The magazine of Willamette University Fall 2015

# Willamette

Inside: Alumni tackle a warming planet; Students drum up interest in Taiko; We celebrate 50 years with our sister school in Japan. Near and far, Bearcats make the most of a world of opportunities. At a small observatory in Zena Forest, physics professor Rick Watkins (right) and student Kristian Barajas '16 conduct research into the mysteries of our universe.

#### Alumni often ask me: "Is Willamette the same place I remember?"



Celebrating a record-setting Red Light, Green Light attempt. See more on p. 32

At first glance, things may appear very different.

The geographic and demographic makeup of our student body has diversified. Students travel much farther to attend Willamette than ever before. New student organizations like the Cupcake Club, Poi Club and Management Professionals Club spring up based on students taking initiative.

During Opening Days when students move into the residence halls, we see that smartphones and tablets are now considered essential items, rather than the dictionaries and typewriters of years past (see a fascinating example of how the college packing list has changed in "Then & Now," page 23).

Willamette has also become increasingly global. Students from all over the world attend our undergraduate programs and make up a significant portion of our entering MBA classes in the Atkinson Graduate School of Management and increasingly in the College of Law. More Willamette students also travel to more countries through study abroad opportunities, adding an international perspective to all their other life-changing experiences here.

However, Willamette will always remain the welcoming community our alumni hold fondly in their hearts.

During one of my recent trips to California, an alumnus shared a story about his less-than-ideal start to the term at Willamette. Unable to afford the tuition, he feared he couldn't complete his education. He expressed his concerns to Richard "Buzz" Yocum '40, our beloved former administrator. A short while later the student found a check for \$2,500 in his campus mailbox to cover his expenses. Fast forward to this past August. An out-of-state student was nervous about making the trek to Oregon and also wondered how to cover the cost of her Willamette education. Caring staff members from the admission office and financial aid found a solution to narrow her financial aid gap. Not one, but three faculty members called her to talk through her questions and anxieties. In the end she safely made it to campus – with the help of a professor who drove to the Portland Airport to pick her up and bring her to Salem.

Saying that your "community" is what makes you different may sound like an abstract concept. But at Willamette, it's a living reality. During this year's matriculation ceremony, as alumni from the Class of 1969 lit the candles held by members of the Class of 2019, the proverbial flame was passed from one Bearcat to another.

In that brief but important moment, both generations realized that they would forever be not unto themselves alone. And that, no matter where in the world life takes us, Willamette will always feel like home.

Eight & Those

Stephen E. Thorsett President

#### Features

#### 08

#### A World of Experiences

A Willamette degree really can take you far. Bearcat alumni with international careers share the life lessons learned from venturing abroad.

#### 16 Fifty Years of Friendship

Begun a half-century ago, the visionary partnership between Willamette and Tokyo International University has transformed campus, the surrounding community and the student experience.

#### 24 The Challenge of Our Generation

As global warming heads toward a tipping point, several Willamette alumni use their skills and expertise to try to avert a disaster with devastating implications for life on Earth.

#### Departments

- 01 Not Unto Ourselves Alone
- 04 In Box
- 05 In Conversation
- 06 Tools of My Trade
- 14 Streaming Now
- 20 Made by Hand
- 22 4 to Watch
- 23 Then & Now
- 32 On Location
- 34 Cardinal & Gold
- 38 Well Read
- 39 Bearcat World
- 54 In My Humble Opinion

# Why more businesses now are born global

05 Meet Bearcat athletics' ultimate team player

#### Magazine Team

Publisher: Michael Beseda Associate Publisher: Russell Yost MBA'05 Editor: Tina Owen

Creative Director: Mike Wright

Graphic Designers: Susan Blettel, Mike Wright Photographer: Frank Miller

Web Developers: Timothy Gilman, Brian Hoyt, Laura Levin, Tonya Wheeler

Contributors: Dave Cutler, Erin Dahl, Sarah Evans, Melissa Gallardo, Timothy J. Gonzalez, Scott Johnson, James Lippincott, Robert McKinney, Frank Miller, Star Nicholson, Alex Paraskevas, Ben Peterson, Linda Peterson, Eric Schmidt '05, Stephen E. Thorsett, Adam Torgerson MBA'14

Class Notes Editor: Daniel Johnson

Willamette, the magazine of Willamette University, is published three times each year by University Communications. Its purpose is to share stories and conversations that help alumni and friends stay meaningfully connected to the university.

The views presented in Willamette do not necessarily reflect the opinions of the editors or the official policies and positions of Willamette University.

Send address and name corrections to magazine@willamette.edu



Printed on FSC<sup>®</sup> certified paper with vegetable based inks.

06 **Students drum** up interest in ancient **Japanese music** 

#### Cover

The stone fountain in the Japanese garden at Kaneko Commons.

#### >In Box

On page 27 of the Summer 2015 issue of Willamette magazine I found my new friend and fellow alumnus Tufton Beamish.

The Tufton Beamish phenomenon is both before and after my time. As a prankster at heart, I would have enjoyed it.

Like Mike Durrell, whose letter appeared in the In Box section in the summer magazine, I have hidden something inside a wall during a remodel. It was a note rolled inside a dollar bill. The note was written in English and Spanish, for which I can thank my Willamette University Spanish major and my six months abroad in Oviedo, Spain, during my junior year. Do you suppose my mathematics major helped me value the entertainment I obtained by leaving that note there?

— Brian Kozeliski '92

Tufton Beamish is a fun aspect of an already great publication. In this last issue, he seems to be going by only his last name, but he's running his "Beamish Bearcats" flag up the pole.



It seems a little early to declare for any election to public office, although the number of others who have already declared might disprove that assertion. I'll take quality over quantity any day, especially when it relates to candidates. If Tufton decides to run, he will get my vote, because, as a WU grad, he knows the meaning of "Non nobis solum nati sumus."

The infusion of others above self would refresh our political system immensely, and for that reason, Tufton is my man.

— Celia (Smith) Walker '71

#### Correction

Incorrect graduation years were inadvertently provided for two students in last issue's Cardinal & Gold section. Michaela Freeby and Tiras Koon are 2015 graduates, not 2016. We regret the error.

We love to hear from you — please direct your letters to the editor to magazine@willamette.edu or submit your comments, class notes or other updates via our online form at willamette. edu/magazine. Published correspondence may be edited for length or clarity.



#### **Flagging down Tufton**

Tufton was tough to find in the last issue of Willamette magazine. Only a few eagle-eyed readers spotted the "Beamish Bearcats" flag in the lower left image on p. 27. Where's our elusive friend hiding this time? Send your sightings to magazine@willamette.edu.

Bearcat alumni recently chimed in on the Willamette University Alumni Association Facebook page (facebook.com/WillametteAlumni) to share memories of what must-have items they brought to campus as students.

I drove up from San Francisco with everything I owned. My dad and I stopped at Office Depot to buy school supplies. When we came back out, the car was stolen. Willamette stepped up to the plate and let me rent sheets, my Opening Days leaders took me shopping, and the university even housed my dad. So even though the experience was traumatizing, my welcome into the Bearcat community was a great one. — Megan Brown '08

Slacks — because fall '69 was the first time women could wear pants walking across campus; cassettes with music (hoping my roomie had a boom box); electric curlers replacing those that had to be heated in boiling water; and not enough sweaters and long-johns for my first away-from-Los-Angeles fall! — Joann Young Dannen '73

A harmonica and my stepdad's Marine duffel bag. — Ben Wilson '05, MAT'06

My one technological wonder was my brand-new "digital" Sony clock-radio. The numbers were on cards that flipped over like a Rolodex. — Caroline Greger '74 I arrived from California on the bus with two bright orange footlockers containing, among other things, a typewriter, a sewing machine, and my guitar. One footlocker made a great coffee table in my room at Matthews Hall.

— Mitzi Barker '75

For other insights into how packing for college has changed over the years, turn to our Then & Now story on p. 23. Interview by Tina Owen

#### Since Valerie Cleary joined Willamette in April as the new athletics director, she's won over the campus community with her energy, passion and enthusiasm for the Bearcats.

#### > What does an athletics director do?

My job is to ensure that we provide student-athletes the best possible experience. Obviously, that starts with coaches supporting them with the tools they need, such as facilities. And, as Willamette puts the priority on being a student-athlete, the athletics department helps students be successful and competitive in and out of the classroom, off and on the field. On the business side, I run the athletics department. So I get to go to meetings and to games.

#### > Unlike most athletics directors, you weren't a student-athlete. Why did you get into this field?

I'm so far from what anyone would consider an athlete — I tried volleyball for about a minute! But I love working with students. After earning a master's in counseling, with a focus on student development in higher education, I worked in admissions at Pacific University, directed student-athlete enhancement programs at Boise State University and most recently was interim athletics director at Portland State University. I love forming a strong bond with students we serve, getting to know them and their families. Working in admissions, I only saw students at the beginning of their university journey. I love knowing I'll see these Willamette student-athletes from their first Bearcat Day to graduation. I tell this year's freshmen: "You're my first class of Bearcats; you'll always be my first class of Bearcats."

#### > What's life like for a student-athlete?

Student-athletes make up about one-fourth of the student population, and they bring something extraordinarily special to our campus. They show what Willamette students can do both in the classroom and on the athletic field. Student-athletes may be involved with theater, working in the library, being a community mentor and taking advantage of leadership opportunities — in addition to all the practices, workouts, competitions and travel for their particular sport. Plus, they're held to a different standard because they represent Willamette on a national stage. On the positive side, they join a built-in team. They don't have to worry about making new friends, as they already have people with shared experiences.

#### > What's the best part of your job?

I get so much energy from being around the student-athletes. Sometimes I'll go and sit in the gym and watch them practice. I'm still on my phone answering emails, but I get to see the coaches and the athletes doing what they love.

#### > Your husband, Tim, is head men's basketball coach at Pacific University. How will you cope when Willamette plays Pacific?

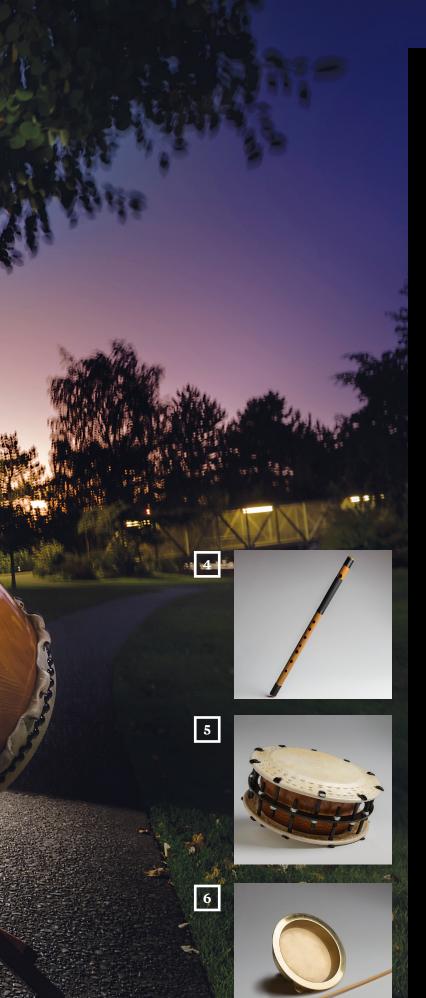
My husband attended Willamette as a freshman in '89 and played basketball for coach Gordie James. But, we are a house divided. I take it very personally — I'm such a passionate fan. I don't even know if I'll be able to be in the gym when we play Pacific — I might just have to pace outside in the hall. Instead of cardinal and gold, maybe I should just wear black and be neutral. But anyone who knows me knows I can't be that!

#### > What's your vision for the future of Willamette athletics?

Willamette is going to be the school in the conference that people go, "Where did they come from?" Everything

is already here — great coaches, staff and student-athletes. With just a few little adjustments, we'll be a force to be reckoned with. At Willamette, we're a family — and even more so in athletics. It's not about individual teams; we bring something special to the table as a collective. That's why we had special T-shirts made. The front says, "I Am Willamette," while the back says, "We Are Bearcats."





#### "Don't think, just feel."

When the deep, rhythmic booms reverberate across the Quad, the Willamette Taiko Club's musical philosophy becomes a visceral experience.

"Taiko is 50 percent visual, 50 percent audio and 100 percent feeling," says former club president Matthew Tom '15. "When you see it in person, you feel the vibration in your chest. It's magical."

Emblazoned in Japanese on the back of club members' shirts, the "Don't think, just feel" motto also reminds players to relax and let this ancient form of music take over.

A Japanese form of percussion dating back to the sixth century, taiko uses drums ranging from the size of small bowls to large boulders. It was originally played during religious ceremonies and festivals, as well as to lead military troops into battle.

In the 1950s it transformed into a modern musical art form, when ensembles began to incorporate tightly choreographed movements. In highly theatrical performances, players leap from drum to drum while maintaining a disciplined sound that fluctuates in power and intensity.

In 1998, Masahiro Goto '01, a former international education teacher from Tokyo International University (TIU) and a taiko drummer, established the Willamette club to foster relationships between students from Willamette University and nearby Tokyo International University of America (TIUA). Now consisting of 21 members, the student-run group performs classical and contemporary compositions at campus and community events.

While members range from absolute beginners to advanced drummers, they share a desire to discover taiko's rich history and master its mesmerizing skills. The lessons they absorb could apply to life, as well as to taiko. "We're all here to learn," Tom says. "If you make a mistake, make your mistake incredibly loud."

In taiko, these tools make the magic happen:

#### 1. Bachi

Commonly made of oak, maple and cyprus, bachi are slightly thicker than typical drum sticks. They produce different tone colors depending on the wood used. Oak produces a crisp, clean and forceful sound — but the sticks can be hard on the drum. "The point of taiko is to play, not to bash the hell out of your drum," Tom says. "You don't need to use muscle."

#### 2. Chu-daiko (also called nagado daiko)

Like most taiko drums, the chu-daiko has a head on each side of its hollow body. This versatile instrument can be set on the ground, mounted on stands at different heights and played either vertically or horizontally by one or two people. Willamette's Taiko Club owns nine chu-daiko drums, made from old wine barrels, wooden staves and north American white ash.

#### 3. Sukeroku stand

These wooden stands add a pronounced element to taiko music, as elevating the drums off the ground gives more resonance and substance to the sound.

#### 4. Fue

Native to Japan, this class of bamboo flutes produces highpitched sounds that add a floating melody in contrast to the drums.

#### 5. Shime-daiko

This smallest of the taiko drums — about the size of a snare drum — acts as the metronome of the ensemble, tying together the sounds of the other drums and instruments.

**6. Atari-gane** (also called chan chiki) This hand-held brass gong produces a clear sound.

Watch a video of Willamette's taiko drummers in action at willamette.edu/go/taiko.

# A WORLD OF EXPERIENCES

By Erik Schmidt '05







Our alumni are getting around. Top: Will and Arminda Lathrop, Jason Cammarano. Middle: Cali (King) and Matthew Best, Grant Leslie and Josh Erickson. Bottom: Jennifer Cain.





#### Living and working abroad teaches us plenty of things. Spätzle are the noodles of the gods. The future perfect tense never gets much easier. Earth's lower atmosphere contains so many smells. Using a second language all day is exhausting.

If we're fortunate, we also learn that some of the most profound experiences in our lives appear out of nowhere.

For this feature, we consider a handful of Willamette alumni abroad. They're all different; they follow no formula, because there isn't one. Some are partners who have anchored each other through incredible, difficult journeys. Others are individuals who have jumped off the vocational bus mid-trip to forge their own paths.

But what these graduates share is that polite Willamette audacity — the knack for crafting their professional and personal lives according to what fulfills them, what challenges them, and what provides new ways to use their talents for the betterment of their communities. They have been tangibly trained by their education, sure — as critical thinkers, as good communicators, as light-footed observers — but as much as anything, they have been empowered to give the world their best selves.

The world isn't shrinking. It has shrunk. That's why Willamette has been, and must remain, at the forefront of international education among liberal arts universities. It's all the more reason to pause and listen to these Bearcats' stories from around the world.



Josh Erickson '07, MBA'10 Grant Leslie '09, MBA'10 Country of Residence: Costa Rica

**At Willamette,** study abroad experiences of meaningful length and depth are valued. Yet, they can pose logistical problems for student-athletes who have to spend much of their time competing and training. Team performance and cohesion also suffer from members' long absences, particularly when close to an athletic season.

Grant Leslie and Josh Erickson, two former Willamette athletes, have come up with a game-changer of a solution.

The product their company, Beyond Sports, really sells is time. Their promise to current student-athletes is essentially that they really can do it all in an academic year.

In their off seasons, student-athletes from 250 U.S. universities fly to Costa Rica, where they're handed ambitious itineraries that hit all the major parts of their college experience, including classwork, travel, language acquisition, service learning and, of course, athletic training and exhibitions. (Erickson says that many get better coaching and off-season training in Costa Rica than they would at their home universities because of the resources and exhibition schedules Beyond Sports makes available.) This isn't a glorified basketball camp with nice beaches and a language class or two. Although Leslie and Erickson are athletes through and through (Erickson has coached the Costa Rican men's and women's national basketball teams), they're deceptively dogged study-abroad evangelists.

Beyond Sports' students get a churning mix of stimuli for the brain and the body. Training sessions introduce new geographic locales, exhibition games pit them against Costa Rican teams (even the national squads), and university coursework puts them in international politics classrooms.

As Erickson says, "There isn't a more important part of the college experience than learning about a new culture, developing foreign language skills and stepping outside your comfort zone."

With their Costa Rican adventure, both Erickson and Leslie have gone far beyond their comfort zones. Like any foreign travel, the initial months were exciting: seeing new places, trying new foods, meeting new people. But the novelty eventually wore off.

"The hardest part for me was being away from my family and friends in Oregon," Erickson says. "I truly believe that the only way to cope with the challenges of living in countries is the depth of your relationships there. I have seen many people who travel and live abroad become very lonely and isolated."

The saving grace turned out to be the new friendships in which Erickson had invested time and energy. "This community of San Ramon made me feel like part of the family, and the daily journey with my local players gave me the drive to continue living abroad," he says. "A couple of times, I strongly considered moving back to the States — and each time my players made the decision an impossible one."

#### 'I have seen many people who travel and live abroad become very lonely and isolated."

- Josh Erickson '07, MBA'10

#### A Brand of Service

Will Lathrop JD'04 Arminda (Williamson) Lathrop '03 Country of Residence: Uganda

**Will Lathrop discovered** Uganda in high school, when he visited the country to help build a school. It was a horrendous experience. But he says it helped make him the person he is today.

"It was difficult — culture shock, lack of amenities, heavy workload," he says. "While I hated every minute of that summer, it might have been the most significant path-shaping event in my life to date. God used that summer to brand my heart for service later in my life."

He carried that brand through his experience in Willamette's College of Law, and then into an early career prosecuting sex crimes at the Marion County (Oregon) District Attorney's office. He and his wife, Arminda, visited Africa during that time, and a guiding belief soon emerged. Africa isn't a place for taking selfies with orphans, they realized. It's for experiencing the difficulty — and reward — of repairing a small component in a broken world.



Their 2014 move to Uganda surprised friends and coworkers, partly because the pair seemed to have it made professionally. In Washington, D.C., Will was a senior attorney for the National District Attorneys Association and Arminda was a development director at George Washington University's engineering school. But their characteristic gusto had lapsed. "We were both bored to tears," Arminda says.

#### 'Widows tell our staff that they never believed justice was possible. It is heart-filling." - Will Lathrop '03

That's why, when the International Justice Mission (IJM) needed a field director in the town of Gulu, the opportunity grabbed Will's attention. Already familiar with the IJM, the Lathrops knew it would be difficult, but it would be meaningful. They turned in their resignations.

Will notes that Uganda struggles with many problems that can befall fragile democracies: underhanded politics, explosive relations with neighbors, civil war and human rights issues. Its legal system — to the degree that it really is a system — is both archaic and corrupt.

One issue — land grabbing — has allowed Will to once again defend those who can't defend themselves. Land wars are a major source of conflict in Uganda, he explains. Often, historical tribal agreements stand in for official rules, and lines blur quickly. Further, since many Ugandan men marry multiple wives and are the de facto land-holders (women have property rights, but they're ignored), the death or desertion of a husband can throw several families into famine at once.

Working with a fledgling justice system, Will's office helps widows, orphans and disabled persons retain their land and seeks criminal accountability for those using violence against such vulnerable groups.

Six months in, their impact has been palpable.

"Widows tell our staff that they never believed justice was possible," Will says. "These are people who have never experienced it before. It is heart-filling."

Yet the Lathrops also endure gut-wrenching moments. "Each day we see something devastating," Arminda says. "There is no such thing as workers' rights. Girls are usually forced to drop out of school by the seventh grade because boys have priority."

Realistically, they know they can't erase such problems. Their perseverance is rooted in their shared faith, their shared purpose and their partnership. "We find great joy in working with Ugandans who care about victims," Will says. "These are people who too often don't have a choice."

#### The Alumnus Who Came In From the Cold

Jason Cammarano '98 Countries of Residence: Ukraine, Micronesia

**On first glance**, Jason Cammarano's early professional path was smooth asphalt. In 2002 he was a young litigation clerk for a high-profile, high-pressure law firm in downtown Seattle. But he eventually felt sapped of professional focus, with the last straw being his eighth law-school rejection letter. "It made me feel like my life was going nowhere," he says.

Fortunately, he reunited with a Russian friend and former high school classmate.

Shortly after his last law-school rejection, Cammarano visited the Monterey Institute of International Studies to watch his Russian friend graduate. When the two swapped stories and goals, Cammarano felt a new possibility coalesce. "Suddenly, it clicked," he says. "I should be doing something with international affairs."

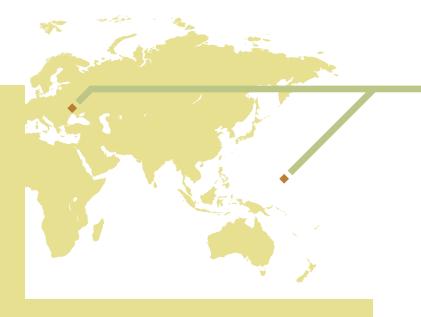
First, he enrolled in intensive Russian language study at the University of Washington. A year later, in 2004, he was accepted into the Peace Corps Master's International Program, and soon — on his 30th birthday — began an assignment as a community development volunteer in a small Ukrainian town called Izyum. He was the first American to live there in three years.

Despite his training, the Russian language initially proved a problem. "I remember when a 15- or 20-minute conversation would fry my brain, and all I could tell community partners was, 'Helping orphans is good," he recalls. "But by 2013, I was conducting sales presentations and agreement negotiations in Russian. Going through those transitions is so empowering and liberating."

But Cammarano soon realized the negative aspects of an international career. In 2009, he returned to the U.S. to finish his master's degree — and then he was unemployed for two years. Jobs were scarce overseas thanks to the international economic crisis and the war in the Middle East, while U.S. firms didn't hire him because his resume was considered "too exotic."

Eventually, in 2011 — on his 35th birthday — Cammarano joined the U.S. Department of Justice's International Criminal Investigative Training Assistance Program in Kiev, implementing forensic and customs development projects. "CSI: Ukraine," he jokes.

When Ukraine's political volatility and lack of funds caused that job to end, Cammarano discovered another downside of living abroad: leaving behind people you come to care about deeply. "The fact that friends in Ukraine wanted so much for me to stay makes me feel blessed," he says. "But it also makes me feel like I have sinned, leaving them to that conflict."



Today, Cammarano lives in a place far removed — in every sense of the word — from Ukraine.

As deputy director for the Conservation Society of Pohnpei in Micronesia, he's responsible for finding funding to support 13 marine protected areas and watershed forest preserves, as well as various youth education programs. He gets to scuba dive with rainbow-hued fish and practice yoga on a white sandy beach surrounded by swaying palm trees.

After years of living with uncertainty, Cammarano now has time to assess his "crazy path."

"I feel like I have gone through an evolution," he says. "My skills, confidences, charter traits and spirit have changed and become stronger."

Physically, Cammarano is in the best shape of his life. But he says, "even without yoga, most Americans living in other countries will lose 10 pounds or more, simply from eating more natural foods, having a lifestyle without cars and no longer being in air-conditioned rooms with perfect 76-degree temperature."

Another change he's noticed is his lack of connection to most U.S. domestic politics: "I just have no identity with it."

For would-be global adventurers, Cammarano offers a few key pieces of advice: "Learn to flow with the chaos; stop and smell the roses; and, as Bruce Lee once advised, 'It is like finger pointing to the moon. Don't concentrate on the finger or you will miss all the heavenly glory."

### 'I feel like I have gone through an evolution."

– Jason Cammarano '98



#### To Russia With Love

Matthew Best '08 Cali (King) Best '07 Countries of Residence: Russia, Papua New Guinea

**Matthew Best** was in post-graduation limbo. He had his Willamette BA in hand, but graduate school was still out in the distance. So, presumably, was a career.

He was on a forced sabbatical, in a way, because he needed to establish residency in Washington state before enrolling at the University of Washington, where he would study Russia and Eastern Europe. This was familiar ground, since he'd worked under professor Mark Conliffe in Willamette's popular Simferopol, Ukraine, study abroad program. Conliffe had always expected great things from Best. "He was quite industrious," Conliffe would say later. "He met projects head-on."

In the interim, Best needed work. So, naturally, he combed Craigslist. Several months in, he came across a job listing from an organization that supported business activity in the Russian Far East. In 2009, Best joined the Seattle office of two related organizations, Pacific Rim Constructors (PRC) and RPSG Global, which provide the infrastructure for natural resource companies to operate in remote areas all over the world. They take care of critical details such as construction services, accommodations, warehousing, catering and equipment rental.

Soon, Best knew that the job was going to take him well beyond Puget Sound.

He hardly had time for orientation. By the fall of 2009, after Best did a three-month stint at the Russia office, his role within the company grew. In 2010, he was entrusted to bring the company to the completely new and challenging territory of Papua New Guinea — with no existing contacts, contracts or business momentum.

He settled in Port Moresby, the largest city in Papua New Guinea. For many visitors, the city's most notable feature is its crime. (The Economist once ranked it as the world's second-toleast livable city, and the Lonely Planet travel guide refers to it as "confronting" and "intimidating".)

> 'You can accomplish a lot sitting at the bar and chatting with people, just like you can in the U.S."

- Matthew Best '08

"The police force is both limited and corrupt," Best says. "They are neither equipped nor inclined to solve problems when they occur." Aside from obvious cultural changes, Best had to adjust to the sight of razor wire outside homes and plenty of warnings about traveling alone.

And, for a time, he really was solo. "In the early days, I was there as the only representative of the company, and we had no real operations yet," he says. "No business had been developed, so most of my time was spent navigating the city to get to meetings or traveling to the job sites to look at potential projects for the company."

Eventually, Best gained an important partner: Cali (King) Best. Cali was one of the reasons Matthew had stayed in the Pacific Northwest after graduation. They met and started dating at Willamette in 2005. Cali quit her job in Seattle in 2011 to join Matthew in Papua New Guinea, and they were married in 2012.

Cali ultimately took on a full-time position with PRC and has worked on everything from international HR to marketing and proposal writing. After the launch of the Papua New Guinea operation, the pair settled in the city of Yuzhno-Sakhalinsk, which sits on Russia's easternmost edge some 6,500 miles from Moscow. Yuzhno-Sakhalinsk is in an oil-rich region that boasts a milder climate than much of Russia, and the city and the island it sits on are a stone's throw from the Japanese island of Hokkaido. Today, Matthew is the chief operating officer for PRC, overseeing both operational divisions and working with the company's president to continue expansion into new regions.

In the span of four years, Matthew went from working as an office manager in Seattle to being a partner and COO of a multinational company, overseeing roughly \$80 million in business annually and some 1,000 personnel. He credits his success, in part, to always staying intellectually nimble in communities far different from the U.S.

Yet, he says, some consistencies exist around the world: "You can accomplish a lot sitting at the bar and chatting with people, just like you can in the U.S."



#### Leaving to Find Home

Jennifer Cain '93

Countries of residence: U.K., Denmark, Belgium, Czech Republic, Hungary, Thailand, Bosnia, Armenia, Georgia, Azerbaijan, Switzerland

**Since Jennifer Cain** graduated from Willamette in 1993, she has spent just six years in the United States. Her business itineraries zigzag the globe like the airliner route maps in the back of in-flight magazines.

To the uninitiated, this path seems to convey disorder. But for Cain, the mishmash of international experiences has led to a more cohesive worldview — and a deeper connection to the place where she started.

"This is very much an accidental career," she says, "Instead of climbing the proverbial ladder, I was spurred by always wanting to make the interesting and meaningful choice."

Her career began at a time of exuberance and optimism. In the early 1990s, the Berlin Wall had fallen only recently, followed soon by the dissolution of the Soviet Union. Suddenly, in geopolitical time at least, handfuls of countries were struggling to find national identities and new roles in the world. "We graduates felt like we could make a difference in the world," Cain remembers.

She wasted no time. Her resume includes prominent roles with the World Health Organization and the World Bank. Early on, she ventured to Bosnia and Herzegovina, where she joined the Organization of Security and Cooperation in Europe and helped run voter registration and election validation programs. That experience gave her what she calls quality fixation: With determination and an eye toward justice and strengthening health systems, she helped bring the health ministers of young countries together to begin shaping health policy in the newly created diplomatic vacuum.

While it was a time of opportunity, it was also a time of political disarray and legitimate security concerns. Cain's on-the-job experience included landmine safety training, car bomb scenario planning and negotiations with local militias.

#### 'I learned so much more about what it means to be American by living abroad."

- Jennifer Cain '93

A decade ago, after earning her MBA, Cain entered the pharmaceutical industry. She won't be leaving the field anytime soon.

"I've dedicated my life to creating access to health care and health technologies for the emerging middle class and the bottom of the income pyramid," she says. She is a Johns Hopkins-trained public health specialist with big responsibility: Her day-to-day duties require expertise in health policy, health economics, emerging markets and pharmaceutical pricing policy. Today, she is Asia, Middle East and Africa market access director for Novartis, a Swiss healthcare company whose name comes up in the same conversations as Pfizer, Roche Holding and Merck. "It's a role of a lifetime," she says.

Cain and her family live in Basel, Switzerland, home to the Novartis headquarters. She and her Danish husband of 11 years have two children of dual citizenship, and this cultural combo, coupled with the normal big decisions of child-rearing, have posed new questions. Among them: What does national identity really mean?

"I learned so much more about what it means to be American by living abroad," Cain says. "To think about comparative political systems, for example, is fascinating. We are so truly libertarian in the U.S., where individual freedoms are so important."

Her vast experiences both complicate and enrich her life as a mother and a partner. "I find that I'm constantly talking about American civics, culture, innovation and history," she says. "It's so that my kids know how to be Americans even though they don't live there." 📼

Where did your Willamette education take you? Share your story: magazine@willamette.edu



60

The Willamette MBA's place in the biannual ranking of the nation's best business schools by Forbes. Willamette was the only school in Oregon, and one of two in the Pacific Northwest, to make the cut.

"Finding happiness adds seven to 10 years to your life expectancy." — Bestselling author and Berkeley psychology professor Dacher Keltner, who urged students at this fall's opening convocation to offset today's stress- and pressurefilled world by pursuing happiness through the development of compassion, gratitude, awe and mindfulness.

#### Magazine Earns Design Kudos

Looking good, Willamette magazine!

This summer, the university's redesigned flagship publication earned recognition from two of the world's graphic design authorities.

The fall 2014 issue received an award of merit and was selected for inclusion in Graphis' Design Annual 2016. A leading graphic design magazine since the 1940s, Graphis now produces books and online archives that celebrate the best design, photography and other visual imagery from



professionals at the top of their discipline. Print magazine also recognized the issue, including it in its 2015 Print Regional Design Annual.

Designer Laura Scott of San Francisco-based Studio Scott created Willamette magazine's striking new look.



From the president to the Bearcat football team, the Willamette community made sure the class of 2019 felt right at home this summer.

Each August, the university organizes the Opening Days events to give first-year, transfer and international students a smooth entry into campus and college life. The program aims to make sure everyone has the knowledge and confidence to succeed at Willamette.

President Steve Thorsett greeted students and their families, while student athletes hauled suitcases and boxes into the residence halls. Other staff and students directed traffic, handed out maps and welcome kits, and gave tours of vital resources such as Academic Support, the library, technology services and Bishop Wellness Center. New students began College Colloquium, a freshman seminar course designed to guide them through the academic transition to Willamette. About 130 students participated in Jump Start, an optional program to connect with fellow multicultural students, serve the community or explore the Pacific Northwest. Through the Steppin' Out program, they hiked and rafted the Columbia Gorge and the Oregon Coast.

10,328 followers of the university's official Facebook page (facebook.com/Willamette), as of late September. We love when you like us!

#### **New Tenure-Track Faculty Excited to Start**



They're among the best in their fields - complete with master's degrees and PhDs, impressive resumes, and notable academic and personal achievements. And they're enthusiastic about all that Willamette has to offer.

This summer, eight new tenure-track faculty (seven in the College of Liberal Arts, one in the Atkinson Graduate School of Management) joined the university, bolstering

Learn more about the new tenure-track faculty: willamette.edu/go/newfaculty2015

academic offerings in politics, art, civic communication and media, English, environmental and Earth science, sociology, psychology and marketing.

What are they looking forward to? Being part of Willamette's tight-knit community and working with students who've already impressed them with their dedication to education, community and social justice.

#### No Change after Measure 91

While the Oregon Legislature legalized recreational marijuana use from July 1, Willamette University still says no to the drug.



Measure 91, or the Control, Regulation, and Taxation of Marijuana and Industrial Hemp Act, allows Oregonians over the age of 21 to grow limited amounts of marijuana on their property and to possess limited amounts for personal, recreational use.

However, the drug remains illegal according to federal law, and its prohibition is a condition of the university's federal funding. As a result, possession or usage of marijuana on campus violates the student Standards of Conduct and Willamette's employment policies.

More information on the new law can be found at whatslegaloregon.com.

Willamette's renewed website launched in July willamette.edu



In the traditional evening Matriculation Ceremony, they floated candles down the Mill Stream to symbolize their varied paths through Willamette.

Wherever they went and whatever activities they pursued, these new Bearcats received friendly smiles, helping hands and a genuinely warm Willamette welcome.

#### **Changes Ahead for** the Willamette Store

#### You'll soon see new products and services available in the store and online.

This summer, the university selected a new vendor to run the on-campus store that sells textbooks, school supplies, clothing and other Bearcatbranded items. After months of research into different options, a committee of staff. faculty and students recommended Follett Higher Education.

A family-owned, Illinoisbased company that operates more than 940 campus stores across the continent, Follett received positive reviews from current customers, including Macalester College, Whittier College and Corban University.

As well as offering greater access to marketing, technology and operations expertise, the company agreed to invest up to \$100,000 in Willamette Store renovations as part of its effort to enhance customers' in-store and online experiences. Sales will also generate important revenue for the university.

Textbook prices will remain the same, and Follett also offers students an extensive inventory of rental book options. Check it out at: bkstr.com/ thewillamettestore/home



# **Fifty Years of Friendship**

This October, Willamette celebrates a half-century of its sister relationship with Tokyo International University a partnership that has transformed campus, the Salem community and the lives of thousands of American, Japanese and other international students.

BY TINA OWEN





#### WHEN A DEVASTATING EARTHQUAKE

and tsunami hit Japan in 2011, causing billions of dollars worth of damage and claiming almost 16,000 lives, Americans watched in horror as the tragedy unfolded on TV screens and in media stories. At home in Washington, D.C., Eric Godsey '94 picked up his phone and started making calls.

As a result of his time at Willamette and its sister institution,Tokyo International University (TIU), Godsey felt a strong personal connection to what was happening in a foreign country almost 7,000 miles away. Starting in his freshman year, Godsey shared rooms with several Japanese undergraduates studying at TIU's American Studies Program at Willamette.

"My life changed in so many ways because of those experiences," Godsey says. "They provided me with international exposure and a new worldview."

Godsey managed to contact his former roommates in Japan and check that they'd survived the tsunami. Then, he set up a fund that eventually raised \$6,000 from the Willamette community to help TIU alumni and students affected by the disaster rebuild their lives. Godsey's instinct to reach out to help friends across the ocean represents the realization of a bold dream begun 50 years ago by far-sighted leaders of Willamette and TIU.

In 1965, Japanese scholar, educator and businessman Taizo Kaneko set up TIU (originally called International College of Commerce and Economics) and sent letters to 50 colleges in the U.S., asking to establish an exchange program. Willamette President G. Herbert Smith took a gamble on the untested institution and replied immediately to unconditionally accept the offer.

"From the beginning, [my father] wanted TIU to be an international organization," said Yasuo Kaneko, who succeeded his father as the college's president. "He realized that the age of 'coexistence' was upon us. The world has become a global community, and to keep [it] working in harmony, we must strive to create pathways to international understanding, knowledge and cultural exchange."

Taizo Kaneko wanted exchange students to learn to see "not with traveler's

#### JET PROGRAM

Each year, Willamette students involved with or inspired by TIUA apply for the JET (Japan Exchange and Teaching) program, a Japanese initiative to promote internationalization within its country and promote mutual understanding between its citizens and those of other countries. In 2014, nine Willamette students were accepted into the highly competitive program, more than any other institution in Oregon. This year, eight students will travel to Japan.



#### Often, international students live and study in a bubble. Here, we burst the bubble.

-Gunnar Gundersen, executive vice president, TIUA

eyes, but with resident's eyes." Today, some 120 students a year from TIU's American Studies Program (ASP) travel to Willamette, making up about one-fourth of the incoming class. Most are Japanese, but about 10 percent arrive in Salem from China, Mongolia, Taiwan and Thailand.

They spend a year fully immersed in the life and communities of Willamette and Salem — a far cry from 1965, when the first 23 Japanese students arrived for a summer program. Those pioneers took classes in American culture, politics, history and economics, and stayed one weekend with Willamette faculty and staff who volunteered to open their homes to the visitors. Barry Duell '74, whose father was Paul Duell, a chemistry professor, remembers two quiet, serious young men dressed in dark suits and clutching Japanese-English dictionaries.

A few years later, in 1973, Duell became a member of the first group of Willamette students to spend a semester at the TIU campus in Kawagoe, a city about 20 miles outside Tokyo. "At that time Willamette students — and Willamette itself — looked east toward Europe," recalls Duell. "Almost no one was looking west towards Asia."

Eric Godsey has similar memories of

the way Willamette's partnership with TIU opened up new and unexpected glimpses into other cultures. When he set foot on Willamette's campus, Godsey had no idea he was about to become a global citizen. He'd already taken a huge step just by leaving his Oregon hometown, a place he'd barely ventured outside except for summer Boy Scout camps.

"At that time, Willamette was a very Oregon-centric institution, with pretty much all the students from Oregon," he recalls. "Back then, people from Oregon didn't leave Oregon."

Through its relationship with TIU, Willamette brought the world to Oregon. The name of Godsey's residence hall — Kaneko — provided the first clue that his familiar life was about to change. Both Godsey and Duell found that exposure to new ideas and outlooks wrought lasting transformations. Duell ended up spending his entire career at TIU. The first full-time Western faculty member hired by the university, he recently celebrated his 39th year there as a professor of English and cultural anthropology.

Godsey's friendships with his Japanese roommates inspired him to learn Japanese, study abroad and eventually live and work in Tokyo. During his exchange program at TIU, the political science major was offered a job in a PR company in Tokyo. He eagerly accepted it, and spent the next three years in Japan.

"I've got more intellectual horsepower as a result of TIU," he says. "The experience provided a different way of thinking. Living abroad is a complete 180 degrees from what you're used to. The whole world seems upside down."

Even after returning home, Godsey realized the career benefits of spending time abroad. Whereas Americans usually hold meetings to discuss issues and make decisions, he says, Japanese business executives meet with stakeholders beforehand to get agreement on important issues. Now an account executive with Dell's federal division, Godsey says, "That consensus-driven approach has helped me not miss a sales quota in the last 13 years."

For all the benefits, learning to become a global citizen can be challenging, says Gunnar Gundersen, executive vice president of Tokyo International University of America (TIUA), the nonprofit educational institution set up in 1989 to work in collaboration with Willamette to manage the American Studies Program.

#### 1965

Establishment of TIU (then called International College of Commerce and Economics) in Kawagoe, Japan, and its sister school relationship with Willamette University.

First TIU students arrive at Willamette for summer courses.

#### 1968

First Willamette faculty member (Ted Shay, politics) teaches at TIU as an exchange professor.

#### 1969

First official exchange agreement between the two universities is signed.

#### 1973

First Willamette students go to study at TIU for a semester through the Willamette University Extension Program, which evolved into the current Japan Studies Program.

## 1989

TIUA opens in Salem, based in the newly built Kaneko Hall adjacent to the Willamette campus. The first group of TIU's English Language and American Studies Program (ASP) students arrives to participate in the year-long program. Yasuo Kaneko, then president of TIU, said: "TIUA is like a child who was born after TIU and Willamette University got married."

#### 2015

Senior administrators from Willamette visit TIU for ceremonies and alumni gettogethers to celebrate the 50-year relationship. "Put people from two different cultures together as roommates," he adds, "and all the potential challenges and conflicts that you'd get even between two American roommates get more complicated."

To exacerbate the problem, the U.S. and Japan sit on opposite ends of the intercultural spectrum, Gundersen explains. American culture generally values directness, self-reliance and speaking up for yourself — negative traits in Japanese culture, which values understatement, not speaking out of turn, indirectness and deference to superiors, as well as outsiders who go with the flow rather than create ripples.

While TIUA staff and faculty help ASP students understand and adjust to such nuances, the greatest opportunities for learning arise from the program's greatest strength: complete immersion in a different culture.

"The original concept was for TIUA to be 'affiliated' with Willamette, but everyone realized that we would be missing this amazing opportunity to integrate students. So we have a dynamic, intercultural environment with opportunity to interact with people from other countries in a very meaningful way," says Gundersen. "Often, international students live and study in a bubble. Here, we burst the bubble."

From their first day in Salem, TIU students are told they're Willamette students. They take classes with American students, live with them in the various residence halls across campus and join in activities ranging from intramural sports and clubs to community service projects.

Naomi Aihara '10 had never visited America before coming to Willamette through TIU in 2007. She shared a room in Kaneko with an American undergraduate, became involved with Willamette's student government and ventured farther afield with a Take a Break community service project in Mississippi.

"Before living in the U.S., it was easy to have assumptions about America. But going to Mississippi was like visiting a completely different country, with the language and accent, society, people and culture," she says. "And the more I took classes at Willamette and talked with my friends about religion, politics, the economy and subcultures, I learned that there is so much diversity within one country."

Aihara was so impressed with her experiences that she transferred to Willamette in 2008 as an international studies major. Like Godsey, she's discovered how a global perspective is valued in modern business. After graduation, she joined Volvo Group and recently spent four months on assignment at the company headquarters in Gothenburg, Sweden.

"The experience at TIUA expanded my horizon and the time at Willamette gave me confidence," she says. "After three years in the Willamette community, it was a natural choice for me to work for an international company, leading international, crossfunction teams."

In purely practical terms, a global mindset and experience makes good business sense. As Gundersen notes, "The corporate world has caught up to the educational world in this understanding of the importance of internationalization and cross-cultural competency."

But whether or not they plan an

international career, all Willamette students benefit from TIUA's mission. As Gundersen says, "Having TIUA here is the closest thing WIllamette students can get to having a study abroad experience without leaving Salem."

Just as the skybridge over 12th Street physically connects the TIUA and Willamette campuses, so the sister relationship between the two institutions fulfills the original vision of Taizo Kaneko — providing pathways to international knowledge, understanding and friendship.

Every time they eat sushi at Kaneko Commons, watch the Taiko Club drummers perform their dramatic routines or work side-by-side with an ASP student on a service project, Willamette students have the chance to discover new insights about themselves, their country and their ever-shrinking world.

#### COMMUNITY INVOLVEMENT

TIUA isn't just an integral part of Willamette University — it's a valued addition to the local community. Gunnar Gundersen, executive vice president of TIUA, says, "I often get asked by local people, 'When are the students coming? It feels empty without them.'"

Students from the American Studies Program at TIUA are involved in community service activities, social



outreach programs and cultural exchanges across Salem. One such initiative is the Tomodachi (Friendship) Program, in which ASP students meet regularly with American families to share everyday and special events — from baseball games and weekend barbecues to birthday parties and Thanksgiving. Amidst the shared laughter and warmth, both sides gain insights into the other's culture, beliefs and traditions.

"The Tomodachi students always enrich our family's life with their personalities, stories and interest in America and our culture," says Willamette law professor Warren Binford, who took part in this year's program. "In turn, we have learned some Japanese language, calligraphy, origami and more. We love to share our culture with them, but we also love what we learn from the students."

Beyond such individual initiatives to foster understanding, TIUA has also helped the city of Salem develop a sister city relationship with Kawagoe (home of TIU) that is now one of the biggest and most successful such endeavors in Oregon.

"Since 1965, people from both cities have gotten to know each other," says Gundersen. "People from Willamette are welcomed into the Japanese community in a way they wouldn't be in other cities. Say 'I'm from Willamette University or Salem' and suddenly you're a friend."

# THE ART OF MUSIC



The college courses Trevett took in botanical and scientific illustration influence the accurate renderings of natural objects found in much of her work. Above: "Horn & Morning Glory."



Painted when Trevett was a teenager, "Piano in the Round with Clouds" (above) was her first work to incorporate a musical theme.

# Willamette's music department serves as a muse for artist Diane Trevett.

A golden French horn morphs naturally into a sky-blue morning glory flower. A rose unfurls its silky petals against a cello, with a peach-colored bud stretching across the strings as if to unleash a crescendo of notes.

A blend of realism and symbolism, these two paintings combine Diane Trevett's passions. Since childhood, music and art have naturally entwined throughout Trevett's life, and now her job at Willamette's Department of Music allows her to tap into a rich source of inspiration.

"I love working in the music department," says Trevett, who started there as an administrative assistant almost 13 years ago. "When I hear music played by the students or visiting artists, my mind instantly starts forming images of colors, shapes, lines and patterns that I incorporate into my art."

An accomplished artist who earned a BA in fine arts from Southern Oregon University, Trevett is particularly wellknown for her depictions of flowers. Observing that flowers often share similar shapes with musical instruments, she'll create a metamorphosis of the two objects.

The cello/rose painting, a specially commissioned work by the music department, hangs in the studio of Professor Emeritus Bruce McIntosh to commemorate his retirement from Willamette. The Salem Chamber Orchestra commissioned the French horn/ morning glory work to mark its 30th year. Previously, Trevett answered the orchestra's call for artists to turn musical instruments into works of art by embellishing a trombone with an acrylic painting of a lily.

Trevett's creative journey began while she was growing up in the Chicago suburbs. A frequent visitor to the city's symphony and Art Institute, she took piano and viola lessons and taught herself to paint in oils. In addition to music, Trevett finds inspiration in the natural world — in flowers, fruit, plants, seashells, rocks and landscapes. Like her idol, Georgia O'Keeffe, she often turns such natural shapes into semi-abstract and "When I hear music played by the students or visiting artists, my mind instantly starts forming images of colors, shapes, lines and patterns that I incorporate into my art."

stylized works, with individual leaves, petals or flowers enlarged to become the main focus.

"A lot of my work reflects a different way of seeing things," she says. "My art is my emotional and spiritual response to what I see."

Although Trevett works in different media — including oil, acrylic, watercolor, pastel and charcoal — and produces art that ranges from miniatures a few inches across to 3 x 6-foot oil paintings, her style is immediately recognizable. Working in her home studio, she often has music playing softly in the background, subtly influencing a creative process that she finds both contemplative and transformative.

"Creating art for me is very meditative, thoughtprovoking and other-worldly. I'm transported somewhere else, and it's a good feeling," says Trevett. "I hope that my art helps people connect to their own feelings, and that it enhances their lives when they look at it — the same way listening to music does."



Willamette's music department commissioned "Rose Cello," (at right) by Diane Trevett to honor the retirement of Professor Bruce McIntosh. Above: "Studio Tulips"

Diane Trevett's work can b seen on her website, dianetrevett.com.





#### AT WILLAMETTE, THESE FOUR ALUMNI DISCOVERED THEIR MISSION TO HELP OTHERS. NOW, THEY'RE TRYING TO IMPROVE HEALTHCARE FOR SOME OF THE WORLD'S POOREST PEOPLE.

#### **BETH PHILLIPS '05**

**Her story:** Phillips has worked on HIV prevention in Namibia and Uganda through the Peace Corps, fought to eradicate guinea worm disease through the Carter Center and studied maternal health issues in Nigeria with a Fulbright grant.



#### What she learned: In Nigeria,

Phillips studied obstetric fistula, a preventable and treatable condition that leaves women incontinent and socially ostracized. Phillips interviewed clinicians and patients to help understand why this problem persists. Health professionals believed patients are uneducated, afraid of hospitals and swayed by traditional gender roles. Patients cited unaffordable treatment, limited transport and lack of trained medical staff.

**Lasting impression:** "Instead of just building more hospitals, we need also to increase quality staff and good equipment at existing hospitals and give local doctors stipends to work and stay in rural areas," says Phillips. "We need a more holistic global health system, which is easier said than done."

#### **JOSEPH CAMPBELL '13**

**His story:** Inspired by a medical anthropology course at Willamette, Campbell joined the Peace Corps after graduating. Now living in a large village in South Africa, he helps run HIV/ AIDS awareness and education programs.



**What he learned:** Campbell has adapted to life with occasional power outages and a limited supply of fresh water, and without indoor plumbing. But he struggles with the common perception that HIV and AIDS are "normal." One person he met confided that her husband, who cheats on her with multiple women, refuses to change his ways or wear a condom. As divorce is not a culturally acceptable option, the woman hopes to become pregnant with a daughter who can take care of her when — not if — she contracts HIV.

**Lasting impression:** "You can't come into Peace Corps thinking you'll make everything OK, or you'll set yourself up for failure," says Campbell. "I don't try to impose my ways, but to give people knowledge to empower and protect themselves from HIV."

#### **SUN COTTER '03**

**Her story:** Cotter works as a program manager for the Francis I. Proctor Foundation at the University of California San Francisco, which researches infectious and inflammatory eye diseases and strives to prevent blindness worldwide.



#### What she learned: A previous

study on trachoma, the leading cause of preventable blindness worldwide, found that the antibiotic used to treat the infection unexpectedly increased young patients' life expectancy. Cotter managed a Gates Foundation-funded multi-site study in Niger, Tanzania and Malawi that analyzes the effects of the antibiotic on childhood mortality and morbidities.

**Lasting impression:** "We're potentially saving children's lives with this study," says Cotter. "With global health, you're working with communities. Your work makes a bigger impact."

#### HANNAH HARPER '11

Her story: A former Truman Scholar, Harper is devoted to advancing healthcare reform in African countries. She recently earned her master of science in nursing from Seattle University and aims to return to Africa to help prevent and treat chronic diseases.



**What she learned:** Across the continent, heart disease, strokes, cancer and diabetes are increasing dramatically. Harper and other experts blame lifestyle changes associated with urbanization and Westernization. When people move from agricultural areas to big cities, they become more sedentary and adopt a diet of high-processed and potentially unhealthy foods.

**Lasting impression:** "We need to educate people about how to prevent chronic diseases, and we need a lot more capacity to diagnose patients and get them the appropriate medications," says Harper. "By 2030, chronic diseases are expected to kill more people in Africa than AIDS, tuberculosis, malaria and all other infectious diseases combined."

**For evidence of changing times**, look no farther than the suitcases, backpacks and boxes full of must-have items that students haul to campus. Over the decades lava lamps, typewriters and record players have given way to mini-fridges, iPads and smartphones.

Here, James Kubitz '71 and his children, Alex Kubitz '13 and Elizabeth Kubitz '15, recall some items they couldn't live without at Willamette.

#### **1970**s



**Dictionary** — Once indispensable (especially for those of us who always hesitate over words like embarrass or perseverance), these heavyweight repositories of knowledge have been replaced by automatic spellcheck and online dictionaries.



**Typewriter** — Bulky manual typewriters have lost out to slimline, ultraportable iPads and laptops that allow students to work anywhere (with Wi-Fi).



**Travelers checks** — When he arrived at Willamette from Alaska in the fall of 1967, James Kubitz paid for the semester with cash and travelers checks. Today, a piece of plastic takes care of everything.

#### 2010s



**Longboard** — Walking is so pedestrian! Many students today prefer to scoot around campus on this relative of the skateboard.



**Headphones** — It seems that every student now sports a pair of headphones, earphones or earbuds to listen to favorite music — or shut out the world.



**Smartphone** — Remember when you just used phones to, well, *phone* people? Today's super-smart equivalents are like mini-computers that play music, wake you up in the morning, monitor your blood pressure, give directions, check your bank balance, take photos and videos, and so much more.



# The Challenge of Our Generation

**By Sarah Evans** 

Can we stop climate change? Willamette alumni working in the field say yes — but the solution is complicated and far from easy.

About three-quarters of a mile off the eastern coast of Oahu, just north of Marine Corps Base Hawaii, a yellow, hurdle-shaped object bobs with the roll of each passing wave. Visible from shore, the object looks like a buoy — except for an attached chestnut-colored float, propelled around and around by the surge of the Pacific.

A mooring system secures the device to the ocean floor 100 feet below, where a cable snakes off toward shore. Azura, as its creators call it, is harnessing the never-ending motion of the sea to feed the ravenous power grid.

"The ocean is really our last untapped renewable resource, and it's extraordinary," says Justin Klure '98, MBA'03, managing partner with Portland-based Pacific Energy Ventures, a renewable energy consulting firm working to develop projects like Azura. "The question of wave power is not *if* we'll do it, but *when*."

Klure's enthusiasm about the project's potential is common of several Willamette alumni working in fields related to addressing climate change caused by global warming — whether they support international climate policy negotiations, research alternative fuels in a lab or manage foreign aid programs.

But their optimism is coupled with the stark realization that the solution to curbing climate change is not simple, that their work is but one tiny piece in an increasingly complex puzzle. Plus, the need to find a solution may be more urgent than experts previously imagined. In the past 50 years, average global temperatures have gone up at the fastest rate in recorded history — an increase that most scientists attribute to the collection of carbon dioxide and other emissions in the atmosphere. If we don't find ways to significantly curb these emissions, scientists say, things are only going to get worse. World leaders, including some from the U.S., will meet in Paris later this fall in an attempt to craft a new international climate agreement. Their main goal: find a way to limit global warming to 2 degrees Celsius above pre-industrial levels, the threshold most scientists agree we can't go beyond without risking significant climate upheaval. So far, global temperatures have gone up about 0.85 degrees Celsius since the Industrial Revolution — and the Intergovernmental Panel on Climate Change predicts that if we continue with current carbon emissions, we may hit 1.5 degrees in just five years.

In the meantime, millions of people around the globe aren't talking about future "what ifs" - they're dealing today with catastrophes that experts say are consistent with global warming. After rising sea levels flooded homes and farmlands, Fiji instituted a climate change refugee program to relocate coastal villagers. Seasonal monsoon rains - which have shifted earlier in recent years - inundate huge swaths of Bangladesh, with the largest floods killing several thousand people at a time. On the other end of the climate change spectrum, drought and increased competition for natural resources in Burkina Faso have forced many livestock farmers to decrease the size of their herds or sell everything and migrate to growing towns and cities in search of work.

Such disastrous conditions don't just occur in other parts of the world. This past summer, drought, wildfires, water shortages and record-high temperatures ravaged much of the U.S. Against this dramatic backdrop, President Obama attempted to tackle the problem. Warning that "climate change is not a problem for another generation — not anymore," Obama created a Clean Power Plan that set new goals for reducing carbon dioxide emissions and expanding the use of renewable energy — both from existing technologies, such as wind and solar, and newer ones, like wave energy.

His regulations have met a slew of questions about what might happen to local economies in places that rely on the coal industry, or to businesses as they attempt to meet new emissions targets. And can renewables — which currently generate about 13 percent of electricity in the U.S. — realistically meet all of the country's power needs?

Obama's actions on climate change have been more aggressive than in any previous presidency. Even so, many environmentalists caution that it might be too little, too late.

"Conventional thinking states that technology will save us — that once the changes become too detrimental or costly, we'll be forced to try other things and figure out how to deal with it," Klure says. "But what happens with the damage that is already done, and who pays for that? ... I have to hope that we will figure it out. But I don't think we'll come away from this problem unscathed."

#### Sounding the Alarm

If you ask Jenny Frankel-Reed '01 about the damage climate change has already inflicted, she'll rattle off a long list of examples, many of which she's seen firsthand. As senior climate change specialist for the U.S. Agency for International Development (USAID) which administers foreign aid to about 100 countries in Africa, Asia, the Middle East, Latin America and Eastern Europe — she frequently flies around the world to meet with local teams working on projects aiming to help countries adapt to climate issues.

"Communities in Fiji have pressing climate-related problems facing them today. So it's not a matter of studying what's going to happen in 20 years, it's about making hard choices now," says Frankel-Reed, a Willamette environmental science major who earned a master's from the Yale School of Forestry and Environmental Studies and worked with several international development agencies before joining USAID five years ago. "And it's only going to get worse. Sea level rise is proving to be more rapid than our predictions anticipated. Even if we stop greenhouse gas levels today, we're locked into difficult changes for decades to come."

In each country they assist, Frankel-Reed and her colleagues at USAID work with local stakeholders to improve information, advance planning and test adaptation strategies. "Climate change has these global elements, but it's truly a local issue," Frankel-Reed explains. USAID's Climate Change Office supports many projects that work on both adaptation and mitigation, including using locally relevant, seasonal forecasts in drought-prone Ethiopia to help farmers make better planting decisions; supporting the Indian government's attempts to increase clean energy use while also dealing with the challenges of widespread poverty; and partnering with the Colombian government to develop a comprehensive low-carbon plan that includes investments in clean energy, reductions of greenhouse gas emissions and investments in sustainable economic activities. "I have to hope that we will figure it out. But I don't think we'll come away from this problem unscathed."

— Justin Klure '98, MBA'03

Scrutiny of this work intensified in the past year after Obama issued an executive order that all international development assistance and investments from the U.S. must take into account the potential impacts of climate change. When he announced the directive at a United Nations climate summit in 2014, Obama called for U.S. federal agencies to deploy projects that would "help vulnerable nations better prepare for weather-related disasters, and better plan for long-term threats like steadily rising seas."

A similar mandate will hit domestically in 2016, when the Federal Emergency Management Agency will require states to assess how climate change threatens their communities before they can receive disaster-preparedness funds.

The issue of foreign aid for climate change mitigation and adaptation programs will be one of the hottest topics at this December's Conference of the Parties (COP) to the 1992 United Nations Framework Convention on Climate Change Conference (UNFCCC), says Tim Stumhofer '06, an international climate policy analyst and a senior program associate at the ClimateWorks Foundation in San Francisco. The 196 parties to the UNFCCC meet annually, but this year, hopes are high that they will craft a new universal agreement to combat climate change effectively.

Stumhofer, who majored in politics at Willamette before earning a master's at the London School of Economics, recently returned from a year working on climate finance in Germany's federal government through a Robert Bosch Foundation Fellowship.

"Just like emission commitments are a piece of the puzzle," he says, "negotiating a robust climate finance plan is critical for countries as they try to build trust and ensure legitimacy internationally."

At the end of the 2009 COP in Copenhagen, as negotiations for an international climate change agreement collapsed, a small group of the world's top-emitting countries, including the U.S., pulled together a series of non-binding commitments that became known as the Copenhagen Accord. Among other commitments, the accord pledged that developed countries would mobilize \$100 billion in climate financing per year by 2020 from "a wide variety of sources" to help developing countries with climate change mitigation and adaptation. Part of that money would come through an international financing tool called the Green Climate Fund.

One of the ideas at the heart of the UNFCCC is "common but differentiated responsibilities and respective capabilities." Under this concept, all countries share some responsibility to reduce emissions and reliance on carbon-based fuels — but developed countries should bear more of the burden because they have contributed to the problem longer and are better able to pay for climate change initiatives.



#### Climate Change in the U.S.: A Political Debate

This December in Paris, as world leaders try to hammer out an international climate change agreement, many people will be eyeing the United States' role in the discussions.

Climate change has long been a contentious political issue in the U.S. Some people refuse to believe in the phenomenon — or that it's caused by human actions. Among those who do accept the overwhelming scientific evidence of global warming, an intense debate occurs between people who say we must drastically cut carbon emissions and others who argue that such actions could hurt businesses and the economy.

The situation is far different in many other countries, particularly those in the developing world, says Jenny Frankel-Reed '01, senior climate change specialist for the U.S. Agency for International Development.

"You don't see that kind of political debate about climate change in other countries," she says. "Everyone — taxi drivers and hotel owners and farmers from Peru to Fiji to Kenya — is worried about the water supply in their city, or sea level rise affecting tourism, or conflict because people are competing over land."

During the past year, President Obama has attempted to build the country's strongest-ever climate change regulations through his Clean Power Plan, which sets aggressive goals for reducing carbon dioxide emissions and submits power plants to their first-ever carbon pollution standards.

Knowing that he faced political opposition, Obama issued his regulations under the authority of the Clean Air Act of 1970, which says that the Environmental Protection Agency (EPA) must regulate any pollutant deemed a danger to human health and well-being. Obama and the EPA contend that large amounts of carbon dioxide qualify as dangerous because they contribute to climate change. So far, the Supreme Court has agreed.

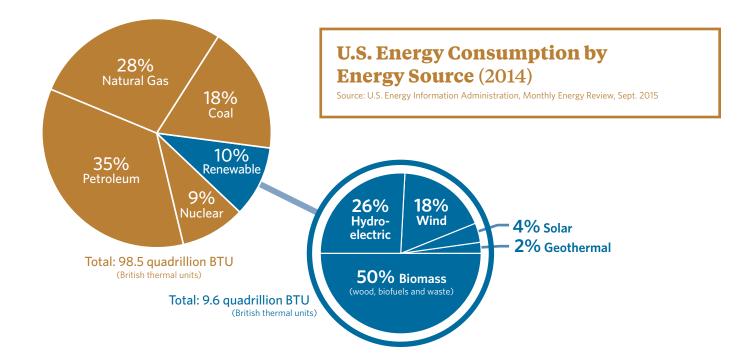
The Clean Power Plan orders power plants to reduce their greenhouse gas emissions 32 percent from 2005 levels by 2030, a move that

could lead hundreds of coal-fired plants to close. It also includes customized plans for each state to cut carbon pollution.

Whether they like it or not, the candidates vying to replace Obama may have to face climate change head-on in a way that's never happened in any prior presidential race. Thinking the issue didn't resonate with voters, Obama and Republican candidate Mitt Romney barely mentioned it in 2012. By contrast, a national poll conducted in early 2015 by The New York Times, Stanford University and Resources for the Future, a nonpartisan research organization, showed that two-thirds of Americans were more likely to vote for candidates who campaign on fighting climate change.

Frankel-Reed is among those hoping for less contention and more answers. She says: "We certainly have what it takes to create a cleaner, safer future. The reluctance to transition to more constructive debates about climate change solutions is creating barriers for the whole world to work around."

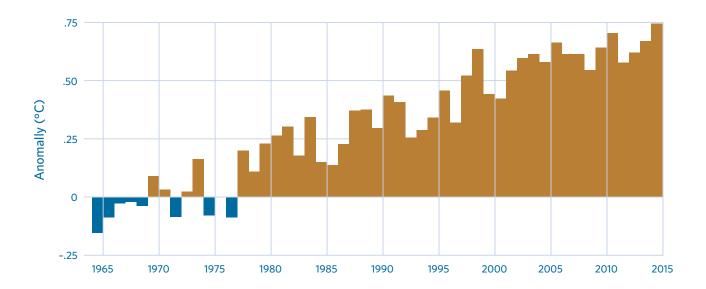
**Sources:** The New York Times, U.S. Environmental Protection Agency, whitehouse.gov



#### **Global Land and Ocean Temperature Anomalies** (1964-2014/°C)

Note: Anomalies are with respect to the 20th century average. Source: National Oceanic and Atmospheric Administration, National Centers for Environmental Information

Average global temperatures in the past 50 years, compared to the 20th century average, have gone up at the fastest rate in recorded history.



"The developed world — including most of Europe, Australia, New Zealand, Japan, the U.S. and Canada — made a long-term financial commitment," Stumhofer says. "By putting this money down, they're helping developing countries build a bridge to a low-carbon future."

However, the language of the funding commitment is vague, Stumhofer says, and leaders are still negotiating the exact composition of the \$100 billion in financing. The Green Climate Fund did meet an important milestone last November, when 33 governments pledged \$10.2 billion, including a \$3 billion pledge from the U.S. — exceeding the fund's initial goal of \$10 billion. However, Stumhofer says, it remains unclear how the target of \$100 billion a year will be achieved.

Repeated failures since the creation of the last meaningful climate agreement — the 1997 Kyoto Protocol, which the U.S. never ratified — have left many people pessimistic about the upcoming conference.

"Every (conference) since Kyoto has been a pretty resounding failure," says Willamette economics professor Nathan Sivers Boyce, who teaches environmental economics and has researched international climate agreements. "We've gotten less and less agreement, and less and less ability to talk about these issues and find a meaningful way forward. To complicate things, right now there's a lot of fear about another global economic crash, and that almost always will trump environmental concerns."

But money is just one way developed countries can assist, Frankel-Reed says. Agencies like the National Oceanic and Atmospheric Administration and the National Aeronautics and Space Administration can also provide critical data and expertise.

#### "The greatest challenge is producing enough energy to fit the demand that is ever-growing, not just in the United States, but around the world."

- Pete Bergstrom '09

One example is a program Frankel-Reed coordinates called SERVIR, a joint project with NASA that provides satellite data and technical assistance to help developing countries with environmental monitoring, prediction and mapping — information that can assist with flood forecasting, drought prediction, fire monitoring, disaster response and land use planning.

A major success from the program came in August 2014 in Bangladesh during monsoon season. Bangladesh sits at the confluence of the Ganges-Brahmaputra-Meghna river basins, but the country's Flood Forecasting and Warning Center does not have access to stream flow data from neighboring countries upstream. Previously, when a flood wave was coming down the Ganges and Brahmaputra rivers, Bangladeshis only had about three to five days of warning — little time to protect themselves and their property. Using data from a satellite that measures water levels from space with remarkable accuracy, SERVIR detected high waters on their way downstream from India — allowing the government to issue a warning up to eight days in advance. The August 2014 flood, which typically might kill about 2,000 people, instead only took 17 lives. "Other countries are dealing with some pretty challenging climate risks, and they don't always have the data or the trained experts to anticipate those risks," Frankel-Reed says. "One of the most important things USAID can share with the world is the skill and data of our world-class science agencies."

#### **Finding Alternatives**

As politicians and agency leaders debate big-picture issues like emissions targets and climate change financing, people like Klure and Pete Bergstrom '09 are trying to find practical answers to a challenging question: How can we reduce carbon emissions?

Though they come at the issue from different angles — Klure champions wave energy, and Bergstrom has worked with biofuels and natural gas — they both seek energy alternatives that can meet consumers' needs while having less impact on the environment.

"The greatest challenge is producing enough energy to fit the demand that is ever-growing, not just in the United States, but around the world," says Bergstrom, a Willamette chemistry graduate who currently works at Siluria Technologies in San Francisco. "If we're going to keep up, we'll have to use natural resources more efficiently and integrate solar, wind, renewable transportation fuels and better energy storage systems."

According to the latest data from the U.S. Energy Information Administration, the U.S. currently generates about 13 percent of its electricity from renewable sources, accounting for about 10 percent of total energy consumption. Of that, the largest portion comes from biomass, which includes wood, biofuels and waste (50 percent), and the smallest from geothermal (2 percent).

A 2012 study conducted by the U.S. Department of Energy's National Renewable Energy Laboratory concluded that renewable electricity generation from already-available technologies was more than adequate to supply 80 percent of the country's total electricity generation by 2050. However, the study also showed that, to achieve this goal, the U.S. needs a more flexible electric system to accommodate renewables, including better storage and transmission methods.

Obama's Clean Power Plan, announced this past summer, pledges to boost U.S. renewable energy generation by 30 percent by 2030

— increasing focus on the work of people like Bergstrom and Klure. Bergstrom's interest in renewable fuels began at Willamette when a representative from Pacific Biodiesel Technologies, which has a plant in Salem, spoke at a get-together for chemistry majors. The company makes biodiesel from numerous types of oils, including soybean and used cooking oil.

Intrigued by the idea of using his chemistry background to help create sustainable products, Bergstrom talked with the company and secured an internship there the following summer. "It was my first real hands-on experience in seeing how biofuels were made and how they played into the bigger picture," he says. "That got me excited about renewable fuels."

From there, he focused his senior thesis on trying to make a biodiesel that was compatible with colder climates. His first job after graduation was at LS9 in San Francisco — later acquired by Renewable Energy Group, the country's largest producer of biodiesel — where he researched ways to manipulate the DNA in E. coli to make biodiesel. The team Bergstrom worked with engineered the microbe's metabolism to turn sugars into fuels and other chemicals. The projects, still in the research and scale-up stages, are not without challenges — the costs associated with converting sugar cane to biodiesel have difficulty competing with diesel that comes from crude oil, although the research team is making progress on lowering the cost of its projects, Bergstrom says.

About a year ago, Siluria recruited Bergstrom to join its work transforming natural gas into gasoline. Siluria has two main

technologies: one that that converts methane — the main component in natural gas — into ethylene, which is widely used in the chemicals and materials industries. The other, which Bergstrom works on, converts ethylene into gasoline.

Working with fossil fuels is a big switch for Bergstrom, but he sees his latest project as a move toward energy efficiency. Ethylene currently is harvested from oil, he says, and requires an enormous amount of energy to make the conversion — releasing a lot of carbon as a result. By comparison, Bergstrom says, getting ethylene from natural gas uses much less energy and, arguably, produces fewer emissions.

"Compared to conventional means of making fuels and chemicals, these new technologies use resources more efficiently to make the same products at competitive or lower costs," he says. "I'm all for developing technologies that are sustainable and renewable, but as we work towards that, we also need to use our current resources better. I don't see fossil fuels disappearing immediately. We have to find more renewable resources — and quick."

That's where people like Klure and the developers of wave technology come in.

Azura, now floating at the U.S. Navy's Wave Energy Test Site in Hawaii, is just one of many wave energy prototypes currently being tested around the world. Northwest Energy Innovations (NWEI), a company affiliated with Pacific Energy Ventures, deployed Azura in June. Working with the U.S. Department of Energy, the Navy and the University of Hawai'i, NWEI will use data collected from Azura for 12 months to analyze its performance — another step toward bringing the device to the commercial market. As with any new project of this magnitude, the challenges are immense. How can a device extract energy from ocean waves while withstanding both regular and high seas? Will it affect the ocean ecosystem — and if so, how can that impact be minimized? What permitting and regulatory processes does a wave project need to navigate? Will wave energy devices conflict with other industries using the ocean?

"The questions we're working through now with developing wave technology are similar to what the wind industry went through in the 1980s," Klure says. "Everyone was trying to find the best way to extract wind and convert it to electricity, and you had dozens of types of devices out there being tested. Today, we know what wind power should look like, but it took 20-plus years to get that industry to a place where it's competitive with other resources."

Klure, who majored in environmental science at Willamette and later came back for his MBA, has already spent nearly a decade advocating for wave energy. He first learned of the idea at a conference in the mid-2000s, near the end of his 10-year career working on renewable energy issues for the Oregon Department of Energy.

Excited about the possibilities, he set up a stakeholder group to study whether wave energy might someday play a role in Oregon's economy. The group got an early funding boost from the Oregon Innovation Council, a public-private partnership that pays for technology-based economic development initiatives.

In 2007, the group created the Oregon Wave Energy Trust, which Klure directed for the first year. Its goal: make strategic investments that would pave the way for commercial wave technology to deploy off the Oregon coast.

# Willamette Adds to the Discussion

Across campus, numerous research projects and courses take on some aspect of climate change. Here is a sampling.

Climate law and policy: College of Law professor Susan Smith teaches several courses that introduce students to the intricacies of environmental and climate law. "Environmental Law and Policy" examines the Clean Air Act and various alternative means for regulating greenhouse gases. Students in "Energy and Climate Law" look at how issues like regional climate change, scientific and technological advances, and global warming are transforming the energy law field.

Plant adaptation to warm temperatures: For about 35 years, biology professor Gary Tallman has researched ways that plants adapt and survive under consistently warm temperatures. In particular, he examines the guard cell — a cell on leaves that enables plants to take in carbon dioxide and keeps them from losing too much water — in Nicotiana glauca, a weedy tree tobacco native to Argentina. Tallman's work has inspired numerous student research projects and earned multiple national grants, including several from the National Science Foundation.

The impact of global warming on oceans: This past summer, through the Science Collaborative Research Program, environmental and Earth sciences professor Katja Meyer and student Hana Busse '16 examined rocks from China that were deposited during the end-Permian mass extinction 252 million years ago, when more than 90 percent of marine species suddenly died. By examining the mechanisms of past climate change and their impacts on oceans, the researchers hope to better understand the ways in which future climate change may affect the planet.

Agriculture and water resources: Economics professor Don Negri, collaborating with economists from the U.S. Department of Agriculture, developed a model to measure the effects of climate means and extremes on farmers' decisions to adopt irrigation which can significantly impact water resources. He also studies the allocation of federally financed water supplied by the U.S. Bureau of Reclamation. Negri teaches a College Colloquium course for first-year students, "Whiskey's for Drinkin', Water's for Fightin," about the history and importance of water resources in the West.

Klure and others went on to establish Pacific Energy Ventures to help develop new projects in the renewable energy field, particularly relating to ocean energy. Later, the company created NWEI to focus specifically on the development of Azura, which got its start in New Zealand. Before launching the Hawaii device, NWEI tested an earlier version of Azura off the coast of Oregon. While the latest device is connected to the energy grid, it's not producing a significant amount of power — and it's not meant to at this point. "The purpose of the test is mostly to validate our assumptions and inform a commercial design," Klure says. "We put the prototype in the ocean to see if it's doing what we thought it would when we developed it."

Klure estimates that wave energy devices might be available commercially within the next three to five years. However, large-scale use -10 to 20 devices working together to produce significant amounts of electricity — would take much longer.

"Utilities aren't interested in power for just one house," Klure says. "They need enough energy to power entire communities. Until you can prove yourself on that scale, they aren't interested in your project.

"Wave energy is still in the early growth period, but a lot of the key issues are already being addressed, and hopefully that will pave the way for rapid development when the technology is commercially ready."

#### Time to Act

So the big question still remains: Can humans stop climate change? Despite the challenges these Willamette alumni face in their work, they remain optimistic.

"I think we will find answers," Bergstrom says. "As someone who helps do the research side of new technologies, I really believe in them. Technologies are being developed that have a lot of promise. They just need the proper funding to get to the next stage."

Frankel-Reed also points to research — as well as international collaboration — as key to the solution.

"I think we have the tools we need to address climate change in a serious way, but we have to continue to invest in the collaborations that bring the right skills and tools together," she says. "Whether it's universities or government agencies or cities, we need to continue to spread what works so that we're not constantly revisiting similar problems and we're not caught by surprise by the future."

As more climate change initiatives start to happen at the local level — whether it's restricting water use in response to drought in California or enhancing the energy grid to protect against devastating storms in New York City — it'll be harder for the federal government to ignore the issue, Sivers Boyce says.

"The more pressure from below, the more likely we are to get anything done nationally," he says. "As we see more states and cities start to adopt climate change plans, and there are more large-scale demonstrations, then I think we may begin to see some change in Washington."

"But it's got to happen now. Stabilizing our climate is still a possibility, but the window is closing fast." ₪

What are your thoughts on the climate change challenge? We want to hear your perspective. Email us at magazine@willamette.edu.



# **ON LOCATION**

On a warm Friday afternoon in August, over 1,200 people descended on the Quad for a special purpose: to reclaim Willamette's 2013 world record for the largest game of Red Light/Green Light.

With drones taking video above, President Thorsett called the game, slipping in a "fake" part-way through that sent some participants back to the starting line. After a minute of thrilling play, Tyler Janitz '19 (right) ran across the finish line and into the record books. His award: a shiny — and only slightly ostentatious – 4-foot tall trophy to proudly display in his dorm room.

But the true "win" for the day was a celebration of community — in typical Willamette fashion, Bearcats came together for a common purpose and had fun along the way.

Watch the video at willamette.edu/go/redlightgreenlight











# Cardinal

Catch all the Bearcat action on the new athletics website, wubearcats.com

Men's golf wins team title at the Pacific Fall Invitational

# & Gold Mark

Bearcat volleyball celebrates Homecoming with a 3-1 win over Linfield

# Familiar Game, Unfamiliar Territory

#### Maddy Grainger at Willamette:

Played as a defender, 2009–2012 Played in 77 games

#### Scored two game-winning goals

#### Earned four assists

When Maddy Grainger '13 started her new job in Sweden, she couldn't speak a word of Swedish. But that didn't matter. She could play soccer.

The rules, conventions and terminology of the world's most popular sport are universal across nations, helping foreign players adapt in new countries. Grainger, who plays as a center midfielder, is one of three international players with Malmbergëts AIF Damlag, a professional team in the small northern town of Gällivare that competes in the country's third division.

"Playing internationally is as much about the people you meet and the things you learn about yourself — and the world — as it is about the sport," Grainger says. "The more you immerse yourself in the culture and don't worry about what people think, the easier it is to blend in." When she was asked this summer to help the Swedish team finish its season, Grainger immediately packed her bags and prepared for a new adventure. She'd just completed two years with Real Salt Lake, a semiprofessional team in Utah. At the end of the 2014 season, she helped the team win the Women's Premier Soccer League championship.

As a defender at Willamette from 2009 through the 2012 season, Grainger saw action in 77 games.

Since her arrival in Sweden, she's traveled with her team to Norway and Finland, scored eight goals and recorded 11 assists in her first games, and coached youth soccer camps. She's also learned a lot about Swedish people — from their zest for punctuality to their commitment to education.

"The people and the culture are generous and giving," she says. "They are what's best about this country."

Because of the country's location in relation to the Arctic Circle, Grainger's had to adapt to sunlight almost 24 hours a day. She's also noticed that some things remain constant: Although female athletes don't get the same exposure and publicity as their male counterparts — just like in America — Grainger says her sport is revered in both countries.

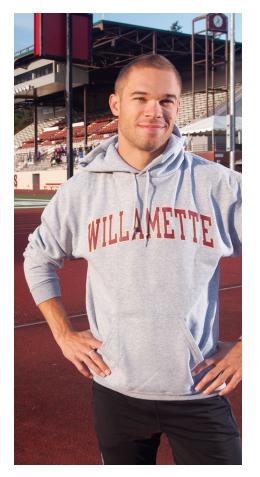
"I'm asked why I would want to come play here when the U.S. leads the world in women's soccer," she says. "But I wanted to travel the world and play internationally."

Grainger's interest in playing internationally began at Willamette, when she interned with Beyond Sports, a study abroad program developed by Willamette alumni Grant Leslie '09, MBA'10 and Josh Erickson '07, MBA'10. Beyond Sports enables student-athletes to take classes, volunteer and train while living in Costa Rica. (Learn more about this program on page 9)

"Being a student-athlete showed me I can have multiple passions," Grainger says. "Developing myself as a person is just as important as being a successful athlete. That's why I'm continuing to pursue a career, not just soccer."

Grainger's contract with Malmbergëts AIF Damlag ended in October. Now she's back the U.S. deciding between coaching youth soccer, working as a nurse assistant or attending school to become a physician's assistant. She may even return to Sweden to play soccer for a second season.

"It's been amazing to play a familiar game in a completely new culture," she says. "The best thing about continuing to play after college is still having a team to call home." 
■



### The Nick of Time

Former Willamette University athlete Nick Symmonds '06 made international headlines this summer — for NOT going to the IAAF World Championships in Beijing.

The headstrong track athlete won the men's 800-meter run at the 2015 USA Track & Field Outdoor Championships in June, earning his sixth national title in the event and his fifth consecutive trip to the World Championships. Symmonds previously competed on the world stage in 2007, 2009, 2011 and 2013, winning a silver medal at Moscow in 2013.

But this year, a ruckus over athletic logos and official team gear kept him from getting on the plane. Symmonds was dropped from the World Championships team after refusing to sign a document requiring American athletes to wear gear made by Nike, the official sponsor of USA Track & Field. Symmonds said the policy was vague and seemed to indicate that athletes wear Nike gear at all times, not just at official events — a rule that conflicted with his personal contract with his sponsor, Brooks.

"This is not a hobby. I'm the chief executive of my own company," he told The New York Times. "This is my career, my job. I have to make sure I protect my contracts with my partners."

# **NEWS & NOTES**

### Freeby Amasses Awards during Track and Field Season

Distance runner **Michaela Freeby '15** wrapped up her senior season in track and field with a number of awards. She earned All-America status for the second time in the 3,000-meter steeplechase by placing fourth at the NCAA Championships. She had the second-fastest time in NCAA Division III during the regular season at 10:30.09, which ranks second all-time at Willamette.

Freeby also received the Jean Williams Award, given to Willamette's top all-around senior women's athlete. In addition, she was a finalist at the Oregon Sports Awards for the Ad Rutschman Small College Women's Athlete of the Year; was named to the Northwest Conference Scholar-Athlete First Team; and was chosen First Team Capital One Academic All-District VIII by the College Sports Information Directors of America.



#### ☑ Jones Wins Individual Title at Golf Invitational

Competing in his first collegiate tournament, freshman **Trent Jones '19** won the individual championship at the Pacific Falls Invitational on Sept. 20 with a 36-hole score of 139. His impressive feat earned him recognition as Northwest Conference Men's Golf Student-Athlete of the Week.

Teammates **Peter Mitzel '17** and **Clark Wilson '17** placed third and fourth respectively, helping the Bearcats win the team trophy with a score of 572.

#### Bearcats Finish Fourth in McIlroy-Lewis All-Sports Standings

Willamette earned fourth place in the final standings for the 2014-15 McIlroy-Lewis All-Sports Trophy, which is presented by the Northwest Conference each year. The Bearcats won NWC championships in men's and women's cross country. Willamette finished second by just a single point in the NWC standings for men's soccer and men's golf, and finished third in men's and women's track and field.

It was the fourth consecutive year that Willamette placed in the top four of the McIlroy-Lewis All-Sports standings, having come third in 2011–12 and 2013–14, and fourth in 2012–13.

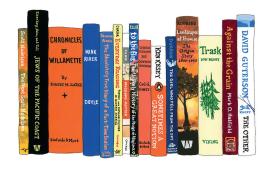




### Men's Golf Team Places Second in NWC

The men's golf team placed second in the Northwest Conference standings for 2015-16, missing first place by a single point. The Bearcats won the NWC Tournament by an impressive 16 strokes over Whitworth University, but the Pirates claimed the overall title by winning both the NWC Fall Classic and the NWC Spring Classic.

Bearcat **Ryan Kukula '15** earned First Team All-NWC honors for the third consecutive year and was chosen All-West Region for the second year in a row. His teammate **Clark Wilson '17** took first place at the NWC Tournament with a 36-hole score of 143 (71-72) and also was named First Team All-NWC.



### Well Read

A good book opens up a whole new world. In keeping with this issue's global theme, Willamette faculty and staff recommend some works that will transport you to other places, times and ideas.

#### The Heart of Redness

By Zakes Mda

During the 19th century wars between British colonists and the Xhosa people of South Africa, a Xhosa chief's daughter had a vision. Victory could be achieved, she said, with the sacrifice of the Xhosa cattle. But the infamous Cattle Killing led to starvation and death — and a permanent schism between the prophecy's Believers and Unbelievers.

South African novelist, poet and playwright Zakes Mda uses this historical event as the basis for a meditation on people caught between the past and the future.

In a novel that has drawn comparisons to the work of Gabriel Garcia Marquez, he depicts a modern clash of beliefs in which the Xhosa struggle with how to honor and preserve their traditional culture while also adopting Western innovations.

Recommended by Andries Fourie, associate professor of art.



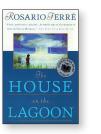
**The House on the Lagoon** By Rosario Ferre

History and fiction merge in this work centered on a multigenerational Puerto Rican family full of secrets and struggles.

A novel within a novel, "The House on the Lagoon" presents a husband and wife's often-conflicting versions of the story of their marriage and families. This finalist for the 1995 National Book Award questions how history is made and addresses timeless issues of class, race, gender and nationality.

Rosario Ferre originally drafted part of the book in Spanish (her native language) before switching to English. As a Los Angeles Times reviewer noted, "'The House on the Lagoon' manages to incorporate qualities of both languages and cultures — a rarity, and a joy."

Recommended by Patricia Varas, professor of Spanish.



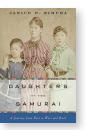
#### **Daughters of the Samurai** By Janice P. Nimura

In 1871, three Japanese girls aged 6, 10 and 11 traveled to the United States, weighed down by the expectations of their nation.

The girls' mission was to learn all about America, in order to bring back the knowledge Japan needed to modernize. But when they returned home, 10 years later, these Westernized daughters of samurai discovered they were strangers in a familiar land — forever changed by their experiences abroad.

Explaining her fascination with the real people and events depicted in her bestselling work of historical nonfiction, Janice P. Nimura says, "A hundred years before 'globalization' and 'multiculturalism' became the goals of every corporation and curriculum, three Japanese girls spanned the globe and became fluent in two worlds at once — 'other' to everyone except each other."

Recommended by Barby Dressler, director of international relations and special programs at TIUA.



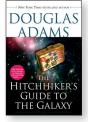
**The Hitchhiker's Guide to the Galaxy** By Douglas Adams

Seeking the answer to life, the universe and everything? Look no further than this cult sci-fi spoof. (Spoiler alert: the answer's 42.)

Mixing deep philosophical musings with off-the-wall British humor, the book follows the adventures of Englishman Arthur Dent, who escapes Earth just before aliens destroy it to make way for a galactic freeway.

As Kris Lou, Willamette director of International Education, notes, "The book's basic traveling dictum — 'Don't Panic!' — goes to the heart of our profession. Also, as vou begin reading, vou quickly realize you need to let go of expectations and 'go along for the ride,' which is good practice for anyone about to study abroad. It helps you realize that many things you thought were important, or fundamental to who you are, actually are not."

Recommended by Kris Lou, director of International Education.



Helped by alumni from the class of 1969, first-year students lit candles to float on the Mill Stream during the matriculation ceremony this fall.

> Welcome to Bearcat World: News, views and happenings from the Willamette alumni community.



### Alumni Weekend Welcomes the World

Taiko drums. Global Google hangouts. Study abroad reunions.

This year's Alumni Weekend celebrated Willamette's global connections – from Salem to Shanghai and everywhere in between. Alumni converged on campus for a truly international celebration including food, culture, music and dancing.

The weekend kicked off with an all-alumni mixer at Salem's Gilgamesh Brewing hosted by the WUAA's Willamette Valley Chapter. From there, alumni enjoyed special educational sessions, with faculty, students and fellow graduates speaking about a variety of topics including archaeology, global politics, economics and entrepreneurship.

Opportunities abounded for people to reunite and reconnect. One special luncheon commemorated Willamette's 50-year relationship with Tokyo International University. It featured TIU's current president, Hiroshi Takahashi, and other dignitaries, serenaded by the Willamette Chamber Choir singing a rousing rendition of Sakura, arranged by an alumnus.

Later, alumni from the class of 1965 celebrated their 50th reunion at a special dinner, along with other classes ending with a '5' or '0.' Another dinner recognized this year's alumni award winners for their many accomplishments.

The excitement continued from The Quad to the field and court. While the Bearcat football team came up just short of



beating California Lutheran after a dramatic comeback, and the men's soccer team lost at home, the women's volleyball team upheld its winning streak against Linfield.

It was truly something for everyone, from every corner of the globe.

Before you cast your ballot in 2016, we hope to see you at next year's Alumni Weekend, scheduled for September 22-25, 2016, with the distinctly election theme, "Vote Willamette."



Alumnae pose for a photo







<image>

Members of the Chinese Student Association demonstrate calligraphy

Distinguished Alumni Citation recipient Harold Bugado '66 (center) with his family from Hawaii



Scott Pike, associate professor of environmental & earth sciences and department chair of archeology, discusses Willamette's Scotland archaeology program.



Tokyo International University President Hiroshi Takahashi



Reconnecting in the Bearcat Lounge on the Quad



Cathy Tronquet '70 shares a Bearcat hug

### COLLEGE OF Liberal Arts

Couples are listed under the graduation year of the person who submitted the class note, unless they specify otherwise.

### 1937

**Ely Swisher** writes: "After leaving Willamette, I obtained my MS in entomology from Oregon State, married my wife, Marguerite, and we moved east to Ohio State, where I obtained my PhD in entomology. I was with Rohm and Haas Chemical Co. in the agricultural and sanitary chemicals department in Philadelphia before retiring in 1981 after 38 years.

I was so pleased when Dr. Monk, my major professor at Willamette, visited me in Philadelphia about 30 years after my graduation. My office was next to the Liberty Bell and Independence Hall.

Marguerite and I acquired a 10-acre farm north of Philadelphia in Bucks County, where William Penn had landed in the 1600s. It was a great place to raise our family of two boys and a girl. On Aug. 2, we celebrated our 75th wedding anniversary, and on Sept. 29, my 100th birthday."

### 1955

Kent Holmes had his book "Wendell Fertig and His Guerrilla Forces in the Philippines - Fighting the Japanese Occupation, 1942-1945," published by McFarland Press. The book is an account and evaluation of Col. Fertig's efforts to organize a guerrilla movement on the island of Mindanao following the attacks and occupation of the Philippines by the Japanese army after the outbreak of World War II. Kent is a retired Central Intelligence Agency officer and a member of the CIA's Senior Intelligence Service. He served overseas for 15 years in six countries, including two years supervising paramilitary operations in northwest Laos.

### 1956

Marian (Rutledge) Smith writes: "My heart is still in Oregon, but health and other issues have forced me to sell my grandparents' cabin on the Rogue River and move to Albuquerque, New Mexico, where I am closer to my grandchildren and medical care. I am also closer to my debate partner, **Gay (Kent) Bossart**, who lives in Denver, Colorado."

### 1961 55TH REUNION

Class Liaisons: Alice (Stewart) Pailthorp and Bill Richter

In July, **Bruce Buzzell** rode his bike in the American Diabetes Association's Tour de Cure in Hillsboro, Oregon, in honor of his granddaughter, Makayla, who is a Type 1 diabetic at age 12.

#### Marcia (Humphrey) Olson writes:

"In March, Eldon and I traveled for three weeks in Botswana and Namibia. It wasn't a group safari, but we had help from AAA, as well as friends who had made similar trips (e.g. Norma and Jerry Spoonemore). The main attractions were wildlife everywhere, lovely people and delicious food. Both countries are officially English-speaking, but we enjoyed the sounds of dozens of regional dialects along the way. I recommend this destination. March is low-tourist season, so crowded border-crossings are avoided and nature guides give personal attention!"

#### In recent years, Alice (Stewart) Pailthorp and her husband, Keith Pailthorp '60, have enjoyed

weekends at their Cobb Mountain, California, vacation home, which overlooks the world's largest geothermal power plant. They are doing extensive remodeling there, with plans to rent the home out occasionally as a weekend retreat. They are also full-time supporters of the U.S. national field hockey team, on which their oldest granddaughter plays goalkeeper.

**David Rehfuss** has an active life in Fairfax, Virginia, still working parttime at the U.S. State Department on diplomatic security issues. He's also heavily involved with the Smithsonian Institution's Museums

### Salem Fighter Ace Awarded Congressional Gold Medal



During World War II, **Bruce Williams '40,** JD'48 saved lives by shooting down seven Japanese planes over a period of six weeks in the South Pacific.

In May, 71 years later, Congress recognized his valor by presenting him with its highest civilian award, the Congressional Gold Medal. The medal was given to the 77 living "fighter aces" who destroyed five or more enemy planes during World Wars I and II, and during combat in Korea and Vietnam.

Out of more than 60,000 U.S. military fighter pilots, only 1,447 have earned the distinction of "ace."

Williams, 96, was enrolled at Willamette University College of Law when he joined the Navy during World War II. For his service, he earned the Navy Cross, four Distinguished Flying Crosses and the Air Medal.

After the war, the lifelong Salem resident returned to his hometown, where he earned his law degree, raised a family and set up his practice. He worked on many high-profile murder cases during his career, and soon earned a reputation as a formidable opponent in court.

In a 2009 Statesman Journal article, Williams' former business partner, Ralph Spooner, described Williams as "one of the finest trial attorneys in the legal history of the state of Oregon. ... He was kind of like the Perry Mason of his day."

"We won cases in the courtroom that even good lawyers would lose," Spooner said. "He'd win cases that you shouldn't win."

Representatives from the university and the local law community attended the presentation at the U.S. Capitol.

of Asian Art, the Freer and Sackler Galleries, where he catalogues and lectures on Southeast Asian ceramics, is a Freer-Sackler Friends councilor, and occasionally contributes articles. The Washington Oriental Ceramic Group, a circle of Asian ceramic and art lovers that he co-founded 30 years ago, continues to thrive.

Bill Richter was recognized in March as Volunteer of the Year by the Greater Manhattan (Kansas) Community Foundation.

Joan (Barber) Rutkowski has been appointed to the board of directors of the Bellosguardo Foundation, which oversees the Santa Barbara, California, summer home of the late heiress Huguette Clark. Joan is retired from singing opera and is a past chair of the board of directors of Opera Santa Barbara.

### 1962

Rev. Chuck Darby and his wife recently moved from Wichita. Kansas, to Titusville, Florida.

### 1965

Laurie Osborn-Herbert writes: "After my husband's untimely passing in Seattle, I moved to Georgetown, Texas, and have been there almost seven years. I love seeing the sun every day, and I enjoy the conveniences of the library and the Georgetown Recreational Center, where I swim almost every day. I love the library's monthly art shows and music. I met some seniors who play dominoes once a month at their church, and I love dominoes, so I play there!"

### **1966** 50TH REUNION 1969

Class Liaison: Teresa (Krug) Hudkins

Julia M. Allen won the 2014 Judy Grahn Award from the Publishing Triangle for her book "Passionate Commitments: The Lives of Anna Rochester and Grace Hutchins," published by SUNY Press in 2013. The book is a dual biography of Rochester and Hutchins, who were life partners and labor journalists active during the early to mid-20th century.

Kathy Herndon participated in the Taos Summer Writers' Conference in July

### **1971 45TH REUNION**

### 1972

#### Robert Foster MAD'76 was

recently promoted to staff sergeant with the California State Military Reserve. He serves as an NCO in charge for the 146th Airlift Wing at Channel Islands Air National Guard Station. He received the California Commendation Medal for outstanding service and instructs on the incident command system. Robert recently participated in annual multistate training and exercises for Air Guard personnel. His attendance at the conference of the State Guard Association of the U.S. in Anchorage, Alaska, last fall resulted in his first appearance on local TV news.

### 1974

Allen Hayward retired in 2013 after 34 years as a constitutional process attorney with the Washington state House of Representatives. He published a book in December 2014 titled "My Ride," which is in its second printing.

John Morgan received the Distinguished Leadership by a Professional Planner award from the American Planning Association's Oregon Chapter. He is a consultant in community and organizational development and the founder and executive director of the Chinook Institute for Civic Leadership, which produces leadership development programs for those working in the public interest. He also teaches skiing to people with disabilities and serves on the boards of Catholic Community Services Foundation and the Oregon City Planning Directors Association. He and his wife, Mary Lynn (Baxter) Morgan '75, have four sons and continue to live in the Salem area.

### 1975

Class Liaison: Patti (Lalack) Hutterli

P. Barton DeLacy presented a seminar, "Harvesting Energy and Generating Controversy: a Valuation Primer for Renewables," at the July



Bill Richter '61

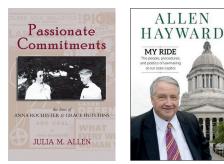


John Morgan '74



ALLEN

P. Barton DeLacy '75



Julia Allen '69

Allen Hayward '74

#### Bringing Korean Culture to Hawaiian Airwaves



On certain days of the week, the most-watched TV station in Hawaii isn't one of the big media players — it's a locally owned, independent station with a unique cultural mission. Despite the fact that less than 4 percent of Hawaii's population claims Korean heritage, KBFD dominates the airwaves by showing Korean-language dramas, soap operas, comedies, news and children's programs.

Through KBFD, **Jeff Chung '90** and his family have brought Korean art, film and culture to the Aloha State for almost 40 years. On a given night, as many as 26,000 Hawaiian households tune in to watch English-subtitled programs such as the "Green Rose" soap opera and other "K-drama" and "K-pop" shows.

To Jeff, the success of his station and its unique programming is partially the result of quality production values, but it can mostly be attributed to his home state's Asian population: with 56 percent of Hawaiians identifying as at least part Asian in the 2014 census, many are naturally interested in learning about a similar culture. "The majority of our audience is non-Korean," says Chung, who is of Korean descent. "KBFD has changed how people in Hawaii view Korea."

The station didn't always attract such a large, diverse audience. When Jeff's father, Kea Sung Chung, founded KBFD in 1976, he sold the family home to finance the deal. The fledgling enterprise struggled to attract advertising and was often in danger of shutting down.

Initially, Jeff had reservations about joining the family business, but his perspective changed after he studied abroad in South Korea during his junior year at Willamette. After immersing himself in the country's language and culture, he returned home and worked in a variety of positions at KBFD. In 2008, he became the station's president and general manager.

What started as the United States' first television station to distribute original Korean content is now a family of seven channels. In May, KBFD became the first non-network station in Hawaii to offer high-definition programming. annual meeting of the Appraisal Institute in Dallas, Texas. Based in Chicago since 2008, DeLacy operates a national green energy valuation and consulting firm that specializes in appraisals of wind farms, solar installations and municipal infrastructure. He also serves as associate editor of Real Estate Issues, the peer-reviewed journal of the Counselors of Real Estate.

#### Jeanette Keyser recently

received the Irwin Adams Lifetime Achievement Award from the North Clackamas Chamber of Commerce in recognition of her contributions to music education worldwide. She was also appointed to the Clackamas Cultural Arts Alliance, which helps encourage and grow the arts in Clackamas County, Oregon.

#### **1976** 40TH REUNION

After winning two Maryland Writers' Association awards, **Gary McCann** published his first novel, "The Man Who Asked to Be Killed." He writes as Gary Garth McCann.

### 1981 35th reunion 1984

Class Liaison: Diane Babbitt

### 1985

Brooks Houser MBA'87, JD'90 and Lori Uren '81 are celebrating their four-year anniversary and will take a 26-day Holy Land cruise in November. Brooks has worked for 21 years as a financial planner with Northwestern Mutual, while Lori has worked for 25 years as a CPA/corporate tax manager with Cambia/Blue Cross Blue Shield of Oregon. They live in Portland.

Tom Schaad is the facilities manager for August Cellars in Newberg, Oregon, where his brother, Jim Schaad '82, is a winemaker.

### **1986 30TH REUNION**

### 1988

In April, **Stacey (Lawrence) Dodson '88** was promoted to market president of U.S. Bank in Portland and southwest Washington.

#### **1991** 25TH REUNION

### 1993

**Steve Bryan MBA/JD'93** is CEO of Vigillo, which has been named one of Gartner's Cool Vendors in Supply Chain Execution Applications.

### 1994

In July, **Melissa Hemstreet JD'97** was appointed to the Kitsap County Superior Court by Washington state **Gov. Jay Inslee JD'76**.

Angela Mahoney MBA'00 was recently renewed as a Salesforce MVP, a recognition awarded to approximately 150 people around the globe. The MVP Program recognizes exceptional individuals within the Salesforce community for their leadership, expertise and ongoing contributions. Angela has been active in co-leading both the Portland Salesforce Developer Group and the Portland Girly Geeks group, as well as working on initiatives to create more opportunities for women to learn to code on the Force.com platform.

### 1996 20TH REUNION 1997

Amanda Cornwall successfully defended her dissertation, "The Tension of the Real: Visuality in Nineteenth-Century British Realism," and graduated with a PhD in comparative literature from the University of Oregon in June. She sends a special thanks to professor Maria Blanco-Arnejo in Willamette's Spanish department and professor emeritus Roger Hull for being such excellent mentors.

**Lindsay Brandon Hunter** is an assistant professor of theatre at the University at Buffalo, SUNY. She and her husband, Christopher Guilmet, along with their older son, Miles, welcomed Calum James Hunter into their family last year.

To **Jessica Patterson-Hill** and Daniel Patterson-Hill, a daughter, Sophia Moira Patterson-Hill, born Jan. 11, 2015.

### 1999

Joah McGee and Carl Stimson

collaborated on "The Golden Path," a book about Myanmar (Burma) released earlier this year. Joah served as editor and author, and Carl was one of the lead contributors.

#### 2001 15TH REUNION

#### Celeste (McKnight) Rizzo

graduated from Pacific University with a doctorate of pharmacy.

**Todd Zabel** was promoted from senior product support manager to consumer operations manager at Google in Mountain View, California.

### 2003

Benjamin Cramer and Raelynn (Chaffee) Cramer were married in July 2014 in Star, Idaho. They welcomed daughter Gabrielle in May 2015. After graduating from the University of Georgia's School of Law in May 2013, Ben works as the director of student affairs for Concordia University School of Law in Boise, Idaho. To **Aubrey (Merryman) Kelly** and **Tyler Kelly**, a son, Pierce Wallace Kelly, born June 12, 2015.

### 2004

To **Ben Ford MBA'14** and Lindsay Ford, a daughter, Preston Grace Ford, born March 6, 2015.

**Lisa Oakley** received her PhD in public health from Emory University. She is returning to Oregon State University, where she earned an MPH in 2009, as a postdoctoral research associate.

Laura Shields received her PhD in American studies from Saint Louis University. Her dissertation is titled "Fighting for Animals' Rights: A U.S. History, 1900-1996." She designed and taught the first "Animals in American Culture" course at Saint Louis University. She would like to acknowledge the positive influence of WU professors Patricia Varas and William Smaldone on her academic journey. Laura lives in St. Louis with her two cats and her partner, Alaa.



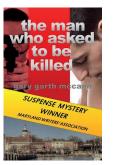
Sophia, daughter of Jessica Patterson-Hill '97



Preston Grace, daughter of Ben Ford, '04, MBA'14



Laura Shields '04



Gary McCann '76

### Travel Enthusiast Helps Others Expand Their Cultural Horizons



For **Carrie O'Callaghan '00**, the word "adventure" takes on a personal meaning. After her boyfriend proposed to her on the slopes of Mount Kilimanjaro, the couple spent 18 months living in a remote village in Tanzania, where they ran a guest house for travelers, tourists and high-elevation climbers.

Carrie soon fell in love with the place and the people. She thrilled at the sight of herds of elephant and giraffe on the great plains, and she formed a close bond with her village neighbors, Mama Suzie, husband Lazaro and their five children.

Carrie now passes these experiences on to others through her work as a client relations and administrative specialist for Embark Adventures, a Portland-based travel company that her husband, Donovan Pacholl, started in 2008.

"The most exciting thing is providing people with a potentially life-changing experience and sharing that same sense of adventure with them," says Carrie.

Working for the company — which offers guided tours including treks in Nepal and Patagonia, safaris in East Africa and climbs of Kilimanjaro has opened Carrie up to new cultures and perspectives, something she's shared with her children.

"We just had a few of our Tanzanian guides visit and I love watching them interact with our kids. It's really special to have someone from a very different culture open our kids' minds to the idea of life outside their very small bubble," she says. "We hope that these experiences will teach them to appreciate all they have growing up in a developed country but also to appreciate how other cultures might have it better than we do."

Carrie's curiosity about other cultures emerged during her time as an international studies major at Willamette, an undergraduate education she continued at the University of Cape Town. She will share her passion for exploring new places and cultures with a group of Willamette alumni, as WU's travel program has booked a Kilimanjaro climb through Embark Adventures for July 2016. As a special bonus, she'll take the travelers on a tour of her old village.

"I am so thrilled to have an excuse to go back to Tanzania and see the little family who lived next door to us," she says. "I can't wait to share our little 'neighborhood' with Willamette alumni!"



Tiara (Foster) Good '11 and Jeffrey Good



Todd Leiser '12



Jessica (Larson) Sahbaee '11, JD'18



Jamie, son of Sarah Shin '04 and Blake Shinn '04



Gabrielle Esser '11



Erin Bloom '12

To **Sarah Shinn** and **Blake Shinn**, a son, Jamie (James) Aaron Shinn, born April 17, 2015. Sarah is the associate director of student life at TIUA at Willamette University.

John Turner recently graduated from Oregon Health & Science University with an MD degree. He will begin his residency training in emergency medicine at University Medical Center and Nellis Air Force Base in Las Vegas.

### 2005

Class Liaison: Nathan Love

### 2006 10TH REUNION

James Timbrell MBA'08 recently completed a clerkship with Judge Johan Froneman on the Constitutional Court of South Africa and began a term clerkship with U.S. District Judge Anthony Ishii in the Eastern District of California.

### 2007

**Daniel Meyers** was named director of the Center for Faith and Vocation at Butler University in Indianapolis. Daniel earned a master's of divinity at Yale Divinity School and was ordained in the United Church of Christ.

### 2009

Nathaniel Cordova received a master of public administration degree from the Cornell Institute for Public Affairs, with a concentration in public and nonprofit management. He now works as a program associate for the Wallace Center at Winrock International in Arlington, Virginia.

### 2010

**Grayson Pitcher**, a fourth-year medical student at Virginia Commonwealth University, took top honors in a skills competition at a vascular surgery conference.

#### 2011 5TH REUNION

Class Liaison: Shaffer Spaeth

Mark Bernt, a digital press operator at Willamette University, was honored as one of the university's 2015 Employees of the Year and received the Alvin F. Waller Stewardship Award.

**Gabrielle Esser** completed a dual master's degree in community and regional planning and public policy studies at the University of British Columbia.

**Tiara (Foster) Good** and Jeffrey Good were married on July 4, 2015.

**Lindsay Meloy** started fulltime work with the Alzheimer's Association in June and bought her first home in Boise, Idaho.

#### Jessica (Larsen) Sahbaee JD'18

and Alex Sahbaee were married in 2013. Jessica worked in real estate while living in southern California, and she returned to Salem this fall to attend Willamette College of Law.

Linnea Schuster finished her first year at the University of Hawaii Law School. This summer, she worked as a legal fellow for Rep. Tulsi Gabbard in Washington, D.C. This fall, she's studying comparative and international business law at Bucerius Law School in Hamburg, Germany. She lives in Honolulu with several Willamette alumni, including Colby Takeda and Sabrina Kawana.

#### **Be a Class Liaison**

Want to see more class notes from your classmates? Help keep your class connected and volunteer to be a class liaison! The WUAA and the alumni office are constantly in contact with alumni, but nothing is more powerful than the personal touch a class liaison can provide.

Contact the Office of Alumni & Parent Relations at 503-375-5304 or alumni@willamette.edu for more information.

### 2012

Class Liaison: Rafael Baptista

In May, **Rafael Baptista** graduated from the University of North Carolina at Chapel Hill with a master's in public administration. He works as a local government management fellow with Durham City/County in Durham, North Carolina.

**Eli Beller** is in his final semester of graduate school at the University of San Diego's Kroc School of Peace Studies, where he is focusing on human rights. Over the summer, he interned with a nonprofit called Paz y Esperanza in Peru.

**Erin Bloom** graduated from Harvard Law School in May. She plans to work for Public International Law & Policy Group in Turkey.

**Chelsea Greenberg** is an accordionplaying stand-up comedian and is pursuing post-bachelor's certification in paralegal studies. In a few years, she hopes to study law at Willamette.

To **Andrea (Shaw) Hanslovan** and **Jordan Hanslovan JD'11**, a son, Augustus LeDoux Hanslovan, born March 6, 2015.

Todd Leiser writes: "It has been quite a year. I graduated from the MFA program at California State University Los Angeles in television, film and theatre production this past June. I wrote and directed a short film called 'Copy Control' for my thesis, and I acted in two Cal State LA theatre productions, 'Rent' and 'Bus Stop.' I received third place for a short screenplay in the fall 2014 statewide CSU Media Arts Festival. Upon graduating, I've started my first real job as an adjunct at Cal State LA, teaching film history for the summer session. I hope to move back to the Pacific Northwest and continue teaching film history. Hint: Willamette!"

Jesse Sant started a band called Rogue Giant in Portland with Tom Pearson '10, Morgan Faricy '10 and Paxton Gehling '11. Their music can be heard on Bandcamp.com.

### 2013

Class Liaison: Molly Ward

**Octaviano Chavarin** began working toward a master's in higher education at the Harvard Graduate School of Education this fall.

**Marshall Curry** joined Marion-Polk Food Share as its new volunteer manager in April.

### 2014

Class Liaison: Alex Schrimp

Alec Chase completed his MAT in music education at Oregon State University in July and now teaches choir and performing arts full-time at Sandy High School in Sandy, Oregon.

Kyle Flowers writes: "Over the past year, I have been very busy starting grad school in student affairs and becoming involved in the National Orientation Directors Association (NODA). I have interned through NODA at both Portland State University and Oregon State University in their orientation and new student programs, and received an Outstanding Graduate Student Award from NODA. I will be representing our region at the annual NODA conference this October, as well as presenting two educational sessions to my peers and colleagues."

This summer, **Rae Lloyd-Lever** worked as a wilderness instructor for Broadreach, leading middle school and high school students on a Costa Rica field biology program. The group rappelled down waterfalls, aided in a reforestation project, conducted dolphin research and snorkled with sea turtles and

sharks.



Chelsea Greenberg '12





Alec Chase '14

Kyle Flowers '14



Rae Lloyd-Lever, '14



Wendy Kendall MAD'81



Marisol (Ricoy) McAllister MBA/JD'02



Brian Schmidt MBA'98



Eliza, daughter of Courtney Ranstrom MBA'05



Laila, daughter of Hussain Al Haddad MBA'13

#### ATKINSON GRADUATE SCHOOL OF MANAGEMENT

### 1981

**Wendy Kendall MAD'81** received her CAPM (Certified Associate in Project Management). She is a project manager at Symetra Financial in Bellevue, Washington.

### 1989

Jay Desai MBA'89 of Mumbai, India, is the founder of two companies: Universal Consulting India Pvt Ltd — a strategy and execution consulting firm that recently completed 20 years and now has four offices across India and EvolvAlytics, which focuses on business analytics.

### 1997

Anthony Newton MBA'97 was elected to the Linux Foundation's board of directors for Internet of Things (Allseen Alliance). Anthony is a product management executive with a history of profit-focused leadership at corporations including Microsoft and Qwest Communications (now CenturyLink).

### 1998

#### Brian Schmidt MBA'98 is

celebrating the inaugural year of his company, Brian Schmidt Builder, with the completion of a home for the 2015 NW Natural Street of Dreams in Lake Oswego, Oregon.

### 2002

#### Marisol (Ricoy) McAllister MBA/

JD'02 was promoted to shareholder at Farleigh Wada Witt, a full-service business and financial services law firm in Portland, Oregon. Her practice emphasizes real estate and business law, and she works with investors, developers, lenders, and small and mid-sized businesses doing complex real estate transactions and development, loan documentation, leasing, foreclosures and construction. Marisol is a founding member of the Oregon Hispanic Bar Association and director of the marketing committee for the Portland chapter of Commercial Real Estate Women, and she previously served on the Oregon State Bar Real Estate and Land Use Legislative Committee.

### 2005

#### To Courtney Ranstrom MBA'05

and Ryan Phelps, a daughter, Eliza Doyle Phelps, born Dec. 7, 2014. Courtney is a certified financial planner and principal with Ranstrom Berg Wealth Management, LLC.

### 2011

#### In January, Bradford McKeown

**MBA'11** was appointed to the Multnomah County Advisory Committee on Sustainability and Innovation.

### 2013

To **Hussain Al Haddad MBA'13** and Fatimah Haddad, a daughter, Laila, born June 13, 2015, in Khobar, Saudi Arabia. Hussain has also received his official certification as a Lean Six Sigma Black Belt from the 3M manufacturing company.

**SUBMIT CLASS NOTES** at willamette.edu/magazine or directly to class notes editor Daniel Johnson at johnsond@willamette.edu. Your note may be edited for style and for space constraints.

#### Alumni Association Update

The WUAA Board of Directors is excited to continue its work of improving the Alumni Association and enhancing its value for all Willamette grads. This year we are focused on strengthening the culture and systems of the Board itself and continuing to provide opportunities for alumni to connect.

Willamette students form incredibly close relationships while in school. Our adventurous spirit and passion for service then lead many of us off in different directions after graduation. While many remain in close contact, building a sense of a broader alumni community has traditionally been challenging. That's where we hope the WUAA can play a significant role in reconnecting, forming new bonds and delivering lifelong value. I encourage you to participate in whatever fashion you are most comfortable with, in order to maintain and celebrate your connection to Willamette - attend an event, utilize WillametteSwitchboard.com, come back for Alumni Weekend, or volunteer.

This year's Board includes 34 elected alumni directors, six student representatives and three faculty representatives, reflecting all WU schools and generations. Join me in welcoming our 11 new directors:

Curtis Acosta '94, Tucson, Arizona

Ellie (Bridgman) Booth '92, Lake Oswego, Oregon

**Gwen (Dewell) Brown '79,** Seattle, Washington

Elliott Dale MBA'05, Lake Oswego, Oregon

Daniel Echeverri '11, Salem, Oregon

Bob Heck '07, MBA'11, Olympia, Washington

Abby Kahl '04, Portland, Oregon

Jean Orth '97, Bellevue, Washington

Andres Oswill '15, Portland, Oregon

Crayton Webb '94, Dallas, Texas

Donal Welch '84, Albuquerque, New Mexico

See the complete WUAA Board of Directors roster online: willamette.edu/alumni/wuaa

Please don't hesitate to reach out to me, anyone on the Alumni Board or the alumni office to learn about opportunities to connect.

Linda Walker Kelly '69, WUAA President Ikelly@willamette.edu



### Bearcat Explorers Kayak the San Juans

On July 31, a group of 11 alumni and guests embarked on a three-day, two-night kayaking and camping adventure with exercise science professor Luke Ettinger in Washington's beautiful San Juan Islands. The group took in wildlife sightings, breathtaking views and enjoyed the camaraderie of Bearcats who traveled from as far as San Diego and Arizona.



#### Alumni Welcome New Students to the Family

This summer, dedicated WUAA volunteers hosted Student Welcome Parties in 10 cities to introduce the Class of 2019 to our lifelong Bearcat community.

#### Politics Mentoring Program Launches

The WUAA's mentoring program is officially off the ground. This pilot program, in partnership with the Politics Department, is designed to bring alumni and students with similar career goals together and will serve as a model for expanding to other disciplines. For more information, visit willamette.edu/alumni/mentoring-program or contact alumni and parent relations associate Devin Bales '15 at dbales@ willamette.edu.

### **Prolific Author Leaves Legacy in True Crime Genre**

Ann (Stackhouse) Rule '53 Oct. 22, 1931 – July 26, 2015

Ann Rae (Stackhouse) Rule was born on Oct. 22, 1931, in Lowell, Michigan. She grew up in a family largely involved in law enforcement, with relatives serving as local sheriffs and a medical examiner. As a result, she became fascinated with policing and criminology, spending several summers volunteering at a local jail and helping her grandmother prepare meals for prisoners.

After attending Willamette for two years, she carried those interests to the University of Washington and in 1953 completed her bachelor's degree in creative writing, with minors in psychology, criminology and penology. While studying there, she worked as a provisional officer for the Seattle Police Department, leaving after she failed an eye exam. She later earned an associate of arts degree in criminal justice from Highline Community College in Des Moines, Washington.

Later, she began working as a freelance writer for magazines such as Cosmopolitan, Ladies' Home Journal and Good Housekeeping. In the late 1960s, she turned to the true crime genre, working under male pen names for publications such as True Detective, as her editors feared readers wouldn't believe a woman could be knowledgeable about law enforcement.

In 1980, using her real name, Ann published her first book, "The Stranger Beside Me," in which she profiled infamous serial killer Ted Bundy, whom she had known as a friend and co-worker at a Seattle suicide hotline in the early 1970s.



Ann maintained contact with Bundy up until his execution in 1989, releasing several revised editions of the book that included new details and accounts of Bundy's crimes. In 2003, the book was adapted into the made-for-TV film "Ann Rule Presents: The Stranger Beside Me," starring Barbara Hershey as Ann Rule.

Ann was also involved in the investigation of Green River Killer Gary L. Ridgway, providing the FBI and local law enforcement her expertise on serial murderers, as well as tips she gathered from readers. Ridgway was caught and arrested in 2001 and later convicted of 49 murders, leading Ann to publish "Green River, Running Red" in 2004.

Ann published nearly 40 true crime books, which sold more than 20 million copies. Some of her other notable works include "Small Sacrifices," which tells the story of child murderer Diane Downs, and "The I-5 Killer," which chronicles the case of Randall Woodfield, a Salem native who picked victims along the I-5 corridor.

Ann will be remembered not only for her work in the true crime genre, but also for her revolutionary approach.

"By deciding to focus her books on the victim, Ann Rule reinvented the true crime genre and earned the trust of millions of readers who wanted a new and empathetic perspective on the tragic stories at the heart of her works," said Ann's longtime publisher, Carolyn Reidy, president and chief executive officer of Simon & Schuster.

In recognition for her contributions to nonfiction literature, Willamette awarded Ann a Distinguished Alumni Citation award in 2003 and an honorary degree in 2004.

Ann is survived by daughters Leslie Rule and Laura Harris; and sons Michael Rule, Andrew Rule and Bruce Sherles.

#### Esther (Spiers) La Clair-Probst '35

June 4, 1912 - May 19, 2015

Esther Eudora La Clair-Probst was born in Santa Rosa, California. She graduated from Willamette with a degree in history before receiving her teaching certification from the Oregon Normal School (now Western Oregon University). She worked in public health and education, spending most of her teaching career at North Bend High School in Oregon. After retiring in 1977, she focused her time and energy on community service until she was well into her 90s. Survivors include her daughters, Yvonne Spooner, Mary Ann Becker and Jeanne Lloyd; and stepson, Fred Probst.

#### Roland E. Gleason '41

April 7, 1915 - April 10, 2015

Roland Edward Gleason was born in Franklin, Nebraska. After earning degrees from Willamette and UCLA, he was drafted into the U.S. Army in 1942. He served three years during World War II, three years during the Korean War and the remainder of his duty at various posts in the U.S. before receiving his honorable discharge in 1953 at the rank of captain. In 1964, he and his wife moved to Forest Grove, Oregon, where he worked as a selfemployed CPA. Survivors include his wife, Genielle, and children Nancy Dehemmer, William and Edie Gleason, and Bonnie Bacon.

#### Dr. Ernest P. Greenwood '41

Dec. 31, 1917 - May 21, 2015

Ernest Pershing Greenwood was born in Dallas, Oregon. After Willamette, he attended the University of Oregon Medical School in Portland, graduating in 1944. He served as a first lieutenant in the U.S. Army Medical Corps and was discharged as a captain in 1947. Ernie worked as a general practitioner in Sandy, Oregon, and Salem until retiring in 1986. Among his many career distinctions were serving as the president of the Salem Hospital staff and president of the Oregon chapter of the American Academy of Family Practice. Survivors include his second wife, Shirley; sons, Gilbert and Charles; and daughters Barbara White and Anne Greenwood.

#### Homer S. Gallaher '42

Sept. 20, 1919 - March 1, 2015

Homer "Sumner" Gallaher was born in San Francisco. At Willamette he lettered in basketball and tennis, and met his wife, Hazel (Bunnell) Gallaher '41. After college, Sumner joined the Navy and was stationed in the Aleutian Islands during World War II. Upon returning home, he earned a master's degree in chemical engineering from Oregon State University and began a 30-plus-year career with Chevron in Richmond, California. Sumner was preceded in death by his wife, Hazel, and sister, Gwen (Gallaher) Grant '37. Survivors include his daughters, Gwen Gallaher '70, Nancy DaVia and Gail Binkley.

#### Rowena (Upjohn) Walker '42

June 12, 1920 - March 16, 2015

Rowena Walker was born in Salem. Before attending the OHSU School of Nursing, she went to Willamette, where she met her future husband. Jack Walker '42. The couple moved to McMinnville, Oregon, where Rowena enjoyed a career as a nurse at McMinnville Hospital. She was an avid bridge player and loved reading, fishing and travel. Rowena was preceded in death by her husband; brother, Richard Upjohn '34; and sisters Florence (Upjohn) Singer '43 and Margaret (Upjohn) Hunter '40. Survivors include her children, Joan Hinchcliff and Doug Walker.

#### Elizabeth Holm '43

Nov. 5, 1921 - May 22, 2015

Elizabeth "Betty" Jean Holm was born in Astoria, Oregon. Valedictorian for her graduating high school class, Betty went on to receive a bachelor's degree in accounting from Willamette before becoming a CPA. As a CPA, she worked for several employers, including Pay-N-Pak in the Seattle area and Longview Fibre, from which she retired in 1986. Even after retiring, Betty continued to work for private clients until the age of 88. She enjoyed playing bridge, bowling, knitting, history, genealogy, berry picking, clam digging, traveling, reading, shopping, gardening and watching sports. Survivors include many nieces and nephews.

#### Paul E. Libby '44

Jan. 1, 1922 - May 14, 2015

Paul Everard Libby was born in Los Angeles. He attended Willamette until being drafted, but was a conscientious objector of World War II and ended up spending time in a civilian service camp. He later earned a bachelor's in soil conservation from Oregon State University and went on to work for the Oregon Department of Transportation as a soils inspector until retirement. He then spent his time working on peace and justice issues. Paul's wife, Mary (Acheson) Libby '45, predeceased him in 2013. Survivors include his sister, Alice (Libby) Martin '45; sons Walter and Paul; and daughter Molly.

#### Jack J. Sias '44

Nov. 2, 1921 - March 26, 2015

Jack James Sias was born in Portland, Oregon. He attended Lewis & Clark College before being accepted in the College Naval Training Program at Willamette, but later returned to Lewis & Clark for his degree. Jack worked for the pharmaceutical firm Merck & Company, and W.B. Saunders as a medical textbook representative for the Northwest. Later, he opened a men's clothing store and served as general manager of Gearhart Golf Club. Jack was a four-time club champion at Portland Golf Club and twice qualified for the National Amateur Golf Championship. He was preceded in death by his wife, Jean, and his daughter, Kare.

#### **Kenneth W. Jacobson '47** Sept. 19, 1921 – Sept. 29, 2015

Kenneth Wilbur Jacobson was born in Vancouver, Washington. After graduating from Fort Vancouver High School, Ken attended Willamette, where he studied political science and business administration. Ken was also a member of the Bearcat football team that was stranded in Hawaii after the Dec. 7, 1941 bombing of Pearl Harbor. Following the experience, Ken enlisted in the U.S. Army in 1942, serving until 1946. He then completed his undergraduate degree at Willamette before beginning a career as an educator, coach, athletic director and administrator in the Dallas, Oregon school district, a career he retired from in 1983. Apart from work, Ken enjoyed traveling, his miniature schnauzers, and his

hometown of Dallas, where he lived for 68 years. Survivors include sons Steve and Eric, and his daughter, Jill (Jacobson) Zatwarnicki.

#### Carolyn (Brady) Lindbeck '47 Aug. 20, 1923 – March 1, 2015

Carolyn May Lindbeck was born in McMinnville, Oregon. She attended Salem High School and Willamette University. In 1950, Carolyn married John Lindbeck '40, whose Navy career took the young family to several countries. After John's retirement, they settled in Oregon and started Lindbeck's U-pick fruit farm, where Carolyn dedicated herself to every aspect of delivering locally grown fruit to the public. Carolyn was predeceased by her husband and her brother, Robert Brady '41. Survivors include her sister, MaryAnn (Brady) Siddoway '48; and children Mary Kate Lindbeck '75 and Ann (Lindbeck) Wulff '76.

#### **Theodore M. Lacy '49** June 8, 1925 – April 21, 2015

Theodore Milton Lacy was born in Winfield, Kansas. When he was a young child, his family migrated west, eventually settling on a small farm outside of Salem. Ted entered the military out of high school, serving as a naval aviation cadet. He later continued his education at Oregon State University before completing his bachelor's degree at Willamette. For 17 years, Ted worked as a program developer in the personnel training division for a number of companies in the San Francisco Bay Area. Survivors include his wife, Gweneth, and children Michael, Steve and Kathleen

#### Alfred F. Ladendorff '49

Nov. 14, 1921 - March 20, 2015

Alfred Frank Ladendorff was born in Butte, Montana. A high school teacher for 30 years, he taught U.S. government and was a yearbook advisor. Survivors include his wife, Zelma Smiley, and daughters Diana Beterbide and Marlene Ladendorff.

#### **Dr. Frederick H. Ratzeburg '49** April 17, 1926 – April 20, 2015

Frederick Hal Ratzeburg was born in Mill City, Oregon. After serving in the Navy for two years, Fred attended Willamette, graduating with a bachelor's in psychology. He went on to attend Syracuse University, where he received his doctorate in clinical psychology in 1959. Before retiring to Salem in 1988, Fred worked his way up from psychology intern to becoming the network psychologist for the New York State Office of Vocational Rehabilitation - and served as a psychology consultant and professor at various institutions in between. He also served on numerous health boards and co-authored a book on teaching methods for brain-injured and hyperactive children. Survivors include two nieces, a great-niece and a great-nephew.

#### Wilbur B. Hilgert '50

June 14, 1926 - June 1, 2015

Wilbur Bonner Hilgert graduated from Franklin High School in Portland, Oregon, before serving two years in the Navy aboard the USS Essex. After earning a music degree from Willamette, Will taught elementary school in California for 25 years, retiring in 1981.

#### Audrey (Lien) Kaplan '50

March 11, 1928 - July 4, 2015

Audrey Augusta Kaplan was born in Cresbard, South Dakota. She attended the University of South Dakota before transferring to Willamette, from which she graduated with a business degree. She was an avid seamstress and knitter, and was passionate about family, politics, current events and women's rights. Survivors include her husband, Robert B. Kaplan '52; her children, Robin Gibson, Lisa Morris and Bob Kaplan; her siblings, Melvin Lien '49 and Arda Berryhill; and nieces Colleen (Lien) Fitzpatrick '70 and Claudia (Lien) Foster '78.

#### Elton T. Lafky '52, LLB'55

April 8, 1930 - April 1, 2015

Elton "Bud" Taylor Lafky was a lifelong Salem resident, graduating from Salem High School in 1948. He attended Willamette University, receiving his bachelor's in political science before finishing his law degree. In 1955, Bud joined the Air Force and remained active in the Air Force Reserve/JAG until retiring as a lieutenant colonel in 1985. Bud practiced law into his 80s, founding Lafky & Lafky in 1988. He enjoyed an outdoor lifestyle and was a Northwest sports fan. Survivors include his ex-wife. Noreen Swanson '57, and his son, Kevin.

#### A Decorated Hero and Samaritan

Gary David Stocker '72 May 6, 1946 – May 21, 2015

Gary David Stocker was born in Portland, Oregon, to Eldon and Thelma Stocker. He graduated from Marshall High School and married his high school sweetheart, Linda, before entering the U.S. Army.

After serving his country in the Army's 101st Airborne Division during the Vietnam War from 1968-69, Gary was awarded the Bronze Star for heroism. He attained the rank of staff sergeant before returning home to earn his bachelor of science in physical education from Willamette.

Gary began a career as an instructor, first teaching in the automotive technology department at Chemeketa Community College in Salem and then working for the Aramco oil company in Saudi Arabia, where he established training programs and instructed the Saudi personnel on maintenance and safety

#### protocols.

Gary's career then took him to Port Angeles, Washington, where he worked as a teacher at Peninsula College, helping bring the school's automotive technology program up to national certification standards.

After retiring from teaching, Gary — a longtime sufferer of post-traumatic stress disorder and a number of diseases related to his exposure to the Agent Orange chemical defoliant during the war made a return trip to Vietnam in an effort to rid himself of his troubling memories.

While there, Gary recognized a significant need for healthcare services and sympathized with the country's poor and sick. He and Linda began raising money to provide wheelchairs, medicine and food to those in need and, in 2005, the



couple formally established the Bandage Brigade, a group of international volunteers who produced knit and crochet bandages for leprosy sufferers in Vietnam.

In 2010, Gary and Linda returned to Vietnam with the D.O.V.E. (Development of Vietnam Endeavors) Fund and visited leper villages, handdelivering bandages, food packages and blankets.

In addition to such compassionate endeavors and his service to his country, Gary will be remembered for his adventurous spirit. A lover of boating and travel, Gary went diving in the Red Sea, toured the U.S. with Linda in his sidecar-equipped motorcycle and cruised the Puget Sound and Alaska in his boat.

Gary was preceded in death by brothers **Steven Stocker '71** and **Daniel Stocker '73**. He is survived by his wife of 48 years, Linda (Helstrom) Stocker; daughter Cindy Mayhak; niece **Erin (Stocker) Higgins '98**; and three grandchildren.

#### Bruce E. Jarman '53

March 8, 1931 - June 16, 2015

Bruce Edward Jarman was born and raised in Portland, Oregon, and graduated from Grant High School, where he was a multi-sport star and senior class president. He then attended Willamette until January 1951, when he enlisted in the U.S. Air Force. At Willamette, Bruce played football and threw the first Bearcat touchdown pass at McCulloch Stadium in 1950. He later finished his bachelor's degree at Lewis & Clark College and attended law school. Bruce worked at the State of Oregon's Corporation Division until 1971, when he started

his private practice of law in Salem. Survivors include his wife, Cathy; two sisters; and three children.

#### **Austin G. Chambers '55** Oct. 14, 1933 – April 7, 2015

Austin "George" Chambers II was born in Beverly Hills, California, and grew up in Newport Beach. After graduating from Willamette and serving two years in the Army, George completed his master's in history at Stanford University. He held a wide variety of occupations, including working for the CIA in Washington, D.C., an advertising job in Chicago, and as the director of advertising for the 1974 World's Fair in Spokane, Washington. Survivors include his wife, Flo, and two children, Peter and Emily.

#### David W. Easton '56 Died Sept. 14, 2014

David William Easton was a member of the Sigma Alpha Epsilon fraternity at Willamette. After college, he enjoyed life as a Rotarian, pilot, ham radio operator, swimmer and active community volunteer. He also co-owned an Ace Hardware store in Forest Grove, Oregon. Survivors include his wife, Mary, and children Lisa, Dwight, Robert, Scott and Karen.

#### Gerald H. Kangas '56

Oct. 26, 1934 - April 25, 2015

Gerald Henry Kangas was born in Clatskanie, Oregon, and graduated from Clatskanie High School. He then attended Willamette and Thunderbird Graduate School before serving in the U.S. Air Force as a captain. In 1961, he began a 34-year career as an international banker, traveling to 108 countries and living in several. In 1996, Gerry received the Jonas H. Mayer Distinguished Alumnus Award from the Thunderbird Alumni Association. Survivors include his wife, **Jeanne** (**Brougher**) Kangas '57; daughters

Kia Lynn Kangas, Karen Marks, Karol Nikoloski and Kelly Jack; sisters Patricia Westerlund Koskela and Barbara Parkin Smith; and a brother, Ernie Kangas.

#### Robert A. Yunker '60

March 13, 1938 - Jan. 30, 2015

Robert Allen Yunker was born in Salem and raised in Keizer, Oregon. A member of the Beta Theta Pi fraternity at Willamette, Bob went on to earn a degree in engineering from Oregon State University before working as a mechanical engineer and industrial appraiser. He enjoyed golfing, hunting, fishing and spending time with his grandchildren, long-time school friends and workmates. Survivors include his wife, Sri; his brother, Dick; and children Todd, Ed, Bruce and Martha

#### Stephen E. Murdock '62

Dec. 31, 1940 - May 7, 2015

Stephen Ewing Murdock was born in Salem. After Willamette, Steve joined the U.S. Air Force, beginning a long career that took him to many countries during the Vietnam War. After completing his service as a captain, he earned numerous decorations, including an Air Force Commendation Medal. Steve then began a new career as a computer specialist and worked for Boeing Aerospace and Flight Safety at Travis Air Force Base. Steve will also be remembered for his love of exploring and the outdoors. Survivors include his wife, Whitney; his daughter, Dr. Theresa Murdock-Vlautin; and his siblings, Scott and Margaret.

#### Gary L. Beck '64

May 21, 1942 - June 15, 2015

Gary Lynn Beck was born and raised in Salem. After graduating from North Salem High School, he earned a degree in chemistry from Willamette and began a 50-year career at ATI Wah Chang in Salem as an analytical chemist. Away from work, Gary was a leader with the Mazamas climbing club in Portland, and was a member of the Festival Chorale Oregon. He also remained involved with Willamette, participating in the Institute for Continued Learning and serving in a variety of leadership roles. In 2009, he received a Distinguished Alumni Citation award from the Willamette University Alumni Association. Survivors include his wife, Sally Jo (Plessinger) Beck '65, and daughters Debbie Beck-Ludford '90 and Nancy Skavaril.

#### **John A. Anderson '67** May 16, 1945 - May 26, 2015

John Allen Anderson was born in Corvallis, Oregon. He graduated from North Salem High School and Willamette before receiving his master's degree in economics from the University of Washington. He went on to serve in the U.S. Army from 1968-70 before beginning a 29-year career as a labor economist for the State of Oregon. Among his favorite pastimes were working in the yard, reading, crossword puzzles and genealogy. Survivors include his wife, Renee; children Brian and Krista; and brother, Tom.

#### Leonard R. Anderson '67

March 21, 1945 - April 10, 2015

Leonard Robert Anderson was born in Portland, Oregon. After graduating from Willamette, Len earned a master's degree in aeronautical engineering from Stanford University and a PhD in aerospace engineering from the University of Arizona. He taught as a professor at Virginia Tech and worked as an engineer for many years, earning three patents related to airplanes and GPS. Away from work, he enjoyed backpacking, fishing and researching little-known lakes. Survivors include his siblings, Luci Sherwood, Elizabeth Anderson '65 and Dave Anderson; his exwife, state Sen. Laurie (Monnes) Anderson '68; his children, Matt and Elisa: and nephew Lucas Anderson '03.

#### Bruce A. Danielson '71

May 31, 1949 - May 4, 2015

Bruce Danielson attended Oregon City High School and Willamette, where he joined the Delta Tau Delta fraternity. He was an owner of Danielson's Fresh Marketplace in Oregon City, Oregon. Survivors include his wife, Diane; brother, **Craig Danielson '70**; sisters **Carol (Danielson) Suzuki '74** and **Brenda Danielson '79**; and daughters Alicia Ellingham and Katie Danielson.

#### John McGinn '72, MAD'77 April 25, 1950 - May 31, 2015

John McGinn was born in Arvida, Quebec, and grew up in Canada, Germany and the U.S. He earned undergraduate and graduate degrees from Willamette before working in several administrative roles with the State of Oregon. John loved antiques, the beach, collecting agates and reading. Survivors include his wife, Laurel; children, Kaylie and Aaron; mother, Sharen; and sister, Judy.

#### Douglas M. Johnson '79

Dec. 11, 1952 - May 25, 2015

Douglas Michael Johnson was born in The Dalles, Oregon. After graduating from McNary High School in Keizer, Oregon, he served in the U.S. Navy and played a role in several Vietnam War missions as part of Navy Intelligence. He also served on the Apollo 16 moon mission capsule recovery team. After completing his time in the Navy, Doug worked as a lobbyist for Puget Power in Olympia, Washington. In his free time, Doug enjoyed hunting, golfing, weight training and reading. Survivors include his son, Robert, and his brother, Craig.

#### Brian J. McClellan MBA'80

Sept. 25, 1948 - March 16, 2015

Brian Jensen McClellan was born and raised in Boise, Idaho. He received his bachelor's degree from the University of Utah before he moved to Salem and earned his MBA from Willamette. In his spare time, Brian enjoyed gardening and watching baseball. Survivors include his wife, Bobbi, and children Ryan and Michelle.

#### Andrew J. Kruep '13

May 12, 1990 - April 18, 2015

Andrew Joseph Kruep was born in St. Louis and raised in Los Altos Hills, California. After graduating from the Pinewood School in Los Altos Hills, Andrew attended Willamette, where he played lacrosse and football. He later finished his bachelor's degree in biochemistry at St. Mary's College. After college, he began working for Land Sciences Technologies, where he served as the business and development manager for the Bay Area and the Pacific Northwest. He enjoyed traveling, cooking, sports and the outdoors. Survivors include his parents, Donna and Randall, and siblings Julia and Christian.

#### **FORMER FACULTY**

#### Warren R. Brown

June 12, 1923 - March 29, 2015

Warren Roger Brown was born in Indianola, Nebraska. He graduated from Indianola High School in 1941 and served in the U.S. Army for two years during World War II. Warren completed his education at the University of Indiana, the University of Cincinnati and the University of Nebraska in 1962. He then taught at Willamette University from 1963-69 and later became a founding faculty member at the University of Colorado, Colorado Springs campus, from which he retired in 1982. Warren loved history, music, travel, tennis, hiking, Cornhusker football and family picnics. Survivors include his wife, Audrey, and children, Robert, Julie and **Lynn Brown '77**.

#### Julie (Sikich) Wrazel

Jan. 12, 1952 - March 9, 2015

Julie Catherine Wrazel was born in St. Louis. After completing a bachelor's degree in chemistry from the University of Missouri, she earned a doctorate in inorganic chemistry from the University of Wisconsin and began working for Hewlett-Packard in the San Francisco Bay Area. She later moved to Corvallis, Oregon, retiring from HP in 2009. After retiring, she taught courses at Willamette and at the INSEAD business school in France. Julie also served as the chief technology officer for Home Dialysis Plus. Survivors include her siblings Linda, David, Pete and Carole.

#### FACULTY

#### Bill "Dev" Devery

June 19, 1933 - July 31, 2015

Bill "Dev" Devery was born and grew up in Seattle, Washington. He graduated from Lincoln High School and then the University of Washington, where he received a PhD in psychology in 1963. Dev taught at Willamette from 1970 until his retirement in 1992, working with Noel Kaestner and Paul Evans to build and strengthen the laboratory research aspects of the psychology major. Courses he taught included Biopsychology and Research Methods, Comparative Psych (Animal Behavior) and Psychology of Learning. After his retirement, he remained involved in Willamette through teaching and learning with the Institute for Continued Learning. Survivors include his wife, Rhea; son Clancy; daughter Loree Devery Trachtenberg; sister Muriel Johnson; and granddaughters Maya and Violet Trachtenberg.

### When Business Goes Global

#### By Gary Knight

#### Thanks to technological advances and

**globalization**, the world is changing — and so is the world of business.

For the past 20 years, I've been researching a special breed of company: the "born global" firm. Springing up all over the world, these entrepreneurial endeavors break the traditional mold in that they begin doing international business at or near their founding.

Historically, global commerce has been the domain of large multinational corporations. Although small- and medium-sized enterprises make up more than 90 percent of all companies, they have far fewer of the financial, human and tangible resources needed to venture abroad.

Yet, despite such scarce resources,

managers in born globals see the world as

their marketplace. Often, the companies enter the foreign market within three years of being founded — and they may provide products or services to a dozen or more countries. Youth and smaller size provides flexibility, which helps them serve their foreign customers better.

One such company is Lattice Semiconductor, based in Hillsboro, Oregon, which makes and sells high-performance programmable electronic components used in laptops, flat-panel televisions and similar products. Going global soon after its founding, Lattice today generates more than 60 percent of its sales in Asia and about 20 percent in Europe. Early internationalization was possible due to the superior quality of Lattice products, strong demand in foreign markets, management's international orientation and network of relationships abroad, and the flexibility of being a young company.

Like Lattice, many born globals are concentrated in high-tech industries. However, others exist in industries such as furniture, processed foods and machinery. Salem's Kettle Foods, founded in 1978, was selling potato chips in Europe by the mid-1980s.

Thousands of born globals operate in Europe and the United States. In the U.S., many are concentrated in cutting-edge industrial areas, such as California, Massachusetts, Washington and Oregon. In Europe, an estimated one-fifth of young enterprises are born global — and in Romania, Belgium and Denmark, they comprise up to 50 percent of young firms. Such companies also appear in large numbers in Australia, Canada, Japan and New Zealand, and they're arising increasingly in emerging markets such as China, India and Brazil.

Beyond the usual hazards involved in launching business ventures, such firms also face unique challenges. With their



limited resources, they can be more affected by the risks of international business, such as cross-cultural missteps, fluctuating exchange rates and political upheaval. Such problems are even worse in countries with substantial bureaucracy or government intervention.

Simply launching global ventures is an ambitious undertaking. Young companies must find skilled personnel who understand international business; the capital to finance exports; information on foreign markets and business opportunities; and managerial time to deal with internationalization. To succeed, they need to acquire key competitive advantages as quickly as possible distinctive, high quality products or services; networks of current or potential international customers; and superior international

marketing skills, including personnel with language skills.

To take advantage of the exciting career opportunities presented by such companies, Willamette students should develop skills in technology and in business areas including management, entrepreneurship, finance and marketing. Ideally, they'd learn one or two of the foreign languages especially useful for global commerce, such as Chinese (especially Mandarin), Spanish, French or Japanese.

Plus, they should try to acquire awareness of global issues, do international travel or study abroad, or work overseas. Twice a year, the Atkinson Graduate School of Management takes students and alumni on trips to see international business in action — most recently to India and Japan, with future visits planned to Brazil and Germany.

For MBA and other students, the widespread emergence of born globals is an optimistic, contemporary trend. The phenomenon is important because it implies that any company — regardless of its size, age or resource base — can participate actively in global commerce. In this way, the emergence of born globals is leveling the playing field in international business.

It's also significant in a different way. The internationalization of countless entrepreneurial firms contributes enormously to raising living standards around the world. By creating or supporting new industries, born global firms help create new, higher-wage jobs and boost national economic growth. The rise of such companies coincides with rising prosperity in emerging markets and developing economies.

The kind of entrepreneurship represented by born global firms holds perhaps the best promise for raising billions of people out of poverty worldwide.  $\blacksquare$ 

Gary Knight is professor of global management and Helen Simpson Jackson Chair in International Management at Willamette University. His research emphasizes born global firms, international strategy and emerging markets.



When new students move into their residence halls, our student athletes are there to help. Similarly, small gifts to Willamette provide financial support to 98 percent of undergraduate students.

Make your annual gift today and help our students get off on the right foot!

# LITTLE THINGS MAKE A **BIG** DIFFERENCE

# willamette.edu/go/give

annualgiving@willamette.edu



"The single best writer on the subject of race in the United States"

-New York Observer



Willamette University's Atkinson Lecture Series and

# A Deeper Black: Race in America

Smith Auditorium at Willamette University Wednesday, Jan. 20, 2016, at 7:30 p.m.

#### TICKETS

TA-NEHISI

COATES

BETWEEN

THE WORLD

AND ME

Willamette students, faculty and staff: free, additional: \$5 Alumni: \$5 General admission: \$10

Tickets and information:

willamette.edu/go/coates



900 State Street Salem, OR 97301

# **PASSPORT TO KNOWLEDGE**



For Willamette students, the world's not just their oyster — it's their classroom. By the time they graduate, about 50 percent of students will have studied abroad for a few weeks, a semester or an entire year.

The chance to learn about another country's history, arts, politics and culture — plus the opportunity to see themselves and the United States through

a new prism — can bring about profound personal transformations. Students discover that "Not unto ourselves alone" is a motto with global implications.

### **BY THE NUMBERS**

55 — countries, from Argentina to Vietnam, open to Willamette students through the International Student Exchange Program.

17 — countries participating in "one-way" programs coordinated by Willamette

16 — "bi-lateral" exchange programs in which Willamette students swap places with their counterparts from countries including China, Australia, South Africa, England, Sweden and Morocco

4 — semester-long exchange programs for Willamette MBA students in Bordeaux, France; Copenhagen, Denmark; Strasbourg, France; and Shenzhen, China

4 — short-term summer abroad programs, led by Willamette faculty, in Ecuador, Japan, Scotland and Greece

2 — semester-long programs available to College of Law students in Hamburg, Germany and Quito, Ecuador

DEPARTURES
DUBAI 09:50
PRAGUE 10:30
ABRIVALS
PARIS 10:05



#### TOP FIVE POPULAR Countries for study

*(Summer 2014–Spring 2015)* Spain Ecuador Ireland Scotland Japan

> Source: The Office of International Education, Atkinson Graduate School of Management, the College of Law