is set before him, the reader might be interested in how it came to be in the embrace of the Willamette University Library Vault. I understand that for many years it was kept under the heavy guard of the vault in the Business Office. One day it was deemed

from the library vault

A BOOK to ELEVATE the SOUL

"Whoever finds it
is begged to return it —
either for God or for money."

— Marie Francois Treau, 1678¹

safe to move it to the vault in the library; however, it was at that time in the view of the librarian not a "new acquisition" and consequently no acquisition date was given it, nor is there any information about it in the card catalogue.

Like one of my own good Freshman English students I didn't give up there, but really started digging. Reference librarian, Mrs. Gertrude Johnson, confirmed what I had already heard: that the book is unofficially recognized as a gift to the library, sometime during the 40's or 50's, from Charles E. McCulloch, then Chairman of the Board of Trustees. It seems likely that this information is true, although it is regrettable that no authoritative record exists.

I combed the index of the *Oregonian* and great heaps of *Collegians* for these years, with hopes of news of *Praeces Piae*, but to no avail. I discovered instead Mr. McCulloch's desire in general to avoid publicity over his many generous gifts to the University. Other volumes of interest to students of literature were given to Willamette by Mr. McCulloch during this period; they include a 2nd folio Shakespeare (1632) and a first edition of Johnson's Dictionary (1753).

¹There is a penned inscription in French near the front of the book which reads: "This book belongs to Marie Francois Treau, who begs anyone who finds it to return it to her for god or for money." The inscription is dated 1678.



By Adele Birnbaum, Asst. Prof. of English

Today the outward appearance of this book of prayers does not indicate its age or value; it was re-bound in the 19th century in a dull maroon with gold lettering; the pages were cropped when it was re-bound, and some of the marginal embellishments were lost; and the tight binding does not permit free handling of the pages. To open it for reading is to fear that one might damage it.

The book is but slightly bigger than a pocket Oxford French Dictionary. Once it is opened, great wealth is revealed, both in the exquisitely colored lettering and paintings, and in the liberal overlay of gold leaf. The paintings themselves are approximately double the size of their reproduction on the front cover of this magazine.

For over a month this summer I was tête à tête with this book, either in the library in Salem or in the dry, undusty, undull manuscript reference room at the Huntington Library in San Marino. The exact nature of such a relationship is expressed metaphorically by Abbé Leroquis, *Les Livres d'Heures*:

In choosing the books of hours as a subject of study, I gave myself the labor of a bee; one who would extract an exquisite honey. I will stock the pages of this volume with all that I have plundered from these manuscripts as enticing as flowers.

On the following page I have described in some detail the pictures "enticing as flowers" which were reproduced for this issue of the *Willamette Scene*.



(1) **Crucifixion.** The portrayal is characterized by symmetry; the cross is central with 2 figures on either side of it and the arc of heaven directly above. Below, the Virgin and Mary Magdalene may be found in a traditional pose on Christ's right, and on his left are a soldier and another spectator wearing a hat of Flemish style. "Domine labia mea aperies" is used here as the opening of matins. There is a luxurious touch in the use of gold to highlight areas of the illuminated letter and of the vaguely botanical forms in the border. Here there are flowers in different stages of bloom and suggestions of insect life.

(2) **Pentecost.** The portrayal of the descent of the Holy Ghost to the Virgin and the 12 Apostles is again symmetrical and conventional: the Virgin is central (with bowed head and clasped hands), with 6 Apostles on each side in attitudes of piety, somewhat precariously perched on benches. One might compare the portrayal of the same scene by the Master of Catherine of Cleves; the latter is a more ambitious work of art, but the design of the picture and even the color of the robes is the same. In the *Praeces Piae* the artist confined his originality to the patterned tiles of the floor, some of which seem to reflect the Holy Ghost, whereas in the *Hours of Catherine of Cleves* the artist portrayed the elaborate vaulting of the interior of the building and the buttressing and decoration of the exterior.

(3) **Annunciation.** The Virgin is seated in a traditional pose before a table with a book; her position indicates that she has just looked up from her reading to see the angel Gabriel kneeling before her, holding a banner which reads "Ave Maria plena gracia." In the foreground is a vase holding the lily which is symbolic of her purity. It is characteristic of illustrations of prayer books and books of hours that the central scene is a "set piece"

while in the background of that scene or in the margins of the page the artist can create freely. The artist's pleasure in varying and patterning the floor tiles is again apparent, as is his delight in the ever-changing and fanciful botanical forms in the margin.

(4) **Last Judgment.** Christ, robed in orange and green, is seated on a rainbow symbolizing heaven, with his feet poised on the globe of the earth. The resurrected dead are highly stylized; all that can be seen of them are heads emerging from heavy black slices in the earth and water. A change from the artist's usual symmetry is seen in the grotesque demon with threatening tongue who fills the lower right corner. An angel with long trumpet appears at Christ's right and left hand; the figures are grotesque (probably unwittingly so) with vivid blue bodies and wings, and appear to be seated on slices of sky. The light of heaven radiates from the stars above.

(5) **St. Nicholas.** Garbed as a bishop, he is blessing three injured mariners in a wooden tub or boat — perhaps alluding to his miracle of calming a storm at sea.

(6) **St. Anthony.** He is pictured carrying a cane and with a pig at his feet. He is dressed in black and stands on a simple tile floor near a wall beyond which a formal garden appears. Possibly the flames at his feet refer to his temptation.

(7) **Pieta.** This scene, pictured with the artist's characteristic simplicity and symmetry, shows again the background of the formal garden typical of these smaller paintings.

(8) **St. Sebastian.** Naked, tied to a tree, St. Sebastian is pictured pierced by several arrows, and with two of his persecutors still attacking. His face is similar in feature to this artist's portrayal of the face of the martyred Christ. The stylized trees and walks are repeated.

(9) **St. Barbara.** As in other pictures of her, Barbara is shown before a tower with three windows, probably symbolizing the trinity.

(10) **St. Agatha.** She is holding a severed breast with iron tongs, indicative of her martyrdom. The tile floor, low wall, and highly stylized background are the same as those in the paintings of St. Anthony and St. Catherine.

(11) **St. Catherine.** She appears with the instruments of her martyrdom, the sword and the wheel, and with her persecutor, half reclining on the floor beneath her.

(12) **A funeral.** (A larger picture following the series of portraits of the saints). Before what appears to be a raised, draped coffin 4 tonsured monks appear, one reading the service from a book on a lectern. To the right are the mourners in black, with hoods low over their bowed heads. A rich gold inlaid canopy hangs above the scene. In the text of the manuscript the Office of the Dead follows.

(13) **Virgin and Child.** The Virgin is pictured draped in characteristic blue garb; her halo and flowing hair here receive some decorative flourishes. The background is typical of the artist's interior scenes, with the geometrical gold and blue canopy or tapestry above, a low wall which simulates marble, and a tile floor. Interestingly, the prayers which follow this drawing are French whereas the rest of the book is Latin.

* * *

The presence of this manuscript and other rare books in the library makes one wonder if this institution should not venture into some method of publicizing unexplored depths and unexpected treasures. Perhaps an answer is Christmas card production, following the example of major libraries and museums around the world. And perhaps interested persons could establish a "Friends of the Library" group. At any rate, it is to be hoped that present friends of Willamette will continue to supplement the library's holdings of rare books in the grand tradition of Mr. Charles E. McCulloch and others.

Adele Birnbaum



WILLAMETTE
UNIVERSITY

Annual Report

NINETEEN HUNDRED SEVENTY-ONE SEVENTY-TWO was neither the best of times nor the worst of times for Willamette. It was a year of academic accomplishment, the eighth consecutive year in which gifts and grants exceeded one million dollars, and a year in which Willamette again balanced its budget.

A Review of 1971-72

The year 1971-72, like most school years for a university, was one of infinite variety. Nationally, mass media emphasized that 1971-72 was a year of financial belt-tightening, of changing student attitudes, of alleged student apathy. Certainly, to some extent, these national concerns were shared by Willamette.

The year began, as usual — and to the continuous surprise of many, on Labor Day. There were 1,707 students on hand. Four additional teachers increased the faculty numbers to 100 full time and 29 part time. The year closed on the sunny Sunday afternoon of May 13 with 360 getting degrees (including law graduates), Dean Emeritus Robert D. Gregg and Trustee Robert C. Notson receiving honorary doctorates, and CBS newsman Daniel Schorr pleading for a "sense of community" and hoping for more attention directed toward the value of life.

In February, the oldest university in the West had a low-key Founder's Day observance to mark its 130th anniversary.

As the school year came to an end, the University was concluding its search for an Interim President to serve until the appointment of a permanent president to replace Dr. Roger Fritz, who departed after the campus controversy last spring. Two days into the new year, it was announced that James H. Corson, an experienced California education administrator, would be on campus in July to begin a period of undetermined length as Interim President.

THE ACADEMIC YEAR

The emphasis in academic affairs was on improving the teaching process and the learning process.

To improve the climate for curriculum change and learning, departments were encouraged to seek funding for imaginative learning ventures, and 26 faculty members received Atkinson Fellows awards to develop innovative academic programs during the summer months. Agreement was reached to utilize departmental visiting committees during 1972-73, and a committee was formed to consider calendar change generally and a Pentameter Plan specifically.

In the Liberal Arts college, political science, English, history, sociology, biology, mathematics, and psychology attracted the most majors with the latter two showing the largest increase from the previous year. Interest in music continued with more students attracted to music therapy, a major offered only by Willamette in the Northwest. The College of Law reported an expanded internship program, increased interest in environmental law and poverty law, and a renewed interest in tax law.

The off-campus study program was enhanced with arrangements for 20 Willamette students to study at Harlaxton Study Centre in England in the fall. In addition, Costa Rica, Mexico,

France, and Japan sites were under investigation for overseas study.

More interdisciplinary courses cropped up on the academic menu, consultants and resource persons appeared with greater frequency, and "Understanding News Media" and a non-credit "The New White Consciousness" seminar were among the new offerings.

Meanwhile, the Teaching Effectiveness Committee held seminars and attempted to clarify some of the criteria to identify good teaching, departmental chairmen were formulating plans for evaluation, students continued to publish their annual course critique, and the Learning Resources Center expanded its capabilities and promoted the use of its xerography, printing, photography, and audio-visual tools.

Effective recruitment resulted in the selection of outstanding individuals to head the departments of sociology/anthropology and mathematics and exceptional new faculty for both undergraduate and law schools in 1972-73. The average Willamette compensation in 1971-72 was: Professor, \$17,800; Associate Professor, \$14,200; Assistant Professor, \$12,000; and Instructor, \$10,600.

The Law Library — with the aid of a successful Law Library Development Fund, made significant and sure progress toward its 60,000-volume goal with an increase of almost 10,000. The University Library increased its holdings to almost 100,000 volumes, or 77.4 volumes per student.

Two books were published by faculty members and, of course, numerous faculty articles appeared in professional journals.

Once again, the College of Music had the spotlight in programs for the entire campus and Salem Community. Faculty and students performed in the University-Community Symphony Orchestra, produced a full-scale opera and major oratorio, and had a series of formal and informal performances throughout the year.

The campus continued to benefit from the Office of Institutional Research and increased usage of the Computer Center. From a research viewpoint, the most important effort was a series of questionnaires sent to all students, faculty, trustees and administrators to help determine educational goals of the University. This research will be completed and reported in 1972-73.

THE STUDENT AFFAIRS YEAR

At a residential campus, housing is always a primary student concern. Perhaps the most significant housing changes were granting to all seniors and others 21 or over the option to live off campus and dropping parental permission and good academic standing as pre-requisites for the issuance of card-keys to women.

Students were polled in regard to a variety of eating plans

and, as a result, were offered plans for 10, 14, and 19 meals a week in 1972-73.

Chi Omega sorority closed its doors and the building has become the Willamette International Studies House, a campus international center and a home for 48 students who prefer to live in an international atmosphere.

There was an overall decrease in the number of students dropped or placed on probation, but the number "warned" increased substantially.

The University Center remained the hub of student activities as varying as dances and rock sessions to meetings of a myriad of organizations ranging from devotees of the occult to law wives. At Smith Auditorium, students were informed and entertained by speakers like Dick Gregory and Reid Buckley and cultural groups like the Nairobi Poets. The traditional Freshman Glee performances were followed by the equally traditional enthusiastic wading of the Mill Race on Blue Monday. Still, informal events like the Bread and Soup banquets and the do-it-yourself-Christmas Festival were the most popular events for many students.

It was a healthy school year for the much-used Health Center which had a high of 105 out-patients in one day and a high bed census of 12 for a day. The student services staff reported an increase in counseling activity with academics, self-acceptance, meaning of life, value conflicts, parental relationships, and interpersonal problems with the opposite sex among the most discussed topics.

Student involvement included law internships, fasting for the refugees of Bangladesh, coffeehouses, aid to the aged and mentally retarded, and political activity.

In athletics, the Bearcats tied for the Northwest Conference football title, won the NAIA district basketball championship and captured the conference all-sports trophy.

More than half the undergraduates and 65% of law students received financial aid — a total of 902. The various forms of aid — scholarships, grants, loans, employment — totaled \$1,321,126. This is a 654 percent increase since 1962.

THE FINANCIAL YEAR

The University has been deeply involved in the Central Salem Redevelopment Plan with the continuing expectation that it will have the opportunity to secure additional property west of the campus at bare land prices.

Bids for the Lestle J. Sparks Physical Education and Recreation Center were rejected toward the end of the school year, but the re-bids resulted in groundbreaking and the beginning of construction in the summer.

University funds — current, unrestricted and endowment — were fully invested throughout the year. Steps were taken to increase the involvement of professional investment managers; \$500,000 was placed within the Common Fund for

Non-Profit Organizations and another half million under the discretionary management of Alliance Capital Management Corporations. At the end of the school year, the University endowment market value was \$18,032,358.

Comparative operating statements and balance sheets for 1970-71 and 1971-72 are on pages 12 and 13.

While gifts and grants fell short of the goal, Willamette did equal the previous year's total. A complete breakdown of gifts and grants is on pages 8-11. Supporting the development effort were numerous press releases, a variety of campus publications, such as the *Willamette Scene*, and community involvement which included a highly successful Speakers' Bureau.

During 1971-72, Peter M. Gunnar retired from the Board of Trustees, and William Swindells, Jr., Mrs. Diane C. Kem, and Amo De Bernardis were added. The active board membership totaled 49 at the conclusion of the year.

Report of Gifts For 1971-72

HIGHLIGHTS, 1972-73

- For the eighth year in a row, Willamette received over \$1 million in gifts and grants.

- The Seeley G. Mudd Fund of Los Angeles made a challenge pledge of \$1 million toward the construction of the proposed Graduate School of Administration building. It is one of W.U.'s largest grants ever.

- The largest individual gift of the year was \$400,000 in the form of a 25% undivided portion of an entire interest in a real estate holding from a trustee and his wife.

- Gifts and pledges for the Lestle J. Sparks Physical Education and Recreation Center at the end of the fiscal year stood at \$2,061,604, or 82.5% of its \$2.5 million goal. The trustees named the new facility after the beloved physical education professor and coach, Les Sparks; the field house after major donor, Edwin E. Cone, '41 and his wife, June Woldt Cone, '42; the gymnasium after major donor, Chester W. Henkle, '07.

- The campaign for the Lestle J. Sparks Physical Education and Recreation Center in the Salem community produced \$121,447, or 60.7% of its goal by the end of the fiscal year.

- The Law Library Program at the end of the fiscal year had received gifts and grants totaling \$204,846, or 81.9% of its \$250,000 goal.

- The annual giving programs (Alumni Loyalty Fund and Parents Fund) received \$41,936 in gifts. There were 1,416 gifts totaling \$33,132 to the Alumni Loyalty Fund, compared with 1,325 gifts totaling \$31,002 in 1970-71.

- Gifts from business and industry totaled \$184,666 from 119 donors, compared with \$159,190 from 79 donors the year before. Of this year's total, \$75,687 came from the Oregon Independent Colleges Foundation, an organization in which the University is an active participant. (The O.I.C.F. contribution accounted for more than one-fourth of all unrestricted gifts for the year.)

- There were 162 volunteers (including certain trustees) working in the development, public relations, and alumni programs.

GIFTS BY TYPE OF DONOR†

	1970-71		1971-72	
	June 1 - May 31		June 1 - May 31	
	Donors	Amount	Donors	Amount
Individuals:				
Alumni	1563	\$ 192,836	1564	\$ 180,201
Parents	208	15,945	181	11,311
Trustees	40	31,901	40	24,363
Friends	124	26,972	191	53,848
Totals	1935	\$ 267,654	1976	\$ 269,723
Business & Industry	79	159,190	119	184,666
Foundations	21	423,694	21	356,525
Churches	6	33,545	7	34,098
Associations	44	25,710	53	22,773
Bequests	4	9,723	4	29,123
Sub Totals	2089	\$ 919,516	2180	\$ 896,908
Government:				
Federal	7	\$ 286,873	7	\$ 242,199
State	7	61,407	10	118,703
GRAND TOTALS	2103	\$1,267,796	2197	\$1,257,810

GIFTS BY PURPOSE*

	Gifts	Amount
Current:		
Unrestricted	1595	\$ 274,162
College or Dept. General	14	21,334
Student Aid	254	262,192
Faculty Improvement	7	17,525
Furniture & Equipment	5	7,025
Plant Maintenance	—	—
Landscaping	2	400
Library (other than books)	1	100
Books & Manuscripts	329	56,219
Research	40	1,712
Other	—	—
Sub Totals	2247	\$ 640,669
Loan Funds	24	117,288
Endowment	40	46,300
Plant Funds	258	397,408
Agency Funds	104	4,090
Educational Opportunity		
Grants	2	52,055
Grand Totals	2674	\$1,257,810

†*NOTE: These figures represent actual gifts only; in addition Willamette received another \$1.6 million in pledges, land (which will be sold) and a large bequest.

TRUSTS AND BEQUESTS

During 1971-72, Willamette received \$29,123 in bequests. The distribution of one estate totaling approximately \$100,000 for an endowed scholarship fund was delayed beyond the close of the fiscal year, but will undoubtedly come to Willamette in 1972-73. Staff seminars, speeches, letters, and folders have made many aware of this attractive way of assisting the University.

UNITED METHODIST CHURCH

From its inception, Willamette has benefitted from a close relationship with the United Methodist Church. During 1971-72, the University received \$34,098 in gifts from the United Methodist Church, the Oregon-Idaho Conference, and 82 individual churches.

CORPORATE MATCHING GIFTS

Many business corporations match the gifts of employees to their Alma Mater; some companies also match gifts to the Parents' Fund. During the past year, 14 companies contributed \$1,420 under the matching gift program.

MEMORIAL GIFTS

Each year, Willamette University is honored to share in tributes to family members and loved ones through memorial gifts to the University. Gifts in memory of the following persons were received in 1971-72:

Fred E. Alsop	David L. Konzelman G63
James B. Bedingfield, Sr., L22	Ray H. Lafky L34
O.R. Blair	Donald Lutz
Clyde Edward Boyer	Lee A. McAllister
Roger E. Brown L70	Captain Claire Newman
Maurice Luke Bullock '16	Mary B. Nyberg
Fred Burrell	Mrs. John Houseton Payne
Everett Edward Carr	Hannah Pillsbury Pearson
Lawrence Davies G21	Edna Phillips
Donald J. Dawson	Melville Dean Pollock G22
Myron E. Dean	Alice G. Powell
Léo J. Donnelly	Leo Harben Pou
Vernon H. Drye	Lester Proebstell G14
Betty Ferrin	William F. Raffetto '73
Nora Emmel Forbes G10	Clarence Howard Riggs
Rita S. Fry	Robert Rodgers
Kenneth Ray Garrett	Laura Ross G16
Lou A. Harland	Lydia Schifferer
Charles D. Hatfield	Ottis Bedney Sperlin
Judge Douglas L. Hay	Ester Cox Todd G18
Charles R. Holloway, Jr.	Wayne Trachsel
Catherine Hooper	Ruth Hill Viguers G24
Charles Wilber Howard	Alice Silson Woodford
Hans W. Kissling	

LESTLE J. SPARKS PHYSICAL EDUCATION AND RECREATION CENTER

Group	Goal		Received	
	Number	Amount	Number	Amount
Trustees	50	\$ 300,000	46	\$ 542,732
Alumni	500	400,000	74	351,317
Parents	150	70,000	4	1,679
Faculty & Staff	150	20,000	57	17,707
Students	1500	10,000	1	500
Business & Industry	—	150,000	1	45,372
Foundations	—	200,000	8	573,000
Salem Community	—	200,000	79	121,447
Friends	—	750,000	6	7,850
Totals		\$2,100,000	276	\$1,661,604
Collins Foundation				
Challenge Pledge		400,000		400,000
TOTAL		\$2,500,000		\$2,061,604*

*The figure at the end of 1970-71 was \$1,204,431

LAW DEVELOPMENT FUND

Group	Goal		Received	
	Number	Amount	Number	Amount
Alumni	500	\$ 60,000	334	\$ 47,438
Parents	100	10,000	87	7,202
Law Faculty	18	7,500	12	3,852
Law Students	300	2,500	1	10
Foundations	—	40,000	7	22,600
Friends	—	80,000	78	73,744
Totals		\$200,000	519	\$154,846
Collins Foundation				
Challenge Pledge		50,000		50,000
TOTAL		\$250,000		\$204,846*

*The figure at the end of 1970-71 was \$156,833

CENTURY CLUB AND HONOR ROLL

The Century Club consists of donors who have contributed \$100 or more to the Loyalty Fund or the Law Development Fund. The Honor Roll lists donors of \$100 or more to the Parents' Fund. In 1971-72, 230 alumni and parents couples contributed \$32,081.50 in gifts of \$100 or more.

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Anderson, Dr. & Mrs. Robert F.
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Barnett, Mr. & Mrs. James T.
Barrows, Mr. David S.
Becken, Dr. Elliott D.
Beeble, Dr. John
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Bond, Mr. & Mrs. Charles A.
Bonnington, Dr. William R.
Booth, Mr. James C.
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Carr, Mr. & Mrs. Wayne
Carter, Dr. & Mrs. Charles
Casterline, Dr. Vernon D.
Catherwood, Mr. Dwight
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Collins, Mr. Terry S.
Corthell, Dr. Maurice
Curtin, Dr. Hugh B.
Drake, Dr. Richard F.
Dyer, Miss Genevieve Thompson
Eddy, Dr. Lowell L.
Edmondson, Dr. W.T.
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Emmel, Dr. Harry
Erickson, Mr. David
Estep, Mrs. Marna
Freese, Mrs. Gertrude Smith
Fritz, Dr. & Mrs. Roger
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Gunn, Mr. John B.
Gustafson, Mr. & Mrs. Dale R.
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Koani, Mr. Charles K.
Konzelman, Mr. David L.
Kurita, Mr. Kenja
Laidlaw, Dr. William M.
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Mills, Dr. Waldo O. Jr.
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Weatherford, Mr. R.V.
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Winans, Rev. Edward J.
Wrenn, Dr. & Mrs. Gilbert
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Blitz, Mr. Howard S.
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Chandler, Mr. & Mrs. Robert
Collins, Mrs. Truman W.
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R. J. Brownstein
Eldon Caley
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T. W. Churchill
Bertrand J. Close
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Douglas White

ALUMNI LOYALTY FUND 1971-72

Here is the way various Willamette classes compare in their giving to the University. Top performances in all three categories are designated by rank, in parenthesis:

Class	Donors	\$ Amount	% Participation	Class	Donors	\$ Amount	% Participation
1907	4	230.00	50.0 (4)	1954	32	776.00 (10)	16.0
1908	4	40.00	66.7 (3)	1955	31	681.00	14.6
1909	1	10.00	14.3	1956	25	419.50	12.0
1910	2	35.00	16.7	1957	46 (4)	882.50 (6)	17.4
1911	3	115.00	75.0 (2)	1958	31	545.00	14.4
1912	4	170.00	80.0 (1)	1959	20	582.50	9.3
1913	3	169.00	18.8	1960	24	428.50	11.2
1914	7	299.00	36.8	1961	42 (5)	704.00	16.0
1915	4	70.00	26.7	1962	40 (7)	566.00	15.2
1916	7	95.00	29.2	1963	47 (2)	1,008.00 (5)	18.9
1917	1	40.00	4.5	1964	30	378.50	11.1
1918	6	107.00	26.1	1965	28	413.20	9.2
1919	8	130.00	30.8	1966	48 (1)	823.00 (8)	15.7
1920	13	250.00	43.3 (5)	1967	41 (6)	603.50	14.6
1921	16	427.50	40.0 (10)	1968	38 (8)	377.50	12.5
1922	18	812.50 (9)	41.9 (8)	1969	23	195.00	8.6
1923	24	361.50	41.4 (9)	1970	25	402.00	7.8
1924	18	445.00	32.7	1971	18	120.00	7.1
1925	26	1,102.00 (4)	43.3 (5)	1972	14	70.00	5.5
1926	26	1,381.50 (2)	34.2				
1927	21	598.00	25.3				
1928	19	515.00	28.8				
1929	20	761.50	29.4				
1930	35 (9)	1,874.00 (1)	43.2 (7)				
1931	16	487.50	18.0				
1932	19	545.00	21.6				
1933	23	313.50	28.8				
1934	23	630.00	26.1				
1935	21	528.00	24.1				
1936	20	612.50	21.7				
1937	17	626.00	15.7				
1938	15	525.00	14.6				
1939	15	558.50	11.6				
1940	22	495.00	15.2				
1941	19	392.50	13.4				
1942	29	615.00	15.8				
1943	14	261.50	12.4				
1944	13	220.50	10.8				
1945	13	294.00	11.9				
1946	10	202.50	12.8				
1947	19	355.00	14.0				
1948	19	257.50	11.7				
1949	31	1,167.00 (3)	14.5				
1950	33 (10)	771.00	13.3				
1951	24	538.50	21.1				
1952	47 (2)	830.00 (7)	17.7				
1953	26	264.50	10.7				

Gifts to the Alumni Loyalty Fund totaled \$33,132. In addition, \$7,000 was added by Collins Foundation Matching Fund.

Comparative Operating Statements

FOR THE YEARS ENDING MAY 31, 1971 AND MAY 31, 1972

Income	1970-71	1971-72	Expenditures	1970-71	1971-72
Educational and General:			Educational and General:		
Student Tuition and Fees	\$2,753,931	\$2,938,928	Instructional	\$1,527,291	\$1,610,864
Endowment Income	354,355	388,469	Library	226,076	276,477
Gifts and Grants	275,931	280,703	General Administrative	498,363	554,657
All Other Sources	147,344	145,263	Student Services	249,632	299,152
Total	<u>\$3,531,561</u>	<u>\$3,753,363</u>	Faculty & Staff Benefits	234,625	284,537
Auxiliary Enterprises:			General Institutional	98,880	144,767
Dorms-Dining-Bookstore	\$1,176,325	\$1,158,756	Plant Renovation	60,827	0
Conferences	51,521	65,261	Physical Plant Operation and Maintenance	366,692	388,648
Total	<u>\$1,227,846</u>	<u>\$1,224,017</u>	Total	<u>\$3,262,386</u>	<u>\$3,529,102</u>
Student Aid:			Auxiliary Enterprises:		
Endowment Income	\$ 56,627	\$ 103,862	Dorms-Dining-Bookstore	\$1,057,259	\$1,075,475
Other Scholarship Income	275,963	257,857	Conferences	37,538	38,549
Total	<u>\$ 332,590</u>	<u>\$ 361,719</u>	Plant Renovation	0	0
			Total	<u>\$1,094,797</u>	<u>\$1,114,024</u>
			Student Aid:		
			Endowed Scholarships	\$ 56,627	\$ 103,862
			Other Financial Aid	605,528	581,857
			Total	<u>\$ 662,155</u>	<u>\$ 685,719</u>
			Fund for Future Development	\$ 61,106	\$ 10,254
TOTAL OPERATING INCOME	<u>\$5,091,997</u>	<u>\$5,339,099</u>	TOTAL OPERATING EXPENDITURES	<u>\$5,080,444</u>	<u>\$5,339,099</u>

*Approximate market value at 5/31/72 was \$18,032,358 and \$16,562,113 at 5/31/71

Comparative Balance Sheets

Assets	May 31, 1971	May 31, 1972	Liabilities & Fund Balances	May 31, 1971	May 31, 1972
<i>Current Funds:</i>					
Unrestricted — Cash, Receivables and Investments	\$ 1,543,438	\$ 1,791,262	Unrestricted — Current Liabilities and Interfund Liabilities	\$ 1,543,438	\$ 1,791,262
Restricted — Cash, Receivables and Investments	828,195	812,552	Restricted — Reserves, Fund Balances, and Deferred Income	828,195	812,552
Total	<u>\$ 2,371,633</u>	<u>\$ 2,603,814</u>	Total	<u>\$ 2,371,633</u>	<u>\$ 2,603,814</u>
<i>Student Loan Funds:</i>					
Cash Receivables and Investments	\$ 1,073,442	\$ 1,222,510	Student Loan Funds: Fund Balance	\$ 1,073,442	\$ 1,222,510
<i>Endowment Funds:</i>					
Cash, Receivables and Other	\$ 181,978	\$ 175,621	Endowment Liabilities and Fund Balance	\$ 6,137,060	\$ 6,284,802
Investments	10,399,339	10,789,918	Funds Functioning Fund Balance	4,444,257	4,680,737
Total	<u>*\$10,581,317</u>	<u>*\$10,965,539</u>	Total	<u>\$10,581,317</u>	<u>\$10,965,539</u>
<i>Plant Funds:</i>					
Cash, Receivables and Investments	\$ 1,844,814	\$ 2,588,496	Plant Funds: Bonds Payable and Interfund Liabilities	\$ 2,675,000	\$ 2,625,333
Property, Plant and Equipment	11,931,422	\$12,093,450	Fund Balance	11,101,236	12,056,613
Total	<u>\$13,776,236</u>	<u>\$14,681,946</u>	Total	<u>\$13,776,236</u>	<u>\$14,681,946</u>
<i>Agency Funds:</i>					
Cash, Receivables and Investments	\$ 70,931	\$ 30,036	Agency Funds: Fund Balance	\$ 70,931	\$ 30,036
TOTAL ASSETS	<u>\$27,873,559</u>	<u>\$29,503,845</u>	TOTAL LIABILITIES AND FUND BALANCES	<u>\$27,873,559</u>	<u>\$29,503,845</u>

* Approximate market value at 5/31/72 was \$18,032,358 and \$16,562,113 at 5/31/71

Three Years . . . a letter from Roger Fritz

In looking back on my three years as President, I am most proud of the three vice presidents and other key administrators who were appointed, the new programs that were initiated, and the advances that were made in existing programs.

The marketplace for good, young faculty has been excellent, of course, and Willamette has benefitted. In addition, we acquired top administrative personnel who demonstrated ability to think in terms of goals and objectives and who believed in the importance of continually evaluating their own performances.

To put three years in few words is difficult. I list the following as what I believe to be significant areas of progress during my presidency:

IN THE AREA OF ACADEMIC AFFAIRS

A net increase of 12 full time faculty positions added in addition to four visiting professors to broaden the scope of the University's curriculum.

Two faculty additions in art; one each in theatre, psychology, sociology, education, philosophy and music education; and four in the College of Law. The equivalent of four full time positions were also added with the hiring of part time teachers.

Faculty salary increases of 17 percent over the three-year period.

New Bachelor of Science degree option and three new major fields — Urban and Regional Government, Environmental Studies, and International Studies.

Adoption of a credit-by-examination program to provide students with many more options, if they are qualified, to complete requirements without taking certain courses.

A Learning Resource Center to provide more effective support for the teaching-learning process for faculty and students.

The Visiting Scholars Program which already has brought to campus experts on the Mid-East, Far East, International Affairs, and Russian History.

A Black-White Uptight seminar series and the New White Consciousness Program which led to two course additions.

A new Bachelor's-Master's Degree Program in Elementary Education in cooperation with Oregon College of Education.

In the College of Law, a Law Internship Program and new offerings in environmental law.

An off-campus study program for selected Willamette students in England.

IN THE AREA OF STUDENT AFFAIRS

A new Standards of Conduct Code which responds to student requests for more responsibility in determining rules of social behavior.

The advent of coed dorms, elimination of closing hours for women with card-keys, and intervisitation options.

The addition of a director of counseling services as part of the University Health Center.

Successive record highs in student financial aid in the past three years to the point where over \$1.3 million in aid is disbursed to qualified students annually.

Student involvement in nearly all faculty and administrative committees ranging from Governance to Teaching Effectiveness to Educational Policy and Planning. (The special governance commission has studied alternatives to the present form of University governance and has filed its report.)

Extensive student and faculty attendance at committee meetings and general sessions of the Board of Trustees.

IN THE AREA OF FINANCES AND PLANNING

At a time when many colleges and universities are experiencing mounting deficits, a balanced budget accompanied by additional educational offerings and services to the students.

In the past three years, income for operating purposes which has exceeded expenditures by more than \$300,000. (This has been used either for necessary capital improvements or set aside as needed reserves for emergencies.)

Progress in a University-wide planning system which focuses on anticipated results to help assure the best use of campus resources.

An Office of Institutional Research operating to provide valuable support data to assist in the decision-making process.

The raising of a substantial portion of the funds needed to build a new Physical Education and Recreation Center and to increase volumes in the Law Library, and the securing of a large gift to permit plans leading to the opening of a Graduate School of Administration.

Continued ability and efforts to attract necessary monetary resources to make progress possible. (In the past two and one-half years, the University has received \$9.7 million in gifts and pledges.)

More than 150 volunteers working in the development, public relations, and alumni programs.

PROGRAMS PENDING

Off-Campus Study Programs in France, Mexico, Costa Rica and Japan.

The proposed Graduate School of Administration which has received a \$1 million grant from the Seeley G. Mudd Fund, as well as an anonymous commitment of \$600,000 for an endowed chair.

Possible revision of the school calendar to increase educational flexibility.

More interdisciplinary major programs.

An in-depth study of our degree requirements to provide new options for students and new criteria for evaluating degree candidates.

The listing above is devoid of educational philosophy. At the meeting of the Board of Trustees on May 26, 1972, my last meeting with the Board, I shared some thoughts about higher education generally and Willamette University specifically. My remarks have been distributed and discussed enough so that their inclusion in this report would be repetitive.

However, I do want to lift out two thoughts from those remarks: (1) higher education must recognize that it has moved to a point where there is a general lack of public support and confidence and to a point where it must cope with less growth when its policies are geared toward expansion, and, (2) it is essential that a University reduce the widening gap between faculty members and administrators, between students and administrators, between faculty and students. I would emphasize that the entire college community must maintain effective communication with those to whom they continue to look for support.

When Arnold Toynbee warned us that most of the notable civilizations had died from within and not from conquest, he issued a warning that should be carefully considered by our campus communities and by the country as a whole. A faculty commitment to self-renewal is in order if the collegiate form of higher education is to survive in America.

Being a university president these days is not an easy job; I didn't expect it to be, nor did I find it so. It is challenging, demanding, and yet invigorating. It is a position which, for maximum accomplishment, requires the aid of students, faculty, trustees, administrators, and friends working together toward higher goals.

To those on campus and off who were willing to join me in working toward those goals and a better Willamette, and to those who extended personal kindnesses to me and my family, we express sincerest gratitude and best wishes for future success.

In his message on the back page of this report, Mr. Atkinson, as Chairman of the Board of Trustees, seeks understanding and support for Willamette University. I wholeheartedly join him in that request.



Sincerely,
Roger Fritz

A Message from the Chairman of the Board of Trustees

Despite the unrest and unsettled conditions which prevailed on the campus during much of the past year, Willamette enjoyed a good year in its gift support from private and public sources. Even though not reflected in dollar increases, there have been significant gains in the effectiveness of public relations, publications, and information programs. There has been greater involvement of volunteer leadership in all areas of our external programs, and this will be reflected in increased financial support in the future. However, it is obvious that in order to move to higher ground from our present fund raising plateau, there must be greater trustee and volunteer involvement in both the capital and current giving programs.

Those donors and volunteer workers who made it possible to have Willamette reach the \$1 million level for the eighth consecutive year have our profound gratitude. They can be assured that the funds, the time, and the energy which they invested in Willamette will be effectively applied to the improvement of the educational program.

Seldom has a university had greater need for the understanding and support of its friends than Willamette has now. In that spirit, I assure you that Willamette is fiscally sound and that the Board of Trustees is determined that the University will move ahead without any change in its ideals or long-term goals. We pledge that able, new leadership will be secured for the University, and that Willamette will continue to be responsive to the society which it serves, and which, in turn, nurtures it. All of this makes us keenly aware of our need for your continuing understanding and voluntary financial support.



Geo. H. Atkinson, Chairman,
Board of Trustees



WILLAMETTE
UNIVERSITY

Salem, Oregon 97301

The Presidential Search and Screening Process Begins



Alumni, parents and friends of Willamette University have an opportunity to help in the search for a new president. The 21-member Presidential Search and Screening Committee of trustees, faculty, students, administrators and alumni has developed a Presidential Profile to be used in the screening process.

A final draft of the profile had not been approved by the time *Willamette Scene* went to press, but in the interest of receiving names of potential candidates from our readers, the preliminary draft of the profile follows. The criteria are not arranged in any deliberate order of priority, nor should any one of them be considered absolutely necessary. The committee recognizes that no one candidate will bat 100 percent on all points of the profile. Names of potential candidates should be sent to: Don Grant, Chairman; Presidential Search and Screening Committee; Willamette University; Salem, Oregon 97301.

THE PRESIDENT OF WILLAMETTE UNIVERSITY

SHOULD HAVE

- A mind capable of visualizing the impending future and the type of education that is needed for that world, and the ability to see that this kind of education is created.
- A commitment to the importance of the spiritual dimension of human nature.
- An earned doctorate, and should enjoy — at least regionally — some academic reputation.
- College teaching experience at a reputable institution.
- An awareness, through exposure, of the characteristics of a small university with experience in both undergraduate and graduate teaching and/or administration.
- A vigorous constitution with excellent health, rendering him capable of a minimum of ten years of service.

SHOULD BE

- An experienced executive with a record of proven administrative competence including the ability to select well-qualified associates.

- Well versed in fiscal matters, capable of raising funds from various sources and utilizing them creatively in furthering the University's goals.
- Sensitive with a warm personality and a sense of humor.
- Honest in his relationships and open to constructive criticism.
- An able speaker and a person able to communicate in writing.

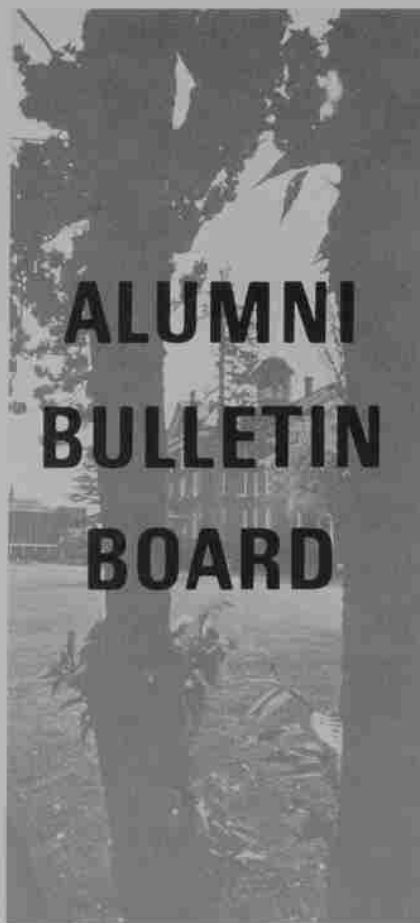
SHOULD HAVE THE ABILITY TO

- Inspire confidence in his leadership and judgment.
- Be innovative, resourceful, practical and decisive.
- Listen to and hear others.
- Work and communicate comfortably with members of all constituencies (students, faculty, staff, administration, alumni and trustees).
- Be involved with educational and economic matters with equal emphasis to each.

SHOULD DESIRE TO

- Create a spirit of cohesiveness, giving leadership by example and persuasion, resulting in a spirit of unity and dedication.
- Promote the welfare of students, faculty and staff.
- Increase Willamette University's financial and academic stature.
- Promote the University's relationship with the local community and extend the University's involvement with outside interests and groups.
- Promote a University policy to accept students and faculty members from a wide variety of backgrounds — regardless of race, religion, sex, color or political views.

(The Search and Screening Committee includes: Trustees Donald Grant (Chairman), Orval Hager, James Johnston, Roy Harland, and Louise McGilvra; Faculty Otto Mandl, Martha Springer, Edwin Stillings, Robert Stoyles, and Maurice Brennen; Students Roberta D'Anneo, John Leonard, Guy Stephenson, Michael Brown and Terry Hall; Administrators Paul Duell, Larry Large and Dave Lewis; and Alumni Eugene Lowe '49, George Juba '52 L '56, and Jennelle Vandevort Moorhead '25).



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Conrad L. Moore '59 West Linn

Marion Morange '30 Salem

J. Philip Parks '66 L'70 Salem

Dorothy Taylor Patch '30 Salem

David E. Price '74 Lakeview

Julie Mellor Reid '55 San Marino, CA

James Sitzman '59 Boring

Bill G. Williams '74 Pasadena, CA

From President Doug Houser

Alumni Involvement Sought

If there is a theme to this year's Alumni Association effort it is involvement. The Association Executive Board is presently developing a total program which will encourage as many alumni as possible to become actively involved.

A major goal this year has been to establish liaison with the Board of Trustees. Efforts to attain this goal began during the summer when Alumni Officers Stan Ryals and Sue Juba met with the Executive Committee of the Trustees. A special committee of trustees and alumni was then formed to discuss further the idea of alumni involvement. That committee recommended adding two Alumni Board members to the Board of Trustees and this was accepted at the Trustees' October meeting.

As a result of the Trustees' action, Alumni Board members Bob Miller and Dale Gustafson have been named to the Board of Trustees. They will now be the voices of the collective Alumni Board on the Trustees.

We are also most appreciative of the opportunity given us by Interim President James Corson to have three alumni — George Juba, Eugene Lowe and Mrs. Jennelle Moorhead — serve on the Presidential Search and Screening Committee. Alumni are also involved on several key University committees, including Continuing Education and Community Service, Human Relations and Publications.

For the past several years, the Executive Board of the Alumni Association has substantially increased its involvement in policy decisions affecting the Association. This is even more true this year as we meet on a regular monthly basis. Yet, we are interested in obtaining input from as many other alumni as possible and have established a number of committees to work on the alumni program. Board members will be involved on these committees, but we are eager to have the participation of other alumni as well. These committees will be responsible for continual evaluation of existing programs as well as for developing new programs to meet the needs of our alumni.

Presently, the Alumni Association is involved in a number of important areas:

Alumni Clubs. Already this year, there have been meetings in Southern California and in the Portland-Salem area. It is our hope that there will be more of these meetings throughout the remainder of the school year in other geographical locations.

Admissions Counselors. This is a most important area of service to the University. As the beneficiaries of a Willamette education, we have a unique opportunity to assist in attracting new students to the University.

Continuing Education. Again this winter, the Association will sponsor a Willamette Forum in Portland, providing an opportunity for alumni to discuss timely topics with Willamette faculty.

Alumni Loyalty Fund. For many years, the Loyalty Fund has been an important source of support for the University's ongoing programs. Gifts to the Fund continue to provide needed unrestricted monies which are used in a number of areas to permit the University to continue its tradition of excellence in education.

It is our intent, and that of the University administration, to present a balanced program for Alumni. We invite your participation.

Theme, Leaders Set For Annual Funds

"Let's Talk About Willamette" is the theme of this year's Alumni Loyalty Fund and Parents' Fund drives. First mailings have been distributed to some 7,000 alumni of the undergraduate program and 1,600 parents of present and former students.

The mailings include materials stressing the importance of these annual funds to Willamette's continued excellence. The annual solicitation of alumni and parents help provide unrestricted monies for use by the University in meeting its ongoing program needs.

Stan Ryals '49, President-Elect of the Alumni Association, is general chairman of this year's Alumni Loyalty Fund. A. V. Smith, President of the Parents' Association, is general chairman of the Parent's Fund.

The Collins Foundation has again challenged alumni to increase their giving to Willamette. Gifts from alumni who have not given to the Loyalty Fund since June 30, 1969, will be matched dollar for dollar by the Foundation. Any increase over last previous gifts will be matched dollar for dollar and each full percentage point increase in total alumni participation will earn \$1,000.

For both alumni and parents, a number of corporations will match the gifts of their employees to Willamette. This recognition by industry of the importance of colleges and universities, provides a significant method to increase the size of an individual's contribution to the University.

Order your copy of the Jason

The *Jason*, Willamette's annual literary/art magazine, has broadened its base to include works by alumni and University employees as well as students for the 1972-73 issue.

Subscriptions to *Jason* may be ordered for 50¢ by sending the money along with name and address to *Jason*, c/o Alumni Office, Willamette University, Salem, Oregon 97301.

Editor Eric Nelson promises a publication with excellent artistic and literary contributions. This year's *Jason* will be copyrighted with First North American Serial Rights. It is due off the press in March.

NOVEMBER, 1972



Stan Ryals



A. V. Smith

Methodist Colleges seek \$400 million

Willamette is one of 77 Methodist-affiliated colleges and universities participating in a nation-wide promotional effort to assist the individual institutions in their efforts to obtain funds in the next decade. The anticipated capital funds needed by the participating schools is \$400 million.

The program, under the direction of the National Methodist Foundation for Christian Higher Education, is called "New Generations for New Days." The promotion stresses the importance of informing knowledge with values, enriching intelligence with faith.

The basic idea is that the church cannot spend its time putting out fires. Instead it must help the church-related college meet the new human requirements for the future.

Alum Authors Book

Don Ian Smith, '40, is the author of a 128-page book published this fall by the Abingdon Press. *Wild Rivers and Mountain Trails* tells of the joy and inspiration Smith has found in the wilderness settings of the mountains of central Idaho.

The book presents imaginative devotional experiences and readers will share the author's special kinship and feeling for nature.

ALUMNI ACTIVITIES

Willamette alumni, faculty and students gathered at the Portland home of Dr. and Mrs. John Bergstrom, October 3, for the resumption of a Willamette tradition — the Neighborhood Potlucks.

The evening provided an informal opportunity to learn of Willamette campus activities. Attending from the University were Dr. and Mrs. Dan Montague of the Department of Physics and students Dave Price and Kathy Kaster.



Large enthusiastic crowds were present for the traditional Alumni Football luncheons in Portland and Salem this fall.

The day prior to the Lewis & Clark game, more than 78 alumni gathered in Portland to hear Willamette Head Coach Joe Schaffeld and Lewis & Clark coach Fred Wilson discuss the upcoming game.

The following week in Salem, 55 alumni and members of the Cardinal Roundtable heard Schaffeld and Bob Schwartz, Sports News Editor of the *Oregon Statesman* discuss the Linfield game.

Eugene Lowe '49 was general chairman of the football luncheons, assisted by Roger Kirchner '65, Bob Miller '53 was master of ceremonies for the Portland program.



Dr. Harry Mantley, Academic Vice President and Provost, was the featured speaker at meetings of Willamette alumni and parents in Southern California during November. Meetings were held in Tustin and in Burbank.

Other campus officials who attended one or both of the Southern California gatherings were Richard Yocom, Dean of Admissions and Registrar; Guthrie Jansen, Director of Development; and John Simmons, Director of Alumni Relations.

Stan Ryals '49 was general chairman of the Southern California Willamette programs. Assisting with arrangements were Ann Niedringhaus '58 and Julie Reid '55.



A. Allan Franzke '52, L55, of Portland has been elected President of the Willamette Law Alumni Association. He succeeds Thomas W. Churchill L50 of Salem.

Other officers elected for the new term are M. Chapin Milbank L60, Salem, Vice President, and Jean P. Lowman L56, Vancouver, Secretary-Treasurer.

The insurance policy that benefits many lives

Times change . . . The life insurance policy you bought many years ago for your wife's and your children's protection is no longer needed . . . Why not let it be used to help a new generation?

But, you say, the proceeds of that policy are at least *something* that won't be taxed in my estate. Not so! The proceeds of a policy owned by the deceased are fully taxable in his estate. Why needlessly increase the bite the government is going to get?

Your gift of a life insurance policy to Willamette University provides benefits three ways: 1) Your estate tax is reduced. 2) You save *income taxes*, because you are entitled to an immediate income tax charitable deduction for approximately the cash surrender value of the policy. 3) Your gift, for whatever purpose you designate, helps a new generation gain a solid education in the Willamette tradition.

For details of how to make a gift of life insurance, write or phone: Director of Development, Willamette University, Salem, Oregon, 97301. 503/370-6352.

Mark your calendar now for
REUNIONS
May 12, 1973

50th Reunion of the Class of 1923
45th Reunion of the Class of 1928
25th Reunion of the Class of 1948

Concurrent reunions of the
Classes of 1937-1940
and
Classes of 1961-1964

More detailed information will be included in
future editions of the *Willamette Scene*