

# NEW SERIES

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## THE ENDOWMENT CAMPAIGN IN PORTLAND.

T. S. McDaniel.

Many things indicate that the success of the campaign for the larger endowment of Willamette depends upon the generous co-operation of Methodism in the city of Portland.

Willamette University is the one great enterprise of the Oregon Conference and its accomplishments in the decades which have passed and its prospect of usefulness in the years which are to come entitle it to the active as well as passive sympathy of the Methodism of this conference.

Portland Methodism with the growth and development of the city must by virtue of its situation accept a very generous share of any enterprise which is to be fostered by the Oregon Conference. This sympathy to be of serious value in bringing the endowment up to \$500,000 should mean that every Methodist family in the city of Portland will promptly plan to make a subscription to the endowment fund. This subscription ought to be for an amount that may easily be regarded as generous when possessions and income are considered. The contributions are ranging from a month to a half year's income for salaried people and up to one-tenth of the possessions of those who have some holdings of property.

Portland Methodism has been in the habit of responding to the calls that are laid upon the Church so it can hardly be that its share in this

day of opportunity for Willamette will be less than \$100,000.

If each member will take as large a share of this amount as he or she can pay within the next two or three years, the total amount, and more, will be speedily raised.

## THE EMBARRASMENTS OF GROWTH.

The steady and rapid growth of Willamette University during the past three years is becoming embarrassing in several respects.

While the increased attendance in the various departments of the University is very gratifying, that of the Medical School being about 30 per cent and that of the Law School about 50 per cent, that of the College of Liberal Arts has been the most embarrassing as the number of students entering the College this year either as Freshmen or Special Students is more than double that of last year; in fact, it is equal to that of the entire college attendance four years ago. As an exceptionally large proportion of the upper classmen have returned the increase in total attendance in the College of Liberal Arts alone is one-third in advance of last year.

The increase in attendance has necessitated the division of several classes into sections in order to realize the ideal of Willamette in giving each individual student as close relationship with the professor as possible.

It has involved the finishing and equipping of additional rooms for

young women in connection with Lausanne Hall, the young ladies' dormitory. An additional co-operative boarding club for young men has been organized, the number in the club organized only two years ago having reached fifty, as many as could be accommodated.

In anticipation of an attendance which would give the four literary societies a large membership of college students the Academy students were given encouragement in the organization of separate societies for themselves. The membership in these societies is now large, while the four societies for college students alone are in a more flourishing condition than before. Suitable rooms for literary societies are not available for the two new organizations in the Academy.

Three years ago it was thought that Eaton Hall would afford adequate accommodation for recitation rooms and various other purposes for some time to come. Two years ago the occupation of this fine new building proved its suitability to the purpose for which it was erected, while last year saw every room occupied and this year with the extra sections in several subjects all the rooms are in constant use during the day.

Furthermore the Chapel seating has been readjusted this year, crowding the students in the College of Liberal Arts and the Academy close together in order to make room for visitors and members of the professional schools who like to attend Chapel exercises.

Naturally the growing enthusiasm of the student body, as each class has observed a great increase in the class that succeeded it, until the present Senior class finds an entering Freshman class equal to the entire student body when they were Freshmen, has now reached the point of inspiring every one who comes in contact with

one of our students with the Willamette spirit.

The Freshmen have already become "boosters" and many students are planning to bring others to Willamette next year.

These reflections must awaken the realization that the same rate of growth will require an increase in the faculty for next year, as well as some special provision for extra classes. The imperative need of increased endowment and another building must be apparent to all who know the situation.

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### HAVE YOU NO CHILDREN?

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Why not invest now,—not tomorrow, or in old age—but NOW—in young men and young women who represent the world's best. Why not have the joy of seeing young people splendidly equipped through your money and while you are living? Why not take delight in seeing a grandly useful institution made strong? What a blessing to help rear God's family of Christian toilers! 'Tis a divine privilege to help prepare the builders of a Christian civilization. To help train the leaders of the race is to enter into partnership with God.

Adopt Willamette University. 'Tis a big family of blessed children. How they will love you because you love them. And many others will love you because "all the world loves a lover." What a greeting you will get when you come to see the students in Willamette University. Adopt Willamette University now. It will bring you more happiness to invest thousands in the institution now in its time of need than to jeopardize its future and make a little increase in your present capital.

The best people are happy when they realize that they are bringing development of mind, culture of soul, enrichment of life to hundreds of young people. Happiness is not

bound up in grasping and getting, but in getting and giving. Every philanthropic soul has found that to be true. Jesus taught that loving sacrifice brings sweetest joy. To believe Jesus and adopt his ideals is to "Lay up treasures in heaven" and get interest on earth.

Adopt Willamette University. It is God's child, born of Christian sacrifice and love's devotion. Great is the service it has already done but greater is the work it is yet to do. To be a partner in this work is to enjoy a rare privilege.

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### A BUSINESS PROPOSITION.

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That an early pledging of the amount necessary to secure the gifts offered by Messrs. Booth and Hill would be the best thing possible for Willamette University no one can question. If it were pledged now the outlook for the future would be perfectly clear. Plans for better things for the young people of Oregon could be completed and steps taken to put them into operation, and the Kingdom of God would be strengthened.

Failure to subscribe now is like applying brakes when climbing a hill.

To subscribe now is good business for the friend of Willamette as well as for the school. These friends expect to give largely to the raising of the \$500,000 endowment. We can not expect to receive nor do you expect to give the cash at the moment of pledging. Our benefactors who started this great enterprise promised to do after a certain length of time. Every successful business man knows how to reckon the time element into his business enterprise.

Business men assume financial obligations fixing the time when payment is to be made. Then they conduct and time their business activities to meet these obligations. Do not hesitate to decide to give largely to this fund, declare it to President Homan or Dr. Todd. This will put it

in your business plans now. Why not make the endowment of Willamette a part of your business plans for the next few years. The sooner it is put there the more time you will have to work out your purpose.

One thing more; Methodism in Oregon has assumed an enterprise of such magnitude as to attract the attention of the world. Our pledges must assume larger proportions than if it were a smaller task. We are going to do it, we can not fail! Give the moral impulse to this movement by making your purposes known very soon. Let the sense of a great widespread movement permeate the people of Oregon which will solicit help from the outside through admiration and desire "to help those who help themselves." More confidence will be inspired if you speak now rather than delay. Send for us that we may talk it over, rather than put the burden of hunting you up on top of the already heavy responsibility.

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### THE CHRISTIAN ASSOCIATIONS STRONG FACTORS IN THE UNIVERSITY LIFE.

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A glance at the handbook of the Associations (a neatly bound booklet put out jointly by the Y. M. and Y. W. C. A.) indicates the broad field of service undertaken by our strong Christian Associations.

The handbook serves to acquaint the new student with the various activities of the student body in athletics, debates, oratorical contests, literary societies, as well as with the traditional events in college life, yells, songs, etc.

This is only a little token of the real hearty welcome given the new student by these Associations. They meet the trains, furnish baggage transfer, and aid students in securing desirable places for room and board. They give a joint reception early in the year, affording all an opportunity to get acquainted. The

desire is to bring all the students of the several departments, Music, Law, Medicine, Theology, etc., together in an evening of good fellowship.

They have a committee to aid young people in securing work to help themselves through college. It is a pleasure to note the hearty co-operation of many Salem people with this committee in reporting to the committee opportunities for work.

The Associations hold meetings every week with an average attendance of about one hundred, sixty in the Y. M. C. A. and forty in the Y. W. C. A.

They secure special speakers, such as Dr. Lyman B. Sperry, lecturer on Social Purity, and Fred B. Smith, that noted worker among men, for special occasions during the year, inspiring young people to high ideals and leading to a fuller realization of these ideals.

They have organized classes in systematic Bible Study and in Missions, Home and Foreign, under excellent leaders.

This year the work promises to be of a stronger type than usual, as there are four or five former secretaries in various departments of Y. M. C. A. work in our student body. Their coming to Willamette indicates the high estimate of the Christian atmosphere prevailing here. They say the high grade of work coupled with a strong Christian character in faculty and students attracted them. This class of men must greatly strengthen the character Willamette has already acquired.

He who cannot live in the midst of this life lending his own life to the same can at least invest in this life, deepening, broadening and strengthening it in various ways by aiding in securing better facilities.

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### HOW DID YOU GET RICH?

We believe this is a pertinent question to ask. Some received it because their parents toiled and saved through a long life of hardships.

Father and mother thought they conferred a blessing when they left their riches to their children, but often it proved a curse. A good many such people are not to be commended, because they have no desire to make the world better in the use of it, and forget from whence it came.

Others could not help getting rich. They took lands and many acres. They farmed it in the most wasteful, not to say laziest, possible way. People came to this land of promise and plenty which crowded riches upon them. These folks owe something to the people who made them rich. They had better pay their debt and leave a good example for their children.

There are others who by brain and brawn are causing mountains and valleys to open their long-locked storehouses. However, God built the storehouses and filled them. He strung the keys on a ring and dangled them before our eyes until we caught them and began trying the lock.

The cattle on a thousand hills are his. The hills and every spear of grass are his also. He sends the sunshine and the rain and calls to all life to give to our hands its wealth. He gives us ourselves to be wilful servants of self if we wish. Whose then are those riches? Who has done His part, letting your soul grow bigger as you handled greater things of this world? God. He wants bigger, better men for every generation. Men of today because of energy and character have brought things to pass which demand bigger and better men for tomorrow. It is time we divide the spoil with our Senior Partner in giving something to the cultivation of the souls of men for whom he is now full of care. Willamette University needs a part of that share now. God wants this endowment to properly equip her that she may produce the kind of men and women needed for the future.