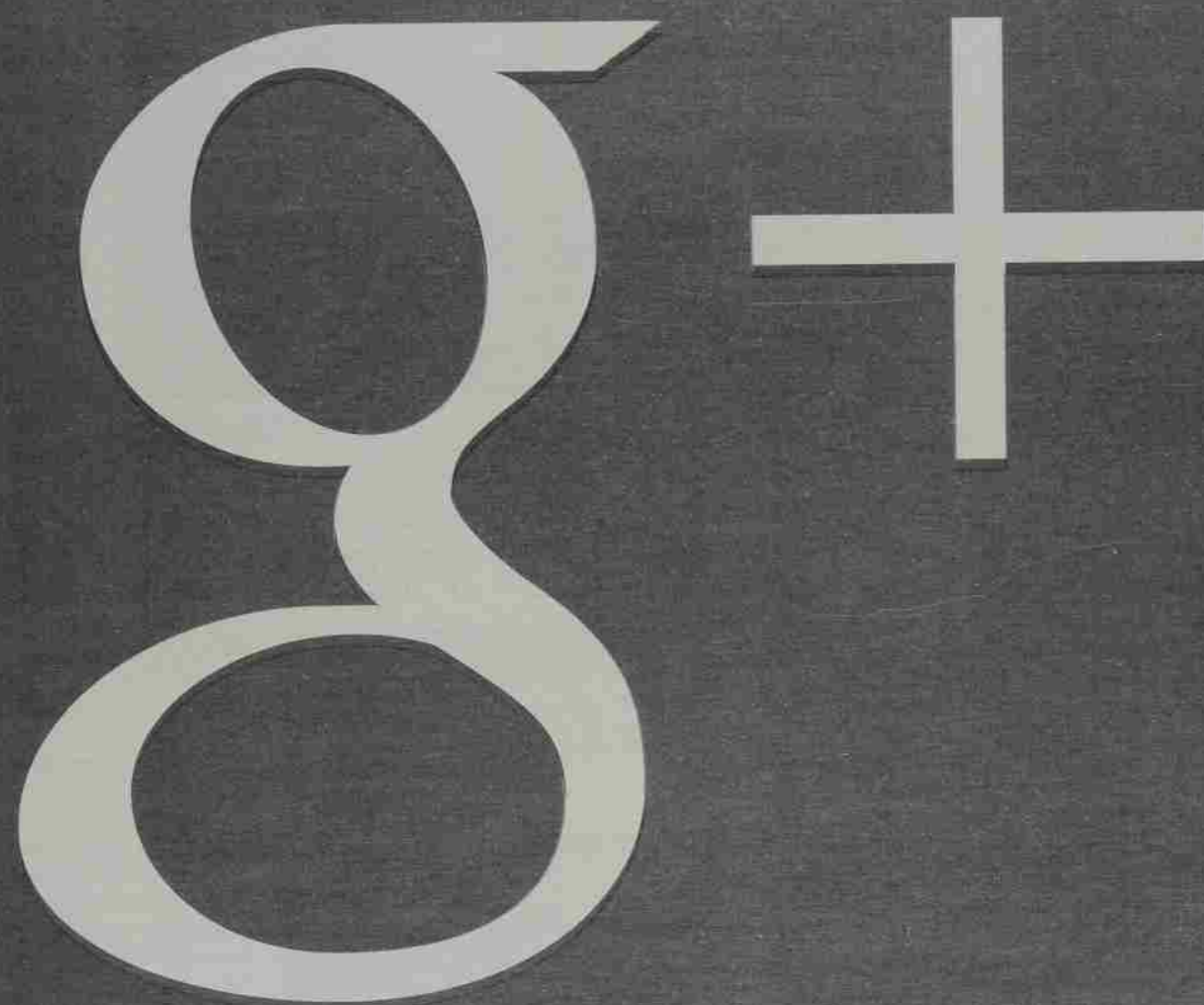


COLLEGIAN

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Serve with Fellow Students in the 'Take a Break' program

MILES SARI
NEWS EDITOR

As a student-led alternative break program, Take a Break places small groups of University students, faculty and staff in communities across the country to engage in experiential learning and community service.

During the program's 11 years at the University, TaB has taken students, staff and faculty to 23 cities across the country. They have attempted to tackle a "plethora of social issues such as poverty, racism, LGBT youth homelessness, hunger, human trafficking, immigration, racism and the environment," said sophomore TaB facilitator, Mack Foster.

One of the main objectives of TaB is to incorporate "students in community-based service projects that give them opportunities to learn about the problems faced by members of communities with whom they otherwise may have had little or no direct contact," said Foster.

As a way to get students excited about community service, TaB allows participants to have the opportunity to work and have fun with other University students, faculty and staff to increase self-knowledge, heighten awareness and to broaden their perspective of the world around them.

"It inspires students to learn how to approach these issues on their own, as well as create a legacy of

social work in one's life," said Foster.

Since the TaB program is completely student-led and organized, the trips and service projects they conduct are made possible through their fundraising efforts, as well as additional support from the Lilly Project.

While all of the trips and service projects are conducted throughout the week of the University's Spring Break, each participant is expected to raise an average of \$600 in the interim.

The TaB program "honors the impor-

tance of simplicity. We keep costs to a bare minimum by cooking basic meals, sleeping on a floor donated by a local agency and using mass transit when available," said Foster.

With each trip comprised of 14 participants, this year's upcoming TaB trips and service projects include addressing such issues as understanding the complexity and intersectionality within immigration, matters of youth homelessness and urban poverty, Foster said.

With the program's motto being "Community. Justice. Service. Simplicity," participants in TaB will gain personal growth, learn how to take social action, take thoughtful, meaningful actions towards the resolutions to the issues at hand, as well as begin or continue a commitment to community service and social change, according to Foster.

"After my involvement in my TaB trip last year, I felt like I gained from it personally in so many ways. I knew I helped create a difference and that provided me with a sense of fulfillment. That sense of fulfillment made me and the other participants feel empowered and inspired us to make it a goal to somehow get more involved in service throughout our lives," said Foster.

As an easy way for students to get involved in community service projects and attain a more thorough understanding of some very complex, sensitive societal issues, "TaB instills a lifelong desire for community service in one's life and teaches participants to use their privilege as a resource to help others," said Foster.

Contact: msari@willamette.edu

► Learn more

For information on the TaB program and how to get involved, contact Kim Sogge, ksogge@willamette.edu, or Amy Green, ahixson@willamette.edu. To apply to be a participant in the TaB program, visit willamette.edu/dept/cs/tab/index.html

► Important Dates: October

- 3 - Applications will be available for online completion
- 11 - Info Session, Montag Den at 7 p.m.
- 15 - Family Weekend Presentation
- 17 - Applications end at 11:59 p.m.
- 24 - Participants notified of trip placement



Courtesy of TaB

WU students on a TaB trip conducted last spring break to combat homelessness.

Dr. Jane Goodall to visit Willamette

MILES SARI
NEWS EDITOR

In association with the Jane Goodall Institute, the University will feature a discussion between Dr. Jane Goodall, DBE, and David Miller, host of Oregon Public Broadcasting's "Think Out Loud," on Friday, Oct. 7 at 6:30 p.m. in Smith Auditorium.

As a world-renowned primatologist, UN Messenger of Peace and conservationist, Dr. Goodall will discuss Roots & Shoots, the Jane Goodall Institute's global environmental and humanitarian youth program, according to a press release.

At the age of 77, Dr. Goodall is considered to be the world's foremost expert on chimpanzees. She also is best known for her 45-year study of social and family interactions of wild chimpanzees in Gombe Stream National Park, located in Tanzania.

During her lifetime, Dr. Goodall has received many honors for her environmental and humanitarian work. She was named a Dame Commander of the Order of the British Empire in a ceremony held in Buckingham in 2004.

Her other honors include the Tyler Prize for Environmental Achievement, the French Legion of Honor, Medal



COURTESY OF NATIONAL GEOGRAPHIC

Dr. Jane Goodall, renowned chimpanzee researcher.

of Tanzania, Japan's prestigious Kyoto Prize, the Benjamin Franklin Medal in Life Science, the Gandhi-King Award for Nonviolence and the Spanish Prince of Asturias Awards, according to the Jane Goodall Institute Web site.

Dr. Goodall's discussion, entitled "The Power of Youth is Global," will celebrate the 20th anniversary of Roots &

Shoots, "and focuses on the global empowerment of youth, growing Roots & Shoots in the region and how we can work together to create a brighter future for all those who call this planet home," according to the press release.

Roots & Shoots empowers young people from preschool through college to create positive change for people, animals and the environment. With hundreds of thousands of members in more than 120 countries, the organization's network connects youth of all ages who share a desire to create a better world, according to the press release.

Dr. Goodall's description of Roots & Shoots is that "roots creep underground everywhere and make a firm foundation. Shoots seem very weak, but to reach the light, they can break open brick walls. Imagine that the brick walls are all the problems we have inflicted on our planet. Hundreds of thousands of roots & shoots, hundreds of thousands of young people around the world, can break through these walls. We CAN change the world."

Contact: msari@willamette.edu

► Tickets and more information:

Doors for the Dr. Jane Goodall discussion open at 5:30 p.m. There will be a book signing following the discussion and Jane Goodall Institute merchandise and memberships will be available. All ticket processed will go to the Jane Goodall Institute.

General admission seating is \$25, with discounts for Willamette University students (\$5) and employees (\$10) with Willamette ID. Alumni can purchase tickets for \$15 through the Compass. Tickets are available in Willamette's Putnam University Center at the information desk.

For more information, call (503) 370-6300.

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Willamette Academy Helps Low-Income and Minority Students

ALISON EZARD
STAFF WRITER

For many low-income and minority students, going to college is not necessarily something that is a given.

However, for local students in the Salem area, there is hope. For almost ten years, the Willamette Academy at Willamette University has helped local low-income and minority students not only achieve the dream of attending college, but of being the first person in their families to do so.

In order to help the students prepare for and get accepted into college, the Willamette Academy provides tutors, academic mentors and technology.

Although the primary goal of the academy is to help students graduate from high school to attend college, students who participate in the academy also gain greater confidence, a highly developed sense of self-awareness, valuable life skills, strong leadership skills and a sense of responsibility to the community.

Currently, the academy has 150 7th-12th grade students enrolled who participate in the five-year after-school program, a monthly Saturday academy and a two-week long summer program.

Since the academy's founding, 99% of participating students have successfully graduated from high school, and 94% of participating students have enrolled in college.

Michele Gray, Executive Director at the Willamette Academy, discusses the academy and how Willamette students can get involved.

Collegian: Can you tell me a bit about The Willamette Academy? What is your mission statement?

Michele Gray: Willamette Academy is a college access program committed to empowering youth who have the desire and potential to advance to higher education, targeting those who are historically under-represented at colleges and universities in the United States.

Our program provides afterschool tutoring, weekend sessions and a summer program, as well as enrichment activities, field trips and cultural experiences. We focus on



COURTESY OF JORDAN WILDISH

Willamette Academy, located in the basement of the Atkinson Graduate School of Management.

college preparatory skills in writing, reading, math, science, creative arts and technology.

We are providing the resources and technology to students who would not otherwise have these tools.

Our mission is to educate students to use analytical and critical thinking skills, inspire students to become the first in their families to attend college and empower students to serve as leaders in their schools and communities.

C: What is The Willamette Academy's relationship with Willamette?

MG: We are a program of Willamette University and are a direct report to the President's Office.

C: Where do you ultimately see the relationship between The Willamette Academy and Willamette University going?

MG: We have an endowment, and we are part of the University. Willamette Academy is a joint effort project between the University and our community. The University provides space and infrastructure and community partners, donors and foundations provide our operating funding.

C: Is there a way for Willamette students get involved with The Willamette Academy?

MG: There certainly is! We have many Willamette students who are academic tutors and mentors for our after school program.

Willamette University students — some paid and some volunteer — create the college feel that inspires our students to continue to strive for higher education.

The majority of our students will be the first in their families to attend college, so they truly look to Willamette University students as what they hope to accomplish.

Learn more

For more information, visit willamette.edu/academy or contact Michele Gray at mgray@willamette.edu or at 503-307-6085.

Contact: aezard@willamette.edu

Students and faculty to lead 'Stand Up Take Action' workshop

MILES SARI
NEWS EDITOR

Students, faculty and staff are invited to attend the Stand Up Take Action workshop in Jackson Plaza on Thursday, Oct. 6, from 4:30-6 p.m.

As a global campaign, the Stand Up Take Action project is dedicated to appealing to world policymakers in hopes of achieving the Millennium Development Goals, a United Nations program.

The workshop, conducted by the Students of the University and the American Studies Program students of Tokyo International University of America, will inform participants of the Millennium Development Goals.

Professors and students will speak about the importance of each person's voice being heard and will gather together to take a "Stand Up" picture which will be submitted to the United Nations, according to a press release.

The group of students started their involvement with this program last year at Tokyo International University in the Global Studies Program. The GSP focuses on a variety of topics associated with worldwide problems, conflicts and issues.

Their current project involves bringing people together in a workshop setting to hear from two Willamette professors, Greg Felker, Associate Professor of Politics, and Jim Hanson, Professor Emeritus of Economics, who will give their perspectives on the topic, according to the press release.

Contact: msari@willamette.edu

Learn more

For more information, contact Chinami Tatta, ctatta@willamette.edu, or visit endpoverty2015.org/en/stand-up.

In the event of rain, this event will be moved to Ford Hall.

To learn more about the Stand Up Take Action project, visit these Web sites:

beta.undp.org/undp/en/home/mdgoverview.html

standagainstopoverty.org/suap/

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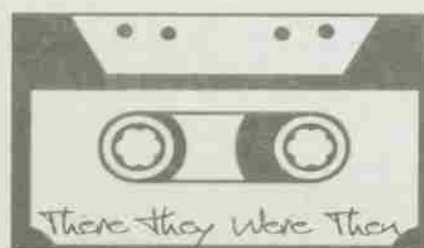
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T. Gwinn

COLLEGIAN

Alright, the initial reaction to this might be one of, "Well, no shit, dude" but just stay with me; The Flaming Lips, over their illustrious career have cited a vast array of resources, but the one that really stands out is Pink Floyd. Duh. The Lips have done a complete cover of Floyd's masterpiece "Dark Side of the Moon" which they perform regularly at music festivals. All this is evidence for the case that I am just being lazy in my band comparisons.

However, I would like to focus on both bands style of composition and then on two albums that I feel have yet to be exposed completely.

Structured by bassist and founder Roger Waters, Pink Floyd is best known for a larger-than-life sound that creates entire sceneries for the listener to be swallowed whole by. The main chord progression is commonly executed through synth- and keys-player, Rick Wright, while guitarist David Gilmour is given free rein to do whatever comes into his head.

Waters' and Wright's composed environment, in Floyd's best songs, gives way under the weight of improvisation and synthesizer experimentation. By abandoning form and utilizing the then emerging technology, Pink Floyd commits itself to visceral sounds translating raw emotion. This is all explained clearly on "Dark Side of the Moon."

The Flaming Lips are from a similar school of thought: Wayne Coyne is the beating heart of the group's creative prowess. Although on the surface The Flaming Lips' tracks seem very controlled and direct, in the background there is a constant play of sound effects and other forms of strangeness; the strangest adventures being Coyne's project which began in 1996 under the title, "The Parking Lot Experiments."

This was later funneled down into a four stereo track composition known as "Zaireeka": four different CDs holding 1/4 of each song are meant to be played simultaneously to hear the complete track. If you are going to attempt this, I would suggest doing it sober; synching four stereos is impossibly frustrating while under the influence of anything.

Other blatant abuses of recording technology can be found in the song "Are You a Hypnotist?" where the drum track is composed of several live recording that have been "cut and pasted" over each other to create a beat of impossibly precise and fast-changing fills. I am remiss to say that The Flaming Lips are Generation X's Pink Floyd but dammit if Coyne hasn't done something amazing over the last 25 years.

The best example of Pink Floyd's experimentation is on the film "Live At Pompeii." Recorded two years before "Dark Side of the Moon," this film and soundtrack presents a Floyd building on the ruins of ancient blues to create something functioning solely for and from the perspective of psychedelia.

The Flaming Lips, in their eclectic nature, pay tribute to this entire album in one song from their album "At War With the Mystics." The track "Pompeii Am Götterdämmerung" directs the well-listened fan to the Pink Floyd film by its title but the sound of the song is the true connection. Beginning with long sustaining synth chords and some kind of digital wind lead, the song mimics "Echoes pt. 1," the first song from "Live At Pompeii." Throughout "Pompeii Am Götterdämmerung" is a fuzzy galloping bass derived from Waters' similar usage on "One of These Days." At a certain point the similarities become overwhelming: the middle verse is layered with heavily gain-distorted guitar that almost drowns the vocals in pure sound much like the chaos of "Careful With That Axe Eugene." The drums also use several rolls over the tom-toms and maintaining a splashiness that was a favored sound by Pink Floyd's, Nick Mason.

Together these bands have played with their fair share of mind-bending tools and have definitely surprised themselves in the process. It is in that moment, the fearful unknown, when the familiar becomes uncanny, that Pink Floyd and The Flaming Lips touch each other. And it feels oh-so-good.

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ALBUM REVIEW: 'The Whole Love'

"The Whole Love" milks a new cow for Wilco

BRETT SCRUTON
CONTRIBUTOR

As a band, Wilco's sound descends from the legendary folk-artist, Woody Guthrie. But before any Pitchfork reading-smart-aleck jumps up and reminds us that Wilco has covered Guthrie before, you should put your hand on their shoulder and kindly shush them for a moment.

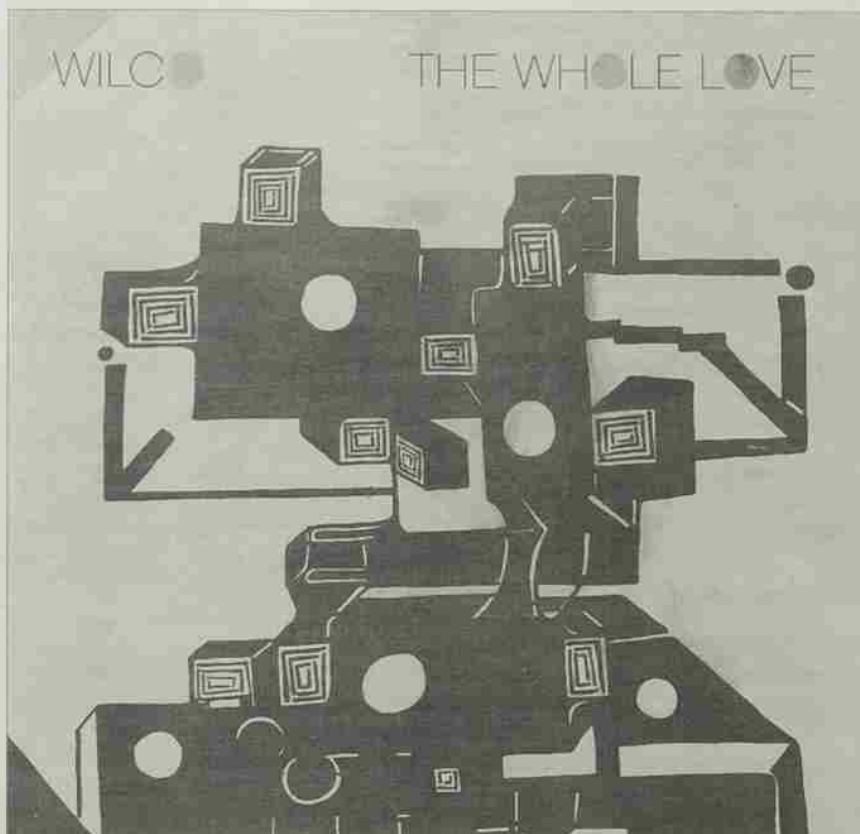
See, it's not the fact that they've covered Guthrie, it's that they adhere to Guthrie's wisdom. Guthrie once said, "Life has got a habit of not standing hitched. You got to ride it like you find it. You got to change with it. If a day goes by that don't change some of your old notions for new ones, [then] that is just about like trying to milk a dead cow."

For all his cowboy rhetoric, Guthrie is surprisingly to the point with his virtue of change, whether it be music or life, and Wilco may be the best expression of this.

Formed in 1994, Wilco has been both a journey of song and society thanks to the captain of their journey, songwriter, guitarist, and vocalist Jeff Tweedy. Their first album, "A.M." wasn't considered a success by critics or the members of Wilco.

While this could have dampened the spirits of Tweedy, who wrote all of the songs, it became a great starting point for the musical evolution that would define the band. The next two albums, "Being There," and "Summerteeth" finally found a comfortable and unique sound for Wilco, but as Guthrie would attest, these became old notions. The next album, "Yankee Hotel Foxtrot" broke down all notions and created a new cow.

Experimental combinations of distortion, acoustic jamming, synthetic sounds and eclectic lyrics were only a snippet of the diversity in the album's sound. Arguably, and in my opinion, this was their best. The following albums were great too, but the audacity to mix old notions with a plethora of new sounds on "Foxtrot" was the high point in Wilco's timeline.



COURTESY OF WILCOWORLD.NET

Wilco's "The Whole Love" is available new on iTunes.

That is, it was the high point, until "The Whole Love."

The two preceding albums, "Sky Blue Sky" and "Wilco" reestablished a comfortable, yet typical sound for Wilco. The songs were either soft yearnings, or the more energetic folk rock pieces that could possibly inspire dancing (Wilco's concerts might be more relaxing than yoga).

Much like "Foxtrot" before, "The Whole Love" brings Wilco back their best form: the intangible. The album's premiere song, "Art of Almost" jumps in with distortion and other synthetic sounds over fast drumming. Tweedy's lyrics are short and simple, and would seem to be a great statement of the album's sound.

That alone wouldn't be Wilco though. The end of the song, which breaks into some heavier rocking a la Hendrix, is soon abandoned for a lot more keyboard and Tweedy in the following, "I Might." Oh, and a glockenspiel. Surprised? Don't be.

Whether you view it as Guthrie's cow or not, what Wilco does works. With notions both old and new, Wilco's music has remained fresh since '94, and "The Whole Love" is another off-beaten path for this musical trip, and wherever they go, "Wil-go" too.



Contact: bscruton@willamette.edu

CONCERT REVIEW: 'Odd Future Wolf Gang Kill Them All'

OFWGKTA gives an amazing concert

BRIAN YEE
GUEST WRITER

Hype doesn't even begin to describe it. It was 8pm on Sunday night at Portland's Roseland Theater, and fans were anxiously anticipating the arrival of critically acclaimed Los Angeles hip-hop collective Odd Future Wolf Gang Kill Them All (often abbreviated to OFWGKTA).

Doors to the venue had only been open an hour when the sea of concertgoers began to pack in at the front of the stage in an arrangement more akin to a metal or punk show. The sway had already begun: the momentum shifts as one half of the audience pushes and shoves at the other, and the entirety of the crowd ebbs and flows like a tide of bodies.

Restlessness was kicking in and the fans had now resigned to spontaneous chants, ranging from "Wolf Gang," "Golf Wang," "Start the show," "SWAG," and "Fuck Bill O'Reilly." Then, one by one, the wolf gang began to show themselves. First was the group DJ, Syd Tha Kid. The duo of Hodgy Beats and Left Brain (known together as Mellowhype) then took stage, playing one track from their recently re-

released album before the rest of the crew became visible. Also in attendance were Domo Genesis, Mike G, Jasper Dolphin and OF forerunner, Tyler the Creator, whose breakthrough single, "Yonkers," was nominated for an MTV VMA award, and Tyler himself won the award for Best New Artist.

Tyler is both a proficient musician and showman, and his interaction with the jubilant Portland audience was one of the highlights of the show. On the second song of the set list, he asked the question - "Hey Portland, how many of you smoke weed?" His query was met with much enthusiasm, as he and Domo broke into the track "Rolling Papers," a fan favorite from Domo's debut album of the same name.

Among the set were songs like the Jimmy Fallon performed "Sandwiches" in addition to "French," "Splatter," "Burger," and a primarily a Cappella version of "Seven." Tyler gave his props to the Portland audience (they had never performed in the city before) and got them properly amped for the final song,

and one that prompts as much crowd participation as is possible - "Radicals," with the chorus chant of "Kill people, burn shit, f-k school" echoing loudly. A playback of the titular track from OF's absent brother, Earl Sweatshirt, was the final cap of the evening's events.

If this review wasn't enough to convince you how bummed you should be for missing this show, I will leave you with the following: the sheer awesome vibes that seeing OFWGKTA gave me, in a small way, allowed me to purge myself of a supremely negative emotion that I have been haunted with for the past six months. OFWGKTA live was an experience so moving, it helped me to realize that there were more important things in my life to dedicate my energy to rather than being pissed off all the time.

Swag me out.



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Technology is Tyrannical

HAYLEY HILL
CONTRIBUTOR

Technology is great, isn't it? It allows us to avoid some many of the obsolete nuances of the past with just a few clicks of our keyboard, mouse, smartphone or iPod.

I mean, think about it: instead of having to walk or drive all the way to the bookstore, I can simply open my e-bookstore of choice and click, "Buy." That new James Patterson novel will be at my fingertips instantly. Or, instead of paying that silly fee to view a priceless piece of artistic genius at a museum, Google allows me to view it from the comfort of my own room.

Buying tickets to see the symphony when it comes to town? Forget it! Thanks to modern technology, I can open up iTunes and download Beethoven's "Symphony No. 7" right to my iPod. If I'm especially clever, I can even find it for free.

Certainly, thanks to technology, I don't have to leave my room or pay anywhere near regular prices for fantastic works of art!

...Wait. What?

Is this really what our society has come to? Whatever happened to spending hours sifting through the vast collections of bookstores or getting dressed up to spend an evening drinking champagne and viewing galleries full of artistic splendor?

Especially disheartening is the way in which the MP3 and the subsequent invention of torrent programs have beaten the art of performance music into near oblivion.

Let's be honest. How many of us, when given an assignment to listen to a piece of "art music," would admit that downloading it to our iPod is much easier and more cost-effective than setting aside time in our day to attend a one-time-only performance that requires dressing up?

Granted, in terms of pop music, the issue can generally slide, seeing as pop music is engineered for personal listening. However, this trend bodes badly for art music and its composers.

Many emerging composers have to cope with the issue of how to have their pieces heard and appreciated in a performance setting when it's more convenient for the audience to download a recording. This is a problem that can be dated back to the emergence of electronic music.

Karlheinz Stockhausen, one of the early pioneers in inventing ways to present live music, attempted to write music that could not be replicated in a recording. He composed "Gruppen," a piece written for three separate orchestras. The musicians were seated on opposite sides of the stage, forcing the audience to actively listen and piece together sounds.

This method of listening is impossible to achieve via electronic recording and frankly, I believe more at media should follow suit. It's tragic to think that, despite society's rapid advances, this "progress" comes at such a heavy price for the arts.

This is why it is so important for Willamette students to take advantage of all the wonderful opportunities in the arts we have on campus.

Instead of watching that same YouTube video of drug-induced dental patients again, go check out the Hallie Ford Art Museum.

Instead of collecting pointless items and "dueling" with your friends on Pottermore (yes, I'm guilty too), go borrow a few real books from the library, or attend one of the fantastic literary series events hosted by the English Department.

And instead of listening to that same Bruno Mars song for the umpteenth time, take a study break and check out a recital or two — they happen multiple nights a week, and most of the performances are free.

All I'm saying is that we've lost touch with what makes our world beautiful. If we let technology completely take over, what will be left to appreciate?

Contact: hhill@willamette.edu

Profs perform 'The Art of Dance'

LINDSEY DENNIS
CONTRIBUTOR

On Sunday, Oct. 16, Willamette's Music Department will present, "The Art of Dance," the first concert in the Faculty Recital Series. The performance will feature flute instructor, Sarah Tiedemann, joined onstage by visiting Assistant Professor of Piano, Crystal Zimmerman.

The concert will feature works of Piazzolla, Bartok, J.S. Bach, Clarke and Borne.

Tiedemann began to learn to play the flute in the fifth grade. Though she has now cultivated a successful career as a renowned flutist, she describes her initial decision to play flute as lighthearted and capricious.

"The band kids with bigger instruments had to sit in the front of the school bus, and they sometimes were teased. The flute fit in my backpack, so I could sit wherever I wanted," she says.

She continued to play into her mid-20s, when she decided to try other careers. However, Tiedemann quickly discovered that mailrooms were not her calling, and she returned to playing flute. Now, Tiedemann has played across the United States, Australia and Europe. She serves as a mentor

and professor, teaching and inspiring young flutists.

Tiedemann says the theme of the recital, "The Art of Dance," is a tribute to the ways in which musicians' bodies interact with music. "I've never been someone who holds very still when I play. In fact, I really enjoy feeling like I'm sort of dancing along with the music through my motions," she says.

Zimmerman and Tiedemann chose music that they found to be fun and engaging. In this light, the concert is not meant to be typical; it is "less about protocol, and more about celebrating what is hopefully a moving experience together," says Tiedemann.

The recital promises a night of energetic music. Tiedemann encourages the campus community to join her and Zimmerman for "a few tangos, a flashy piece or two (so you can see how fast we can wiggle our fingers), and even some borderline rock flute."

If you've ever had doubts about staying awake at a classical music concert, you're in for a big surprise.



SarahTiedemann.com

Tiedemann teaches at Willamette and also plays in a number of local ensembles.

The concert will be at Hudson Hall on Sunday, Oct. 16 at 3 p.m. Admission is complimentary to Willamette faculty, staff, and students with ID. The suggested donations are \$8 for adults and \$5 for students.

Contact: ldennis@willamette.edu

Bearcat

BALDERDASH

Queachy adj.

A. Capable of being mixed

B. Having a terrible sound

C. Of ground: swampy, boggy; unstable

D. Of or decorated with a shape consisting of four lobes or leaves radiating at right angles to each other from a common center

ANSWER: C

Kyoko Mori blends cultures in readings

MADELINE MOREHOUSE
CONTRIBUTOR

On Monday, Oct. 10, the English and Asian Studies departments will sponsor a reading by Kyoko Mori of her two latest culturally infused memoirs, "Yarn: Remembering the Way Home," and "Polite Lies: On Being a Woman Caught Between Two Cultures."

Both departments say that her visit is highly anticipated. Japanese professor and Director of Asian Studies, Ronald Loftus, describes Mori as "a prototypical strong woman writer."

Kyoko Mori was born in Kobe, Japan, and later moved to the U.S. in her teenage years. She is the author of fiction and nonfiction novels, memoirs, poetry collections and young adult novels. These works help to illustrate her unique life story.

According to English Professor and Hallie Ford Chair in Writing, Scott Nadelson, "Her stories are specific to her

individual journey, and are so unique and fascinating."

"Yarn," uses the concept of Mori learning to knit to parallel the course of her memoir as she crosses and interweaves cultures and finds a home and love. In "Yarn," as is true of most of her work, she battles with different loyalties: to her home country of Japan and to her identity as an American.

Though her passion for writing began early on, Mori's professional career of writing began after receiving her B.A. from Rockford College and her Ph.D. in Creative Writing from the University of Wisconsin at Milwaukee. She now teaches English at George Mason University.

As Nadelson explains, many of her works explore central events in her life, such as her mother's suicide when she was 12, or the transition of moving to the United States for her first year of

college. Mori's work is intriguing to readers as she lives her life through two cultural perspectives.

Mori's connection to her audience and readers is one of many reasons why Nadelson and Loftus encourage students to come listen and discuss. Both say they are interested in her engaging way of telling her remarkable stories of strength, love and identity.

Nadelson says, "Students should be interested as they all have a hunger for a global perspective." Kyoko Mori captivates this dynamic perspective through her literary point of view.

The reading by Kyoko Mori will take place on Monday, Oct. 10 at 7 p.m. in Cone Chapel. It is free and open to the public. There will be a brief discussion segment the readings.

Contact: mmorehou@willamette.edu

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"The world is divine because the world is inconsequential. That is why art alone, by being equally inconsequential, is capable of grasping it."

-Albert Camus

Google+

Google Search

TOM EHLMANN
REVIEWS EDITOR

Google+, the new social network from Google, opened to the public on Sept. 20 to challenge Facebook's dominance of the online social scene. It's gaining popularity fast, but is the world ready for another showdown of social network juggernauts?

Google+ has some great features, but so does Facebook, and it may take a lot to draw users away from the comfort of the world's largest social networking site since 2009. Then again, the Internet is a fickle beast with a temperament easily shifted. Perhaps this new challenger need only be seen as "the latest thing" to win the favor of today's online users.

Wait, What Do You Mean "New?"

Online social networking began in the late 90's with sites such as Yahoo!, Geocities and *TheGlobe.com*, where people met each other in chat rooms and set up personal Web pages. This loosely structured breed of social site evolved into the profile-based sites that we're familiar with today.

However, it wasn't until the advent of Friendster in 2002 that online social networking really took off. In 2003, MySpace was formed in mimic to some of the features of Friendster, and quickly grew to be the largest social site of its time. According to *Cnet.com*, in June of 2006 MySpace was the most visited Web site in America, receiving more hits than Google.

Unfortunately for MySpace, the genesis of Facebook in 2004 would mark the beginning of the end of MySpace's dominance.

We all remember the great Facebook migration of 2007-2009, and according to *Alexa.com*, it was in May of 2009 that Facebook surpassed MySpace in number of hits. The site has been redesigned and sold several times since. At one point belonging to News Corporation (owners of Fox News), who, according to *businessweek.com*, unsuccessfully used it as an advertising outlet for Fox Studios content.

In October of last year, MySpace underwent a dramatic redesign, which

a Reuters article claimed was meant to change the focus of MySpace to music and videos, bring in a younger demographic, and "compliment" Facebook, rather than compete with it.

MySpace hit its lowest point yet in June of 2011. The company was sold again after several rounds of layoffs. According to the Wall Street Journal

and Eon Businesswire, the company shrunk from 1600 employees to 200, and was bought out by Specific Media LLC and Justin Timberlake (yes, the "Sexyback" Justin Timberlake).

The Age of MySpace is over. The Time of the Facebook has come.

Facebook has ruled the online social scene since 2009, and has set trends in both popular culture and social site design. Several businesses and bands have built a following on Facebook, and the entire world has been introduced to the wonders of Scrabble and Farmville.

It has maintained its position by staying on the very cutting-edge of the social curve. For example, after Google Latitude and Foursquare came about in 2009, Facebook added the check-in feature and added an application linked to Foursquare.

After Twitter entered the social networking arena in 2006 and began gathering members fast, Facebook added an application to let users post their tweets as status updates.

Facebook has coexisted quite well with Twitter compared to MySpace, perhaps seeing Twitter as filling a different niche than itself. After all, any given Twitter post can clock in at no more than 140 characters, making tweets more akin to text messaging than anything else.

Likewise, LinkedIn is another potentially competitive site that Facebook has seen fit to befriend. When it launched in 2003 and established itself as a social networking site for professionals, Facebook added an app to allow users to display their LinkedIn profile.

•Facebook has more than 800 million active users
•More than 50% of whom log on every day
•The average Facebook user has 130 friends
•More than 2 billion posts are commented on or "liked" every day
- Courtesy of Facebook.com

“

There is one fundamental difference ... Google has arranged Google+ around the idea of 'circles'”

TOM EHLMANN
REVIEWS EDITOR

A screen shot of the Willamette Collegian's Facebook page.

Orkut and Google's Haunted Past

Google+ is not Google's first relationship with the online social scene. No, Google has tried its hand at social networking before, and it has been hurt.

As such, Google+ has been built with no small amount of baggage. Google's previous attempt at a social site was called Orkut. According to *Wikipedia.com*, it was launched in 2004 and quickly gained a large Brazilian user-base, so Google moved management of Orkut to Brazil in 2008.

However, for the four years in between, Orkut was peppered with stalkers (called "Frandsippers" on the site), host to hate groups, overrun by forum trolls and compromised by malware. Google has had to answer to two international lawsuits; one claiming that they're responsible for permitting hate campaigns, and another accusing them of involvement in the distribution of drugs and child pornography.

Orkut is still online, though it has lost much

COURTESY OF MATT PITCHFORD

of its popularity in the last two years. It is likely that the scars of Orkut are responsible for Google's age restriction on Google+ profiles (18+), and will encourage them to carefully police content on Google+.

So Why Should I Join?

Assuming you're already a Facebook user, Google+ looks and works in a generally similar fashion. There is one fundamental difference. Employing an interesting little bit of social theory, Google has arranged Google+ around the idea of "circles."

This "circle" idea is most visible with photos and status updates; rather than posting something to be read by your friends, family, acquaintances, co-workers and D&D club, you can pick and choose which group or "circle" sees what. This is especially helpful for those of you who tell your parents one thing, your friends another and your "back-up friends" something else.

Facebook, in response to what must have been a rash of parents making profiles, implemented a similar feature with the "privacy settings" update. However, the system is much more fleshed out in Google+, since you can create custom circles for any grouping of people imaginable.

Like with Facebook, there is a News Feed showing your friends' most recent posts. However, in Google+ it's called the "Stream," and you can isolate it to show only the updates from members of a certain circle.

So, if you want to know if the film club meeting is still on, you can just pull up the stream for the handy-dandy film club circle you made. "Oh! I see Club President Harris hasn't quite recovered from that jazz dance injury yet. Guess I have the evening off."

There are Flash games in Google+, just like in Facebook, although the selection is nowhere near as robust (yet).

The games that Google+ does feature seem to be more socially-centric, as made especially evident by the achievements system, akin to those seen on the PS3, Xbox 360 and Steam. Similar to Facebook games, you can invite friends to play with you and you can share your high scores to revel in the eternal glory of bragging rights.

Video Killed the Radio Star

Perhaps the most highly anticipated feature of both Google+ and Facebook has been video chatting. Google Voice and Video Chat started as an add-on for Gmail, but now have been integrated into Google+.

In Gmail, if you wanted to start a chat with someone, you typed their email address into the search bar, then Google found them and you talked. The problem is none of this has changed in Google+. You can't search for someone by their name, you have to know their email address, and even then Google frequently can't find them.

Hangouts, allow you open an empty chat room and invite people from your circles to join. This works a lot better than Google Chat, but makes private one-on-one conversations with specific people nearly impossible.

Facebook solved this same video issue by integrating itself into Skype. This integration is very well done, because you can easily search for your Facebook friends and start voice or video chats, call their mobile phones, as well as tend to the general upkeep of your page-answering comments, making wall posts, etc.

However, Skype does have the annoying problems of no longer minimizing to the system tray (in Windows), and

flashing you notifications at a nauseating rate. With Google Chat as broken as it is, and with Facebook-in-Skype as overwhelming as it is, neither service seems ready for video chat.

Going Mobile

It seems as though smartphones and tablet computers are ruling the coming age of Web media. New smartphones and tablets are being released almost daily, each boasting newer and more intimate social network integration.

Twitter and Facebook feature both SMS as a medium for tweets/status updates, and they both have official applications for iOS and Android. Google+ will have to have SMS integration and apps as well, if it expects to compete. All were available in time for the invite-only field tests.

The Android app has a few extra features like "Instant Upload," which allows users to stash photos or video in a private cloud to share later.

So What Are You Saying?

Google+ has some interesting features, and all-in-all looks like a strong competitor for Facebook. Yet, where Facebook has forged partnerships with services like Foursquare and Twitter, Google has attempted to forge these resources on its own.

Facebook has a lot staked on its survival, so it would take a lot from Google+ to make Facebook go the way of MySpace.

Then again, perhaps Google+ is merely filling a new niche, much like Twitter and LinkedIn. Though it is similar in nature to Facebook, Google+'s 18-and-up age limit for profile creation cuts out Facebook's meal ticket demographic: teenagers.

If Google+ obtains major success, it will simply pull the older crowd away from Facebook, and the two will likely coexist happily. One serving the whiny self-obsessed teens, and the other, well, us! And hey, if you don't like it, social networking sites seem to last about as long as the average celebrity marriage, so just wait it out.

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“

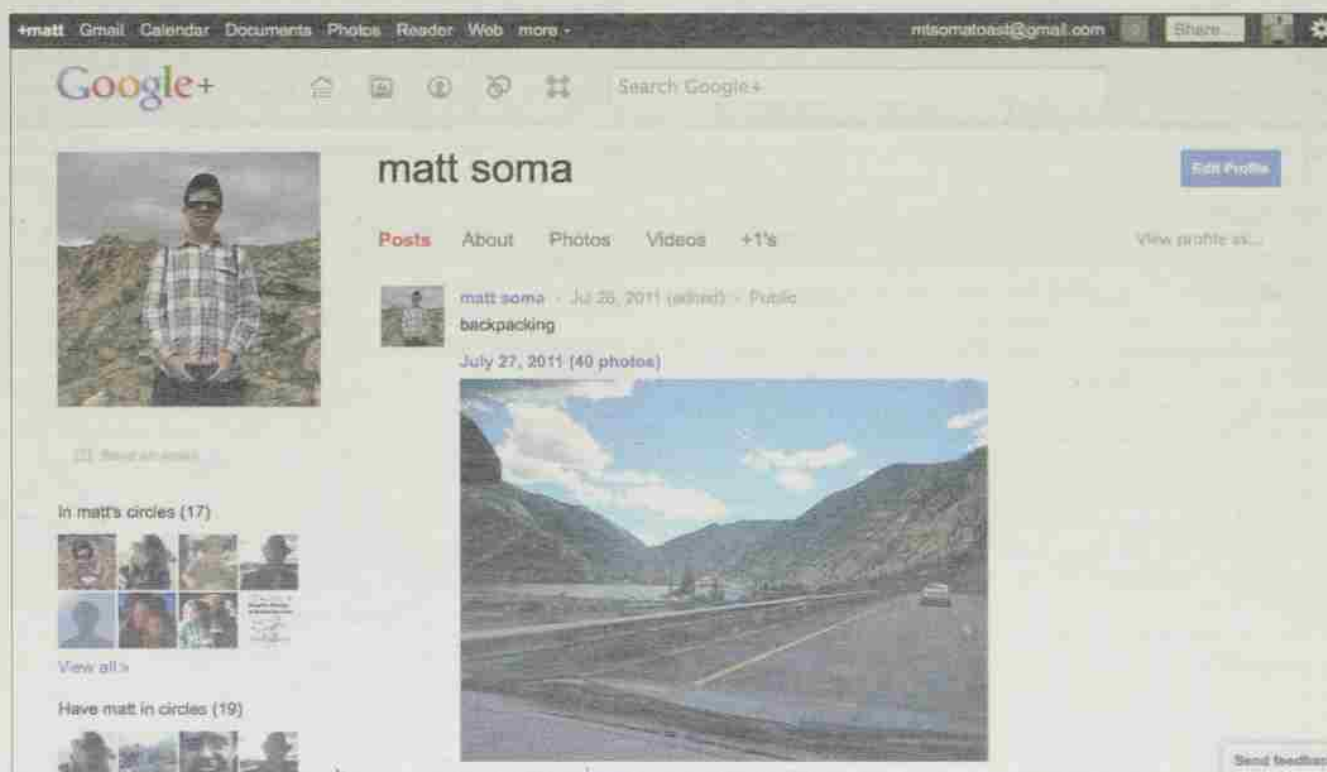
Google+ is not Google's first relationship with the online social scene. No, Google has tried its hand at social networking before ...”

TOM EHREMAN
REVIEWS EDITOR

• Myspace has around 33 million users

• There are 175 million Twitter accounts
• 119 million Twitter accounts follow 1 or more other accounts
• 85 million Twitter accounts have 1 or more followers
- Courtesy of Hyperbot.com

• Google+ has reached 25 million users since its launch in June of this year



A screen shot of Matt Soma's Google+ profile.

COURTESY OF MATT SOMA

FOOTBALL

Bearcats fall to Linfield in messy NWC opener

JOHN LIND
SPORTS EDITOR

For the first time this season, the Willamette football team was forced to deal with the notorious Oregon rain. It just so happened to come on the afternoon of their biggest game yet.

The wet conditions during Saturday's conference opener against archrival Linfield College made for a sloppy game rife with turnovers, fumbles and dropped passes. This time around, the Bearcat mistakes outnumbered those of the Wildcats, and Willamette lost a 20-10 game that many feel should have been much closer.

"It was a rough game for both teams," junior quarterback Brian Widing said. "If you want to beat a team like Linfield, you can't afford to make those mistakes."

The annual Linfield-Willamette matchup (between the two top preseason NWC teams) is the most highly-touted game of the season for both teams and oftentimes for the entire Northwest Conference. The Bearcats showed signs of nerves early, going scoreless in the first half. Willamette's offense uncharacteristically came out with pass-heavy play calling. Despite Widing's efficient 5-8 passing in the first half, the Bearcats were unable to sustain drives due to penalties and several dropped balls.

"We came out passing knowing we were going to get a few here a there," Widing said. "It's just hard to get into a rhythm with those kinds of conditions."

Linfield jumped ahead 10-0 in the first half. However, the Wildcats were not particularly on their game either, committing three turnovers and dropping several passes. The rain worsened as the game went on, and the stats reflected the poor play: a combined total of 11 fumbles, two interceptions and 17 penalties for 158 yards.

Willamette was able to limit Linfield's scoring largely due to superb play on special teams. Senior punter/kicker Mitch Rowan was on point throughout the game, punting seven times and severely inhibiting Linfield's field position (the average Wildcat drive started at their own 13-yard line). Rowan was named the NWC Athlete of the Week for special teams. The Bearcat punt return unit also capitalized on the fumbled snap of Linfield punter Josh Repp to force a turnover.

After Linfield took a 17-0 lead on their first drive of the second half, Willamette woke up. Backed up against their own goal line, the Bearcat defense entirely changed the momentum of the game. Junior linebacker Wes Wenzel forced a fumble on Linfield tailback Josh Hill that was recovered by freshman cornerback Daniel Wakam.

"It was a great heads up play by [Wenzel] and it completely shifted the momentum of the game," senior line-



Junior quarterback Brian Widing attempts to avoid Wildcat defenders during last Saturday's game against Linfield College. ROBERT MARCH

backer Harmon Bruno said.

The Willamette offense used this boost to mount a drive of its own. A 25-yard burst by junior flanker Jake Turner was followed by a 35-yard run and a 25-yard touchdown dash from freshman tailback Dylan Jones. Getting the first carries of his Willamette career, Jones surprised and impressed with solid vision and highlight speed. He ended the day with 108 yards on seven carries.

"Dylan was hurt earlier this year, but he's definitely one of our up-and-comers," Widing said.

The Bearcats closed the gap to 17-10 after Rowan booted a 40-yard field goal midway through the fourth quarter. With Linfield only a touchdown away, the defense took the field needing a stop. Despite forcing Linfield into three 3rd downs and a 4th down, Willamette was not able to get the ball back. The Bearcats were plagued by three untimely penalties that, although heavily contested, resulted in 38 Wildcat yards—and three first downs.

Linfield drove the ball to the Bearcat seven-yard line, where they promptly kicked a field goal to go up 20-10. More importantly, the Wildcats' drive took five minutes off the clock, forcing Willamette to resort to desperation mode. Widing's last-ditch efforts weren't enough, leaving a sour taste in the mouths of the players, coaches and fans.

Obviously it's never fun losing to Linfield, but we have

a lot of football left to play," Widing said.

Widing finished the game 7-18 passing for 81 yards. The Bearcats, led by Jones, rushed for 209 yards as a team. Junior receiver Jake Knecht was Widing's primary target, catching three passes for 34 yards. Defensively, Bruno led the 'Cats with 13 tackles. Junior safety Cody Pastorino added ten tackles, and fellow junior safety Dominic David gave an all-around effort with six tackles, a fumble recovery, and an interception. However, the Bearcats earned only 16 first downs to Linfield's 26, and were 0-10 on third down conversions.

Although many consider the Linfield game as the crux of every season, there is still much to be played for. Willamette (1-3, 0-1 NWC) will play their next five conference games with every intention of winning out.

"Right now we're just focusing on Pacific and getting better as individuals and as a team every single day," Bruno said.

Contact: jlind@willamette.edu

▼ next up

Bearcats vs. Pacific

@ McCulloch Stadium, Salem, Ore.

Saturday, Oct. 8 at 1:30 p.m.

WOMEN'S SOCCER

Lady 'Cats roll, push streak to five

BRANDON CHINN
STAFF WRITER

The Bearcat women's soccer team is on a rampage. Coming off a crucial 3-1 victory against Linfield, Willamette entered Saturday's game against Pacific winning three of their last four decisions.

"We're really coming together as a team," junior midfielder Andi Rowan said.

The Cats' fell behind early after a Boxers unassisted goal at the 12' mark. No stranger to coming from behind, Willamette kept its intensity while waiting for the opportune scoring moment.

That moment came in the 34' from a rather familiar source. After scoring the go-ahead goal in the upset victory against Linfield, freshman forward Sarah Desautels headed a ball between the goalposts for her second career goal. Desautels was assisted by sophomore midfielder Sabine Wetzel, who set her up nicely with a cross.

The 'Cats weren't done yet. Minutes later, sophomore midfielder Stephanie Kruger received a cross from junior midfielder Ariel Wilson and produced a header of her own, placing the ball just inside the left post. Kruger's goal gave the 'Cats a lead they wouldn't relinquish as the defense held strong on their way to a 2-1 victory.

Though the season is still just beginning, it appears that the Bearcats youth is playing a bigger role than anyone could have imagined. "They have really done a nice job of bringing strong energy and new skill-sets to the team," Kruger said. "It has been really fun playing with them on the field."

Against George Fox, a relatively slow start soon erupted into a slew of Willamette goals. After 44 minutes of scoreless play, senior forward Stephanie Skelly shot from fourteen yards

out. The ball ricocheted off the crossbar before finding the net as Willamette took a 1-0 lead to the locker room.

The Bearcats were unstoppable in the second half. Junior defender Shannon Scott capitalized on a free kick from 25 yards out for her first goal of the season and of her career. Shortly after, Skelly connected again, bringing her season goal total to six. For her performance, Skelly was named NWC Athlete of the Week for women's soccer. Desautels added the final blow in the 90th minute, pushing the lead to four and continuing her goal streak to three consecutive games.

With the sweep, the 'Cats push their unbeaten streak to five games. They've outscored their opponents 12-3 during that stretch and the defense has been a vital piece to their success.

"We've done a great job picking up our tempo when needed while also being physically dominant over our opponent," Scott said.

At the conclusion of this weekend's play, the Bearcats stand in second place in the NWC with a 4-1-1 conference record. Skelly has faith in her team's continued success.

"We have really been putting in a lot of work during the week before games," Skelly said. "We're a group of competitors that work hard during the week and it's paying off on the weekends."

Contact: bchinn@willamette.edu

▼ next up

Bearcats vs. Whitman

@ Walla Walla, Wash.

Saturday, Oct. 8 at 12:00 p.m.

BEARCAT STAT

Shannon Scott
WOMEN'S SOCCER



ATHLETIC DEPARTMENT

Scott, now a mainstay on the Bearcats' back line for the second straight season, scored her first career goal for Willamette on a 25-yard free kick Sunday against George Fox University. Furthermore, Scott anchored a defense that produced 157 consecutive minutes of shutout soccer over the weekend.

MEN'S SOCCER

WU men come up short against Whitman, Whitworth

SEAN DART
STAFF WRITER

Despite making significant strides this season, including a victory versus pre-season #1 PLU, Willamette was unable to carry the momentum this weekend. The Bearcats came up short against Whitworth and Whitman, losing 4-0 and 1-0 respectively. The Bearcats moved to 3-5-1 on the season, 2-4 in the Northwest Conference.

Saturday, Whitworth had five shots, four of which amounted to goals. Willamette also had five shots, but the 'Cats were unable to convert against the Pirates. Whitworth is currently sitting atop the Northwest Conference, with a 4-1 record.

"Saturday really brought us back to reality and showed us that we need to work much harder in order to succeed this season," junior forward Erik Kaufman said.

For the Bearcats, playing against elite competition showed the team has made steps in the right direction, but has not yet finished rebuilding.

"We have made huge strides these past few months. We can't let a bad weekend ruin what we have this year," said senior goalkeeper Alfredo Zúñiga.

In Sunday's match, Willamette came out eager. It may have worked to their disadvantage, as Whitman scored just two minutes into the game.

"We came out unfocused in the first five minutes, and it came back to cost us the game," junior defender Etienne Galbreath said.

Despite outshooting Whitman 22-8, and registering 14 corner kicks, the Bearcats were unable to convert an equalizing goal.

"It's extremely frustrating especially when we felt like we deserved the win on the day," Galbreath said.

Two of Willamette's shots hit the crossbar, headers by Galbreath, and sophomore Brandon Shiluk. Junior midfielder Mike McGrew led all players with eight shots, three on goal.

"We just need to focus on cleaning up our game and perfecting the little details that have been preventing us from being successful," sophomore striker Adan Vasquez said.

Despite two losses against two of the conference's best teams, the Bearcats remain optimistic about their ability to bounce back, and feel like this weekend served as a reminder that the turnaround is not yet complete.

"This weekend was an awakening for the team," junior defender Lofton Langsdorf said.

Henceforth, the team knows what it needs to do to maintain the level of success they expect of themselves.

"As a senior, and having been part of this program for three years now, I personally know how much we have grown in comparison to the previous years. We need to keep pushing forward, because the potential is clearly there," Zúñiga said.

Contact: sdart@willamette.edu

▼ next up

Bearcats vs. Linfield

@ Sparks Field, Salem, Ore.

Saturday, Oct. 8 at 5:00 p.m.



RYAN ROBIE

Junior defender Lofton Langsdorf prepares to receive a ball during last Saturday's game against Whitworth College.

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A MESSAGE FROM DEVELOPMENT AND ALUMNI RELATIONS

FACT: Student giving is a hundred-year-old tradition at Willamette University.

Feed The Pig

is a student-led initiative to raise donations for the Freshmen Textbook Scholarship. Every member of the Class of 2015 is eligible to apply.

FACT: The Class of 2014 raised \$500 and awarded two Freshman Textbook Scholarships.

Scan this to learn more about the initiative, make a gift, and apply for the scholarship!



willamette.edu/go/feedthepig

VOLLEYBALL

'Cats win hard-fought match against L&C

DEVIN ABNEY
CONTRIBUTOR

The Willamette volleyball team split last weekend's games, losing to George Fox before beating Lewis and Clark. With the split, Willamette moves to 6-9 overall and 3-3 in Northwest Conference play.

In their first match, the 'Cats squared off against George Fox, losing to the Bruins 3-1. In the first set, George Fox used a run to break a 17-17 tie and win the set 25-22.

George Fox dominated the second set, holding the 'Cats to only eight points. Willamette rallied back in the third, winning 25-14. But the Bruins were able to stymie the comeback, winning the fourth set 25-22 and the match 3-1.

Junior Madysyn Leenstra recorded six kills while sophomore Emily Compton pitched in with 14 digs. Sophomore Taylor Ottomano finished with five kills and three digs.

The 'Cats had a short break before facing the Pioneers of Lewis and Clark on Saturday afternoon. Lewis and Clark got out to an early lead in the match, winning the first set 25-17 behind 15 team kills. But, for the fifth time this season, the 'Cats fought back to win the match after losing the first set.

"On Saturday, we were able to stay confident and recognize the difference between a good play by [Lewis and Clark] and a mistake on our part," junior Danica Reed said.

The second set would prove to be pivotal for the team. Willamette mounted a small comeback late in

the set to bring the score to a tie at 23 all. Lewis and Clark used a Willamette error to get within one point of a set victory, but Reed was able to kill the next point. Finally, after losing out on one set point, the 'Cats went on to win the set 28-26 on a Kirsten Brehmer ace.

"We stayed patient because we knew the opportunity would come," Brehmer said of the extended set. "We took advantage of their mistakes and finished the set strong."

The third set would retain the same intensity of the second. Up 24-21, the 'Cats were unable to capitalize on their two set points, as the Pioneers scored three straight points to tie the set. But, with the momentum against them, the 'Cats fought back to win the set 26-24.

Up 2-1, the 'Cats proved to be too much for the Pioneers in the fourth set, winning on Madysyn Leenstra's match-high 21st kill. Leenstra summed up the victory and her personal success as a collective effort.

"I couldn't have done so well without my teammates," Leenstra said. "It takes a solid team to be successful."

Contact: dabney@willamette.edu

▼ next up

Bearcats vs. Pacific

@ Cone Fieldhouse, Salem, Ore.

Friday, Oct. 7 at 7 p.m.

OPINION

Myth of the bedpost

Scare tactics

EMERSON WILLIAMS
STAFF WRITER

I knew I was going to get laid, so I decided to do some personal grooming. The sun was shining, the shower was hot and all was well until my genitals started stinging. Suddenly, my happy-go-lucky shower singing turned into audible cries of, "Holy f-king shit oh my f-k I have an STI and I'm an unwieldy, immoral worm! Why?! Shitty f-king damn!"

A few square inches of tender skin with a slightly pinkish tint turned a high achieving student with an impressive list of extracurriculars and fabulous taste in music into a self-doubting maniac, screaming in the shower. My body was hurt, but instead of assessing ways by which I might ease the pain, I emotionally bludgeoned myself.

My reaction was so many kinds of wrong. I should have simply realized that shaving had produced a slight irritation. Instead, my lack of education concerning what STIs look like and where to get reliable information about them led me to Web sites whose advice I would never dream of taking and Google images of syphilis that added nausea to my list of perceived side effects.

I should not have thought my aggravated skin was chlamydia, and I should have known where to go for help. Unfortunately, knowing anything useful about the unsavory side of sex is taken as a sign of immorality. I was too afraid to be well informed.

I sat on some peas, went commando for a few days and was soon back in action, but what if I was really suffering and had been too ignorant to properly care for myself?

Another disturbing aspect of my reaction was that I so readily sold myself out to such degrading stereotypes. I was willing to let an infection tell me that I was a bad person and that I was probably going to die a painful and well-deserved death. Faster than you can WebMD a few symptoms, I had sewn a big red A onto my identity.

My incensed Internet search informed me that up to 80% of Americans may carry one of the two strains of the herpes virus. Americans may be bad apples, but that's because corporations own our politicians. And because people honestly say with straight faces that we're living in a post-racial society. It's not because we're having too much sex.

People have sex, bodies touch and fluids are shared. Sometimes it gets messy, but taking care of yourself when problems do arise as well as being honest with partners about your sexual health and theirs alleviates the need for moral questioning. Having an STI is not easy, nor simple, nor fun, but it doesn't dictate your identity.

Don't let yourself scream, cry and dry-heave in the shower over a misguided sense of self and sore parts. Great resources exist. Maybe all it takes is an ibuprofen, but Planned Parenthood and Bishop are ready to help with birth control, STI's, UTI's, abortions and the general bullshit of the body.

Professors, some reading on gender theory and activities like the Feminist Film Series (On Campus! Thursday this week! Ask your Professors!) are also available to help us through the exponentially more troublesome bullshit of the mind.

Contact: ewilliamsyu@gmail.com

EDITORIAL

The \$50,000 question

\$49,892 - The estimated total student costs that we have to pay for 2011-2012 is a sticker shock to say the least. But the promise that tuition rates will continue to rise is perhaps of even more concern to wallets.

Now, admittedly, most students aren't going to pay this full amount. 93% of students received financial aid in 2010. But even with the University helping to foot the bill, there is still the difficulty that comes from those tuition increases we're told are necessary to offset inflation.

In 2007, Western Oregon University launched their "Western Tuition Promise." Simply put, this guaranteed that the WOU students will "have the same tuition rate as the year they enter for four academic years."

Benefits to WOU students are immediately obvious. The investment cost of a collegiate education is simultaneously lower and more certain.

From a university standpoint, WOU's Associate Provost Dave McDonald said, "Along with helping students, the tuition guarantee helps to keep retention rates high and distinguish our university."

It sounded like such a good idea that we here on the Editorial Board thought that Willamette should take a look at it.

As it turns out, we already did. According to Bob Olson, Associate VP of Financial Affairs & Controller, Willamette University had a similar program during the mid-90s. Tuition rates were "locked in" when a student

entered and didn't increase throughout their enrollment.

The reason we don't have such a program today, aside from it being administratively onerous, is mainly one of risk. Adam Torgerson, Associate Director of Media Relations, noted that such a program "gives students security in their tuition costs, but the University also deals with uncertainty."

The University mitigates the uncertainty that comes from relying on endowments and other revenue sources by retaining some control over what students pay.

Keeping tuition prices rigid means that Willamette would need to have a near-perfect understanding of the economy and financial costs. If the markets were to fluctuate or crash, both the University and the students would be in real trouble.

This is especially true because unlike Western, which is a public institution with government subsidies, Willamette students' tuitions make up 3/4 of the school's operating budget. As Olson points out, while a lot of schools "talk about it, far fewer implement tuition guarantees. Even less of those are private institutions."

McDonald says of WOU, "We know we're taking a risk." For Western, such a risk is an acceptable one. For Willamette, a focus on goals such as future sustainability and hiring talented faculty means that the risk isn't worth it.

As students, complaining about tuition comes with the territory. But, in the end, we all made the decision that

the cost of Willamette was worth the potential payoffs - otherwise we would have gone elsewhere.

And in this day and age, when those payoffs aren't even necessarily a well-paying job or a nice house with a white picket fence, it becomes imperative to define the payoff in new ways.

While the cost of Willamette is high, the solution to financial woes does not lie in guaranteeing tuition rates.

The increases are difficult to swallow, so unless we come to believe that college is fundamentally an opportunity to grow and learn about the world and our place in it rather than quantify our experience in terms of money and job prospects - it will inevitably seem like we are flushing a lot of money down the toilet.

The value of a Willamette education comes more from the opportunities, connections, community and life experiences that exist uniquely on this campus. They are unique, not because individuals can't learn and live elsewhere, but because the particular and potent mix that is Willamette in its entirety can't exist any other place.

COLLEGIAN EDITORIAL POLICY

The Editorial represents the composite opinion of the Collegian Editorial Board

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RESPONSE

Welfare is a part of Willamette

LAUREN PURDY
GUEST WRITER

You might not think that welfare policies affect you and your friends' ability to attend Willamette University. However, 16% of Americans live below the federal poverty line.

You may think that these people aren't your friends at Willamette, but chances are you are likely to meet someone who lives within this reality.

You may also know that a year at Willamette costs almost \$50,000, and tell me I am incorrect. Well, thanks to some awesome national student aid programs, private donations and "welfare" programs (like Food Stamps), Willamette students can afford their education.

An average family of four making the national average of \$50,233 per year with two children in college should only be expected to contribute \$5,051 per year towards a student's college education. According to this average estimation, very few students (let alone poor students) would be able to get the Willamette experience without some kind of aid, and lots of it.

You probably know someone (if not you) receiving welfare for a Willamette education. But you might say,

"I'm not on welfare; I have financial aid and merit aid."

Do you remember filling out the FAFSA form the spring before going to college that determines how much federal money you will receive based on your income? Stafford loans are subsidized by the federal government, which means you are getting a government discount and pay less into the system.

Also, tax incentives that allow individuals to write off donations on their tax returns encourage Willamette alumni to donate and, in turn, affect how many scholarships students receive.

Student welfare is also spendy. Each year, the United States government spends \$134 billion on aid to individuals for higher education. According to NASFAA in 2010, popular programs include Federal Pell grants at a cost of \$29,103 million, Federal Perkins Loan at \$1,042 million and Federal Work Study at \$1,171 million.

These sound similar to some other federal social programs, most notably, Supplemental Nutrition Assistance Program (Food Stamps). In 2011, an individual on SNAP will receive a

maximum of \$200 per month. SNAP is a federal program that costs around \$936 million per year.

You may say, "Wow that's a lot of money, and my bum friends at Willamette probably shouldn't be using it because it is driving up the costs."

Chances are, your "bum" friends are like a lot of Americans who can't afford the cost of going away to college without extra aid. In 2011, an individual SNAP recipient could get up to \$2,400 a year.

So yes, you too are benefitting from government welfare programs. However, some students need aid more than others. Sometimes the only option for students is to move off campus, work a lot and apply for SNAP benefits if you want to eat.

How can we follow our school initiative that "cherishes the dignity and worth of all individuals, and strives to reflect the diversity in the world..." if we continue to discriminate against students who may not have the resources to have a Willamette education?

Contact: lpurdy@willamette.edu

LETTERS TO THE EDITOR

We invite you to submit letters to the editor. Letters can be sent by postal mail, e-mail (mpitchfo@willamette.edu), campus mail or fax. Letters are limited to 150 words, must include your name and phone number and must be submitted by noon Monday on the week of intended publication. The Collegian reserves the right to edit for length and clarity.

Shake the system, fight the man.

Write for the opinions section

Email Kimberly Hursh <khursh>

OPINION

REDUCTIO AD AWE SOME

Unconventional budget solutions

ANTHONY
MACUK

STAFF WRITER

These days it seems like Congress can't manage to agree on anything budget related. One side is determined to avoid any tax increases while the other refuses to allow major budget cuts.

Rather than criticizing one side or the other, I've decided to use this week's column to suggest several unconventional ideas that would be acceptable to both parties. All of these plans would increase federal revenue while avoiding both direct tax increases and large-scale spending cuts.

The easiest way to raise revenue is to sell stuff. There are plenty of things the federal government could sell, from hot dogs on the street to advertising space in the houses of Congress. Congress could rake in millions of dollars if McDonalds and Samsung sponsored its sessions.

If advertising revenue doesn't cut it, the government could also start leasing unused property to other countries. For example, we have a massive nuclear arsenal that never sees any day-to-day use. Luxembourg could totally use the ego boost that comes from having 10,000 nuclear missiles,

and we can always terminate the lease if we ever need them back.

Once we've exhausted our own resources, it's time to draw on untapped assets. This primarily means a lot of dumpster diving, but the federal government has a few more assets than the average homeless person. CIA assets, to be precise.

If the Bourne movies are to be believed, the CIA has several assets located around the world. They're indestructible, heavily armed and look a lot like Clive Owen. If we start using them to conduct our international trade negotiations, the intimidation factor will probably produce much more favorable results.

If the budget crisis still isn't resolved, we can turn to existing revenue sources that don't directly tax the American people. For starters, we can impose a 20% increase on the monthly fee Canada pays us to retain their half of the continent. We just have to be careful not to raise it beyond what they can afford to pay, because no one wants to evict such a nice tenant.

We can also spontaneously double the

prices on all of our exports and then lie about it if anyone confronts us, which is a strategy known as "Netflix Capitalism."

Additionally, it's worth considering a direct tax on household pets. Not the owners, but the pets themselves. There are around 400 million of them in this country, and they share most of the benefits of America despite not paying any taxes.

If all else fails we can still turn to crime. Bank robbing would be a great source of revenue, and the federal government would actually be very good at it. Most Bank of America security guards aren't prepared to deal with Navy SEAL bank robbers.

International piracy would also be a viable option. It brings in a lot of money and is relatively low risk; if we ever get caught, we can pin it all on North Dakota.

Finally, we can always invade a rich and relatively helpless country. Luxembourg would be a good start. They're holding our nuclear arsenal, and it's time to repossess it.

Contact: amacuk@willamette.edu

OPINION

Vampires: a pain in my neck

CLAIRE SCHEFFER
GUEST WRITER

I am going to die. A vampire will come up to me in the middle of the night walking from Doney back to Belknap, and I won't take that shit seriously.

All I am going to be thinking is that this thing – the creature who once instilled fear and horror in the minds of every teenage girl taken to a scary movie by a guy waiting to cop a feel when she gets freaked – this thing now sparkles in the sunshine as if it rolled in glitter. Yep, that's what scares me. Glittery, paper-white skin.

For those of you who love "Twilight" or, let's face it, any form of vampire media, even secretly, here's a warning: There will be a lot of vampire bashing in this column. Just be aware.

I could blame "Twilight" for this phenomenon, with its glittery vampires with hearts of gold, but they only viciously exploited the spot that exists in every girl's heart for the bad boy.

Nope, I am not going to go for the safe, nice college kid. I am going to go for the misunderstood dark kid who only comes out at night and walks in the shadows.

In reality, if you saw a guy walking

around only at night and telling girls that he was hungry for blood, you would run away because that guy is probably a serial killer who is about to murder you.

Yet, slap some fangs on him, and voila! He is suddenly just a lovable guy stuck in a terrible situation.

No, I blame us, the girls (and the all too many guys) who watch vampire shows and movies, read vampire books and listen to vampire music. All the teenage girls who would faint at the mere thought of Robert Pattinson singing a few bars in between smoking pot and not bathing... or washing his hair! Really, it's disgusting.

Now, I am in no way including "Interview with a Vampire," "Nosferatu" or the classic "Dracula." I will even stretch so far as to put Buffy and Angel in that mix.

These movies and shows were made when it actually took some creativity to think up an interesting vampire story. Now, it is just the same recycled garbage with a new twist thrown in.

Vampires sparkle now, as already noted. They have special rings to protect

them from the sun. They can live off synthetic factory blood. They live in circuses and perform for people's amusement.

Oh, and I love that they don't kill anymore... at least, the good ones don't. They just looked pained or, for the less talented actors, like they've smelled something terrible.

But what can I do? With a new "Twilight" movie coming out soon, the sale of sparkly vampires is in no way about to slow.

This one promises to be epic. We may even see Bella and Edward's baby. Yep, that's right. Vampires (dead humans) can indeed have babies. So if I can't beat them, I might as well take some literary advantage.

Get ready for my future column: A story about a girl torn between saving her mother from the vampire drinking her blood or making out with him over her lifeless body.

Contact: cscheffe@willamette.edu

COLUMN

Bearcat
Bullet

Title unrelated

KEVIN
BELL

COLUMNIST

I have been staring at my keyboard for the last 72 hours trying to determine how to make you laugh.

I have also spent a significant period of that time going through one of the more grueling experiences of my short, cruel life: the LSAT, or "Long Shitty Ass Test" (in technical terms). So you get to hear about that. Deal with it; I've got other things to do than come up with dick jokes sometimes.

For the last several weeks I have been bothering not only my family, but also my housemates with increasingly neurotic discussion of law school rankings, LSAT score regression tables and a frustrating string of sobriety lasting far longer than any of us could have expected.

Now that I have slain the vicious beast by raining blows of my mighty No. 2 (non-mechanical) pencil upon the correct answer bubbles of the foul, dreaded standardized Scantron answer sheet, I may return in peace to the life I left behind for the sake of not royally screwing up my only opportunity to add some market value to my Willamette education.

There were a few others from campus at the testing center, but many more whom I did not recognize, and so, hold far fewer reservations about mocking ceaselessly.

From the three people who were supposed to sit next to me and never showed up, wasting their \$200 testing fees, to the guy in the men's room who tried to find some dope during the 15 minute break between sections, the center was awash with good examples of ways not to go about tackling the thing.

"Studying? Psh, that's like totally gay," is unfortunately not a correct answer choice to Section 4, #17. I regret to inform one particular member of my cohort.

But the deed is done. It was made all the sweeter and easier by their presence, so I must thank their bad examples. You made the testing environment entertaining, the grading curve generous and my self esteem existent once again.

Thank the heavens, which apparently decided that October was going to be the rainy month this year, that I'm done now. All I have left to do is write a thesis and a half dozen fabricated letters of recommendation. Ah, the good life.

I did have one fun experience this weekend though, and anybody else who was there knows how rad it was, and also knows why I'm so irrationally irritated that my journalistic ethics and fervent desire not to have Campus Safety ever show up there prevent me from giving a shout out to the Central Party Command Station from Saturday night.

Aw, hell, who am I trying to fool. Ya'll know what I'm talkin' 'bout Shepard 2nd, the only place on the planet that can throw a better tea party than Granny.

Seriously though, guys, I can only play so many rounds of Apples to Apples before I have to pass out on the couch, and I'm tired of waking up with green apple cards stuck all over my face.

Contact: kbell@willamette.edu



CARA THOMPSON

CAMPUS SAFETY REPORT

September 21 - 23, 2011
Information provided by Campus Safety.

EMERGENCY MEDICAL AID

► Sept. 21, 7:54 p.m. (Art Building): A student fainted and hit his head on the floor of a classroom in the Art Building. It was determined that the student did not need to go to the hospital, but should call Campus Safety if his condition changed.

► Sept. 23, 10:36 p.m. (Matthews Parking Lot): Campus Safety was notified of a student who had fallen and suffered a small laceration on his head. WEMS assessed the student and determined he had no signs of concussion. He was left in the care of a friend.

► Sept. 23, 10:43 p.m. (University Center): Campus Safety was notified of a student who had severely injured her toe. WEMS stopped the bleeding and gave the student instructions for follow up care.

POSSESSION OF A CONTROLLED SUBSTANCE

► Sept. 21, 11:15 p.m. (Quad): An officer found unattended book bags and a coat on the quad. They were taken back to Campus Safety. The officer found marijuana, prescription drugs and other paraphernalia while trying to find the identity of the owner. The student was interviewed the next day. A report was sent to the Campus Judicial Office.

► Sept. 22, 7:38 p.m. (Doney Hall): Campus Safety was notified of the smell of marijuana coming from a room in Doney. The officer interviewed the student and conducted a plain view search of the room, which resulted in the con-

fiscation of marijuana. A report was sent to the Campus Judicial Office.

THEFT

► Sept. 21, 12:05 p.m. (University Center): A student placed her backpack on a table with her friends' bags while she went to order lunch. When she returned to the table she found her bag was gone.

► Sept. 23, 9:10 a.m. (University Center): A student reported the theft of his backpack after having set it down for a few minutes.

► Sept. 23, 2:00 p.m. (Law School): A student reported the theft of his wallet from his bag sometime between 10:30 a.m. and 1:30 p.m. The student canceled his credit cards and replaced his Willamette I.D. card.

BURGLARY

► Sept. 21, 2:00 p.m. (Sparks Center): A woman stole medical records and clothing from the Sparks building. Campus Safety detained the woman, who did not appear to be mentally stable, until Salem Police arrived on the scene. Salem Police took photos of the evidence, arrested the woman and transported her to jail.

► Sept. 22, 12:26 a.m. (Montag Center): An employee reported that students had gone into the store after it was believed to have been locked and stolen at least one bottle of Gatorade. The officer determined how the students had gained access to the store after it had been locked.

Please contact Campus Safety if you have any information regarding these incidents:
safety@willamette.edu

ADVERTISEMENT

Project and Research Opportunities Fair

Ford Lobby October 6th, 2011 3:00-4:30 p.m.

- Do you have an idea for a creative project you'd like to pursue?
- Are you burning to be funded for summer research in your discipline?
- Do you have an idea you would like to follow to see if it is truly your passion?

Consult your PROF! Refreshments will be served!

Come to the Project and Research Opportunities Fair to find out about the (increasingly diverse) range of programs Willamette offers that can help you pursue your goals and life passions. Bring your ideas, browse, and discuss the opportunities offered with representatives of each program.

These programs are open to any student and provide financial and logistical support for summer and academic-year projects.

Programs represented will include:

- The Lilly Project (Research Grants, Vocational Discernment Grants, Community Service Grants)
- The Office of Student Academic Grants and Awards (e.g. Carson grants, Presidential Scholarships, College Colloquium Grants)
- Center for Sustainable Communities
- Center for Asian Studies
- Center for Ancient Studies and Archaeology
- Council on Diversity and Social Justice (CDSJ)
- Science Collaborative Research Program
- Liberal Arts Research Collaborative (LARC)
- Center for Religion, Law and Democracy
- Human Services initiative

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