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LOCATION NUMBER



Waite Memorial Fountain

Willamette University is most fortunate in its location in the beautiful city of Salem, in the favored Willamette Valley, famed for its productive soil, equable climate and intelligent, progressive citizens.

This valley, with its fertile soil, "yielding returns rich in golden grain and ripened fruit of tree and vine, the excellence of its products bringing fame to this favored section and creating a great demand at home and abroad" is well suited to division into five-acre tracts. It has been well said that these alone assure the city's future.

Salem, however, has many additional advantages favorable to its development. Transportation by steam and electric lines and by river affords the best facilities for the marketing of all products. The Southern Pacific railroad, and the Oregon Electric railroad, make it readily accessible from the north and south, while the projected Portland, Eugene and Eastern will soon add another outlet to the north and south in addition to furnishing access from the east and west. The Salem, Falls City and Western, in addition to giving access from the west, makes it possible for the citizens of Salem to reach the mountains in a two-hour run. On the other hand, the seashore can be reached in five to six hours. The beautiful Willamette River coursing through the city, in addition to transportation facilities, furnishes a place of delight for those who enjoy boating and canoeing.

The progressiveness of the city is evident on all hands. The population of 18,000 indicates a greater percentage of increase than is shown in a list of 100 of the leading cities of the United States, as prepared by the census bureau.

Thirty miles of paving have been laid in the last five years, about seven of these having been completed within the past year.

Notable buildings of the past year are the Armory, costing \$40,000; the Masonic Temple, costing over \$100,000; the Carnegie Library, costing about \$30,000; the Oregon Electric depot now in process of construction is to cost \$60,000; the addition to the State Capitol, in process of construction, costing \$150,000, besides several prominent business structures. The Portland, Eugene and Eastern railroad plans to build a fine depot in the heart of the city in the near future.

The schools of the city have been growing rapidly. The accommodations in the High School having been increased greatly in the past year, while two new buildings are being erected at an expense of \$40,000.

The churches are likewise in a flourishing condition. The First Methodist church erected a parsonage not long since at an expense of \$8,000. The First Congregational church has just completed a beautiful new parsonage. The First Presbyterian church has installed a \$2,500 pipe organ. The Leslie M. E. church has recently completed a new structure at a cost of \$10,000, while the Jason Lee Memorial church, costing \$15,000, an imposing structure of cement blocks, has just been completed.

The health conditions of the city are most excellent. In addition to general favorable conditions such as climate, etc., the present water supply of Salem merits special notice. Mr. Walton Van Winkle of the United States Geological Survey, who is now engaged in analysing the waters of Oregon in a laboratory in the Chapel Building of the University, reports Salem water is of the same general type as that of Bull Run and Brightwood, mountain streams. In an analysis made not long since he found the total mineral matter in solution averaged 61 parts per million of water. This is only 12 parts more than Cedar River, Seattle's water supply, carries, and is less, by far, than that contained in Los Angeles' new Owens River supply. It is also less than the mineral content of either Columbia or Des Chutes Rivers.

The chief salts found are carbonates, sulphates, and chlorides of lime and soda. The water is soft and well adapted for boiler and

laundry use, and undergoes only slight changes in mineralization during the various seasons of the year.

The mortality of the city to September 1st of this year, exclusive of the state institutions, was 7 per 1000 population, which is much below the average for a city of the size, few if any cities reporting as low a rate.

“No one can visit Salem and fail to be deeply impressed with the beauty of its location, looking to any point of the compass, one will see the succession of level plains, rolling and gently undulating hills, all covered with trees or vines or grain, and on the horizon the mountains of the Coast and Cascade ranges. When the atmosphere is clear five great snow-capped peaks are visible from Salem—Mount Jefferson, The Three Sisters and Mount Hood in Oregon, and Mount Adams and St. Helens in Washington.”

Beautiful in location, Salem is beautiful also in itself. Its founders in laying it out planned a plaza of several blocks in the heart of the city on which are located the State Capitol, the Federal Building, and the Court House, the streets on either side being one hundred feet wide. Trees and shrubs dot the grounds while flowers abound, bordering the walks, ornamenting the parkings and the approaches leading to the buildings, which are substantial and attractive, there being plenty of room for their beauty of design to be discerned.

The Waite Memorial Fountain plays in the public park across from the Carnegie Library and Willamette University. Multi-colored electric lights projected through the waters throw separate and massed colors in all the varied hues of the rainbow. This is one of the unique fountains of the country. It is a great source of attraction and admiration to every one visiting the city.



GENERAL VIEW OF THE UNIVERSITY CAMPUS SHOWING TWO OF

Willamette University's beautiful scenic setting is in
For the student "The joy of surroundings that keep him

The cluster light system for illuminating the city makes its beauty evident by night.

"Known as a beautiful city Salem is destined to become the masterpiece of man in city building in the state. Its brilliant future allure the homeseekers from all points of the compass."

A fine people reside in the city, being prosperous and happy and throbbing with moral and intellectual life. Leading men from all over the state, come to the city to take up official duties in various public offices.

Willamette University proves attractive also, to a very desirable class of people. The University is delightfully situated opposite the State Capitol, whose beautiful grounds prove an inspiration to the student. Here he may become acquainted with the men who are leaders in the affairs of state in Oregon.

Here he has opportunity to observe state activities in the various offices and to learn the methods of procedure in the legislature and in the various courts. Unusual opportunities for investigation of questions in social and political science are afforded the University student. The State Library, just across the street, the privileges of which are courteously accorded the student, affords the best opportunity for the study of political science to be found in the state. Investigation of social questions is greatly facilitated by the proximity of the various state institutions, which afford veritable laboratories for original investigation of social problems.

In and about the city are the Penitentiary, the State Hospital, the State Training School, the Institute for the Blind, School for Deaf Mutes, the Institute for Feeble-Minded, Government Indian Training School, the City Hospital, the Willamette Sanitarium and the Tuberculosis Sanitarium. Most of these are readily accessible by electric or steam railroad.



THE EIGHT BUILDINGS, WITH STATE CAPITOL ON THE RIGHT

self a refining and cultural influence
bouyant means doubling and trebling his powers"



Library Opposite Medical Building

The cut shows the new Carnegie Library opposite the campus, to the west. This library contains about 10,000 volumes in addition to a large number of magazines and newspapers in the reading room. It is thoroughly modern in all its departments.

This is but one of the several libraries in the city, courteously opened to University students. The University Library itself contains about 12,000 volumes, the library of the Kimball School of Theology about 3,000, while the State Library opposite the campus to the north contains 50,000 volumes and the collection of the State Library Commission amounts to about 15,000 volumes. Fully 100,000 volumes are available to students in the several libraries open to them.

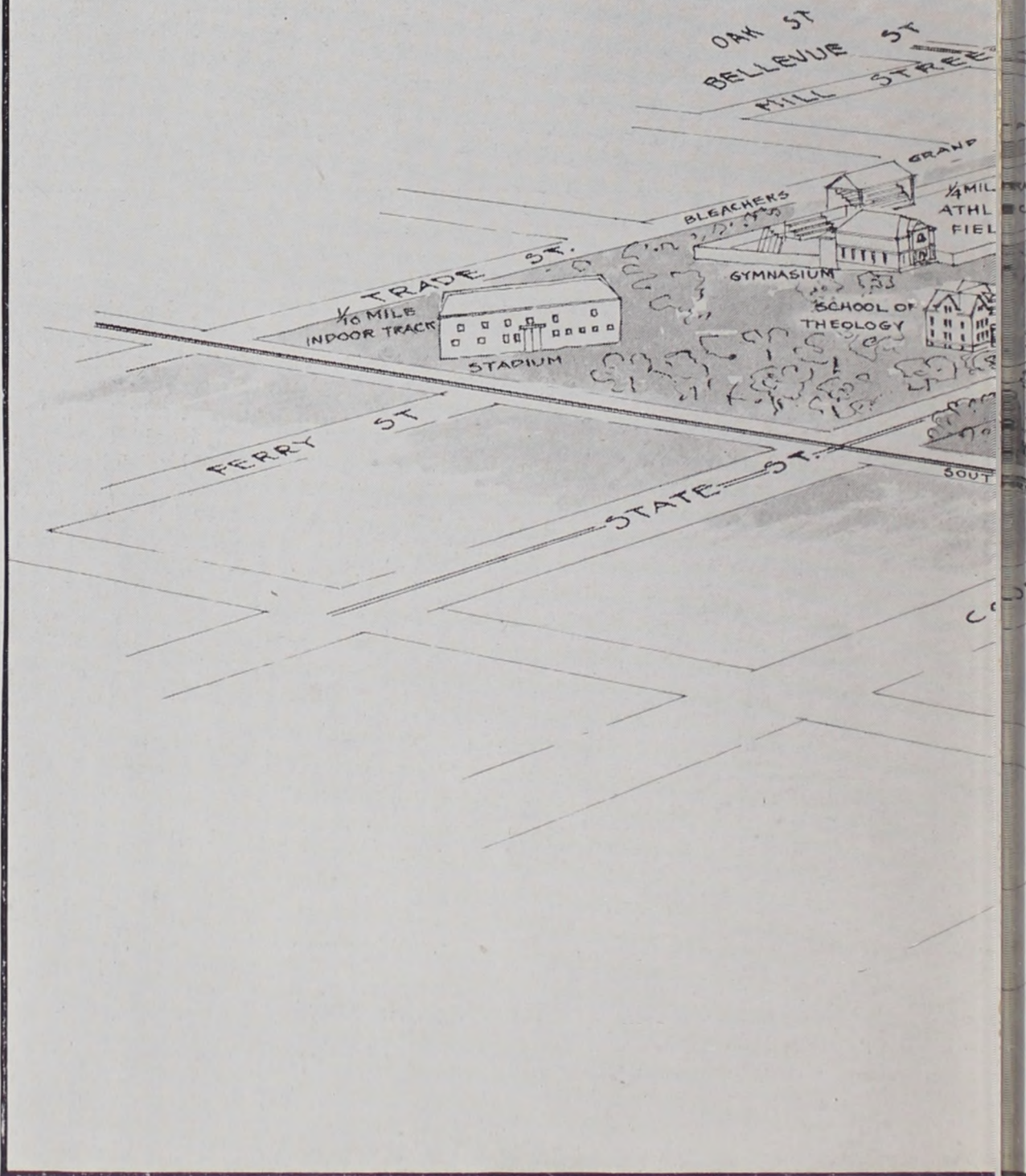
An advantage of no little significance to the University is found in the number and kind of people making up the city of Salem. A city of its size gives many and varied lines of work to a large number of students, who are working their way through college. The people of Salem are very friendly to the University students and kindly assist them by giving them work in many lines.

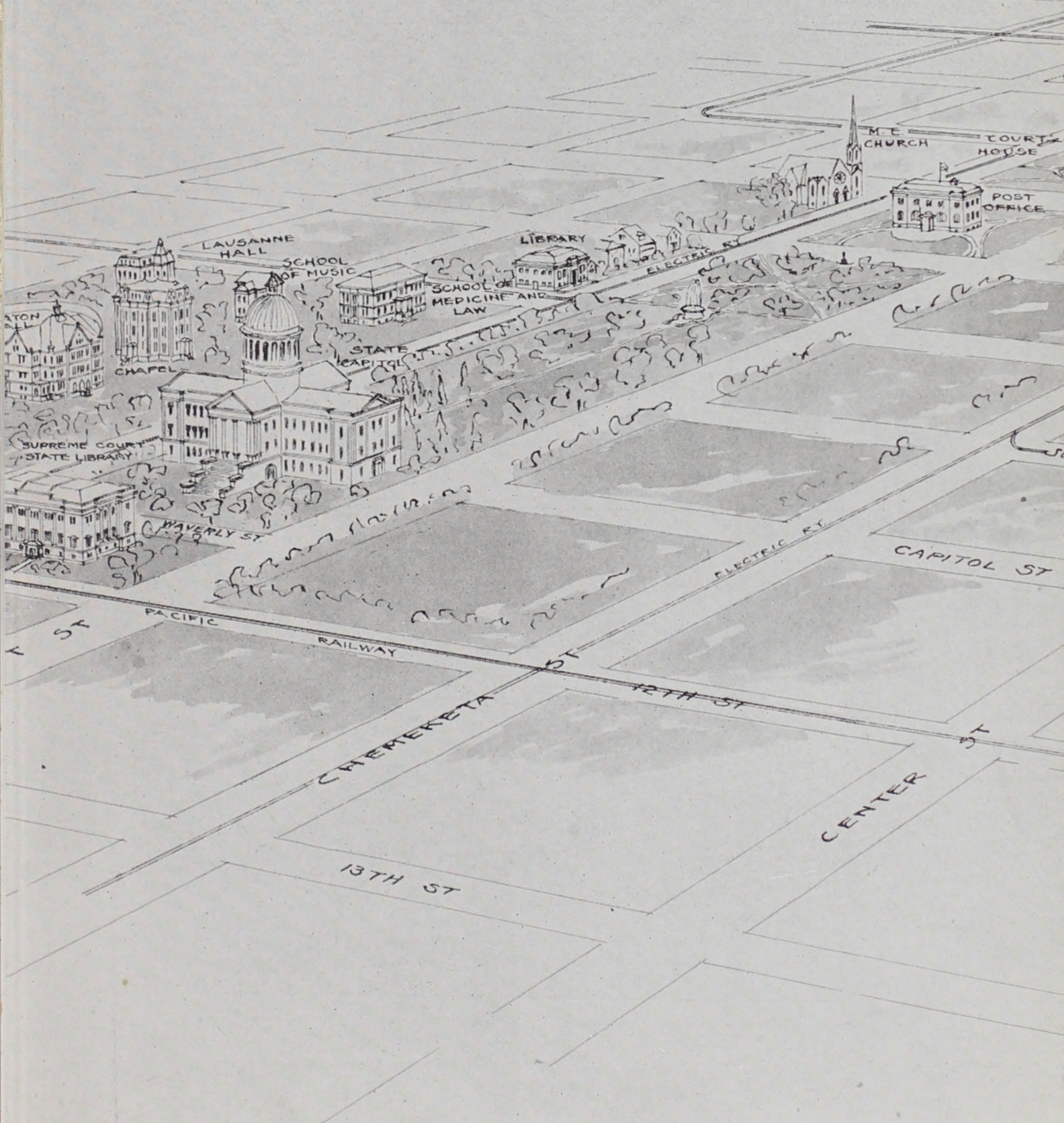
The student realizes the helpfulness of Salem's people in a much more significant sense, however, in that while new fields of knowledge and wider horizons of thought are being opened to him, he is not only inspired by the ideals of those with whom he works, but also finds an idealism among those with whom he lives, which makes a field for the attainment of a success that is won through distinguished service to his fellowmen.

For information concerning this favored institution, address
FLETCHER HOMAN, A. M., D. D.,
President

• WILLAMETTE UNIVERSITY •
AND PLAZA

• SALEM — — OREGON •





STON
CHAPEL

LAUSANNE HALL

SCHOOL OF MUSIC

SCHOOL OF MEDICINE AND LAW

LIBRARY

STATE CAPITOL

SUPREME COURT
STATE LIBRARY

HAVERLY ST

ST

PACIFIC

RAILWAY

ST

ELECTRIC ST

CAPITOL ST

CAEMERETA ST

12TH ST

CENTER ST

13TH ST

ST

M.E. CHURCH

COURT HOUSE

POST OFFICE



WILLAMETTE RIVER

BUSINESS SECTION

COMMERCIAL ST

LIBERTY ST

CONG. CH.

EVAN. CH.

OREGON ELECTRIC RY.

PROT. EPISCOPAL CHURCH

PRES. CH.

CHR. CH.

CHURCH ST

UNIT CH.

COTTAGE ST

ELECTRIC RY.

ROMAN CATH. CH.

ACADEMY

BAPTIST CHURCH

WINTER ST

SUMMER ST

ELECTRIC RY.

ST

ST.

MARION

UNION