

NEW SERIES  
**WILLAMETTE UNIVERSITY BULLETIN**

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**To Parents, Patrons and Methodists of the Northwest. Greeting:**

We, the students of Willamette University, Salem, Oregon, present this our appeal, in behalf of the young people of the Northwest, of whom we are but a part, for Christmas Gifts for the years of 1911 and 1912.

**First,** We ask for 1911 that you will pledge the \$190,000 necessary to secure the proposed \$500,000 endowment, and a new building in memory of the founders of Oregon, for Willamette University.

**Second,** We ask that by Christmas 1912 these pledges be so guaranteed that the gifts, sacrifices and the toil of the fathers, the pledges already made and your gifts may aggregate a half million dollars in property, and a half million dollars in endowment.

**Third,** We know full well that equipment alone does not make a school what it ought to be. But that the characters of the students and the grade of work which they do are vital factors.

We hereby make our pledge, that we will on our part, do our best by diligence and honest effort to make such records, scholastically and morally, as will bring honor to Old Willamette and satisfaction to you.

Praying you in the name of the young people of the Northwest, in the name of our state, and in the name of our God, that you will give to us the blessing of an adequately endowed university where we may have the best advantages for education under the guidance of the church, we respectfully subscribe ourselves,  
**STUDENTS OF WILLAMETTE UNIVERSITY.**

The above petition was signed by every student present at chapel December 15, 1911.

**YOUNG FOLKS, HELP!**

The students passed the following resolution:

Be it resolved, That the young people of our church in the Northwest be asked to prepare and sign petitions of like tenor, sending the same to the Secretary of the Student Body, the petitions for use as may seem best.

**SHALL OLD WILLAMETTE BECOME A NEW WILLAMETTE TO GIVE THE YOUNG FOLKS THE BEST? THAT DEPENDS UPON YOU.**

Let all pledge something. All pledges should be made at the earliest possible date, for these subscriptions must be put in acceptable form for submission to Messrs. R. A. Booth and James J. Hill by January 1, 1913. This cannot be done in a brief time.

Let us present to the young people The NEW WILLAMETTE ON DECEMBER 1, 1912. Then we can spend the succeeding holiday week thanking God for our youth, and that our lives may be food and drink for their souls. If our money is used in the cause of Christian education it is transfigured into character.

## ENDOWING WILLAMETTE AN INVESTMENT.

The following questions were sent to a number of gentlemen: "Do you consider gifts for the endowment of schools conducted under the auspices of the church a good investment? Will you also give your reasons for your answers?"

The gentlemen answered knowing that the answers were to be used by us. A number have not replied up to this date. Other answers will be published as they come into our hands.

**Hon. Oswald West, Governor of Oregon.**

Dear Sir:

I acknowledge yours of November 9th. Press of business has prevented my answering your letter prior to this date.

I wish to say that I consider any endowment made for the maintenance and support of any educational institution to be a good investment on the part of those who make the endowment. Ours is a government whose advancement and prosperity is based upon the intelligence of its citizens, and the more and the better schools and colleges we have, the higher will be the standard of our citizenship.

Yours sincerely,

OSWALD WEST.

**Hon. M. E. Hay, Governor of Washington.**

My Dear Mr. Todd:

Replying to your letter of November 9th requesting my opinion relative to the value of gifts for the endowment of schools conducted under the auspices of the church, I wish to assure you that I consider such gifts to be good investments, for the returns are of a character that gives enduring benefit to the community.

Every effort to extend the benign influence of religion over practical education deserves encouragement. The inspiration of Christian ideals combined with mental training is bound to build up the character and raise the aspirations of the students, thereby producing better, stronger and more useful men and women.

Very truly yours,

M. E. HAY, Governor.

**Hon. E. L. Blaine, of Seattle, Wash., Member of the City Council, and Lay Delegate to the General Conference.**

My Dear Brother:

You ask me whether I believe gifts to an endowment fund constitute a good investment. Of course you cannot refer to an income producing investment for the donor, for in the very nature of things the donor loses all control of the gift when once it is made. But taking the broader view of the question I answer unhesitatingly that I do believe that such a use of one's money is a very wise one, for the following reasons:

The education acquired by any individual becomes part of the assets of that individual, and as his education increases his assets increase. As the number of educated citizens in any community increases the assets of that community increase. As the assets of the several communities in any commonwealth increase the sum total of the wealth of the commonwealth increases. Ergo, any one who in any manner aids in adding to the wealth of the commonwealth has made a wise use of his possessions. The creation of an endowment fund enables many young people to acquire an education who would otherwise have been unable to do so and when a number of individuals unite to create such a fund they have together accomplished what no one of them alone could do and more than what could have been accomplished if they had all worked independently of each other.

Yours truly,

E. L. BLAINE.

**Mr. G. F. Johnson, Manager of the Sherman Clay Co., Portland, Oregon.**

Dear Mr. Todd:

In response to your inquiry as to whether or not I consider it a good investment to help endow Willamette University, I beg to say that I think it a good thing to do it. Whether or not it is a good investment is debatable.

From purely a commercial standpoint it may not be an investment

but if one is interested in helping to uplift his fellowman and is satisfied to get his dividends in seeing the young people better equipped for their life work, I think it is a good investment. I do not know of any better way to invest money than to help maintain institutions of learning where proper ideals are constantly held before the students.

Education is to the mind more than the grind-stone is to the axe, for the grind-stone will not put temper into the axe but Christian education will mold the inner life of the individual and the influences of the institution will become a part of the man.

I wish you great success in your endeavor to secure half a million dollars endowment for Willamette University. Very sincerely,

G. F. JOHNSON.

**Rev. W. W. Van Dusen, Boise, Idaho, Member of Idaho Conference and the Book Committee of the Methodist Episcopal Church.**

Dear Brother:

If a person wishes to have his money work for the good of humanity and the glory of God, and keep it up till the day of judgment, I can think of no better way in which to invest it than in the endowment of a Christian school or college. In this way it will work all the time, nights and Sundays included, and forever. More than this, it will work effectively in equipping men and women for intelligent Christian service, and these in turn will influence others after them, and thus the impetus of the original investment will gather strength as age follows age.

May God help you swell the endowment of Willamette University, for in doing this you are blessing unborn generations. Your Brother,

W. W. VAN DUSEN.

**As other replies to this question are received they will be printed.**

#### **DO LIKEWISE.**

Here is a letter from a lady which brought refreshing to the office:

"Please find enclosed ———, my first payment for Current Expense League.

"I am praying for the success of Willamette. I think I seldom forget it a single day. May the Lord build it up and prosper it in every way and give it endowment."

If every Methodist in Oregon did as this woman, in giving and praying a twelve month would not roll round before adequate endowment would be ours.

#### **"SEE OURSELVES AS OTHERS SEE US."**

Another letter from a man who has occupied a high position for years in the church, and who is not a resident in the Northwest, writes the following:

"Willamette University will live forever. It cannot die. Such heroic seed is imperishable. Jason Lee and his courageous fellow workers would be uneasy in their graves if that institution should fail. You occupy a peculiar place in the history of that school. **It is the pivotal crisis in its life.** That half million endowment must be raised. It will be easier to obtain the second half million. And with a million of productive endowment in the possession of the University, its bright future for all time is assured. I will not enlarge on this proposition. You grasp the situation and fully comprehend its magnitude. **The school is the supreme asset to Methodism in all that region.** May the Great Head of the Church give you and President Homan all needed wisdom to prosecute this work to a successful completion."

**Note.**—The underscoring is ours. These views could be duplicated many times over by laymen and preachers. Many men who are not Methodists are uttering similar sentiments.

#### **THE GOLDEN SPIKE.**

There is a golden spike hanging in a window in Portland with a placard attached announcing it to be the one Mr. James J. Hill drove when the Deschutes railway was finished.

All are aware that Mr. Hill is holding a \$50,000 golden spike to be

driven home by the friends of Willamette University. The students asked the Methodists of the Northwest to strike the 189,000 more blows necessary. They lifted the last 1000 of the 190,000 necessary in from three to five minutes on the fifteenth. It will be the last thousand of the campaign for \$500,000 and a new building. To make his blow a heavy one they made the amount \$1250. Let the blows fall rapidly for it takes time to strike 190,000 times when it comes to dollars. It has taken much of human life to produce them. It ought to be a precious gift because it costs so much. However it will but produce better human life in our youth. Good seed, then a good harvest.

### **GOOD INVESTMENTS.**

Men are constantly looking for something in which they may engage with profit. The usual thought is that it shall in some way sometime bring returns to the one spending himself or his money. This is founded on right principles for we have a world governed by a system of rewards and punishments.

All men are seeking at least a calm satisfaction in life if not joy. That a man has a right to pursue happiness has been pronounced by men who sealed it with their blood. The outcome of every investment ought to bring satisfaction and happiness or else it has in a measure failed.

### **LIVING MEN.**

Men live on the pages of history, are revered in the hearts of their fellowmen as their lives have been a factor in ameliorating physical conditions, in enlightening the intellect or bringing happiness to the race. No man does any one of these three things without giving himself as a sacrifice. The Savior of men invested himself in humanity. He gave heavenly glory and assumed his place in human form that He might save the world. Were we to ask Him on His throne today if it was a good investment the answer would be a song of joy from angel choirs at His command.

### **SAVIORS OF MEN.**

All saviors of men and their conditions have sacrificed self. Money, property, position and power are but expressions of life quality and quantity. These may be invested. When men see what opportunity there is to touch the young life of present and future generations in giving adequate endowment to Willamette University we believe they will give even to sacrifice. Why not do it in time to have many years of satisfaction in seeing the good accomplished by your life given in a concrete form.

### **SACRIFICE MATCHED BY SACRIFICE.**

The man of money has an opportunity in giving to a Christian school; of putting his life as a team mate with the cultured and refined teacher. The teacher in a religious school does not receive over a living support. He cannot save a competency out of his salary. He commonly teaches there at a low salary because of the conviction that that is his place of highest service.

Many men of affairs today do not know the situation else they would hasten to put their shoulder into the yoke with the heavy laden teacher. This man wants his children to go to the best school. Stop for a moment and ask how it came to be the best school? Only by money contributions of men before the present and by the labor of fine trained men in the past and present.

Does some one remark that he pays heavy expenses for the training of his children? Remember the great bulk of that expense does not enter the treasury of the school. It goes for the comfort of his child. Tuitions rarely pay over half the current expenses. The balance is from endowment given by others or by gifts of other people for that purpose year by year. There are few people of means who would ask assistance of even friends to help send their children to school. Yet they are accepting this kind of help—which some people without warrant call charity. State schools are gifts of the past also.