

COLLEGIAN

WILLAMETTE UNIVERSITY'S STUDENT NEWSPAPER

VOLUME XCIX, NO. 15 · MARCH 29, 1989

"There's just one rule for politicians all over the world: Don't say in Power what you say in Opposition; if you do, you only have to carry out what the other fellows have found impossible."

-John Galsworthy, 1931.

"What is the first part of politics? Education. The second? Education. And the third? Education."

-Jules Michelet, 1846

"Those who would treat politics and morality apart will never understand the one or the other."

-John Morley, 1876

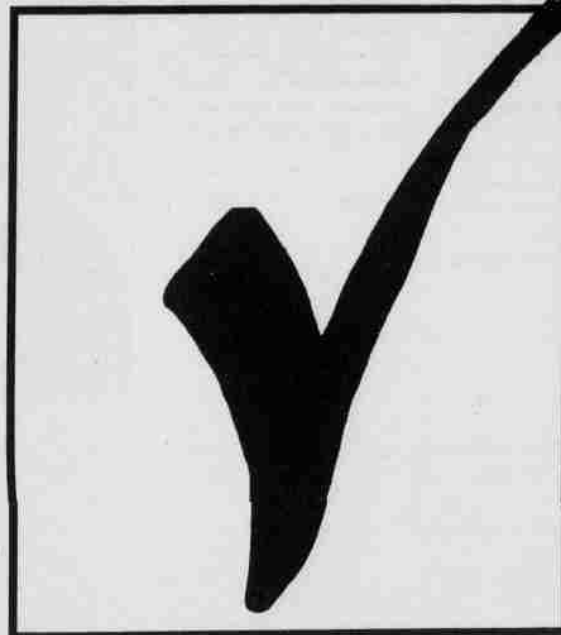
"Political campaigns are designedly made into emotional orgies which endeavor to distract attention from the real issues involved, and they actually paralyze what slight powers of celebration man can normally muster."

-James H. Robinson, 1937

"You have all the characteristics of a popular politician: a horrible voice, bad breeding, and a vulgar manner."

-Aristophanes, 424 B.C.

ELECTION



"Politics is the art of the possible."

-Otto von Bismark, 1863

"Most of them say about the same thing, this is just one of those weeks, but it should give some indication of the choices available. The statements are of the candidate's own composition, and do not reflect the views of the Collegian, which is just as well."

-Collegian, April 3, 1987

"I tell you folks, all politics is applesauce."

-Will Rogers, 1924

SPECIAL

"Politics are almost as exciting as war, and quite as dangerous. In war you can only be killed once, but in politics many times."

-Churchill, 1920

"Politics is the art of human happiness."

-Herbert A. L. Fisher, 1934

"Power politics is the diplomatic name for the law of the jungle."

-Ely Culbertson, 1946

"A politician is an arse upon which everyone has sat except a man."

-Louis F. Celine, 1944

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"Under every stone lurks a politician."

-Aristophanes, 410 B.C.

PRESIDENT

William Earnhart

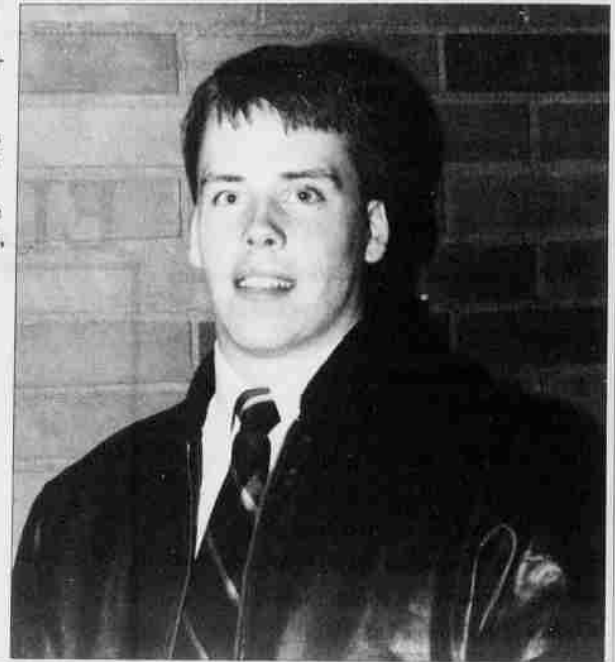
The most important part of this university is its student body; it is time the students played a real role in the decision making process. At this time only a few ASWU officers and committee members give input into the decision making process of the university; the views of the entire university are represented by a few choice people. Very seldom does the Senate, our representative body, give even an advisory opinion to the administration. The Administration does not have to follow the advice of ASWU but as the voice of an organized student body it cannot be ignored. I am not calling for the student body to be confrontational, I feel that being too radical could hurt our position. I have been active in campus politics and I have realized that we do have power available to us that we should utilize.

The President should also take the lead in making ASWU activities more exciting and enjoyable for the entire student body. Although some activities are a great success, too often ASWU dances and guest lecturers have small turnouts due to lack of interest. With as much money as is available to ASWU (\$107,000 this year) we can do better. Have you received your \$80 worth of ASWU this year?

Although I feel that our campus officers have made improvements in the past year, we can still do much more for the Willamette community. It has been said that much of this campus is apathetic or just does not care. I disagree. What we need is more organization so that our views can be brought to the attention of the Administration, and we can provide activities that the students

want. We need bold, creative leadership to bring ASWU to new heights. I believe that I am the candidate who honestly cares about the entire student body and that I can deliver the leadership and bring together the interests of all the students. I would like to see the student body brought together by exciting activities and by having a voice in the issues that effect their lives at Willamette.

If you are having trouble deciphering the campaign rhetoric, ask someone who knows the candidates. They will tell you which candidates are sincere and will stand up for the students of Willamette. They know who will back up their words with action.



Mike Gile



Let me start by introducing myself, I am Mike Gile, the complete alternative candidate. I heard a lot about the people who were running for ASWU President and I thought, "Hey, I would vote for myself over these people." So, here I am, and I want to be your president.

My ASWU background is not extensive. In fact, I haven't held any political positions here at Willamette because I wasn't really interested, but now I am. There are just some things happening now around the campus that I need to voice my opinion about, and I would like to see something done about them, not just words and red tape.

First of all, ASWU Activities: these are mostly lame. Nothing against any of the officers now, but I think they can be more popular and get more well-known

people to come to Willamette. This is Willamette, people like us and will come and play, all we need is action. I realize that this is the Vice President's job, but as President, I feel I could help the new Vice President in getting big names around here.

Second is Campus Parking. There are over 2,000 cars registered to drivers and only 1,000 spaces on and around campus. This is stupid. Somehow, whether through the administration or the trustees, something has to be done. I hate walking ten miles to class when I only live two miles away. I am not sure who to talk to, but believe me, I will find out and get something done about it.

Third is the Tuition Increase. When tuition goes up \$500 and room and board goes up \$200, and everyone I talk to says that we can't do anything about it,

that it is up to the trustees who decide how much we pay, I get really upset. I pay to go here and the school is supported by me. Also, when I learned that the student representative to the Board of Trustees is the Student Body President, I felt like I could only do something if I were president. Well, I want to do something. I want to tell the Trustees how I and the rest of the student body feel about "their" decision.

These are just some of the issues that I feel need to be addressed and acted upon by the students and our leaders. Elect me as your representative to the people who really make the decisions and I promise that I will let our opinions be heard. I am not afraid of voicing your and my opinions to the people in charge. I want to be your president.

PRESIDENT

In the next few years, some changes will be made which could drastically change the future of student life at Willamette. The students need an assertive, informed, realistic voice to represent our interests. After all, it's our school—we pay for it. We need to protect the positive aspects and resolve the continuing problems of this campus. Because of my experience and perspective, I am the person for that job. Here's what I've been doing, what I believe needs to be done, and why.

I've been in contact with student body officers at Linfield, Reed, and P.S.U., and all have expressed strong interest in exchanges, cost sharing for big name bands, and cooperation in solving problems common to our campuses. I would also like to work for a ticket outlet on campus, a stronger outdoor program, and more co-sponsored events between on and off-campus groups. Past ideas for a bank machine and a reader board on campus also need to be carried to completion.

I am working on Senate and with the administration to

make day-to-day decision making concerning alcohol policy enforcement a process which involves direct student input. If we are involved in many of the 'small' decisions, students will have a stronger voice if any manner changes are proposed in the future.

After a year of work with USAC, I see the need for rapid but effective improvement in the food service. I don't think that centralized dining is the best choice for students right now. I hope to insure that each living organization has the opportunity to run their own kitchen if they are capable, no matter what system is implemented.

We could benefit by looking beyond the few blocks of Salem that hold Willamette. The Salem YMCA is interested in forming a little sister/brother program with Willamette students and local youth, and Willamette could be the sponsor of a homeless shelter for the cost of volunteer hours and some organization.

Billing to students, especially where maintenance is involved, needs to be more specific

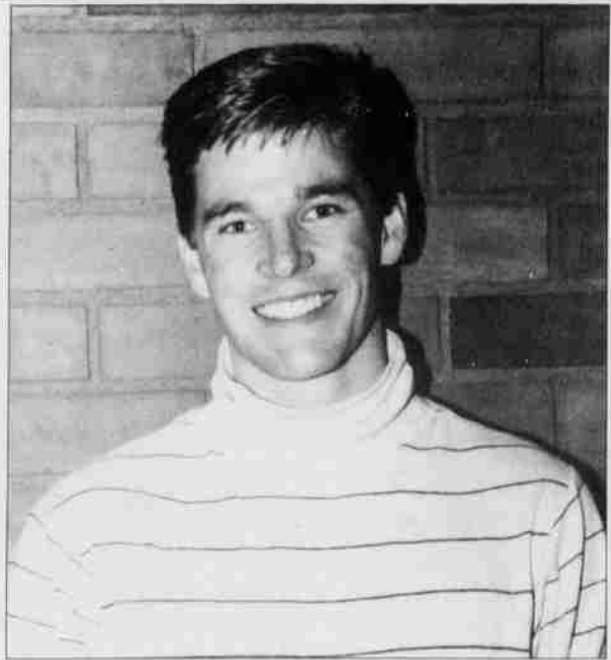
and accountable. Also, the two week lag on paychecks could be shortened.

I have been in contact with alumni concerning the radio station, and I would like to implement their input.

As new space becomes available in the U.C. because of the Waller renovation, we need to utilize the building to make it a student center.

Also, many positive changes which began this year need to be continued: bookstore improvement and the book exchange, community action, the integration of T.I.U., and more diverse activities programming.

Many issues seem like they won't go away, such as parking, publicity, gender and racial issues, Marriott, alcohol policy, the radio station, rising costs, and many others. Anyone who claims a "quick fix" to these problems is only going to allow them to continue, because there are no easy solutions. If you want to know where I stand or how I intend to accomplish something, my phone number is 6728. Thanks.



Dale Miller



J.P. Moss

Associated Students of Willamette University;

I am writing to ask for your vote. I, J.P. Moss, am announcing my candidacy for the office of ASWU President and because I believe that a vote should be influenced by the beliefs, goals and policies of the candidates, I would like to explain my ideas to you.

The ASWU President is a vital position to the Willamette student population because the occupant provides direction, and most importantly, ACTION. I believe in taking action. Although long term goals are vital to the success of an organization, so many times short term action is overlooked. Because we generally have a four year stay, short term accomplishments become vital.

My five point platform as follow contains realistic short term goals:

Stabilizing Tuition: Why should students presently attending Willamette face exorbitant increases? The class of 1991, if increases are continued at the present rate, will be paying Willamette an accumulated \$9000 of tuition increases over their four years. Although tuition increases

may be necessary, they should be charged to entering students, only. If a class has a tuition of \$9100, the price should remain for a four year period.

Improving Communication: The question that comes to mind:

"What do you know about ASWU?" Some students can answer this question thoroughly but many do not have the time to seek out this information. I

propose a two point process to achieve this goal. First, a weekly letter from the ASWU President will be mailed to each student explaining the present state of the Willamette proceedings. Secondly, have a monthly meeting with all living organizations' presidents.

Maintenance: This point refers to the long term goals developed by past ASWU Presidents. The changes in the bookstore recommended by Mark Yaconelli's administration and the student center proposal by Eric Fishman's administration are two points which need to be addressed in the 1989-90.

Redesign Senate: Over the last two years, I have observed the Senate from and insider as well as an outsider. Senate needs a change in format. Redesigning Senate to

create a more effective atmosphere is vital. The first part will break the Senate up into five or six small groups. Each group will take a topic of student interest and develop ways of improvement throughout the semester. The second hour will be regular business.

Bring Back the Ducks: "That's my point."

During the last two years, I have been quite involved as well as taking a hands off approach for a semester. Inspecting the Willamette proceedings from both these angles has given me the opportunity to view the machine inside and out. My experience as a member of Senate, Finance Board, Constitutional Revision Committee, Glee Managers, Bookstore Task Force, ACE coordinators, and Off The Block coordinators are vital to understanding the different facets of Willamette.

I feel that I can be a dynamic force to improve Willamette's student voice in the years to come. I have presented you with my platform; I, J.P. Moss, would like to be your ASWU president.

PRESIDENT

Rob Patridge

"What are you going to do after College?" The probing question that plagues many of us. Whether from relatives, friends, or fellow students, at times we'd like to respond with a string of obscenities. We have placed a great deal of trust in Willamette — to aid in forming our future. It is the responsibility of ASWU to ensure that quality programs which meet student needs are provided.

While we are here to learn, we should not ignore what is happening in the world around us. A balance must be established between Academics, Activities, and Practical Experience, to maximize Willamette's resources and provide an optimum, well rounded learning experience.

Student Parking, Willamette's Radio Station, The SagaDome, and Alcohol Policy are long term and recurring problems

which need to be addressed. I want to clean up the mess just like every other candidate. Short term remedies can be achieved like changing the parking permit structure and making a firm decision about the radio station within a semester, if we act now. I will continue to work on the long term solutions to these problems, however, my emphasis is upon what will effect each of us **while we're still here.**

We pay over \$13,000 a year to attend Willamette and it's important that we are:

GETTING OUR MONEY'S WORTH OUT OF WILLAMETTE

I would propose the following ways to maximize our tuition dollar:

1) Provide a **Fixed Tuition** cost

upon entrance.

2) Form **Alumni Advisory Groups** to share experiences and help provide **Jobs** now and after we graduate.

3) Offer a **1/4 Credit** for participation in **Activities.**

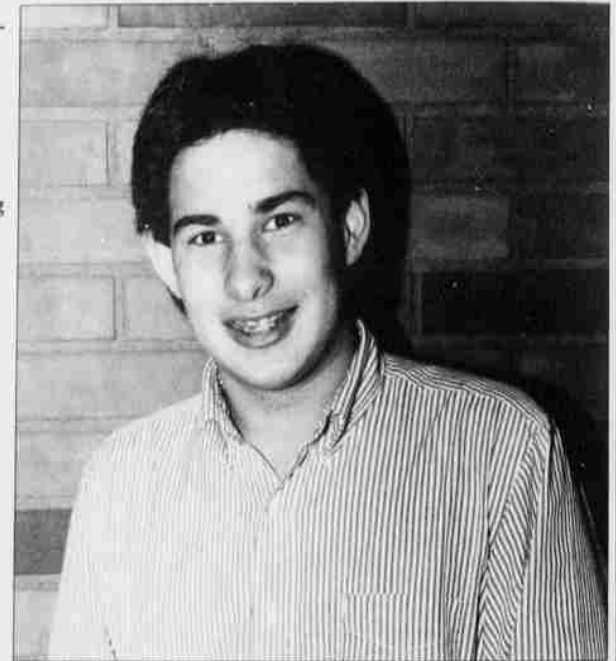
4) Prioritize **Facility Improvements** to meet student needs.

I want to ensure our money is well spent. These issues are a foundation for building a better Willamette. While only a sampling of my ideas, these goals and others can be accomplished **now** — with your support.

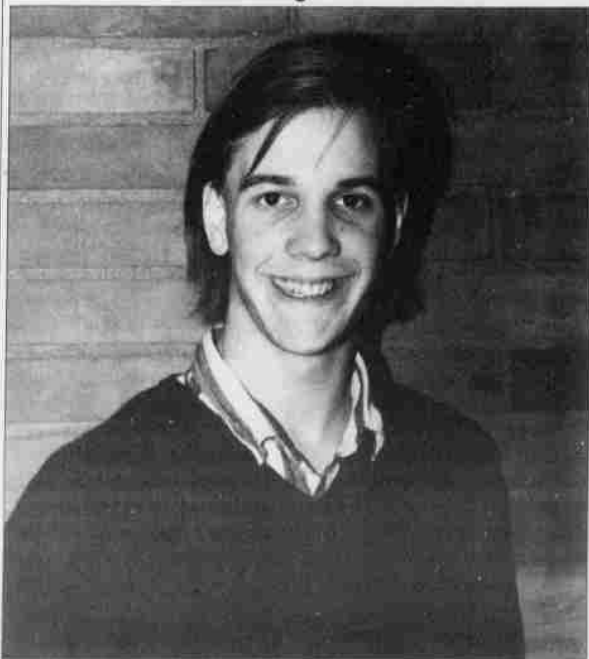
Join me in making our Willamette Experience — a better one.

Thanks for taking the time to consider me for ASWU President.

Phone- 393-1572
Box- H149



Martin Taylor



Are we indeed to witness the dawn of a New Willamette?

T.I.U., centralized dining, tuition hikes—do you feel part of these changes? Willamette is a good university but it can be better. Students, however, need the power to guide the change. Willamette's potential is not found in Jerry Hudson & Co., with dreams of a national reputation and matching tuition. Students are the essence of this community and its potential lies within us.

Together, we can actualize a vision of Willamette's future. I see the role of ASWU President as a channel for the student voice—as an inspiration, a resource, and a leader, but not as a power broker. Willamette's potential is in student unity, not power politics or uninspired management.

These are some of the ideas I offer in addition to your own. First, Willamette must have a center for student unity. The Willamette community is divided between Eastside/Westside, Greek/Independent and On-campus/Off-campus students. These divisions

are allowing our isolated voices to be ignored. The U.C. was intended to be a student center when it was originally constructed, and now it's time for that promise to be met. This will give students a location to come together and unite into a single student voice.

Did you know that the Alumni House is in the process of becoming the law school's Dispute Resolutions Center? Students were never consulted about this change. The Alumni House would make a great Co-op (a family environment free of RAs, SAGA food, and housekeeping). Or how about a "hang-out" with pool tables, video games, and a fast-food joint?

Next year's budget will exceed \$100,000. With that much money, we can afford to think BIG. Instead of spending \$20,000 on seven mediocre dances, let's pool the money for something big, like a Ziggy Marley or R.E.M. concert/dance. Better yet, let's share the concert and cost with another college and still keep a couple of smaller dances.

How about a daycare center on campus? Children would

add life to this campus. A daycare would benefit the Psychology and Education departments. It would also be a valuable service to Willamette's graduate and non-traditional students, members of the Willamette community from housekeepers to administrators, and for local underprivileged families.

We could start a Student Lobby to represent student groups at the Capitol, or create an Innovation Fund available for student projects (underground newspapers, independent trips abroad, etc.). Other possibilities include bringing back library cats and Wild Pizza, and organizing campus-wide skiing, biking, and camping trips.

These ideas are but a scratch of our potential. And whomever you elect as president can't face a changing Willamette without you. But as president, I will help provide vision and leadership so, as a united student body, we can witness the dawn of a New Willamette.

VICE PRESIDENT

Fellow Willamette Students,

As a current contender for the office of ASWU Vice President, I would like to make evident to the student body, present and future, my obvious qualifications for the above-mentioned post. As President of Phi Alpha Delta, the undergraduate pre-law fraternity, I feel that I'm uniquely qualified not only for the organization and implementation, of programs and policy, but that I possess the decision making skills and necessary contact with the student body required to successfully execute the tasks given to me as Vice President. There are issues apparent in Willamette's future that I feel deserve special attention during this election. The first is the proposed "SAGAdome." The second is the relationship between the greeks and independents perpetuated by the current director

of Residence Life. Finally, on a larger scale, the predictable increase in Willamette's Undergraduate tuition. I, Chris Alexander, if elected will be the liaison between the student body's wants and needs and the administration's policy.

As mentioned above, I have a strongly negative view of the "SAGAdome" on WU's horizon. According to the administration, the proposed unified dining hall will accomplish the following goals: better food quality, increased student interaction, and integration, and a possible decrease in expenditures.

The construction of a "SAGAdome" will not, in itself, accomplish these goals. However, it will increase tuition, and create a blemish on our scenic campus.

Next, I would like to address the student parking

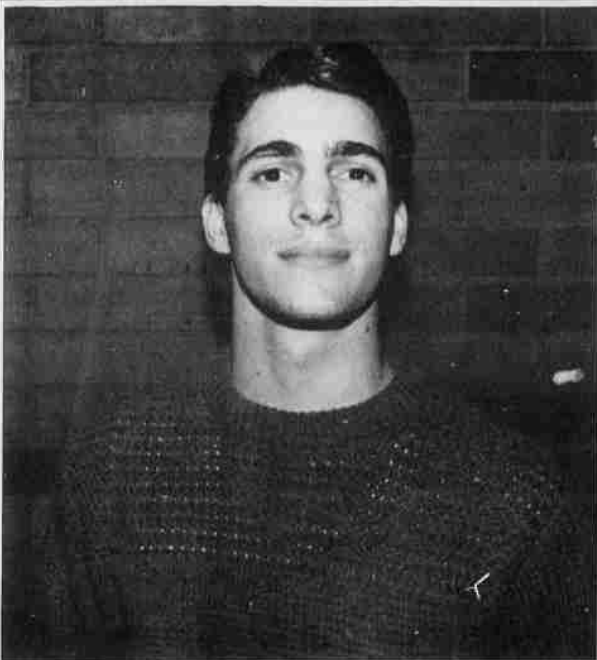
problem: obviously, we are severely lacking adequate paved parking. Another student lot should be added, and the graveled area behind sorority-row must be paved.

The third and final issue at hand is annual tuition increase that we will all have faced by this time next year. As Vice President I will work with ASWU to help the student population present a unified front to the administration to convince them that written guarantees of fee ceilings are in order.

Although all of the problems delineated are obvious, my solutions are unique. Hence, I am the most qualified candidate for the office of ASWU Vice President. Signed Chris Alexander—Student concerned with the future of fellow Willamette students.



Chris Alexander



Brian Ballek

No matter who you are, having fun is something that we all need. After a week of classes, extra curriculars, and work, you deserve time out to blow off stress and cut loose. Here lies the vice president's responsibility: in organizing the activities that allow us to temporarily forget the academic grind and preserve our sanity.

To perform this service, the Vice President must have two qualities: the creativity to generate entertaining activities, and the leadership ability to see them through.

Creative Vision: There are endless possibilities for new events and novel twists on older ones. A few of my ideas are: 1) an all-night Pajama Party and video festival in the Cat. 2) A Fantasy Games Convention. 3) Expansion of Assassin and Game Show Night. 4) The rebirth of Air Guitar. 5) A Mystery Dinner where each student would become a character in a who-dunnit. 6) Quality Dances with the big name bands that students know and love.

Leadership Ability: Creating an event requires more than just an idea. For the last two

years, I have worked with the ASWU committees that turn such dreams into reality. My record at Willamette includes service to The Black Tie Affair Committee, The Friday Night Club, Off-the-Block, University Choir, Willamette Theater, The Radio Station and its Policy Board, and Will U Dance? My most valuable experience was with the Activities Board under which I helped lead the conception and execution of ASSASSIN and LOVE CONNECTION. From these organizations, I have learned the skills of campus programming which will save me much time and confusion. As a result, I have an organizational advantage both with newer events as well as established W.U. traditions.

My approach to the vice presidency is designed to maximize student involvement, decrease wasted funds, and increase campus unity. How? Simple. 1) Reorganizing campus activities will cut down on the conflicts between ASWU events and other happenings on campus (fraternity parties, and ASWU dance, the theater, and Comedy in the Bistro all on the same night don't make for large crowds) and allow me to create

events of a larger scale. 2) Relying more on direct communication between ASWU and the student body. To effect this, I would work closely with the social chairs of each living organization and utilize the *Collegian* to increase awareness of upcoming events. 3) I would like to continue the organizational cooperation demonstrated at CASINO NIGHT IN THE CAT where various clubs and committees joined forces to rock the campus and raise money for charity at the same time. Each organization contributed its area of expertise and gave us a real sense of ownership of the event. 4) Lastly, I would strive to help get more funding for clubs and organizations. There are many other students with fantastic ideas for Willamette and ASWU appropriations should be much more supportive of their efforts. I urge you to attend the candidate's forum and exercise your right to vote! When you do, remember: *Creative vision* and *leadership ability* are the tools of a good vice-president. I have those tools. Let me put them to work for you.

VICE PRESIDENT

Pete Finney

Social intercourse. Who can bring it to you? PETER FINNEY, Californian, swimmer, world traveler, ASWU Vice President hopeful. The purpose of Vice President is to enhance and enrich the social side of college life and some of you may think that it is to drink—but you're wrong—that is only part of it! College is the great experiment. We sample from the plates of different tastes and choose for ourselves what is our dish. Now! Consider me your waiter and I'm trying to expose you to as many tastes as possible—a social smorgasbord.

Being my first year at Willamette, but my third year in college, I'm again a freshman with

two years experience. Living at WISH and serving on its executive board has afforded me the chance to engage in social intercourse with a gamut of personalities and types from across the campus. I am ready to serve you. As Vice President/Social Chair of WISH, I have participated in bringing Greek, independents, international and domestic students together to actually have fun.

If elected Vice President, I plan to continue the several excellent program that my predecessor has implemented such as Off-the-Block, several Jazz nights, Black Tie Affair, Game Nights and Wave. I would like to include a Ski night, and a campus

wide international Food, Drink and Games Fair. And with help from Greeks and non-Greeks to integrate activities between the two, creating a more harmonious campus.

I don't want to come off sounding like a stuffy politician because politics is a load of double talk and back stabbing. I came to Willamette University to learn and have fun and I want to help other people to do that also—then I will have accomplished what I set out to do at Willamette.

SO LET'S HAVE FUN AND DO IT WITH STYLE...
DO IT WITH PETE
AND VOTE FINNEY FOR
ASWU VICE PRESIDENT.



Jeff Gilbert



Every April students at Willamette are given a smorgasbord of candidates to select as their ASWU officers. And every April there is talk about some devastating problem with the current ASWU administration and its inefficiencies. Fortunately for us, this year proves to be an excellent year from which to build upon. Through my participation in Finance Board, I was given the unique experience of seeing our financial status grow. We all have witnessed a significant number of very interesting ASWU activities that have done a great job to bring people together at Willamette. I think that it would be an injustice to the student body if progress was not continued throughout the next year. Now that our deficit has been retired and our financial status reestablished, groups and organizations should now be able to expand their programming ideas and involve more students in their events. I also feel that now is the time to work on bringing this campus even closer together. In my estimation, this is the real task that the Vice

President must face and I feel that through your help, it can be accomplished.

Student involvement is the key to success. I feel very strongly about getting more people involved in ASWU decisions. After all, it is only through greater student input that more diversified activities can be organized and enjoyed by a larger cross-section of campus. I believe that with a heightened level of involvement, community and intercultural events can become more innovative and thus better attended and appreciated. Groups and organizations on campus will also directly benefit from this. I don't believe anyone would disagree that greater involvement wouldn't help and yet student participation continues to dwindle. I feel that the root of the problem lies in the fact that students are very infrequently called upon to help make important decisions or even to help organize an activity on campus. This only leads to student body isolation and a perpetuation of the problem. Through a few of the new activities

sponsored on campus this year, ASWU has attempted to address the problem. I am afraid, however, that without the proper interest in more student involvement all could be for naught. I do believe that with a very active Vice President, student involvement will increase and dispel the isolation that people have with ASWU.

On a different note, the real job of the Vice President, as I see it, is activities coordinator. I would propose to have ASWU sponsor a few inter-campus parties. I feel that this would encourage tremendous participation and bring a few campuses together from the Salem-Portland area. Through this type of event, enough revenue could be produced to bring more popular/well-known bands to Willamette. I also feel that some outside activities (i.e. barbecues, parties, carnivals) would be very successful. All in all, however, I feel that with greater student input, we can have some very exciting events on campus next year and take a step to becoming closer to what ASWU really means.

TREASURER

The outlook for ASWU in 1989-90 is a very good one indeed. Financially, ASWU has never looked better. As a member of Finance Board and the ASWU Senate this past year, it was a great pleasure to finally retire the ASWU debt. I also took great pride in preparing a budget that was both stern yet highly flexible. It was difficult building a healthy contingency fund from which Willamette's various clubs and organizations could acquire a year round, dependable source of funding. The past year has been an educational and rewarding experience to say the least. But even with all the successes that Finance Board and Senate had this year, there are many new things that need to be accomplished, especially with a new era dawning upon us with the opening of T.I.U.'s American campus.

I am a strong advocate for

student input in Willamette's financial matters--both in student government and in administrative expenditures. It angers me that we pay almost \$13,000 in fees to this fine institution each year, yet have no say in how that money is spent. Student input on financial matters is limited to the \$40 in student body fees that we pay each year. It's about time that the administration listened to what YOU feel the University's budget priorities should be.

In the past, the ASWU treasurer has been a student member of the University Budget Committee. Recently, that position has been removed, and if I am elected, it is one of my highest priorities to get that position reinstated. The greatest opportunities for student input to make a solid impact on this campus lie right ahead of us. Changing times require strong leadership. That I can deliver.

If elected treasurer, I have many realistic and attainable goals that I will actively pursue. I can and will deliver a balanced ASWU budget that is equitable and reflects your interests. I will maintain a healthy contingency fund that will: 1) insure our safety against incurring debt and 2) insure that student sponsored organizations and activities have an adequate funding source throughout the year. I can insure sound financial management of ASWU expenditures. And I also pledge to you that if elected, I will bring a great deal of time and energy to increasing the accountability and approachability of the student government and University administration. I am pledged to increasing student input in the financial matters of our University. I have the experience, the knowledge and the dedication it takes to serve your needs. Remember: THINK BIG, VOTE FIG!!!!



Pete Figueroa



Robert Moore

Next year's Treasurer will have the luxury of dealing with an improved financial situation. Due to a \$20,000 budgeting error two years ago, we have had to reduce the operating budget each year since then by \$10,000 to compensate for the deficit. Yet next year, for the first time since 1986-1987, ASWU will be able to utilize the entire budget. My hope is to significantly increase the activities budget. Most of the ASWU accounts could benefit from more money; however, activities have the greatest need for additional funds. With the full budget, we can easily finance a big name band or speaker, as well as alternative activities sponsored by student interest groups. From the financial

perspective, I would do my best to make these events for fund distribution as well as allocating sufficient monies to deserving groups.

As for experience, I have been at Willamette for three complete semesters, two of which were spent on Finance Board as well as in Senate. The experience gained from working within these organizations will be invaluable to me. I have seen other approaches to the budgeting process which I can and will incorporate with my own philosophy of distributing funds to groups that will affect the largest variety of Willamette students. I have helped design and present the past two budgets, as well as streamline the process for

funding requests. This experience will be essential to next year's Treasurer.

I want your vote. With the increased, but still limited, budget for next year, I will give you the most value from every dollar. We pay—let's get the best results by voting for Robert Moore.

"Working with Robert on Finance Board, I found him to be open-minded and objective, but at the same time a man of action. Robert will get the job done. He has my vote."--Karen Schulz, Finance Board member.

"I think Rob would make a great Treasurer. I've often seen him looking intently at figures."--Dan Morgall, noted philosopher and visionary.

TREASURER

Eric Newbury—ASWU Treasurer for student accountability. Relevant Education: Financial, Managerial, and Cost Accounting. Experience: ASWU Finance Board member 1988-89.

As a board member on the Finance Board, I worked extensively on the proposed ASWU Constitution and Bylaws Changes involving the Treasurer and Finance Board's responsibility to the petitioning groups, regarding funding requests. My objectives were to publicize any hidden agendas or eligibility requirements so groups can prepare for and confront each agenda.

With respect to the rest of the ASWU Constitution and Bylaws Changes, I support them whole-heartedly, and enjoin each of you to vote for their passage.

Philosophy: My philosophy with regards to distribution of ASWU funds is: ASWU funds are your money, you paid them, you should enjoy them; the best event is one in which the most people enjoy it at the least price; more events are better than less events; programs people enjoy are better than ones people dislike.

My philosophy of the role

of the Treasurer and Finance Board is: the Treasurer is not to determine if a group or event will be fun or worthwhile and eliminate those not worthy (the Senate does that), it is to distribute funds unbiasedly and to make the most use of ASWU funds. We should not only concern ourselves with the \$80 a year we all contribute to ASWU, but rather all financial concerns of the students. Each student accepts the responsibility of \$13,000 per year. Since we, the students collectively, fund 2/3 of the operations of Willamette, then essentially the employees of Willamette are our employees. The Treasurer and Finance Board should not be limited to ASWU functions, but should investigate where-ever needed, to ensure our (your and my) money is wisely spent.

We have the power to assert ourselves. When I think of the words Associated Student body of Willamette University, I am especially struck by the words Associated Student body. Together, we are a union—a union of some of the most intelligent and upward bound people in the nation. We need united strength to voice our opinions and have us listened to. Financially, I will confront our

concerns with your help.

Objectives: I want more diversity on activities and more activities overall. These activities are what, in part, make this campus a good place to live.

I will audit Marriott corporation, in our food service area. We pay excessive amounts of money for the food quality (or lack of) we receive. The excuses we are given for the low quality food and high cost is, at best, feeble. I suspect organization structure mismanagement in their operations. Auditing the food service will reveal any wastes of our money. With your support, we can change things for the better.

I will develop a Financial Code and standard accounting system for use next year and for reference in future years.

Traditionally, the Treasurer's role has been recording ASWU funds. Now, the Treasurer can be a voice of the people. We had a great year this year: we eliminated the deficit. Join with me, and we will develop the responsibility to the students we deserve.

Eric Newbury



Domonique Peretti



IT IS TIME FOR CHANGE. Not the kind of change you put in your pocket, but the kind of change that makes a tangible difference. Exactly what does this mean to you? It means new efficient ideas with an emphasis on

- C - Communication
- H - Harmony
- A - Approachability
- N - Negotiation
- G - Guidelines
- E - Enthusiasm

COMMUNICATION—An open link between the Finance Board and all campus organizations. An accounting system must be developed that is capable of providing maximum financial information to all treasurers of ASWU-supported activities. One component of this system would be sending monthly statements to each organization that outline the activity in their account. This would not only improve budgeting,

but also increase positive communication.

HARMONY—Working together with all members of the Finance Board and members of ASWU activities. This serves to help everyone to obtain their goals in a fair, unbiased manner.

APPROACHABILITY—To encourage participation from all petitioners to discuss their needs openly and freely. In the past, Financial Board has had the reputation of being a threatening forum. The new procedure of having the Election Board appoint the members of Financial Board will allow for a more diverse and easily approachable group.

NEGOTIATION—To discuss the needs of all members and budget so that all groups may be facilitated in obtaining their yearly goals. Newly acquired funds from careful budgeting of recent years will

allow us to be more flexible in the allocation of funds.

GUIDELINES—Guidelines will be drawn up within Financial Board to increase consistency of the types of organizations that are funded. These guidelines will be flexible and changeable and will serve only to aid Financial Board in its decision and groups in their funding request.

ENTHUSIASM—A prerequisite for doing anything well. One must be devoted and inspired for their cause. I look at the challenge of being Treasurer at Willamette University and I realize it is a great opportunity to make positive changes. I have the background and enthusiasm necessary to accept this challenge. I believe that I can serve you successfully and efficiently as the next ASWU Treasurer.

SECRETARY

To those students at Willamette University I have not had the occasion to meet, I would like to introduce myself. I am Rosa Alvarez and I would like the opportunity of being your ASWU Secretary for 1989-1990.

My previous experiences as a legal secretary, a high school registrar and an accountant in a Salem CPA firm has prepared me for all duties required of an ASWU Secretary.

Also, I am presently Finance Chair and a member of the Executive Committee for Salud Medical Center. I have attended

several training seminars during the past two years on how to run effective and productive committee/board meetings.

Present involvement at Willamette University includes working in the Admission's Office, being a campus tour guide, participating in Preview Days for prospective students, and representing Willamette University with Professor Bjorkquist at Mt. Hood Community College during recruitment week.

Why do I want to be ASWU Secretary? With everyone's support, I want a chain

of events to happen. I want Greeks, Non-Greeks, On-Campus, Off-Campus, Traditional and Non-Traditional students involved; that in turn will create student diversity; that in turn will create fun.

I want to thank Hugo Chavez and Rick Costa, my Co-Campaign Managers, and all my friends who have encouraged me to seek the office of ASWU Secretary. Best of luck to all the other candidates for ASWU Student Body.

A special thanks to Lou for supporting my candidacy.



Rosa Alvarez



Steve Carter

For the 1988 ASWU officer elections over 41% of the Willamette student body did not vote in the primary election. Over 45% of Willamette's students did not vote in the 1988 run-off election. This is odd considering that most Willamette students would consider themselves politically active and aware. For active and aware students this is a poor turnout for the selection of the individuals who will represent your interests for the next year. However, I shouldn't lay the blame solely on the shoulders of the students. I feel that it is in the duty of the secretary to attempt to increase voter turnout. By urging students to vote on the issues at hand, then a more accurate picture of the attitude of the average Willamette student can be attained. For example, the recent KWU name change vote: for an issue that was determined to be significant enough to take to the students, a very small percentage of the Willamette student body voted on this issue. I feel that before an

issue comes to vote before the student body, it should be properly announced and publicized. Some may content that this is an unnecessary expense. I think that the money wasted on a vote that less than 17% of the student body voted on is an even greater waste of money.

There are twenty-three boards and committees on the Willamette campus that deal with issues and problems ranging from maintaining the journalistic quality of Willamette publications to parking problems. It is the duty of the secretary to recommend student membership on these boards and committees and to assure through this selection process that the individuals with the best qualifications and the greatest propensity to commit themselves to the tasks given them. This selection process is important to maintain the quality of the results these committees and boards produce. We have all seen the signs up in the U.C. asking for applications for committee members. The last time I looked,

the Awards Committee was still looking for a chairperson. I feel that these committees and boards are very important to the Willamette campus life and that they shouldn't have to hunt down members. I believe that just like increasing votership in the officer elections the secretary should attempt to increase participation in these activities. If more people were interested in these positions, then a greater cross section of the Willamette student body could be achieved and therefore increase the diversity of these activities and the Willamette student body.

The gist of this statement may seem to be that I want you to get involved and to vote...and this is true. However, my main point is that it is the duty of the secretary to call you out to vote. It is not just a call for you to get involved, it is a call for the next ASWU secretary, whomever he or she may be, to get out and get involved with this campus.

SECRETARY

Bernadette Cloyd

The principle function of a university is to serve the students. However, this can only be achieved if the needs of the students are heard. I see the role of ASWU Secretary as being a means to facilitate this communication.

One of the main problems with communication in the past has been in regards to the lack of information made available to off-campus students. A major role of ASWU is to readily provide information to students. To increase campus contact, off-campus Senators and ASWU need to cooperate in developing a system of better communication. This system may include bi-weekly box stuffers and continually updated off-campus bulletin board.

The committee structure has also been a source of confusion for the student body. My focus is going to be on increasing student awareness and understanding of the committee system. Currently, students are not able to take advantage of the input that the committees allow because of the nebulous lines of communication between the students and administration.

Student input needs to be further facilitated by increasing the ease and importance of voting. Currently, there is a lack of student participation in voting. I propose a system in which voting takes place within each living organization, as well as in the University Center for off-campus students. This added accessibility will allow students to

have a larger impact on the Willamette campus.

ASWU is an organization of the student body, designed to serve the student body. I hope to further the ability of ASWU to serve the campus by increasing the availability of the ASWU officers. I feel that I will bring a fresh perspective to ASWU. I am willing to devote my time and effort to this office to make next year a success.

The responsibilities of the secretary do not lie exclusively in paperwork and telephone calls. I am eager to extend this role and open the lines of communication which will result in a better and more represented student body.



Pat Kurkoski

PAT KURKOSKI FOR ASWU SECRETARY

A bridge is a solid, durable structure which facilitates transportation, thus communication, across some obstacle. Soon a skybridge to Tokyo International University of America will link Willamette with the world, yet all too often we are not linked to decisions made in our name by our fellow students. Your ASWU Secretary must be the bridge that connects you to this process.

There is a canyon on this campus, an information gap that must be spanned to connect us with those decisions which impact our lives. Issues such as food quality, textbook pricing, parking, and academic offerings eventually come before campus, faculty trustee committees as well as ASWU boards. The Secretary oversees the process of appointing student members of these bodies, thus this person must be the bridge which connects you to the deliberations and decisions made in your name.

The agendas and decisions of these committees are rarely, if ever publicized. How can

student decision makers be accountable to us if we do not even know what they are doing? I will bridge this information gap by publishing monthly committee reports—providing you with easy and comprehensive access to information on decisions being made in your name. I shall also, whenever possible, post in the mailroom entryway the time, place, and agenda of all committee meetings.

We can be discussing more important issues than the names of the campus radio station. As your ASWU Secretary, I will be the bridge that leads to campus wide discussion of issues of local or global concern. I will promote and facilitate use of the ASWU initiative process—added to the ASWU Constitution last year to give us "the ability to make declarations of sentiment as an Association on a given issue."

The skybridge across 12th street will connect not only the T.I.U. and Willamette campuses, but also our student associations. Next fall students at the American campus of Tokyo International University will be full participants in ASWU. You ASWU Secretary will be the

human representative of that physical bridge, for it will be the Secretary's responsibility to involve the T.I.U. students in ASWU and to oversee their appointment to committees.

Just as a bridge stands on strong pillars set in a solid foundation, your ASWU Secretary must have the skills, dedication and experience necessary to do the job. To bridge the information gap your Secretary must know what concerns and who runs Willamette as well as being detail conscious, hard working, and goal-oriented. Writing for the *Collegian* has sharpened my attention to detail and demonstrated my ability to collect information and compose articles within tight deadlines—vital skills in the daily routine of the ASWU Secretary. Covering issues ranging from T.I.U. to ASWU Constitutional revisions to the bookstore has gained me detailed knowledge of the people who run and the issues which concern this campus.

If you wish to cross the bridge into the 1990s with innovative, dedicated, and hard-working ASWU leadership, cast your vote for Pat Kurkoski.



SECRETARY



Kirsten
Witter

I see that the Secretary has two main functions: 1) to serve as chair of the Elections Board and 2) as recording secretary for the ASWU Senate. I have the experience on both the Elections Board for three semesters—one semester as a Senate representative and the other two as a Student-At-Large member. My experience with the committee system is invaluable in this office.

As Secretary, my main objective is to increase student involvement in the committee system. I will do this by increasing the advertising of available positions, by having detailed descrip-

tions of each committee's activities on file, and by keeping more positions open until fall for freshman, transfer students and students returning from studying abroad. I would also like to see more communication between the committees, faculty, administration and the student body. To help with this problem, I will have agendas and minutes from each committee available in the ASWU office. I will also encourage committee members to report to Senate on a regular basis.

I have seen the changes that have happened in the committee and election system over the

past two years. Applicant interviews and an increased awareness of balance on committees are positive changes. I will help keep the committee system moving in this positive direction. I would like to see increased student and faculty involvement and increased communication between all committees, including faculty committees. It's important that everyone is aware of what is going on in ASWU and the campus as a whole. With my experience on the Elections Board and Senate, I feel that I can accomplish these goals and fulfill the role of Secretary.

COLLEGIAN

Applications for next year's *Collegian* Editor position are due April 9. Pick one up in the ASWU Office.



CONSTITUTIONAL K ~ W ~ H ~ A ~ T AMENDMENT



The removal of the call letters KWU from the ASWU Constitution (Article VI, Sec. 1, Paragraph B) is an important first step in the process of making our Willamette Radio Station one in which we all can be proud.

The call sign KWU, as logical as it may sound, is and will be a hindrance to the improvement of our station if we do not strike it from the Constitution. Here's why.

First, in order to upgrade our station beyond its current capacity we must obtain a license from the FCC. When issuing such a license the FCC includes call letters with which the station must identify itself, and since the late 1960s such designations have been made with four letters.

The present ASWU Constitution mandates that the station's name be KWU (clearly not four letters!). Therefore, if we are to increase the quality of our signal, follow federal guidelines, and not violate the Constitution, KWU must be removed.

Presently, the station management (including new Station Manager Kellie Rider) has begun the procedure necessary to make this type of improvement. But to do the proper work over the summer to see that this happens, these students need to know now that the Associated Students, through our Constitution, support this progress.

Thus, a new name for Willamette's radio station is not a "prerequisite" for licensing, but rather a necessary change in order to create a better station and still remain consistent with our Constitution.

Secondly, KWU has been a difficult name with which to do business. Due to our three letter name people within the radio community assume that we are a long-standing station with both strong signal and an established mature audience. Neither are true.

Finally, KWU is difficult to enunciate with clarity over either telephone or broadcast airwave. While this fact may seem insignificant and petty, the truth is that this year's station management has encountered numerous headaches as a result of the misunderstandings stemming from the use of KWU.

Bear in mind also that removing KWU from the Constitution will not allow the name to be further altered on a "whim" by anyone, least of all the station manager. The fact of the matter is that once the FCC issues a set of call letters it is extremely difficult to change them. If that were not enough to prevent random manipulation, the name of the station whether it be KWU, KZON, or any other is included in the station's Charter. To change this charter, a new name would have to be passed by the station policy board (consisting of faculty, students and administrators) as well as the ASWU Senate. This mechanism provides ample opportunity for student input as well as a safeguard against whimsical management.

When you vote, please take the time to choose the future you want for Willamette radio. Vote for an improved station for all students. Vote yes on the KWU Constitutional amendment.

The ASWU Senate, by a majority vote, has called for a vote of the student body on the following change to the ASWU Constitution, Article IV, Section 1.B: Each student shall also pay an additional fee of \$2.50 per semester to [KWU], the Willamette University radio station (bracketed material would be removed if this vote passes by a 2/3 vote of the student body).

A majority of the ASWU Senate recommended that Kellie Rider write a statement in support of this amendment and David Chiappetta write a statement in opposition to this amendment to help inform students more fully of the issues involved.



Last month, students rejected the motion to remove the name KWU from the Constitution. The ASWU Senate, displeased with the students' choice, decided to send the same measure to another student vote.

Meanwhile, the station management has been spreading misinformation regarding the measure—making it out to be something it isn't. Here are the station's claims:

"The defeat meant that the campus would be unable to ever have a broadcast station."

FACT: This measure has absolutely nothing to do with the station's ability to become licensed. The FCC issues call letters to a station once it is licensed. There are NO open broadcast frequencies in our area, and ASWU does not have the necessary \$150,000 to start—or the \$30,000 a year to run—a broadcast station. These are the reasons we don't have a licensed station.

"According to FCC regulations, a licensed radio station must have four call letters."

FACT: Try telling that to KNX, KSL, KYW or KGW—all broadcast AM stations, or to KXL at 95.5 on the FM band out of Portland.

"The name change is an attempt to increase the credibility of the station with record distributors."

FACT: FCC regulations prohibit non-broadcast stations from attempting to portray themselves as licensed stations. The name change is an attempt to fool record distributors into thinking that the station is licensed—a direct violation of FCC regulations and the KWU Charter.

"The policy board will always oversee the affairs of the radio station so no 'whimsical' change can ever possibly occur."

FACT: The whimsical change of the station name this semester displays the inaccuracy of this statement. The measure would permanently remove student input from the naming process, inviting further name changes and disrupting any continuity.

If this measure passes, it will do one thing alone: it will allow the station to change the name to whatever it wants whenever it wants. That's it. The measure will in no way improve the station's broadcast quality, nor will it allow the station to obtain an FCC license. If someone tells you otherwise, don't believe a word of it.

The name "KWU" symbolizes our Willamette University station. If this measure passes, the management will most likely rename the station "KZON" (at least this year). What does that symbolize?

KWU is Willamette University Radio. Let's keep it that way. Vote NO on the name change amendment.

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To the reader—

This document, "ASWU Constitution and Bylaws Changes", has been produced by the ASWU Finance Board and on the first of two votes, approved by the Senate. It is hoped that the document will aid you in understanding the proposed changes that Finance Board feels will lend greater clarity and credibility to the ASWU Constitution and Bylaws.

The "Constitution and Bylaws Changes" document is divided into two main parts: A and B. Part A is titled "Constitutional Changes" and singularly addresses sections pertaining to financial affairs; more specifically, Article II and Article VI are recommended for subtle reorganization and clarification revisions. The bulk of this document, however, is reflected in part B, entitled "Bylaws Changes." The document's latter section attempts to address many of the perceived deficiencies in ASWU's discussion of campus financial affairs. Stemming principally from these deficiencies, the Finance Board undertook the formidable task of critiquing the ASWU Constitution and Bylaws, which ultimately gave rise to the "ASWU Constitution and Bylaws Changes" document.

Though the "Constitution and Bylaws Changes" document promises few radical alternatives to the present financial system, members of the Finance Board sincerely believe that the proposed changes are an important step in returning greater power and control to the individual student.

This document is not intended to be confusing or misleading to the reader. To facilitate ease of reading, please referring to the following document notations: PLAIN text is original and has not been changed; [BRACKETED] text has been omitted or removed; and UNDERLINED text is new material. If you have any questions about these changes and their consequences, please contact a member of the ASWU Senate or Finance Board member. Much work has gone into this document's creation—a contribution which warrants careful attention.

E. Joe Kipp II
ASWU Treasurer

Finance Board members: Karen Schulz; Aaron McGrath; Pete Figueroa;
Eric Newbury; Jeff Gilbert; Emily Simonis; and Briana Jessen.

ASWU CONSTITUTION And BYLAWS CHANGES

A. CONSTITUTIONAL CHANGES

Article II Officers

- Sec. 5. The Treasurer shall keep a record of all ASWU expenditures, shall act as chairperson of the Finance Board and shall serve as the financial advisor to all ASWU activities. She/he shall propose to the Senate an annual budget as recommended by the Finance Board at the beginning of fall semester. He/she shall be charged with the responsibility of controlling funds so that all expenditures are charged to the proper activity fund and that budgeted allotments are not exceeded. [He/she shall further] She/he shall also be responsible for presenting to the Senate at the beginning of spring semester [income and expenses for that semester in accordance with the annual budget] a revised balance sheet for all ASWU accounts. A regular statement and account of the receipts and expenditures shall be published monthly. He/she shall further notify all ASWU sponsored organizations when their account balances near 20% of their original allocation.

Article VI Funds

- Sec 1. Income of the Association shall be derived from money received in the form of fees paid upon registration at Willamette University and from other such

receipts as may result from the activity program of the Association.

A. Student body fees are \$37.50 per semester.

B. Each individual student shall pay an additional fee of \$2.50 per semester to KWU, a Willamette University Radio Station.

- Sec. 2. Funds of the Association shall be administered by the Finance Board as outlined in the Bylaws.

- Sec. 3. The listing of budgetary allocation is as follows:

A. The following shall be the breakdown of the ASWU budget:

Reserve	2.5%
Administrative Fee	1.25%
Unallocated	96.25%

B. Unallocated funds shall be administered upon recommendation of the Finance Board and with the consent of the Senate as outlined in the Bylaws. Ultimate authority to approve, attach or modify any budget shall be vested in the Senate.

C. The Senate shall guarantee reasonable publication costs of all official ASWU publications after submission of their budgets to Finance Board.

- Sec. 4. Final ASWU account balances for the operating year shall be returned to the Unallocated/General Fund.

B. BYLAWS CHANGES

Article V Finance Board

- Sec. 1. The membership of the Finance Board shall consist of

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- the ASWU Treasurer (who shall act as chairperson), [the ASWU Vice President], two ASWU senators elected by the Senate, and five students recommended by the [Treasurer] Elections Board with the endorsement of the Treasurer and confirmed by the Senate.
- Sec. 2. [The Finance Board shall have held open hearings to consider various requests from student activities for portions of unallocated funds. Requests that are reviewed favorably by Finance Board shall be recommended to the Senate for approval.]
The Finance Board is charged with the responsibility for distributing ASWU funds. The following shall be a general guideline for the distribution of said funds.
A. It is the responsibility of the Finance Board to make the following items available to all students not less than one week prior to the date the funding request forms are due:
1) all dates pertaining to the budget process (budget time-line)
2) Funding Request Forms
3) details of the budgeting process
4) statement of group eligibility for receiving ASWU monies.
B. All eligible groups shall have the opportunity to appear before the Finance Board to formally present their Funding Request Form.
C. Funding Request Forms that are reviewed favorably by Finance Board shall be recommended to the Senate for approval.
D. Decisions in regard to submitted Funding Request Forms shall be explained in writing to each respective organization.
E. Appeals of decisions made by the Finance Board may be made directly to the Senate.
F. All Finance Board meetings will be open to interested persons, subject to closure by a majority vote of Finance Board.
- Sec. 3. An ASWU line-item budget shall be prepared by the Finance Board and submitted to the Senate as follows:
A. At the beginning of the Fall semester, the Finance Board shall present its final recommended ASWU budget to the Senate for approval.
B. Upon a majority vote of [the Senate] Senators present, the ASWU budget shall be approved.
- Sec. 4. The Finance Board shall have the power to review the expenditure programs of all ASWU-supported activities.
[A. Prior to the second Friday of the Fall semester of
- each year, all ASWU-supported activities shall place on file with the Finance Board individual budgets of said activities. Said budget must contain the beginning balance and current year's allotment, as well as estimated expenditure by major purpose and estimated balance at the end of the school year.
B. Unused funds for one school year shall be returned to the unallocated fund.]
- Sec. 5. [The Finance Board shall be charged with the responsibility of controlling funds so that all expenditures are charged to the proper activity fund and that budgeted allotments are not exceeded. Appeals from decisions of the Finance Board may be made to Senate.]
The Finance Board, in consultation with the Treasurer, shall be responsible for creating and adopting a Finance Code consisting of but not limited to the following:
A. Working Definitions (i.e., suitable documentation: General ledger; Journal entry; etc.).
B. General Procedure (i.e., Requesting a check; processing a check request form; deposits; transfers between accounts; etc.).
- Sec. 6. Meetings of the Finance Board shall be at least once a month, with other meetings to be called at the discretion of the Treasurer.
- Article VI
Elections Board
- Sec. 5. The Elections Board shall assume these additional responsibilities:
A. Recommending to the Senate students to serve on ASWU Boards, campus, faculty, and trustee committees. [The power to recommend students to ASWU Boards shall not extend to the Activities and Finance Boards.] The power to recommend students to the Finance Board shall be shared with the Treasurer in as much as the recommendation from Elections must be endorsed by the Treasurer. The power to recommend students to ASWU Boards shall not extend to the Activities Board.
B. Maintaining contact with the various other committees of the ASWU and University, coordinating information, enforcement of committee reports to the Senate, and monitoring the performance of appointments.
C. The Elections Board may also develop additional qualifications for ASWU appointments not already stipulated in the Constitution and Bylaws.

CANDIDATE FORUM

TREASURER, VICE PRESIDENT WED. MARCH 29 6PM HATFIELD ROOM

PRESIDENT, SECRETARY THURS. MARCH 30 6PM CAT CAVERN



MYSTERY GUEST TO APPEAR

"There is but one unconditional commandment, which is that we should seek incessantly, with fear and trembling, so to vote and to act as to bring about the very largest total universe of good which we can see."

-William James, 1897

Reason enough to vote?

ASWU Officer and
Constitutional
Amendments

Election

April

4 & 5



*Club Bistro
Presents:*

**Comedians
Keith Woodrine
and Dawn Greene**

Friday April 7th at 9pm