## Songmen Broadcast Nation-Wide, N B C, This Afternoon, 4:30 to 5


vallamette Collegian'


Singing to the nation This afternoon Willamette University
goes on parade before the entire United
States. The Songmen, one of the outstanding
musical herganization, States, The Songmen, one of the outstanding
musical organizations in the entire country,
broadcast nationside oyr the broadcast nationwide over the Blue network of the National broadcasting company.
The broadcast undoubtedy marks the
greatest height Willamette has ever reached
 of the people of this country is concerried.
It is reasonably safe to say that this after-
noon hundreds of people who have never heord of Willase ofte Uneople who whave never or who prob-
hably never would have become familiar with
able ably never would have become familiar with
the name of our school will get acquainted due name name of Wiilamette.
with the thile it is safe to say that the
Whe best adierertising sthat to say that that this is the
ceived, it is not the first thet the the ser ceived, it is not the first that the school has
had. For the past three years the publicity department, with Paul $G$. Sturges at its head,
has been selling the school to outsiders, reporting through the newspapers and news


Impression of the Week


The big news this week. . the songmen broadcast coast-to-coast,
bate at Stockton and Reno, and "thumbs-up"-it's spring vacation time


The Cat's Eye
colleglate QUOTES

## alvesimoo ROYAL

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HAND CLEANE
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NOW
'3995
FLCSTiffrinnitueb. COMPL ETH HOUSE FUNISHE

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Official Wallulah Photographers-1938
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"the treasure chest"
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Cratil Jenleme.opiticians
$\qquad$
Those Delicious Wimpy Hamburgers and Home-made Iee Cream
and double-thick milkshakes TOM HILLS


## WILLAMETTE UNIVERSITY

 salen, oregonLiberal Arts - Laws - Music


Court Street Dairy Lunch

## Fociety

Mothers' Club Entertained




 Thie hoteesu wertame



$\qquad$
$\qquad$
 Try Our New
"SNOWWHTE and
SEVEN DWARS"
Sundae Special 20c

THE BLUEBIRD


BISHOP'S ICE CREAM


| $\begin{gathered} \text { RAMGEE'S } \\ \text { Cold Storage } \text { Sock } \\ \text { Becrenaxes } \end{gathered}$ |
| :---: |
|  |  |



| JAPANESE LAUNDRY dey cheaning works co Fino Laundry Work of All Descriptions 445 Ferry St. Phone e97 |
| :---: |

## Willamette Coeds Honored With Mu Phi Initiation

Two Sororities Exchange Dinner



## Beta Chis Entertain At Dinner

Alpha Psis Honor Mothers
Y.W. Sponsors

$$
\begin{gathered}
\text { Edited by } \\
\text { BARBARA CROOKHAM } \\
\text { Assistants }
\end{gathered}
$$

Alumni News

HOLLYWOOD FLLM SHOP

SENIORS NOTICE!
Your ANNOUNCEUENTS must be ordered IMMEDIATELY
the BOOK STORE
st chance April Nineteenth
XTRA SPECIAL! Brandi-COT ICE
CREAM SODA 10c


"C" SHROCK
HOLLYWOOD




Sportorials
of whit maas tor
of whit may tu a
toughest games
and

逢 Bearcat Sports


## Willamette To Meet Oregon in Baseball Opener



Willamette Four-Man Varsity
Golf Team Selected In Meet


Eight Pitchers Head Bearcat<br>Diamond Stars

Bearcat Tennis Team Defeats Gonzaga Netmen

W.A.A.<br>Reporter



Three Returning Bearcat Lettermen


