Businessman follows full schedule

Judd Alexander, Senior Vice President of American Can Company, and this semester's Woodrow Wilson Visiting Fellow, will be on campus until Friday, Feb. 8, meeting with students and discussing a wide variety of environmental, political, and business-oriented issues. Alexander has been on the Willamette campus since last Sunday, Feb. 3.

Today Alexander made two appearances in sociology and political science courses, and at noon will visit the GSA's Marketing for Public and Private Organizations, in Room 201 of the Mudd Building. At 1:30 p.m., Mr. Alexander will visit with students in the GSA lounge, and at 3 p.m. will meet with President Lisensky in the President's Office. At 6:15 p.m. he will have dinner with Salem business and civic leaders at the Illahe Country Club.

Friday morning Alexander will have breakfast in Doney Hall, and will discuss liberal arts education and careers with students from 8-9:30 a.m. At 10 a.m. he will visit Professor McCowen's Topics in U.S. History class.

(See interview, Page 5)

JUDD ALEXANDER

THE COLLEGIAN

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Parking policy announced

By CARL VANDERZANDEN
for the *Collegian*

In view of the parking controversy last semester, President Robert Lisensky presented last Thursday what is to be the final WU parking policy.

Under the new proposal, if you have two cars you can now buy two permits with the understanding that only one registered vehicle will be brought to the campus at a time. In addition, people who violate parking regulations will be counseled by a supervisor before their cars are towed.

Except for these changes, however, the policy is a repetition of the old policy. Parking permits will continue to cost $5 per year.

An ad hoc committee of the Faculty Council was formed last October to review the parking issue, and make recommendations to the president. Committee recommendations not contained in the new proposal include moving visitor parking to the south side of Sparks parking lot, and confining student vehicles which are seldom used to designated "storage

(Turn to Page 2)

NEW STUDENT LEADERS: Four newly-elected ASWU officers for 1980 took the helm at last night's student Senate meeting. (From right): Kerry Tymchuk, President; Pam Munger, Secretary; and John Dolese, Vice President. Not pictured is Anne Foote, Treasurer.

Senate explores Senior Weekend

A proposal to revitalize Senior Weekend for prospective Willamette students topped the ASWU Senate agenda last night.

After a brief installation ceremony for new officers, President Kerry Tymchuk turned the floor over to Associate Dean of Admissions Jim Sumner to give a background report on Senior Weekend.

Sumner told the Senate, which had requested information at last week's meeting, that Senior Weekend was phased out several years ago because University officials felt that bringing several hundred high school students on a single weekend "didn't give students a fair perception of the educational atmosphere which Willamette had to offer."

Sumner told the Senate that the Admissions Office would be supportive if the program was to be organized, but felt it should be student initiated. A meeting has been scheduled with Shawn VanDyke, Matthews; Warren Andrich, WISH; and Ken Yarnell, Kappa Sigma.

(Turn to Page 2)

Dr. Hunnex retires...

Faculty, staff cuts questioned

MILTON HUNNEX

By ANDY ANDERSON
for the *Collegian*

In light of the consideration of a reduction in the number of philosophy professors, the goals and plans of the May 1, 1979 "first annual revision" of the University Planning Committee report might force the University into a difficult position. Milton Hunnex, Professor of Philosophy at Willamette University for 22 years, intends to retire after the Fall Semester of 1980. According to Hunnex, he chose to retire early only upon the condition that a full-time professor of philosophy be hired for a one year period, subject to review upon completion of the contract. Apparently the decision was endorsed, at that time, by the Faculty Positions Committee, the committee responsible for faculty replacements. Allegedly, Jerry Berberet, Dean of the College of Liberal Arts, also agreed with the proposal in a closed door meeting with the Philosophy Department. However, the present tentative 1980-81 budget for the Philosophy Department leaves no room for Hunnex's replacement.

Berberet confirmed that the University is considering reducing the Philosophy Department to two professors. He cites the University Planning Committee report as his criterion for decision-making. That report, compiled in January 1978 and revised in May 1979, is an attempt to foresee the next five years of WU's history in relation to "predictable" data regarding higher education. The introductory memo to the report concisely summarizes the purpose of the document: "The following document ... represents our best effort at looking where we are and considering, in the light of that and the externalities noted, where we might think about going ..."

Berberet anticipates an approximate twenty percent decline in Willamette's enrollment within the next five years, due to the cost of higher education at WU. For this reason, the Administration is committed to reducing the number of full-time equivalent faculty positions by five or six within that period. They have chosen to implement this reduction via voluntary attrition in the form of resignation and retirement. This is a hard line policy that the Administration is considering the the Hunnex decision.

Furthermore, "faculty staffing must be allocated in an efficient manner. If overstaffed, it means that students in another area might be cheated," says Berberet. Speech, Economics, Sociology and Political Science classes are overloaded. If a third Philosophy professor is re-

(turn to Page 2)

continued

(from Page 1)

Philosophy

cruited, then those overloaded majors and departments must pay the price. Berberet confidently states that "in the short term, it is possible to offer a major with two faculty in a department with a tradition of mode rate attendance" — the Philosophy Department, for example.

If the Administration finalizes this decision, Jerry Canning and Talbott would be the only professors teaching philosophy. If the administration requires Canning to teach a more academic, historical philosophy, a decision that Canning is willing to accept, then Canning's brand of contemporary practical philosophy that deals with value-clarification and applying liberal arts ideas to life situations will be weakened. Hunnex also thinks that this would weaken academic philosophy, not because of Canning's abilities and talents, but because Canning's primary interests lie in the field that he would be abandoning. Canning's lack of interest in academic philosophy would make it difficult for him to be as passionately concerned and involved as he is today. "You can't uproot someone [and draw him away from] his 'mission' [in education], particularly someone like Canning," Hanning commented.

Talbott, under these circumstances, would have to pick up where Hunnex left off. This means teaching History of Philosophy, a three-semester class that neither he not Canning are presently prepared to teach. Additionally, Talbott might have to teach Symbolic Logic each and every semester. If the new General Education Requirements are endorsed, it would be an optional required class. He also feels that he and Canning would each have to teach Philosophical Problems every semester. This would leave him with only one more class per semester and would make it extremely difficult for a major to schedule his classes in a manner that would facilitate completion of the program. "If we do not replace Professor Hunnex and [we] are required to do the major by ourselves...the Philosophy major will be seriously weakened and probably have to be abandoned," Talbott remarked.

Talbott cited a number of other ways of "watering down the major." He believes that there are professors at Willamette who have some knowledge of and interest in philosophy, who could help out with some classes, particularly with the interdepartmental ones. However, it would still "dilute" the major because of the way in which a philosopher tackles the issues. An academician whose primary training is elsewhere would tackle the issues in light of his or her specialty. Hunnex affirms this: "There are areas of recognized specialization, one of which is philosophy." He draws the analogy to himself teaching a sociology class as he did early on at Willamette. "The students felt that they were taking a philosophy class rather than sociology," Hunnex noted.

The bottom line for Talbott is the entire course that the University is setting. Although they have told him time and time again, he says, that the Planning Committee's priority is to strengthen the humanities, "it always seems that programs in the humanities get cut. This University has yet to prove to me that it has a real commitment to the humanities." Furthermore, Talbott contends that "the administration is running scared"; that too many programs are being eliminated, such as the Russian program; that too many faculty positions are being eliminated too quickly; and that the University is likely to be so weakened by such actions that that this will guarantee a drop in enrollment. It seems "utterly outrageous," Talbott says, that the Administration "should even talk about cutting back faculty positions during a year in which we have added high-salaried adminstrative positions."

Parking

areas." Also not included was their recommendation that parking permits be issued free of charge.

Donna Douglas, one of the members of the ad hoc committee, felt that, although the policy isn't perfect, it is acceptable. "For the first time ... there's a policy that's workable," she said, pointing out that WU has never had a good parking policy.

The new policy becomes effective February 11. After this time all unregistered cars will receive citations.

Senate

In other action, Senate made the following appointments: Andy Anderson, Publications Board Chairman; Diane Doolen, Publications Board; Mark Anderson, Composition Manager; Nancy Johnson, Planning Committee; Mark Wilkerson, Academic Council; and Katie Demory, Colleen Spellman, and Mark McCarthy, Speaker's Committee.

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From the Student Development Center

Student activities planned

By SUE DeGROW
Programming Director

Lately students have seen some new and different activities sponsored by the University Planning Committee (UPC). One such event was the dance lessons sponsored this week in conjunction with the Founder's Day Celebration February 15th.

The UPC was formed last semester to plan alternative activities here at Willamette with the funds available over the next two years. These funds come from the Tucker Foundation which is sponsoring the Area Director's position. One goal of the Tucker grant is to encourage "leisure learning," and to offer alternative student activities. Thus, a committee of 12 students was formed to plan some original activities. Last weekend, this group took off for Black Butte on a retreat to plan the upcoming events for the semester. Their goals in planning these activities were to: 1) draw students out of their living organizations, thus meeting students from all areas of campus; 2) help freshmen get more involved, earlier in their time at Willamette; and 3) respond to the student interest survey, taken at the beginning of the semester.

With these goals in mind, the UPC has planned many exciting activities this semester. Their next event will be a "fifth quarter" dance after the basketball game this Friday in the Cat. They hope to keep the school spirit rolling right into the dance. Their group is open to anyone or organization that has any suggestions for new activities. Some of their upcoming activites include: Downhill and Cross Country Ski Lessons, Wine Tasting, Trip to the coast, Auto Maintenance, Silver Creek, Bike Repair, and a May Day Celebration.

UNDER NEW MANAGEMENT!

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FEBRUARY 19: Information and interview sign up, 9 a.m.-4 p.m., University Center Lobby.

campus briefs

Leonard Weinglass, civil rights advocate and defense attorney for Angela Davis, the Chicago Seven and Daniel Ellsberg, will speak on "The Politics of Crime" on Wednesday, Feb. 13 at 11 a.m. in Smith Auditorium. The famous legal defense attorney is a graduate of Yale Law School and is currently working on a case involving the defense of an Indian accused of killing a prison guard at Walla Walla Prison last year. Weinglass is also tentatively scheduled to speak to Dr. Sue Leeson's Urban Politics class and to the College of Law Practice class.

Dance lessons moved

Ballroom dance lessons sponsored by the University Planning Committee (UPC) have been moved from Belknap basement to Matthews basement to handle the overflow number of students participating.

The two concluding sessions have been scheduled for Friday, Feb. 8 at 7 p.m. and Thursday, Feb. 14 from 8-9:30 p.m. The dance lessons are being held in preparation for an all-University dance scheduled for Feb. 15, for students, faculty, staff, Trustee members and friends of the University.

Cupid on the loose

"Free valentines" have again hit the campus. Ten thousand valentines are being distributed throughout the campus, inviting people to "express messages of appreciation."

Free delivery is provided for on-campus deliveries involving students, faculty, administrators and staff, and free stamps are provided for off-campus mailings involving parents, alumni, emeriti, trustees, and friends of the University.

The seven supply and collection locations are in Eaton, Sparks, the library, the bookstore, the University Center, the Law School and the GSA. President Lisensky's office is funding the project.

R.A. selection underway

Forty students have responded to the announcement of openings for residence assistants for the 1980-81 school year. Twelve to fifteen positions are available.

A meeting for prospective head residents attracted twenty-five persons last week, including a number of Willamette undergraduates. Other people contacting the Housing Office may raise the number to approximately thirty candidates for the seven or eight positions available next year.

Final selections will be announced by March 15. Training for the new staff will take place in April and prior to the beginning of classes next fall.

Tour planning begins

Tonight is your first chance to learn details about the post-session Soviet Union Field Study Program. The program includes a tour of five republics, and Moscow and Leningrad, May 12 to June 6. Willamette course credit is available. Come to the first information session at 6 p.m. in the Alumni Lounge at the University Center. If you can't make this meeting, see Professor Detwyler in Collins 148.

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Law students to speak

A group of twelve first, second, and third year law school students have been invited to address the second meeting of the Willamette Pre-Law Society on Tuesday, Feb. 12, beginning at 7 p.m. in Gatke 102.

The society, which was formally organized last week, will also elect officers. Dr. Sue Leeson and Dr. Ken Smith advise the group.

S. A. committee to meet

The campus Student Affairs committee will meet today at 11:30 a.m. in Conference Dining Room 3 in the U.C. instead of on Tuesday as reported in last week's *Collegian*. The agenda will include a report from the Health Center on a proposal to eliminate night nurses from next year's budget.

This item is also scheduled to be discussed at next week's Board of Trustees meeting in the Student Affairs committee.

Grad. revisions discussed

The Academic Programs Committee will meet today at 4 p.m. in Walton Hall Conference Room to discuss final revisions to the proposed graduation requirements and guidelines.

The committee, in what was considered a major breakthrough, approved key sections of the proposal at last Thursday's meeting. The committee has considered eight previous drafts.

Glee honors Les Sparks

This year's freshman glee will be dedicated to the late Lestle Sparks, longtime professor and friend of Willamette University.

"Changing Horizons" has been selected as the theme for Willamette's 72nd University Glee, schedule for the week of February 25th.

Class managers for glee are Mark Cain (6316), Freshmen; Richard Pine (6316), Sophomores; Kathy Daniels (371-8169), Juniors; and Stacy Heyworth (6316), Seniors. Glee coordinators are Sara Hannan, Nancy Prosser, and Kate Deane.

Much work remains to be done. Students interested in participating should contact their respective class managers.

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editorials

Mainstream ideas run smoothly

The pros and cons of recycling encompass an unbelievably complex range of issues. The debate last Monday night, entitled "Our Throw-Away Society," between visiting Woodrow Wilson fellow Judd Alexander, of American Can Co., and WU professors Detwyler and Beaton brought up innumerable issues, all possible topics for strong opinion. The most noticeable thing about the discussion was not, however, the accuracy or inaccuracy of the points each speaker made, but was the demonstration of the fact that representatives of long-established, publically accepted mainstream beliefs are calm, smooth, secure, and collected, while representatives of views that come closer to reality and therefore are not publically supported tend to seem a bit ruffled and unglued.

Mr. Alexander is a supporter of the belief that this society *demands* Big Mac containers and virgin aluminum beer cans, because we are a fast paced, on-the-move culture that doesn't have time to fool around. In his opinion, no doubt, multinational conglomerates with yearly profits of $3.98 billion and $2.5 billion in assets are merely fulfilling a *need* by giving the consumers what they want. Recycling, he noted, is "elitist" because it is expensive, with the financial burden being paid by Mr. Alexander's friends — guess who? — the lower-middle-class blue-collar workers. Statistics show that these people buy more canned goods than anyone else.

This argument, presented in the sincere, calm manner with which Mr. Alexander delivered it, has a way of going over big with the general public. It is further enhanced by a patriotic American cheer, the we-don't-care-where-or-how-we-get-the-materials-as-long-as-we-get-them-back-to-the-American-people tactic that also has a way of winning popularity.

One of the long-term side effects of the free market is finally beginning to become obvious, as Professors Beaton and Detwyler pointed out in their arguments. We cannot continue the way we have been carrying on. Unfortunately for Mr. Alexander's camp, the times really are changing. The virtue of the pure monetary economics of recycling pales when faced with the reality of the pollution, energy consumption, and permanently damaging ecological effects those "economics" cause. So we have to pay more for recycled cans — so what? Because we've let corporations like American Can gain such powerful positions, perhaps paying more for recycled items will truly be the "price" we'll have to pay for our own negligence. *sjb*

'Twixt a rock and a hard place

The *Collegian* would like to sincerely wish College of Liberal Arts Dean Jerry Berberet the best of luck tonight in resolving, presumably, the on-going "graduation requirements and guidelines" crisis in the Academic Programs committee. We realize he is having a hard time getting the committee to endorse something it doesn't want to endorse, that it's tough being a "go-between," and that we don't envy him his position. We hope some kind of understanding will finally be reached. *sjb*

THE COLLEGIAN

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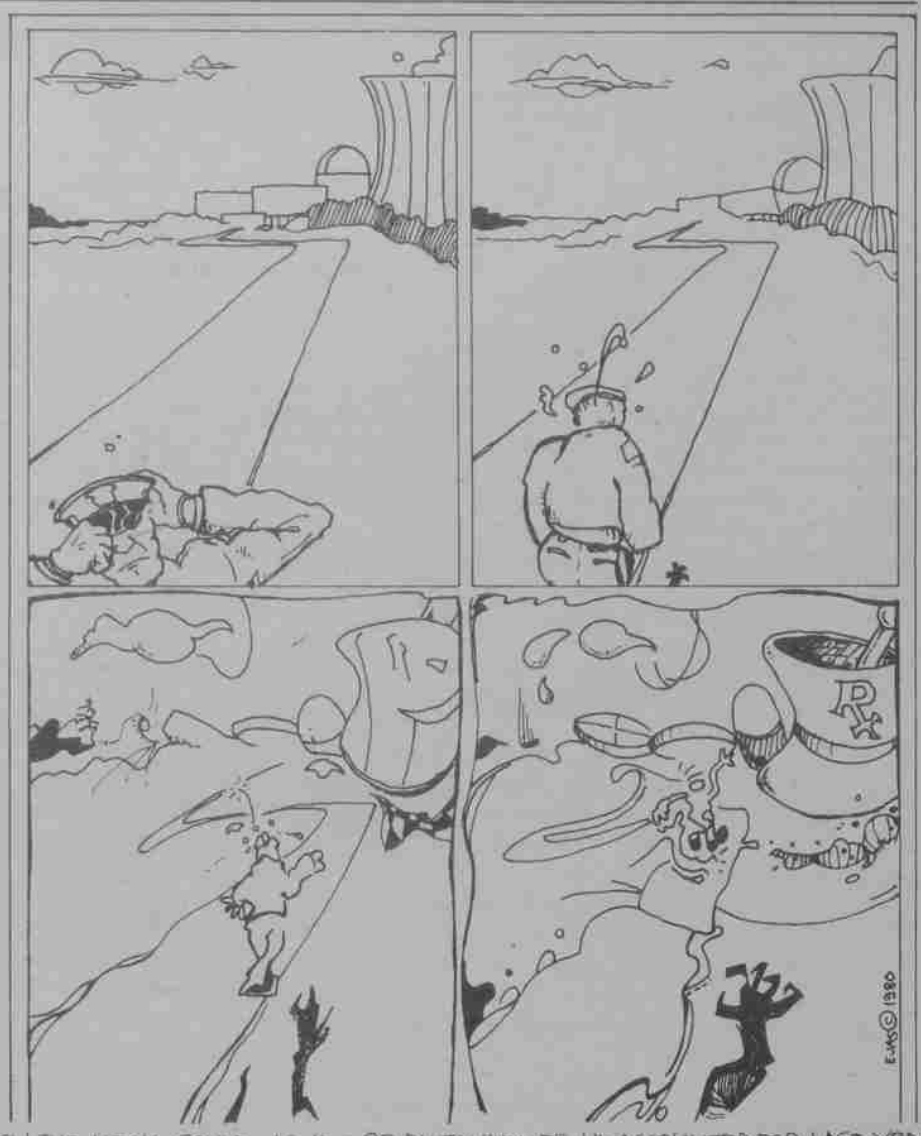

Willamette Iranian student airs views on current Mideast crisis

By KATY DEMORY
Collegian Calendar Editor

Massood Zonoubi, an Iranian student here, presented his views on the current events in Iran Tuesday evening at an MSU rap session. Zonoubi, a sophomore, has attended school in the U.S. for the past five years.

According to Zonoubi, Iran has not broken international law through the detainment of the fifty Americans. It is his belief that those people are government spies who were breaking Iranian law. However, it was not the spying that led to the takeover of the American Embassy in Tehran last November, but rather the admittance of the Shah into the U.S., ostensibly for medical treatment. This was viewed as a direct insult to the Iranian people, Zonoubi said, as well as a chance for the deposed shah to organize a coup in co-operation with the U.S. government.

Zonoubi stressed the point that Iran has gone through a revolution, which is supported by the vast majority of the Iranian people. "I believe in my revolution."

He accused the U.S. news media of presenting very biased reports in an effort to turn public opinion against the revolution. The U.S. as a nation, he said, has not made an attempt to separate Western thought from Islamic.

When asked how he feels about the Ayatollah Khomeini, Zonoubi replied, "He is a good leader. I like him...a lot." Khomeini is a spiritual leader in a country where religion and government are not separate, he said.

As for his personal experiences here on campus, Zonoubi says he has not faced any hostilities. "Everyone has been very good to me." He also reports that his family, who remain in Iran, are happy and optimistic about the future.

feedback

to the editor:

in poring over possible writing markets, it has come to my attention that your tidy little weekly, *the collegian,* is a good place to begin my search for re-establishment in today's modern writing scene.

my name is eliot, t.s. (short for thomas stearns eliot — but much snappier, don't you think?) perhaps you noticed several of my poetry books on the shelves of your library? anyway, that is *old stuff* and i've got a new style — you may have noticed the lower case? the lack of typewriter? (i had to sell that to maintain rent for my cold water flat here in london (england).

anyway (my gosh, how this pleasant little chat with you gets sidetracked) i do poetry:

oh the blue sky wafts up,
i have a new little pup!

he is fuzzy and warm,
his death i will mourn.

as well as scholarly reportings and criticism:

"in reading louisa may alcott's *little women*, we can notice how the archetypal christ-imagery is not as prevalent as in her second book, *little house on the prairie.*"

gee guys, doesn't good writing speak for itself? and you thought i was dead!

so please, get in touch if you are interested. my agent is in honolulu; i prefer not to disclose my london (england) address.

t.s. eliot

p.s. i have a friend, a mr. ezra pound, who is also seeking employment.

By GLIN FERNIS

Ah het it win doez frindza duh lahbrerry haz dat booksell eech yeer, lahk dehz did lah stwick.

Seemz lahk evry tahm ah goze bah daya ah indz up bine hole armlodes a books baat all kahndza things. Din ah gits hoam an ah looks ad wadda god, an ah theenks "o bo, ah dun diddit agin. Naa haa maa gonna yooz ahl deez weerd books, huh?"

Gess ahm juh stuh suh kuh fuh books!

LETTERS POLICY

The *Collegian* welcomes and encourages letters to the editor. They should be typed and double spaced, and all letters must be signed; names will be withheld upon request, but will remain on file in the Publications Office.

um

guest interview

JUDD ALEXANDER

The Voice of Big Business

(Herzinger photo)

Collegian: *What are some of the advantages of regulation for the economy and the consumer?*
Alexander: Well, I think you have to recognize that some regulation is required for all countries; even primitive societies have regulation. And no country in the world would allow the practice of medicine without a licensing procedure.

There are a number of desirable social goals that couldn't be achieved independently. For example, we have a paper mill in Halsey. It's an environmental marvel. We never could have done it alone, because it costs more to do it that way. And if we were clean, and we competed with out higher prices against people with lower prices that were not as effective, we wouldn't have been able to maintain it.

Collegian: *I take it you would also think there are disadvantages to regulation?*
Alexander: Well, I think that a lot of them are ill-conceived. I don't think they serve the total interests of the consumer in many cases.

For example, last year's *Federal Register* (a document containing all the current rules, regulations, and laws) is now running into 60,000 pages a year — about 80% of those affect business. There's so many we almost can't keep track of what we're supposed to be doing.

Collegian: *American businesses have extensive interests in developing countries. To what extent should the U.S. government protect these interests when the government of a third world country turns hostile?*
Alexander: Anybody that enters a relatively unstable political environment accepts that as a basic risk. I don't think you can send gunboats up the Yangtze every time there's a threat to American interests. There may be some exceptions to that. We may face them soon in the oil-producing countries because of a potential world-wide shortage of hydrocarbons.

Collegian: *Do you agree with the government's action in guaranteeing the Chrysler Corporation $1.5 billion in loans?*
Alexander: No. I was pleased to see that the Business Roundtable (an organization consisting primarily of the chief executives of the top 100 companies) was also opposed to it. If you support the enterprise system, you must allow it to work. You can't reward failure.

Collegian: *Are there times, do you think, when a monopoly is called for in a certain market?*
Alexander: Well, I'm not so sure that things like American Telephone and Telegraph, which are essentially monopolies, haven't worked rather effectively.

I'm intrigued to see the Congressmen criticizing the high profits of the oil business, and saying we may have to regulate them, when AT & T makes more money on a "return on investment" basis than does the oil industry.

Collegian: *Is business going to have to adapt to the fact that we're simply running out of resources and space?*
Alexander: Well, I don't think we're running out of resources at all. I think the difference is energy; especially fossil fuel energy. We haven't moved fast enough to develop the syn-fuels. It should have been started about 7 or 8 years ago.

Collegian: *You indicate in your background a strong interest in environmental affairs. Many people would say that this is inconsistent or at least unusual, for someone in big business.*
Alexander: Really? Why would they say that? I know that's true, but that always surprises me. Business people live in the environment too. Companies like mine have done tremendous jobs in energy conservation, compared to the public. Since 1972, we've reduced the amount of energy we consume per unit of product produced by 22%. There aren't many people around here that could say that about their own lifestyles.

Collegian: *How do you feel about Oregon's bottle bill?*
Alexander: Well, it seems to be quite well received here. It's a very expensive solution. My greatest objection to Oregon's bottle bill is the aggressive attempts by many of the political leaders here to try to export it, into areas where it would be much more costly. The studies made on supermarket prices on popular beverages in Oregon compared to its neighbors shows that a nation-wide deposit bill would increase the price of beverages by about $3.8 billion. Add another $500 million for forfeited deposits and maybe $100 million for loss of excise tax income because it tends to decrease the trend-line consumption of beer, and you get a figure of $4.4 billion. I think that exceeds the quantifiable benefits of the legislation by a factor of 45 to 1.

Collegian: *Doesn't recycling these cans have long-term benefits, such as that you're not polluting the environment as much?*
Alexander: Well, I think that's true. If you look at it, about half the cans are steel ... if you want to recycle steel, the target should not be cans, it should be steel. And 1.2% of the steel is used for beverage cans. You're spending a great deal of money to accomplish very little. And you're spending the money from a minority of the public. 80% of the beer is consumed by 17% of the adults.

So what we're talking about is a regressive program. It does reduce beverage container litter, it does reduce slightly the amount of metal and glass to be produced. The environmental movement originally said this would be done at no cost, because intuition told them that if you could use a container more than once, it would be cheaper than buying a new one each time. They failed to factor in the tremendous distribution cost of handling those products, and the hype that mandatory deposits gives to those distribution costs.

Collegian: *Well, it seems to me, if you're going to have any kind of recycling program at all, or conservation as a general ethic, that you have to start with something ...*
Alexander: Why would you start with that one? Why would you start with the poor people's product instead of the product of the well-to-do?

Collegian: *Well, I think that the consumer, the user, should be the one to pay for his consumption.*
Alexander: Well, I have nothing against programs that would encourage recycling if that would be the product you'd particularly want to recycle, but why in the world would you recycle it through a supermarket and have it individually sorted four times when it only weighs one ounce? That's no way to get back an ounce of metal.

Collegian: *On the international scene, do you think the President's grain embargo on Russia is going to more adversely affect Russia or the American grain industry?*
Alexander: There was an interesting editorial in the *Wall Street Journal* on that subject that points out that commerce always consists of mutual benefit; that sanctions, therefore, hurt both sides. It's kind of like the games we used to play when we were boys ... we each twisted each other's arms to see who would give up first. I think that the issue on the Olympic Games hurts them probably more, because it embarrasses them publically, and image and face appear to be so important to the Russians.

The grain issue hurts us on balance of payments, hurts us on markets for our grain, and although it will bring some discomfort to their citizens, they're used to it. They don't have the creature comforts that we do now.

The purpose of the grain was to raise the livestock production and put more meat on the table. Even without the meat on the table, the Russian public, as they've proved so many times, will rally behind their country. They won't throw out the government, or demand that the troops come back from Afghanistan so that they can get some hamburgers.

Collegian: *Do you think extensive trade with China is in the long-term best interest of the United States?*
Alexander: I'm inclined to favor free trade. It's a little trickier trading with a Communist country, because they don't have any bottom line cost responsibilities. But with all the other problems of the world, it would be nice to be friends with a billion people over there.

Collegian: *Is a liberal arts education useful for someone that wants to enter the business world?*
Alexander: I think so, based on the high percent of business leaders that have liberal arts backgrounds, there must be something to it. It's not perfect preparation for entry level jobs, but it's very good preparation for long-range life careers. As you rise in business or any institution, the problems get much broader and less structured, and the versatility of a liberal arts background is excellent training for that purpose.

Collegian: *Should a person, after graduation from Willamette, go into graduate school, or should they try to enter the business world immediately?*
Alexander: Well, I think if you're going to graduate business school, you're best to wait awhile. And I think you have a better chance of getting into prestigious business schools if you have some work experience.

(This interview was conducted for the Collegian *by Andy McIvor).*

'Companies like mine have done tremendous jobs in energy conservation, compared to the public.'

mill stream diversions

Pemberton publishes Portland penguin paper

By SANDE BARTON
Collegian Editor

Not many undergraduates get their senior research projects published. This year, however, Willamette's Cindy Pemberton, from Medford, OR, has not only had her "Initial Study of the Behavior of Humboldt Penguins in Captivity" accepted to appear in *Zookeeper's Forum*, but she is also slated to deliver a 12-minute presentation of the paper to this year's meeting of the Western Psychological Association in Hawaii.

Cindy, a biology/psychology major, began the project last May at the Portland Zoo. She spent a total of 10 weeks observing 13 (six pairs and a solitary male) tropical penguins from Peru, gathering a total of around 80 hours of usable data.

Not much research has ever been done on the Humboldt penguin, Cindy found, probably because they are fairly new to zoo exhibits. Her somewhat dated major source of information was published in 1936. As a result — and part of what is unique about her paper — Cindy was forced to make generalizations on the basis of her data, using other species as models, and her conclusion about the Humboldt penguins' behavior is essentially original. "It can't be substantiated but it can't be refuted, either," Cindy noted.

Why the Humboldt penguins? "These penguins at the zoo are having minimal breeding success," Cindy said. "Some of the pairs lay eggs, but few hatch and there is a 100 percent mortality rate for those that do. Other pairs never exhibit any kind of breeding behavior, and never

lay eggs. I decided, with the help of Jill Mellon from the zoo, to compare the pairs that exhibited breeding behavior with those that didn't, and try to explain the differences in their breeding habits."

Cindy first had to develop a repertoire of penguin behaviors to look for, due to the scarcity of material available through research. This, her own list, is the first written account of Humboldt penguin behaviors that she knows of. "The project involved more than just collecting data," Cindy noted. "I was working on a real problem — the breeding success of these penguins — and I had to first develop a list of what to look for, in addition to actually collecting data."

Cindy noted certain differences in the observed pairs; the egg-laying pairs, she found, were more aggressive than the non-egg-laying pairs. She concluded, however, that the differences she noted did not cause breeding differences, but rather "that the behavior was part of the normal behavioral repertoire of the species, and that the various pairs were just at different levels of pair-bond development."

She likened penguin pair-bond development to human male-female relationships. "Penguins mate for life like we do," she noted. "When a man and woman begin going out, the relationship is not as secure as it is in later years. The relationship goes through different stages of development."

Observation of the penguins at the zoo is still going on, Cindy noted, and she is now training some people in technique. "In order for my conclusion to be substantiated," she remarked, "the non-breeding pairs would have to 'develop' into another level of pair-bond development." Her research cannot be generalized to penguin behavior in the wild, she says, adding that she would now like to observe the Humboldts on the beaches of Peru, their natural habitat.

After delivering her talk in Hawaii in May, Cindy plans to take a year off from school and then apply to several graduate programs dealing with animal behavior in marine environments. She likes the penguins because they are semi-aquatic, but now she would most of all like to study dolphins and whales.

As a lab assistant this semester for Professor Devery's Comparative Psychology class, Cindy has put together a plan for studying the campus ducks, using the same methods as in her penguin research. "It's a very basic study," she admits, "but it might help the campus duck population go up instead of consistently declining as it does now."

A four-letter saga

By GLEN FURNAS
Collegian Coed

This week's word is one everybody is familiar with — you know the one. It ranks supreme among four-letter words, and though it has been around for more than four hundred years, it is still seen as the profanest of the profane, the superlative expletive. It was deleted from Watergate and is forever being bleeped from the boob tube. It also may not be printed here.

In 1972 the *Supplement to the Oxford English Dictionary* finally deemed it appropriate to define the dread word, and a lengthy definition it gives indeed. Right there between *fuchsia* and *fuddy-duddy*, this most respected dictionary devotes almost two columns to the various meanings and usages the infamous word has taken on through the centuries.

A careful reading yields many interesting facts. The word was first printed no later than 1503, though it wasn't spelled the way we're used to seeing it scribbled across bathroom stalls until 1535. It first aspired to a dictionary definition in 1598, when John Florio's *Worlde of Wordes* listed it as synonymous with *jape*, *sard*, and *suive*, which may be printed because they no longer mean anything.

Among the more notable writers that *Oxford* quotes using the abominated word are James Joyce, D.H. Lawrence, Dylan Thomas and Samuel Beckett.

Yet for all the interesting quotations and definitions given by that dictionary, it fails to relate much information about the origin of the word. Some philologists contend that its original meaning was "to knock," while others trace it to the Latin words *pugil*, "a boxer," and *pungo*, "to prick." Peter Farb, linguist and author of *Word Play*, points out that the word was not condemned by English society until about 1650, although it had its sexual denotation much earlier.

Society seems to have a love-hate relationship with obscene language; it loves to produce words that it hates. This word probably typifies, better than any other, the irony of having taboo words.

The word is unprintable because it is obscene, but its obscenity is only perpetuated by the fact that it is avoided in print. As Farb writes: "Prohibiting certain words actually elevates them in a neurotic way by encouraging the strategy of talking dirty; it endows them with titillation, shame, and a vulgarity that the things they stand for do not themselves possess." We could rid ourselves of the taboo very simply by printing the word.

Pyro-politics at Playhouse

By ROSE BARBEAU
for the *Collegian*

Biedermann and the Firebugs, by Max Frisch, is an allegorical play which originally focussed on the situation in Germany in the late 1930's. With Hitler and the Nazis coming rapidly to the fore, many people were unwilling to make a definite push against the tide, and the result of their vascillation was utter and widespread devastation.

On February 15th, the Willamette University Theatre, under the direction of Dr. Robert Peffers, is presenting *The Firebugs*, an updated version of Frisch's work, in which the main character, Kellerman, is a contemporary American "everyman" figure. It is shown how the decisions he makes, or chooses not to make, ultimately destroy his life.

In talking with assistant director Kathi Fastnow, it becomes evident that the play is extremely topical, and easily related to current social and political developments, and the way in which many Americans react to these developments. The play includes a "chorus" of some of the supposed leaders of our society today, who observe the action as firemen, but do not intercede as Kellerman is faced with firebugs who seek to destroy his home. The leaders represented are Edward Kennedy, President Carter, Ralph Nader, Anita Bryant, Pope John Paul II, and Ronald Reagan.

The cast of *The Firebugs* consists of Jeff Barr and Michael Lynch as the firebugs, Alan Brown, Amy Smith, and Stocker as the Kellerman household, Randy Rapp as the Ph.D., Brad Smith as the Policeman, Kathi Fastnow as Mrs. Knechtling, and Leslie Church, Cindy Reeve, Sarah Noah, Brian Wilson, Sheila Barr and Jana Summers as the chorus. The play will open on February 15th, with performances on the 16th, with performances Feb. 16, 21, 22,23, and a matinee Feb. 17. Shows are free for Willamette students with I.D. and faculty with passes. All performances begin at 8:00, except for the matinee, which begins at 2:00.

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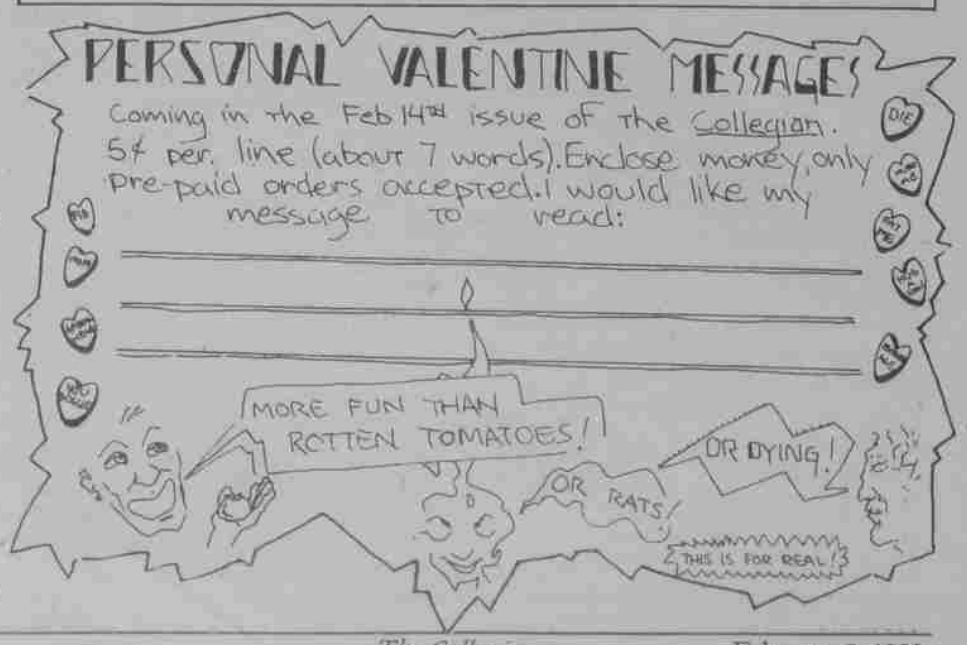


Bearcats win third straight

(Foster photo)

The Bearcats won their third straight game by convincingly beating Western Baptist Tuesday by a score of 72-62. The 'Cats began their streak with a win over Whitman Friday night (87-59) and a victory over Whitworth on Saturday (68-59). The Bearcats seem to have discovered the secret to team basketball.

'Cats survive tough week

By SCOTT WADDELL
for the *Collegian*

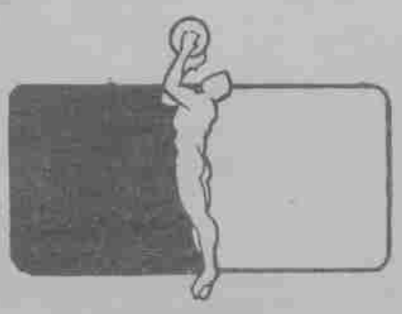
Last week was a tough one for the Bearcat wrestling team. Now that it is drawing towards the end of the season, the competition is increasing rapidly and this is a testing time for the grapplers. One of the difficulties that the team has encountered is the loss of their 118 and 126 lb. wrestlers. This results in an automatic 12 point deficit in all dual meets, often just enough for the opposing team to win by.

Against Clackamas C.C. the Bearcats wrestled tough and many of the losses were by very narrow decisions. The winners in that meet were Jeff Southwell at 167 lbs., by a 14-3 decision, senior Rob Skinner at 177 lbs. with an 8-7 margin, and Randy Osler who pummeled his opponent 19-4. The final team score was 27-19 in favor of Clackamas.

The next meet was against Linfield, who only has four wrestlers on their team. At 134 lbs. Tim Martin defeated his opponent 7-3, and at 142 lbs. Dan McCue won by a 6-1 score. Jeff Peters went up a weight class to 158 lbs. and won 11-0, while Jeff Southwell went up two weight classes and defeated Kent Dorsey 12-11 at 190 lbs. The meet score was 37-0, giving the Bearcats another mark in the win column.

On Friday the team fell 31-11 against a very tough Simon Fraser team, and Saturday the Bearcats traveled to Forest Grove to take on Pacific. That perennial powerhouse gave up few matches to Willamette, and only three men emerged with wins. At 134 lbs. Tim Martin won with a 6-1 score and improved his season record to 18-7. At 158 lbs. Kelly Hughes came out on top in his match 5-4, and heavyweight Randy Osler defeated his opponent 8-2 in that bracket. The team score was 28-9 for the Boxers, and the team record is now 7-6. The next meet is tonight against nationally ranked Southern Oregon, and on Friday the 'Cats will face OIT in Klamath Falls.

Bearcat Scoreboard



WOMENS'

Saturday, Feb. 2

Willamette 69, Pacific Lutheran 56

Willamette — Hansen 16, DeCorte 10, Stoker 10, Garvin 9, Bieren 8, Canda 6, Warren 4, Carreira 4, Andrews 2, total 69 (half 33).
PLU — Bens 13, Stakkstad 11, Krebs 8, Shelton 6, Sammons 5, Bishop 4, Rasmussen 3, Krumm 3, Ellerson 3, total 56 (half 25).

Tuesday, Feb. 5

Willamette 68, Western Baptist 41

Willamette — Canda 16, Daly 2, Warren 2, Garvin 2, Carreira 15, Hansen 16, Stoker 6, Bunker 5, Andrews 2, Bieren 2, total 68 (half 29).
W. Baptist — Schultz 5, Jones 11, Farley 9, Sandberge 8, Sproul 2, Braughman 6, total 41 (half 20).

MEN'S

Saturday, Feb. 2

Willamette 68, Whitworth 59

Willamette — Cantonwine 6, McCracken 16, Nett 6, Novitsky 16, Higgins 2, Gilson 15, Vipond 7, total 68 (half 35).

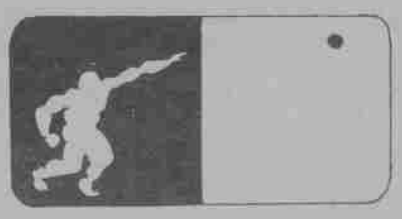
Whitworth — Rednon 8, Riley 4, Adams 4, Heath 14, Williams 8, Frimoth 12, Humphrey 9, total 59 (half 31).

Rebounds — Willamette 37, Whitworth 32
Turnovers — Whitworth 23, Willamette 22
Total Fouls — Whitworth 25, Willamette 13

Tuesday, Feb. 5

Willamette 72, Western Baptist 62

Willamette — Cantonwine 17, McCracken 10, Nett 13, Novitsky 14, Higgens 3, Gilson 8, Vipond 7, total 72 (half 33).
W. Baptist — Neustel 6, Seiber 13, Williams 2, Phillips 17, Hardinger 6, Bettiol 4, K. Williams 12, total 62 (half 28).
Rebounds — Willamette 33, W. Baptist 28
Turnovers — Willamette 38, W. Baptist 33
Total fouls — W. Baptist 21, Willamette 15



WOMENS'

Saturday, Jan. 26
(an apology for the inadvertant omission of the women's results in last week's *Collegian*)

Mile — Colburn, 5:36; Jensen, 5:49; 1000 — Nash, 2:53; 60 HH — McIntyre 9.8; 60 — 8.1.

Friday, Feb. 1

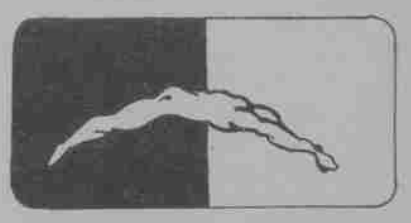
Simon Fraser 31, Willamette 11

Individual Results — 118 lbs. — Best SF, won by forfeit; 126 lbs. — Takemori SF, won by forfeit; 134 lbs. — Pickton SF d. Martin WU 10-8; 142 lbs. — Toulou WU tied Nishikewa SW 4-4; 150 lbs. — Carpenter WU d. McKay SF 7-2; 158 lbs. — Hughes WU d. Rochen SF 4-0; 167 lbs. — Southwell WU d. Dean SF 3-0; 177 lbs. — Dwyer SF d. Skinner WU 23-10; 190 lbs. — Quinse SF p. Cox WU 3:46; Hvwt. — Kiniski SF d. Osler WU 8-7.

Saturday, Feb. 2

Pacific 28, Willamette 9

Individual results — 118 lbs. — Vania PU, won by forfeit; 126 lbs. — Martin WU, d. Walton PU 6-1; 142 lbs. — Curnow PU d. Toulou WU 4-3; 150 lbs. — Massey PU d. Carpenter WU 7-2; 158 lbs. — Hughes WU d. Yamanne PU 5-4; 167 lbs. — Smith PU d. Southwell WU 6-4; 177 lbs. — Salas PU d. Skinner WU 8-4; 190 lbs. Salsman PU d. Cox WU 6-3; Hvwyt. — Osler WU d. Lyles PU 9-2.



MEN'S

Friday, Feb. 1

Willamette 85, Portland State 45

Individual results — 400 Medley relay: WU (Pemberton, Cook, C. Doering, Fell), 4:18; 5000 free — Ferris WU, 10:56; 200 free: C. Doering WU, 1:50.2; 50 free: Koga WU, 22.0; 200 IM: Rash PSU, 2:01.2; 1 meter dive: Amos WU, 164.4; 200 fly: E. Doering WU, 2:05.0; 100 free: Koga WU, 47.5; 200 back: Rash PSU, 2:01; 500 free: C. Doering WU, 5:09.3; 200 breast: Rash PSU, 2:16; 400 free relay: WU (Pemberton, C. Doering, Randoph, Koga), 3:21.2

WOMEN'S

Willamette 89, Portland State 42

Individual Results — 400 medley: WU (Pemberton, Lien, Thompson, Clarkson) 4:18; 500 free: Young WU, 5:40.2; 200 free: Pemberton WU, 2:01.5; 100 back: Sibayan WU, 1:10.1; 100 breast: Clarkson WU, 1:14.3; 200 fly: Lien WU, 2:16.4; 1 meter dive: Mackie PSU, 147; 100 free: Thompson WU, 27.0; 100 fly: Lien WU, 1:02.1; 3 meter dive: Mackie PSU, 167.2; 200 breast: Clarkson WU, 3:41.3; 400 free relay: WU (Abearn, Pemberton, Young, Lien) 3:50.3

NORTHWEST CONFERENCE STANDINGS

	W	L	Pct.	GB
Pacific Lutheran (11-8)	6	0	1.000	—
Linfield (9-11)	5	2	.714	1½
Pacific (4-13)	3	4	.429	3½
Lewis and Clark (10-8)	3	4	.429	3½
Willamette (7-10)	3	4	.429	3½
Whitworth (5-13)	3	5	.375	4
Whitman (2-16)	2	6	.250	5

INTRODUCTORY MEETING
New players encouraged!
Tuesday, Feb. 12, 9 p.m.
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calendar

Today 7

● *THE MEDIUM* will be presented at 8 p.m. in the Playhouse.

● MODEL UNITED NATIONS meeting at 6 p.m. in the Baxter lounge. Very important meeting, so everyone be there on time.

● ORSON WELLES FILM SERIES: *Mr. Arkadin* will be shown at 7:30 p.m. in the Film Screening Room of the Playhouse. General admission is $1.

● NATIONAL LAWYERS' GUILD FILM: *The Colonial Idea* and *The Cost of Cotton* will be shown at 7:30 p.m. in the Autzen Senate Chambers. Free admission.

● UNIVERSITY RETIREMENT PROGRAM information session for all University employees, 2:30 p.m. in the Alumni Lounge.

● SOVIET UNION FIELD STUDY information session, 6 p.m. in the Alumni Lounge.

● WRESTLING vs. SOSC at Ashland.

Fri. 8

● MODEL UNITED NATIONS regional conference at U of O, Eugene, Feb. 8-9.

● MENS' BASKETBALL vs. Lewis and Clark, 7:30 p.m. in Sparks.

● SWIMMING vs. SOSC at Ashland.

● WRESTLING vs. OIT at Klamath Falls.

● WOMENS' BASKETBALL vs. George Fox at Newberg.

● OPERA THEATRE presents "A Workshop of Romantic Opera" Feb. 8-9 at 8 p.m. in Smith Auditorium. Students admitted free with ID.

● UNIVERSITY ROUNDTABLE will resume at noon in Conference Dining Rooms 1 and 2 of the U.C. Professor Gerry Bowers will read from Dostoyevski's *The Brothers Karamazov*. Bring your lunch, coffee and tea are provided.

● *CALIFORNIA SUITE* will be presented by the Pentacle Theatre, Salem, Feb. 8-10, 13-16, and 20-23 at 8:15 p.m. Tickets are $3 and can be purchased at Stevens and Son in Salem.

● FIFTH QUARTER dance, following the basketball game, in the Cat. Sponsored by UPC.

Sat. 9

● MENS' BASKETBALL vs. Pacific at Forest Grove.

(Herzinger photo)

● ASWU MOVIE: *M*A*S*H* will be shown at 7 and 9:30 p.m. in the Cat. Admission is $1.

● AUDITIONS for the Pentacle Theatre's April musical *El Grande De Coca Cola* will be today and tomorrow. Persons between 16 and 50 are needed. Call Louise Larsen at 585-2252 for more information.

Sun. 10

● VIENNA BOYS CHOIR, 2:30 p.m. at the Civic Auditorium, Portland. Call 248-4496 for ticket information.

Mon. 11

● DANCE LESSONS, 8-9:30 p.m. in Belknap basement. Come learn to foxtrot! Sponsored by UPC.

● WOMENS' BASKETBALL vs. Mt. Hood CC, at 7 p.m. in Sparks.

● DR. RICHARD NESMITH, Dean of Boston University School of Theology, will talk with persons interested in graduate theological education today. Appointments may be made through the Office of the Chaplain in the U.C.

Tues. 12

● MENS' BASKETBALL vs. OCE at 7:30 p.m. in Sparks.

● PAT GILSON, director of Women's Crisis Service in Salem, will speak at a brown bag luch at noon in Dining Rooms 1 and 2 in the U.C. Everyone is invited. Sponsored by the Willamette Off-Campus Women.

● ORSON WELLES FILM SERIES: *The Trial* will be shown in the Film Screening Room of the Playhouse. Admission is $1.

Wed. 13

● CONVOCATION, 11 a.m., Waller Auditorium.

● DOWNHILL SKIING LESSONS for beginning skiers. Sponsored by the UPC.

● SENATE MEETING, 6:30 p.m. in Autzen Senate Chambers.

● SALEM SYMPHONY, 8 p.m., in Smith Auditorium.

● DANCE LESSONS, 8-9:30 p.m. in Belknap basement. Sponsored by UPC.

Thurs. 14

● VALENTINE'S DAY!

● STATE OF OREGON'S BIRTHDAY

● MODEL UNITED NATIONS will meet at 6 p.m. in the Baxter lounge.

● MARK HATFIELD, Willamette graduate and currently a U.S. senator, will speak at 8 p.m. in Smith Auditorium.

● *ENTERTAINING MR. SLOANE* will be presented by the OCE Theatre Department Feb. 14-16 at 8:15 p.m. in the Fine Arts Building. Call 838-3771 for information. Admission is free.

Etc.

● APPLICATIONS ARE DUE for both the Fall, 1980 and Spring, 1981 London programs on February 15, 1980 in Associate Dean Virginia Bothun's office, Walton 112. For more information, call 6285.

● ASWU SKI BUS will be going to Mt. Hood Feb. 15 and 23. Tickets are $5 each and are available in the ASWU office Mon.-Fri., noon-5 p.m.

● VAL-O-GRAMS for Valentine's Day can be ordered from Alpha Chi Omega (6344). Red and Pink carnations with your message only $1.25, large frosted heart sugar cookies with your message (limit of 20 letters) only 60¢ or 2 for $1. Payment must be received before Feb. 13; delivery dates are Feb. 13 and 14.

● ANYONE INTERESTED IN TRACK Team should see Coach Bowles at McCulloch stadium between 3 and 5 p.m., or call 6420 and leave a message.

● STUDENTS INTERESTED in doing student teaching next semester (fall, 1980) should see Mr. Ozawa in the Education Office before *February 22*. Arrangements for a student teaching position in the Salem Public Schools require the completion of several forms and conferences with department personnel. Please contact the Education department as soon as possible.

● FOUNDERS' DAY FESTIVITIES Feb. 15, including an all-campus dinner, basketball, old Glee and recruiting films, and the nostalgic dance.

● A 5-WEEK SUMMER PROGRAM in Spain is being offered for college credit by Augustana College. For more information write to Dr. A. Doreste, Augustana College, Rock Island, IL 61201.

● ITEMS FOR THE *Collegian* calendar can be sent to the *Collegian* or dropped by the Publications Office. Deadline is noon on Monday and is enforced. Please limit items to a brief paragraph and include a phone number for further information. We reserve the right to edit any material due to space limitations.

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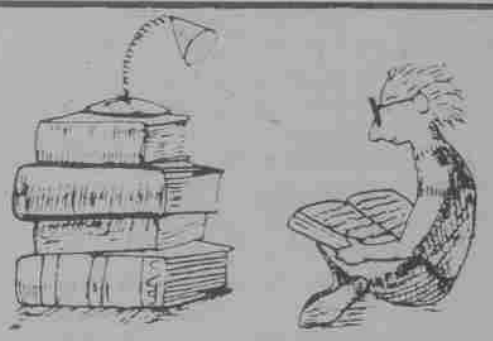

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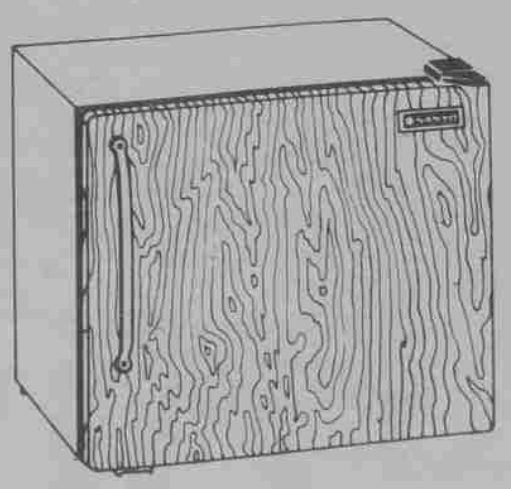

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