



WILLAMETTE

SCENE

SPRING 1996

ENTERPRISING
& SPIRITS
WINNING STRATEGIES

ATKINSON SCHOOL CELEBRATES 20 YEARS

WILLAMETTE

SCENE

SPRING 1996

ENTERPRISING
& SPIRITS
WINNING STRATEGIES

ATKINSON SCHOOL CELEBRATES 20 YEARS

The Spirit of Enterprise is the Foundation of Accomplishment



This issue of the *Willamette Scene* is dedicated to that human quality that drives us to achieve our goals among the many opportunities and challenges life presents. Sometimes, life itself can be something of a challenge. As some of you know, I have been ill and away from campus for several months. Two days after Christmas I was admitted to the hospital for emergency surgery. Several weeks and three surgeries later I emerged minus 60 pounds and two organs. I must confess that I had been hoping to lose some weight, though I would not recommend my system of weight-loss to any of you.

While these past three months have not been a pleasure trip, I have made some enjoyable discoveries. One of these is a new appreciation for hospitals and the practice of medicine. Let me explain that I had once planned never to require hospital care. Having failed to reach that goal, I have set a loftier one — not to return, unless as a medical professional. Actually, I really do prefer my job at Willamette, and my doctors have assured me that I will be back at my desk in time to receive this issue of the *Willamette Scene*.

The spirit of enterprise lies at the foundation of nearly every goal we set or accomplishment we achieve. It is no surprise, therefore, that throughout history it has been the subject of numerous essays, treatises, proverbs and debates. Novelist Robert Louis Stevenson once associated the spirit of enterprise with human virtue, noting that to shy away from an endeavor was "a worse degree of failure than to push forward pluckily and make a fall." Willamette University is a thriving institution today because the people associated with it have been, and continue to be, enterprising. Together we strive for excellence and that requires the best of our imagination and effort.

I am reminded of a chapter in Willamette's history that illustrates the value of enterprise. It comes from the decade which historian Robert Gatke appropriately named the "troubled '90s." In *The Chronicles of Willamette*, Professor Gatke recounts one of the major questions facing Willamette in 1890 — the question of whether to move to Portland. The needs of Willamette were enormous then, and the reasons to relocate, numerous. Many supported the move, but the trustees decided against it. Shortly after this decision, a dissenting group of administrators, trustees and faculty opened a rival university in Portland. These were difficult times for Willamette: funds were scarce, relations were strained, and survival was a major accomplishment. While the Portland camp saw the Salem contingent as stubbornly opposed to progress, history tells us that the renegades did not survive the decade. In 1899, Portland University declared bankruptcy and was welcomed back to Willamette, though as a wayward child returning to the fold.

Today, we look back a century and realize what a significant part of Willamette's history, not to mention the history of higher education in our state, those momentous decisions were. Through the rise and fall of the rival Portland University, Willamette's resolve was strengthened, as was its sense of place and identity.

Once again it is the '90s. In this issue of the *Willamette Scene* you will read about some of the people who are pushing Willamette forward today, continuing to shape and define it through their enterprising spirits.

— Jerry E. Hudson, President

WILLAMETTE

SCENE

SPRING 1996 VOL. XIII, No. 2

EDITOR

Betty M. O'Brien M'81

ASSISTANT EDITOR

Melanie Mosan

GRAPHIC DESIGNERS

Andy Dennée
Christine Harris
David Worrix

WRITERS

Gabrielle Byrd '96
Dian Cox
Andrea G. Dailey
Richard Ellis
Gary M. Klein
John McMillan
Jennifer Miller '97
Cliff Voliva

CONTRIBUTORS

Anna Alexander
Jim Booth '64
Brian Hess '95
Cheron McGuffey
Sue Rende

PHOTOGRAPHERS

Steve DiPaola
Shan Gordon '81
Kelly James
Dale Peterson

WILLAMETTE UNIVERSITY

PRESIDENT

Jerry E. Hudson

Published Winter, Spring, Summer and Fall by the Office of News and Publications, 900 State Street, Salem, OR 97301 for constituents of the West's oldest University. Send correspondence to the address above.

Phone (503) 370-6014

Second class postage paid at Salem, OR 97301

POSTMASTER: Send address changes to University Relations, Willamette University, 900 State Street, Salem, OR 97301.
(USPS 684-26000)

FEATURES

14 Enterprising Spirits & Winning Strategies

The Atkinson School Celebrates 20 Years; Students Get an Early Start; the Business of Gaming and Lotteries; Alumni Ventures

DEPARTMENTS

2 Letters to the Editor

3 Willamette Upclose

Flood Waters on Campus, Glee, Salem Hospital Ties, Parliamentary Debate Team, Promotions and Recognitions, Energy Conservation, Art Lecture, Willamette People — Bruce Gates

10 Sports

12 Atkinson Lecturer

Doris Kearns Goodwin

29 Alumni Connections

31 Gifts and Grants

32 Class Links

*Profiles: Jeffrey Cain '81
Hilary Brown '87*

Inside Back Cover

Other Voices

Gary M. Klein: The Telecommunications Act of 1996

LETTERS TO THE EDITOR



Letter policy: Please limit length to about 125 words. We reserve the right to edit for length or clarity. Please sign your letter and include your name and address, plus your class year if you're an alumnus. Write to the Editor, *The Scene*, Willamette University, 900 State Street, Salem, OR 97301, or e-mail <scene@willamette.edu>.

...

What Kind of Leader?

I appreciated President Hudson's wise comments about Willamette's aim to produce leadership in the *Willamette Scene* (winter 1996). But leadership for what purpose? In my fairly long life I have observed there are two kinds of leader. One strives to set a good example in his or her daily life and work. The other kind is a con man (or woman).

TYRUS HILLWAY '34
Estes Park, Colo.

Keep His Spirit Alive

It has been several weeks since the untimely death of our son, James Jr. Some of you knew him as a classmate, as a coach, as a trainer, as a student or a brother. The important thing is that you knew him. If he spoke with you or helped you, it was because he believed in you. Some of you already heard me say this before but it is worth saying again. Race or ethnic background were not issues to James. He was able to see goodness in everyone. My wife and I taught him religious education as a child, and even though he did not attend church as often as we wanted him to, it is obvious he knew God. We truly believe he is now in heaven and doing God's bidding. We will all see him again. Until that time comes, help us to keep his spirit alive. Learn to love one another for what you are. Don't judge. Trust and help each other. Treat everyone you meet with dignity and respect.

Along with the University, we have established a memorial scholarship in James' name. Have garage sales, bake sales, car washes or recycling days. Take the money to the administration and add it to the fund. You will have peace in the knowledge that you helped James live on at Willamette and helped another fellow human being just as James

would have done. All of you are in our prayers and we will visit the campus in the future to see you.

JIM, KATHY, TINA AND TONY SCARIOT
Salinas, Calif.

Editor's Note: An obituary for James appears on page 46.

Back to Basics

I read your article, "Spiritual Leadership" in the winter 1996 edition of the *Willamette Scene*, and am saddened at the tone which it seemed to take. If I may summarize the message it sent to me: The application of God's Word should change to meet the circumstances of the day. If I am incorrect, I apologize, but would suggest future messages be written with greater clarity.

If, on the other hand, I am accurate, I am greatly concerned. I believe it is intuitively obvious to the casual observer that the "selective" or "creative" application to God's Word, which your article seems to endorse, during the past couple of decades has resulted in the ordination of homosexuals, termination of marriages for convenience, and provided the tacit approval of sex outside the bounds of marriage. Thus it has played a significant and ominous role in the destruction of Biblical values for our families, and with it, countless lives.

I believe the unequivocal role of the Christian spiritual leader is clearly to lead the flock to a closer, more obedient, and more loving relationship with our Lord and Savior, Jesus Christ. Unfortu-

nately, that point was never clearly articulated in your article. Could it be that Willamette has become so cosmopolitan and liberal that I must shed those roots I cultivated over 30 years ago? ...

Let's get back to the basics of God's Holy Word.

STEPHEN A. SMITH '65
New Baden, Ill.

Ring Bears WU Seal



I was interested to read in the *Scene* for summer 1995, the letter from Robert Notson concerning the design for the Willamette University seal, which was executed by Dean Pollock in 1921 or 1922. I have a class ring for 1922 with that seal upon it. It belonged originally to Grace Hockett, beloved long-time English teacher at Salem High School (when there was only one high school).

Mrs. Hockett was a teacher of mine, and later, when I was appointed to serve Jason Lee Memorial United Methodist Church in Salem, she became my parishioner. After her death, her husband, Dr. Lloyd Hockett, gave me her class ring, which I have worn with pride.

I was further interested to read that Pollock did his work in the old Kappa Gamma Rho fraternity house, since I was myself a Kappa and now belong to Beta Theta Pi.

NEVITT B. SMITH '45
Ashland, Ore.



WILLAMETTE UPCLOSE

A River Ran Through It ... Community Efforts Help Hold Back Flood Waters on Campus



Staff and Students move sandbags to help hold back flood waters.

Hheavy rains and melting snow and ice resulted in canceled classes for two days this winter and shut down parts of campus due to flooding which began on Feb. 7. Water managed to seep into several buildings causing an estimated \$1.75 million dollars in damage, according to Vice President for Financial Affairs Brian Hardin. However, thanks to the help of students, staff and faculty, parts of the University were saved from the rising waters.

The Mill Race as well as the creek running along Bellevue flooded and sent water onto both the streets and the campus. Hardin said Willamette was as prepared as it could be for the disaster. University officials knew how much water the Mill Race would hold and how high the water could go before it reached the buildings around it. Also Willamette carries a flood insurance policy that will cover most of the cost of the damage.

When water began rising in the Mill Race, sand and bags were purchased by

the University. Sandbagging saved the newly renovated Putnam University Center and the Mark O. Hatfield Library, and allowed only about an inch of water into Goudy Commons.

However, "the most serious damage was in the Olin Science building (which is under construction) and the law school. ... What got us was when Winter Street flooded," Hardin said. The Olin building is estimated to have approximately \$225,000 worth of damage and the College of Law, which lost four classrooms, Hardin said, could cost around half a million dollars. Students were able to stay on campus in their residence halls, although some basements flooded. Two of the three sororities' basements flooded, along with WISH and Shepard. However, Doney was the worst, because many things stored in the basement were ruined.

Problems would have been much greater without the help of volunteers. "Besides sandbagging, we had 60 students form a chain up the stairs of the

law school passing up law books. None were damaged or destroyed. ... There's no way we would have had enough staff to do that," Hardin said. Lewis Kanthack, director of the Physical Plant, agreed, "If it hadn't been for the students we probably would have lost the Putnam University Center and the (Hatfield) Library, and the Dining Commons would have been worse."

Students also took sandbags down helping to complete much of the outside cleanup by the weekend. "The most amazing thing," Hardin said, "was that we got a lot of volunteers during the emergency as well as during the cleanup." The inside cleanup has taken much longer and according to Hardin, some work might not be finished until the summer. Classrooms in the law school were expected to be finished by spring break, and Goudy reopened Monday, Feb. 12.

— By Gabrielle Byrd



Sandbagging efforts credited with saving Goudy from more extensive damage.

Turnout Less Than Gleeful

By Gabrielle Byrd



With 110 students participating — and with 33 of those coming from TIUA — this year's turnout for Glee was even lower than last year's. Juniors captured the Glee banner with the song "Fight to Make It" and three formations: a volcano, earthquake and flood. Seniors, (pictured above walking the Mill Race) adorned with beanies, followed the sub-theme "And Then There Were Four" to the full extent by placing fourth with exactly four points.

A tradition which started 88 years ago with a challenge from the freshmen to the other classes has been losing its energy. Still, students and alumni believe in Freshman Glee and want to see it not only continue but also regain the spark it once had. To some it appears as a childish marching and singing competition, yet to others it is a symbol of Willamette and is the highlight of college.

"Glee is a unique tradition to Willamette. It's something special," Loren Hicks '42 L'49 said. "When I was in college it was the high point of the year. ... I thought of transferring, but I stayed and Glee was a large part of that." Hicks participated all four years and was a senior class manager, which was also the year his class won. "We had a lot of enthusiasm in our class. We had some very good musicians," he said, while boasting that his class never placed fourth nor had to walk the Mill Stream.

Hicks, who judged Glee shortly after World War II, said he even remembers one year photographers from LIFE maga-

zine came to Glee to take photos. "It was a big city event. It was well-known outside of campus."

Mary Ann Robinson '77, who judged a few times, said "There's so much ridiculous stuff that makes it fun. It takes away the barriers that pull you down. ... Glee is something that really pulls together a lot of folks."

Besides the actual event, Hicks said the practices were the most fun for him. "We were doing something and we were all doing it together. We all had the desire to win." For Ken Ray, senior and four-time Glee participant, whose class won last year, seeing the progression from the first practices on Monday morning to the last practice on Saturday was rewarding, but so, of course, was winning the banner.

In the past, alumni said, professors and administrators not only supported Glee, but they also got involved. "You still had to attend class, but (professors) were a little tolerant. School authorities were involved. It was an all-school thing — professors, administrators and students.

Professors encouraged students to participate," Hicks said. Robinson agreed, "I think we had a lot more professor support (than students get now). We never had exams that week."

Participation, which is a major problem Glee is trying to overcome, was incredible in previous years. "I think 90 percent of every class participated. Every class filled the stage," Hicks said. Robinson said, "Back in the '70s we had a lot of participation. It was hard to do formations because we had so many people." According to Tony Noble '74, facilities and special events coordinator, approximately 160 students participated last year, at least half of whom were students from Tokyo International University of America. Noble said in 1994 the numbers were only slightly higher with about 210 participants.

Senior Stephanie Hamrick, who has participated in Glee all four years as an overall manager, class manager and marcher, said "People probably think it's not cool to do. They might think it's just people marching and singing, but it's part of Willamette. ... It's just a good time and you get to know people in your class."

Gary Frame '62, who was involved with the music aspect of Glee and has judged the event, said he was appalled at last year's low involvement. "Last year it seemed to have lost its vitality," Hamrick said she thinks the answer is not to get rid of the tradition, however, but rather to change it to fit the time. "I think it's a little outdated, ... but it's definitely worth saving. I think it would be sad to see it go."

Frame said while he was attending Willamette, Glee "was the thing to do. ... It was the one thing that brought everyone together" even though his class never won. Ray agreed. "It's the

continued on next page

Glee, continued from previous page

only thing on campus that unifies the classes." Also, he said, "It shows a lot of creative talent you didn't know was there in your class."

One solution is to get more freshmen hooked on Glee, Hamrick said. "People who don't get involved early on don't feel attached to it. It is the initial freshmen who carry it on. If you aren't a part of it, you don't really care." Part of the reason she said she has continued to participate is because she can't turn away from it. "You feel committed to it and if you don't do your part, the tradition is going to die."

Ray agreed. When you invest time in it from your freshman year, he said, you get hooked on it, you want to see it continue. "It's a fun time to get to know others in your class and it's a wild and crazy week," he added.

Ray suggested moving the date of Glee so it did not conflict with midterms. "A lot of students say they don't get involved because of midterms. I don't see how it could hurt Glee to move it. ... I don't think where it is now is good for it."

Blue Monday has kept much of the same ambiance, with students paying off bets in Jackson Plaza. "There were some very crazy things," Hicks said. "People had to direct traffic, swallow eggs, push someone around in a wheelbarrow."

People would dress in foolish clothes. I had to get my hair cut by the guy who won the bet."

Robinson, who said she almost never lost bets, added another twist to the day. "I chained myself to the stairs of the U.C. with a bicycle lock so I wouldn't be tossed into the Mill Stream."

It is now up to the students to revive the spirit of Glee. "I'd like to encourage people to give it a try and keep an open mind," Hamrick said. "Once you get involved you can't be pulled away."

Hospital & University Share Long History

By John McMillan



Charles Campbell '32, M.D.

Selection of Dr. Charles Campbell '32 as Salem's 1996 First Citizen serves as a reminder of how central Willamette University alumni have been to 100-year-old Salem Hospital.

Campbell, retired from active practice but still a leader of the Salem Hospital Foundation, was cited by the Salem Area Chamber of Commerce in January for his pioneering work in community health education and his leadership in improving the hospital's care of coronary and diabetic patients.

Salem Hospital, ranked in two recent studies as one of the nation's best community hospitals, was established in 1896 to serve as the teaching hospital for Willamette's medical school. (The history of the medical school, which merged into the state medical college in Portland in 1913, was recounted by Wright Cowger, emeritus professor of education, in the 1984 fall issue of the *Willamette Scene*.)

A founding physician of the hospital was Dr. Willis B. Morse, an 1891 graduate of the Willamette medical school who returned to Salem after graduate study in New York City. Morse, a founder of the American College of Surgeons, came out of retirement in 1941 when many physicians were called into military service. He died in 1944, exhausted by the constant pressure of 16-hour days.

Taken together, the medical careers of Morse and Campbell encompass the entire 100-year history of the hospital. Campbell began practicing in Salem in 1938 as the city's first specialist in internal medicine.

Both served on the

Oregon Board of Health.

Not all Willamette alumni who have played a role in the hospital's history have been physicians.

The late Irwin E. Wedel '41 served as a hospital chief executive for 32 years — from 1947 to 1969 as administrator of Salem Memorial Hospital, which had been founded by his grandfather as a Mennonite mission in 1916, and from 1969 to 1979 as the head of the merged Memorial and Salem General hospitals. The original Salem Hospital had changed its name to Salem General in 1927 to avoid confusion with the nearby state mental hospital.

Wedel's success in putting two independent hospitals together continues to be regarded as a national model for rationalizing community health care. Salem Hospital executives today still are asked to provide advice on hospital mergers.

Countless other Willamette alumni have served the hospital as physicians, administrative and technical staff and trustees.

Faculty Recognition



◆ **Kathleen Powers**, professor, Atkinson Graduate School of Management, has passed the Senior Professional in Human Resource Management certification examination

given by the Society for Human Resource Management.

◆ **Dale Weight**, dean, Atkinson School, has been on the service club speaking tour again this year. He has been invited to present his national and state economic forecasts to the major service clubs in the Portland area for 13 years.

Students Honored

◆ Atkinson students Brent Neilsen and Keith Phillips were awarded scholarships under the Hatfield Scholarship Program of the Ripon Educational Fund in Washington, D.C. This fund provides scholarships to fund research into public policy issues with special emphasis on market-oriented strategies for public policies, trade and international competition issues, immigration and refugee issues.

Neilsen and Phillips used a study on state programs to promote international trade which they had done for Fred Truitt's class last spring as the basis of their proposal. They will extend and develop this study this spring.

◆ **Michelle Birdsall**, another student at the Atkinson School, has been awarded a \$5,000 Society for Human Resource Management Foundation Graduate Scholarship. Only two such national scholarships were awarded this year by the foundation.

WU Team is "World Class"

The Willamette University Parliamentary debate team had a very successful showing at the XV Annual World Debating Championship held at University College, Cork, in Cork, Ireland, this winter. Thirty nations represented every continent except for South America and Antarctica. Willamette sponsored three teams for the competition: Brian Shipley, a junior from Modesto, Calif.; Bonnie Pennebaker, a senior from San Leandro, Calif.; Melissa Franke, a senior from Woodburn, Ore.; Tera Heintz, a senior from Gladstone, Ore.; Paul Smith, a senior from Troutdale, Ore.; and Chris Storey, a senior from Canby, Ore.

Willamette participated in 28 debates, competing against schools from Canada, Australia, Greece, Japan, the Philippines, Malaysia, Ireland, West Indies, Scotland, England, Wales, South Africa and the United States. Based on the results of the preliminary rounds, 32 teams advanced to final rounds. These 32 teams included five from the United States: Harvard, Yale, Brown, Fordham and Willamette.

The Willamette team of Chris Storey and Paul Smith lost their elimination debate to Macquarie from Australia which took first place, and The Inner Temple, an English law school which finished second. For Storey, losing to the top two teams was a respectable exit. "I like to think I came in third," he said jokingly. Paul commented, "it was an honor to represent Willamette University in the octafinals at Worlds. I am grateful to the administration for their support of the debate team. I met a lot of great people there. It was an experience that I will remember forever, and always treasure."

— By Cheron McGuffey

Faculty Tenure and Promotions Approved

When the Willamette board of trustees met in February, they approved several members of the faculty for promotion and tenure. The following professors were approved for promotion to full professor from associate professor, or to associate from assistant professor.



Karen Hamlin



James Friedrich

TO FULL PROFESSOR

Christina Brink, chemistry
Robert Dash, politics

TO ASSOCIATE PROFESSOR

Richard Biffle, School of Education
Rod Ceballos, theatre
David Douglass, rhetoric and media studies
Karen Hamlin, School of Education

THE FOLLOWING PROFESSORS HAVE BEEN GRANTED TENURE

Richard Biffle, School of Education
Rod Ceballos, theatre
James Friedrich, psychology
Donald Negri, economics

Energy Conservation Brings Televised Accolades

Effective energy conservation efforts are bringing Willamette University not only substantial ongoing monetary savings, but have also resulted in enhanced visibility through a televised public service spot this spring.

Lighting changes in existing facilities are saving an estimated 860,000 kilowatt hours and a projected \$40,000 per year. (See chart)

Lewis Kanthack, director of the WU physical plant, and his staff have been working with Portland General Electric (PGE) to conserve energy in new construction, as well as retrofitting projects, for about five years. As a result, PGE chose Willamette as the first subject for a KGW-TV "Earth Smart" campaign message.

The filming was in January, with the spot running in January and February. The KGW photographer was John Haney, who is related to numerous Willamette alumni, including nephew Hance Haney '85 and nieces, Lisa Haney '85 and Beverly (Haney) Hettum '83.

The television spot pictures Waller Hall; Goudy Commons, both interior and exterior; the Long Law Library in Collins Legal Center; and the Olin Science center, with this voice over:

News Channel 8 and Portland General Electric Salute Willamette University.

A top college like Willamette is used to turning out some of the country's best scholars — but when it came to saving energy, they needed more research. That's when they put PGE's energy experts to the test.

They upgraded many buildings using new technology that actually saves energy, like motion-sensory lighting controls and strategic day lighting.

We congratulate Willamette University as a model of energy efficiency and encourage you to find ways to save energy where you work or study.

Summary of Willamette Energy Conservation Projects

EXISTING FACILITIES

Project	Estimated kwh/yr savings
Sparks lighting*	365,503
Mark O. Hatfield Library lighting*	204,187
Eaton Hall lighting*	103,062
Outside lighting	42,582
Atkinson GSM lighting*	10,140
GSM; additional lighting project*	27,925
Shepard Hall lighting	28,696
Waller Hall lighting	2,218
Exit lights	107,985
TOTAL	892,298 kwh/yr
892,298 kwh/yr x .045 kwh = \$40,153 yr/savings	

*involved PGE studies

PGE ENERGY SMART DESIGN PROJECTS

Project	Projected kwh/yr savings	Payback on \$ spent
Law School remodel	918,813	1.9 years
Goudy Commons	214,755	2.8 years
University Center	298,390	9 years
Olin Science Building	584,777	6.2 years



A KGW-TV cameraman films PGE representative Ron Comstock (left) talking with Lewis Kanthack, Willamette University physical plant director, in front of Waller Hall.



Comstock and Kanthack explain the benefits of the energy controls in Goudy Commons during filming for a PGE "Earth Smart" message highlighting Willamette's accomplishments.

Art Lecture Series Features Author



Lucy Lippard

Activist and writer Lucy Lippard visited campus this spring and spoke on *The Lure of the Local* as part of the Hogue-Sponenburgh Lecture Series.

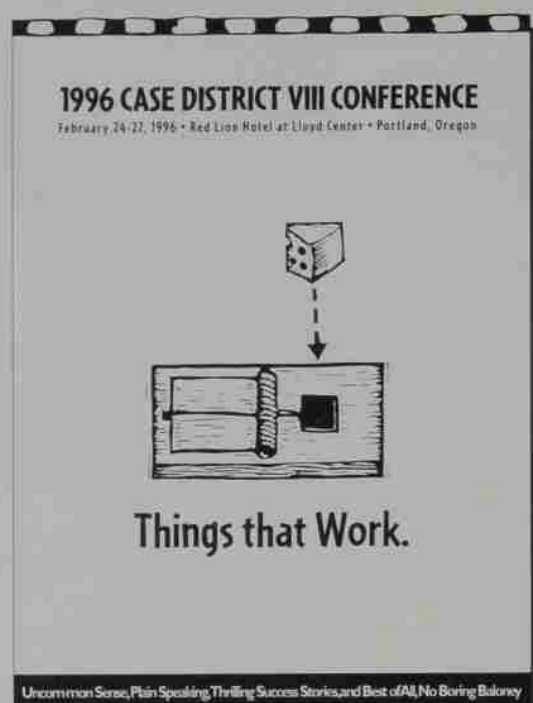
Lippard is the author of 17 books on contemporary art and one novel (*I See/You Mean*). She has done performances, comics, street theatre, and has worked for 25 years with artists' groups, helping found such organizations as Printed Matter; The Heresies Collective and journal; Political Art Documentation/Distribution and its journal; *Upfront*; Artists Call Against U.S. Intervention in Central America; and Boulder Women's Action Coalition.

Her books include: *Dadas on Art*; *Surrealists on Art*; *Changing: Essays in Art Criticism*; *From the Center: Feminist Essays on Women's Art*; *Eva Hesse: A Decade of Art for Social Change*; *Overlay: Contemporary Art and the art of Prehistory*; *A Different War: Vietnam in Art*; and *Mixed Blessings: New Art in a Multicultural America*.

Lippard has received a Guggenheim Fellowship, the Frank Jewett Mather Award for Criticism from the College Art Association, two National Endowment for the Arts grants in criticism, a citation from New York City mayor David Dinkins, the Smith College Medal, and the Frederick Douglass Award from the North Star Fund.

Teaching experience includes the School of Visual Arts, New York College; The University of Queensland, Australia; and University of Colorado, Boulder.

Willamette Produces Things that Work



Design concept created for the CASE District VIII Conference by Willamette University Staff.

Design concept created for the CASE District VIII Conference by Willamette University Staff. parent relations, who helped organize the alumni relations sessions; David Worrix, art director, and Christine Harris, graphic designer/photography coordinator, who helped plan the publications/communications sessions as well as designing the promotional publications for the conference; and Sydney Brewster, director of development and alumni relations, College of Law, and Deleen Wills, assistant to director of development and alumni relations, College of Law, who secured vendors for the resource center.

"Every conference publication was designed here and mailed from here," Sprinkle said, "and each had, visibly, the 'Willamette touch.' I'm very proud of that."

Willamette also helped bring political columnist and author Molly Ivins to the conference.

"I relied heavily on my Willamette colleagues, those who spent hours and hours on this conference," said Sprinkle. "Everyone was incredible. It was similar to how Willamette pulled together for the flood of '96. We did the same thing for this conference."

Not only did Willamette help make this year's conference a success, but walked away with a few of the awards handed out. David Worrix and Christine Harris received the gold award for design for a poster they created for the Musical Theatre production of *The Pajama Game*; Andy Dennée received a bronze award for design for the theatre poster for *Othello*; and an alumnae event at the College of Law, "100 Years of Women," won a silver award for Christine Harris in design and a bronze award for alumni relations.

It took some doing, but the president of the Council for Advancement and Support of Education (CASE), based in Washington, D.C., now knows how to pronounce Willamette. "Not only does Peter Buchanan (president of CASE) know how to pronounce Willamette," said Mary Ann Sprinkle, Willamette's director of development, "but a lot of other people from all over the northwestern U.S. and southwestern Canada do too."

This year the CASE District VIII Conference, "Things That Work," was held in Portland and Sprinkle was the committee chair, responsible for the organization of the entire four-day conference. Other Willamette staff involved in planning this year's conference were: Jim Booth, director of alumni and

Way Out in Space Ideas from Bruce Gates

By Gabrielle Byrd

Teaching means not only text books and blackboards to Bruce Gates, who is Atkinson School professor of quantitative methods and public management and director of the Small Business Institute. With support from his colleagues he wrote software to better teach statistics and five years ago designed a multimedia system for a lecture room. However, both of these projects are just part of Gates' uniqueness and knowledge that adds to his teaching.

Gates has taught at the Atkinson School since it was founded in 1974, but teaching was not what he had planned to do. "I was an aeronautical engineer. ... I had always planned to work for NASA. I designed jet engines for three years, then NASA sent me back to graduate school," he said. "NASA was trying to educate the management it developed during the Apollo program. ... Computers were just becoming accessible to management and I got interested in numbers. It's not uncommon for a management school to have professors who were engineers that are not teaching engineering."

In his last year of graduate school Gates said he began teaching and enjoyed it. He received a teaching position at Maxwell School at Syracuse University, which was the "hot place to be." However, the weather was not, so he decided to try Oregon for a few years and has been here since.

Gates credits the Atkinson School for allowing him the freedom to design the new multimedia lecture room system, and the software program he created last year, part of which is called ELMO. "Being an entrepreneur means being willing to take risks. One thing about the Atkinson School is that they



Bruce Gates

are willing to support you in taking risks. Lots of places wouldn't have done it because the cost of screwing up was too high." The project, which was funded by a grant from the William H. Kilkenny family, had several problems to overcome from the beginning. "Around 1982 we put in an overhead large projector (in a lecture room) that was state of the art for about two years. ... This time we were determined to not make it out of date in two years." In addition, the classroom Gates was dealing with was poorly designed for an overhead system such as this.

Gates also wanted a system that was easy to use. "We wanted students to be able to use it and all our faculty too. ... Students want to be entertained," he said. Not only does the multimedia system entertain because it allows professors to use more than just regular overheads, but if the computer software program that Gates designed is used,

then students can access the program outside of class to review the material, which he said students appreciate.

The reason behind the design was that nothing of this sort could be purchased at the time. "Nothing about it is really whiz bang. We just assembled the pieces differently. ... We borrowed ideas from other places and made it unique to our situation," he said. Besides ELMO, which Gates called "the '90s version of an overhead projector," the unit also has computer, VCR and television access. And rather than projecting images to the front of the classroom, they can be seen on both sides of the classroom.

Gates' entrepreneurship does not stop with the development of this multimedia system, though. Through the Small Business Institute and their course Entrepreneurship and Small Business Management, students go out into the community and help businesses in need. "Typically we help emerging businesses get on their feet and grow. ... We assign a two-person team to analyze the business and come up with a program (for the business) and they do some implementing of the plan," Gates said.

Outside of the Atkinson School, Gates said he has been consulting off and on since graduate school. Before coming to Oregon he was active with international consulting, but "one reason I came to Willamette was to get away from that." Still he consults today and does some legal testimony work. In 1983 he started his own software business "that's now just about winding down." However, he did receive PC Magazine's Editors Choice Award in 1986.



WILLAMETTE SPORTS

Women's Swimming, Basketball Teams Hit National Spotlight

If you were a female athlete competing at Willamette University in one of two sports this past winter, you had to be proud of your team.

Both the Bearcat women's swimming and basketball teams had record-breaking campaigns this past season. Coach Skip Kenitzer's swimming team placed sixth at nationals for the second year in a row, the same week Paula Petrie's basketball team was making its first-ever appearance at the NAIA Division II national tournament.

Led by freshman sensation Geriatine Mikasa and senior Jen Hodges, the Bearcat women broke three school records at nationals. Mikasa — nicknamed "The Rocket" by her teammates — placed third in the 100-yard freestyle at the NAIA meet and fourth in the 50 freestyle.

Mikasa also anchored the 200 and 400 freestyle relays that set school records. Also on those teams were Hodges, junior Bonnie Bauer and sophomore Rachel Cohen.

Hodges was responsible for the third school record falling as she shattered Laura Juckeland's 200 individual medley mark with a fifth-place time of 2:12.78.

With the top eight finishers in each event earning NALA All-America honors, Willamette had six individuals and all five relays earn that distinction. In addition to the members of the freestyle relay teams earning All-America honors, Jean Orth and Katie Jones also turned in All-America performances.

Kenitzer said the effort by the women was "as close to a total team effort as you can get in an individual sport. There was an unbelievable amount of spirit. If one person was in the water, the whole team was on the deck cheering."

THE WOMEN'S BASKETBALL team (19-8) had a landmark season with



Rachel Cohen, a sophomore, won NAIA All-America honors in two freestyle events.

its first national tournament appearance. The Bearcats earned the 15th seed in the 32-team tournament, but were upset in the first round by Georgetown College of Kentucky, 85-77.

Willamette was ranked as high as No. 4 in the nation one week before finishing the season at No. 14. The Bearcats won eight straight games en route to their first outright Northwest Conference title in 10 seasons.

Willamette was led by the inside-outside combination of junior Jenny Joseph and senior Amy Ulrey. When teams tried to shut one player down, the other usually scored more than 20 points.

Joseph was named NCIC Player of the Year prior to the national tournament and Ulrey joined her on the first team. Senior Anne McShane and junior Traci Shepard were each named to the honorable mention list.

Joseph set school records for total points (442) and scoring average (16.4) in a season. Ulrey capped a stellar four-year career by putting her name along-

side nearly every 3-point shooting record at Willamette.

THE YOUNG MEN'S swimming team made some waves at nationals, placing 14th on the strength of freshman All-Americans Kjell Moline and Carey Cox. Each placed seventh in one event at the national meet and each broke a school record.

THE MEN'S BASKETBALL team suffered through an unbelievable string of close losses en route to an 11-13 record and did not make the conference playoffs. The Bearcats lost eight games by five points or less, including two in overtime.

One highlight of the season was winning the championship of the Golden Rule Shoot Out in Caldwell, Idaho. The Bearcats edged host Albertson, 67-66, in the championship game — the same Albertson team that went on to win the Division II national championship.

Bearcat senior Julius Lowe was named to the NCIC first-team all-star squad, while junior Mike Hayter was named to the honorable mention list.

Spring Sports Teams Have Varied Expectations

The crystal ball is a bit hazy about the prospects of Willamette's athletic teams this spring. However, the Bearcat baseball and women's tennis teams are favored in most circles to win their respective Northwest Conference titles.

The following is a brief preview of Willamette's 10 spring sports teams:

BEARCAT BASEBALL could achieve its best season in a decade, but sixth-year coach David Wong said success hinges on offensive productivity.

Pitching and defense appear to be in place, as in the past couple of seasons. The Bearcats may have the most dominant pitching staff in the Pacific Northwest, led by starters Abe Cohen, Matt Kosderka and Kyle Bell, and relievers Mike Corey and Tony Matteson.

Willamette should be solid in the field with shortstop Chadd Westwood, second baseman Joe Belcher, catcher Jason Kelly and center fielder Brad Cox, a transfer.

The key, said Wong, will be for the Bearcats to get power and consistency out of the middle of the batting order.

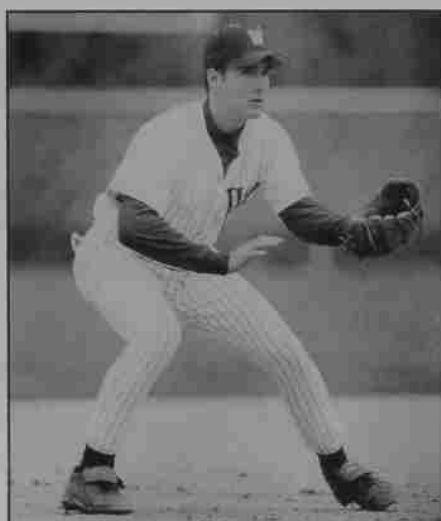
Should Willamette win the NCIC title, it would host the Far West Region tournament in mid-May.

COACH MOLLY SIGADO couldn't be happier with the way her women's tennis team has come together this spring.

After a year off, Carrie Bellandi and Brooke Gannon are back to give the Bearcats a feared 1-2 punch. Bellandi is attending graduate school, and Gannon returned to school after a one-year break.

Kim Yokoyama, last year's No. 1 player for Willamette, will move back down the ladder where she is more comfortable. Laura Ragee, who didn't go out for tennis as a freshman last year, has been playing in the No. 4 slot during the preseason.

The Bearcats, conference champions two years ago, are favored to return to that spot this spring, which would earn them an automatic berth to nationals.



Third baseman Jay Lindemann, a senior, is expected to play a key role in the success of the Bearcat baseball team this spring.

THE MEN'S TENNIS team lost its top two players from 1995 — Erik Norland and Alan Vestergaard — to graduation but nearly everyone else returns.

Junior Derek McCarty has moved up the ladder and has already played many matches at No. 1 singles. Two newcomers that coach Russ Beaton hopes can contribute right away are Forbes Jonasson and Daan Van Poll.

WILLAMETTE'S SOFTBALL team began a new era with first-year coach Carol Grauer, who coached Sheridan High School to the state championship game last year.

The Bearcats return many key players from the 1995 team, including catcher Marie Kauffman, infielders Kristi Heryford, Jen Wantland and Christal Sanders, as well as outfielders Sara Kane and Heather Adams.

The Bearcats' degree of success will depend upon the inexperienced pitching staff. Senior Emily Moore, who played volleyball for four years, is the likeliest starter on the mound for Willamette.

TRACK & FIELD COACH Brad Victor almost went the route of making out name tags for his athletes, due to the

number of newcomers on the teams this year. Fifteen of the 29 women are first-year competitors, while 17 of the 33 men are Bearcat rookies.

A bulk of Willamette's talent lies in the sprint, hurdle and distance events. The Bearcat women should be paced by distance ace Carrie Morales, sprinter Ocean Kuykendall, thrower/jumper Saran Patillo and hurdler Traci Shepard. The men boast a strong and deep group of distance runners, javelin thrower Shaun Bailey and jumper/hurdler Donnie Hale.

Willamette will host the conference meet May 3-4 at Charles Bowles Track.

BOTH GOLF TEAMS should be competitive in the conference under longtime coach Steve Prothero.

Senior Amber Lowitz, medalist of the first-ever NCIC tournament, is back for her final season for the 1995 champion Bearcats.

The makeup of the men's team is decidedly different as nine players will be fighting for the top six spots every week. Prothero expects transfer Craig Gillespie from Canada to rise to the top of the pack.

THE ROWING SEASON is off to a slow start due to flooding which prevented the crews from using the Willamette River to practice.

The teams have been working out indoors on the ergometers. The coaching staff feels if any of the Bearcat crews are to have a breakthrough season, it will probably be the men's varsity 4. That crew is gunning for a possible berth to the national championships in June.

JIM TURSI, head coach of the women's soccer team for the past three seasons, has become head coach of the men's program, too.

The Bearcat women have won three Northwest Conference titles and are 45-16 under Tursi. He replaces Ezam Bayani, who resigned after three seasons.

Doris Kearns Goodwin; No Ordinary Speaker



Editor's Note:

*Doris Kearns Goodwin is a 1995 recipient of the Pulitzer Prize for her book *No Ordinary Time: Franklin and Eleanor Roosevelt: The Home Front During World War II*. For 10 years she taught as a professor of government at Harvard, including a course on the American presidency. She later worked as assistant to President Lyndon B. Johnson during his last year in the White House. Her other books are *Lyndon Johnson and the American Dream*, 1976; and *The Fitzgeralds and the Kennedys*, 1987. On February 15 she held a sold-out crowd at Smith Auditorium captivated in the last of the year's Atkinson Lecture Series.*

Richard Ellis, professor of politics, was asked to write about Goodwin for the Scene. He chose a question/answer format.

RE: Let's talk first about Franklin Roosevelt's personality. Daniel Goleman has written a book on "emotional intelligence" that has received a lot of attention recently. The basic idea is that success may have less to do with IQ than EQ. EQ, as Goleman conceives it, is composed principally of two different, indeed in my view often conflicting psychological qualities: self-control and empathy. I wanted to ask you whether you thought FDR could be said to have had high EQ. It seems to me at least that while FDR had amazing self-control and certainly showed political empathy, in his personal life he was not at all empathetic towards those close to him.

DG: That's fascinating. Roosevelt's mother said that even as a child FDR anticipated very well what it was that they wanted from him, which was why they didn't have to discipline him very much. But at the same time FDR also learned to contain and conceal his emotions from his mother, who tried to regulate Franklin's life quite closely. Whatever happened in terms of the mother potentially smothering him as a child meant that he had to, as Eleanor said again and again, keep his own counsel. He could not allow his mother to be so much a part of his life that he would have not been an independent soul. Eleanor thought that just became a habit that he never could really open up to anybody throughout the rest of his life. He could be warm and giving

and friendly and treated people with respect. And if you're a staff member that's perfect, that's all you really need. If you're the country he just needs to understand your basic needs. But it's another matter if you love him, like Missy LeHand his secretary did and you get a stroke and he doesn't pay attention to you as much as he should have. Those were the moments in his personal life when I felt a sense of "what's the matter with him." These problems didn't translate into a political problem, however. I think some of the cabinet members would get frustrated at times that he wouldn't open up to them. They all wanted to be his best friend and except for Harry Hopkins he really didn't allow that. But I think that may have been a positive thing politically. I think the answer is that the empathy that is needed to be a good political leader only goes so far and it's not really a deep intimacy; it's understanding the other person up to a certain point and understanding what they need. Whereas intimacy means allowing yourself to be vulnerable. It's showing what you're afraid of to another person and thereby sharing things with them. That's what Roosevelt seemed unable to do.

RE: I suppose that's not unusual for successful politicians. It's typical for politicians to have many friends but nobody to whom they really reveal themselves. One thinks of Reagan or Kennedy, for example.

DG: I think that's right. I think that's partly because they're always so careful about how they appear that that becomes their first instinct. And the person that you're opening up to might become your enemy.

RE: It's odd though. You have not only the Missy LeHand episode but earlier incidents with Eleanor that show Franklin to be quite callous. FDR, I guess, is not the 1990's version of an emotionally healthy person, able to get in touch with one's feelings, talk about them, work them out.

DG: Absolutely. The really interesting question is if you become in touch with your feelings and have good relations personally, is there some sense in which that drive for ambition or political success is diminished as a result. To some extent the drive for politics — certainly that was true of Lyndon Johnson — emerges from an inadequate sense of self and fulfillment. Roosevelt doesn't fit that image either. He's peculiar. You would normally put him among the self-confident presidents, not needing politics out of some inner problem as you might say for Wilson or Johnson, but on the other hand there is something missing in his psychological makeup in terms of his relationships with people close to him. Eleanor once told her friend Joe Lash that she thought maybe that is what made him a good leader, that he never let himself get that tied into any particular person. One hopes that is not so but there is probably something to that.

RE: Yes. I think you're right. The currently popular idea that personal health translates in some straightforward way into political health seems to me deeply flawed. At the end of your research and writing who did you end up identifying with more: Eleanor or Franklin?

DG: Oh wow. I'm not sure the answer is Eleanor, which is what you would naturally think, being a woman. I didn't know FDR as well as I knew Eleanor by the end, because he didn't allow me to know him or anybody to know him. So it meant oddly enough that I was still connected to him in some ways more deeply. Eleanor was much more available emotionally, through her letters, through her personality, through her vulnerabilities. So I didn't feel the same unfinishedness with Eleanor as I do still feel about FDR. I am not sure that means I identify with him more, but if I had to choose one of them to spend time with it would probably be him because there are so many things I still want to know, if I could ever get him to talk.

RE: Yes, I felt your book "solves" Eleanor's psyche but with Franklin Roosevelt I had a sense that there was still a riddle here that hadn't been completely answered. Given your skills at getting people to open up, skills that you used with great effect in your book on Johnson, why did you pick a topic where the main characters are essentially all dead, a topic where you would be forced to rely on historical documents rather than interviews?

DG: Part of it is that after the Johnson book came the Kennedy book where there were people to interview but where also, unlike the Johnson book, I had access to historical materials, all the letters, papers, and documents at the Kennedy library. I found that I just loved doing the historical research, and felt even more comfortable with documentary stuff and letters than I did with interviews. But in both the Johnson and Kennedy cases I faced the feeling that I had special privileges. In Johnson's case I had known him, and in the Kennedy case I had all this material that had only been opened to me because the Kennedy family knew my husband, Richard Goodwin. So with the finished product you always wonder, could I have really done it as well if I didn't have those special privileges. Part of the great pleasure of the Roosevelt book was the thought that when I go to the Roosevelt library I'm just like everybody else going there. So it was partly a challenge to me to see whether I could do it without knowing anybody and having all these special privileges.

RE: Having mastered that challenge, what's next?

DG: The next book I'm going to do is Lincoln's presidency so there'll be nobody to talk to!

RE: You're a brave soul. Aren't you a little daunted at the prospect of having to take on a subject about which so much has been written?

DG: Well, partly what provoked me was an essay by James McPherson, in which he notes that for all the millions of words written about Lincoln's biography much less good has been written about his presidency. That interested me and made me think maybe I can just take the years 1861-1865 and talk about him as a war leader like I did with Roosevelt. Coming out of the Roosevelt book there are certain interesting things that I'm not sure people have looked at about Lincoln. For example, I got so interested in the Roosevelt book in the mobilization for the war, and how our weapons finally won the allied cause. I want to know about how Lincoln mobilized the North, whose weapons were better, how the army got put together. Also the way I put together the Roosevelt book was almost a day-by-day chronology that I used as a base. When I wrote the book, as I would start on every chapter I would have the chronology in front of me. So that's what I'm doing with Lincoln. I'm hoping that a straight chronological look at the Lincoln presidency will show, for example, on the day his son Willie dies he also has to make this decision. I want to try to fuse the personal and the political parts as I did with Franklin and Eleanor. Even saying all that, there will be times when I'm going to think this is crazy. ... The only real answer is that when you spend so long on one of these subjects, the reason they have been so written about is that they're so wonderfully interesting.



ENTERPRISING



WINNING STRATEGIES

OBJECTIVES

The goal may be fame, fortune, personal fulfillment or thrills.

Players may pursue their goals through combining an idea for a new product with long hours and stick-to-it-iveness; making a silk purse out of a sow's ear; reinventing government; redefining a sin into a virtue; climbing mountains ... Enterprising spirits manifest themselves in myriad ways, and Willamette University alumni with enterprising spirits are in a broad spectrum of fascinating places!

PREPARATION

The Atkinson Graduate School of Management has been providing preparation for entrepreneurial success in business, government and the not-for-profit sector for 20 years. It started with the vision of undergraduate faculty members who saw a need for a new approach. *Pages 16-19*

THE PIECES

Some enterprising students play winning games even before graduation. *Pages 20-21*

THE GAME

Gaming and the lottery have become big business. Alumni see some aspects of this industry as an economic boon, others as a boondoggle. *Pages 22-25*

THE PLAYERS

In three varied ways, Ryan Holznagel, Hikaru Kerns and Ken Morrison have parlayed words into ventures and adventures. *Pages 26-27*

MOVES

with snowboards! *Page 28*

SPIRITS

CELEBRATING
20
YEARS OF
ENTERPRISE
AT THE
ATKINSON
SCHOOL

By Andrea G. Dailey

"Find a need and fill it" is the first commandment for entrepreneurs, including those who dream not of sales and profits but of ventures in education.

And so it was that, in the early '60s, two young liberal arts faculty members at Willamette saw the need for a new graduate school — new not only to the University but also an altogether new approach to graduate-level management education.

One of the faculty, the late Dick Gillis of the Economics Department, knew many of his students planned business careers and so wanted to take management courses, but Gillis thought an undergraduate liberal arts college was not the place for a business-administration curriculum. A graduate school, on the other hand, would be a very good place. [Gillis's colleague, Ted Shay of the Political Science Department, had done consulting work for various state agencies and was convinced a market existed for a public-sector management program, especially one as conveniently located for many state workers as Willamette.] Shay and Gillis took the basic concept to Ed Stillings, then professor of political science and public administration, who agreed it had merit.

An early question was, could the needs of the two markets be satisfied by one school?

"The more we thought about it, the more strongly we believed it could," says Shay, now professor emeritus, "even though our research told us there wasn't a program in the country like the one we were thinking of."

Theirs would have a "generic" curriculum the first year, teaching skills essential in any kind of management environment. The second year could be tailored to suit the student's career direction, whether toward the public, private or not-for-profit sector. And, the program would be linked with Willamette's College of Law so that a student could earn a dual degree.



Sounds great, said many including G. Herbert Smith who, though nearing the end of his 27 years as university president, was still the innovator. Sounds too risky, said others; one of whom summed up that view in a 1969 memorandum to Smith's successor, Roger Fritz: "It seems to me that WU is not ready for such an ambitious new educational venture and that any early effort in that direction would be premature."

But Smith already had moved aggressively past the doubters and toward those who could help make the dream a reality. In 1968 he formally asked the Seeley G. Mudd Fund to support the new Graduate School of Business and Public Administration; several years later [the Fund] granted \$1 million for the building. Trustees in late 1971 formally approved establishing the school, and results of a major fundraising campaign included two endowed chairs for it, the Guy F. Atkinson Professor of Management and the Elmer and Grace Goudy Professor of Public Management and Policy Analysis.

Still, everyone knew, even with the university administration and trustees solidly behind the idea, there was no guarantee it would sell in the marketplace, where Willamette would have to compete for faculty and students.

"We felt the faculty had to be outstanding or the whole thing wouldn't work," says Shay. The linchpin was the dean's position, whose responsibility it would be to develop the curriculum and recruit faculty and students.

The searchlight fell on Steve Archer at the University of Washington. He had recently completed a five-year term as chair of the Department of Finance, Business Economics, and Quantitative Methods and was wondering where his next challenge would come from. The call from Willamette's interim president, James Corson, suggested an answer.

"How many people would have the chance to stay in the Northwest, start a new school and a graduate school at that,



DON KRAHMER

Anyone familiar with the Atkinson School's Conference on Entrepreneurship will see its similarities to the Oregon Enterprise Forum, a Portland-based organization to foster fast-growth, emerging businesses throughout the state. The similarities are not surprising, considering that a principal architect of each has been: Don Krahmer '81 M/L'87.

"The OEF is the next step beyond the things we were doing at Willamette," says Krahmer, now an attorney in corporate law with Black Helterline in Portland. "Our tagline is 'opening doors for Oregon entrepreneurs.' We bring together entrepreneurs and service providers in areas like law and finance. There's also been some public-sector involvement, concerning how to develop a more entrepreneurial climate in Oregon including access to capital."

The latter is an interest of Krahmer's. He had managed mergers and acquisitions for Pacificorp Financial Services before he joined Black Helterline, and he served on Gov. John Kitzhaber's transition team that worked on benchmarks for entrepreneurship in Oregon, including access to capital, infrastructure improvements, and other business-climate factors.

The Forum offers business owners a chance to review their business plans with the help of professionals. The business can be in any industry, not just those, like high tech, typically considered fast-growth; and the business can be "small," Krahmer says, so long as it is "emerging," that is, actively working to expand.

The Forum also sponsors special events including an annual Conference on Entrepreneurship, set this year for May, and a new event called Venture Oregon in which 30 to 40 venture capitalists from around the country will meet in Portland with owners of emerging companies who want to present their business plans.

The Atkinson School is a member of the Forum, which in turn is one of 18 chapters of the MIT Enterprise Forum in the United States. "We're the most active chapter," says Krahmer, who currently serves on the Forum's board and chairs this year's special events. "We've just sort of tried to make it that way. We want it to be a place where competitors can come together and do something for the good of Oregon."





STEVEN BRYAN

From the Pierian spring of Greek mythology flowed wisdom for the Muses, who in turn inspired mortals in the arts and sciences. From Pierian Spring in present-day Portland flows educational software. Same idea, really — give mortals (in this case, elementary school children) tools to fire their creativity and build their knowledge and skills in the arts and sciences.

The idea germinated in the mind of Steven Bryan M/L'93 a while back when he went to buy educational software for his four young children and found almost nothing he liked. He didn't begin to act on the thought until 1992, midway through the joint degree program at the Atkinson School and the College of Law. Then he met a software developer, and it all began to click together.

"In the summer of '92 I wrote a business plan, and in September we opened in Portland," says Bryan. He worked in Portland while finishing his last year of classes, mostly in the law school. Initially, "we didn't have a product, just the goal of helping elementary-school children make better use of the computer in the classroom."

Today the company has six products on the market and plans to release three more soon. Some are what Bryan calls creativity tools: multimedia software young children can use easily to create in words and pictures, and software that helps teachers understand how they can use computers in their classrooms. Other packages, based on CD-ROM technology, teach geography, history, science, math and language arts to children in the upper elementary grades.

Products are designed by teams comprising experts in the subject area, such as math or science, as well as software engineers and graphic designers. That combination of expertise ensures subject-matter integrity, a graphical interface that attracts children and helps keep them interested, yet is easy to use.

Magazine advertising, about 50 trade shows a year, and happy customers have kept business booming, says Bryan. The privately held company employs 65, including Willamette graduates Doug Denney M/L'93, who is company controller, and Dan Findley '82, a former teacher who now travels the country helping teachers set up and learn to use the software.

at a school renowned for quality?" Archer says. "Could I go there and create a little Dartmouth or a little Stanford of the Northwest? The idea was tickling." Further discussions led him to believe "it was an entrepreneurial opportunity and something there were almost no restrictions on. We could take it as far as we wished."

The sky's-the-limit feeling attracted other faculty including two, Mark Choate and Bruce Gates, who still teach here. "One of the things that's colored the school for 20 years is that the original group [of faculty] were all risk takers. Every one," says Gates, whom Archer wooed from the Maxwell School at Syracuse University in 1974 to be professor of quantitative methods and public policy here. "We all had pretty good jobs in pretty good institutions ... so there was no compelling reason for us to do this except as an experiment. We were all pumped by the idea that we were embarking on something that was new, that was consciously different than any of us had experienced before. We were all getting an opportunity to break out from that traditional box."

One box broken, or at least bent, was in admissions. "We didn't know whether the standard graduate-business-school criteria would serve us well or not in this new program," Archer says. "We even felt we wouldn't require a bachelor's degree, and this was novel. We didn't publicize it very much but let it be known we would consider students who hadn't completed their undergraduate degree.... It was a risk, and we were very careful about those we accepted. It was a small number."

Students were taking a big risk on the school, too, especially in the early years: would the new curriculum live up to its billing, "different and better"; would prospective employers see the degree as a plus or minus; would students get a fair return on their investment?

"They took a lot more risk than we did — we were getting paid," Gates says. "There was a kind of excitement [among students then], the rush that comes with taking a risk, kind of like bungee-jumping into graduate school. We all still feel very close to those first few classes. We went through a lot together."

That included camping out, so to speak, the first year, 1974-75, while the Mudd Building was under construction. Some 70 full- and part-time students met in September for classes in the E.S. Collins Science Center and the Fine Arts Building. The physical inconveniences, however, were nothing compared to the academic rigors; by second semester, the class was about half its original size.

"I can recall the very first exam I gave in econ," says Mark Choate, professor of economics and finance. "The mean was 38, something like that ... I think it was an awakening for some people — 'wow, this is serious!' No one had told us what [grading] standards had to be. Each faculty member established what he thought would be appropriate ... Implicitly, there was a very strong commitment to quality. The feeling was, if you didn't have that high quality, if you're not pursuing that, you're not going to have much of a school."

"In the early years of the program when we were sort of finding our own way ... the school could have been a lot of things. It wouldn't have disappeared, but it could have been

not a very good school if, say, all the faculty here at the beginning had decided to leave early on. It's not clear under the circumstances back then that they would have been replaced with people of equal caliber, and the character of the school might have changed substantially. We've been remarkably fortunate in retaining our people ... and the notion of quality that was established in the beginning."

In a graduate school of management, quality is tied inevitably to effectiveness; namely, how well graduates will be equipped to manage in the real-world environment. By the mid-'70s that environment, particularly in Oregon and the Northwest, was becoming more entrepreneurial. Archer saw, which very much suited the bent of the new school.

"We thought there should be an attempt to train students to think about the problems and opportunities in the entrepreneurial sector," Archer says. "That seemed to fit us very well. We were very flexible and always could make a shift in curriculum very quickly. By the end of the second year we had identified this as an important element in our future curriculum."

In 1976 the school created a year-long course in entrepreneurship, offered to interested second-year students. Archer also brought the school into the U.S. Small Business Administration's then-new program, the Small Business Institute, which places students in management-consultant roles with small businesses in the area. The experience "gives students a feel for what it's like to start your own business, how much work is involved, how much time," Archer says. And, when the student sees a business that's succeeding despite the owner's lack of expertise in, say, cash management and financial statements, "it also gives them a certain amount of confidence that maybe they could do it, too."

In the mid-'80s, Atkinson and liberal arts students asked the school to financially support an annual Conference on Entrepreneurship. "I made them give me a business plan," Archer recalls with a grin. "And they did." The conference programs were a blend of inspiration and practical how-to, with talks by successful entrepreneurs and workshops on various aspects of setting up a new business. The event was a hit with Oregonians and won the top award from the American Collegiate Entrepreneurs Association.

Gates and Archer have co-taught the entrepreneurship course and co-directed the SBI program for 10 years. When Archer retires later this year, Gates will carry on and hopes to expand the SBI.

"This is one of those wonderful things where everyone benefits," says Gates. "We need a way to, in effect, market this capability. We get a lot of word-of-mouth referrals from happy people, but we need a more consistent way to build a clientele base." He also wants to expand the program's scope to include, first, start-ups as well as existing operations and, second, international businesses. "The bottom line is, there's an opportunity here to tie together and to create a more tangible entity that better reflects to the public what we do here at the Atkinson School regarding small business and entrepreneurship."



TOM NEILSEN

The Atkinson School teaches a blend of public and private-sector management skills, to the benefit of communities as well as individual careers.

"I wouldn't even have considered serving as mayor [of Salem] if I hadn't gone to the Atkinson School," says Tom Neilsen M'86. "The things I learned there about the public sector — the public accounting, the budget and control systems — helped me decide I probably could do the job."

Neilsen had no lack of experience in the private sector, having managed the family business, Neilsen Manufacturing, in Salem for 15 years before he decided in 1981 to go to graduate school to refresh his skills and learn new ones. While at Atkinson, he continued to manage the company and also served terms as president of the Salem Chamber of Commerce and of the Salem Economic Development Corporation.

Neilsen was honored by Associated Oregon Industries Foundation as their 1989 Business Leader of the Year. In nominating him for the honor, the Salem Chamber of Commerce business support committee said, "He is perhaps the finest 'orchestra leader' we have witnessed."

The Atkinson program, helpful as it was to him then, is even stronger now, says Neilsen, speaking as a graduate, an employer of other Atkinson graduates, a university trustee, and the father of Brent Neilsen, now earning his M.M. at the school. "More faculty means more course offerings, and the caliber of the offerings is stronger, too. The international area is one that's very important to Brent, for instance, because he has ties with Japan. And it's getting to be really crucial for us in manufacturing, with things like international-standards certification not to mention marketing. It's great to see the school moving out ahead on these."



GETTING AN EARLY START ON THE GAME

By Jennifer Miller

Recipe for Success

8 cups entrepreneurship
2 cups hard work
1/2 cup perseverance
2 1/2 cups initiative
3/4 cup never-say-die
2 tablespoons intuition

It's the '90s, and the recipe for success is being modified. No longer does a college degree guarantee \$45,000 a year or personal fulfillment. The recipe for success in the '90s depends on two things: hard work and entrepreneurship.

Many recent Willamette graduates, as well as current students, have figured out this new recipe for success. Their stories are varied and colorful, yet each has one similar characteristic: the successful have worked hard to get where they are, using their brains to get ahead.

Dawna Davies '91 was an entrepreneur long before stepping foot on Willamette's campus. When she was eight years old, her parents handed her a checkbook and told her they would teach her how to balance it. Her dad, who opened The Davies Co. in San Luis Obispo, Calif., gave her tips on what

makes a good investment and on the technical aspects of real estate. Two years later, when Davies was 10, she became a property owner.

"Dad and Mom agreed to give it a try and help their kids be financially independent," Davies said. "From then on, if it was our property, we got to help find it, choose it, and Dad did the analysis. Of course, we couldn't always tell the tenants we were owners."

By the time she started college at Willamette, Davies was a pro at finding old properties, fixing them up with the money she had from the equity in another house, and selling the property for a profit. Davies, who financed her college career through these real-estate ventures, thinks it's tragic that, in today's society, more parents don't help their kids learn these kinds of skills.

Thanks to her parents, she said, "By the time I went to Willamette I was working with some well developed skills." Davies now runs the real estate corporation her dad founded more than 30 years ago.

Tyler Jones '95 and Eric Tilton '95 found their road to success through the

Internet. They worked with a third person, Carl Steadman, to write a book last summer. Called *Web Weaving*, the book details how to set up Web sites, gives advice on how to write and use Web pages, and on the organization and management of a successful site.

"When we started writing, there were still very few books on the subject," Jones said. "We felt we would be able to fill a niche by covering the 'provider' aspect of the Web instead of just describing how to create a homepage."

"The fact that Willamette has one of the more unique and well-developed Internet presences in the Northwest, when compared to other liberal arts colleges, helped us a lot," Tilton said. "I had been involved for several years working on the Web and with Gopher. There is an incredible group of people at Willamette, which created an incredible environment to work in, and that was a big helping factor for our success."

As to the future: "I'm keeping my options open," said Tilton, who is pursuing his doctorate at Carnegie Mellon.

Other Willamette students are also on the information superhighway. John

Cable '95, David McKelvey and Thomas Taylor '96 created World Wide Solutions, a web-designing firm specializing in custom-designed sites for businesses. The three worked together at Starbucks, and Cable came up with the idea of a web-designing company to help supplement their income.

"Our firm was unique because it was open-minded and creative," Taylor said. "One of the things we noticed in looking around at other firms that do the same thing is that they tend to be very restrictive in what they are willing to do, limiting the buyer to a certain number of links, a certain number of graphics," he said. "We felt that businesses needed what was right for them, and so our approach into the market was to offer complete custom-design work."

They have set up a site at <http://www.teleport.com/~webgods> and have been marketing ever since.

Cable and Taylor spent a summer teaching themselves how to write HTML, the language the web uses and last summer got a job designing a site for an organization that rents space on Willamette's server.

J. P. Moss '90 is a buyer and a seller, a mover and a shaker. Moss owns and operates three stores belonging to a company he started after graduation. The stores are swimwear specialty shops, and Moss hopes to open a fourth store in Eugene soon.

An internship with Portland Parks and Recreation sparked Moss' interest in swimwear. When training lifeguards, he noticed that women complained of not being able to find affordable, high quality swimwear. So Moss opened a store meeting that need. "It's been fun ever since," Moss says. Last year his stores sold over 50,000 suits.

Eric Fishman '88 is a Willamette success story both before and after graduation. One of the two creators of that ever-popular campus coffeehouse, the Bistro, Fishman has a strong work ethic and drive to succeed.

When Fishman and his friend **John Donovan Jr. '88** were sophomores, they were frustrated that there was no campus hangout. They soon found that others felt the same way, and decided to do something about it. On a whim, the two sophomores, who had never met Presi-

dent Jerry E. Hudson before, walked over to his office to discuss their idea. Hudson agreed to it, and the plan was launched.

The next summer, for seven days a week, Donovan and Fishman scoured antique sales, went to scrap lumber yards and built the Bistro section by section. The two then had no carpentry experience, but Fishman had worked on set design in the theater and that helped. Still, the majority of work was a "learn-as-you-go" process.

"Willamette's maintenance staff would often help us," Fishman said. "We'd ask the carpenters how to do something and they'd show us. We also quickly learned the value of testing recipes on the crew. They had a lot of power to make things happen, and also advised us on which was the better chocolate chip cookie."

"It was a fabulous experience," Fishman said. "It was incredibly hard work, but we got great support from the University and had fun doing it. Some of my best memories are of the people who would come in at 1 a.m. to get free coffee."

Fishman now runs the Metropolitan Group, a public relations, graphic design and marketing business, that was started with three other Willamette grads, **Jennifer Viviano '88**, **William Gilliland '88** and Donovan, who is now a lobbyist.

Although Fishman is the only remaining founder with the firm, it has blossomed. Now one of the largest such firms in Oregon, it is considered one of the 100 fastest growing businesses in the state.

Greg Pitter is a senior at Willamette who has found his niche in music. He graduates this year as a music composition and mathematics double major. He is a composer, creating works of modern art music, including contemporary music for orchestras, chamber groups and soloists. His experience studying music composition for three years at Willamette helped him grow as a composer, he said.

Although Pitter's love for music has not necessarily paid into his wallet, he claims he is reaping other benefits. Pitter recently received a full-tuition fellowship to the University of California at Berkeley.

Pitter is accustomed to not being taken seriously as a composer. "I don't compose music to have people take me seriously, or to make money, or gain attention," he said. "Some of my music is intense, and some morbid. Some is lighthearted, some silly. I write music to express all these facets of my character."



Chris Roche '91 came to Willamette for many reasons, one of the most important being individual attention from professors. He wasn't disappointed.

Roche wrote a biography titled *A Boy, A Ball, A Dream*, published in 1993, chronicling the story of a man who spent his life trying to become a college basketball coach. The man, who never got to coach college ball, became a sub-culture college basketball hero, but never had a "plan B," as Roche tells the story.

As an undergraduate Roche was working on a Danny Ainge biography when Nike and several coaches said they would back him to tell the story of a man in love with the game of basketball. It was an offer Roche couldn't refuse.

Roche, now a graduate business student at Stanford, knows that none of this would have been possible had it not been for the University's nurturing academic environment and English professor Ken Nolley's guidance. "He takes a personal interest in students and is willing to go out of his way," said Roche. "Willamette was a great environment to pursue a dream."

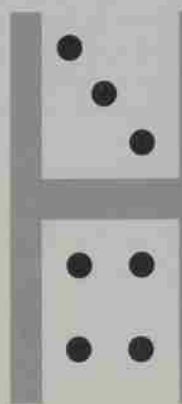
These recent graduates exemplify success in the '90s. They have gone outside the traditional perimeters and taken a chance in their search for career fulfillment. These enterprising students looked at the old recipe and decided to experiment and modify it to create a unique recipe all their own.





Let the Games Begin

By Melaney Moisan



Heading west out of Salem toward the Coast Range, you pass rolling hills covered with trees, farms, orchards and vineyards. Until a few years ago, timber reigned in these valleys. Most of the people made their living either cutting down trees,

hauling logs or milling lumber. Willamina, one of the area's small communities, is decorated with banners proclaiming: "Timber Town, U.S.A." But like many other areas in Oregon, the timber jobs have been disappearing in Grand Ronde and Willamina. Unemployment is high and the young people who go away to college don't return.

As the timber industry waned, the Confederated Tribes of Grand Ronde was struggling to establish an economic base. Disbanded in 1954 by the federal government, the tribe's 69,000-acre reservation in the Grand Ronde area was sold for less than \$5 an acre. Each member of the tribe received \$300 and a one-way ticket to somewhere else. But national identity didn't die so easily, and in the early 1980s the tribe successfully petitioned to have tribal rights restored. At that time unemployment was at least 17 percent within the tribe, with some estimates going much higher, and many members of the tribe had left the area.

Both problems found a solution in what has been, for the past 23 years, one of the fastest growing industries in the U.S.: gambling — or to use its less

loaded name, gaming. According to the Jan. 15 *U.S. News and World Report*, in 1994 people in the U.S. wagered \$482 billion, 85 percent of which took place in casinos in 27 states. That same year, \$34.5 billion was spent on lotteries, generating \$14.1 billion in revenue. Depending on who is talking, this is either a boon to economic development or a blight on the nation's morals.

In Oregon pari-mutual wagering on horse and dog racing and social gaming had been legal for decades. But in 1984 voters approved the state lottery through the initiative process, and gambling took off. Four years later, in 1988, the federal government passed the Indian Gaming Regulatory Act which allows tribes to offer any and all forms of gaming which are legal anywhere in the state in which the Indian Gaming Center is located. By 1993 the Cow Creek Tribe opened Oregon's first tribal casino.

Oregon wasn't alone in embracing games of chance for economic development. In 1982 about a dozen states had lotteries; now only a dozen don't. The number of casinos across the country also has mushroomed, and to date 124 Indian tribes have signed compacts in 24 states to operate casinos. The Indian Gaming Regulatory Act requires that the tribe must negotiate these compacts with the state, agreeing on the regulatory structure for the gambling. Elizabeth Harchenko L'76, special counsel of the Oregon attorney general, has been involved in negotiating these compacts between Oregon's tribes and the State since 1993.

Bruce Thomas M/L84, president, Spirit Mountain Development Corporation, which runs the Spirit Mountain

Casino in Grand Ronde, said he is proud of the economic development the casino has brought to the area — development which includes a \$1.5 million per month payroll. "More than 3500 people showed up to apply for 850 jobs," he said. And in spite of criticism that casinos only provide low paying, part-time jobs with no benefits, Thomas said that 843 of those jobs are full-time with full benefits. "We gave people their choice of part-time or full-time," he said, "and only seven opted for part-time work."

Thomas, a member of the tribe, was an attorney with Stoel Rives when he was asked to serve on the board of directors of the tribe's development corporation. "We started looking at what business opportunities were available," he said. "We're not located in the hub of a commercial center; there aren't too many industries that could survive in this location and we didn't want to risk the tribe's limited resources." After visiting a tribe in Alabama whose diversified economy had been made possible through bingo, Thomas said the idea of building a casino began to take shape.

"One of the first things we did was hold town meetings with residents of Willamina and Sheridan," Thomas said, "to find out what people thought." Many of the residents in the area had no jobs or bad jobs, he added, and the chance for good jobs at Spirit Mountain gave them a much needed boost in self-esteem and dignity. "We hired one man who had been unemployed for years, a timber worker, and the job here has been wonderful for him," Thomas said. "He's had a whole personality change with a huge increase in his pride and self-confidence."

Thomas said the new jobs have made it possible for former residents to return to the area. Many who grew up in the area and wanted to return had been kept away by the poor job market. For example, the young man with a college degree who had grown up in Willamina and wanted to return. "He had been just kicking around doing odd jobs," said Thomas. "Now he's in an entry-level management job." It has also made it possible for tribal members to return to their ancestral land. Only about 800 to 1,000 members of the tribe, which numbers approximately 3,500, currently live in the Grand Ronde area.

Of the money taken in by the casino, 100 percent goes to the tribe. "We have identified four key areas for funding," said Thomas. "They are housing, health care, education and economic development. Generally we provide government services, it's just a different government. The tribe is a sovereign government."

Another Willamette alumnus, Bruce Anderson '66, works with the Coquille Tribe in Coos County. The Mill, a casino on the site of an old abandoned plywood mill which, with 510 employees and a \$7 million payroll, is the second largest employer in Coos County, opened in May 1995. Anderson, a tribal member who grew up in Coos County, was called back from retirement to run the tribe's economic arm, Coquille Economic Development Corporation.

"The tribe originally didn't want to do gambling," he said. "They wanted to stay away from stereotypical 'Indian businesses,' but during the process of writing the economic self-sufficiency plan for the tribe, we began taking a serious look at what we could do. Gambling is the largest growth industry in the 1990s." Gaming is just one part of an economic development plan for the Coquille tribe, however, a plan which also includes timber and manufacturing.

Anderson said it took the Coquille tribe, disbanded in 1955 and restored in 1989, two years to create a constitution and two years to write the economic development plan. "This plan was conceived not just to help the tribe," he added, "but to benefit the entire community. We are using tribal benefits to help Coos County as well. The [work of]

200 vendors and contractors used for building the casino, as well as all goods and services, have been bought locally. Unemployment went from 7.5 percent to 5 percent when we hired our people."

Ellen Lowe, who attended Willamette with the class of 1952, and is associate director of Ecumenical Ministries of Oregon, serves on a task force recently appointed by the Governor to examine gambling in the state. Lowe has criticized the lottery, calling it a regressive tax on the people who can least afford to pay, but is more supportive of the Indian Gaming Centers.

"The Indian Gaming Centers do demonstrate that we, as a state, have allowed legal gambling to escalate," she said. "The Tribal Nations merely took those things we are allowed to do and benefited from them. In one way I am gratified, as this has made more graphic that within our laws we allow almost anything."

"Through federal and local decisions," Lowe added, "we have eroded the traditional economic base for the nine tribes in Oregon. We have a responsibility for the fact that economically this may have been their best choice. Serving on the task force and listening to Bruce Thomas and some of the Native Americans from other tribes, I can't help but be impressed with the caution and



Gambling on the Internet

It seems like those scratch tickets and video poker machines are everywhere. One of the criticisms leveled at the Oregon Lottery by its opponents is its increasing pervasiveness. "There is an increased number of places to play Megabucks," says Ellen Lowe '52, associate director of Ecumenical Ministries of Oregon. "There are machines in all our grocery stores along with those highly visible displays of scratch-off tickets."

There are even Web sites for the lottery, and dozens of other games. No matter what you're looking for, one little search under gambling can turn up all kinds of interesting information. You can learn where to buy software that increases your chances of winning lotto, tells you how to play seven card stud or helps beginners with the prediction and handicapping of professional football games. You can locate the best poker rooms, offshore gambling and magazines on Blackjack; there is a data bank with all the winning numbers from all the lottery games in all the states and countries where such games are played; and 900 numbers to call for the locations of the biggest jackpots, best psychics (including the Amazing Kreskin Hotline) and a number you can call that will even pick your lottery numbers for you ("Give us a minute and you'll get 10 three-digit numbers — \$2 a minute). Or look for the latest issue of *Lotto World: American's Lottery Magazine*, and read profiles of the great and near great who love to gamble, like Paul Hornung and Demi Moore.

If all this catches your attention more than it ought, you can try another search on the Web under "addictions gambling." There are a few listings there as well.

care they have brought to their decision making and by the benefits that are going to education and health care and the development of other economic options.

One belief about casinos, which *U.S. News and World Report* debunks as a slow-dying myth, is that legalized gambling is controlled by organized crime. In fact today's casino executive is more likely to have a degree in business than a tie to the mob, thanks to corporation ownership and tight casino regulation. Still, knowing this does little to calm the fear that a rising number of casinos could lead to a dramatic rise in crime. Captain Greg Willeford, Oregon State Police, Gaming Enforcement Division, said it is still too early to tell what will happen in Oregon, but the State Police are keeping a close watch for any problems. Nationally crime rates do tend to be higher in places with gambling, with 1,092 incidents per 10,000 population reported in areas with gambling in 1994, compared with 593 per 10,000 for the entire nation. (*U.S. News and World Report*, Jan. 15, 1996)

Gambling does have certain collateral crimes attached to it, said Willeford, such as theft, assault and larceny. In Oregon, he added, it will be difficult to judge the relationship between the casinos and any increase in crime rate. "The six casinos are in rather remote areas and draw people from all around, for example the casino in Grand Ronde attracts people from Portland and Salem," he said. "If there are collateral crimes like credit card theft, writing bad checks to cover gambling debts, or domestic abuse, they may be committed in Portland. Tying it back to the casino can be hard."

Harchenko and Willeford both said that it is also hard to prove a rise in crime is directly related to the casinos rather than general growth in the area and an influx of new people which comes with any development. "You could see more break-ins or DUIs with the construction of a new convention center or factory," said Willeford. "However, we do know that gambling does have certain crimes attached to it." "The primary concern we have been charged to address as we negotiate the compacts," said Harchenko, "is that

gaming must be done in a way that is safe and fair for patrons, that they are not at risk of being cheated."

Thomas said he needed to be satisfied that there would be no risk of criminal activity at Spirit Mountain Casino before he would even get involved in the project. "There is a federal regulatory agency for tribal gaming, the state compact, cooperation with Oregon State Police, background checks on all employees, the tribe's own gaming commission, and more than 60 security officers — we have zero tolerance for criminal activity," Thomas said.

Lowe's greatest concern is with the lottery and whether or not Oregon should be promoting gambling regardless of the economic and social costs. "It's not just personal greed that's a problem," she said, "it's greed by the State as well."

In Oregon, lottery revenues since 1984 have just passed the \$1 billion mark. The lottery now represents the second largest single source of discretionary revenue to the state with projected revenue for the 1995-97 biennium of \$566 million. During the 1993-95 biennium alone small business programs received \$4,500,000; rural development got \$3,800,000; the Arts Commission, \$200,000; \$1 million went to park development; Westside Lightrail \$18 million; county fairs, \$2,500,000; Housing Construction, \$5,000,000; more than \$27 million to higher educa-

tion; and so on. Dollars poured into scholarships, programs for the disabled, education and JOBS programs. For the 1995-97 biennium more than \$500 million is slated for education. Lowe believes all that money will be hard for the state to give up.

And it takes a lot of advertising to keep people motivated to spend that kind of money — in fact 36 states spend more than \$350 million a year persuading people to take a chance. What the advertising leads people to believe, she said, is that if they care about communities in trouble or the arts, they need to get out and play a little video poker.

"These ads justify or rationalize behavior that can be destructive," said Lowe. "We have increased our dependence on money from gambling to the point where Oregon is as addicted as the individual with a gambling problem."

"We need to call lottery what it is ... a tax," she said. "Maybe if we start calling it a tax, then we can work toward replacing it with a more progressive tax. What I hope is that Oregonians revisit this issue and pay some attention to the consequences."

It was the governor of Oregon's concern about the state's dependence on lottery dollars for funding basic services like education that led to formation of the task force on gaming. "This is a very significant source of revenue for the state which has been initiated with

Identifying the Problem Gambler

If you wonder whether you or someone close to you has a gambling problem, Deb Loers, director of health and counseling at Willamette said there are several questions you can ask: 1) Is the person spending beyond his/her means? Spending \$1,000 a year on gambling may not be too bad if you're a millionaire, but for an elderly person living on Social Security this could indicate a problem. 2) Is gambling the primary form of amusement, or just an occasional entertainment? 3) Is the gambling causing financial losses; with the subsequent thinking pattern: "If I keep playing I'll make up my losses?"

Brad Pendergraft, clinical manager of Metro Crisis and Oregon Statewide Gambling Hotline, added that a social gambler is able to set a maximum loss limit and stick to it, but a pathological, or problem, gambler may set the same limit, then begin making excuses to continue once the limit is reached and continue to gamble.

Other signs to watch out for include: extreme mood swings from depression to euphoria, lying about where money came from, writing bad checks, or family problems. In Oregon the number for the Gambling Hotline is 1-800-233-8479.

practically no public debate," said Harchenko. "The task force will look at some important questions surrounding the issue of gambling in the state."

Two of the most pressing issues are the social costs involved in gambling and whether or not the lottery is a responsible way to provide operating revenue for the state.

Jim Hanson, professor of economics at Willamette, said the question of using the lottery for state funding is certainly a two-sided issue. "The lottery provides an additional source of revenue at a time when Oregon voters repeatedly have rejected proposals for increased taxes or new taxes (e.g. the sales tax) to fund public sector programs," he said. "The lottery is an unstable and unpredictable source of revenue and the state should not be reliant upon such sources to fund essential public sector programs. However, the state should not prey upon the weaknesses of those who are tempted to squander their money on gambling activities, especially the poor."

Hanson said that from the economic standpoint, the relevant questions are whether the lottery would be more or less regressive than any source of revenue which replaced it, and what the impact would be of the spending cuts which would occur if the lottery were ended and the revenue not replaced. "In a perfect world," he said, "I would strongly prefer a stable, progressive and above-the-table source of tax revenue to fund state programs and would end the lottery because of all the potential problems and uncertainties. This would be a more ethical and honest way for Oregonians to step forward and fund the public sector."

Some of the harshest criticism directed at gambling was found recently in *Sojourner* magazine in a commentary announcing the opening of the National Coalition Against Legalized Gambling. "From a faith perspective, a more basic reason to oppose gambling will remain: It is a spiritual parasite. Gambling feeds off of resources, energy and hope that could be turned toward the common good, and spawns false understandings of what is of true value."

"I think there is some objection on purely moral grounds," said Lowe, "but the moral issue is the human element.



Spirit Mountain Casino sits at the foot of hills where logging was once king.

The moral issue of just wagering and games of chance is rooted in the realistic assessment of the social and economic cost through the years — the human costs. As you make access easier and more available, the number of gamblers will increase along with the number of problem gamblers."

One of the problems, she continued, is that we don't have good data on what is occurring here in the state. However, the word from other states isn't good. South Dakota has seen a rise in bankruptcies, family separations and abuse, and some states show figures which suggest the suicide rate among addicted gamblers is high. "Our state needs to work with Oregon Health Sciences University (OHSU), mental health professionals and counselors in developing good treatment for those who are addicted," she said. What seems fairly certain is that the impact caused by problem gambling on families can be devastating: divorce, lost jobs, stealing (to pay gambling debts), depression and suicide are all more prevalent among compulsive gamblers.

Brad Pendergraft, clinical manager of Metro Crisis and Oregon Statewide Gambling Hotline, a crisis hotline funded with lottery dollars, said the hotline receives around 200 to 300 calls a month. A steadily increasing percentage of those calls concerns video poker. Counselors staffing the hotline are trained to handle the crises that may be brought on by a problem with gambling, such as depression or threatened suicide.

These issues were of real concern to

the organizers of Spirit Mountain. "Before we opened we called the Association of Problem Gambling to ask what we could do to minimize this problem," Thomas said. "We called OHSU and Metro Crisis Clinic to set up training for our employees, and we work with five different agencies helping fund programs for education and counseling."

We're promised easy money by the ads — a lifestyle of the rich and famous. Somebody has to win, and it might as well be you. "It could be my good old Protestant work ethic," said Lowe, "but I oppose the suggestion there's an easier way to become self-sufficient than by hard work."

Perhaps we should pay attention to the words of George Orwell, who in 1949 wrote of the lottery in his own vision of the future, 1984. In that vision he foresaw a national lottery which "... with its weekly pay-out of enormous prizes, was the one public event to which the proles paid serious attention. It was probable that there were some millions of proles for whom the Lottery was the principal if not the only reason for remaining alive. It was their delight, their folly, their anodyne, their intellectual stimulant. Where the Lottery was concerned, even people who could barely read and write seemed capable of intricate calculations and staggering feats of memory. There was a whole tribe of men who made a living simply by selling systems, forecasts, and lucky amulets."

THE ANSWER IS RYAN HOLZNAGEL '83



What Willamette alum found a different way to beat the odds? In late July 1994, Ryan Holznagel was in Los Angeles working on a CD-ROM project called "Financing the Future" for The Education and Entertainment Network, a company created by Michael Milken. While there, he decided to give the game show *Jeopardy* a try and hit the jackpot.

"I had tried out a few times before in L.A.," he said, "and once when they had try-outs in Portland." As it turned out the fourth time was the charm.

There were 60 or 70 people there to take the test, Holznagel said, and he was among the five or six selected. "We were asked to stay around," he recalls, "and everyone else was sent home. The contestant coordinators had us play a mock version of the game so they could see how we functioned under game conditions. Then we were told, 'If we want you to appear on the show, we'll call you,' and we were sent home." A few weeks later Holznagel got the call and his taping was scheduled for August 31.

Five shows are taped each day, Holznagel said, and he played the last two games taped that first day and got to go home as the reigning *Jeopardy*

champion. "That was pretty cool." Two weeks later he was back for two more games, losing his fifth game. "I was whipped," he said, "and the guy who beat me called me later and said he hoped he hadn't ruined my chance at the Tournament of Champions."

Holznagel's winnings had been \$49,000 and a hammock (his consolation prize when he lost his fifth game). Enough to get him an invitation via Federal Express to participate in the Tournament of Champions. "I had airline tickets, a room at the Beverly Hilton and a check to cover meals," he said. "I got the royal treatment."

Holznagel said that before going to L.A. for the Tournament, he kept telling himself that he ought to study. "I was weak in geography so I bought a geography book," he said, "but I ended up editing a book — *The World Wide Web Top 1000*, a guide to the best places on the Internet — and organizing and editing this book left me with no time to study."

"I thought the chances I'd win were slim," said Holznagel, "so I decided I'd just go have some fun, enjoy a few days in Los Angeles at a nice hotel — at *Jeopardy*'s expense — and then come home." As it turned out, he had quite a lot of fun, winning top place in the \$100,000 *Jeopardy* Tournament of Champions.

Although Holznagel was the guy in front of the camera — the one pushing that buzzer and giving the right answers — he also gives credit to the education he received at Willamette. "A liberal arts education comes across in a venue like that," he said. "I seem to know a little about a lot of things." A history major at Willamette, Holznagel said he was always able to study what interested him. "And I have a lot of different interests," he added. And the role education played in his *Jeopardy* championship? "If that's not the liberal arts education at work in a crazy way," he answers, "I don't know what is."

COMMUNICATING TO



Today Hikaru Kerns '69 regrets that he has not yet finished a lengthy piece of writing, but not that he missed completing law school.

Kerns traveled from his Tacoma home via Willamette University, Hawaii, Hong Kong and Japan, then eventually to Thailand, where, at 49, he owns both the largest Japanese-language newspaper in Southeast Asia and a growing television production company. He also owns a property business and is a partner in an asset management company.

Accepted at several law schools after three years as a Rhodes scholar, Kerns felt secure enough to request a year hiatus to pursue writing before hitting the law books. He took a part-time job and began working on a romance/adventure novel.

Three years later Kerns realized life's circumstances had quite satisfactorily sidetracked him from his goal of law school. Although his novel languishes still, journalism and publishing became his profession after he departed Hawaii and headed for Southeast Asia.

Fluent in Japanese, Spanish and his native English, Kerns wrote for the magazine *Far Eastern Economic Review* and spent time in Korea, Japan and

A SHRINKING WORLD

Thailand writing for several publications, including the *London Times*.

Kerns, who often wrote about foreign companies prospering in Thailand, decided to become part of the trend instead of a paid observer. In Thailand, he purchased the 12-year-old Bangkok Shuho Company Limited, a weekly Japanese-language newspaper.

"The newspaper was out of date in editorial message and marketing," says Kerns, who set about revamping Bangkok Shuho, the oldest continuously-published Japanese-language newspaper in Southeast Asia. He now relies on a staff of approximately 100 to get out a 10,000-plus circulation newspaper focusing on business and political news, with added coverage of culture and society.

Kerns, who had some radio broadcasting experience, didn't rest on his laurels and soon began producing English and Thai programs for television broadcast. His Quest Media Company Limited, incorporated last year, employs a multi-lingual crew of 12 and produces the prime time shows *Health and Medical News* and *Environment News*. Quest also has sports and home-related pieces scheduled to air this spring, and continues producing documentaries while working with a Hong Kong company on the production of police dramas.

"Our aim is to produce more English-language programs for Southeast Asia," says Kerns.

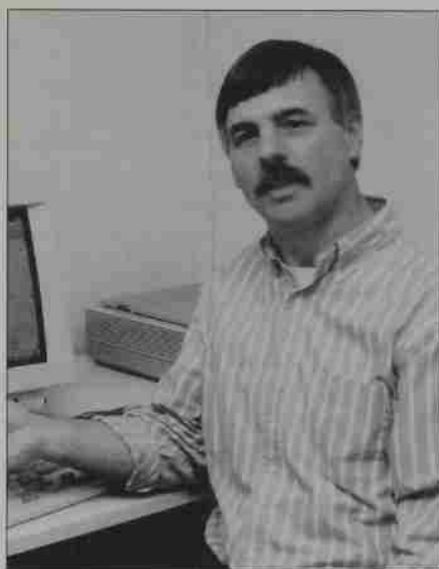
While at Oxford, Kerns was a contemporary of fellow student Bill Clinton and others who later became the President's cabinet members.

"Obviously, I wasn't a good enough friend," says Kerns, who wasn't offered a cabinet position.

Although still unlikely to be tapped for a Clinton-era cabinet post, Kerns is on the move again and playing it close to the vest. He does confess to a recurring desire to someday write that novel, or maybe a script.

—By Dian Cox

FOLLOWING THE WINDING ROAD TO PUBLISHING



Sometimes success doesn't come as a lightening bolt idea. Sometimes it's just working hard and walking through the right doors when they open. Ken Morrison '73 credits hard work and taking advantage of opportunities for his successes. Morrison, whose parents both went to Willamette, grew up in Northwest Washington. He was in the first group of Willamette students to graduate with a degree in environmental science, thanks to an influential professor.

Summers during college had been spent on fishing boats in Alaska, so Morrison, not eager to go to graduate school, headed to Kodiak that first summer after graduation, and in 1974 he ran a Puget Sound salmon tender. In 1975 he drove heavy trucks for a Mt. Vernon, Wash., trucking firm, but returned to Kodiak for the summer of 1976.

In 1974 he had just married Jenni Raies '74 and sought a a career with a little more permanence. It was time now to go back to school, so he returned to Willamette to get his teaching certificate. Then Morrison taught junior high school in Clatskanie, Ore., for one year. "I worked hard at teaching, and I enjoyed it," he said, "but the fulfillment I was counting on to offset the limited pay just didn't materialize."

"I had lost my career bearings," he said, "so I returned to Kodiak the summer of 1978 and worked as a crewman."

In the fall of 1978 a door opened for Morrison that he has never regretted walking through. "I got involved with Jenni's family publishing business in Portland," he said. "Her mom had been running the business since her dad, a journalist, died in 1973." The company published the trade magazine, *Chain Saw Age*, a journal for power equipment retailers."

Morrison said he had a lot to learn about publishing and the job meant long hours, but it was exciting and fulfilling. He watched advertising revenues double during his time with the magazine, and was proud of what he had accomplished. But by 1990 he felt he had taken the magazine as far as it could go. *Chain Saw Age* was sold to a larger publisher in Montgomery, Ala., and the Morrison family moved to Morrison's hometown of Anacortes, Wash., in 1991. (The family includes children Brent "B.J.", 15, Shelby, 12, and Alyssa, 7.) "I feel very fortunate to have a job I enjoy," he said, "to live in the Puget Sound area near my parents, sister and other relatives."

Morrison now heads his own business communications company, Morrison Marketing Services. "Except for teaching, I haven't really applied my Willamette major," he said, "but the background has proved invaluable. In fact, I think my journalistic endeavors have been enhanced by my scientific outlook."



SUCCESS IS A DOWNHILL RUN



Neil Morrow

*"Eight years ago
seven percent
of the mountains
in the United
States allowed
snowboarders,
now over 95
percent do."*

What started with a teenager and his cousin making snowboards in a garage has turned into a several million dollar business for Neil Morrow, who attended Willamette from 1991 to 1994. Morrow Snowboards, which recently went public, now sells snowboards, boots and bindings. Next year's estimated earnings are approximately \$34 million, according to Morrow, co-founder and vice president of product development, research and development. Based in Salem, the company has representatives and distributors around the world and employs around 400 people.

Morrow Snowboards, which was started six years ago, was well under way when Neil Morrow was attending Willamette. "I love going to school, but the best thing at the same time has been learning about business and applying it immediately." While attending Willamette he studied finance and economics and dabbled in art and history.

Morrow said he now uses much of what he learned at Willamette in running the business. For example, that the key to business — besides communication — is trying to make people think on their own and to get people to communicate visually. "If you can show people, and you aren't afraid of getting your hands dirty and walking into the back shop" you can be successful.

Morrow said he believes the business will continue to grow tremendously. Statistics show that the sport of snowboarding is beginning to take off and no longer are skiers the only ones going down the mountains.

"Eight years ago seven percent of the mountains in the United States allowed snowboarders, now over 95 percent do," he said. In 1998 snowboarding will be added to the Olympics and the number of amateur participants continues to rise. "Snowboarding is just more fun than skiing. It's much easier to learn," said Morrow.

Not only is the market booming in the U.S., but there is a huge market in Japan, he added. "The market over there is just going crazy."

Making snowboards and accessories is not all work, however, said Morrow. Part of the job is testing the equipment, so Morrow continues to snowboard. "The toughest part of the business now is the management and the design of new products," he said, "but I can't do that unless I get on the hill enough."

What the future holds for the company is not quite clear, but for now Morrow said he is very happy with the way things are going. "Morrow Snowboards feels really hip and good to be around. ... I definitely got into an exciting market," he said.

— By Gabrielle Byrd





ALUMNI CONNECTIONS

How Enterprising is Your Bearcat Spirit?

By Jim Booth '64, Director of Alumni and Parent Relations

When I heard that the theme of this issue of the Scene was "Enterprising Spirits," I wondered how that might relate to our alumni. Sure, we have many entrepreneurs with spirit ... we even have enterprising alums who *sell* spirits! Then, I began to think about school spirit — in this case, "Bearcat Spirit." Do we have alumni who are enterprising when it comes to their feelings for their alma mater?

The definition of "enterprising" focuses on disposition for or tendency to start and carry on untried schemes. Thus, if you are an alum who has never returned to campus or gone to an alumni reunion or regional event, you can be enterprising just by doing so! But let's talk about some alumni who have already demonstrated an enterprising Bearcat spirit.

Six years ago, David Good '67 told me that he thought it would be good for Willamette and for its business and professional alumni in Portland to have a quarterly breakfast, featuring a high profile speaker. A few months later, Howard Schultz, president of Starbucks Coffee, was the speaker at the first Willamette Forum. Six years later, the Forum continues to bring excellent speakers to our Portland alumni.

When Chris Simmons '93 and Michelle Fraleigh '93 became class agents, they were aware that expectations for participation by their classmates in the Annual Fund were low. Stressing participation, rather than the amount, they asked their classmates to give a dollar for each year since leaving WU. The response has been dramatic. Indeed, the Class of '93 has led all classes in number of donors for the last two years!

Recognizing that today's students are faced with a much tougher job market than he had, Jon Carder '68 agreed to chair the Career Development Committee to find ways for



Dan Angress M'83 and Tim Nissen, then-Atkinson School Assistant Dean, atop Mt. Hood May 23, 1983. Photograph by Guy Bengé M'83.

alumni to assist today's students. Jon and his committee worked hard to organize Career Mentor Day, in which juniors and seniors can spend a half-day with an alum in a field of interest. Over 350 students have participated during the last five years.

And then there's Jim Vidal '67, who could be practicing law in the relative obscurity of Kalispel, Mont., with no connection to Willamette. But he decided that WU needed some of those good students coming out of Montana. Jim is credited with helping to bring over 40 students to WU, spreading the

Bearcat spirit throughout the Big Sky Country.

These are but a few examples of enterprising alumni spirit. Perhaps you have had an idea relating to Willamette ... an event, a gift, a reunion of a special group of college friends, even just calling a friend from college days. I hope this article inspires you to have an enterprising spirit about Willamette University.

Oh yes, you were probably wondering about the picture — it has to do with an enterprising idea by an alum in our office. Mike Bennett '70 recently showed me a picture of then-Assistant Dean Tim Nissen of the Atkinson School, Dan Angress M'83, and a Willamette banner on top of Mt. Hood. Mike's idea was to challenge alumni to take and send in their own pictures — in the most unusual and far-reaching places in the world with something relating to WU in the photo. Show us (and over 20,000 alumni, parents and friends) your Bearcat spirit! We will reprint your photos (or at least the best!) in the Scene from time to time. If you are interested in ordering a banner from the WU bookstore, call (503) 370-6315.

So what do you think ... how enterprising is *your* Bearcat spirit?

Willamette Forum Begins 1996 Series



Willamette is hosting a series of six breakfast speakers for the 1996 Willamette Forum in Portland. All the breakfasts are held on the 41st floor of the U.S. Bancorp Tower beginning at 7 a.m. Cost is \$15, and reservations are required at least two days before each event. This year the series is co-sponsored by *The Business Journal* and Oregon Public Broadcasting. To attend call (503) 375-5304.

Dick Roy, executive director of Northwest Earth Institute, spoke on *The Pacific Northwest Simplicity Movement* Feb. 27. Gerry Cameron, chairman, U.S. Bancorp, discussed *The Changing Face of Pacific Northwest Banking* April 3. Remaining speakers in the 1996 series are:

Thursday, May 2: *Organizational Change: The Oregonian's Story*, Sandra Rowe, editor, *The Oregonian*.

Wednesday, Sept. 18: *Corporate Leadership and Philanthropy: A Pacific Northwest Perspective*, Greg Chaillé, president, Oregon Community Foundation.

Wednesday, Oct. 9: *Entrepreneurship: Oregon Style/The Widmer Brothers Brewing Story*, Kurt Widmer, founder and president, Widmer Brothers Brewing Co.

Wednesday, Nov. 20: *SWOOSH! The NIKE Story — The Evolution of a Culture*, multimedia presentation by Nelson Farris, director of corporate education and internal relations, NIKE.

The Forum was created in 1991 to provide continuing education and networking opportunities for business and professional alumni and their guests. The Forum has also been presented in Seattle since 1992.

Alumni Clubs Active

"A Taste of Oregon" was the theme for regional alumni club receptions in Los Angeles, San Diego and Phoenix in February. Alumni Director Jim Booth attended all three receptions and presented a video and campus update. Approximately 40 alumni and friends attended the L.A. event, 25 the San Diego event, and 30 the Phoenix event. Participants enjoyed Oregon foods — smoked salmon, sausage, Tillamook cheeses, hazelnuts — while the beverage highlights included Oregon wines, microbrews and coffee.

Young alumni held Alumni After Hours events in Portland, Seattle, Bend and New York this spring. Alumni After Hours enables alums from the last 10 years to network.

Golf tournaments are becoming a popular way for regional clubs to have fun and raise money for local scholarships. The Bay Area Club is planning its fourth annual Northern California Scholarship Golf Tourney on June 18 at the newly accessible Presidio Golf Club.

To participate, call the Alumni Office at (503) 375-5304 or local contact Jim McCluskey at (415) 989-6278 (work). The Puget Sound Club is planning its first Puget Sound Scholarship Golf Tourney on June 11 at Harbour Pointe Golf Club. For more information call the Alumni Office or local contact Bill Williams at (206) 622-3447 (work). Both events are scrambles, so put together your own team or come join another one.

College Planning Workshop Scheduled for Families

The Office of Admission for the College of Liberal Arts has scheduled a college planning workshop for family members of alumni and siblings of current students. The workshop is scheduled for Saturday, May 11, 10 a.m. to 3 p.m. on the Willamette campus. For more information, contact Teresa Hudkins, (503) 370-6303, FAX (503) 375-5363, or e-mail: thudkins@willamette.edu.

Alumni Association News

Long-range planning was the primary topic when the Alumni Association board of directors met March 9. Under the guidance of President Eric Fishman, each committee is working with a staff liaison on long-range goals to be supported by the alumni board and the association. It is hoped that this process will enable university staff to dream bigger dreams. Results of this long-range planning will be reflected in next year's goals. The board meeting was followed by the annual board appreciation dinner, sponsored by the Alumni Relations Office, then by Freshman Glee.

Tom Warren '49, Heidi (Walter) Maxfield '72 and Wendy Willis '88 have been nominated for the WU Alumni Association board. Warren has helped with class reunions, and is a longtime member of the Cardinal Round Table. In addition, he has been the timekeeper for football games since 1967. Maxfield has stayed in contact with WU by assisting language minority students with admission, and she has served on her class reunion committee. Willis has been an associate director for two years, serving on the Admission Assistance Committee. In addition, she has been active in regional alumni events and is a member of her class committee. Results will be printed in the summer Scene.

Ballot: Please vote for three candidates for the Alumni Association board of directors to serve three-year terms.

Directors:

- ☐ Heidi (Walter) Maxfield '72
- ☐ Tom Warren '49
- ☐ Wendy Willis '88
- ☐ write-in:
- ☐ write-in:

Return by May 3 to:
Office of Alumni Relations
Willamette University
900 State Street, Salem, OR 97301
or FAX to (503) 370-6153

Campaign Successes Fill Science Needs



Artist's Rendering of the F. W. Olin Science Center which is scheduled to be ready for classes when school opens in the fall, despite some flood damage in February.

When planning for the Sesquicentennial Campaign began nine years ago, the need for more laboratory space and equipment became evident. As a result, funding for the sciences became a major component of the campaign, the highlights of which are described below.

Early in the campaign, Willamette received a \$300,000 Kresge Foundation grant through the Kresge Science Initiative, a nationwide program that provides grants to undergraduate liberal arts colleges. This award reflects the University's success in establishing a \$1.2 million endowment fund for science equipment maintenance, as well as a \$300,000 match for equipment.

In the summer of 1994, Willamette University received a \$7.1 million grant from the F. W. Olin Foundation of New York. This grant was awarded for the construction of a new science center for the departments of biology and chemistry. Scheduled for completion in the spring of 1996, the Olin Science Center will provide 44,320 square feet of new space to the sciences.

The renovation of Collins Hall (supported by gifts from The Collins Foundation, the W. M. Keck Foundation, the E. L. Wiegand Foundation, and Montgomery Street Foundation) will begin at the end of the 1995-96 academic year. When completed, the newly renovated Collins Hall will house the departments of physics, mathematics, computer science, and environmental and earth science.

Finally, this activity would mean little if it were not for an outstanding faculty which in turn attracts students of remarkable ability. An example of such support for the faculty includes a recently endowed chair in microbiology, a gift from the late Taul Watanabe, a Willamette alumnus. In the fall of 1995, the M. J. Murdock Charitable Trust awarded Willamette University a three-year grant of \$375,000 to establish faculty-student research as a permanent part of Willamette's science curriculum. Another program, the Webber Scholarship Program (the gift of a Willamette trustee, William Webber, with additional support from the Tektronix Foundation) provides scholarship support to young women majoring in science while they in turn teach workshops in science at a local elementary school.

In short, Willamette is doing everything to make sure that students and faculty receive the support they need to tackle the challenges of science in the 21st century, now less than four short years away.

Scholarship to Honor 41 Years of Teaching



Cecil Monk

In 1927 when Cecil Monk stepped off the Oregon Electric and walked into the Express Office Train Depot, located across from the Elsinore Theatre, he had no idea that he would be spending the next 41 years at Willamette University. During those four decades as a biology teacher, Monk made his mark on three generations of Willamette students, and with the help of friends and family, his influence will continue.

Through the efforts of Monk's son, Larry Monk, and gifts received from friends and family following Cecil Monk's death in January 1995, a scholarship fund was established for biology students.

An additional boost was given to the fund by former students Loren and Muriel Winterscheid, who drafted a letter which was sent to all science alumni who had attended Willamette during Cecil Monk's years as a biology professor. These alumni were asked to help create a lasting tribute to a teacher who had given so much to their education. Through the efforts of all those who cared so much about Cecil Monk, Willamette may soon be able to offer a scholarship in recognition of his many achievements, and honoring his long-standing commitment to the University.

— By Brian Hess



CLASS LINKS

1920s

- On Oct. 1, at the age of 91, **Walter P. Lee '27** retired as pastor of the Nampa Friends Church in Nampa, Idaho.
- Since 1984 **Ruskin D. Blatchford '27** and **Evangeline (Heineck) Blatchford '28** have lived at Capital Manor in Salem. They enjoyed exploring the West Coast from California to Alaska in their motor home after retiring.
- **Beach Patton '28** is living in Hood River and keeps busy with volunteer work for the Hood River County Schools.
- Brothers **Louis Oberson '28** and **Henry Oberson '28**, ages 90 and 91, went to WU together and graduated in the same year. They worked their way through Willamette "doing anything and everything." They are both doing well and share their fond memories of WU with their children and grandchildren.
- **Beatrice L. (Lockhart) White '29** of Forest Grove, Ore., writes that the third printing of her book *the Reluctant Pioneer* is almost gone. She is still active in AAUW.
- In May 1995, **Jean (White) Potts '29** moved into a two-bedroom cottage at Hidden Lakes Retirement Center in Salem. She still golfs and takes part in many activities.

1930s

- Keeping busy traveling is **Loise (Benjamin) Gardner '30**. In Dec. 1994, she spent a week with daughter **Joan Gardner '66** in New York City. This past summer she ventured down the Ohio and Mississippi Rivers to New Orleans on the *America Queen*, a

paddle-wheel ship. She is living independently in the Rose Villa Retirement Center in Portland.

- **Grace (Henderson) DeHarpport '31** had the pleasure of taking her daughter, **Marie (DeHarpport) Lindsay '55**, and her son, **Dale DeHarpport '57**, to her birthplace in Winnipeg, Manitoba, Canada, last fall. They visited cousins and explored the prairielands of Grace's pioneer family.
- **Esther A. (Girod) Palmberg '32** of Astoria, Ore., is looking forward to her 65th reunion in 1997. She hopes she and all her classmates will be able to attend.
- **Marvella (Edwards) Mefford '32** and husband **Russell** celebrated their 62nd anniversary on Oct. 24. They have four great-grandchildren and are living in Milwaukie, Ore.
- After living in a small town in Northern California, **Rosetta (Smith) Caswell '32** moved back to her old home in Portland. She hopes to attend class reunions and alumni events more often since she is so close to Salem.
- **Frances (Jackson) Bushnell '33** has moved to Ferndale, Wash., to live with her daughter, **Judyann Marcum**, and son-in-law, **Richard**.

1936 REUNION

The 60th reunion for the class of 1936 will be held on Homecoming Weekend, Sept. 20-21, 1996. Reunion chair is **John Ross**, (503) 364-7301.

- **Warren Peters '37** and wife **Jean** celebrated their 61st wedding anniversary in September. He is a retired Methodist minister living in Rio Rancho, N. M.
- **June V. (Dahlgren) Johnston '37** is

busy reading, walking, gardening, swimming in the summer and attending Blazer games. She and husband **Lewis** live in Oregon City.

- **Lois (Miller) Roemer '38** returned to live in Salem five years ago, after living in New York City; St. Helens and Portland, Ore. She writes how much she enjoys news of her classmates because she was out of touch for so long.
- Travel, church and PEO keep **Ariss (Jones) Wold '38** busy. She lives in Joseph, Ore., and enjoys receiving Willamette news.
- **Jean (Lauderback) Cummings '39** writes that last October she attended the annual Alpha Phi Alpha reunion in Woodburn, Ore. There were 23 attending.
- **G. Bingham and Gretchen (Spencer) Powell '39** celebrated their 56th anniversary on Oct. 8. They live in Salem.

1940s

1941 REUNION

The 55th reunion for the class of 1941 will be held on Homecoming Weekend, Sept. 20-21, 1996. Reunion chair is **Vern Casterline**, (503) 393-6444.

- **George P. Gutekunst '41** is a freelance writer who is co-owner of the film rights to the **Beryl Markham** memoir, *West With the Night*. He is involved in the production of a feature film based on the memoir, which has sold over 1,200,000 copies in this country. He is also involved in production of a documentary he and his colleagues shot over 10 years ago in Kenya called, "World Without Walls."

• **Dorothy L. Moore '41** keeps busy with walking, golfing and swimming. She walked 1,575 miles and swam over 100 miles in the last two years. At the fifth Willamette Athletic Hall of Fame banquet last fall she had the honor of introducing **June (Brasted) Chipman '40**. She says she is always amazed at the beauty of the campus with the added buildings.

• In 1995, **Stephen H. Montgomery '41** was conferred with a fellowship in the American Academy of Family Practice. He and wife **Rosalie** live in Bakersfield, Calif., have been married 51 years and have two grandsons and three granddaughters.

• **Keith Sherman '42** and **Jean (Longley) Sherman '43** are involved in many activities. He is active in veterans affairs: chair of the Governor's Veterans Affairs Advisory; member of the Veterans Legislative Coalition; past president of the Washington State Council of Chapters, The Retired Officers Association; and past commander of the Tacoma Chapter, Military Order of the World Wars. She is active in PEO, church and a fitness center. They both love to travel.

• **Marion (Sanders) Woodham '42** and husband **Ray** traveled to Eastern Europe in July of 1995. They particularly enjoyed seeing the Hermitage and other palaces in St. Petersburg. They are living in Albuquerque, N.M.

• **Bruce and Maxine (Holt) Van Wyngarden '42** were in Willamette's centennial class. Their granddaughter, **Trieste Van Wyngarden**, attends Willamette. Her sister attends Linfield.

• **Ward Walker '42** has a granddaughter, **Elizabeth Walker**, attending WU. Granddaughter **Wendy Walker** graduated in 1991.

• **Betty Heald (Sackett) Williams '43** and husband **Phil** are very happy at the Willamette View retirement residence in Portland. She writes that it is a truly superior residence. She has time for inside and outside volunteer activities and fun.

• **Betty Ann (Swanson) Strickland '44** and husband **Eugene** spend six months

of the year in Sun City West, Ariz., and six months in Providence Point, Seattle. She is in the Symphonic Choir in the Sun Cities and her church choir.

• Just retired are **Marcia (Fry) Johnson '44** and **Wendell A. Johnson '43**. They both played with the Sacramento Symphony in Sacramento, Calif. Last summer they enjoyed a week's cruise on the Columbia and Snake Rivers.

• **Nan (Austin) Gardner '45** co-authored a book, *P.O.W. 972*. The book is about Roy Jolma's experience as a prisoner of war in World War II. Jolma told his story through Austin about being on the Bataan Death March and surviving prison camps on Luzon Island and later in Japan. The book is available in the Hatfield Library. Gardner lives in Carmel, Calif.

• **Mary E. Bennett '45** thoroughly enjoyed her 50th reunion and seeing so many people. Last summer she was in Beijing prior to the conference on women.

• **"Teddy" (Nelson) Edwards '45**, who lives in Fullerton, Calif., traveled to WU for her 50th reunion and really enjoyed it. She is a chemistry professor at Rancho Santiago College in Santa Ana, Calif.

• **Nevitt B. Smith '45** and wife **Beverly O. Smith**, former Willamette trustee, enjoyed a trip to the New England states in the fall of 1995. They reported that the leaves were gorgeous.

1946 REUNION

The 50th reunion for the class of 1946 will be held on Homecoming Weekend, Sept. 20-21, 1996. Reunion chairs are **Charles and Miriam Wicks**, (503) 753-3821.

• **Alice (Rose) Jones '47**, master of music education '62, who is a marketing representative for ICMA Retirement Corporation, is still traveling extensively with her work. She writes that she has had some interesting experiences in remote Alaska locations.

• **Joe F. and Joan S. (Cooper) Power '49** are involved in community activi-

ties. They are mentoring people who are learning English. Joan's teaching guide for high school biology is being used for the second year. They live in Coldspring, Texas.

• **Herbert B. Davis '49** and his wife, **Shirley**, of Hillsboro, Ore., celebrated their 50th anniversary in August 1995.

1950s

Members of the Class of 1950 kicked off a class gift fund raising campaign during their 45th anniversary reunion last October. Tom Yates, who is spearheading the campaign, reports that over \$20,000 in gifts and pledges were received by year's end. This money is over and above class giving to the Annual Fund.

The class has designated that the fund will be used for an endowed gift to the Mark O. Hatfield Library, to be established in the year 2000 when the 50th anniversary reunion occurs. Tom hopes that a goal of \$50,000 by the Class of '50 on the 50th anniversary (50-50-50) can be achieved.

Traveling seems to be a popular activity with the alumni of the 1950s.

• **Ruth J. (James) Laba '50** writes how much she enjoyed her 45th class reunion and that she hopes to see everyone at the 50th. She and her husband, **Charles**, give discounts to WU alumni at their bed & breakfast on the Big Island of Hawaii.

• **O. Rex Lindemood '50** is enjoying retirement in northeast Florida after 40 years as an active Methodist pastor. He volunteers in a nursing home, helping out in physical therapy.

• **Avis (Roberts) Brennan '50** writes that her youngest son, **Paul**, was married in September 1995 and all the family was able to attend, including 12 of 14 of her grandchildren. She is living in Manzanita, Ore.

• **Leopold Pospisil '50 H'69** received a law degree and an honorary degree from Charles University in Prague, Czech., in 1991. He remembers his time at

Willamette as being the "best years of my life" and remembers "Oregon is the most beautiful place in the world and I have been all over the world."

- **Dave Tolle '50** and wife Maria recently made an extensive trip with stops in Hawaii, Bali and Singapore. They took the Eastern Orient Express to Bangkok, then went on to Hong Kong.

- **Margaret (Austin) Taylor '50** of Bremerton, Wash., writes that "1995 was a magical year." She and husband Ronald celebrated the birth of their first grandchild and took a trip to Japan in November to see their son and his family. She writes of "many Zen experiences from Kyoto to Hokkaido."

- **William Moynihan '50** completed his 40th trip to England in the fall of 1995. He lives in Lebanon, Ore.

1951 REUNION

The 45th reunion for the class of 1951 will be held on Homecoming Weekend, Sept. 20-21, 1996. Reunion chairs are Jackie and Stan Aschenbrenner, (503) 697-9847.

- **Douglas H. Stearns '51** of Portland retired from practicing law and is working at the International School which he founded. It is an elementary and pre-school featuring total immersion education in Japanese and Spanish and is the first private total immersion Japanese language school in the U.S.

- **Ellen M. (Reynolds) Martin '51** traveled to sunny Spain and saw Madrid, Segovia, Toledo and Costa Blanca. She writes "what a fabulous country; I certainly didn't want to come home."

- **Jeffrey McDougall '51** and wife Sue were golfing at the Needles, Calif., golf course and ran into **Gene Peyton '51** and **Barbara (Langley) Peyton '52** and later saw them in Yuma, Ariz. He writes what fun it was to see old friends after 44 years and to share remembrances of WU.

- **Ronald W. Neperud '52 MEd '54** retired from the University of Wisconsin-Madison where he was a professor of art and curriculum and instruction for

28 years. He recently received the Ziefeld Award for "distinguished international leadership in art education." *Context, Content, and Community in Art Education: Beyond Postmodernism* was published in 1995. He and wife Frances live on a farm in Belleville, Wis., where they raise Polled Herefords. He is enjoying the time he has for painting, writing and traveling.

- **G. Sheldon Green '52** and **Celine (Partridge) Green '58** live in Las Vegas where he has been chief medical examiner of Nevada's Clark County for 20 years. She is executive director of Happy Horseman, Riding for the Handicapped. They have seven grandchildren.

- **Norman D. Potter '52** and wife Rheta have been singing in several choral groups and have made trips to Asia and Europe. They reside in Riverside, Calif.

- **B. John Wallace '52** of Salem writes that he has "been a member of the Cardinal Round Table the past two years and has enjoyed the monthly meetings and luncheons. I recommend membership to anyone. It's fun and helps WU athletic programs!"

- **Tom Subia '52** is semi-retired and enjoying fishing, traveling and managing personal investments in San Diego and Hawaii. He and his wife, Lily, live in San Diego.

- **Charles W. Johnson '52** retired from Oregon State Corrections several years ago and he and wife Nancy recently moved from Salem to Portland to be nearer family.

- **Frank H. Winship '52** visited Bellport, N. Y., to spend Thanksgiving with sister **Elizabeth (Winship) Lewis '55** and brother-in-law **Richard Lewis '55**. He lives in Portland.

- **Shirley Clifford '53** has been living in a houseboat on the Columbia River for the last 17 years. She is retired and now has a great-granddaughter.

- **Shirley (Griffin) Jacobs '53** moved into a new home in Port Ludlow, Wash., in December 1995. She and her husband moved from California, after he recently retired. They shared their new home with their family over the holidays.

- **Sallie (Cheavens) Verrette '54** has retired as a school social worker. She and husband Victor are celebrating with a six-month European trip, three months of which will be spent in a VW camper.

- **Robert C. '54** and **Patricia C. (Harris) Goff '55** are enjoying retirement with a new primary home in S. Elgin, Ill., and a new winter home in Desert Hot Springs, Calif. They "motorhome" back and forth.

- **Robert W. Howe '54** and **Alma A. (Felton) Howe '56** recently moved to Camas, Wash. They were living in Taipei, Taiwan, where Bob was serving as a special chair at the National Taiwan Normal University.

1956 REUNION

The 40th reunion for the class of 1956 will be held on Homecoming Weekend, Sept. 20-21, 1996. Reunion chair is **Chuck Peter**, (503) 364-1683.

- **Robert P. Mobley '56** retired from the Chemeketa Community College staff and the board of directors. He spends two months each year in Senora, a state in Mexico, which was one of the locations of his thriller novel, *The Hatchery*, published in late 1994.

- **Judy (Grant) Allen '56** is the development director for the Rogue Valley Symphony. She lives in Ashland, Ore.

- **Charles W. (Bill) Pickett '56** moved to Tumwater, Wash., to help State Farm open their new regional office in Dupont, Wash. He has been with the company for over 37 years. He is looking forward to retirement by the end of 1996.

- **Pauline J. (Coulter) Winter '56** is very pleased about Willamette's new Writing Center. She lives in Heppner, Ore.

- **Joanne Jene '57** was re-elected assistant secretary of the American Society of Anesthesiologists in October. She is also vice president of The Foundation for Medical Excellence (TFME). She practices and lives in Portland.

• **James and Nancy (Lagen) Geddes '57** write that their youngest son was married in August of 1995. After retiring from United Air Lines in October 1994, Jim returned to school to learn architectural design.

• **Ann (Denman) Hultgren '57** of Fair Oaks, Calif., has taken up painting in watercolors, as well as bonsai. She belongs to two bonsai clubs. She is admissions coordinator at Sutter Roseville Medical Center.

• **Glen R. Murray '57** was appointed pastor of the Aiea United Methodist Church, Aiea, Hawaii. He was pastor of the Hilo church for 10 years. He and wife Shirley (Witters) Murray '56 live in Aiea where she is a teacher.

• **Donna (Rohlfing) Wood '57** is living in Lompoc, Calif., where she retired in October from the school district. She continues to substitute teach and welcomed her seventh granddaughter in September of 1995.

• For the 14th year, **D. H. (Skip) Wilcox '58** ran a summer camp in Montana for teenagers. Over 600 students a year attend. The camp deals with alternatives to chemicals.

• **Shirley (Riegel) Thayer '58** retired after 30 years with U. S. Army Corps of Engineers. She lives in Huntsville, Ala.

• **Ann G. (Lawson) Ross '58** of Bellevue, Wash., writes "from January through April 1995, I experienced life in Ghana, West Africa. It was most enlightening — stayed with people in their homes, traveled to various parts of the country, participated/assisted with giving health care. The people were gracious and hospitable. It was a gift. We are all of the same family, wanting similar things though going about having them done in different ways according to customs, culture and habits. I want to return."

• **Mary E. (Allabach) Kromling '59** recently moved back to Oregon and is living in Milwaukie. She is training registered service dogs for hospitals and care homes. Her husband, Larry, is in sales training. She says it's "great to be back."

• **L. Donald and Carolyn (Miller) Williams '59** of Richland, Wash., have been enjoying golf, traveling and spending time in Montana. After Don retired in May of 1995, they left for their son's wedding. **Michael Williams '86** was married in Athens, Greece. Their daughter is **Diana Williams '84**.

1960s

• **Jim Lewis '60** is planning to move from Lake Oswego, Ore., to Spokane, Wash., to be closer to a business he has in Washington.

1961 REUNION

The 35th reunion for the class of 1961 will be held on Homecoming Weekend, Sept. 20-21, 1996. Reunion chairs are **Ellen McPherson**, (503) 684-5011 and **Dan Hall**, (503) 378-7840.

• **Geraldine (Fandrich) Johnson '61** is keeping busy after retirement. She is active with many volunteer activities. She is team captain for Red Cross volunteers at a bloodmobile in Gresham, Ore.

• **John N. Gallagher '61** is teaching intermediate and college physics at Spartan School of Aeronautics in Tulsa, Okla. He also teaches physics at Tulsa Junior College. He and wife Teresa reside in Tulsa.

• **David E. Marsters '62** of Salem has been promoted to administrative assistant in the Department of Corrections' Education and Training Division. He is editor of the division newsletter and volunteer coordinator, as well as tutor master trainer.

• **Peggy (Cowan) Grettum '62** went on tour with the Santa Clara Chorale to Europe. They performed in cathedrals in Budapest, Vienna, Prague, Salzburg and with Vienna's Mozart Orchestra. She lives in Cupertino, Calif.

• In the summer of 1995, **Kevin M. Nagel '62** retired from the Pentagon after 30 years. He was with the Defense Intelligence Agency. He and wife Judy moved to Bothell, Wash.

• **Penny (Post) Lewis '62** has moved to a houseboat in Seattle, after 23 years in the same house. She wants to try a new lifestyle. She continues to enjoy her work fundraising with the Overlake School in Redmond, Wash.

• **Karen (Smith) Crooch '62** moved in July 1995 to Newman United Methodist Church in Grants Pass, Ore., where she is pastor. She was pastor of University Park Methodist Church in Portland for seven years.

• **Marshall W. Moore '62** retired from the Bureau of the Census after 30 years. Still living in Washington, D.C., he plans a move to California this year. He is active in The United Methodist Church.

• **James McCaffery '63** of Bend, Ore., is a conditioning coach for the Mt. Bachelor Ski Education Foundation's Full Time Racer Development Program. He is associate vice president of Dean Witter in Bend.

• **Floyd and Judi (Rogers) Whiting '63** explored around Anchorage, Alaska, and went scuba diving in Cozumel in 1995. Floyd also finished his 100th race of marathon length or longer, many of them 50 and 100 miles. He has never had a DNF (did not finish).

• **Thomas G. Toombs '64** received a Ph.D. in policy management from the University of Oregon in June 1995. He retired from state government after 30 years and is now self-employed as a management consultant. He lives in Salem.

• **William L. Lang '64**, professor of history at Portland State University, recently authored, *Stories from An Open Country: Essays on the Yellowstone River Valley*.

• **Cynthia (Collins) Nartonis '65**, Boston artist/printmaker, had an exhibition of her works from December to January in Ann Arbor, Mich., at the Alexa Lee Gallery. Her work is in numerous public collections including AT&T, American Express, I.B.M., MCI, Microsoft and Texaco. She is married to **David Nartonis '64**.

• **George G. Blakeslee '65** recently started a new business in his home, acting as a clearinghouse for "budding

writers." He is active with music in church, with wife Candace, playing guitar and singing. He is also flying Cessnas as much as time and money allow.

- **Shauna (Dougher) Smith Gray '65** was appointed director of educational technology at Brentwood School in 1994, a position she says is a "challenging new career path." She was married in the summer of 1995 and is living in West Los Angeles.
- **Dennis D. Riley '65** is chairperson of political science at the University of Wisconsin-Stevens Point. He is still teaching and writing.

1966 REUNION

The 30th reunion for the class of 1966 will be held on Homecoming Weekend, Sept. 20-21, 1996. Reunion chair is Richard Buck, (206) 455-9434.

- **Michael R. Genna '66** has purchased the historic First National Bank building in Cottage Grove, Ore., erected in 1911, for his law firm. He and wife Cloud live in Creswell, Ore.
- **Marian (Jones) Mirsky '66** was promoted to human resource manager for Melvin Mark Companies. She lives in Beaverton, Ore., and has three sons, one of whom is Mitch Mirsky '93.
- **Darlene L. Hawkins '66** of Portland bought a 1975 Chevy van outfitted for camping, which she is once again doing. She writes "love my job, working with some really terrific people; my daughters are grown up, lovely, smart and on their own; love going to hockey games and reading."
- **Larry Potts '66** and wife Margaret live in Petaluma, Calif., with daughter Sarah, age 20, and son Adam, age 17. Larry teaches high school psychology and English. He is a licensed marriage, family and child counselor. On a trip to Alaska last summer, Adam caught a 71-lb. salmon.
- **Ray '66** and **Pat (Easley) Bladine '68** are busy with weddings. One of their sons was married in June of 1995 and three more weddings are planned for the

summer of 1996. They reside in Phoenix, Ariz.

- **Nancy S. (Scott) Mandl '67** took a trip to southern Africa for People-to-People tennis with former WU roommate **Karen Evans '66**. She also went driving through France for three weeks in the summer of 1995. She "vows to see more of the world in '96."
- **Muriel (Kramer) Nelson '67** of Federal Way, Wash., received her M.F.A. from the Wilson Program for Writers. She and husband James have two sons, Evan, 19, and Ryan, 16.
- **Raejean (Steele) Woxell '67** is an employment specialist at the Laurel Hill Center in Eugene, Ore. She is currently working towards a master's degree.
- **Shirley M. (Baird) Herrick '68**, vice president of U.S. Bank, was appointed chair of Willamette's Career Development Committee of the Alumni Board. This committee plans and implements events that assist students with career planning and job searches.
- **Mark W. Olson '68** moved to Rickreall, Ore., in November of 1995. His medical practice is in Salem.
- **Jacqueline (Gruver) Willingham '68** is now a self-employed consultant in the areas of organizational effectiveness, customer relations, employee leadership and team development. She is also a member of the Education and Outreach Committee of the Oregon Ballet Theatre. She resides in Portland with husband **William F. Willingham '66**, who is a division historian for the U.S. Army Corps of Engineers.
- **Lesley (Lockwood) Laing '68** has a new job with the State of Oregon-Bureau of Labor & Industries, as a wage and hour compliance specialist, in Medford. She and husband Barry have moved back to the Rogue Valley. They live in Talent, Ore.
- **David Markewitz '68** is moving to Panama, after 23 years in Asia with the Department of Defense Dependent Schools. He says it is time to learn Spanish.
- **Mary (Martin) Brown '68** has a strong interest in China. She is on the board of directors of the Northwest

Regional China Council and is also a member of the speakers bureau for the Portland Art Museum, promoting the "Treasures of the Imperial Tombs of China." She is a media specialist in the Evergreen School District in Vancouver, Wash., and resides in Portland.

- **Susan Karr '68** is in her fifth year as executive assistant to the president of Trenton State College in New Jersey. She lives in Pennington, N.J. Her daughter, Jennifer, is a freshman at William and Mary.
- **Cynthia Welsh '69** lives in Scottsdale, Ariz., and is working on a secondary teaching certification at the University of Phoenix.
- **Phyllis Brinkerhoff '69** writes "I'm still plugging away at adding a major or certificate in music for a possible career change and/or early retirement in eight to 12 years. Probably some type of private teaching and/or church job."
- **Charles W. Linderman '69** is the director of Fossil Fuels & Renewable Programs for Edison Electric Institute in Washington, D.C. He is leading a major effort to complete voice, video and data links to every classroom by 1998 with fibre optic backbone connecting schools. As secretary of the Utility Photovoltaic Group, he is contracting officer on \$8 million of cost sharing between the U.S. Department of Energy and the electric industry to commercialize solar energy. In November of 1995 he spoke in London to the House of Commons on U.S. photovoltaic and renewable energy activities.

1970s

- **Cathy (Welch) Tronquet '70** writes that everyone at the 25th reunion really enjoyed it and missed seeing those who didn't attend. She lives in Neenah, Wis., with husband Peter.

1971 REUNION

The 25th reunion for the class of 1971 will be held on Homecoming Weekend, Sept. 20-21, 1996. The reunion chair is Peggy Bergland, (503) 625-7996.

- **Sylvia L. (Jensen) Fewel '72 L'75** is married and living in Portland where she is an attorney for the Bonneville Power Administration. Her husband, John, is retired.
- **John '72 and Jennie L. (Staible) Pallet '73** live in Denver, Colo., where John has been involved with the Colorado ski industry since leaving WU. Jennie is a four-year veteran of Hospice of Metro Denver, her number one responsibility being development.
- **Mark E. Asman '72** is rector of Trinity Episcopal Church in Santa Barbara, Calif.
- **Wendy (McLean) Weikum '72** of Roseburg, Ore., writes that daughter Rhiannon is a freshman at Willamette. Wendy is a piano teacher.
- **Heidi (Walter) Maxfield '72** is living in Portland with her three daughters. She is working two administrative positions with the Portland Public Schools, director of the Portland Migrant Project and assistant supervisor with English as a second language/bilingual department.
- **Lucinda (Renzel) Pecota '73** is an instructional aide for two kindergarten classes and one first grade class in San Jose, Calif. She and husband David have two children, Amanda, 10, and James, 8.
- **Helen E. (Schmidt) Roberts '73** participated in a Chi Omega reunion in August 1995 for those who were members from the late 1960s to 1972. She writes "it was great to see some WU friends I hadn't seen in a long time." Chi Omega closed in 1972.
- **Garry D. Ritchie '73** is Western region sales manager for Bodybilt Seating, Inc. He is responsible for 12 Western states and four Western provinces. He and wife Lori and three children live in Canby, Ore.
- **Jeffrey W. Taylor '73** was named video manager of the Boise State athletic department in August of 1995. Although he enjoys Boise and working with the football and basketball teams, he misses Willamette and the Bearcats!
- **Deborah (Smrstik) Melahn '73** lives in Sparks, Nev., with husband Kevin and children Lora and Gordon. She works for Washoe County School Dis-

trict as a communications specialist and teaches communication skills to parents and adolescents.

- **Jeri (Frazier) Petzel '73** received tenure in 1995 from the West Linn-Wilsonville School District. She teaches at Wilsonville Primary, Oregon.
- **Anita N. Klecker '73** is a medical librarian for the Torrance Memorial Medical Center. She lives in Rancho Palos Verdes, Calif.
- **Bruce '74 and Cindy (Grazda) Neuschwander '75** have been living in Pleasanton, Calif., for the past two years. Prior to that they spent four fascinating years living with their two sons in Germany and England.
- **Leslie D. Hall '75** received her Ph.D. in human development and family studies from OSU in the fall of 1995. She lives in Eugene, Ore., with husband David Allison and sons Braden and Camden.
- **Dick Sheasley '75** is sorry to have missed his 20th reunion but he was busy moving and preparing for the birth of second daughter, Jennifer Ann, born Nov. 6, 1995. Daughter Robin Gail was born on Dec. 24, 1989. He and wife Kelsey live in Anchorage, Alaska.
- In October of 1995, **Jean Person '75** became research and resource administrator at Indiana University. She is responsible to the director of Women's Studies for fundraising, for program, student recruitment, development at the university and external grants for faculty and general administrative duties.

1976 REUNION

The 20th reunion for the class of 1976 will be held on Homecoming Weekend, Sept. 20-21, 1996. The reunion chair is Lee Thurber, (503) 245-4674.

- **Eric Stoltz '76** received a Ph.D. in computer science in January of 1995. He is now working for a specialized software company in Wilsonville, Ore., and living in Portland.
- **David Bixby '76** was transferred to Miami by Swire Properties, Inc. He is a project manager for a high-rise project in

Miami's financial district. His wife, Rachel K. (Perry) Bixby '79, is with Communications Strategies, a marketing firm specializing in the health care industry. They make their home in Coral Gables, Fla., with son Tyler.

• **Christopher B. Ingram '77** celebrated his first anniversary by moving into a 1919 craftsman home in the famous "Castro District" of San Francisco. He and wife Paula were married at the Kohl mansion on Aug. 7, 1994.

• **William T. Spence '77** lives in Phoenix, Ariz., and is enjoying his career in real estate.

• **Mary Ann (Burk) Robinson '77** is in her second year of teaching writing and communication at Chemeketa Community College in Salem. She also teaches Sunday school and is Willamette's Alumni Board secretary.

• **Jose J. Fernandez '77**, a counselor with Portland Community College, is on sabbatical this year. He is working on a textbook on crosscultural psychology for Hispanic youth. He and his wife, Veronica, live in Beaverton, Ore.

• **Kathleen (Sutherland) Hatcher '77** and husband John have an occupational therapy practice in Spokane, Wash. They are active in Camp Fire and elementary school volunteering. Winter means great cross-country skiing.

• **G. Bruce Suckow '77** retired from the U.S. Navy in 1994 and is working for Coca Cola at the Fresno, Calif., sales center. He lives in Modesto, Calif.

• **Kenneth A. Slack '77** writes he "is still single and looking." He is a teacher at North Salem High School where he coaches football and softball.

• **LeAnn M. Oliver '77** was promoted in October 1995 to director of Program Development for the Office of Financial Assistance, a part of the U.S. Small Business Administration.

• **Jean (Randall) Caldwell '77** is busy as an instructor with Salem-Keizer Community Education Pre-K, and running daughter Alicia to dance and violin lessons. She was recognized as a "volunteer of the month" in the *Statesman Journal* for volunteering at her daughter's school.

• **Richard A. Sherwood '77** returned from an extensive trip to the South Pacific in the fall of 1995. He works in San Leandro, Calif., for Mediacy, Inc. and lives in Daly City, Calif.

• **Laurie Levine '78** of Kirkland, Wash., is now a partner in the Kalles/Levine Casting Agency. Recently, she finished casting her first full movie, casting all roles. She continues to teach high school drama classes, directs theatre in Seattle and teaches auditioning and casting techniques.

• **Jan Rimerman '78** spent the month of May 1995 in Monet's garden at Giverny and in Provence, France, painting for future shows. She is an artist/teacher in the Tigard/Tualatin School District.

• **Kathryn Aberle '78** writes that "after six happy years in the Palm Springs area, I have accepted a position with Monterey Bay Anesthesia Associates and our little family will be moving to Santa Cruz, Calif." The family includes husband Greg and daughter Allison, 22 months.

• **Nancy Malm '78** was promoted to administrative assistant to support the general manager of Windows marketing at Microsoft. She lives in Kirkland, Wash.

• **Jim Stratton '78** has become director of Alaska State Parks after 11 years as program and finance director for the Alaska Conservation Foundation. He resides in Anchorage.

• **Russ Burns '79**, wife Lorraine and daughter Michelle, 1 1/2, live in Albuquerque, N. M., where he is principal engineer for Honeywell.

• **Douglas J. Peake '79** is very thankful that he is able to serve the Mexican people as a missionary in Mexico. He and wife Nancy live in Nogales, Ariz.

• **Kris (Meyer) Gaskins '79** has two daughters with husband Tom — Anne, age 3, and Claire, age 9 months. In April of 1995, the family moved from Edmonds, Wash., to Corvallis, Ore., and are enjoying being in Oregon again.

1980s

• **Jeffrey Anderson '80** is in his first year at the Vancouver School of Theology, British Columbia, in the master of divinity program.

• **Fred Slane '80** of Colorado Springs, Colo., earned his private pilot's certificate in September of 1995. He is test director for global space systems. He coaches his son's soccer team, which went undefeated. He also writes, that his sister, "Robbie" [Roberta (Slane) Brown '76], died on Oct. 20, 1995. (See obituaries.)

• **Jennifer S. (Shlaudemen) VanOrsdale '80** and her family have moved for the eighth time in 13 years. They are living in Morgan Hill, Calif., where she is a homemaker and husband Richard is an engineer. They previously spent five years in The Woodlands, Texas.

• **Leslie (Moulin) Brewer '80** is staying home after 13 years of teaching. She is enjoying rollerblading and tennis. Her family has recently moved to The Woodlands, Texas. She writes "would love visitors, come visit!"

1981 REUNION

The 15th reunion for the class of 1981 will be held on Homecoming Weekend, Sept. 20-21, 1996. The reunion chair is Shelley Sump, (503) 246-8959.

• **Keri (Youngerman) Luttrell '81** works for Oregon Health Division as a council liaison. She is pursuing artistic endeavors such as painting and sculpting.

• **Sandra DeLuna '81 M'82** has been promoted to manager of human resources and organization development for the Oregon Department of Transportation in Salem, where she also lives.

• **Mark Hess '82** of Lincoln City, Ore., has become varsity baseball coach of Taft High School. He was formerly the junior varsity coach. He played baseball while at Willamette and has always wanted to be a varsity coach.

• **Cheryl (Young) Kilday '83** was named executive director of the Loudoun County, Va., Tourism Council (LTC) in 1995. Previously, she was convention manager and assistant director of Salem Convention and Visitors Association for seven years. She and her husband, **Timothy '83**, reside in Centreville, Va.

• **Don Makande '83** is working in Portland, teaching math at Madison High School and has been an adjunct professor at Portland Community College for the past five years. He would like his friends to get in touch with him.

• **Mark Anderson '83** took a nine-day, 2,000-mile vacation to see the national parks of Utah. But because of the budget impasse, he saw everything except the parks. He is a pastor in Amity, Ore., where he also lives.

• **Laurie (Bradshaw) Mensing '83** is living in Alamo, Calif., after spending two years in Southern California. She is pleased to be living only minutes away from her brother, **Scott Bradshaw '85** and his family.

• **Robin D. Stone '84** is studying for a doctorate in theatre at the University of Missouri, while teaching communications and acting. Robin lives in Columbia, Mo.

• **Debbie (Fischer) Faulkner '84** received her M.B.A. from Seattle University in June 1995. She and her husband live in Seattle where she works as director of administration for Active Voice Corporation.

• **Brenda (Choy) Lee '84** and her husband, Edward, who is a physician, moved to Albany, N.Y., in July of 1995. They have two daughters, Jessica, 5 1/2, and Lindsay, 1 1/2.

• **Mari (Wildt) Radford '85** bought a home in Sterling, Va., with her husband, **Dean '86**, who has been posted to Washington, D.C., where he is a Foreign Service officer. They look forward to an Eastern European assignment.

• **Brooks B. Houser '85 M'87 L'89** and **Susan (Bozlee) Houser '85** are living in Portland, where he specializes in insurance planning in areas of estate planning, and she is a Lotus Notes administrator.

A Big Gun in the Tar Wars

Every day Jeffrey Cain '81, M.D., sees the consequences of smoking. As assistant director of Provenant Family Medicine Residency Program in Denver, Colo., he is familiar with emphysema, heart disease and lung cancer. So when it came to his attention several years ago that the average age for beginning smokers was 13 or 14, and that today more teenagers are smoking than adults, he realized the solution to this problem lay in teaching young children the truth about tobacco use.



Jeffrey Cain '81

"Tobacco use is the number one preventable cause of disease in our society today," he said. "The most important thing we could do was educate children about the dangers of tobacco use, using messages and images they understand."

This desire to discourage children from smoking led to the birth in 1988 of Tar Wars, a national organization based in Denver, committed to teaching fifth graders about the reality of tobacco use. For his efforts as co-founder of this organization, Cain was a winner of the 1995 Public Health Award presented by the American Academy of Family Physicians. Since 1993 Cain, who attended medical school at Oregon Health Sciences University, has been president of the national organization of Tar Wars.

In the eight years since the program began, Cain said, that close to a half-million children in 42 states have been touched by this message: smoking makes you smell bad, it turns your teeth yellow, it costs a lot of money and it's a lot more sexy/glamorous/macho to abstain.

Guest speakers, usually health care providers, attend fifth-grade classes and discuss with the students the short-term consequences of tobacco use, followed by a session on decision-making skills and analysis of tobacco advertisements. Following the lesson, children are invited to create a poster that focuses on the positive effects of not smoking. Posters are displayed in a contest at each school and then winners from the schools are judged for a grand prize, an all-expenses-paid trip to Disney World for the winner and his or her family.

Fifth graders were chosen, Cain said, because they are still young enough that they haven't already made up their minds, or been influenced by peer pressure to begin smoking, but they are old enough to understand the sophisticated marketing and advertising techniques used by the tobacco companies.

Tar Wars has received special recognition from the World Health Organization for tobacco education, and from the American Medical Association for excellence in education and prevention of adolescent substance abuse. The U.S. Secretary of Health and Human Services has given the program an award as an outstanding community health promotion program.

Anyone interested in learning more about this program, or finding out how to set up Tar Wars in their area, can call 1-800-TAR-WARS.

Press Clippings

Karen Hamlin, assistant professor of education, and Sharon Rose, associate professor of biology, are featured in a new book published by Sybil Publications entitled, *Redefining Success: Women's Unique Paths*, about women's paths to success. Author Nancy Johnson has highlighted 24 women whose definitions of success challenge society's conventions.

Michael Shinn '81 L'84, a Portland lawyer, is portrayed as a secondary character in the movie *Dead by Sunset*. This miniseries aired recently on NBC and was based on the book of the same name written by Ann Rule '53. Shinn also worked as a consultant on the film.

David McCreery, professor of religion, has been the subject of two recent articles in the *Jordan Times*. On Dec. 14, McCreery and another archaeologist were praised for a volunteer salvage operation they carried out at Bab Edh-Dhra, an important Early Bronze Age cemetery. Illegal excavations and looting of the site have been going on there for 70 years and McCreery, in Jordan this fall on a Fulbright Grant, received permission from the Department of Antiquities to conduct a four-day emergency salvage project to map the site, document what had been left behind in the tombs and collect representative pottery, wood and bone samples. Stated the *Jordan Times*: "We thought his selfless deed, perhaps done as a departing gesture, should not go unrecognized." On Dec. 31 the same paper carried a full-page story on McCreery's discoveries at that site.

An Olympic Winner, N'est-ce pas?

When Hilary Brown '87 was a teenager, she would sit in front of the television watching the opening ceremonies of the Olympic Games, and would be moved to tears. This year when the Olympic flame is lit at the 1996 Summer Olympics in Atlanta, Ga., Brown will be part of an Olympic team that has worked behind the scenes for years to make the show in Atlanta a success.

Already more than 2,000 people are a part of that team, which by Gamestime this summer will swell to more than 10,000. These are the people working for the Atlanta Committee for the Olympic Games, making sure that when athletes from 197 nations around the world arrive in Georgia, everything will be ready.

Brown joined the Atlanta Committee on Oct. 31, 1994, and last year she was promoted to senior translation coordinator. It is her responsibility to oversee a staff of three coordinators and six translators, making sure that all translations for the games are done on time and correctly. "I'm the facilitator," she said, "I make sure things are formatted correctly and I work with the designers to make sure everything looks right." The official languages for this summer's Olympics are French and English, and some documents will also be done in Spanish.

Many of the publications which must be translated are mandated by the International Olympic Committee and include medical and press guides. It is also the responsibility of Brown's team to translate letters to and from various Olympic officials.



Hilary Brown '87

Brown, who majored in French and minored in Japanese, began training for this Olympic team during her first year at Willamette. As a freshman in third-year French, she had the opportunity to go to France for a semester. This was followed by a semester in Japan her junior year. After graduation she was accepted in the Japan Exchange and Teaching Program and worked for three years in Osaka. She has also worked in Paris, where she was coordinator/interpreter for photo shoots at a Japanese company producing fashion catalogs. In Malaysia she coordinated the production of a concert video and then went to Florida where she again worked for a Japanese company, International Planning Inc., as manager of the translation department.

Once the Games begin, Brown and a translation team of about 30 people will be located in the press center, translating approximately 5,000 quotes and press releases a day. "Unfortunately we'll spend most of our time in front of computer screens during the Games," she said.

The entire experience has been pretty exciting, Brown said. "There have been a lot of rewards, like getting to meet President Clinton and Vice President Gore. And I've gotten to see things a lot of people don't normally get to see, and meet people I would never meet otherwise." All these benefits, she said, make the stress worthwhile.

Sadly, on Aug. 4, when all the excitement is over, Brown will be jobless. "The Olympic Committee has career counselors come and talk to us," she said. "They help us prepare to market ourselves." But at this point she is unsure what direction she will take once the summer games are finished.

Although the winter Olympics in Japan hold some interest, Brown said she is ready to get out of the translating business for a while and do something more creative. She and her fiancé, Robert Engel, have just published a magazine, and she may pursue an editing career. She has also contemplated returning to school to become a simultaneous interpreter, which would take a lot of training.

But this decision can be put off a few more months. In the meantime Brown is keeping very busy; and, although she is not sure if she'll get tickets to any of the competitions at the summer Games, when the final dress rehearsal for the opening ceremonies is held, she won't have to watch it on television. She'll have a front-row seat.

— By Melaney Moisan

1986 REUNION

The 10th reunion for the class of 1986 will be held on Homecoming Weekend, Sept. 20-21, 1996. The reunion chair is Lisa Freiley, (503) 399-7632.

- **William '86 and Tara (Brelje) Guimont '88** have a daughter, Emily Beth, age 3. They live in West Linn, Ore. He is director of marketing for PACC Health Plans and she is a reading specialist for the Oregon City School District.
- **Tia Reese '86** is a psychotherapist in private practice on Whidbey Island, Wash. She was married in August 1994 to Timothy Young. They live in Langel, Wash.
- **Susan (McAulay) Pyne '86** and her husband, Dan, are having a wonderful time with their 14-month-old daughter, Katie. Susan is an in-house attorney for Amdahl Corporation in San Jose, Calif.
- **Donald and Christine (Miller) McLean '86** live in Oxnard, Calif., with daughter Rachel, 6, and son Nicholas, 4. He works for Santa Monica Ford and she is a homemaker.
- **William '86 and Cynthia (Sheaks) McGowan '87** are living in Ventura, Calif. He is principal buyer for Rincon Recycling and she is an education supervisor for Child Development Resources. She was awarded a fellowship from the California Department of Education to participate in a trainer institute for infant/toddler caregivers. They have a 4-year-old daughter, Erin.
- **Mary M. Cate '87** is working towards a master's degree in psychology at Seattle University. She lives in Seattle.
- **Mark LeMaster '87** climbed Mt. Rainier in September 1995. He is a pharmacist in Issaquah, Wash.
- **Anna L. Brief '87** is a law clerk for the Los Angeles County Municipal Court. She was admitted to the California State Bar in December 1995. She lives in Hollywood.
- **Monica McLin '88** became the executive director for the Salem Downtown Association in January. Her previous position was community relations direc-

tor for the Humane Society of the Willamette Valley.

- **Trina M. Roy '88** recently moved to the Bay Area where she is working for Silicon Graphics. She received her master's degree in computer graphics from the University of Illinois at Chicago.
- On Oct. 16, 1995, **Derek Louch '88** started a new job as a financial advisor with Prudential Securities in Mobile, Ala.
- **David C. Bloom '89** is in the Navy flight surgeon program in Pensacola, Fla.
- **R. Scott Marshall '89** received his master's degree in international affairs from George Washington University in 1992. He is teaching International Marketing, part-time at PSU and working full-time for PSU's School of Business education programs.
- **Carson Pay '89** sold his dog-walking business and is marketing a small computer software company. After working in the harsh Chicago winters, he writes, "it will be nice to be indoors for a change."
- **Dietrich A. Nebert '89** is living in Brooklyn, New York. He works at the New York City Aquarium and he works with high school students at a private high school.
- **Michel Van Duyn '89** was promoted to manage sales to all general nutrition centers nationally for Nature's Secret. He and wife Carrie live in Nederland, Colo. They have a Newfoundland puppy, named Simba.

1990s

- **Robin (Keys) Fisher '90** is a medical social worker at the Maine Medical Center in the oncology unit. Robin and husband Mike moved to Portland, Maine, in June 1995, where he will complete his medical residency in radiology.
- **Tom Willett '90** is an account executive for Bates USA, in Chicago. He works on the advertising account for Miller Brewing Company.
- **Brent Highberger '90** of Sublimity, Ore., works as a financial consultant for Merrill Lynch in Salem. He was previously a co-host of an educational television program called The Principles of

Investing. He and wife Julianne have two children, Chloe and Nicholas.

- **Marie E. A. Villarba '90** received a Ph.D. in chemistry from the University of Washington in August of 1995. She was a Ford Foundation Fellow and published in several peer-reviewed journals, and presented papers at national meetings. She teaches undergraduate chemistry at Albuquerque TVI in New Mexico.
- **Julie Webb '90** is studying at Pacific Lutheran Theological Seminary to become a pastor.
- **Karen (Erskine) Zerzan '90 MAT'91** and **Kevin Zerzan '89 MAT'90** are living in Nuiqsut, Alaska. They are in their second year of teaching at the Trapper School. Nuiqsut is a small village of 400 Inupiat people, 350 miles north of the Arctic Circle.
- **Kimberly S. Parker '90** is living in Fort Collins, Colo., where she is in the graduate degree program for ecology at Colorado State University.
- **David M. Bertholf '90 MAT'92** of Wilsonville, Ore., was named to the Willamette University Alumni Board of Directors.

1991 REUNION

The 5th reunion for the class of 1991 will be held on Homecoming Weekend, Sept. 20-21, 1996. The reunion chairs are Paul Mobley, (206) 548-9419, and Laura Zinniker, (503) 768-8252.

- **Kevin Adkisson '91** and **Patrice (Lurette) Adkisson '92** are living in Ellensburg, Wash. He is head coach of cross country, assistant track coach and part-time instructor at Central Washington University (CWU). She is also working part-time at CWU as a health educator, where she received her master's degree in exercise science in June 1995.
- **Cari (Bacon) Flick '91** moved into a new home in Portland with husband Chris. Cari consults with clients on staff training and organizational development issues for Pacific Learning Systems. They were married in 1993.
- **Angelie B. Burian '91** writes, "I've

traded a full-time, under-paid, under-worked job as a secretary to go to graduate school full-time at the University of Hawaii." She is pursuing an MPH degree as a registered dietitian.

• **Brian T. Ballek '91** is very happy in his new job with Claris Corporation, as an associate product manager. With his work he travels a lot, including trips to London. He lives in Sunnyvale, Calif.

• **Roseanne (Sullivan) Saunders '91 MAT'92** is delighted to be back in Oregon after teaching on the island of Guam for two years, which she enjoyed. She is living in Mt. Angel and teaching language arts in the Woodburn School District.

• **Richelle Tustin '91** lives in Portland, where she is alumni director for Catlin Gabel School.

• **Gregory Danny Lagos-Montoya '91** is lecturing in Spanish at Western Oregon State College in Monmouth, Ore., where he is also pursuing a master's degree.

• **Aaron McGrath '91** is in his third year of law school at NYU. He will be working in Seattle after he graduates.

• **Rachel Ward '92** is in the Ph.D. program for English literature at U.C. Davis. Her area of interest is the medieval period.

• **Kathleen Dent '92** is pursuing a law degree and master's degree in psychology from the University of Nebraska. She lives in Lincoln, Neb.

• **Martin Steingrebe '92 MAT'95** is living in Beaverton, Ore., and teaching 5th grade in Tigard, Ore.

• **Heather Handley '92** was named director of communications for the Arciero-Wells Indy Car racing team in Orange County, Calif. She will be responsible for all media relations for both the Indy-car team and their off-road championship team.

• **Jennifer Dickinson '92** is currently a first grade teacher in Anchorage, Alaska, after receiving her master's in teaching from Alaska Pacific University.

• **Nicole M. Hendricks '93** is a third-year law student at the University of Minnesota. She will be working in Minneapolis after graduation.

• **Brian Kirk '93** played piano for Willamette's holiday party in Seattle in December 1995, at the Columbia Tower. He resides in Los Angeles.

• **Benjamin Carson '93** won the Brechemin Award for excellence in music at the University of Washington. He is engaged to be married and is pursuing a Ph.D. at the University of California, San Diego.

• **Aaron D. Utz '93** is working as a wildlife technician on a mountain quail research project at the University of Idaho. He lives in Gooding, Idaho.

• **Elaine K. Schuckman '93** traveled in Northern Japan for the summer after graduation. She received her master's degree in special education and emotional disturbance in adolescents at the University of the Pacific in Stockton, Calif., in 1995. She is a therapeutic teacher and caseworker at the St. Mary's Home for Boys in Beaverton, Ore.

• **Todd Field '93** is in the professional arts training program at the Seattle Repertory Theatre. He also lives in Seattle.

• **Greer Gerson '93** is an instructor at Guide Dogs for the Blind, Inc., in Bor-ing, Ore. For approximately five months, she trains a group of dogs to become guides and then for three to four weeks she instructs visually impaired clients how to use these dogs. She lives in West Linn, Ore.

• **Brian D. Buckley '93** is a law student at the University of Washington.

• **Robert E. Craven '93** is living in Salt Lake City, Utah, pursuing a master's degree.

• **Kristina Detwiler '93** is a third-year law student at George Washington University. She lives in Bethesda, Md.

• **Bret Davison '94** is a member of the Salem Surge soccer team. He played soccer for Sprague High School and Willamette. Other team members are Dirk Hmura '92 and Mark Hanken '93.

• **Amy Stewart '95** received the David Wilson Associates Award for Academic Excellence in Civil Engineering from the University of Southern California. She attended USC as a participant in the 3-2 Program from Willamette. She

graduated with a B.S. in civil engineering from USC and a B.S. in classical mathematics from Willamette.

MARRIAGES

• **L. Duane Baird '57** and Arlene Kamenuk were married in Las Vegas, July 11, 1995. He retired from the Los Angeles City School District in November 1995, after 32 years of teaching.

• **Marcia (Prouett) Sanders '81** married Randy Sanders, July 1, 1994. They live on an 18-acre farm in St. Helens, Ore. She started her own public affairs consulting business specializing in energy resources and environmental affairs.

• **Mark R. McCarthy '82** and Anne Laufe were wed July 16, 1995, in Portland. In attendance were: Peter Hinck '82, Lynelle (O'Lear) Hinck '87, Joe Postel '79 L'82, Janna Wilson '84, Stan Shaw '85, Vangie (Warren) Shaw '82, Dan McCue '83, Leslie Bennet-McCue '84, Lisa Partridge '82, Ingrid Brydolf '85, Mike Moore '80, Willi Gilliland '88, Julie Nesbitt '89, Toye Honeyman '84, and Mark Simmer '82.

• **Shari (Lord) Greer '87** wed Mike Greer in Portland, Nov. 11, 1995. Members of the wedding party included: Aimee (VanBeek) Virnig '87, Ann (Kettelkamp) Conway '86, and Anne (Gastineau) Searce '88. Father of the bride is Richard Lord, emeritus professor of English at Willamette. She is a contract analyst for Standard Insurance. The couple lives in Beaverton, Ore.

• **Jeanette E. (Blum) Fox '88** and James Fox were married July 15, 1995, in Portland. She is manager of Grand Yachts Northwest and they are residing in Portland.

• **Julie Lynn Baumann '88** and John Albert Rieth wed June 24, 1995, in Goshen, Ind. Bridesmaids included Mary Ann (Bronec) Henry '87 and Kate (Johnson) Speckman '88. The couple had a honeymoon cruise to Turkey and Greece. She is a teacher at the Levine School of Music and St. Patrick's Episcopal Day School, Washington, D.C. They reside in McLean, Va.

CLASS LINKS

• **Angenae M. Arregui '90** married **Robert J. Rois '90 MAT'91** on June 17, 1995. Many Willamette alums were in attendance. They bought a home in Boise, Idaho, where he teaches math and coaches varsity football, JV basketball and boys' and girls' golf at Meridian High School. She works at Ore-Ida Foods, Inc.

• **Daniel M. Bricken '90** wed **Kathryn Sabo** on Oct. 21, 1995 in Miami, Fla. After honeymooning in Portugal, they moved from Washington, D.C., to Toronto, Ontario, where he is a consultant with Bain & Company, an international management consulting firm.

• **Holly E. Dawson '91** and **David Driggers** were married July 22, 1995, in Portland. She is the daughter of **Cheryl (Bohannon) Dawson '65** and **John Dawson** of Okinawa, Japan. Willamette alumni in attendance were **Kimberly Leathley '91**, a bridesmaid; and **Christopher Davis '88**, an usher. The couple lives in Dallas, Texas.

• **Anne Donovan '91** and **Mike Dodge '91** wed in the summer of 1995. They are living in Portland. Mike works at Timberline Software Corporation and Anne works at Express Personnel Services.

• **Cris E. Johnson '91** married **Julie Scheer** on June 17, 1995, in Puyallup, Wash. Attending the ceremony were **Bernie Deazley '91**, best man, and **William Scheer '95**, a groomsman. They reside in Olympia, Wash., where he is a family practice resident at St. Peter Hospital.

• **Eric David Freidenrich '91** and **Amy Louise Macartney** were married in Atherton, Calif., September 1995. Living in Atherton after returning from their honeymoon to Bali, Singapore and Hong Kong, he is a marketing associate at NetManage Incorporated, a high technology firm in the Silicon Valley.

• **Carol (Mork) Brock '91** wed **Michael Brock** on July 23, 1994. They reside in West Linn, Ore., where they work together in a general contracting business.

• **Anne Elizabeth (Stetson) Medak '92** and **William Medak** were married August 5, 1995, in Portland. Willamette

alums participating in the ceremony were **Karen (Estcourt) Lang '92**, matron of honor, and **Ashley Boyd '92**, a bridesmaid. The bride is in her third year of teaching 7th grade in the Centennial School District.

• **Kelly Itano '92** and **Nancy (Bledsoe) Itano '92** wed in McMinnville, Ore., Aug. 5, 1995. **Julie Oshima '92** was a bridesmaid and **Randy Lowe '92** was a groomsman. In attendance were: **Tammy Kretschmer '92**, **Todd Landis '92 M'94**, **Nory Emori '92**, **Breton '90** and **Heather (Holly) Freitag '93**. The couple lives in Portland where she is a medical student at OHSU and he is a VR systems engineer.

• **Michael S. Holley '92** married **Tracy Hepworth** on Aug. 19, 1995. They live in Salt Lake City. He works for Sutter Corporation.

• **Kim (Coghlan) Koning '92** and **Tim Koning** were married in Grand Rapids, Mich., Dec. 29, 1995. **Maren (Cole) McLaren '92 MAT'94** and **Laura Zinniker '91** were bridesmaids. They live in St. Cloud, Minn. She is writing her doctoral dissertation in English literature.

• **Geoffrey Hildreth '93** and **Sandra Collins '93** were married on Aug. 8, 1995.

• **Shay Steven Fritz '93** and **Christina (Nelson) Fritz '94** wed in Pasadena, Calif., on May 27, 1995. They reside in Vancouver, Wash.

• **Geoff '93** and **Sandra K. (Collins) Hildreth '93** were married in 1995. Attendants and groomsmen were: **Jennifer Irving '93 MAT'94**, **Kathy Colombo '93**, **Michelle Feller '93**, **Blythe Gardner '93**, **Mitch Mirsky '93**, and **Marty Evans '93**. They live in Beaverton, Ore.

• **Vicky Withycombe '93 MAT'94** married **John Remy** on Mar. 4, 1995, in Salem. She is the daughter of **Jan (Loomis) '67** and **Bill Faust** of New Jersey. Both are teachers and reside in Salem.

• **Heidi S. (Case) Wetzler '94** and **Dan E. Wetzler** married on Aug. 26, 1995. They live in Vancouver, Wash.

• **Erin Chatham '94** and **Doug Applegate '94** wed on June 17, 1995 in Louisville, Colo. **Shawn Diez '94** and **Chris Simmons '93** were groomsmen. **Christy Dodge '94** was a bridesmaid and **Sarah Tyson '94** read a poem during the ceremony. The couple lives in Arizona and teach at The Orme School.



Erin Chatham '94 and Doug Applegate '94

BIRTHS

• **Jim Savard '69** and **Kathleen Savard** became parents of a son, **Matthew James**, born Aug. 14, 1994. The family resides in Grants Pass, Ore.

• **Randel L. (Randy) Crenshaw '77** and **Linda (Groves) Crenshaw '79** celebrated the birth of daughter **Elaina** on June 29, 1995. She joins sisters **Alissa**, 6, and **Leanna**, 3. They write "we're now starring in our own family series called, 'My Three Daughters.'"

• **Kris Skotheim '80** and wife **Meghan** welcomed daughter **Rebecca** on June 15, 1995. She joins brothers **Benjamin**, 4, and **Maxwell**, 3. They live on Bainbridge Island, Wash.

• **Rebecca (Collman) McMahon '80** and **Timothy McMahon** became parents of **Kathleen**, born April 22, 1995. She joins sisters **Nora**, 6, and **Sarah**, 3. Rebecca is still working in solo pediatric practice and with the regional cystic fibrosis program.

• **Addison R. Wilson '81** and **Jill A. Metz** celebrated the birth of their first child, **Haley**, on Jan. 5, 1994. He is a physician in private family practice and she is on the faculty of OHSU.

- Colleen (Spelman) Nistler '81 and Werner Nistler of Portland became parents of Elliott Anton, born May 15, 1995. He joins sister Louise, 3, and brother Werner, 1.
- Linda (Boshears) and Scott Hunsdon '83 welcomed the birth of their second child, Austin Scott. He was born May 29, 1995, and joins 4-year-old sister Caitlyn.
- Kathi (Fastnow) Dirkse '83 and Mark Dirkse celebrated the birth of Elizabeth Marie on Feb. 20, 1995. The family resides in Winnetka, Calif.
- Kathy (Cook) Wraith '85 M'86 and her husband, Chuck, became parents of Timothy William on July 19, 1995. He joins sister Stephanie, 2. Grandparents are Virginia (Grant) Schuyler '60 and Ted Cook '60; uncle Jeff Martin '95; great-grandmother Evelyn (High) Grant '31; and great-aunt Judy (Grant) Allen '56.
- Catherine (Jones) Caballero '85 L'88 and Rafael A. Caballero '85 welcomed son Zachary, who joins brother Paul, age 3. The family lives in Beaverton, Ore.
- Jim Lottsfeldt '85 and wife Dawn became parents of Eleanor Grace, born Oct. 7, 1995. She joins brother Hunter,

- 2. The family resides in Anchorage, Alaska.
- Karla (Bosch) Smith '86 and Kevin Smith of Pampano Beach, Fla., welcomed Rachel Antonia, born Nov. 14, 1995. Dorothy (Tonning) Bosch '54 is her grandmother.
- Stacy (Westergard) Dawson '86 and husband John of La Crescent, Minn., became parents of Cody Nicholas, born April 6, 1995.
- Susan (Bozlee) '85 and Brooks Houser '85 M'87 L'89 celebrated the birth of Brooks Bonham Houser Jr. born Dec. 4, 1995. The family resides in Portland.
- Martha (Merchant) '86 and John E. Schaffer '87 welcomed Claire Louise, born July 20, 1994. She is granddaughter of Corolyn (McMinimee) Merchant '60 and her great-aunts are Esther (McMinimee) Folquet '33 and Corolyn (Brown) Campbell '33.
- David Boothby '87 of Seattle and wife Sheryl became parents of Zane on Sept. 26, 1995. His grandmother and grandfather are Arlene (Niemi) Boothby '60 and Edwin L. Boothby '57, former trustee. Pearl (Boothby) Bucklin '39 is his great-great-aunt.
- Jeff Gedrose '88 and wife Karlyn of Redmond, Wash., welcomed son Alex Jeffrey, born June 1, 1995. His grandmother is Maxine (Brown) Callinan '56.
- Michelle (Kirkpatrick) Johnson '88 and Gus Johnson became parents of Avery Robert on Nov. 6, 1995. His aunt is Kate (Johnson) Speckman '88.
- Jack and Angela (Norwood) Catton '89 welcomed daughter Indigo Jane, June 7, 1995. Her aunt and uncle are Mark and Jill (Catton) Yaconelli '89. The family resides in Tacoma, Wash.
- Mary Frances (Grilley) Carnevale '90 and Michael Carnevale of Ukiah, Calif., celebrated the birth of Maria Francesca on May 12, 1995.
- Greg D. Wilson '91 and Becky Wilson of Portland welcomed daughter Emily Rebecca on Oct. 23, 1994. Her aunts and uncles are: Thomas and Rachelle (Wilson) Butler '93 and Scott and Charlene (Newton) Wilson '89.

In Memoriam



After Glow

*I'd like the memory of me
to be a happy one.*

*I'd like to leave an afterglow
of smiles when life is done.*

*I'd like to leave an echo
whispering softly down the ways,
Of happy times and laughing times
and bright and sunny days.*

*I'd like the tears of those who grieve,
to dry before the sun.*

*Of happy memories that I leave
when life is done.*

— Author unknown, reprinted from
the memorial program for
Beatrice "Ben" Moore '31

- Louis E. Stewart '19, age 98, died Nov. 6, 1995, at Rose Villa in Milwaukie, Ore. He was one of Willamette's oldest alumni. He is survived by son Marion A. Stewart of Canby, Ore.
- Thelma Mills '23 H'54 died in Portland on Dec. 23, 1995, at the age of 94. She was born in Arnold, Neb., and moved to Forest Grove, Ore., in 1906. After graduating from Willamette she received a master's degree from Columbia University. In 1954 Willamette awarded her an honorary doctor of humanities degree. She was a leader in the fight for women's rights. She was executive director of the New York City YWCA from 1950-1957, the largest "Y" in the world at the time. She is survived by her niece, Carol Mannen.

Willamette University Alumni On-Line

Monthly Newsletter

Subscribe to the WU-NEWS listserv, to receive a monthly update on events at the University. To subscribe send an e-mail message to: <listproc@willamette.edu> In the message body type <subscribe wu-news> followed by your first and last names (i.e. subscribe wu-news John Smith). Leave the subject blank.

Alumni Web Pages

The Alumni Relations web site is expanding! Information on career networking, volunteering opportunities, university events, alumni clubs, Greek houses, and more is available. Visit the alumni relations web site at <http://www.willamette.edu/alumni>

Submit your address changes and class links info. from this web site.

• **Hulda (Hagman) Atwood '25** died Oct. 20, 1995, in Corvallis, Ore. She was born and educated in Astoria, Ore. She belonged to Delta Phi and Delta Gamma sororities while at Willamette. Survivors include her daughter, **Margaret (Atwood) Orsi '50**; son, Harlow "Ed" Jr. of Salem; six grandchildren and five great-grandchildren.

• **Louise (Garrison) Owen '28** died on Dec. 24, 1995, in Waldport, Ore.

• **Doris (Condit) Lantz '28** died June 28, 1995. She is survived by her sons, Kenneth and Carroll Lantz.

• **Trygve M. Brauti '31**, of Riverside, Calif., died in February of 1995.

• **Beatrice "Bea" (Hartung) Moore '31**, of El Cerrito, Calif., died Nov. 11, 1995. She was 86. She was born in Eastern Oregon. In 1936 she married **Gus Moore '33**; they were together almost 60 years. She was active in the YMCA. Survivors include husband Gus, son Daniel and daughter **Linda Strumpf '66**, and four grandchildren. She is also survived by nephew **John Hudkins '69** and his wife, **Teresa Hudkins '69** who is director of admission at Willamette.

• **Elizabeth (Ogden) Nopson '32** died Oct. 7, 1995, in Costa Rica at age 86. She was born in Portland and taught English and music at Astoria Middle School and High School, retiring after 35 years. She was an avid horticulturist, raising fuchsias. She is survived by son Douglas, daughter-in-law Jacqueline, three grandchildren, one stepson and one stepdaughter.

• **Irene D. (Widener) Weiler '32** of Portland died Nov. 9, 1995, at age 85. Born in Walla Walla, Wash., she married Frank J. Weiler in 1937. She is survived by her husband, Frank; son Gordon; daughters Martha Woolridge and Roberta Winter; three sisters; and six grandchildren.

• **Vernita Van Fleet '35** died Nov. 30, 1995, in Portland. She served in World War II. Before retiring she was a commercial account supervisor for 30 years. She is survived by her niece, Sally Brand.

• **Leonard Clark '36** died in Sun City, Ariz., Oct. 30, 1995. He was a retired United Methodist minister.

• **Robert R. Vagt '37 L'41** of St. Helens, Ore., died Dec. 19, 1995. He was 80. A retired lawyer, he practiced law in St. Helens from 1954 until 1982, representing the Port of St. Helens for 28 years. Vagt was past president of the Oregon Public Ports Authority and chairman of the Columbia County Civil Service Commission. Survivors include his wife, **Hazel (Magee) Vagt '41**, sons David and Bill, daughter Kay; sister Ruth, and four grandchildren.

• **Ralph Cloyd Riffe '37**, age 87, died Aug. 11, 1995, in Roseburg, Ore. Born in North Dakota, he moved to the Roseburg area in 1947. He received his Ph.D. in music from Northwestern University in 1942 and taught music in local Roseburg schools from 1947 until 1973. He is survived by his niece, Cecily Spitz, one great-niece and two great-nephews.

• **Russell K. Tompkins '38** died July 31, 1995, in Eugene, Ore. He was born in Warren, Ore. He served in the Navy during World War II. A longtime Eugene area resident, Tompkins was a teacher, principal and a school administrator for Eugene Christian School and the Eugene School District. He received the American Educator's Medal from the Freedoms Foundation at Valley Forge in 1967. His interests included hunting, fishing, camping and tennis. Survivors include wife Ellen, sons Michael and Terry, sister **Lorene (Tompkins) Reiersen '38**, and brother-in-law **Verne Reiersen '38**, three grandchildren and one great-grandchild.

• **Elliott D. Becken '39** died Jan. 6 in Tucson, Ariz. He had been superintendent

of the Amphitheater School District in Tucson. He played football at Willamette and received the Alumni Citation in 1968.

• **Robert C. Clarke '39** died July 6, 1995, in San Francisco. He was the former director of the San Francisco Public Health Department.

• **Cora C. (Davis) Deacon '40**, age 77, died Jan. 12 in Portland. She was a bookkeeper for Multnomah County until her retirement in 1991. In 1940 she married James Deacon. Survivors are her husband, son David, and sister Doris Davis-Hewitt.

• **Leland A. Shinn '40** of Salem died Dec. 9, 1995, at age 79. A native of Baker City, Ore., he moved to Salem in 1935. He played baseball at WU and continued playing semi-pro baseball in the Salem area. A World War II veteran, he learned to play handball in the Navy. He won 13 national championships in handball along with many local championships. In September 1995 he was inducted into the Willamette University Athletic Hall of Fame. Survivors include his wife, **Dorothy B. (McDonald) Shinn '35**, sons **John '64**, Jim and Jeff, six grandchildren and three great-grandchildren. Contributions can be sent to the Leland A. Shinn Scholarship Fund at Willamette.

• **John A. McNees Jr. '40** died Oct. 26, 1995, in Spokane, Wash. He moved to Alaska in 1943 where he became an influential proponent of Alaska statehood. A participant in the writing of the state constitution, his signature is on that document. He served several terms in the Alaska state senate. Some of his papers were presented to the Hatfield Library. He was predeceased by his father, **John McNees '23**. His brother **Richard B. McNees '41** survives him.

• **Charles Curtis Strong '45** of Vancouver, Wash., died July 27, 1995, at age 69. He was largely responsible for the medical profession's recognition of

family practice as a specialty. He took the lead in establishing the American Academy of Family Practice in 1970. He retired from family practice in 1993. Strong was past president of the Clark County Medical Association and the Washington State Medical Association. His interests included skiing, boating and tennis. He is survived by wife **Betsy (Randall) Strong '46**; sons **Steven '78** and **Jeff**; daughters **Cathy**, **Kimberly**, **Julie** and **Janet**; sister **Elaine**; and five grandchildren.

• **Betty Louise (Sinkola) Acton Stevens '47** died Nov. 30, 1995, in League City, Texas. While at Willamette she was a member of Alpha Chi Omega. She is survived by husband **John E. Stevens**.

• **Robert B. Fatland '50**, 71, died Dec. 29, 1995. Born in Condon, Ore., he lived in Salem many years. He served in the Navy medical corps during World War II and was a Marine medic during the Korean War. In 1980 he retired from the Marion County Health Department where he was a registered sanitarian. Survivors include his wife, **Sharon M'80**; daughters **Mary** and **Molly**; brother **Jack**; and three grandchildren.

• **Addie Lou (Snoddy) Holmes '50** of Charbonneau, Ore., died Oct. 21, 1995, at age 68. She was born on a farm in Stayton, Ore. In 1947, she and **David M. Holmes '48** were married. She was an active golfer and bridge player. Survivors include her husband, **David**; son **David**; daughter **Patricia**; and seven grandchildren.

• **Delores Jean (Fisher) Phillips '53**, 64, died Dec. 1, 1995, in Portland. She worked for the Salem-Keizer School District until 1985. She is survived by sons **David** and **Don Jr.**, daughter **Diane**, half-brother **Bill Fisher** and five grandchildren.

• **Richard Alfred Walsborn '59** died in Lancaster, Calif., on Oct. 16, 1995, while on a trip to see his new home in

Yuma, Ariz. He was born in Portland in 1937 and moved to Cannon Beach in 1948. On Oct. 25, 1957, he married **Jean Mulligan**. He owned and operated Cannon Beach Sanitary Service from 1973 until retiring in 1993. He coached baseball for the American Legion and Little League and was a basketball referee for 20 years. He is survived by his mother, **Ellenor Elsasser**; wife **Jean**; son **Rich**; two daughters and two sons-in-law; and five grandchildren.

• **Vernon Ho '66**, 51, died of cancer on Jan. 2 in Eugene, Ore. A 25-year Eugene resident, he enjoyed working on community projects and was a member of several boards and commissions. He was known for his zest for life and affection for people. He is survived by his mother, **Mary Sen Ho**; son **James Wyncoop**; sister **Lorna Ho**; and three grandchildren.

• **Kenneth P. Lowe '67** died in San Francisco, April 23, 1995. He was 49. A rose has been planted in his memory in the Sesquicentennial Rose Garden.

• **Dan Metcalf '68** of Bothell, Wash., died May 5, 1995. He earned his law degree from the University of Washington after graduating in economics from Willamette. He was in the United States Air Force for four years, and was a past Eagle Scout and high school class president. Survivors include his wife, **Shirley**; stepdaughters **Shirlene Chamber** and **Gerylene Lewis**; mother **Lois Metcalf**; brother **David Metcalf**; and five grandchildren.

• **Kenneth L. Meyer '73**, 44, died Nov. 21, 1995, in Portland. He had lived in Portland for 22 years. The same year he graduated from Willamette he married **Claire Phinney**. Survivors include his wife, son **Matthew**, daughter **Callie**, parents **John** and **Ardella**, five brothers and one sister.

• **Richard King Dickson '76** died in Montana, Oct. 28, 1995. He was 41. At Willamette he earned varsity letters in football and track. He attended the

University of Washington Medical School. His interests included coaching basketball. Survivors include his wife, **Laura**; son **Garth**; daughter **Kelsey**; mother **Katherine Dickinson**; and sisters **Joan** and **Susan L. Dickson '77**.

• **Roberta "Robbie" (Slane) Brown '76 L'82** died in Oakland, Calif., Oct. 20, 1995. She was born in Portland and was a graduate of Catlin Gabel School. While in law school she was Student Bar Association President and on Law Review. She was a member of the California State Bar, practicing in the Bay Area for 13 years. She is survived by her husband, **Casper J. Brown**; mother **Kathleen Slane**; sisters **Kathleen**, **Frances '76** and **Dorothy**; brothers **Charles**, **Fred '80** and **Robert**. Memorial contributions can be made to the Roberta Slane Brown Memorial Fund at the Willamette University College of Law.

• **Elizabeth Marie Powell**, 20, of Corvallis, died Jan. 21 in Salem, after being struck by a train. She graduated from Corvallis High School and was a junior at Willamette. A member of Pi Beta Phi sorority and the Heart of the Valley Chamber Choir, she enjoyed traveling. A memorial service took place in Cone Chapel on Jan. 25. She is survived by parents **Richard** and **Rachel Powell**; twin sister, **Candice**; brother **Jason**; and grandparents, **Thomas** and **Amalia Galvan** and **Doris Powell**. Contributions can be made to the Elizabeth Marie Powell Scholarship Fund at Willamette University.

• **James V. Scariot Jr.**, 22, died Jan. 27 of injuries from a skiing accident. He was born in Salinas, Calif., where he attended high school and junior college. A student and member of Willamette's football team for two years, he was a coach during the 1995 season. Active as a volunteer in the Backtrack Program, a group of athletes and scholars encouraging others to excel, he also volunteered for the Boys and Girls Club of Salem and Marion and Polk Counties. He was

a member of Sigma Alpha Epsilon fraternity. Survivors include his father and stepmother, James Sr. and Kathleen Scariot; mother, Eileen Cheshire; sister Tina-Marie Scariot; brother Tony; half brothers Joshua and Jason Cheshire; and grandparents, Anglo and Barbara Scariot and Hazel and Kenneth Swinehart. The University and SAE fraternity members held a memorial service on Jan. 31 at First United Methodist Church in Salem. Contributions can be made to the James V. Scariot Scholarship Fund in care of Willamette University.

• **Rachel C. Atkinson** died Oct. 13, 1995, at the age of 101. She was born in Erie, Penn. She was preceded in death by husband **Guy F. Atkinson H'44**. An elementary school teacher for 29 years in San Mateo, Calif., she was honored with two awards by the California Parent Teachers Association. She is survived by stepdaughter **Elizabeth (Atkinson) Whitsett '31**; stepsons **Donald M. Atkinson**; grandsons **Earl Atkinson '54** and **Ray Atkinson '50**, trustee; granddaughter **Virginia (Atkinson) Hutchison '49**; daughter-in-law **Lavina Atkinson**, former trustee; and great-granddaughter **Danae (Hutchison) Michael '72**.

• **Burton Charles Bastuscheck**, 85, died in Mt. Angel, Ore., Nov. 14, 1995. He was born in Pennsylvania. He earned degrees from a university and several seminaries, including the Iliff School of Theology in Denver, which awarded him a doctorate in theology and later honored him as alumnus of the year in 1980. He served churches for more than 20 years in Pennsylvania and Iowa before moving to Oregon. He taught religion and sociology at Willamette for 12 years. He is survived by wife **Gladys**; sons **Herbert '63** and **Donald**; one stepdaughter and one stepson; one sister; three grandchildren and four great-grandchildren.

• **Ken Diehm** died on June 26, 1995. He was a campus safety officer for

Willamette and suffered a heart attack while on duty. He is survived by his wife, **Debbie**, and sons **Jeff** and **Eric**. Contributions can be made to the Ken Diehm Memorial Fund, Willamette University.

• **Cecil Edwards H'88**, age 89, died Dec. 22, 1995. Edwards worked for Oregon state government for 60 years. He worked for governors, for the legislature and on many state boards and commissions. He was the undisputed icon of Oregon's legislative history. He is remembered by state leaders for his fairness, generosity, kindness and sense of humor. The state archives building was named in his honor. Willamette presented him with an honorary degree, Doctor of Public Service, in 1988. He is survived by sister **Marvella Edwards Mefford '32** of Milwaukie, Ore. A memorial service celebrating his life was held at the Capitol in January.

• **Richard E. Kuschnick**, 31, of Salem died on Aug. 12, 1995. A native of Salem, he attended North Salem High School and was a custodian at Willamette for three and one-half years. He enjoyed camping and restoring cars. Survivors include his wife, **Lori**; son **Erik**; brother **Rodney**; parents **Edward** and **Rose Kuschnick**; and grandmother **Louise Benally**.

• **Eugenia (Brooks) Smith**, 91, died in Nags Head, N.C., Dec. 28, 1995. She was predeceased by her husband **G. Herbert Smith**, president of Willamette from 1942 to 1970. A Tennessee native, she attended Butler University in Indianapolis and was a member of Pi Beta Phi sorority. She was a Salem resident for many years and was instrumental in bringing Pi Beta Phi to Willamette. She was a member of PEO. She is survived by daughters **Sara Louise Gunn** and **Margaret Alice Hardman**, both of North Carolina; seven grandchildren; eight great-grandchildren; and one great-great-grandchild.

GUIDELINES

- Class Links are included in the winter, spring and summer issues of the *Willamette Scene*.
- If you have information you would like to submit for Class Links, please send it to:
Sue Rende, University Relations
900 State St.
Salem, OR 97301
or e-mail <scene@willamette.edu>
- Please print or type all submissions, in the interest of accuracy.
- If something has been written about you in a newspaper or other publication and you would like it included in the Scene Class Links as well, please submit a copy with a note giving your permission.
- It is the practice of Class Links not to print pregnancy or engagement announcements, nor candidacies for political offices, due to the lag time between receiving such information and the publication dates.
- The Scene reserves the right to edit or omit any information submitted.
- The deadlines for submissions are:
Winter issue: Oct. 10
Spring issue: Jan. 25
Summer issue: April 20
- We welcome photos to be submitted for possible use, depending on space available and photo quality. Black and white photos are preferred. Please send a self-addressed, stamped envelope if you would like your photo returned.
- It is the practice of the Scene to list a surviving spouse in all obituaries when the name is available to us. Other survivors who are alumni or otherwise connected with Willamette will also be listed by name when we receive that information.

KEY:

- L = Doctor of Jurisprudence or LLB
- M = Master of Management or Master of Administration
- M/L = Joint degree, Law and Management
- MAT = Master of Arts in Teaching
- MEd = Master of Education
- H = Honorary Degree

Programs of Distinction

GRADUATE PROFESSIONAL EDUCATION AT WILLAMETTE UNIVERSITY

FOR ADMISSION INFORMATION, CALL 503-370-6303



Atkinson Graduate School of Management

THE FIRST AND ONLY PROGRAM IN THE WORLD ACCREDITED BY BOTH AACSB AND NASPAA
(American Assembly of Collegiate Schools of Business and the National Association of Schools of Public Affairs and Administration)



College of Law

CONGRATULATIONS TO GRADUATES TAKING THE 1995 BAR
PASSAGE RATES: OREGON 91% WASHINGTON 90%



School of Education (MASTER OF ARTS IN TEACHING)

EDUCATOR FIRST, SPECIALIST SECOND, LEADER ALWAYS

The Telecommunications Act of 1996: The Indecency of It All!

By Gary M. Klein

How could a piece of legislation be considered indecent if it drew a standing ovation from Congress, as well as praise from stand-up comedian Lily Tomlin?

Tomlin's stage character of Ernestine, the telephone operator who took great pride in her prudish upholding of decency on the *Rowan & Martin's Laugh-in Comedy Hour*, was resurrected as part of a media event that accompanied President Clinton's signing of major new telecommunications legislation on February 8, 1996.

Lily Tomlin clearly knew that her satiric routine ushered in the Telecommunications Act of 1996. But, did she know that it also ushered in an adjunct piece of legislation that now is casting a cloud over the Internet, academic computing and libraries?

Less than one day after President Clinton signed the Communication Decency Act of 1996 (CDA), 20 organizations, including the Planned Parenthood Federation of America, the Human Rights Watch, the National Writers Union, and the Clarinet Communications Corporation, joined together in filing a lawsuit to challenge it.

Why is this of concern to the Hatfield library? Because, quite simply, we provide our students unlimited Internet access, including access to the very resources that are criminalized under the CDA. Since this legislation makes it illegal for minors to gain access to certain types of electronic resources, librarians could be prosecuted for helping Willamette students.

Furthermore, in its current form, the Communications Decency Act does not define what it terms "patently offensive" nor what it terms "indecent," an omission that lends the bill considerable ambiguity. However, it clearly spells out that almost any electronic transmission of abortion information is automatically declared indecent and subject to prosecution.

Aside from abortion, the CDA does not offer any precise definitions of indecency, nor of what is patently offensive. Yet, the Internet providers are subject to the CDA's provisions if a minor "may" have access to offending materials, regardless of the nature of the student's request.

Thus, if a student under the age of 18, writing a term paper on the ethics of abortion, turns to an Internet resource, the Communications Decency Act can suddenly be



Gary M. Klein

called into action. The CDA clearly states that people found responsible for violating its restrictions "shall be fined under Title 18, United States Code, or imprisoned not more than two years, or both."

Ironically, if this same abortion information were obtained from printed sources, then no crime would have been committed because those publications are protected by the First, Fourth, Fifth and Ninth Amendments of the United States Constitution. Although abortion is a perfectly valid topic for a student to explore, dispensing information on abortion to minors over the Internet has become a crime.

Who ever thought that turning to electronic resources could be a crime? Will libraries and computer laboratories all across the country have to start "carding" their students before connecting them to Internet resources?

The role of libraries and librarians in an academic setting is to help students find information by whatever means are appropriate, and provide resources that students can analyze, digest, synthesize and from which they can learn. With this new legislation taking effect the minute that President Clinton signed it, however, librarians may have to start censoring their recommendations, otherwise they could land in prison for two years.

New York State's legislators recently signed into law an even stronger bill that criminalizes any electronic transmissions of nudity, whether visual, textual or spoken. Museums are up in arms over the New York bill because it does not offer any provision for artwork, such as a critic's discussion of Marcel DuChamps' *Nude Descending a Staircase*. I wonder how the Vatican would feel if New York's legislation was used to declare the ceiling of the Sistine Chapel indecent because it includes nudity?

How far will legislators go in defining indecency? And, who is going to police the Internet connections available from the Hatfield library's InfoStations when students start turning their Web browsers to the Vatican's artwork, where anyone in the world can view Michelangelo's artistry?

Gary M. Klein is management/business economics librarian at the Mark O. Hatfield Library. Reprinted with permission from Moveable Type, the newsletter of the Mark O. Hatfield Library.



Snowboards have captured this alum's enterprising spirit, both on the slope and in the boardroom. See page 28.



WILLAMETTE

SCENE