

NEW SERIES  
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**SUGGESTIONS TO HIGH SCHOOL SENIORS IN  
OREGON AND ADJOINING STATES**



1912 Salem, Oregon.  
The Maple Walk, Willamette University.

Maple Walk in Front of Campus

**WHY GO TO COLLEGE?**  
**WHICH COLLEGE?      WHY WILLAMETTE?**

CATALOGUE NUMBER OF BULLETIN TO BE ISSUED IN JULY WILL BE SENT ON REQUEST

## WHY GO TO COLLEGE?

You are qualified by the completion of the high school course, and ability often means obligation. You have a brain which ought to be developed. The College will assist you in developing it.

### WHAT ARE YOU WORTH IN A FINANCIAL WAY?

**\$1.70**

Statistical investigations show that the unskilled laborer reaches his highest efficiency at the age of twenty-two years. At which period he earns One Dollar and Seventy Cents, and he never gets beyond this limit. He has reached his limit when life should begin to have promise.

**\$2.50**

The shop-trained man reaches the high point of his efficiency at the age of twenty-four, when he earns two dollars and fifty cents. He does not get beyond this amount. On the very threshold life begins to lose its interest.

**\$3.60**

This monotony of the sameness in pay comes to the young man from the trade school at the age of thirty-one. However large this may look to him then it will look less and less as the years multiply.

**\$7.10**

The young man from college appears at a disadvantage at first, but he gains rapidly so that at the age of thirty-two he is earning almost as much as the combined salaries of the other three and is just at the beginning of his financial career. He feels life is just opening up to him for the realization of his powers.

### IN WHICH CLASS WILL YOU BE?

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The association of young people from different parts of the state and country gives a broad outlook upon life. Strong friendships are developed to the enriching of life.

The crying need of the hour in this country of ours and particularly in the Pacific Northwest is wise devoted leadership. The opening of the Panama Canal, with its increase of commerce and of immigration to the Pacific Coast will mean new problems, social and political, in our civic life. A college education means leadership in the business world, in politics, in the professions, and in all walks of life.

The tendency in the best professional schools in the country is to require a full college course as preliminary training. The complexity of the problems of the hour, the tremendous forces at work and the consequent responsibility demand the highest qualifications in the citizen of the new age.

# WHY ATTEND THE COLLEGE OF LIBERAL ARTS OF WILLAMETTE UNIVERSITY

Members of the Freshman class have given various reasons for coming to Willamette, as well as for being in Willamette at the present time. A few of these are given as submitted.

1. "I was attracted to Willamette University, because I felt that, being a standard school, I could get the same work here as elsewhere, and at the same time have the influence of an institution which stands for the highest ideals and standards.

2. "Willamette University, being a 'non-frat' school, and one in which the democratic spirit is emphasized, appealed to me on that ground.

3. "The location of Salem, the advantages of the city, and its nearness to Portland were influential in my choice of a school."

1. "I wanted to go to some college, and having heard so much about Willamette University, I came here.

2. "I thought that the broadest, most liberal outlook of life could be obtained at a Christian institution, and, being a Methodist, I naturally chose Willamette University.

3. "Because I wanted to attend some Oregon institution, and I considered Willamette University the very best in the state."

1. "I came to Willamette because it is the very best school in the Northwest.

2. "Because the standards are high and as much stress is laid upon Christian training and rounding of moral character as upon learning.

3. "Because it promises to become an even greater school in the future."

"Reasons Why I Came to Willamette University—

"A cousin who was attending the University spoke well of it.

"Relatives, with whom I might live, came to Salem.

"The expenses are not great.

"Reasons Why I am Glad to Be in Willamette University—

"Because of the high ideals and inspiring Christian influence of the school.

"Because of the beauty of the country around the University and the advantages of the city of Salem.

"Because of the high character of the student body and the friendships I have already formed.

"Because of the purposeful attitude of the students and their thoroughly democratic spirit.

"Because Willamette University is a growing institution."

As some one of the three reasons given by each Freshman is duplicated by another the other groups, together with some reasons given by advanced students, are summarized as follows:

“Because—

“It fosters all that is highest and best.

“The legends and history of the institution are interesting.

“Previous graduates have made their lives count in national, educational, and church affairs, both in America and abroad.

“It is a Christian college, but not sectarian.

“Eighty per cent of all college students are in Christian colleges.

“The college courses are well balanced.

“It is recognized as standard by the United States Bureau of Education.

“The members of the faculty are men first, specialists second.

“The student community is of a high type.

“There is a wholesome atmosphere.

“One is not lost in a crowd.

“It prepares for teaching in four-year high schools.

“The expenses for a comfortable home for young women at Lausanne Hall are very low.

“The Co-operative Boarding Club secures board for young men at cost.

“The give-and-take of social life in both communities is highly esteemed.

“Both knowledge and character are visibly and socially honored.

“It is strategically located in the capital city of the state; its campus adjoining the State House.

“Students here meet men of prominence in state affairs.

“The student body becomes familiar with state activities at the seat of these activities.

“The state institutions in the vicinity afford special opportunities for the study of social questions.

“The State Library affords the best opportunity in the state for the study of political science.

“Its site is one of scenic beauty—a part of its best endowment.

“Both knowledge and character are visibly and socially honored.

“Foundations may be laid here for careers in various lines, such as journalism, business and administration, etc., in association with students preparing for different fields of activity, giving a breadth of view unusual in vocational schools where all are working along narrower lines.

“It has a college spirit of the right sort.

“It has high class student musical clubs and organizations.

“It has six excellent literary societies, two in the Academy, one for boys and one for girls, and four in College, two for young women and two for young men.

“It is the oldest school in the West and there is none better.

“There are successful athletic teams under a coach who has no superior in the Northwest.

“In every respect, everything is all right at Willamette.”