WILLAMETTE

# SCENE

SUMMER

1991



**For Future Generations** 

## LETTERS TOTHE EDITOR

### Letter Policy

Please limit length to about 125 words, which we reserve the right to edit for length or clarity. Please sign your letter and include your address, plus class year if you're an alumnus. Write to the Editor, The Scene, Willamette University, 900 State Street, Salem, OR 97301.

### The World in Turmoil

The interview and the articles under the heading: The World in Turmoil in the Spring '91 Scene were some of the best and most pertinent to the times that I've read. Particularly the interview with Nien Cheng, the Chinese survivor of seven years in solitary confinement. Her views on he government and conditions in China are most revealing.

EVERETT WHEALDON '37 Port Townsend, Washington

### Dr. Knopf Remembered

The Scene keeps improving, but I want to congratulate you especially on parts of the Spring 1991 issue.

Having been a student and admirer of Dr. Carl Knopf during his brief presidency, I thought you did a generally well-balanced article on the tragedy of the way he was treated. Of course, we have had to go through some of the same attitudes again in the treatment of those who protested the Gulf war. Will we ever learn?

The other article of note was about Greg Nokes of the *Oregonian* and his views of the censorship and attitudes of people toward the media during the Gulf war and also in the recent administrations in general. My question above applies here too.

Keep up the good work.

I am looking forward to being on campus next May, if all goes well, for the 50th reunion of my class.

WINSTON H. TAYLOR '42 Silver Spring, Maryland

### **Balance Appreciated**

The article about the Knopf presidency provides historical perspective and a fine balance of objective and subjective information heretofore lacking documentation. And above all, it is sensitively written—presenting the issues of controversy in a nonjudgmental way and portraying the adversaries compassionately.

As one who has had an association with Willamette, I'm most appreciative of the hard work and talent of Andrea Dailey. And I'm gratified by the recollective commentary of the teachers and alums whom she interviewed...

JEANNE AND STEWART LEEK '48 Salem, Oregon

### Memories from the '20s

...I have appreciated through the years the Willamette Scene, and other communications received from the University. I especially appreciate receiving the list of members of the class of 1930... Several on the list have been friends from junior high years, then through high school and college. I was raised in Salem.

I was fortunate during college years to have been employed on campus in the office of the Graduate Manager, Mr. Lestle Sparks, as a bookkeeper; and for Spec Keene as a stenographer. Edna Jennison Ellis '24 obtained this job for me, and remained a close friend through the years until her death last year. It was when Lestle and Spec first arrived at Willamette. By the fourth year Spec had champion teams in football, etc. Before that Willamette won few games.

I was telling a friend just today that the wages earned amounted to about \$90 a year. This amount was sufficient to buy all my clothes, books, transportation, contributions, dues, etc. Ithink I received 25¢ an hour. My tuition was loaned by the Board of Education of my church (national); it took me 10 years to pay it back. We paid \$150 a year tuition. I was employed all during the 1930s as a high school teacher but salaries were low.

My daughter and her family live in Ashland. We have Thanksgiving dinner here at the other grandmother's. At Christmas we all gather at Ashland and Medford.

> DOROTHY PIERSON '30 Klamath Falls, Oregon

# What's your favorite glee bet memory?

What are your fondest glee memories? The editor would welcome letters about your most memorable bets for the Winter issue.

### About the Scene:

Listing Key

Key to listing of Willamette University degrees in the Willamette Scene:

'25— The year alone listed after a name denotes the year in which an undergraduate's class graduated.

L'50-Law

M'76-Management

T'90—Master of Arts in Teaching M/L'89—Joint degree in management and law.

#### Obituaries

It is the practice of the Willamette Scene to list a surviving spouse in all obituaries when the name is available to us. Other survivors who are alumni or otherwise connected with Willamette will also be listed when we receive that information.

### Errata

Professor Don Breakey is a WU graduate of 1950. (Spring Scene, p. 22)

Mary Edmundson, who is deceased, was incorrectly listed in the obituary of William T. Edmundson '27 as surviving him. He is survived by five grandchildren and five great grandchildren, in addition to his three children. (Winter Scene, p. 38)

Ed Wells' grandson is John Edward Benjamin '88. (Spring Scene, p. 18)

The editor apologizes for these errors and regrets any confusion they may have caused.

# SCENE SUMMER 1991 VOL. VIII, NO.3

UBUSHED FOR ALUMNI AND FRIENDS OF THE WEST'S OLDEST UNIVERSITY

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### DEPARTMENTS

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Cover Photograph by Jill Cannefax







treasury of old glass plate photo negatives, rescued from decades of dust, is providing an intriguing look into university and Salem life in the early years of this century.

The photos were taken by the late brothers Otto Paulus '18 L'25 and Robert Paulus during the period of approximately 1914 to 1920. The cache of negatives was discovered less than two years ago by the photographers' nephew, Bill Paulus L'58.

Bill had been exploring in the basement of the elder Pauluses' family home on Church Street NE after the home's last resident, Bill's uncle Fred Paulus L'26, died two years ago. "I stumbled on to this pile of boxes under a bunch of junk. I saw they were glass negatives, so I took them home to get a better look. Obviously they had historical value. Since most of them seemed to be of Willamette, we thought we'd give the collection to them."



# History comes alive in dusty negatives



Collection of glass plates received and restored

BY ANDREA G. DAILEY

Otto Paulus took the photos of Willamette, Bill believes. That seems likely given that Otto is listed as associate editor of the Wallulah in 1919 and, presumably, was one of its chief contributors.

The university he photographed still had a rather rural look to it, with much open space and few trees. Most buildings were woodframe, notably Lausanne Hall, the Kimball School of Theology, the School of Music building, and the gymnasium. Only Waller and Eaton halls and the recently defunct College of Medicine (now the Art Building) were brick.

Photos of professors show them standing stiff and unsmiling except for Professor James T. Matthews whose eyes are twinkling. Views of campus life include elaborately costumed actresses onstage in Waller Hall, intent young men in baseball uniforms, graceful couples processing (since "dancing" was not allowed) around the May-

poles, and an industrious fellow chopping wood for the furnaces that heated university buildings.

Another component of the collection records Salem circa World War I and the Paulus family's cannery and related enterprises. The cannery, then at Thirteenth and Oxford in Salem, was the largest under one roof at that time in the United States, says Bill Paulus.

In the Salem views, trolley cars push past one- and two-story brick store-fronts downtown. Motorists stand, beaming, beside their new autos. A pedestrian strolls through an open area now landscaped as Willson Park by the Capitol. Little girls with impossibly big bows in their hair dimple smiles at the camera. Workers on a bottling line at the cannery pack loganberry juice, sold under the trade name "Loju" to soda fountains and other retailers throughout the West.

Robert Paulus, who with brothers

George and William owned the cannery, took the photos of Salem citizens and scenes, says Bill. "He [Robert] was a pioneer photographer, especially in color. He lectured and showed his photos all over the world."

After Bill and his wife, Norma Peterson Paulus L'62, turned the collection over to the University, the negatives were painstakingly cleaned and repaired, mostly at the hands of Lisa Bridges '91, an art history major with a keen interest in photography and an ambition to make a career as a curator. Working initially under a summer undergraduate research grant from Willamette, Bridges spent weeks removing heavy grime from about a thousand glass negatives ranging in size from three by four inches to eight by ten.

Above left: Preparations for Freshman Bonfire, November 10, 1916. Above: May Day celebration. Far left: Professor of Biology Morton Peck, c. 1918. Left: Dr. James Lisle, curator of the museum, c. 1918.







Left: Portrait of an unidentified girl taken in June 1915. The name scratched in to the emulsion appears to be "Keene." Top: Workers in the Paulus family cannery. Bottom: A Marion Auto Company tow truck.

Considering the conditions in which they had been stored for so long, it's a small wonder that only a very few of the glass negatives were irreparably damaged. Most are in good to excellent condition.

Once cleaned and repaired, the negatives were sent to Portland where a print was made of each one. Then came the even larger task of cataloging. That work went on until January of this year, well beyond the term of the grant under which Lisa Bridges originally had been working. She didn't consider quitting the project,

though. "I wouldn't have felt satisfied if it had been left just half finished," she says. "I was too much involved and wanted to see it through."

In fact, the work has not ended. Subject and scene in many of the thousand photos are as yet unidentified. "I expect the students and I will be involved in this for years to come," says Roger Hull, professor of art and the collection's curator. The priority is to identify the Willamette photos, a job made easier by the fact that a number had appeared in the Wallulahs of those years along with at least some descrip-

tion of who, what and where.

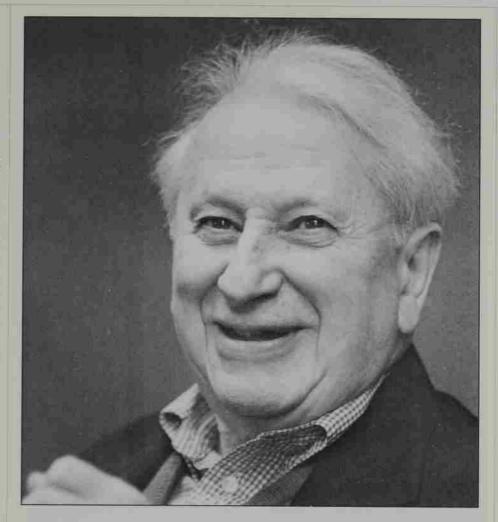
Hull also wants to make a duplicate negative of each glass plate in order to preserve the original against any damage that might be caused by printing directly from the plate.

When the collection is fully organized it will be stored in the Hatfield Library where it will be available to the public for viewing and for copies of prints. Already, some prints have been displayed at a Salem sesquicentennial event and in Willamette's office of undergraduate admission in Putnam University Center.

# Studs Terkel comments

By ELLEN EISENBERG

Terkel brought
to Willamette
the unorthodox and
irreverent commentary
on the nation
which he has been
expressing for decades



ommenting on topics ranging from unions to the Gulf War, Studs Terkel addressed a full house at Smith Auditorium as an Atkinson Lecturer in mid-March. Terkel jumped back and forth in time and topic, in an address which he described as "a jazz lecture—improvised." Best known as a radio host and writer/interviewer, Terkel focused his speech around the recent Gulf War and the theme of "collective Alzheimer's."

Terkel brought to Willamette the unorthodox and irreverent commentary on the nation which he has been expressing for decades. In his autobiographical work Talking to Myself (1977), Terkel recalls that in a grade-school election in 1924, when he and his classmates were asked to choose between Republican Calvin Coolidge and Democrat John Davis, he was the only student to select the Progressive candi-

date, Robert La Follette—much to his teacher's surprise and dismay. His politics have remained quite consistent in the nearly seven decades since.

His dissatisfaction with politicians from both major parties persists, although the focus of much of his lecture was the actions of the Bush Administration. Indeed, the Gulf War received the lion's share of Terkel's attention in his address. Taking issue with the decisions which led to the start of the war, Terkel argued that this was a decision befitting a "Rambo." Incontrast, Terkel argued, America might have chosen the path of Albert Einstein, a path of compassion and brilliance.

Terkel presented "Rambo" and Einstein as the 20th century men who demonstrate the two paths that we can take, toward violence or toward compassion. According to Terkel, the American experience in Vietnam has

ELLEN EISENBERG is an assistant professor in the history department at Willamette University. led us down Rambo's path. This "Vietnam syndrome," as he calls it, is a product of our disbelief at our loss in that war. That loss, he said, was "like John Wayne with a bloody nose." After that, he argues, we had to beat someone. "So we're walking down the street and we see Grenada—that's Woody Allen—and suddenly we are Muhammad Ali kicking the hell out of Woody Allen."

In addition to the "Rambo" syndrome, Terkel points to what he calls "collective Alzheimer's" as a second illness gripping America. Americans have lost their sense of past, he argues, and have therefore forgotten the lessons they should have learned. After Vietnam, this meant that the fact of the military defeat was our focus, rather than questions like why we were there in the first place. Yet this "collective Alzheimer's" is not just in the realm of foreign policy. Terkel points to labor history as another part of the past which younger generations have forgotten. When he meets young people who are anti-union, he asks, "How many hours a day do you work?" When they answer that they work eight hours a day, he asks, "Why don't you work 16?" People died in protests trying to achieve the eight-hour day, he reminds them.

Terkel blames this loss of collective memory, at least in part, on the press. How would young people know positive things about unions, he asks, if they aren't reported? All newspapers have a financial page, he emphasizes, but how many have a labor page? This he attributes to the corporate control of the media, which leads to "self-censorship": "See we don't have governmental censorship. We don't have what Stalin's Russia had, Wedon't have what a military dictatorship in Latin America has. You know why? We don't need it. We have something much, much deeper. Self-censorship."

It is not surprising that Terkel shudders at the idea of censorship. Terkel has devoted much of his life to giving voice to others. In the 1930s, he began his career acting in radio soap operas and on the stage in Chicago. By the 1940s, Terkel was a radio regular, serving as a news commentator, sportscaster, and disc jockey. It was in the 1950s that Terkel found what was to be his niche for the next four decades, as an interviewer. His talent for drawing people out through casual, conversational interviews was transferred from radio to print in the 1960s, when he wrote the first of a series of books based on such interviews, *Division Street America*.

While Terkel routinely interviews celebrities for his radio shows, Division Street and his subsequent works were based on interviews with ordinary people. After all, he points out, it wasn't the pharaohs who built the pyramids: "The slaves built the pyramids. The pharaohs? Mrs. Pharaoh-her nails were like Elizabeth Taylor's!" Accordingly, he far prefers interviewing the uncelebrated: "Someone who is not formally educated can be much more exciting than someone who is formally educated." To illustrate his point he takes an example from his book, Working: People Talk About What They do All Day and How They Feel About What They Do (1974). For that book, he recalls, he interviewed "a Southern white guy working in an auto plant outside Chicago." When asked to describe his day, the auto worker began with his morning routine-including his race to beat the train at the railroad crossings he had to pass on the way to work. This scene, recalls Terkel, was "dramatic, funny and suspenseful." He contrasts it with an interview with "a musty academic," who began his description by saying, "Well, my philosophy 101 class..."

Since 1967, Terkel has written interview-based books on World War II and the Great Depression, as well as on working in America and the hopes and dreams of Americans. He is currently working on a book on race, in which he is exploring the feelings of black and white Americans, primarily in Chicago. As he records the feelings of others, he is weaving in his own experiences and observations about how people react

to each other based on race: "about the way you feel differently if you see three black guys walking down the street at you..." The book will include interviews with scores of people, including the daughter and granddaughter of a black woman whom he interviewed for Division Street 25 years ago.

While Terkel has decades of interviewing experience, he does not have a particular interview method. Rather, he conducts his interviews like conversations, using verbal and physical cues to find the deeper emotions. As he explains, "Now and then a person says something, and a person stops, and goes on to something else. Why did the person stop in the middle? There's a hurt there somewhere. We'll come back to that later, see?"

Terkel's trusty tape recorder accompanies him to all interviews. Indeed, he credits the tape recorder with the recent revival of oral history. He notes that oral history was a much older tradition than written history, but "the printing press knocks out oral history. Then along comes the tape recorder and reclaims it again,"

Terkel muses wistfully about all of the potential oral histories that were too early to be captured on tape: "Where would I like to have been if I had a tape recorder in history?...The foot of Calvary on Good Friday. What happened on that day? Who was there? These underground people, Christians, you know. This underground sect, this subversive sect-to the Roman Empire. A young soldier is there, a Roman soldier from the sticks. Like an American kid with acne and pimples, and scared stiff of these strangers. A couple of little farmers were there, a couple of old soldiers shooting dice for the robes and the sandals...and then you got the judge...just a hack, a bureaucrat. And his wife, who kind of liked Christ, saying, 'Leave the poor man alone.' 'Will you stop nagging me for God's sake ... I gotta get this guy strung up or they'll send me back to the boondocks...' I'd like to be there to capture that moment."

# R. A. Booth, benefactor

BY J. WESLEY SULLIVAN



R. A. Booth

obert Asbury Booth—farmer, school superintendent, banker, lumberman, miner, and philanthropist—was the son of a pioneer circuit-riding Methodist minister and major early benefactor of Willamette University.

His association with Willamette began around the turn of the century and lasted his entire life.

In 1896 Booth's company, Booth-Kelly Lumber Co. in Eugene, was acquiring vast holdings of timber from Southern Pacific as part of the huge grants allotted by Congress to railroads to induce the laying of track to isolated areas. While the price Booth paid, \$12.50 an acre, seems like a pittance today, it took all his skills as a financier to raise the necessary \$1 million, much of it from Midwest investors.

It took more than 40 years, until World War II, for those investments to begin paying substantial dividends. Profits from the company during that period averaged \$5,000 per year.

Meanwhile, Booth was gambling on more than just timber, he also was wagering on the potential of Willamette University

At the Annual Conference of the Methodist Church in Grants Pass on September 27, 1902, after several hours of discussion of the University's financial situation and indebtedness, the Conference voted to pledge \$1 per member of the Methodist Church to Willamette—an action which would bring \$11,000 to the University.

That night R. A. Booth astounded those gathered for the conference by pledging \$1,000 towards defraying the University's debt and \$10,000 to the University's endowment fund.

The impact was immediate. Professor Willis Hawley proclaimed this "the largest personal benefaction the University has ever received," and *The Collegian* reported that "smiles grew upon the faces of students as the word was passed around Monday afternoon. The building was alive with whispers of 'Have you heard it?' and then the story would be told again." Three years later, in 1905, Booth established a \$1,000 loan fund to help needy students.

Booth explained his vision to the graduating class of 1904: "What Willamette has done," he said, "compared with what it may do, is but a cup of cold water compared to a mighty fountain that may continue to flow as long as human needs exist—a blessing ever spending but never spent. Let the youth come here for counsel and depart with greater ambition and nobler purpose. Let it be a place where the giver may invest capital that will yield income to the world in mental growth and moral culture."

Concern for the University's endowment fund continued to occupy Booth's mind. In 1910, 68 years after its founding, the endowment had yet to reach \$100,000. And more than \$10,000 of this amount came from Booth.

Recognizing that the University's long-term stability rested upon establishing a firm financial foundation, Booth offered to more than double the endowment by contributing \$100,000. All he asked was that the University

and its friends raise the total endowment to \$500,000.

President Jerry Hudson, in addressing the Board of Trustees on the trusteeship of R. A. Booth, said: "Suggesting that he would contribute a sum equal to 20 percent of the total endowment would be equivalent today to someone giving over \$15 million to our \$75 million endowment. But the effort was made and by 1913 the campaign was successful."

By 1920 Booth had new visions, this time for a million-dollar endowment. "With a million-dollar endowment," he wrote, "that should enable us to get some outstanding man at the head of the institution, paying \$10,000 if necessary, which would be the highest price paid in the Northwest. Then we need 10 professors, at say \$2,500 apiece, that would be \$35,000. A million-dollar endowment should yield us for a time at least \$50,000 ... With one million endowment I think it would be easy to push forward the campaign for buildings, allowing some man to take the library feature, say a building and a magnificent library. Someone could take the gymnasium, and so on through." Booth never thought small.

From the same letter quoted above, Booth wrote: "I think I have thought it all out. I have dreamed, prayed, and visioned it a thousand times. The reason for this is that I am committed for whatever additional I can spare or earn between this and the end to give it where it will do the most good in building character for young men and young women...I want to work my wavalong for a year or two trying to find a few men who are willing to join me in some day making a sudden rush for a million endowment, but I do not believe it can be done unless a few men-not more than half a dozen-will put up at least 40 percent of that amount."

After receiving a donation of \$350,000 by the Rockefeller Fund toward the \$1 million endowment, Booth, never one to be reticent in raising money for the University, went back to the Rockefeller Fund and successfully requested a \$17,500 annual payment of the interest on the \$350,000 over the two years the University waited for the money—the two years it took to raise the matching funds.

Booth was never afraid to ask for support for Willamette and the records are full of instances where he didn't take no for an answer. On December 1, 1922. Booth wrote to a Portland businessman asking for support. In the businessman's first response, Booth was turned down: "Frankly I am not disposed to assist any sectarian institution," the man wrote. There is no record of Booth's response to that first letter, but a second letter from the businessman shows a change of heart. "Enclosed herewith is my note for \$1,000 for the Willamette University fund. 1 am glad if I have been of service in completing the fund-for after all, it is service that counts."

Booth was seen as the model selfmade, home-grown Oregonian, a man of substance and influence. He was a State Senator for two terms from Lane County and ran, unsuccessfully, for the U. S. Senate nomination.

But some measure of the personal sacrifice he made in promoting Willamette can be gleaned from a moving letter he wrote to a friend, in which he confessed: "...the hundred thousand that I offered Willamette more than ten years ago is not yet paid. I still owe \$70,000 of it but will pay it this week, as I have just gotten myself in shape to do so."

Booth's trust in the future of Oregon timber paid off. By the time of his death in 1944, at the age of 86, his timber company was one of the giants in the region. It was sold in 1959 for \$93 million.

In his latter years, he also felt reassured that his trust in the future of Willamette University was justified. He wrote, "The aggregate of the pledges for Willamette from me now reaches a quarter of a million dollars. I believe it is the best thing that I have done and more nearly than any other, or all other things that I have done, justified my existence."



### Fall Semester Calendar

**AUGUST** 30 & 31

**Opening Days** 

### **SEPTEMBER**

3-27

Alumni Invitational Art Exhibit, Hallie Brown Ford Gallery, 370-6136.

7

Environmental Fair, all day.



26-27

Toward 2000: Business Symposium, 370-6340.

27

Luncheon featuring Oral History of Willamette by Bill Lang '64. Hudson Bay Races. Greek Reunion Dinners. Alumni Band and Choir Concert. Bonfire, 370-6340.

28

Breakfast featuring Oral History of Willamette by Bill Lang '64. Homecoming parade & football game. Athletic Hall of Fame dedication banquet. Music, theatre, and art reunions. Student/alumni outdoor sock hop. 370-6340.

29

Sesquicentennial Service, Cone Chapel. 370-6340.



### **OCTOBER**

1

1-3 Palmer Lectures, featuring Japanese and German theologians, 370-6213.

4

Jazz Night, Smith Auditorium, 6:30 p.m., 370-6255.

Career Fair for Junior/Senior High School American Indian Students, Traditional Values/Modern Education: The Path to Indian Self-Determination. 370-6265.

4-12 What the Butler Saw, a farce by Joe Orton, Kresge Theatre, 8 p.m., 370-6222.

4-8 Parents Weekend

5

Through November 14. Exhibit from the Mexican Museum, Hallie Brown Ford Gallery, 370-6136.

7

Atkinson Lecture Series: Carlos Fuentes, 8 p.m. Smith Auditorium, Tickets: \$5, 370-6315.

17

Recital by visiting artist Wendy Zaro-Fisher, Smith Auditorium, 8 p.m., 370-6255.

20

Music of Mozart, Willamette-Community Orchestra, 7 p.m. Smith Auditorium, 370-6255.

28

Distinguished Artists Series, Stamitz String Quartet, Smith Auditorium, 8 p.m., Master Class, 10 a.m. to noon, 370-6255. 30

Holly Near in concert, 8 p.m. Smith Auditorium, 370-6463.

### **NOVEMBER**

1

1 & 2 The Americas: A Literary Bridge—A writer's conference.
Toward 2000: Communications

Symposium, 370-6340.

8

George Winston in concert, 8 p.m. Smith Auditorium. 370-6463.

10

CLA Fall Preview, 1 to 5 p.m., 370-6303

17

Trio Northwest Concert, Smith Auditorium, 8 p.m. 370-6255.

21

Through December 13. Exhibit of work by Kim Hoffman, Hallie Brown Ford Gallery, 370-6136.

22

22-Dec. 7 Willamette Theatre Production to be announced, 370-6222.

### DECEMBER

8

Mozart Requiem, Willamette-Community Orchestra, 3 p.m. Smith Auditorium, 370-6255.

11

Victorian Concert by John Doan, Smith Auditorium, 8 p.m. 370-6255.

12 & 13

Lessons and Carols, 11:20 a.m. on

the 12th and 8 p.m. on the 13th. Cone Chapel, 370-6213.





By Marlie Thomas Rowell, Sesquicentennial Coordinator

# SEPTEMBER 2



### It's homecoming! It's our sesquicentennial!

Students, alumni, faculty and the campus community are planning four full days of celebration. We will enjoy the traditions ... the bonfire, and a great football game complete with alumni rally and pep squads. The campus will come alive with reunions, music, special programming, the premiere performance of Professor Martin Behnke's commissioned sesquicentennial composition for wind and percussion, and an outdoor all-campus dance. We have planned something for everyone-especially you!

LEFT: Homecoming committee (L-R) John Welty '73, Jane Mink' 67, Charlie Perry '37, Howard Runkel, Martha Cloran '71 and Jean Williams '43.

### Greek reunions planned

Students are busy planning reunion dinners for Friday night. They would welcome your help. Please call:

Beta Theta Pi ...... Kelly Itano (208) 323-4901 Alpha Chi Omega ..... Kerri Callaghan (503) 642-3629 Delta Tau Delta ...... Ken Oplinger (602) 838-3944 Alpha Phi ...... Martha Cloran (503) 363-8425 Chi Omega ...... Ann Armstrong (503) 585-9606 Delta Gamma ............ Cindv Halstead (415) 969-1176 Sigma Alpha Epsilon .... Nick Petzak (208) 634-2754 Pi Beta Phi ...... Diane Morton (406) 756-6043 Sigma Chi......Tracy Prichard (503) 838-5916

### "All aboard" the Sentimental Journey trains

Alumni northbound from California and southbound from Washington will embark on the Sentimental Journey train trip. Both trains will arrive on Thursday to help kick off homecoming festivities.

### Class reunions set

In addition to the art, theatre and music reunions, the classes of '56, '71, '76, '81 and '86 will host their reunions during homecoming weekend.



### Victory Bell restoration underway

Originally housed in Waller Hall's cupola in 1892, the Victory Bell was later moved to its own tower at the east end of the athletic field—the area now known as the Quad. During the mid-seventies the bell was removed and stored just south of McCulloch Stadium. Today the bell is being restored by Steve Ovens and the campus maintenance department. The Victory Bell was featured in the city of Salem's sesquicentennial parade and will be relocated on campus during homecoming weekend.

LEFT: TIUA students Tohru Takesue. Chihiro Sue and Masami Nishiwaki ride with the Victory Bell in Salem's sesquicentennial parade.



### "Play it again, Sam" Join the alumni choir, band and string orchestra

It's time to dust off the tuba, tune the violin and loosen up your vocal chords—the alumni band, string orchestra and choir need you! Rehearsals begin Thursday evening in preparation for a Friday night concert Dean Emeritus Melvin Geist, Professor Emeritus Maurice Brennen, and Walter Farrier will conduct along with current music professors Richard Stewart, Wallace Long, Martin Behnke and Bruce McIntosh. Whether you haven't performed in years, or are fresh from Carnegie Hall, please help us make the music happen once again.



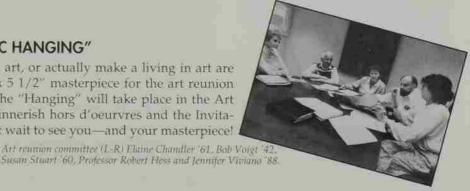
Music reunion committee tours TIUA (L-R) Chris Danis 88, Frank DeLespinasse 36, Alice Jones '47, Dr. Bernice Isham '50 and Gloria Peters '50.

### Music memories revisited

Remember your most embarassing music moments? Music trip capers? Glee and Blue Monday?...Collect your memories, tall tales and any photos you would like us to display, and bring them to the music reunion, Saturday evening. Music memories are among the most enduring. This reunion gives us the opportunity to share them with faculty and friends. Please come and enjoy heavy hors d'oeuvres with an oriental flair in the beautiful Tokyo International University of America. We have all the makings for a fun evening-all we need is YOU!

### Artists will gather for "THE PUBLIC HANGING"

Alumni who majored in art, dabble in art, or actually make a living in art are hereby challenged to create a 3 3/4" x 5 1/2" masterpiece for the art reunion "Public Hanging," Saturday night. The "Hanging" will take place in the Art Building amidst great conversation, dinnerish hors d'oeurvres and the Invitational Alumni Art Exhibition. We can't wait to see you—and your masterpiece!



### Alumni art exhibition opens soon

The works of the following alumni artists will be featured during our Sesquicentennial Alumni Invitational Exhibition, August 27-September 29. The Juried Alumni Art Exhibition will open the end of January.

Tom Holland '58

David Lochtie '83

Sculpture

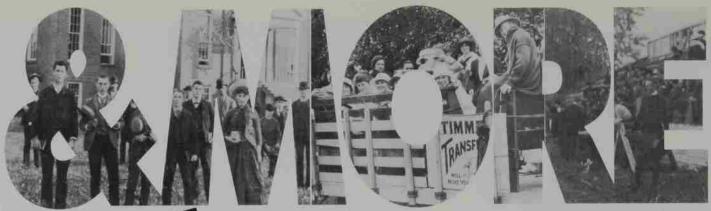
Painting

Joel Barber '61 Rod Frederick '78 Painting Painting Dale Bunse '65 Laurie Hall '66

Ceramics *Iewelry* Don Bunse '56 Cherie Hiser '61 Painting/Printmaking

Jan Rimerman '78 Photography Painting

Bonnie Schulte-Crawford '66 Scrimshaw Judy Teufel '61 Ceramics/3-D Painted Pieces





### The biggest cast party ever!

Wouldn't it be great to reunite the cast and crew from your favorite theatrical production? Let's do it! We're planning a theatre reunion in the Willamette Playhouse. We'll audition unending hors d'oeuvres, relive some of the drama of our college days, and recognize Professor Emeritus Robert Putnam and others who made the long hours and hard work such a joy.

LEFT: Theatre reunion committee (L-R) Donna Armstrong '57, Marjorie Hamilton '42, Mary Belli VanCleave '58, Bernice Lincicum '69 and Professor Chris Harris

### Athletic Hall of Fame dedication

The Willamette University Athletic Hall of Fame will be formally dedicated Saturday night. (See article on pages 30-31.) We hope you will join us as we celebrate a long tradition of athletic achievements and induct the charter Hall of Fame members.

RIGHT: Hall of Fame dedication committee (L-R) Clift Volves, Jim Kniffin '79, Bill Trenbeath, and Jim Booth '64-



### Historian tells Willamette's story

Alumnus William Lang '64 has conducted an oral history study for Willamette University and will share his findings during a Friday luncheon and again during a Saturday breakfast presentation.

Eric Fishman '88 chairs the sesquicentennial publicity committee.

### Toward 2000: symposia on business and communications

Toward 2000 is the theme of a series of symposia scheduled throughout the sesquicentennial year. The purpose of the series is twofold: to honor alumni who have distinguished themselves in a particular area of endeavor and to provide a forum for an exchange of ideas before an audience of students, other alumni and the public.

The Willamette University Alumni Symposium in Business is scheduled for September 26 and 27. The keynote speaker will be Peter Kremer, C.E.O., Kremer Co. Participants will address a variety of business issues including global competitiveness, entrepreneurship, and the relationship between business and public policy.

On November 1, the Willamette University Alumni Symposium in Communications will be held. Ancil Payne, the former C.E.O. of King Broadcasting, will keynote. Panels and presentations will explore the role of the media in contemporary society.

### ON CAMPUS



Dick Illis, math professor at Willamette, helps Thomas R. Pickering, the U.S. representative to the United Nations, with his hood during commencement ceremonies on May 12. Pickering received an honorary doctor of laws degree.

### Willamette Commencement speaker is UN Representative

Thomas R. Pickering, United States Permanent Representative to the United Nations, was the guest speaker at Willamette University's commencement on May 12.

Approximately 580 graduates were in the Class of 1991—344 received bachelor's degrees, 37 earned a degree in the master of arts in teaching program, 59 received a master of management degree from the Atkinson School, and 147 students graduated from the College of Law.

During his address, Pickering commented on the changes taking place in the world today and the three ways these changes affect Americans. First, he said, they offer opportunity. "They show a world more fluid and open to positive influence than at any time in our century."

Second, Pickering told the graduates, these changes constitute a moral responsibility. The world, he said, is now turning toward the principles for which the United States has been, and continues to be, the primary advocate—electoral democracy, individual liberty, economic freedom, human rights, care for the environment, and international cooperation.

"And third," he said, "these changes affect us because we cannot escape their consequences. The decades of intensifying technological, economic and social development that followed the Second World War have diffused power and influence far beyond ourselves and the other North Atlantic democracies and woven tight webs of interdependence between all of us in the process."

Pickering was appointed to his post at the United Nations by President George Bush in 1989, and holds the personal rank of Career Ambassador, the highest in the United States Foreign Service. Pickering previously served as Ambassador to Israel, El Salvador, Nigeria, and the Hashemite Kingdom of Jordan.

### PGE provides \$50,000 grant toward air conditioning

Willamette University has been awarded a \$50,000 grant from Portland General Electric to help air condition Smith Auditorium and the Fine Arts Building. Additional contributions are needed for this \$308,000 project; tax-deductible gifts to Willamette University may be designated for this purpose and sent to the Office of University Relations.

### Greek life transitions noted

This was a year of transition for Willamette University's Greeks. The 536 students affiliated with the University's five chartered fraternities, one men's colony, and three chartered sororities experienced their first fall without rush and saw a fraternity reestablished.

Deferred rush during spring semester was deferred one day longer than had been planned as the Allied forces began their assault on Iraq just two hours before the start of rush activities. Of the 140 women and 95 men participating in rush, 212 signed with a house. With the addition of new pledges, the total number of Greek affiliated students was 716, representing 47 percent of the CLA students. Over all, deferred rush was judged a success.

The re-chartering of Phi Delta Theta on April 14 ended a three-and-a-half year effort to reestablish the group as a fully recognized fraternity on campus. Alumni and friends joined the 19 new members for a weekend of ceremonies, celebration, and brotherhood.

### Administrators appointed

#### New Associate Dean of Law School

David R. Kenagy, who taught Pretrial Civil Litigation and Interviewing and Counseling as a visiting professor of law during the spring semester, has accepted a position as associate dean with the College of Law.

He will replace Bryan Johnston who left Willamette at the end of May.

Kenagy comes to Willamette from the Los Angeles law firm of Thelen, Marrin, Johnston & Bridges.

### Leslie Limper promoted to Assistant Director of Financial Aid

Leslie Limper has been promoted from Student Financial Aid Coordinator to Assistant Director of Financial Aid. She has been at Willamette University since 1985.

### Students earn honors

A paper entitled "General Sales-Tax Designs: An Evaluation of Alternatives," written by students at the Atkinson Graduate School of Management, has been selected as the Best Graduate Student Paper in the United States by the Section on Budgeting and Financial Management of the American Society for Public Administration.

Students involved in the project were: Komi Kalevor, Pradeep Kathi, Mike McAlvage, Rick Mitchell, Steve Pitcock, Theresa Rockwood, Peter Schorr, Glenn Schwalje, Regina Trunck-Melvin, and Marie Wyllie. It was written for Professor Fred Thompson's Public Finance class.

The paper, which was selected from approximately 60 nominations including doctoral dissertations and masters' theses, was written as a project for the League of Oregon Cities and will be published in the 1991 edition of Oregon Policy Choices.

Rick Mitchell and Iim Entler of the Atkinson School have been named among Oregon Business Magazine's Top 10 Business Students of the Year. Mitchell received his undergraduate degree in 1973 and decided to attend the Atkinson School for the credentials and theoretical background to go with 18 years of practical business experience. He will go to work for Maples Corporation, a pharmaceutical distributor. Entler is a 1971 graduate of Ambassador College in Pasadena, California. This summer he is working on a project in conjunction with the University and the mayor's office.

Eight students under the supervision of Don Negri (Economics) won first place in the International Collegiate Business Competition in Reno, Nevada. The students created "Planet PlasTechs," a simulated manufacturing company. Winning team members are: David Shirley, Lynda Hempeck, Toby LaFrance, Lara Michell, Steve Silverston, Chris Spagna, Matt Talbert, and Jason Wilson.

Eileen Carafiol, a student at the Atkinson School, was selected as a Presi-



John A. Kitzhaber, M.D., State Senator from Roseburg who serves as Senate president, looks on as Robert Putnam, professor emeritus of theatre, portrays Willamette founder Jason. Lee at the June 11 opening ceremony for the State Senate. Later in the day Putnam also participated in the opening session in the State House of Representatives. This appearance of Jason Lee at the State Capitol was one of several activities announcing Willamette's 150th anniversary.

dential Management Intern.

Michael Dodge, with the tutelage of Virginia Bothun, has written "A Metaphysical Representation of Contagion in *Bleak House*" which has been accepted by the National Undergraduate Literature Conference at Weber State University.

Michael Grogan has been awarded a \$12,400 annual Regents Graduate Fellowship to study Political Science at Texas A & M.

T.J. Chandler's paper Christian Science and Mormonism: Two Alternative World Views, took second place in the regional competition for undergraduate student research papers of the American Academy of Religion and Society of Biblical Literature.

### 16 students receive grants for undergraduate research

Undergraduate research grants were awarded to 16 Willamette University students this spring. This is the third year that the grants have been available to undergraduate students for special research projects.

Awardsranged from \$800 to \$2,000 for projects which include a study of the Greens' Party in Germany, the education of deaf children, race as a determinant of French immigration policy, and computer assisted rehabilitation for patients suffering a cerebral vascular accident.

Two students will conduct research on topics regarding The Mark and Janeth Hogue Sponenburgh Collection in the art department.

### World Views content to change

The World Views course ended its fourth year this spring and is now ready to begin a new area of study. Since 1987 the focus has been on Victorian England. For the next four years Latin American topics will be studied.

Associate Dean Ken Nolley said it was decided to change the focus every four years in order to keep excitement and interest high and bring new people into the program.

Initially the World Views course was started to help entering freshmen understand that different cultures see the world in a very different way.

World Views is a text-centered course with extensive reading. "We want to teach students to read more carefully and critically," Nolley said.

The new course emphasis will include lectures on different topics relating to the culture of Latin America. The reading list includes such books as The Telltale Mirror by Octavio Paz, House of Spirits by Isabel Allende, and Our America by José Martí.

A special exhibit of Mexican art from the Mexican Museum will be on display in the Hallie Brown Ford Gallery from October 7 to November 14 as part of the World Views program.

### Collegian names new staff

Lance Shipley '92 and Seth Schaefer '94 have been named editors-in-chief of *The Collegian*. Other new editorial staff: Melissa Swenson, managing editor; Christina Marcoules, associate editor for writing; Eric Kreis, associate editor for copy; and Rebecca Zisch, associate editor for production. New administrative staff: Heidi Sinclair, distribution manager, and Erik Hansen, business manager.

Subscription information for *The Collegian*: \$10 per semester or \$18 per year to Heidi Sinclair, Distribution Manager, c/o *The Collegian*, 900 State Street, Salem, OR 97301. Checks should be made out to Willamette University. Approximately 15 issues each semester are published.

## College of Law expansion groundbreaking held

A groundbreaking ceremony for Willamette University's College of Law expansion was held April 19.

The \$7 million project will almost double the size of the law school facility, enlarging it from 57,000 square feet to 97,000 square feet. This is intended to accommodate past growth of the student body; no future increase in number of students is planned.

Founded in 1883, Willamette
University's College of Law is the oldest
law school in the Pacific Northwest. It was
the first independent Northwest law school
to be accredited by the American Bar
Association (1938) and the first
independent law school in the region
approved for membership in the Association
of American Law Schools (1946).



### William B. Smullin honored at Entrepreneurship Conference

William B. Smullin '29 was awarded the Glenn Jackson Award at the Atkinson Graduate School of Management's Conference on Entrepreneurship this spring.

Smullin founded KOTI-TV in Klamath Falls in 1956 and in 1958 began Southern Oregon Cable, now Oregon's largest cable system. Smullin's participation in regional broadcasting continued to expand to include Humboldt Bay Cable in northern California, and radio and television stations in Corvallis, Medford, Roseburg and Redmond in Oregon, and Redding and Eureka in California.

He has been the recipient of numerous awards, including the Distinguished Service Award by the National Association of Broadcasters last year.

The award is named in honor of Glenn Jackson because of the profound impact he had on the state of Oregon.

Tom Sidley received the Conference on Entrepreneurship's Founder's Award. Sidley is vice-president and agent relationship manager of the Commercial Banking Division of U.S. Bank of Oregon.

### Post card commissioned

The U. S. Postal Service has commissioned a commemorative post card in honor of the 150th Anniversary of the founding of Willamette University.

Senator Mark Hatfield '43, who wrote a letter on behalf of the University in support of the commemorative, was informed in May of the decision by Postmaster General Anthony Frank.

"I cannot think of a more appropriate way to celebrate 150 years of educational service than the issuance of a commemorative post card," Hatfield said. "Willamette University was founded in the pioneer tradition and is a classic example of our nation's commitment to education."

### Islamic expert lectures

Yvonne Yazbeck Haddad, professor of Islamic History at the University of Massachusetts at Amherst, spoke on The Holy War: The Religious Ramifications of the Gulf War at Willamette University in April.

Haddad specializes in Islam in the 20th century; intellectual, social and political history in the Arab world; and Muslims in North America.

### Campus gardens grow

Plans are in the works to add a new garden to Willamette University. Already two beautiful gardens bring numerous visitors to campus.

Both the Japanese Garden behind the Art Building and the Martha Springer Botanical Garden near Sparks Center were featured in a recent tour of Salem gardens to benefit the gardens at Salem's Deepwood Estate.

The Martha Springer Botanical Garden was developed by a team of faculty, students and staff and dedicated in 1988. It was named in honor of Martha Springer, an emeritus professor of biology. Raised beds in the garden sprout theme plantings, such as plants used for medicine, each tagged with the plant's name, family, geographic origin, and other useful information.

The Japanese Garden was planted by students in the art department and offers a quiet, restful place to sit and enjoy the graceful arrangements of plants and rocks.

The newest addition planned for campus is a proposed rose garden with 150 rose bushes in commemoration of Willamette's 150th birthday. Each graduating class may then add a rose bush each year so the garden will continue to grow.



Willamette University is becoming a campus of gardens with the Martha Springer Garden (above) a botanical garden filled with numerous varieties of plants, and the serene Japanese garden (below).





### National Labor Law Moot Court Prize Won by Students

Lisa Umscheid and Travis Shetler, both second year law students, won the top prize in March in the Robert Wagner National Labor Law Moot Court Competition in New York City. The award is named for a U.S. senator after whom a 1930s labor relations act is named.

The two had previously won Willamette's moot court competition. In November eight teams had received the topic for the national competition and had begun to prepare a brief, due in February. The topic of the 25-page brief was an employer who owned a manufacturing plant of dangerous chemicals and wanted to have his employees take random drug tests. The employees' union represented the other side of the issue.

The submitted brief counted as 30-40 percent of the points scored, and the oral arguments made up the rest of the accumulated points.

Professor Ross Runkel, adviser for the team, said that Umsheid and Shetler were able to take a very complicated legal argument and simplify it so that it was clearly understood by the judges, particularly in the early rounds where the judges may not have been as familiar with the subject matter. He said they also did extremely well in answering the many questions that the judges asked.

More than 30 teams from law schools throughout the nation competed.

### Faculty recognitions received

Mary Ann Youngren, professor of psychology at Willamette University, has been selected as a winner of the 1991-1992 Sears-Roebuck Foundation Teaching Excellence and Campus Leadership Award.

Youngren, who has been teaching at Willamette since 1979, is one of nearly 700 faculty members being recognized nationally by the Sears-Roebuck Foundation for resourcefulness and leadership as an independent college educator.

Doug McGaughey, Religion, has been awarded a \$3,000 summer research fellowship from the Oregon Committee for the Humanities for his study, "Strangers and Pilgrims: Theology and Paradox,"

Jim Levenick, Computer Science, has had two papers accepted: "NAPS: A Connectionist Implementation of Cognitive Maps" by Connection Science, and "Introns Increase Genetic Algorithm Success Rate: Taking a Cue from Biology," by the Fifth International Conference on Genetic Algorithms,

Carol Ireson, Sociology, has recently served on the national grant proposal review committee for the Indochina Scholar Exchange Program of the Social Science Research Council, and was elected to the Board of Directors of the Thailand/Laos/Cambodia Study Group of the Association for Asian Studies. She has also been asked to serve as a reviewer for Gender and Society, the official publication of sociologists for women in society.

Bob Dash, Political Science, has been selected as one of 25 college teachers to participate in the National Endowment for the Humanities Summer Institute on Mesoamerican Civilizations this summer at the University of Pittsburgh.

Peter Harmer, Physical Education, has been named athletic trainer for the United States National Fencing Team when it competes at the World Fencing Championships in Budapest, Hungary in June.

Susan Lilly, Theatre, was chosen to present her abstract *Theatrical Applica*tions of Natural Dyes at the Ninth Annual Conference on Textiles at Purdue University.

New faculty: Richard Biffle, Education; Rosalyn Edelson, Education; and William Smaldone, History.

J. Frederick Truitt, currently of the University of Washington, has been appointed as the Helen Simpson Jackson Professor of International Management at the Atkinson Graduate School of Management.



Senator Bob Packwood '54 spoke at the May Willamette Forson to more than 200 guests.

The idea for this forum evolved from an idea by David Good '67 as a means to raise the visibility of Willamette University in Portland. Sponsored by the Willamette University Alumni Association, Atkinson Management Society, and the Willamette University College of Law Alumni Association, the forum is a quarterly breakfast meeting for alumni and their guests featuring high profile speakers from the business and professional fields. These speakers have included Atkinson Dean Dale Weight and Howard Schultz C.E.O. of Starbuck's Coffee

### Writers' conference set

The Americas: A Literary Bridge is the theme of a writers' conference to be held at Willamette University November 1-2. The conference will focus on the literature of Latin America. It will also provide a forum and showcase for Northwest writers, especially those who are the inheritors and spokespersons of the Hispanic culture.

One of the speakers at the conference will be William Kittredge, an Oregon native now living in Montana, who has published several collections of short stories, essays, and novels. He will discuss the comparisons, partly through Native American narrative, between the literatures of North and South America.

Historian Erasmo Gamboa of the University of Washington will speak on the history of the Hispanic community in the Northwest. Readings and workshops are also scheduled. English professors Adele Birnbaum and Carol Long are coordinating the conference.

Willamette is also sponsoring a writing contest as part of the conference. Recognition will be given at the conference to the best submissions in the following categories: fiction, poetry, drama, and essay. There will be separate judging for adults and for students in the seventh through twelfth grades. All entries must focus on the

theme of the conference, representing some area of Hispanic or Latin American culture. After the conference the winning entries are expected to be published in a booklet printed with the help of donations from local businesses.

Deadline for entries is Oct. 1. For more information, call 370-6061.

### College of Law hosts first Minority Honors workshop

A training workshop for minority honors students from Oregon's three law schools was held in May at Willamette University.

Twenty-three first year law students from Willamette University, Lewis & Clark, and the University of Oregon participated in the program which was sponsored by the Oregon State Bar Affirmative Action Program. The workshop was designed to help increase the retention rate of minority attorneys in the Oregon State Bar and to prepare first year law students for clerkships.

The three-day workshop included a meeting with Oregon Chief Justice Edwin Peterson and a talk on Cultural Differences in the Workplace by McKinley Williams of Diversity Management.

This is the first year that the Minority Honors Training Program has been held.

# 150 YEARS

W illamette was founded nearly 150 years ago by people who exemplified the University's motto. Non nobis solum nati sumus, "Not unto ourselves alone are we born."

The Reverend Alvan F. Waller was one of these people. Asked why he refused to accept a \$700 annual salary for his work as construction supervisor and fund-raiser for "University Hall," Waller replied, "I am working for future generations."



• THE SESQUICENTENNIAL CAMPAIGN FOR WILLAMETTE •

# FOR FUTURE GENERATIONS

# THE SESQUICENTENNIAL CAMPAIGN GOALS

### **ENDOWMENT**

Faculty Chairs	\$5,000,000
Scholarships	
Science/Computer Equipment	2,000,000
Faculty & Curriculum	
Academic Programs	2.000,000
Unrestricted	5.000,000

### CAPITAL PROJECTS

College of Law	7,000,000
Science Building	
Fine Arts Renovation	
Athletic Facilities	1,000,000
Student Life	2,500,000
Campus Development	
Miscellaneous	1.000.000

### RESTRICTED OPERATING PROJECTS

Non-Endowed Scholarship	3,000,000
Science Equipment	1,000,000
Instructional Technology	
Library Acquisitions	
Miscellaneous	

### UNRESTRICTED ANNUAL FUNDS

TOTAL \$50,000,000

### PRESIDENT'S MESSAGE



Jerry E. Hudson

Willamette University will be 150 years old in 1992. Already recognized as an institution of academic excellence and financial stability, Willamette is in an enviable position as it celebrates its Sesquicentennial.

But what about its place in the future filled with challenges for private higher education? For 18 months, a University Planning Committee comprised of representatives from the student body, staff, and faculty of the College of Liberal Arts, the College of Law, and the Atkinson Graduate School of Management examined ways in which Willamette University can be a better place in 1992 and beyond.

The resulting plan seeks to enhance and strengthen the University's academic offerings, its environment and campus life for students. The plan recognizes that attracting and retaining exceptional faculty and support staff, building endowment and improving the physical plant are all vital to such enhancement. It acknowledges the need to involve trustees, alumni, parents, and friends in a partnership to achieve these ends.

The planning committee developed objectives and strategies to meet its goals. I am pleased to say many have been or are being realized, either at no cost or through our operating budget.

Other parts of the long range plan, however, require outside funding. With this need in mind, the trustees have inaugurated a \$50 million Sesquicentennial Campaign. Designed to culminate in 1994, the Campaign will provide support needed to make Willamette University a better institution, as Alvan Waller once said, "for future generations,"

The alumni and friends of Willamette University have shown their loyalty and commitment. You have made it possible for Willamette to make tremendous strides in the past and have earned the gratitude of today's students and faculty. As you consider what role you will play in this Campaign, I encourage you to talk with your friends and colleagues about their education. I am certain that as you share and compare, you will discover important differences about the Willamette University experience. I hope that these differences will prompt you to pledge your financial support. Please join me in contributing to this Sesquicentennial Campaign to sustain Willamette University "for future generations."

Jerry E. Hudson President

### • PAST CAMPAIGN LEGACIES •

hat a difference campaigns can make in the life of an institution! Just look back at some of what has been accomplished with your help in the last ten years.

 The Jackson and Stoel endowed chairs were added in the Atkinson School and the College of Law;

 Endowed scholarship funds grew dramatically;

 A well-endowed fund for faculty and curricular development was established:

Collins Science
Center, Eaton Hall, Smullin
Hall, and Waller Hall were
completely renovated,

 The Hatfield Library, Whipple Clock Tower and Jackson Plaza were constructed.

 The Mill Race was rerouted and improvements made in landscaping.

These improvements, made possible by your generosity, are part of Willamette's commitment to have an educational environment that is second to none among comparable universities.





Willamette's former library served students for nearly 50 years, but had become crowded and outdated by the time it was replaced in 1986.

Above: The Mark O.
Hatfield Library provides a
well-lighted and comfortable
atmosphere for studying and
research, in addition to
adequate space for various
collections

### ENDOWMENT PROJECTS

What exactly is "endowment," how does it work, and what kind of difference will it make to students?

"Endowment" is principal that is permanently invested. The earnings from this investment provide the University with operating revenue. Some is restricted to specific purposes such as scholarships for students, faculty salaries, or programs that promote curricultim development. Some is unrestricted, depending upon the endowed fund to which contributions were made

Evidence of the strength of Willamette's endowment can be seen in its competitive faculty salaries, in its well-supplied and maintained libraries and laboratories, and in its attractive buildings and grounds. The endowment provides the stability which underlies the University's success.

As the University enters its second 150 years, Willamette seeks to increase its endowment by \$20 million to provide for future generations. The largest component of the campaign is for endowment growth for faculty chairs, student scholarships, science and computer

equipment, faculty and curriculum development, academic programs and unrestricted purposes.

### FACULTY CHAIRS

\$5 million

The establishment of faculty chairs at the University has brought Willamette some of its most distinguished professors. Their achievements enhance the reputation of the University and attract talented students, while their experience and leadership enrich the academic program.

A faculty chair is an endowed fund which provides annual income for the salary, fringe benefits, and discretionary expenses for a faculty position. This requires an endowment of \$1 million in the College of Liberal Arts and \$1.25 million in the College of Law or the Atkinson Graduate School of Management. The University's long-range plan called for the number of faculty chairs to double from 5 to 10. Since then, funds for three new chairs have been pledged so we are on our way to meeting that goal.

### FACULTY AND CURRICULUM DEVELOPMENT

\$1 million

Willamette University was selected in 1985 as one of a number of "leading private liberal arts colleges in California, Oregon, and Washington that demonstrates a strong commitment to liberal education and effective use of resources." With that recognition came a challenge grant from the William and Flora Hewlett Foundation to establish a \$1 million presidential discretionary fund for faculty and curriculum development projects. The Foundation promised \$250,000 if Willamette University could raise the remaining \$750,000

Willamette met the Hewlett Foundation's challenge. As a result, grants have annually funded a wide array of innovative faculty projects. enriching curriculum for students. But the number of worthwhile proposals now exceeds our funding capacity. By adding another million dollars in dedicated funds to the endowment, we will be able to provide support for the creative ways in which the faculty seeks to improve academic life at Willamette.

### STUDENT SCHOLARSHIPS

\$5 million

Many students who aspire to attend Willamette University are able to do so only because of scholarship support. Students and their parents must frequently base a decision to enroll on the extent of financial aid available. As competition for qualified students increases among the country's undergraduate colleges and graduate programs, Willamette must be in a position to offer students needed assistance.

Last year endowed scholarship funds provided 15.5 percent of the scholarship dollars awarded. As student financial aid from other sources, particularly government, becomes more and more limited. Willamette looks to endowed funds to provide greater support. Adding \$5 million in endowed scholarship funds will help keep the Willamette experience accessible to worthy students

### • ENDOWMENT PROJECTS •

"The Goudy Scholarship made my attending Willamette University possible. It is this scholarship, alone, which enables me to return each semester. For that I would like to express a very deep thank you."

> Morena Edwards Elmer and Grace Goudy Scholarship

"Your scholarship has helped to keep my options and opportunities numerous and varied and I sincerely thank you for that support."

LAURA ZINNIKER '91
Max and Susan De Sully Scholarship

"Education at Willamette has been one of quality and importance and once again I am grateful for your contributions in assisting me through this scholarship fund."

LEAH GORELIK
Edwin and June Cone Scholarship

"Thank you so much for your help. I hope, someday, I will be able to do what you have done for me, for a future student."

CHRISTOPHER A. SIMMONS Elmer and Grace Goudy Scholarship

### SCIENCE AND COMPUTER EQUIPMENT

\$2 million

The need to replace and repair science and computer equipment is accelerating. Modern well-maintained equipment is essential to support optimum teaching and learning. An endowment for the repair and replacement of equipment will significantly improve Willamette University's ability to maintain good laboratories for future students.

## UNRESTRICTED ENDOWMENT

\$5 million

Approximately one-half of the endowment of Willamette University is unrestricted, the result of bequests and contributions that have come without restrictions on their use. Earnings from the unrestricted endowment are used to meet the most urgent needs in the educational budget.

Growth in the unrestricted endowment gives the University the flexibility to meet the challenges of a changing environment.

### ACADEMIC PROGRAMS

\$2 million

Endowed support for a particular academic program, such as the Freshman Experience, the Humanities Senior Seminar, or the Center for Dispute Resolution, ensures dedicated funding for that program even when budgetary constraints might force cuts elsewhere. It also relieves pressure on tuition and helps to keep costs down.

Donors may endow any academic program in the College of Liberal Arts, the College of Law, or the Atkinson Graduate School of Management. Faculty members welcome the opportunity to discuss their programs, both those which already exist and those they would like to see developed.

### CAPITAL PROJECTS



Capital gifts to Willamette University have made possible such important campus additions as the Mark O. Hatfield Library and Whipple clock tower. Capital gifts to the sesquicentennial campaign will enable Willamette to keep pace with the need for new and updated facilities.

# CAPITAL PROJECTS \$18 Million

# hat are "capital projects" and how do they enhance the educational process?

The term "capital projects" refers to improvements in the University's physical plant, which are funded outside the annual operating budget. By providing functional and attractive spaces in which to study, work, and live, capital projects contribute substantially to the educational mission of the institution and to its success in attracting a high caliber of students, faculty, and staff.

The major capital projects in the Sesquicentennial Campaign are: College of Law expansion, Chemistry and Physical Science Center construction, Fine Arts building renovation, athletic facilities improvement, student life facilities improvement, and campus development.

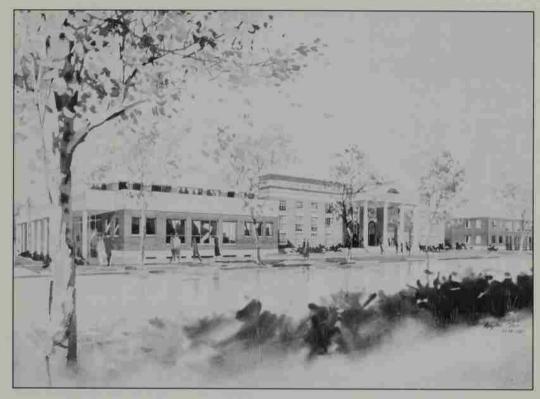
### CAPITAL PROJECTS •

### TRUMAN WESLEY COLLINS LEGAL CENTER

\$7 million

The College of Law was the first law school established in the Pacific Northwest and the second in the West. Well-recognized for its commitment to legal education in a personal setting, the College of Law has educated more than 3300 alumni now living around the world, and produced more than 25 percent of all the judges in Oregon.

The Truman Wesley Collins Legal Center was constructed in 1967 and is now the oldest facility of Oregon's three law schools. It has served the College of Law well, but much has changed in two decades. The law building was designed for a student body of 300, a faculty of 12, and a law library holding 75,000 volumes. Changes in the study and practice of law have led to the need for more faculty to cover a wider range of specialties and a larger library to meet the information needs of today's faculty and students. Enrollment has stabilized at 450, with no additional growth planned. A large applicant pool provides the opportunity for increasing selectivity.





Architect's rendering of proposed renovations of the College of Law. Top: View of the east side from Winter Street. Bottom: View of the southeast corner.

Architectural plans call for doubling the facility's square footage. from 53,000 square feet to 99,000 square feet. providing more space for library, classrooms, offices and student areas. Perhaps more important, the renovation will permit a more effective use of space to better support the educational programs in place. The improved physical environment will assist the College in bringing together talented students. faculty and staff.

### CAPITAL PROJECTS



Students enjoy attractive, well-maintained surroundings as they stroll across campus.

# CHEMISTRY AND PHYSICS SCIENCE CENTER

\$5 million

A second science center is proposed to supplement the E. S. Collins Science Center. Together, the two buildings will provide appropriate classroom and laboratory spaces for a premier liberal arts institution like Willamette.

Science faculty have worked with an architectural firm to design an expanded science complex to be located west of the current building and used primarily by the Chemistry and Physics Departments. This will enable all science departments to designate areas exclusively as classrooms or laboratories, increase faculty and student research opportunities, and create new demonstration spaces.

With the addition of this science center, science education at Willamette will become even more of a collaborative process, where faculty and students can learn science by experience.

### FINE ARTS BUILDING

\$1 million

The Fine Arts Building, which includes Smith Auditorium, is one of the most heavily used buildings on campus. University activities are scheduled year-round and, because Salem does not have a civic auditorium. Willamette's facility is frequently used for community cultural activities, too.

Music practice rooms in the East wing need to be renovated or replaced. Acoustic engineers have made recommendations that will dramatically improve the quality of these spaces for practice.

Two additional improvements to Smith Auditorium are highly desirable. A new south entrance will open the building toward the Jackson Plaza and the main parking lot. Air-conditioning will greatly enhance the comfort of speakers, performers and audiences in Smith Auditorium.

## ATHLETIC FACILITIES

\$1 million

A reputation for academic excellence does not preclude having an excellent athletic program. At Willamette, we have both and they co-exist very well.

Nearly one-fourth of the undergraduate student body participates in one or more intercollegiate sports while at Willamette. More and more students in the three colleges use the University's athletic facilities to keep fit and to work off the stress of academic pressures.

Additions to Sparks Center, Willamette's major indoor athletic facility, for an expanded weight room and classroom space, plus renovation of McCulloch Stadium, are the major athletic facilities projects.

### CAPITAL PROJECTS

The view above indicates how the new dining commons will look from the east. The drawing below depicts the dining commons from the north, as it will appear from across the Mill Race.

### STUDENT LIFE FACILITIES

\$2.5 million

Willamette is a residential University that serves as "home" for over 1,000 students. Pleasant and livable surroundings are an important factor in their overall experience. Major renovations of Lausanne and other residence halls have had a positive impact, but additional improvements are needed.

After extensive campuswide input on needs and design, construction begins this summer on the new dining commons which will make the food service better and more flexible and add to the sense of community among Willamette students. Former kitchen and dining spaces in residence halls will be converted into needed additional sleeping and other uses.

Putnam University
Center will be renovated to
accommodate more student
uses. The Office of Residence Life is working with
architects and members of
three living organizations—

Shepard House, Kappa Sigma Fraternity, and Delta Tau Delta Fraternity—to convert sleeping porches to individual rooms. A new South entrance to the Baxter Hall complex is being explored, to make it accessible from the interior of the campus.

### CAMPUS DEVELOPMENT

\$500,000

Various "essentials" and "extras" add immensely to campus beauty and quality of life. During the last decade, the Mill Race was rerouted, new sidewalks, lighting, a new underground electrical power system and a new steamline were installed and land-scaping was improved.

As in the past, some anticipated campus development projects are essentials such as improvements in utility systems and other infrastructure items. Other projects like signage and landscaping are extras that help draw students, and strengthen external perceptions that Willamette is a place of quality.



### RESTRICTED OPERATING PROJECTS

### A / hat are "restricted operating projects" and why are they needed?

The term "restricted operating projects" refers to those that are neither building) nor endowment projects. Nor are these projects funded through the University's general operating budget.

These projects are important to Willamette because they provide. support for some vital ingredients in the educational process-for example, scholarships and equipment-above and beyond what is possible through the operating budget available from endowment income. Generally, they are areas of substantial need that cannot be fully addressed through the budget process.

The four major restricted operating projects proposed for the Campaign are nonendowed scholarships. purchase of new science equipment, upgrading instructional technology, and library acquisitions.

### PURCHASE OF NEW UPGRADING SCIENCE EQUIPMENT

\$1 million

Nationwide, college and university laboratories are underequipped and outdated, with tremendous implications to our students and to their ability to provide leadership in the sciences in the next century. Keeping science laboratories adequately stocked with functioning, modern equipment is becoming more challenging because many basic pieces are so expensive and have an average "life" of only five to seven years.

Members of the science faculty have identified over \$1 million worth of basic science equipment needed to provide Willamette's students with a quality science education that will adequately prepare them for graduate schools and science-related careers. The magnitude of this immediate need and ongoing challenge has led to a two-fold campaign commitment; to seek \$1 million to meet the urgent need for basic science equipment and to seek \$2 million, which is included in the endowment section of the campaign, for a restricted endowment to repair and replace this equipment.

### INSTRUCTIONAL TECHNOLOGY

\$2 million

Instructional Technology refers to equipmentprimarily computers and media technology-used in the University's educational programs. Willamette is eager to improve its instructional technology to provide faculty and students with the tools to enhance teaching, learning and research.

Support for this restricted operating project will be split between new technology, replacement of existing technology, and providing the infrastructure (including additional human resources) to properly support

### NON-ENDOWED SCHOLARSHIPS

\$3 million

Non-endowed scholarships are a key component

During the Sesquicentennial Campaign, the University seeks \$600,000 per year through 1994 for nonendowed scholarships for

### LIBRARY ACQUISITIONS

\$1 million

Well-stocked University libraries are critical to Willamette's mission. providing tools for curricular and research endeavors.

Maintaining a quality library is expensive. Costs continue to rise significantly. The average price for books exceeds \$40, with periodical subscriptions. looseleaf services and court reporters averaging far more

Included in the Sesquicentennial Campaign is \$1 million for library acquisitions. This will allow Willamette to fill in thin areas within the existing general collections, respond to curriculum expansion and to new areas of faculty and student research, and increase access to databases off campus.

### UNRESTRICTED ANNUAL FUNDS •

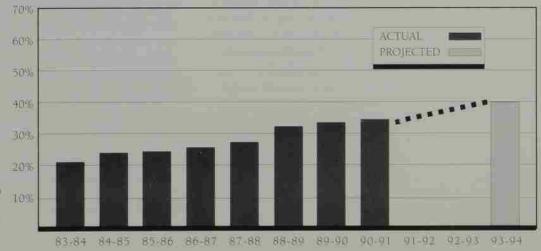
# hat are the Annual Funds and what do they provide?

The Annual Funds provide operating support that Willamette counts on each year to balance its budget. Because Annual Funds help Willamette meet its most basic needs for library books, equipment, faculty salaries, etc., they are the vital foundation of the University's financial support.

in the past decade, the percentage of alumni participation in the Annual Funds has grown significantly, as has the size of the average gift. This indication of support from those closest to the University is an important factor when Willamette seeks funding from foundations and corporations. Maintaining and improving Annual Funds giving is an essential part of the Sesquicentennial Campaign.



Biology professor Grant Thorsett assists Jennifer Kirkman '91 of Colorado Springs, Colo., as she places DNA into an electrophoresis chamber for analysis.



ANNUAL FUND ALUMNI PARTICIPATION

### FOR FUTURE GENERATIONS

Here's what people say about Willamette University... In 1983, after polling college presidents, U.S. News and World Report described Willamette University as "the best, smaller comprehensive university west of the Mississippi."

"Competitive" admission standards place Willamette University in the top 10 percent of the more than 3000 colleges in the country. (Peterson's Competitive Colleges)

The education columnist for The New York Times has said that Willamette University is one of the "best buys" in college education (Best Buys in College Education)

Another college directory includes Willamette University in its collection of the "best, most popular, and most exciting" in America. (Barron's Guide to the Best, Most Popular, and Most Exciting Colleges)

Willamette University is one of 300 institutions described as among "the best and most interesting" in a national selective guide to colleges. (The Fishe Guide to Colleges)

And in 1991. U.S. News and World Report, in its publication American's Best Colleges, placed Willamette University in one of its two top categories, that of "national liberal-arts college."

This category included 141 institutions which the magazine described as "highly selective schools" where more than half of the degrees awarded are in the liberal arts. The colleges were described as institutions "in the major leagues of American higher education."

U.S. News and World Report wrote, "While quality of individual schools obviously varies, colleges in these top categories generally provide superior academic experiences for the academically ambitious student." What will they say about
Willamette
University in the future?
Much of what will be said will depend on you.

### HOW YOU CAN PARTICIPATE

Villamette University is a product of people who have provided "for future generations." That is why the institution has reason to celebrate its first 150 years and has embarked on a \$50 million campaign to prepare for its next 150 years.

You can support Willamette's Sesquicentennial Campaign For Future Generations by writing a check to Willamette University or by making a written pledge payable over several years. In addition to making a gift of cash, you may give securities, real estate or personal property, or through a life-income agreement, will or trust. Gifts are tax-deductible as allowed by law. And remember, many companies have matching gift programs to increase their employees' contributions to higher education!

If you would like additional information about the Campaign or about ways to contribute, please call the Office of University Relations at (503) 370-6340.

Thank you for your support!

Ra. Booth is remembered for his strong commitment to Willamette University and the special interest he took in young men and women hoping to attend Willamette. When friends in Grants Pass contacted him on behalf of Gayle Denison Strome '41, then a promising high school student, Mr. Booth saw to it that she had the financial resources necessary to complete her degree.

Emulating major professor Chester Luther, Mrs. Strome became a mathematics teacher and taught in the Junction City School District before devoting full time to the seed business she and her husband owned. In 1979, Mrs. Strome endowed the Denison Scholarship Fund to honor her family and provide financial support for worthy students.

Scholarship assistance not only made it possible for Gayle Denison Strome to study at Willamette, but inspired her to help future generations.

## COMMEMORATIVE GIFT OPPORTUNITIES

A generous gift to Willamette reflects that the donor and the University share goals, values and ambitions—to educate and equip the future leaders of our communities, nation and world.

One way that Willamette expresses its gratitude to a major donor for being a partner in the University's educational enterprise is to offer naming opportunities. A substantial gift to a building or endowed fund lends itself to a named memorial in honor of the donor or someone important to the donor... a perpetual remembrance and a living legacy in the University community that benefits from the benefactor's generosity.

Commemorative gift or naming opportunities in the Sesquicentennial Campaign include:

### **Endowment of Faculty Positions**

Faculty Chair in the College of Liberal Arts: \$1 million
Faculty Chair in the College of Law or the Atkinson
Graduate School of Management: \$1.25 million
Endowment of Student Scholarships: \$15,000

Endowment of Science and Computer Equipment: \$500,000

### College of Law Building

Law Library: \$2.75 million

Center for Dispute Resolution: \$2 million Student Lounge and Plaza: \$750,000

Library Computer Labs, Student Organizations and Administrative Office Suites: \$75,000

Dean's Office: \$50,000

Classrooms: \$30,000-\$250,000 Library Computer Rooms: \$20,000

Faculty Offices: \$15,000

### Fine Arts Building

Music Practice Rooms: \$25,000

Faculty Offices: \$15,000

#### Athletic Facilities

Fitness Center \$500,000 Dining Commons: \$2,000,000

## WU to unveil athletic Hall of Fame Lewis, Grossenbacher among 16 charter inductees

By CLIFF VOLIVA SPORTS INFORMATION DIRECTOR

Ed Grossenbacher '60 owes a lot to the late John Lewis.

Had it not been for the guidance of the legendary basketball coach, Grossenbacher shudders to think where his career might have ended up.

But four years of character molding by Lewis turned Grossenbacher from a street-smart jock out of Portland into possibly the finest basketball player WU has ever had – and more importantly – into a model citizen.

"Eddie Grossenbacher was the Gary Payton of Willamette basketball," said former long-time Salem sportswriter, Al Lightner, recently. (Payton was a 1990 All-American at Oregon State and now plays professionally for the Seattle SuperSonics.)

There's little doubt Grossenbacher will get a bit sentimental and maybe even misty-eyed when he and his mentor will be among 16 charter inductees into Willamette's Athletic Hall of Fame on Sept. 28. Also being inducted with Lewis, who was at WU from 1947-72, and Grossenbacher, will be:

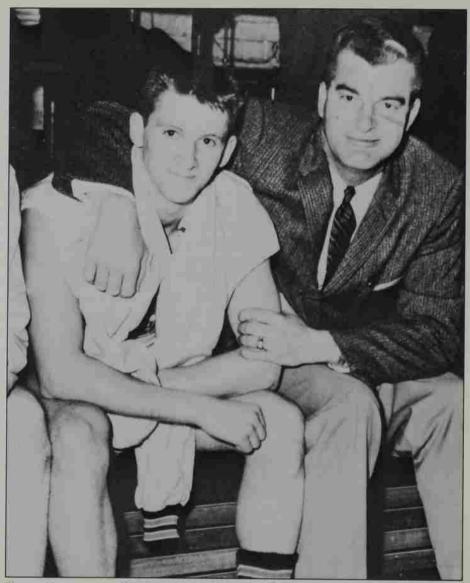
■ Bill Beard '38, a football, basketball and baseball star of the 1930s who went on to play pro baseball;

■ Harold Hauk (deceased) '30, another versatile athlete who went on to become a successful coach and was inducted into the Oregon Sports Hall of Fame in 1982;

 John Oravec '38, an All-American football player who still holds WU records for touchdowns and scoring;

■ Rachael Yocom '37, who played every sport available at WU, was sixth in the javelin in the 1936 Olympic Trials and was a nationally-recognized authority in the field of modern dance;

■ John Kolb (deceased) '41 starred in football, basketball and baseball before going onto a career as an NCAA and pro official in basketball and baseball, and was a PGA teaching pro;



Shown with an arm around Ed Grossenbacher, John Lewis is WU's lone member of the NAIA Hall of Fame.

■ Dorothy Moore '41, who lettered in five sports at WU and was a catcher on the 1944 Lind-Pomeroy softball national championship team now in the Oregon Sports Hall of Fame:

■ Ted Ogdahl (deceased) '46, who was an All-American halfback at WU prior to transferring to University of the Pacific and playing professionally two years in San Diego. He later won 98 games in 20 seasons (1952-71) as WU's fooball coach:

Vic Backlund '58, an all-Conference

player in football, basketball and baseball played pro baseball for two years prior to becoming a successful prep coach in Salem;

■ Ken Ashley '62, a three-time national high jump champ and the WU record holder for rebounds in a game;

■ Bob Burles '66, a two-time All-American in football and 1966 national 400 hurdles champion;

■ Charles Bowles, who in 25 years as track & field coach (1965-90) had 36 Conference or District championship

teams, 50 All-Americans and two national champions;

■ Roy 5. "Spec" Keene (deceased) served as athletic director and coached football, basketball and baseball during 17 years (1926-42); his teams winning or sharing 19 Conference titles;

■ Gale Currey (deceased), who taught and coached at WU from 1926-66 and is considered its pioneer of women's athletics, also served hospitals and clinics as a physical therapist;

■ Les Sparks (deceased) '19 coached tennis for 50 years and assisted with football, basketball and track.

# First-ever Hall of Fame banquet to be September 28

The first-ever Hall of Fame banquet, honoring 16 of Willamette's outstanding contributors in athletics, will be held Saturday, Sept. 28, following the Homecoming football game against Whitworth.

The banquet will be preceded by a 5:30 reception.

The cost of the dinner and reception will be \$20 per person. The Master of Ceremonies for the event will be former WU assistant football coach Jerry Long (1955-61), who recently retired as assistant athletic director at UCLA.

Also speaking will be: WU President Jerry Hudson; Glenn Olds '42, a former WU tennis player and Commissioner of the Alaska Dept. of Commerce and Economic Development; and Tom Warren '49, a former WU basketball player.

Reservations for the reception and banquet can be made by sending a check with the RSVP form in the Homecoming brochure which will be mailed in July. For further information, call or write:

Willamette University University Relations Hall of Fame Banquet 900 State Street, Salem, OR 97301

# Pietig wins another NAIA crown, capping a banner year for WU sports

Senior Carrie Pietig concluded one of the finest careers in the history of Willamette track & field by winning the 1991 NAIA discus title and placing second in the shot put. The discus crown was her third national championship – equalling the trio of high jump crowns won by Ken Ashley '62 in the early 1960s – as she won both events in 1990.

Her efforts helped the women's team place 10th at the meet with 23 points. The Bearcats got their remaining points from freshman Mea Frantz, who placed fourth in the javelin with a mark of 144-2.

Also competing at nationals for WU were: senior Jennifer Goettsche, who placed ninth in the 3,000 meters; freshman Scott Baker, who was 16th in the

javelin; and seniors Laura Thurston and Jay Coleman, who placed 24th and 31st, respectively, in the marathon.

Men's tennis and golf, and women's softball, also excelled in the spring. The tennis team shared the Northwest Conference title with Pacific and won its sixth straight District 2 championship before placing in a six-way tie for 19th at nationals. WU last won a Conference title in the sport in 1970. Seniors Rick

Wood and John Lovell - 13-9 and 16-8, respectively, in singles play - went 2-

1 in doubles at nationals to finish the season at 18-2.



Freshman Kent Clark led the linksters to the Conference championship and the title of the six-round Northwest Small College Golf Classic. Clark, medalist of the Conference, Classic and NAIA District 2 tournament, placed 86th at nationals with a 36-hole score of 160.

The softball team, guided by first-year head coach David Just, had its best season since 1984 with a school-record 16 wins. The Bearcats, led by the .432 hitting of sophomore first baseman Khris Looney, wound up at 16-20 and placed third in its first District tourney appearance since 1984.

The strong spring season helped WU's athletic program close to within 16 points (167-152) of Pacific Lutheran in this year's tabulation for the Jane McIlroy-John Lewis All-Sports Trophy, given annually to the top athletic program in the Conference. PLU has won the award every year since it became a combined men's and women's trophy in 1985-86, but this year's margin between the Lutes and the Bearcats is the narrowest.

### Fall teams eye another big year

It would be difficult for the fall athletic teams of 1991 to duplicate what their 1990 counterparts did, but the makings of another fine sports season exist.

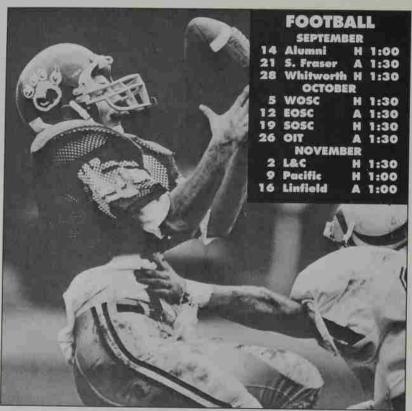
The football team – 5-4 in '90 – returns 17 of 24 starters (including kickers) and with 25 lettermen returning on offense and defense, the Bearcats should be a contender for the Mt. Hood League title.

Both the men's and women's soccer teams are coming off strong seasons – 13-5-1 and 14-4-2, respectively. The men lost only one player to graduation from the '90 roster, while the women saw only three depart.

The volleyball team, coming off its best season since 1980 at 21-19, had only two roster spots vacated by seniors.

However, graduation did take a toll on the men's cross country team, with three of its top members graduating. The women's team, a surprise qualifier to nationals last fall, should have everyone back.

# 1991 Fall Sports Schedules



lumor Tim Muers is one of 50 lettermen back for the football team.

### CROSS COUNTRY

### SEPTEMBER

/ ZATGOTHER INCOM	EL	11:00
14 Whitman Inv.	A	11:00
21 L&C Inv.	A	11:00
28 PLU Inv.	A	11:00
OCTOB	ER	
5 WU Inv.	H	10:00
19 NCIC champ.	A	11:00
NOVEM	BER	
2 District 2 champ.	EOSC	11:00
16 NAIA champ.		TBA



### WOMEN'S SOCCER

### SEPTEMBER

	Oregon State	A	1:00
10	) Pacific	A	4:00
13-1	Far West Classic	A	TBA
	Linfield	Ħ	4:00
22	Seattle Univ.	H	noon
25	George Fox	A	4:00
28	Coll of Idaho	A	11:00
	OCTOBE	R	
3	L&C	H	4:00
5	Whitworth	H	11:00
6	Whitman	H	noon
8	Linfield	A	4:00
12	PLU	H	11:00
16	L&C	A	5:00
23	Pacific	H	4:00
26	George Fox	H	11:00
	NOVEMBI	ER	
1	Coll. of Idaho	H	3:00
	District 2 tourn.		
15-16	West Regional	TBA	TBA
	100		

### VOLLEYBALL

### SEPTEMBER

6-7	WU INVITATION	ONAL	
	(Pacific, Linfield, George Fox, EOSC,		
	Warner Pacific, W. I		
19	George Fox	A	7:30
21	Whitman	A	1:00
24	L&C	A	7:00
27-28	George Fox Inv	A	all day
OCTOBER			
3	Pacific	Α	7:00
5	Whitworth	H	1:00
11-12	WOSC Inv.	A	all day
18	Linfield	H	7:00
19	WOSC	A	7:00
22	W. Pacific	H	7:00
25	WOSC	H	7:00
26	PLU	H	7:00
29	George Fox	H	7:00
31	W. Baptist	A	7:00
	NOVEME	BER	
Ī	Portland State	A	7:30
	NCIC tourn.	Lin.	
15-16	District 2 tourn.	TBA	TBA

### **MEN'S SOCCER**

#### SEPTEMBER

SELTEMBEK			
2	Trinity Western	H	4:00
7	Alumni game	H	1:30
7-8	WU INVITATION	ONAL	
	(Pacific, Seattle, OSL		
13-15	Evergreen St. Inv.	A	all day
21		A	1:00
25	George Fox	Н	4:00
28	L&C	A	1:00
	OCTOBE	ER	
2	Linfield	H	4:00
5	Whitworth	H	1:00
6	Whitman	Ħ	1:00
	Coll. of Idaho	Α	4:00
	NW Nazarene	A	1:00
16	Western Baptist	H	4:00
19	Col. Christian	H	1:00
20	PSU (club)	A	1:00
26	Warner Pacific	H	1:00
30	Pacific	A	3:00
NOVEMBER			
2	Concordia	A	1:00
7,9	District 2 playoffs	TBA	
	Area I playoff	TBA	TBA

## ALUMNI

# What's cookin'?

BY JIM BOOTH
DIRECTOR, ALUMNI & PARENT RELATIONS

ow that our annual Alumni/ Commencement Weekend is over, you might think the Alumni Relations Office can sit back and relax for the summer. That would be nice, but it is really just the opposite! In addition to getting ready for fall reunions and events, this is the time when we work on programs and ideas that have been on the "back burner" while we were working on things like the 149th birthday parties and class reunions during the academic year. Although there are many "back burner" ideas on our stove, I want to share with you information about the two most important programs on our summer menu: Alumni Clubs and the Alumni Career Network.

We started organizing alumniclubs in 24 regions from Japan to Washington, D.C., 15 months ago. I am pleased to report that 14 of those areas now have boards. These clubs include: Hawaii, Alaska, Puget Sound, Portland area, Salem area, Eugene area, Central California, Bay Area, Los Angeles area, San Diego, Boise area, Mountain and Plains area (Denver), New England, and Washington, D.C., area. The remaining clubs we're working on this summer include: Japan, Midwest (Chicago), Eastern Washington/Idaho/Montana, Southern Washington/Northern Oregon, Central Oregon, Southern Oregon, Southwest (Phoenix), Texas (Dallas area), Southeast (Atlanta) and the New York area.

Needless to say, a lot of work is involved in identifying leadership for these boards. I have some names, but would welcome additional alumni who would like to get involved. Each alumni club is expected to have at least one annual event for alumni, and to provide a liaison to the University in various areas such as admissions, annual funds, continuing education, and career development. I look forward to completing our roster of alumni clubs

and would appreciate any help, especially in the areas to be developed this summer.

Our career networking program has progressed slowly this year, due to the installation of new computer hardware and software. I am happy to report that we have an inventory of over 1,100 names of alumni who have indicated an interest in the career networking program. By the time you read this article, we will have refined that list and published printouts by occupation and geographic area. These printouts will be available to seniors and alumni who wish to network in given fields and geographic areas.

Career networking is a particularly exciting program for our alumni. It is a win-win opportunity in that it provides alumni an excellent means of giving something back to the institution, while at the same time tapping a tremendous resource of quality potential employees. The benefit to students and job-seeking alumni is obvious in that it helps them accomplish employment goals more effectively.

Career networking is just the beginning of what I hope will be an even greater career development program which benefits both alumni and students. Expanded internship programs and professional networking are but two additional opportunities to be developed. The Career Development Committee of the Alumni Board of Directors has been and will be working on these programs. If you would like to help, just let this office know.

Now you know what is "boiling" on our front burners this summer. My wife will tell you that I am not much of a cook at home, but, as you can see, there is a lot cookin' at work!

I'd like to get involved! Keep me in mind  ☐ Alumni Board/Events in my area  ☐ My next class reunion  ☐ Student recruitment in my area  ☐ Career Networking with students or alumni interested in my occupational field in my geographic area.	☐ Phonathon work in my area ☐ The 1992 Leadership Conference ☐ Special interest reunion:
Name:	Class Year:
Address:	
City/State/Zip:	
Home phone:	Bus. phone:



### Dorothy Patch receives Lestle Sparks medallion

Dorothy Taylor Patch '30 was awarded the Lestle J. Sparks Medallion at the Alumni Banquet on May 11. This award, established in 1981, is given annually to that graduate whose loyalty and service to the University best reflects the ideals of one of Willamette's most devoted alumni, Lestle J. Sparks, Class of 1919.

In receiving the award, she noted, "I am representing those who have equal loyalty, equal dedication and many more achievements than I."

Patch, 82, has a long history of service, both to the community and to Willamette, which began as a student involved in the YWCA, working for racial justice and peace. She has been active in the United Nations Association, the American Association of University Women, and The United Methodist Church. Before retiring in 1971, she was the chairwoman of the social studies, international and human relations department at North Salem High School. She is the recent recipient of the Salem Area Chamber of Commerce Distinguished Service Award.

For Willamette she has helped organize numerous class reunions, has been an active member of Town and Gown for 20 years, and is a member of Friends of the Library. She was the recipient of a 1977 Alumni Citation and an Honorary Doctor of Humanities degree in 1981.

## Banquet honors alumni

"Life is a gift," Taul Watanabe '41 said in his keynote talk to fellow members of his 50-year reunion class and others attending Willamette's Alumni Banquet on May 11. He credited many Willamette people with influencing his successes. He also recounted the wrenching experience of relocation into a camp for Japanese Americans during World War II.

Six alumni received Alumni Citations at the banquet. The Alumni Citation Award was established in 1957 to honor graduates who, in professional achievement and service to their communities, reflect the highest ideals of the University.

Rodney K. Beals, M.D. '52 received an alumni award for distinguished achievement in medical education. He noted that, "The hardest courses I ever took, I took here." Beals is professor and head of the division of Orthopædic Surgery and Rehabilitation at Oregon Health Sciences University. He is the author of clinical and scientific papers and has accomplishments as a teacher, scientist, physician and surgeon. He is a member of several professional and civic organizations; and was chosen as one of "The Best Medical Specialists in the U.S." by Town and Country Magazine in 1984.

Alan J. Beardsley '64 and Sharon Paulsen Beardsley '64 were cited for their distinguished achievement in community service. After graduating from Willamette, Alan Beardsley earned his Ph.D. from Oregon State University and worked as a biologist with the National Marine Fisheries Service. He is now president and general manager of Mark-it Foods, Inc., Island Traders, and Kodiak Salmon Packers in Alaska, and is a member of the Executive Committee of the Board of the Oregon Coast Aquarium in Newport. Other important achievements include working as an aquanaut for the Tektite Program, a fishery consultant in Micronesia, and a bilateral negotiator for U.S., U.S.S.R., Japan, and Canada fishery treaties. He served



Rodney K. Beals



Alan J. Beardsley



Sharon Paulsen BeardIsley



Donald W. Empey



Griffith Frost



Susan M. Hammer

two years as mayor of Kodiak.

Sharon Beardsley received her master's degree from the University of Washington in 1973 and taught English and health at Kodiak High School for 14 years. Over the years, she has been involved in the National Education Association, League of Women Voters, American Association of University Women, and Delta Kappa Gamma. Her community involvements include Kodiak Arts Council, Kodiak Council on Alcoholism, and the library board. Beardsley was named Teacher of the Year by both the Kodiak School District and Kodiak Community College, and the Kodiak High School year book was dedicated in her honor.

She is currently teaching teen parents in a welfare reform program intended to motivate them to return to school and pursue employment.

An Alumni Citation for achievement in education was awarded to **Donald**  W. Empey '54. Empey has received numerous recognitions and awards as an educator, including the Showcase of Excellence Award from the National Council of States on Inservice Education for his staff development program. The program was cited as one of ten exemplary programs in the United States. He has also been the recipient of the Los Angeles County Bilingual Education Award, the Glendale PTA Council Honorary Service Award, the National Academy for School Executive Danforth Foundation Fellowship, His service to and many others. Willamette University includes membership on the board of directors of the Willamette University Alumni Association, chairperson of the Willamette University Loyalty Fund, and president of the Southern California Chapter Alumni Association.

Griffith Frost '79, president of Frost International in Tokyo, Japan, was recognized for distinguished achievement in international business. Frost has built a respected business in a country that doesn't encourage outside competition. In addition to being founder and president of Frost International, he created a consulting company that helps businesses sell U.S. products in Japan; built an English-language school that has 3,500 students and a new branch in Tokyo; and started a business that helps Japanese companies import items, with contracts signed for sale of \$2 million in vacuum cleaners this year.

Susan M. Hammer L'76 received a citation for distinguished achievement in law and public service. She is a partner in the law firm of Stoel, Rives, Boley, Jones and Grey in Portland. She specializes in labor and employment law and works as a mediator. She is involved in alternative dispute resolution. Hammer was the first woman president of the Multnomah Bar Association. In that position, she was instrumental in promoting alternative dispute resolution and professionalism in Multnomah County. She received a Woman of Achievement award from the Oregon Commission for Women in 1987. She is immediate past chair of the Board of the Oregon Peace Institute. She served on the Oregon Board of Bar Examiners and on the Lawyers Advisory Board for 1000 Friends of Oregon.

The Office of Alumni Relations invites nominees for next year's Alumni Citation Awards. Please send your recommendations to Jim Booth, University Relations, Willamette University, 900 State Street, Salem, Oregon 97301.

#### New Alumni Board Members Elected

Seven new members have been elected to the Alumni Association Board of Directors. They will serve terms between September 1991 and September 1994. They are: Debra Sorensen Mervyn '75, Portland, an engineer with Precision Castparts Corp.; Deston Nokes '81, Tualatin, a writer and editor with Northwest Natural Gas; Bret Rios '72, Salem, general manager of Viacom Cablevision; Harold Rose '33, Portland, retired; Wilma Froman Sheridan '45, Portland, dean of the School of Fine Arts & Performing Arts at Portland State University; Kathy Norris Worden '66, Oregon City, teacher at Mt. Pleasant Elementary School; and Charles Best '75, Portland, legal counsel for U.S. West Communications who is filling the term left vacant by Josephine Simpson. New faculty representative to the alumni board is Susan Leeson '68, L'81, professor of political science.

#### Latin American Tour Details

An alumni tour is planned October 27 - November 10, 1991, to be led by Jim Booth '64, Director of Alumni and Parent Relations.

Buenos Aires, Argentina; Rio de Janeiro and Iguazu Falls in Brazil; and Santiago, Chile, are included.

Cost: \$3,355 (from Seattle); \$3,415 (from Portland); \$3335 (from San Francisco); \$2,895 (from Miami); 6 day pretrip extension available to Cuzco and Machu Picchu for additional \$899.

Full payment is due August 16. Call (503) 370-6340.

#### **Fall Reunions**

Class of 1956 - September 27-29 Dale Gustafson (503) 253-0045 Gino Pieretti (503) 777-1010

Class of 1971 - September 27-29 Michael Brown (503) 585-2255 Susan Meikle Stoops (503)667-1474

Class of 1976 - September 27-29 Dan Hall (206) 742-7492

Class of 1981 - September 27-29 Scott and Becky (Banks) Flowers (503) 644-0207

Deston and Julie (Moberly) Nokes (503) 692-1085

Class of 1986 - September 27-29 Kelly Hollinger (503) 363-5719

If you have any additional questions regarding fall reunions, call the Office of Alumni Relations at (503) 370-6340.

#### Want a Wallulah?

Good! So do we! After taking inventory, we can offer a limited number of past Wallulahs for those who would like to purchase one. Cost is \$15.00 and \$5.00 for shipping. The following years are available on a first come, limited basis:

1923, 1924, 1926, 1937, 1944, 1945, 1947, 1948, 1949, 1951, 1952, 1957, 1958, 1959, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1970, 1971, 1974, 1975, 1977, 1982, 1983, 1984, 1987, 1988, 1989, 1990.

The university would be very pleased to receive Wallulahs for any of the following years:

1904, 1906, 1907, 1908, 1909, 1910, 1911, 1913, 1914, 1916, 1917, 1918, 1928, 1931, 1934, 1935, 1936, 1939, 1940, 1942, 1953, 1954, 1972, 1979, 1985.

Whether you need one or want to dispose of one, you will benefit Willamette. Thanks for your help!

If you are interested or want more information contact Office of University Relations, Willamette University, 900 State Street, Salem, Oregon 97301. Telephone: (503) 370-6340.

## 21

Elsie (Lippold) Schmidt lives in Seattle. She regrets being unable to attend her class reunion.

## 22

Cecil L. Shotwell lives in a retirement home near his daughter in Hacceida Heights, Calif.

## 29

Frank P. Girod lives in Lebanon, Ore.

Everett H. Gardner and his wife, Loise (Benjamin) '30, live in retirement at Rose Villa in Milwaukie, Ore. They report that they are in stable health.

# 30

Helene L. (Price) Green keeps busy with volunteer activities in the Chehalis, Wash., area including the Historical Society, Eastern Star, state and local Daughters of the American Revolution and school tutoring.

# 34

Virginia (Frederick) McGahan reports that she had lower back surgery in late April, but otherwise is in good health. She lives in Eagle Creek, Ore.

## 35

Eleanor (Barth) Haddock and her husband, Austin, live in Carson City, Nev. They have been married for 52 years.

## 37

Pauline (Winslow) Elgin and her husband, Harrison, celebrated their 50th wedding anniversary on February 16. They live in Salem.

Charles Perry writes, "I've reached the age (75-76) where I'm being recognized for simply being the oldest participant,

especially in bicycling events." He has cycled in the Scioto River Valley, Columbus, Ohio, and Cycle Oregon III. He used to be the oldest one-day cyclist from Seattle to Portland, but he crashed in training in 1989 and had to give that up.

## 38

Lunelle (Chapin) Flannery lives in Seattle. She was widowed last October.

Charlotte (Eyre) Hunt lives in Lincoln, Calif.

# 39

Everett W. and Kathryn (Thompson) Clark celebrated their 50th wedding anniversary in March by spending 21 days in New Zealand and Australia.

## 40

Alfred E. Vosper lives in Junction City, Ore., where he represents the Senior Citizens of Junction City on the Community Recreation Advisory Committee. In 1990, Alfred entered the hospital for angioplasty treatment. He feels great now and walks over a mile every day.

# 42

Gil and Mary Elizabeth (Ross) Ogden are retired and live in Amity, Ore. Gil retired as owner of the Amity Drug Store and Mary as administrator of audio visual services at Linfield College.

Joe and Fran (Briggs) '43 Van Winkle are retired and live in Des Moines, lowa. Joe was honored as "1990 Citizen of the Year" in recognition of the contributions he has made in government, church, court system, sports and community endeavors.

## 45

Jean A. (Carkin) Sanesi lives in Granada Hills, Calif.

Marian C. (Carter) Showers serves on the board of the International Stress Management Association. She is helping to plan an international meeting at Pierre and Marie Curie University in Paris on Sept. 1-5, 1992. Marian lives in Portland.

## 48

Caroline (Cooper) Saunders and her husband, Earl, retired in June, Caroline was a community aide for the San Diego Unified School District and Earl was a high school art teacher for the district. They live in San Diego.

## 50

Pat (Howard) Acker writes that she enjoyed the reunion in October. She still lives in Mt. Shasta and invites Willamette friends to drop in if they are traveling north or south on 1-5 highway.

## 51

Dorland E. Swan has been retired for seven years and does engineering consultant work in Oregon, Washington and California. He lives in Salem.

## 52

Mary Louise (Lee) Burum is the 1991-92 president of the Salt River Alumnae Panhellenic. She and her husband, Kenneth, live in Tempe, Ariz.

Dolores (Spelbrink) Christensen writes, "Retirement is wonderful, especially when you have kids scattered all over to visit." She lives in Tuscon, Ariz.

Eugene H. Walters is the minister at the Carus/Marquam United Methodist Church. The church is building a new facility and this is the fifth church

# Caraker advice: 'Write daily'

BY ANDREA G. DAILEY

Self-discipline and persistence have paid off for Mary Lumijarvi Caraker '51 as she builds a successful career as a writer of science fiction and children's fiction.

"The main thing is to write every day. Don't just think about it. Do it," she says. "I know it's very easy **not** to do it. I work at home, by myself. There are always distractions, things I might be doing in the house or the yard. But I make myself write four hours or turn out two completed pages, at least, every day."

Production is only half the equation, however. Persistence in marketing is the other.

"Send things out," Caraker urges. 
"Some writers write secretly, or they're crushed when they get a rejection. You just can't let that get to you. I have a checklist lof potential buyers!, and if a manuscript comes back I don't let it sit around even a day. I send it right back out again."

That approach has resulted in Caraker's being published in science fiction periodicals, romance magazines, children's magazines, and regional literary magazines. At present, she has two novels in print, two awaiting publication, and several short stories sold but not yet in print (one will appear in the November and December issues of Cricket, a children's magazine), and another group of stories making the rounds of prospective publishers.

Writing is actually Caraker's second career, begun while she was pursuing her first as an English teacher. After earning her degree in English literature from Willamette, she taught in Oregon and San Francisco Bay area high schools full time—and part time while her four children were young—until seven years ago. "But gradually I realized that wasn't what I wanted to do. I wanted to write," Caraker says.



Mary Caraker

Her first story to be published had a subject close to home, literally. "It was about a fifth-grade girl with difficulties. She had been ostracized by a group of girls, as you know girls will do sometimes for no reason. My daughter was in the fifth grade then, and it happened to her. I wrote a story about it and how the girl overcomes these difficulties. Trails, a children's magazine, bought it. I think they paid me only \$30, but I was so excited I ran around the block."

Her daughter played a role in Caraker's next work, too. "I had an idea a horse story would sell. Girls of that age are very interested in horses. My daughter was. She was taking riding lessons and spending a lot of time on horseback, so I asked her to tell me about some interesting little things that happened to her when she was riding. She did, and she helped me with all the terms about horses and riding and those things. I sold it to Cricket and shared the money with my daughter. She was quite happy about that."

Caraker had been writing and publishing for several years when, in 1981, she attended a writers' conference in Cannon Beach at which Ursula LeGuin, "practically my favorite author," was teaching. That experience helped tilt Caraker toward the genre of science fiction in which she now spends most of her writing time.

Her first science fiction stories drew somewhat from Caraker's own experiences, as she wrote about space teachers assigned by a kind of galactic Peace Corps to work on various Earth-colonized planets. The stories were published initially in Analog, a science fiction periodical in which many of her stories have appeared, and were collected and published in 1986 as the novel "Seven Worlds." That book and her second novel, "Watersong," published in 1987, were issued in paper-back and are out of print now.

In print, in hardcover, are her 1989 novel, "The Snows of Jaspre," and the 1990 "Faces of Ceti," both published by Houghton-Mifflin. "Jaspre" is in paperback now, too, Caraker notes, and recently was selected by the publisher to be on the reading list it sends to schools.

Caraker favors science fiction stories with a sociological slant—"it's a good mirror to hold up to ourselves" and also is interested in exploring environment and ecology issues in her work.

In "Faces of Ceti," for instance, as the main characters colonize a new planet they confront ecological questions of how best to deal with the indigenous peoples and other life forms, and feminist issues such as how to encourage human procreation without resulting in women's being merely baby factories.

Two staples of fiction today, sex and violence, are most definitely not her style. "When you're writing for young people, you have to be careful what examples you give them," she says. "I won't write what they call military science fiction, the "Star Wars' kinds of things. I think it's immoral to think that in the future we couldn't have thought of a better way to work out our disagreements. I try to show other ways in my fiction."

building program that he has been involved in since he began his career as a pastor. He and his wife, Carolann, live in Mt. Angel, Ore.

## 53

Jack Hande lives in Silverton, Ore.

Ann (Shidell) Mueller is a choral director in Houston.

Amaryllis (Lilles) Powell is an administrator with the Tigard-Tualatin Schools and is director of fine arts. She is also the director of "Discipline-Based Theatre Education," a three-week summer program.

## 54

Phoebe (Wilson) Cortessis returned home from two years in the East. She retired from teaching and lives in Lafayette, Calif.

Robert Riordan is a regional flight surgeon for United Airlines. He lives in Seattle, Wash.

## 55

Sally (Cooney) Underwood teaches English as a second language and developmental writing at Walla Walla Community College. She represents WWCC on the Washington State Faculty Association of Community Colleges and is also a board member of Washington Association for the Education of Speakers of Other Languages.

## 56

Gay (Kent) Bossart and her husband, Don, toured Holland, Germany, Czechoslovakia and Austria for four weeks last summer prior to attending an international conference on peace research in Groningen, Holland. In September, she took a two-week trip to Greece with her brother. She and her husband live in Denver, Colo.

John A. Rehfuss teaches at California State University at Sacramento. His hobby, freelance writing, has resulted in several articles, most recently one in the Oregon Coast magazine about salt water taffy. His wife, Carol (Litchfield) '57, received a master's degree in special education from CSUS and is a special education teacher in Sacramento.

# 57

Sally (Jones) van Niel continues to teach biology at Everett Community College and to live in Mountlake Terrace, Wash. She also remains active on various county and state committees on environmental issues and is helping to develop the state's hazardous waste management plan.

## 58

Colleen (Chilcote) Foster was consecrated as a diaconal minister in The United Methodist Church in Salem in June 1990 and was appointed to The First United Methodist Church of Roseburg where she serves as education coordinator. Her husband, Tom '57, is the pastor at the church.

# 59

Anne (Cooley) Amend is a school nurse for Lincoln Middle School in Vista, Calif., where she lives with her husband, Howard. Her three children received degrees from the University of San Diego on the same day and live in San Diego County.

Joseph V. Stewart is a program officer with the National Science Foundation. He lives in Oakton, Va., with his wife, Anne.

## 61

Floyd H. Bergmann and his wife, Marine, bought their third restaurant, The Mocha Tree, in December. It is located in the Washington Square along with Daffy Down Deli, which they have owned for 10 years. They have owned their first restaurant, Bergmann's Restaurant, for 32 years.

George L. Clarke is an organist and choirmaster for Our Lady Queen of Peace Catholic Church in Milwaukie, Wis. He provides music for 12 to 20 masses each week and directs six choirs.

## 62

Betty (Stephens) Karsten is a sales associate with Century 21 Peninsula Realty, Inc. She was awarded a plaque for reaching two million in closed sales during 1990, and in April she received the Presidential Specialist Designation. Betty lives in St. Helens, Ore.

Noel (Dorman) Mawer was selected for the 1989 Sears Roebuck Foundation "Teaching Excellence and Campus Leadership Award" from Edward Waters College in Jacksonville, Fla. She is an associate professor of English at the college.

# 63

Dave Robertson arranged and produced a double album for Johnny Harra called "All Brand New Again" featuring the Jordanaires. It will be marketed on television throughout the United States and Canada. Dave lives in Carrollton, Texas.

# 65

Antoinette (Leisure) Unfred has sung with Inspirational Sounds, a community gospel choir, for the past seven years. The group sings contemporary Black gospel music and has performed throughout the country including stops in Seattle, San Diego, Los Angeles and New York City. She and her husband, John, live in Springfield, Ore.

# 66

Karen Bertna Evans continues to indulge in her favorite hobby, silversmithing. Her latest project is a brass mantel with repoussé art work for her home. During a five-week trip to Thailand, Karin worked for two weeks on an archaeological dig sponsored by

# Mandl plans future transport

BY MELANEY MOISAN

Alex Mandl '67 has a vision of transportation systems in the future. "I expect to see a system which will combine a range of specialty services and span multiple modes of transportation while appearing to customers to be a single, unbroken, seamless pipeline for their goods," he wrote in Seatrade 20th Anniversary Study 1970-1990, "Terminal facilities will hum with 'robots' and be connected via satellite; information will flow rapidly and concisely to accommodate a truly global market-place."

Information is an important part of Mandl's vision. "Through information technology, we're working to create a window for our customers on the global transportation pipleine; where information is readily available to everyone who needs it," he told attendees at the May South Carolina International Trade Conference. "Information technology is the glue that holds together our corporate structure."

The corporate structure Mandl was referring to is Sea-Land Service, Inc., a subsidiary of CSX Corporation, where he is chairman and chief executive officer. Since he joined the company in 1988, annual revenues have grown to more than \$2.5 billion, an increase of aproximately 40 percent. Over the same period, the company's earnings have risen for nine consecutive quarters and, today, the investment community recognizes Sea-Land as the most profitable international shipping and distribution company, and as a progressive competitor in global markets.

This growth is due in part to the new market-driven strategy Mandl established for the company and the global reorganization effort he developed which is designed to enhance Sea-Land's responsiveness to the changing needs of its customers and reinforce the company's position as a leading global distribution company.



Alex Mandl is scheduled to participate in the Toward 2000. Business Symposium on Willamette's campus September 26-27. "I have the warmest feelings and highest regard for Willamette and my experience there," he has written. "It is an excellent all-around school and my development there has provided me with a sound base for future challenges."

Mandl's management style and the success of Sea-Land have been covered in numerous newspaper articles around the country and industry and business magazines, including The Journal of Commerce, Containerisation International, World Trade, Traffic World, and American Shipper.

Sea-Land brought containerization to waterborne transportation in 1956, when a single vessel carried 58 containers between Port Newark, New Jersey and Houston, Texas. Today Sea-Land Service, Inc. has become the world's largest container shipping company moving more than one million containers per year. The company offers global distribution services through ownership of vessels, terminal facilities, equipment and rolling stock, and controls the necessary trucking, rail and warehousing capabilities to complete the service package.

Sea-Land's current focus is on strengthening its worldwide intrastructure of terminal and warehousing assets, satellite-based information networks and professional capabilities to provide global customers with high level, in-country distribution services which go beyond conventional ocean transportation.

Mandl was a member of a business group invited by President George Bush to visit the Soviet Union and meet with President Mikhail Gorbachev, as well as Soviet trade and transportation leaders; and earlier this year Sea-Land announced agreements with the Soviet Union calling for the establishment of a Moscow office, cooperative efforts on landbridge development of the Trans-Siberian Railway, and discussions with Aeroflot on joint services.

As a spokesman for U. S. maritime interests in Washington, D.C., regulatory and political arenas, he has been outspoken in affirming the need for a capable, vibrant U.S.-flag presence to support the nation's strategic defense requirements and emerging trade initiatives. An internationalist and strong proponent of a global, integrated transportation capability, he has greatly expanded the Sea-Land's penetration throughout Europe, the Far East, Southeast Asia, and the Middle East.

Born in Austria and raised in the United States, Mandl joined C5X in 1980 and has served as senior vice president, managing its technology, intermodal and logistics businesses as well as its corporate development function. He also held senior management positions at CSX in finance, general management, operations, planning and administration. Mandl started his career at Boise Cascade after receiving his M.B.A. from the University of Califormia at Berkeley. He serves on several boards and lectures regularly at the Harvard and Northwestern graduate schools of business.

Earthwatch. She writes that it was a unique experience living with a Thai family. She lives in Ross, Calif.

Laurence R. Foster is an epidemiologist for the State of Oregon. He and his family live in Portland.

## 68

Christine (Gruber) Greve is a teacher at Katherine Finchy School in Palm Springs, Calif. She and her two children, Thor and Stig, live in Cathedral City, Calif.

## 69

Glen Gibbon is the editor of GPS World magazine, an Aster Publishing Company publication. He lives in Eugene, Ore.

Daniel R. Moore has moved his dental practice to the KOIN Tower, Suite 1111, in Portland.

Bobbie J. (Weidner) Muscarella moved to the Washington, D.C., area in August 1990 to take a position with MCI Telecommunications. She was married to her husband, Chris, in 1985 and they have two children, five-year-old Sarah and three-year-old Aaron Matthew.

## 70

Susan Friesen has become an avid runner and cyclist. She has run four marathons and has qualified to run in the 1991 Boston Marathon. She has cycled from Seattle to Portland and across Montana. She also participates in biathlons, combining running and cycling.

## 72

Molly A. Mack received tenure at the University of Illinois in the division of English as an international language and the department of linguistics. She was also selected for Who's Who of American Women for 1991.

Bret Rios spent a week in Warsaw, Poland, training Soviet teachers how to use junior achievement materials and techniques to teach the principles and practices of the free enterprise system to students throughout the Soviet Union

## 73

Mary Orcutt was part of the first group to receive training at the New York Metropolitan Opera for "Creating Original Opera" in 1989. She received training in the second part of the series last summer. This year, the third and fourth graders at White Salmon Schools in Lyle, Wash., where Mary teaches, created two operas.

C. Keith Williams Jr. is a jazz pianist at Dante's Down the Hatch at the Atlanta Underground in Atlanta. He plays with the Brothers 3 Jazz Trio Monday through Saturday.

# 74

John Morgan was appointed community development director of Keizer, Ore, His wife, Mary Lynn (Baxter) '75, is a teacher for Salem-Keizer Public Schools.

LaVonne (Reimer) Young uses her legal and business background in her consulting business. She was married in 1986 to Don Young and they have two daughters, Elise and Erin. She and her family live in Portland.

# 75

Leslie D. Hall is a minister with The United Methodist Church. She also gives presentations and workshops on communication and gender dynamics.

## 76

Denis M. Fast and his wife, Nancy, raise, train and show quarter horses. They live in Dallas, Ore., and travel frequently through the Western states.

Denis reports that his children, Kaley and Cameron, are becoming accomplished horsemen.

Betty L. (White) Shamberger is a piano teacher in Salem. Her husband, John, is retired.

## 78

Chris Blatner and his family live in Portland. Chris started his own law firm, specializing in business and civil litigation.

Kathleen B. (Battan) Cunha returned to work at PACCAR after an extended maternal leave. She is an accounting manager.

Gary R. Goin is the chief of staff for 1991 at Black Hills Community Hospital in Olympia, Wash.

Maureen (Hainley) Haines and her family moved to Southern California for three to four years. Her husband, John, is on assignment there with BP Exploration.

## 79

Cynde L. (Kennedy) Burford is a Spanish and science teacher at South Albany High School. She and her family live in Sweet Home, Ore.

Thomas S. Redmond was promoted to northern regional safety coordinator for Cameo Products and Services, an international oilfield service company. He is responsible for safety, training and human resources for Cameo in Alaska.

## 80

Carol Marquis is the overseas coordinator for "Good Morning America." She works out of London and coordinates interviews with people from Europe, Africa and the Middle East.

Craig Tarter-Strobel was a teaching assistant for Doug McGaughey's Introduction to the Study of Religion class at WU this fall. He helped with discussion groups and delivered lectures on Islam and Shinto. He continues to work as a pastor in Sheridan. He is also a volunteer firefighter and coordinator for an area-wide chaplains' service. He was in two plays with the Gallery Players in McMinnville.

## 81

Dianne Lazear is an assistant professor in the department of public affairs at the University of Wisconsin-Oshkosh. She teaches research methods, quantitative analysis and finance in the master of public administration program:

Susan (Miller) Roy has been a buyer of better sportswear for I. Magnin for six years. Before joining I. Magnin, she was an assistant buyer for Neiman-Marcus and Macy's. Susan is also active in the Junior League of San Francisco and a volunteer in the San Francisco Public Schools. She and her husband, Denis, have two children, Zach and Taylor, and two dogs.

Shelley Sump left Willamette's admission's office in 1987 to pursue a master's degree in architecture at the University of Oregon. In 1990 she spent six months working for a Dublin, Ireland, architecture firm. She designed social housing projects, commercial show rooms and pubs.

## 83

Mark B. Lambert is a foreign service officer with the U.S. Department of State and is stationed at the American embassy in Bogota, Columbia.

## 84

Diane C. Babbitt lives in Seattle with her husband, Jon Meiners. She is an associate with the law firm of Bullivant, Houser, Bailey, Pendergrass and Hoffman.

Larry William LaHodny is a research, planning and development coordinator with WestCare, Inc. in Las Vegas,

Nev. He completed a master's degree in business administration from National University.

Polly (Masters) Wilson and her husband, Randy, live in Bethel, Vt., where she is a special education consultant and teacher. They are expecting a baby in August.

## 86

Brandon Filbert completed the second year of a four-year program at the General Theological Seminary as he prepares for ordination to the priesthood. He and his wife, Pamela, live in New York City.

Thomas Foley opened his own law firm in Vancouver in February and was admitted to both the Oregon and Washington bars.

Kurt Heisler works as an account executive for MCI Telecommunications in the Tacoma, Wash., office.

Iztok Marjawovic is an engineer with General Electric and lives in San Jose, Calif.

Dean and Mari (Wildt) '85 Radford work for the foreign service of the U.S. Department of State and were stationed at the U.S. Embassy in Dar Es Salaam. During the war Mari was evacuated to Oregon and Dean had to remain at post as part of the essential personnel. They were reunited two months later.

## 88

Cybele M. Gervais completed her master's degree in journalism at the University of Texas at Austin. In June she started Aviation Officer Candidate School in Pensacola, Fla. She writes that she looks forward to a long and adventurous Navy career as a flight officer.

Leslie Golis finished graduate school in June 1990 and works as an adoption social worker specializing in intercountry adoptions. Shealso works parttime coordinating a school prevention program. She and Jay Truex plan to marry in July. Jay is working toward a master's degree in education at Sonoma State University.

Brett M. Hanft was elected as a twoyear director on the Credit and Financial Development Division Board of Directors. The CFDD Portland Chapter is a non-profit subsidiary of the National Association of Credit Management.

## 89

Jack Catton is an operations officer for U.S. Bank. He and Angela Norwood are engaged and planning an October 1991 wedding. Angela works in the dean's office at Lewis and Clark College. They are new homeowners in Portland.

Bradley K. Houser graduated from the University of Oregon in June 1991 with a master's degree in business administration.

Roxann Ingersoll is a senior technician in the Genetics Core Facility at Johns Hopkins University. She operates the new DNA synthesizer. She lives in Columbia, Md.

Sandra Owen is an administrative assistant at the University of Minnesota Women's Athletics Office. She is engaged to Kirby Nelson, and they plan to marry this summer. Sandra will enter the University of Minnesota Law School in August.

# 90

Cathryn Burles is a development engineer with Hewlett Packard in Boise, Idaho. She coaches a high-school aged girls' soccer team and plays on a Division I women's soccer team. She is also a member of the local alumni committee and serves as a Willamette admission representative.

Chris Penttila is an outside advertising representative for the Canby Herald.

# Simmer foresees 'Golden Age'

BY MELANEY MOISAN

It is obvious after spending just a few minutes with Mark Simmer '82 that he enjoys what he is doing. Simmer is the assistant news director at KGW TV in Portland, where he has worked since 1989. He talks about the broadcasting field with enthusiasm, and shows an obvious excitement about the future of communications.

"I believe that in the future, broadcasting will be a more interactive mediumusing television and computers," he said. "There is incredible potential for people to have masses of information at their fingertips. I see the Golden Age of information-based television as involving live news coverage as well the ability on the part of the viewer to call up background information on that news story using a computer."

Simmer predicts that by the year 2000 it is possible there may not be any stations left that broadcast their signals. "I think there will be a large number of cable networks giving live coverage to events like trials and political activities on a regular basis," he said. "Reality TV is the new buzz word."

Part of the recent emphasis on live coverage is a direct result of the Gulf War, Simmer said. "Television news changed forever the night the war began. People want to witness events as they are actually happening, whereas in the past, networks relied heavily on the opinions of what people thought was happening."

There is a danger in reality TV, or live coverage of events, however, Simmer warns. "People should never confuse what they see on television with reality," he said. "Cameras can still distort people's perception of what is taking place. Every means of communication distorts in some way."

"I challenge people to use their minds and develop the skills they need to make informed decisions about what



Mark Simmer in the KGW TV newsroom.

they see on television or read in the newspapers," he said.

One of the most frustrating aspects of his job is taking complaints that television is an all-powerful medium that controls how people think.

"I don't think television can make people think a certain way," he said. "There is no conspiracy theory. Our decisions are often very unorchestrated; we do not have time to plan conspiracies."

Television tries to follow what people are thinking rather than tell them what to think, he said.

Simmer received a degree in political science and history from Willamette, then earned a master's degree in journalism from the University of Missouri. While attending Willamette, he took a job with Oregon Public Broadcasting at the Oregon Capitol which sparked his interest in journalism.

"My political science and history background from Willamette has served me very well," he said. "You have to understand the system if you are going to report on it." After receiving his master's degree, Simmer worked briefly in smaller markets in Eureka, California, and Medford, Oregon. His first job with King Broadcasting was as a reporter in Spokane, Washington, advancing to producer and then executive producer. He came to KGW TV as managing editor, but was soon made assistant news director.

In November 1991, Simmer will participate, along with other Willamette alumni, in *Toward 2000: Communications Symposium* as part of a series of symposia to be held during the Sesquicentennial Celebration.

"Sometimes you go through boring news times when you wonder if you are making a difference, or if people care at all about what you are doing," he said. But, he adds, there are times, like election night, when he feels a real service is being provided to the people.

"It's very much like the movie Broadcast News," he said. "There's a real sense of urgency and excitement about what we do here." Thomas J. Willett is an account coordinator with J. Walter Thompson in Detroit.

## **Atkinson Notes**

Robert Dinehart M'79 has been named general manager of Jefferson Smurfit Corporation/Container Corporation of America at the St. Charles Label plant in St. Charles, Ill. He joined the company in 1980 as pulp mill production manager at Newberg, Ore.

Jeff Blalock M/L'81 is manager of Disability Evaluations Group in Oakland, Calif. He was previously an officer in the U.S. Navy.

Kathleen Dowling M'81 is budget and reimbursement manager at Salem Hospital, Memorial Unit. She has been a consultant for Arthur Young & Co. in Portland since obtaining her degree.



Jim Fitzhenry M/L'81 is an associate director of President Bush's Office of Cabinet Affairs in Washington, D.C. Previously he was legislative assistant to Sen. Mark Hatfield.

Kathie Golik M'82 is a manager for corporate employment at Nike, Inc., in Beaverton, Ore. Prior to joining Nike, she was human resource manager for AT & E Laboratories.

Tim Gates M'83 transferred to Chicago where he is senior manager for economic analysis and regulatory affairs with MCI Communications.

Jim Fleming M'84 is director of marketing for Idle Wild Farm in Boston, Mass. He was formerly owner of Goodberries Creamery, ice cream shops, in North Carolina.

**Shawn Chen** M'90 is assistant vice president for Mitsui and Co., PA Steel in Los Angeles.

Kate Deane '83 M'90 is a policy analyst for the City of Portland, Department of Transportation.

Katherine Durant M'90 is an industrial broker for Norris, Beggs, Simpson in Portland.

Patricia (Thomas) Freeman M'90 is a youth services specialist for the Tri-County Youth Consortium in Portland.

Keith Jacobsen M'90 is a senior research engineer for Lockheed in Sunnyvale. Calif.

Mike Manuel '86 M'90 is a cost accountant for CFI Banker Service in Portland.

Patrick Morley '88 M'90 is a financial analyst for Hewlett Packard in McMinnville, Ore.

Gurpreet Pall M'90 is an international software tester for Microsoft Corporation in Redmond, Wash.

**Sue Shirodkar** M'90 is a product executive with Johnson & Johnson, Ltd. in Bombay, India.

Linda Smith M'90 is a financial analyst for Hewlett Packard in McMinnville, Ore.

Hitoshi Takahashi M'90 is a marketing researcher for T. Ishida USA Corporation in San Francisco.

Michael Woolfolk M'90 is enrolled in a doctoral program at Pennsylvania State University.

## **Law Notes**

John Jelderks' 60 L'64 has been named a U.S. magistrate for Oregon. He was a circuit judge for 20 years. He will serve an eight-year term subject to reappointment.

David Leonard L'73 has been elected to the board of directors of the Oregon Metallurgical Corporation based in Albany, Ore.

Joseph Robertson L'74 was named secretary of the Oregon State Bar. He has been a member of the board of governors, the policy-making body of the bar, since 1988. He is also chairman of the body's Board of Bar Examiners Committee.

Mary Pearson L'76 has completed a comprehensive judicial education course offered at the National Judicial College in Reno, Nev. She is presently with the Northwest Intertribal Court System.

Janice R. Wilson '76 L'79 was appointed by Gov. Barbara Roberts to a vacancy on the Multnomah County District Court. She began her work as a judge on April 1. To retain her new judicial seat, she will have to run for a six-year term in 1992.

Mark Rowlette L'82 opened the first law firm in Washington County devoted exclusively to domestic relations law with partners Barbara McFarland and Beth Mason.



Sharon Roe L'83 joined the Bank of San Francisco as a marketing officer She oversees all marketing activities for the bank, including public relations, adver-

tising and marketing communications.

Joanne (McGilvra) Hoyt '60 L'84 was elected to the board of directors of the Washington County Historical Society. She is the emergency medical services coordinator for Washington County.

James Wallan L'85 has left the district attorney's office after four years to go into private practice. His wife, Kim (King) '83 L'86, has retired from law to stay home with their daughter, Sarah. They live in Medford, Ore.

Mary Grimes L'87 was elected vice president of finance for the board of directors for the Mental Health Association of Oregon. Don Leach L'88 relocated his law practice to Canyonville, Ore. He specializes in administrative law, civil rights and mining law.

Bruce D. Thorn L'88 has joined the Salem law firm of Parks, Bauer and Sime. He will specialize in business and real estate matters and civil liftgation.

Thomas Nisbet-Lance L'89 is a private investigator with JMI Investigators.

## **Marriages**

Barbara (Balsiger) '62 married Bruce A. Rose on March 23. Barbara received her master's degree in computer science from the University of Oregon in 1984 and is now serving on their alumni board. She is a teacher with the Springfield Public Schools and Bruce is a teacher with the Eugene Public Schools.

Mark L. Ail '70 married Mona B. Spencer on March 3.

Gerald Takase '78 and his wife, Barbara, were married on Nov. 3. Gerald is corporation counsel with the County of Hawaii and Barbara is a deputy prosecutor.

Marilyn Brothers '82 M'83 wed Gary Pawluk on April 14, 1990.

Lloyd Town '82 married Linda Wells in Lake Oswego on Sept. 22. Lloyd is a salesman with Hydro Conduit Corporation and Linda is a manager at Corporate Services.

Amy Byler '83 wed Joseph Mathews on Dec. 19 in Portland. They live in Santa Barbara, Calif.

Verna Wise '84 married Steve Todd on March 18, 1990. They met while Verna was working toward her MBA at Oregon State University. They live in Albany, Ore.

Bradley Burket '85 married Julie Hamilton on Dec. 29. Bradley is a dentist with Salud Dental Clinic in Woodburn and is pursuing a medical degree at Oregon Health Sciences University. Julie is a reporter for KTVL Channel 10. They live both in Portland and Medford, Ore.

Kimberly Klein '86 wed John Braddock on Sept. 15. Kimberly is a sport psychologist and John is a physician.

Robert S. Fenty '87 was married to his best friend from high school, Tracy, on June 30, 1990. They live in Beaverton, Ore.

Jim Gress '88 and Julie Kauffman '90 wed in December, Julie is an international export agent for George 5. Bush Freightforwarding and Jim graduated from the WU College of Law this May. He works for the law firm of Roberts, Reinisch, Mackenzie, Healey & Wilson. They live in Lake Oswego, Ore.

Janna Grossman '88 wed Ken Adams on May 12, 1990, and they live in Stayton, Ore. Janna is a collection assistant at Oregon State University.

Larry Levi '89 and Lisa Newman '89 were married in Seattle on Sept. 1. Both work at Nike, and they live in Beaverton, Ore.

Jennifer Turnbull '89 married Buddy McDonald on August 19, 1989. They live in Flagstaff, Ariz., where Jennifer is an adult probation officer for Coconino County.

Marko Maylack M'90 married Lynn Marks on Feb. 2. Marko is a financial analyst and Lynn is an admissions director for Left Coast Productions.

## Births

Linda K. (Rhodes) Facque '74 and her husband, Nicholas, had their third son, Matthew, on August 12. He joins Christopher and Alexander. They live in Sparks, Nev.

Hunter McCleary '75 and his wife, Lorraine, adopted a Korean child, Robyn. She joins Brendan and Luke. Hunter is a technical information specialist with Cognis Inc., in Santa Rosa, Calif. He and his family live in Sebastopol, Calif.

Bill Wustenberg '79 and his wife, Wendy, are the parents of Russell, born Feb. 6. They moved to a hobby farm in Minnesota where Bill has an animal health consulting office in St. Paul and a research facility at the University of Minnesota. Wendy is a founding partner of Issue Strategies Group, Inc., a government and public relations firm also in St. Paul.

Susan (Cataldo) Adolf '81 and her husband, Ron, announce the birth of their son, Garrick Cataldo, born Feb. 10.

Donald L. Krahmer Jr. '81 M/L'87 and his wife, Suzanne, had a baby boy, Zachary John Krahmer, born April 10 in Portland.

Deston S. and Julie (Moberly) '81 Nokes are the parents of Jacob Robert, born Sept. 9. He joins sister Deanna Marie Julie is a teacher with the Tigard School District and Deston is a public relations writer with Northwest Natural Gas. They live in Tualatin, Ore.

William T. '81 and Allisin (Beck) '83 Reid had their first child, Robyn Katherine, on Jan. 1, 1990.

Terri A. Webster '81 and her husband, Gerald Erichsen, are the parents of Isaiah Webster Erichsen, born April 15. He joins six-year-old Luke and fiveyear-old Shulamith. Terri teaches English part-time at Wahtonka High School in The Dalles, Ore.

Jeff '82 and Sydney (Foster) '83 Higgins announce the birth of their son, James, born Dec. 29. He joins sister Stephanie. Jeff is an actuary with Milliman and Robertson in Portland. They live in Lake Oswego, Ore.

Jane Murray (McGuire) Hernishin' 83 and her husband, Gary, are the parents of Natalie Corrine, born Feb. 14, 1990. Jane and Gary were married in 1985. Jane is studying child care administration and will graduate in May 1992 and Gary is an internal auditor with the Hilton Hotel Corporation. They live in

Las Vegas, Nev.

Carey L. (Shorten) Penner '83 and her husband, Bruce, had a baby girl, Abigail, born Nov. 28.

Stacey (Choy) Kang '84 and her husband, Keith, are the parents of Andrea Nayon, born Feb. 28. She joins two-year-old sister Lauren Soyon.

Ardith Muse L'84 and her husband, Glen Fleming, had their second child, Tabitha Ruth, on August 31. She joins five-year-old April Lynn. Ardith has left the practice of law indefinitely to raise her children. She and Glen will celebrate their 10th anniversary in August.

Molly (McManus) Oliver '84 and her husband, Scott, announce the birth of their daughter, Amanda Catherine, born Feb. 26.

## In Memoriam

Gladys (Wilson) Black '22 died Dec. 13 in Grants Pass, Ore. Following graduation from Willamette, she taught in high schools in Metolius and Hood River. After her marriage to Emerson P. Black, she lived in Klamath Falls, LaGrande, Salemand Grants Pass, Ore. She was a lifelong active member of the Methodist Churchand its women's organizations. She is survived by her daughter, brother and sister, Carolyn W. Keck '22.

Mildred "Pip" (Brown) Pollock '22 died on Feb. 20 in Portland. She is survived by her daughter, Polly Fedji '50.

Georgia M. (Morgan) Cook '24 died May 7. She was 91 years old.

Elsie (Smith) Warmington '25 died on Dec. 30.

Ormal B. Trick '28 died on March 8 in Salem. After receiving an undergraduate degree from Willamette, he stayed at the University and received a divinity degree from the Kimball School of Theology in 1930. From 1928 to 1930, he also served as assistant pastor at Leslie Methodist Church in Salem. He was a member of the Oregon-Idaho Conference of The United Methodist Church, serving in parishes in Scholls, Elkton, Fossil, Sutherlin-Wilbur, Sherwood, Woodburn, Willamette-West Linn and Estacada. He retired in 1970. He studied at Chicago Theological Seminary in 1940-41 and Union Theological Seminary in New York in 1957-58. He published more than 50 plays and pageants. He enjoyed traveling abroad. Survivors include his two brothers and sister.

Charles Loren Mort '29 died April 6. He began teaching in the Salem School District in 1941 and spent 44 years in the education field. He also taught and coached in Phoenix, Redmond and Independence, Ore. He served in the Army during World War II and returned to Salem after the war. He taught, coached and was dean of boys at Salem High School until he became an administrator at Leslie Junior High School for 17 years. He then was principal at Walker Junior High School until retiring in 1972. He was a member and past president of the Salem Downtown Lions Club and was instrumental in organizing the Salem Area American Field Service program. Survivors include his wife, Fay (Irvine) '30, and sister.

Ivan Bertis White '29 died on March 16 in Salem. He was born in Salem and attended Salem High School. After graduating from Willamette, he was a teaching fellow at the University of Washington. He served as field administrator for the Civil Works Administration and assistant administrator in the Oregon Relief Administration. In 1935 he was appointed as a foreign service officer. His first assignment was consul in Mexico City in 1936. Other consulates included Yokohama, Japan; Trieste, Italy; Madrid, Spain; Tel Aviv; and Toronto and Ottawa, Canada. He had been a U.S. minister to Canada, a deputy assistant secretary of state for European affairs for the U.S. Department of State and an ambassador to the West Indian Federation, Survivors include his wife, Beatrice Lockhart '29, three daughters, aunt, Mary E. Eyre '18, and one grandchild.

LaVerne Shay '33 died in February. Survivors include his wife, Bertha (Babcock) '33.

Lawrence N. Brown L'35 died on March 4. He passed the Oregon Bar in September 1935 and began his 50-year law career at the age of 23. His early practice involved criminal and civil law and later developed into property, domestic relations and estate work. He was Salem's city attorney from 1940 to 1946. He was a founder and senior partner in the law firm of Brown, Burt and Swanson. He was an avid outdoorsman and fisherman. He was also known for playing pranks on close friends. His two fishing boats were named "Not Guilty" and "Miss Conduct." He is survived by his son and two grandchildren.

Betty-Mae (Hartung) Hudkins '36 died on March 28. She worked for the Salem School District for 15 years. She was a member of the First United Methodist Church and past president of the Memorial Hospital Auxiliary and the School Secretaries Association. Survivors include her husband, Ronald '35, daughter, Margo Rea, sons, Charles and John '69, daughter-in-law, Teresa (Krug) Hudkins '69, sisters, Evelyn (Hartung) Zeller '30 and Beatrice (Hartung) Moore '31, and five grand-children.

Reo W. Young '36 died on Feb. 18.

Barbara (Jones) Nelson '38 died on April 14.

Howard Campbell '39 died on Jan. 17.

Lorraine M. (Murdock) Bailey '47 died in Austin, Texas, on Feb. 6. She is survived by her husband, Robert A. Bailey '49, three sons, brother, Gordon A. Murdock '49, and one grandson.

Franklin W. Blank '53 died in Salem on Feb. 27. He worked for Chemeketa Community College since 1960, most recently as registrar and director of admissions. He served in the Merchant

## Jessie West remembered as a leader

BY MELANEY MOISAN



Jessie E. Young West, who entered Willamette University in 1909 and distinguished herself as a leader and a glee songwriter, died on September 25, 1990, at the age of 98.

West was one of the students instrumental in starting the Freshman Glee competition and, in her sophomore year, wrote the words to the 1911 winning glee song. Mu-

sic to the song, entitled *Our Dear Old Willamette*, was written by a classmate, Ray Smith. The song was played at the 77th annual glee in 1986 with West as the guest of honor. The chorus of that song is reprinted below:

Our Dear Old Willamette
For our dear old Willamette
The varsity loved so well
The college leading all others
as our conquests nobly tell.
We shall live and die for W. U.
and do it with a will
So here's to the best in all the West
The greatest college still.

West's political inclinations went back as far as her childhood, when she sat on the lap of her father's fishing buddy. Theodore Roosevelt. Later, at Willamette, she served as president of the Young Women's Christian Association, associate editor of the Junior Annual Collegian, president of the Lausanne Club, and vice president of the sophomore class. She was also a member of the Adelantes. Most notably she was the first woman president of the student body during her senior year. In 1950 she was chosen as president of the State League of Women Voters.

After graduating from Willamette, she taught school for two years, but stopped teaching when she married James West. She raised three children and then, in 1952 when her husband died, went back to teaching. For three years she taught English at Grant High School, but had to leave there at the age of 65. Not quite ready to retire, West then went to St. Rose's Industrial School in Portland, where she taught until she retired at the age of 82.

Marines and Coast Guard during World War II. He is survived by his wife, Chukke, daughter, four sons, sister, three brothers and four grandchildren.

Glenn W. Kleen '53 died Feb. 15. He was a dentist in Salem.

George Nelson '57 died on April 21, 1990.

Margaret (Lowe) Benston '59 died on March 7. After graduating from Willamette, she earned her doctorate in physical chemistry from the University of Washington. She joined the staff of Simon Fraser University in 1968. She taught chemistry, computer science and women's studies. She won wide recognition for an article entitled "The Political Economy of Women's Liberation," and was a co-author of a chemistry textbook. She helped found the women's studies program at the uni-

versity in 1975 and was a co-founder of Mayworks, a weeklong festival in Vancouver, British Columbia, celebrating the cultural life of working people, in 1988. She was well known for her outspoken support of women's issues and dedication to social justice. She is survived by her mother and twin sister.

Rosemary Anne (Shea) Coulsey '65 died on March 20 in her home. While at Willamette she was a member of Chi Omega sorority. After leaving Willamette, she worked for the Washington County Children's Services Division. She married her husband, George, in 1966 and worked for his business for a number of years. After her husband's death in 1978, she worked for a Portland-area architectural firm. She is survived by her two sons, stepmother and brother.

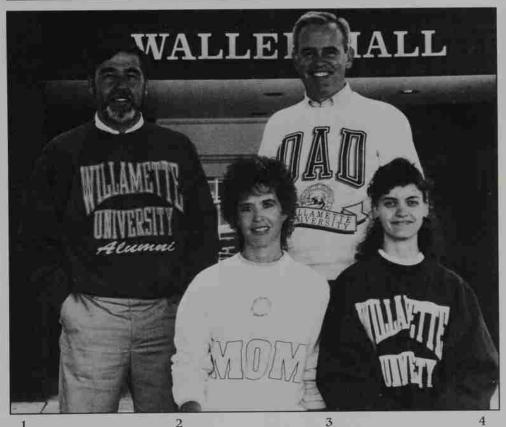
Marian Gilmore '66 died on Feb. 12.

Paul D. Anderson L'71 died April 1 in Belize. He was admitted to the Oregon State Bar in 1972. He owned several restaurants in Oregon and wrote for food magazines. He moved to San Francisco in 1985 and began Paul Anderson Associates, a company specializing in death penalty and corporate investigations. Paul was a member of the California Association of Licensed Investigators and National Association of Criminal Defense Lawyers. He is survived by his wife, Glenda (Zielinski) L'72, mother and sister.

Meredith (Monson) Moorehead '89 died on March 5. Survivors include her son, two daughters, brother, mother, father and one grandchild.

William D. Collins died on May 2. He and his first wife established the William and Phina Collins Scholarship Fund. He is survived by his second wife, Inez.

# BOOKSTORE YOUR ALUMNI PRODUCTS CONNECTION





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 "Willamette University DAD"

 "Willamette University DAD" sweatshirt, ash with cardinal/gray lettering. Sale \$28.00
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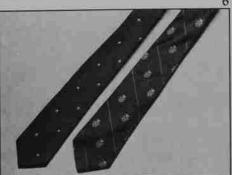
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Orders may be made by mail or phone. Please add \$2.00 per order for shipping and handling to orders for sweatshirts, and \$1.00 per order for others. Make checks payable to Willamette University & mail to: Willamette University Bookstore, 900 State Street, Salem, OR 97301 or charge your order by phone: (503) 370-6315 between 8:30 a.m. and 4:00 p.m. Pacific time.

# CELEBRATE

We have planned a varied and exciting year to commemorate Willamette University's 150th anniversary. We hope you and your classmates will return to campus and enjoy the celebrations, reunions and events scheduled throughout the 1991-92 academic year. Here are some of the highlights.

## Homecoming September 26-29, 1991

Join us as we celebrate homecoming traditions and host a variety of special interest reunions: Greek, Theatre, Art and Music. Plans are underway for an alumni band and choir. See pages 10, 11 & 12 for complete homecoming highlights.

## Founders' Day Weekend January 31-February 2, 1992

February 1, 1992, officially marks Willamette University's Sesquicentennial, our 150th anniversary. In addition to the black tie Founders' Day Gala, the juried Alumni Art Exhibition will open and the "War Years" reunion is being planned for individuals who attended Willamette University between 1938 and 1946.

## Commencement Weekend May 16-17, 1992

May promises to be especially invigorating as we culminate our sesquicentennial celebrations. In addition to our traditional class reunions, Mortar Board, Omicron Delta Kappa and foreign studies alumni will reconnect during the weekend.

## **Toward 2000 Symposia Series**

This sesquicentennial symposium series, featuring the expertise of our alumni, will give us a look toward the challenges of the 21st century. Toward 2000: Business, Sept. 26 & 27, 1991 Writer's Conference, Nov. 1 & 2, 1991 Toward 2000: Communications, Nov. 1, 1991

Toward 2000: Health Care, Jan. 31, 1992 Toward 2000: Public Service, Date TBA

For more sesquicentennial information write: University Relations, Willamette University, 900 State St., Salem, OR 97301

SCENE

