

The Articles in Today's Forum are Worth While. It Will Pay You to Read Them.

# WILLAMETTE



# COLLEGIAN

"Appreciation First" is a Good Slogan for the Remainder of the Year. "There's a Reason."

VOLUME XXVII—No. 13.

WILLAMETTE UNIVERSITY, SALEM, OREGON, JANUARY 12, 1916.

PRICE—FIVE CENTS.

## CAST FOR PLAY IS ANNOUNCED

### Noyes' "Sherwood" to be Presented by Junior Class at the Grand.

### MAC MURRAY TO COACH

Drama Is Considered English Poet's Masterpiece—Will Be Elaborately Staged—Rehearsals Already Under Way—Immense Cast Is Needed—MacMurray Is Enthusiastic.

(By Sam R. King)

As all the preliminary obstacles have been overcome, including the sanction of the faculty committee on dramatics, work on the Junior play will progress by leaps and bounds. "Sherwood," or "Robin Hood and the Three Kings", a play in five acts by Alfred Noyes has been selected by the class. Professor MacMurray, who is directly responsible for the success of the two former Junior plays, was unanimously chosen director of the play.

Drama Is High Class

"Sherwood" as a drama ranks high in circles of literary criticism. It is a modern drama that will live; the stage settings, theme, and character portrayal are of consummate craftsmanship which shows the remarkable range of the English dramatist's ability.

The setting of the play is in the forest of Sherwood, England, where Robin Hood and his outlaw followers work against the cruel aristocrats in favor of the common people. Prince John, who is his most bitter enemy, tries to win the handsome maid Marian, who is betrothed to Robin Hood. But the coming home of King Richard, and the unconquerable Robin causes justice to reign in the end. A keen interest is felt throughout the play in the securing of the people's rights and in the realization of the sincere love between Robin and Marian.

MacMurray Is Enthusiastic

Prof. MacMurray is very enthusiastic over the play and is giving much of his valuable time to its perfection. Although May first is the date for the staging of the play, the preparation will practically be finished by April first, during which month all the practice cast be devoted to the perfection of details that may give it an atmosphere of finish and true art. The first act will be well in hand by the end of this week. Regular weekly rehearsals are held every Thursday evening.

In discussing the merits of the drama Professor MacMurray said "It will undoubtedly be the largest production that Salem has ever seen from an amateur standpoint. I think that the Junior class will give a performance that has not been nor will be excelled by any other class."

Large Cast Needed

As about seventy-five persons are necessary for the staging of the play, the entire cast cannot be confined to the Junior class alone. However, as yet only the more important members of the cast have been chosen. They are as follows:

Robin Hood ..... Earl Flegel  
Prince John ..... Wallace Adams  
Oberon ..... Alpheus Gillette  
Titania ..... Esther Emmel  
The Sheriff of Nottingham ..... Karl Chapler  
Fitzwalter ..... Carl Reetz  
Shadow-of-a-Leaf ..... Luban Stevens  
Queen Eleanor ..... Rosamond Gilbert  
Little John ..... Willis Bartlett  
Marian ..... Violet Maclean

## Exhibition of Properties of Liquid Air Shows Freak Feats of Unstable Mixture

Before a small but representative audience in Walter chapel on Thursday evening Professor Von Eschen began a remarkable demonstration of liquid air by breaking the little eight dollar Dewar flask in which the unstable atmosphere came to town. Among the interesting experiments performed was the decoloration of some salts due to the cooling of the water of crystallization by the liquid air. One of the best things of the evening was the frozen tin dipper which was shattered into a thousand pieces by a slight blow. A proverbially long hot beefsteak was frozen and then broken up with a hammer. Some snow was set over the liquid air and allowed to stew.

Although the liquid air came from San Francisco carefully wrapped in felt, it was reduced by the journey to about 75 per cent oxygen thereby permitting several pieces of iron and carbon to be burned in the oxygen which gave a very unique effect.

## "PEARL DIVERS" FOUND

New Bachelor Club Brings Unique Talent To Light

In spite of the fact that the campus was noted chiefly for its "depopulation" condition during Christmas vacation, a new student organization was formed at that time. It is known as the H. W. H. S. F. B. Club, its membership is limited to men who do not go home, its purpose is to provide for the necessities of life in the best and most economical manner possible.

During the Christmas vacation the club's headquarters was in the Kloseh Club's kitchen where, with a membership of seven, elite, wholesome, and representative meals were enjoyed three times a day. Perhaps the greatest good lies in the fact, that many individual, dormant powers were revealed. Jackson and "Jeff" developed into phenomenal cooks, Sparks and Maulden officiated as "pearl divers." Bain managed to sleep until dinner was ready, and invariably had an important date right after supper, while Gerhart and King filled any position that might perchance be left vacant.

## OREGON SOILS ARE DISCUSSED

Professor Von Eschen Reads Instructive Treatise.

Large Crowd of Farmers And Citizens Attend Six O'clock Club to Hear Willamette Expert on Oregon Geology.

An interesting lecture on "The Soils of Oregon" was delivered by Prof. Von Eschen of Willamette University, before the Six O'clock club of the First Methodist church last Thursday evening. Besides a large attendance from the leading citizens of the city, many farmers who are interested in soil conservation were present.

The professor defined soil as a layer of disintegrated rock, mixed with the remains of plants, which covers a large portion of the earth's surface. Beneath the soil proper, is found the subsoil, varying in depth and structure, clay and conglomerate predominating.

The principal soil-forming rocks are granite, felspar, potassium and sodium silicates, and various basalts and igneous rocks, volcanic ash and stratified rocks.

Constituents of Good Soil

The chemical constituents of good soil are potash, phosphorus, lime and nitrogen in such proportions that they are available for plant food. A good soil must be deep and have good drainage, and enough sand and gravel to be easily tillable.

There are three principal kinds of soils in Oregon: the silt-loams, sandy-loams, and marsh soils. The silt-loams are found in the river valleys, the sandy-loams on the alluvial bluffs along river basins as the Columbia bluffs, while the marsh soils abound in the lake regions of southern Oregon. In addition may be mentioned adobe, granite, pumice and alkali soils.

The professor mentioned the fact that much of the soil in this valley has been almost ruined because of too deep plowing, poor rotation, etc. The Willamette valley soils are "sour" and need some caustic or carbonated alkalies to make them most productive.

"The Garden Spot"

However, this rather pessimistic fact was somewhat modified by the closing sentences of the professor's instructive and scholarly paper.

"There are other questions of vital importance that I might discuss such as fertilization, crop rotation, irrigation, etc., but suffice it to say that in all my travels throughout this state, having visited all but four counties, I have not found the equal of the Willamette valley, and by scientific cultivation and the conservation of its soils, it is bound to be the garden spot of the northwest for centuries to come."

## Missionary Speaks in Chapel

Dr. Fred W. Neal, a former student of Willamette University, now a returned missionary from German East Africa, spoke in chapel on Monday. After speaking briefly about the peculiarities of the native language, he told about the excellent results obtained by the Presbyterian mission at Etoles where about nineteen thousand natives took part in the communion just before he departed from the mission. While at the mission he had charge of a boys' school with about four hundred students.

## VARSIITY STORE CHANGES HANDS

### Chapler Assumes Sole Control—Jeffrey Moves to Collegian Office.

### "INK" IS STILL ON SALE

Advises Students To Do Their "Xmas Shopping Early"—Wants To Accommodate Thirsty Ramblers of the Desert At Sign of the Pop—Tap the Counter Twice For Service

Karl Chapler is now sole owner and proprietor of the Varsity Book Store. His former partner, Roland Jeffrey, has quit the store business to become an insurance agent with the New York Life. Although "Jeff" was not responsible for the recent marriages among our students, it is not his fault, for he henceforth deals with married men.

With Grover Gates assisting in the store, "Chap" expects to do big things in his line. Regardless of the state-wide prohibition law, he will still continue to carry both red and black ink. He also reports that a large stock of pennants is on hand, and urges that the students of Willamette consider the advisability of doing their Christmas shopping early. He attributes the great increase in the sale of books to the discontinuance of the Y. W. C. A. sandwich days. While Jeffrey will manage The Collegian from the editor's office, the Varsity Book Store will still be the place of distribution for the paper.

The management announces that the store will be open from 8:00 to 12:30 a. m. and from 1:15 to 4:00 p. m. Beginning next semester it will also do business for a few hours on Saturdays.

Any suggestions from the students as to satisfactory hours of business, or other matters of convenience will be appreciated by the manager, as he wishes to accommodate his patrons in every possible way.

## CABINET MAKES PLANS

Broader Relations Between "Y" Departments To Be Built Up

Big things are being planned by the college Y. M. C. A. for the near future which promise much, not only for the members but for the entire student body.

At a special meeting of the "Y" cabinet at the Kloseh Klub on Thursday evening many plans for the building of the respective departments were given serious consideration by the cabinet officers.

The extension department is planning to broaden its field of activity. Formerly it has devoted most of its attention to Chemawa but it now expects to add the State Training School.

The devotional work of which Charles Randall has charge is fitting up some outside talent for the Sunday afternoon meetings, especially in the way of music. Also the future chapel program includes such splendid speakers as Miss Holt and the Messrs. Jewett and Gerhart. The Y. M. C. A. quartette is scheduled for an early appearance.

From the social department comes news of a "feed" at which all men of the college will be the guests of the Y. M. C. A. This will be one of the biggest social events in the history of the organization.

The treasurer reports that the collection which was taken in chapel before the holidays netted \$12.75. This will be forwarded to the battlefields of Europe for the use of Y. M. workers there.

## WARBLERS START TOUR

Willamette Quartette Is Well Received in Valley Towns.

The University quartette opened the schedule of 1915-16 by filling engagements last Friday and Saturday evenings at Ballston and Anity under the auspices of the local schools. A program consisting of various selections representing the piano, voice and oratorical departments of Willamette was given. The boys report that their audiences seemed very appreciative and enthusiastic. They were privileged to meet several prospective students and extend to them a hearty invitation to come to W. U.

## LEWIS LOSES HIS HOME

The home and entire personal possessions of George Lewis, president of the Willamette Academy student body, were completely destroyed by fire last week.



Earl C. Flegel Captain Football for 1916

## MESSAGE SHOWS VARSITY NEEDS

Willamette's President Calls on Community For Help.

Relations of University to Salem Are Strikingly Presented—Criticism Is a Detriment But Faithful Publicity and Money Do Help.

(Capital Journal)

"The life of Willamette University has been contemporaneous with that of Salem; and for almost three-fourths of a century their interests have been mutual. It requires no great wisdom to see how the two are bound together or to know that neither would willingly part with the other. Their fame and prosperity have been closely linked and will continue to be so."

"Commercially the university is different from a manufacturer, yet it contributes to the financial resources of the community by bringing to it several hundred persons who otherwise would not be here. The university likewise conserves the resources of the city by enabling residents to secure a higher education at home. Were they obliged to go to a distance for it, they would annually spend considerable sums in other cities which are now retained. And were Willamette not here, some of our finest young people would be denied a college education because of the lack of means to go to a distant school. The university is also in some respects like a church—a constant appeal for the better things of life. Everyone feels the need of such an appeal in order to be saved from too great absorption in his vocation."

Harmony Is Restored

"During the past year, the faculty of Willamette has been increased and much strengthened, the curriculum has been enlarged and a real sense of harmony engendered between faculty and students. Some minor, yet valuable, material improvements have been made, the endowment has received small additions, Mr. M. A. Smith has presented the library with several hundred new volumes, and the Warren Construction company has paid for an excellent list of periodicals. The freshman class, numbering 92 and the largest in the history of the institution, is probably the greatest achievement of the year."

"What the new year holds for Willamette, no one can tell. There is on the part of trustees and faculty a strong determination to do all they can to make the institution serve the students, the city and the state in the best possible way. It would be unwise to promise or predict any striking gains for the immediate future. That some needs are seriously pressing is clearly recognized. The necessity for a woman's dormitory is plitful; and the wonder is that someone does not provide it. The school should also have an auditorium with a pipe organ. And in order to meet the demands for expansion which every institution of learning is experiencing, the endowment must be much increased."

Varsity Meets Tests of Life

"The university does not apologize for the work it does, for it meets the tests of practical life; and its strong alumni are forever a commendation of the school. Doubtless mistakes will continue to be made, for infallibility is not vouchsafed to men just because they are connected with a university; but there will be an honest endeavor to do the best that can be done with the resources available. Only those within the school know what all the difficulties are. Patience and forbearance and help are asked of Salem and the community. If you should like

(Continued on page 1)

## CRACK ATHLETE IS RE-ELECTED

### Earl C. Flegel Is Unanimous Choice of Teammates to Captain 1916 Team.

### HAS WON SEVEN LETTERS

Is Only "W" Man To Play Every Minute of Playing Time During Football Season—Is Sole Survivor of Squad of Memorable Team That Defeated Oregon 6 to 3

(By Grover A. Gates)

Earl C. Flegel was unanimously re-elected to the captaincy of the 1916 Bearcat team at a recent meeting of the football "W" men. Inasmuch as Flegel was captain during the season just closed, his re-election is the highest tribute the men whom he lead through a successful football campaign could pay him.

Captain Flegel was the only "W" man of former years to play on the team and much of the credit for the splendid showing made by the squad is due him. Nothing was too small, too great, or too hard for Captain Flegel to do and his untiring work, sound advice, quiet encouragement, and sportsmanlike conduct was an example and inspiration to the team.

He was the only man on the squad to play every minute of playing time in every game of the season, a feat seldom accomplished. His versatility was a great asset to the team; he played every position on the eleven except center and excelled in all. "Fleg" was at all times in perfect harmony with Coach Matthews and his teammates and with such a leader next year's squad will be a success.

A Leader From The Start

Flegel entered Willamette in 1913 from Jefferson high school in Portland where he had an enviable record as a high school athlete in interscholastic circles. Immediately on his entrance he began to take an active part in all student life. He was the first president of the class of '13; and is at present on the executive committee and "W" representative on the athletic council.

Has Won Seven "W's"

He is undoubtedly the most versatile athlete Willamette has ever produced; having earned his letter in football, basketball, baseball and tennis. He has earned seven "W's" already and bids fair to break the record of the great Paul T. Homan, who earned 12 official letters. "Fleg" is the only man left of the famous 1913 squad that defeated Oregon. He is the first man to be re-elected captain of a Cardinal and Gold football team. Flegel has worked hard for W. U. His re-election is the tribute of men who have worked with him. He merits their confidence and will lead them to greater glory next year.

## TAGORE IS DISCUSSED

Stauffer Lectures On Famous Indian Mystic and Poet

Prof. Robert E. Stauffer delivered an interesting lecture on Rabindranath Tagore, the Indian mystic poet and dramatist, in the chapel Monday evening. He treated his subject in a simple and very finished manner considering the uncertainty of the poet's place among men of letters.

Tagore has written over a hundred books but only seven or eight of them have been translated. He stands with a type of poets resembling Browning or Tennyson in distinct messages and creative power.

In his mysticism he equates William Blake, and in his fantastic idea he recalls Wordsworth. His idea of the Supreme Being resembles Emerson's in "Each and All."

Prof. Stauffer closed his profitable lecture by reading from Tagore's "An Evening in July."

## Students Find Dr. Doney's Articles Are Literary Gems

Many Willamette students are finding the series of articles which Dr. Doney is contributing to the "Spiritual Life" department of the Pacific Christian Advocate to be very profitable and inspirational reading.

During the past month he has contributed articles which have the spirit of the holiday season as is revealed in the following topics which appeared in the order given: "The Meaning of Love," "The Greatest of Services," "The Pilgrimage to Bethlehem," and "Looking into the New Year."

Subscribe for the Collegian.

## O. A. C. GETS CONVENTION

Christian Workers to Convene in Corvallis In February

One of the greatest events of the college year is the Christian Leadership convention which will be held at O. A. C. in February. This is the biggest thing of its kind ever held in the state and will include both the Y. W. C. A. and Y. M. C. A. The program contains the names of the best talent obtainable anywhere for any purpose. Presidents of nearly all the colleges of the state will speak, including Dr. Doney of Willamette. Dr. Foster of Reed college and others. Bishop Sumpter of Portland, Bishop Hughes of San Francisco, and Dr. John Boyd of the First Presbyterian church of Portland are also billed to deliver addresses. The local organization expects to send a large representation to the convention and many are eagerly waiting for more definite announcements.

On February 12 a special convention of the college Y. M. C. As. of Oregon and Idaho will be held in Portland to which each institution is permitted to send two delegates. The men who will represent Willamette will be elected tonight.

## W. U. PILLOW TOP GOES TO FROSH

### Edwards Writes Winning Yell—Miss Cathey Second.

Paul B. Smith Makes Presentation at Friday's Student Body Meeting—Prizes Are Awarded As a Result of Recent Student Body Vote.

Last Friday following the chapel exercises, the awards for the yell contest were given by Mr. Paul Smith who, in a few well chosen words, presented the prizes to the successful contestants. Mr. Herman Edwards, '16, received the first prize a beautiful W. U. pillow top and Miss Evelyn Cathey, '18, winner of second prize, a W. U. pennant.

The winners deserve a great deal of praise as the yells which they have written are not only original but are among the best Willamette possesses.

Smith Makes Presentation

Mr. Smith in his speech expressed the spirit which should govern all competitive contests and which was characteristic of the present contest. He said that while only a few could receive the prizes which are offered as a reward for merit, yet those who do not receive the award may make the contest more worth while by giving their best and in that way raising the standard of excellence.

The two yells which were awarded first and second place were selected by the student body from the yells the committee, consisting of Miss Lola McCandau and Messrs. Proctor and Eakin, believed to be of a usable nature.

The yell to receive first place is the one called "K-Zip."

K-Zip, K-Zip, K-Zoo,  
K-Zip, K-Zip, K-Zoo,  
At 'em Willamette,  
Kill 'em Willamette,  
Rah for W. U.

The individual yell for star player received second place.

Zoooooooooooo—Boom! (name)  
Zoooooooooooo—Boom! (name)  
He's the man who helps our team,  
He's the man with college vim,  
Zoooooooooooo—Boom! (name)

## LIVE STUDENTS TEACH

Two Collegian Staff Workers Wield Pedagogical Sceptre

Owing to the severe illness of Miss Palmer, instructor of mathematics in the Salem high school, calls for a temporary teacher were made in the ranks of the university students last week. In response to the need the high school students found Roland Jeffrey wielding the pedagogical sceptre on Monday and Miss Mabel St. Pierce succeeding him during the remainder of the week. Both of the temporary instructors report an exceedingly courteous attention and interest on the part of their classes which did much toward the alleviation of stepping into a different profession on a minute's notice.

Hall Lectures In Portland

Prof. J. G. Hall spent the greatest part of Christmas vacation out of town, lecturing in Portland and in Canby. He spoke at a large Christmas Festival, and gave a lecture on the Christian Customs of the foreign lands before a representative society while in Portland.

Beauty that doesn't fade often rubs off.

## LOCAL TRYOUT NOW SCHEDULED

### Many Budding Orators Aspire to Prizes and to State Contest.

### KEYES OFFERS PRIZES

Merger of Keyes and State Oratorical Tryouts Sees Much Talent Lined Up—Co-eds Not Enlisted As Yet—Smith Is Enthusiastic—Prof. Senn To Coach Candidates

February 4 is the date set for the local try-out for the State Oratorical contest. This will be one of the biggest events in oratory and debate to be held in Salem this year, since the Keyes Oratorical contest has been merged with the local try-out.

Two cash prizes are offered by Mr. Walter Keyes to the contestants, \$15 for first place and \$10 for second. These attractive sums have called out many contestants. Manager Smith, however, bewails the modesty of the co-eds, for as yet none have announced their candidacy. He earnestly hopes that several will be lined up in the near future.

Orations To Be Ready Soon

The orations are expected to be ready for the judges on composition about January 25, though a definite date has not yet been fixed.

Manager Smith is very enthusiastic over his work and is striving hard to make this a great year for this activity in Willamette. He urges every man and woman who possibly can, to try out for this contest. Already about ten have expressed their intention of participating and others are expected to sign up. The winner of this contest will be hailed as a real hero after having vanquished so many opponents. This honor in itself should be worth striving for, but it is only a part of the glory, for the winner will represent Willamette in the State Oratorical Contest and also pocket the Keyes prize of \$15.

Coaching Is Worth While

Those who do not win prizes will not have wasted any time, for Professor Senn's coaching will be a great aid in future contests later in the spring. Manager Smith also hinted that he has something up his sleeve, which will be of interest to all orators and debaters, and for which participants in this contest will be in direct line.

A few of the important rules governing the coming try-out and State Oratorical Contest are quoted below from the constitution of the I. O. A. O.:

"Each orator shall be allowed to choose his or her own subject.

"The orator shall be chosen from one of the four college classes, by means of a local contest held at each college on, or not more than one week prior to, or one week later than the last Friday in January; provided that no regular representative graduate, having completed a four-years' course shall compete for the college from which he is graduate.

"No orator shall contain more than fifteen hundred words, and should any orator exceed this limit, one per cent. shall be deducted from his percentage in composition for such additional word. Articles shall be counted as regular words. Any outline accompanying the oration shall be counted in the total of words."

## Campus Ramble Finds Historic Theodolite Resting in Obscure Laboratory Nook

In the search for news of general campus interest we scribble found a theodolite on a secluded shelf in the physics laboratory this week. The instrument was used by the United States Coast Survey in the surveying of the Oregon coast more than thirty years ago and has been in the university's possession since that time. When new, the theodolite cost \$1000, one even now battle-scarred as it is, it is practically as good as ever. Readings as fine as three seconds of an arc may be made with it, which is remarkable considering that the instruments usually employed in the survey are often nearly one minute in error. The four moons of Jupiter can easily be seen and the mountains and craters on the moon may be seen even in daylight. At present the theodolite is used merely as an optical lever in experiments which seem more in keeping with the old relic formerly used in long distance surveying.

**CALIFORNIA vs. WILLAMETTE**

7:15 TONIGHT

WILLAMETTE GYM.

ADMISSION 50 CENTS

# Willamette Collegian

(Founded 1889)

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## "APPRECIATION FIRST."

Without any preliminary introduction, did you, representative of the sterling Willamette spirit, ever consider the magnificent investments made in Willamette soil for your education? Have you seriously considered the sacrifices attendant on the building and maintenance of the Willamette of today? Are you honestly compounding interest on the principal invested in you by your parents, guardians, benefactors, loan funds and endowments? Is your reaction and criticism sincere in the face of your obligation to the ideals of old Willamette? Are you "like a pin-headed one way and pointed the other—getting nowhere?"

It is those and other questions pertinently presented to ourselves to each Willamette student that ought to be considered at once, not for the mere sake of harmonious relations in a figurative sense, but for the sake of harmony for the advancement of a greater Christian institution. Especially should this analysis be made at this time for the "slow but sure" ebbing tide of reflex egotism is gradually undermining the embankment of good intentions formulated about December thirty-first.

It is not too late yet to consider "Appreciation First." This would in-

ply another pertinent question, "Have you examined yourself first to see if you are good enough to criticize the bad in others?" The results of such an examination will surprise you. It will bring to your attention the unmistakable truth of some anonymous sage's bit of philosophy that "Criticism is the vanity of the weak; appreciation is the art of noble souls."

Remember what history says Cyrus found to be true in his contact with human nature many centuries ago in romantic Persia. He wrote, "All men have their faults, and whoever looks for a friend without imperfections, will never find what he seeks."

Methods of official procedure and the actions of students may not, and undoubtedly do not, meet with unanimous campus approval, yet the fundamental question at stake is that of Scott's "Lay of the Last Minstrel." Every real faculty member, student, alumnus and benefactor loves old Willamette and would not tolerate for an instant any slur on her name. It is time to begin to spread the sunshine gospel of appreciation first. It pays. Any sacrifice attendant on the exercise of the prerogative will be but a step in the stairs of "stepping stones . . . to higher things." An orchestra with one instrument out of tune jars our aesthetic sense. It is likewise true in regard to the weakest link of the chain. Make it your purpose to cooperate with the spirit of the founder for the sake of Willamette. You will find that appreciation first pays.

## IS THIS TRUE HERE?

"I'm going to quit Southwestern and go to Columbia, and join the W. C. T. U.," said a senior last week. "If a fellow goes to the movies here, he is liable to be censured, but a W. C. T. U. woman of Columbia can go to a show every night for two weeks, inspecting the shows for the benefit of the college students, and be doing missionary work. Me for the guardian angel stunt."

Nearly every man's initials are familiar to his townsmen, but nobody ever knows his middle name until his wife gives a party, says an exchange. We add that he with the panhandle Isaac, Ebenezer, or Hezekiah doesn't usually parade his archaic parental heritage on such occasions.

It is said that a green turtle will go six weeks without eating. Anything that will go six weeks without eating would necessarily be green, says some sage of unknown identity. Something conflicts here with the proverbial freshman milk bottle. Feed the baby often.

Will the Freshman Glee be held at the Grand or at the Armory? Must a thousand people be turned away because of the cramped conditions in Waller chapel? Big "food for thought" here.

Did you resolve to come back next fall and bring a new student with you? Hope you did. Six hundred students at Willamette next September is not an impossibility.

Make a date "for California and you"—rself this evening. Teamwork always wins. Ask Gary.

The Freshman Glee is coming. Your class song will be better if you begin writing it now!

Read the Forum articles today. They are worth while.

Miss Gayne Is Honored  
Miss Stella Gayne, ex '18, has been elected editor-in-chief of the Bellingham Normal annual, the "Klipson." Her many friends at Willamette will be glad to hear of her success and honors at Bellingham.

## WILLAMETTE'S FORUM

### The Official Insignia.

We Willamette students have several traditions, unwritten laws, what ever you wish to call them. They are inviolable and he who breaks them, once he knows their conditions, is not of the true Willamette spirit. The conditions of the unwritten law to which I refer may not be known to the offenders, but it is inconceivable that anyone could be in school during an entire semester and not become harmonized with student traditions and know their significance.

The requirements to which I refer are those governing the wearing of official athletic sweaters on the campus. For several years past no man has been permitted to appear on the campus wearing a sweater bearing the insignia of his high school or any sweater which represented his athletic powers before he entered the University. This has become a law which it is unpardonable to break. The official "W", too, is to be worn only by those who have earned it and Willamette women are not permitted to wear the official emblem indiscriminately, nor are the men.

The reason for this well-established tradition is sound. The Willamette student body is represented by noble athletes, the student body is proud of those athletes and show their pride in them by presenting them with something distinctive, priceless, and highly desirable. A Willamette "W" is the embodiment of this to the true cardinal and gold athlete. If he has worked and earned it, he alone is permitted to wear it, the work and sacrifice necessary to earn a letter makes it priceless when attained; only the select few are capable of earning the emblem and the honor is highly desirable. A competition on the campus between the myriad high school letters and the official "W" is not conducive to the respect due the official Willamette athletic emblem and the one who has labored to earn it.

The Girls' Willamette Club condemns the practice indulged in by several this year; the "W" club has already passed resolutions condemning the practice.

In the future no one will be guilty of a like act of disrespect to a Willamette emblem of honor.

—G. A. G.

## FOSTER SCORES WAR

Reed College Head Says Preparedness Does not Mean Peace

"The reason we have gone safely through the present crisis is because Woodrow Wilson and not Roosevelt is our leader. If we had followed Roosevelt we would be in war with Germany, England, Austria and Mexico on this side."

Pres. William Trufant Foster of Reed college delivered himself of these sentiments at his address to an interested and appreciative audience at the public library last Friday night.

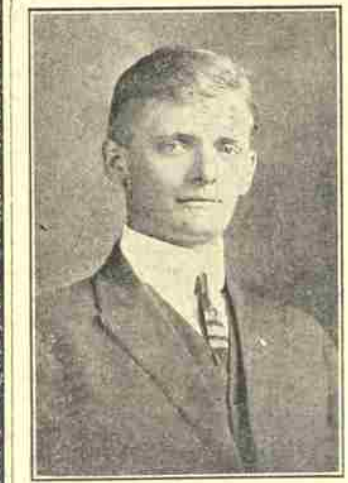
President Foster believes that preparedness is the best preparation for war; the nations prepared are the first ones to fight; the nations unprepared are the last. He advocates the establishment of an arbitration university at Washington to prepare our young men to solve great international questions. He believes some means should be devised whereby international law may be enforced.

As indicated in the above quotation the doctor took occasion to fling a little quivering dart at "Teddy, the 'son of all good fighters,'" and to place a little laurel on the brow of "Woody, the 'peer of all good writers,'"—of notes to Germany.

## GUS PROVES AN ALIBI

Lays No Claim To Questionable Metropolitan Notoriety

The name of Gus Anderson seems to hold first place in more than one individual's share of events. Not long ago Gus had the misfortune of being the first man injured in the



Gus Anderson, Brewer of "Indifferent" Cider

annual Fresh-Soph football game. However, the story does not end here, for, although Gus has with difficulty hobbled around on a pair of crutches since the middle of November, the following glaring headline is seen in a recent edition of a large Portland daily, "Gus Anderson is first punished under dry law." Had the misadventure happened in Salem, the law-breaker might have secured an honorable acquittal, for, during the past two years, Gus has distributed enough sweet, sour, and indif-

ferent cider to win the sympathies of a multitude of exacting justices. But alas! fate was against him and the iron hand of the law made quick work of the violator's act. "Gloomy" Gus later proved an alibi that he was quietly attending to some of his farming interests at the time the notorious "Gus" was taken into custody.

## Our New Year Resolutions

(By Several Juniors)

We resolved: Not to come to class during 1916 unprepared or late.

Not to eat chapel more than we did in 1915.

To make our dancing harmonize with the ideals of the University. (We thought good music was one of those ideals.)

To go to picture shows only when we have the price.

To let nothing but music, love, and moon-shine intoxicate us.

Not to yield to temptation unless tempted.

To write home every Sunday and encourage the folks—to send us a check.

To take note of all advice offered us and practice all that will not interfere with our good time.

To let our studies be the only thing to interfere with our education.

To let good enough alone. Our studies are good enough.

## Message Shows

(Continued from page 1.)

To see certain improvements, help Willamette to get them. Criticism does not help; faithful publicity and money do help. Willamette is deeply grateful to Salem for sterling loyalty and sacrificing assistance. The investment is surely wisely made; the youth of the generation think so and are thankful."

For Sale—Sixty horsepower car. No garage needed. Has a stall for every horse.—Ex.

## Vick Brothers

Salem's leading dealers in automobiles and auto supplies.

260 N. High St., Salem, Oregon.

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Taxis and auto delivery; also general draying and baggage transfer

## Kapphahn Transfer Co.

Capital Garage, S. Liberty, St.

## WHITE HOUSE RESTAURANT

GOOD EATS—Reasonable Prices

362 State Street

## THE POPULAR

Distinctively Individual Periodicals, Candy, Cigars.

Shine, Peanuts, Popcorn.

Ladies' Shoe Shine Our Specialty.

A particular place for particular people.

383 State St., Opposite Spa.

## BUILDING and FINISHING MATERIALS

Spaulding Logging Company

We do quick shoe repairing and do it well.

## A. J. Paris Shoe Shop

"Home of the Tilt Shoe"

379 State Street, Opp. The Spa

## The Maples

The students' best eating place.

Meals from 5c up. 447 Court St.

Free Phone 824.

## Hotel Bligh Barber Shop

J. G. HALL, Proprietor

## HOLIDAYS

Will soon be here. You may find it impossible to get around and visit all your friends during the vacation period.

Send a photo—(will be better than nothing). Your friends expect a remembrance of some kind, and if you can't arrange to visit them all, a good photo will come most acceptable.

Let us help you to gratify their desires. We have all the latest styles for the Holidays.

## The Parker Studio

"The Photographer in your town."

## PATTON BROS.

SALEM'S BEST BOOK STORE

## Roth Grocery Co.

CITY AGENTS

Fisher's Cut and Blend Flour

Golden Gate Coffee

Antonioli Olive Oil

Say! Why don't you eat at the

## JITNEY CLUB

—?—

We're open all night and day.

Big eats for a nickel. Try us.

429 Court Street.

## Barr's Jewelry Store

Diamonds, Watches and Jewelry

We give special attention to watch and jewelry repairing.

## Barr's Jewelry Store

Cor. State and Liberty Sts.

Salem, Ore.

## WE'VE been with you for the last five years.

Here We Are Again

## Ray L. Farmer Hardware Co.

Everything in Hardware

COURT AND COMMERCIAL STREETS

## BLIGH

Billiard Parlors

THE BEST IN SALEM

All Students Welcome

## DR. O. A. OLSON

DENTIST

DR. R. T. McINTIRE

PHYSICIAN AND SURGEON

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G. A. BACK & CO.

Phone 208. Evans Baggage Transfer.

## The Electric

Billiard Parlor

and Bowling Alleys

Cigars, Tobacco and Soft Drinks

OTTO A. KLETT

PROPRIETOR

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DIAMONDS, JEWELRY

FINE WATCH REPAIRING

Eyes Tested : Lens Grinding

## Fresh Buttered Popcorn,

Choice Peanuts, Soft Drinks

## JOHN FAIST

Opp. Oregon Electric Depot

## TRY A GRAY BELLE

NOON LUNCH

11:30 to 2:00

## City Noodle House

Chop Suey • Noodles

420 FERRY STREET

Students of Willamette University have banked with

## Ladd & Bush

For forty years

Phone 74 Office 619R Residence

We haul trunks or baggage. Yes, and remember we have auto trucks for those trips you're going to take.

SALEM TRUCK & DRAY CO., 200 State Street

## Salem Bank of Commerce

Corner State and Liberty

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Warm Clothes will do it better than paying Doctor Bills

## COME TO BRICK BROS.

for Clothing, Shoes and Hats

We are the only store that advertise that WE GUARANTEE EVERY PURCHASE

Our Lines are Always Complete

## BRICK BROTHERS

THE HOUSE THAT GUARANTEES EVERY PURCHASE

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Dr. C. B. O'Neill Optometrist Oculist Bush Bank Bldg. Phone 625

J. O. VanWinkle, M.D. 502 U. S. Nat'l Bank Building OFFICE PHONE : : : MAIN 35 RES. PHONE : : : MAIN 615

DR. F. L. UTTER DENTIST PYORRHEA and PROPHYLAXIS SALEM, OREGON

DR. O. L. SCOTT, D. C. Chiropractic Spinalogist Palmer School Graduate 1911 Rooms 406-7-8 U. S. Nat'l Bank Bldg. Res. Phone 828 R. SALEM, OREGON

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When You Need Medicine or Toilet Articles See Frank S. Ward, Druggist 548 State Street Phone 2247 Salem, Oregon

A pessimist is a person who would look for splinters in a club sandwich.—Ex.

Sh—What made the tower of Pisa lean? He—It was built in an age of famine.—Judge.

THE SIGN POST for the traveler... HOTEL NORTONIA Spells 'Athomeness' always Here one finds distinctive Comfort... Here one meets service that anticipates... Here is food that is savory and satisfying... Here is atmosphere that charms and cheers... Here is found that rare HOME LIKE element which every one loves... These make lovely days of Norton stay... The thing that appeals—moderate prices. 116 of Washington 12th and Stark Portland

San Francisco Through tickets to California and via California East; or, direct to Spokane, Chicago, St. Paul, St. Louis, New York, sold by agents OREGON ELECTRIC RY. "The North Bank Road" and SS "Northern Pacific." Same time and rate as all rail. Save money via this route—fares include meals and berth. Salem to San Francisco \$20 and \$17.50; second cabin, \$12.50 and \$15.00; with meals and berth. Two Daily Fast Trains, Portland to Spokane and the East Inland Empire Express 9:55 A. M. The North Bank Limited 7:10 P. M. R. H. Crozier, A. G. P. A., J. W. RITCHIE, Agent, W. P. Powers, T. P. A. Portland. Salem.

YOUR SHOE SHOP has moved to larger and better quarters in the Waters' Bldg., 325 State St., opposite Ladd & Bush Bank. Call and see us in our new location. WIDE AWAKE SHOE SHOP.

# We Are

Rapidly recovering from the effects of our disastrous fire and in a very few days will have our establishment back into good normal condition and showing a splendid stock of new Spring goods.



**Hammond - Bishop Company**  
THE TOGGERY  
167 Commercial Street

Start the new school year right by wearing Tailored-to-Order Suit made by the



**SCOTCH WOOLEN MILLS**

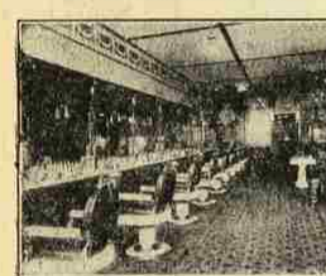
## HOTEL SEWARD

Alder at Tenth St.  
**PORTLAND, OREGON**  
The patronage of the students and faculty of Willamette University and their friends would be appreciated. The Seward is one of the most modern and homelike hotels in Portland.  
RATES \$1.00 and up.  
All Oregon Electric trains stop at the Seward.  
W. M. SEWARD, Manager.

## THE SPA

Light Lunches and Confectionery  
Quality and Service  
Unexcelled  
Everything Home Made

## MODEL SHAVING PARLORS



112 N. COMMERCIAL STREET

## GILLS for GIFTS

Portland's Ideal Gift Store  
Invites you to make a visit of inspection. Every department has its offering.  
Books, Stationery, Leather and Brass Novelties, Fountain Pens, Cameras, Emeraldite Lamps, Sectional Bookcases, Greeting Cards, Calendars, etc.  
THE J. K. GILL CO. Third & Alder Sts. Portland, Ore.

## Queen Quality SHOES

**FULLERTON'S**  
270 North Commercial Street.

## CAUGHT 51 RATS, ONE WEEK

Trap-rosts itself. 22 inches high. Will last for years. Can't get out of order. Weighs 7 pounds. 12 rats caught one day. Cheese is used, doing away with poison. This trap does its work, never fails and is always ready for the next rat. When rats and mice pass device they die. Rats are disease carriers, also cause fires. These Catchers should be in every school building. Rat catcher sent prepaid on receipt of \$3. Mouse catcher 30 inches high, \$1. Money back if not satisfied.  
H. D. SWARTS,  
Inventor and Manufacturer, Universal Rat and Mouse Traps, Box 806, Scranton, Pennsylvania.

# SOCIETY



C. Linn's Grove Photo  
Courtesy of The Oregonian  
By Laura Ross

Life about the University seems busier than ever since the return of the students from the holiday vacation. Everyone is looking forward with varying degrees of dread to the week of final examinations and because of this society is less gay and the University life is pervaded by a more serious atmosphere. Although there has been a lack of dinners and parties, the snow, which the New Year brought with it, has afforded many diversions which have helped to drive away dull care.

A number of the members of the class of '15 were in the city as guests during the vacation. Among those were Miss Eunice Miller, Miss Naomi Rinner, Mr. Harvey Tobie, Miss Kate Barton, Mr. Paul Irvine and Mr. Harry Irvine.

Prof. Wallace MacMurray spent the vacation at his home in Seattle. He entertained as his guest for a few days Mr. Laban Steeves and they also visited together in Portland.

The parlors of the First M. E. church were the scene of a jolly party last Friday night when the Epworth League invited its members and University friends to enjoy a taffy pull. Games furnished a pleasant diversion until the taffy was ready to pull when everyone adjourned to the

## WILLAMETTE UNIVERSITY QUARTET

Will sing week ends and vacation times at the various High Schools over the state.

### VERY FINE

You'll like our program. Book the program for your school early. Write to Burgess F. Ford, care Willamette university.

## Maud B. Cox Studio

4th FLOOR HUBBARD BLDG.  
FOR GOOD WORK

## Cranes Writing Papers

The Finest Made, at  
**Commercial Book Store**  
163 Commercial Street

kitchen where the fun was at its height. Much credit for the success of the affair is due Miss Ruth Spoor, chairman of the committee.

Mrs. Helen Miller Senn, Head of the Department of Oratory, has developed a very great interest in dramatic work and a number of the students in her classes are preparing to present several scenes of "The Merchant of Venice." Those interested in this work are looking forward with eagerness.

Miss Gladys Carson entertained a number of her friends during Xmas vacation at her home on Fairview avenue. The guests took their sewing and spent a delightful hour with Christmas fancy work and at six o'clock were invited to the dining room to enjoy a delicious Xmas dinner. Covers were laid for Miss Glenna Teeters, Miss May Thompson, Miss Valeria Goldberger, Miss Gladys True, Miss Helene Dupertis and Miss Gladys Carson.

A pleasant social function of the week was the party given by Miss Vera Witham for her house guest Miss Jessie Kellogg of Walla Walla. Those invited by the hostess to meet Miss Kellogg were, the Misses Mable Garrett, Mildred Garrett, Bessie Gill, Carrie Cooke, Opal George, Pearl George, Ruth Spoor and Florence Page.

Mr. Paul Miller was a vacation guest of Mr. Earl Flegel for a few days at his home in Portland during vacations.

Christmas eve, the home of Mr. and Mrs. Edwin M. Hoffnell was the scene of a quiet but pretty home wedding when Miss Myrtle Marie Hoffnell became the bride of Mr. Dana H. Allen. Miss Hoffnell was a member of the class of '15 during her Junior year and was one of its most charming and popular members. Mr. Allen is a young attorney of the city. He and his bride will be at home to their friends at their home on Wilson street.

Mr. Carrol Feat of Emmett, Idaho, who has been visiting the Fair at San Francisco and other California cities was the guest of friends during his short visit in Salem. He is an old high school friend of Mr. Joe Gerhart, Mr. Sam King, Mr. John Gary and Mr. Rene Jackson. His friends proved royal entertainers and he was made to feel that Willamette is a fine place for social as well as intellectual advantages.

Miss Mable Boughay was a guest of her sister, Mrs. Smith at Silverton during the Christmas holidays.

The Epworth League of the Leslie M. E. church was delightfully entertained Friday evening at the home of Miss Gladys Carson on Fairview avenue. The entertainment of the evening consisted of games and music. After a short business meeting the guests listened to an enjoyable program, a violin solo by Mr. William Sherwood; vocal solo, Miss Grace Sherwood; reading, Mr. Leslie Springer, and a piano solo by Miss Glenna Teeters. Delicious refreshments were served by the hostess and after enjoying several delightful musical numbers the guests departed.

A program of much interest was given Friday afternoon in the Adelle Halls by a number of the society members. Roll call was responded to by "New Year Resolutions" which were entertaining and if carried out must cause a revolution in the life of the University. A piano duet by Miss Vesta Mulligan

and Miss Caroline Sterling was much appreciated. A debate of vital interest on the subject, "Willamette Should Maintain Compulsory Chapel," was the concluding number on the program. The affirmative was upheld by Miss Theresa Fowle and Miss Mary Eyre, the negative by Miss Emma Minton and Miss Averil Harris.

Dr. and Mrs. Frank Chace entertained at a four o'clock dinner at the College of Music on Christmas day in honor of a number of students remaining in town. A clever centerpiece, characteristic of the Yuletide season, formed a beautiful decoration for the dinner table where places were marked for the guests, Dean and Mrs. G. H. Alden, Miss Lela McCaddam, and the Messrs. McCaddam, Cotton, Sparks, Maulden, Douglas, Slabaugh and Webb, and the host and hostess, Dr. Chace and Mrs. Chace.

Thoughts of homesickness were entirely dispelled when after dinner everyone joined in the games with a true Xmas spirit.

Miss Doris Wilt returned Tuesday after spending the holidays with her parents in Lone, Ore.

Sunday afternoon, January the second, at the home of Mr. and Mrs. F. L. Johns of The Dalles, Miss Ruth Johns was united in marriage to Mr. Norman L. Hill. Miss Ruth Tasker, a former room-mate of the bride, was maid-of-honor. Before the ceremony, Miss Ruth Winters sang "At Dawning" while Miss Esther Cox presided at the piano. Both young people were very popular in academic and university ranks during their former sojourns on the campus and the best wishes of their numerous friends are heartily extended to them in their nuptial happiness. After a short wedding trip, the bride and groom will make their home at Linden, Idaho.

Miss Elmo Ohling has returned to the hall and expects to make it her home during the rest of the year.

The Philodemon program of last week was very instructive as well as entertaining. The opening number was a piano solo by Miss Nellie Beaver, Miss Gladys Nichols read an interesting paper on "The Cecil Rhodes Scholarship." Miss Glenna Teeters gave a splendid vocal solo. A paper on "The Cecil Rhodes Scholarship and the War," was presented by Miss Olive Mark. A short business session then concluded the meeting.

Mr. LeRoy Harris has left school for his home in Garfield, Wash., and will not return this year. The many friends which he has made during the past months regret he has been compelled to return to his home.

"Paradise" held a reunion when the members of the club were in town during vacation at their old haunt on S. Winter St. The club including Miss Daisy Mulkey, Miss Keith Van Winkle, Miss Kate Barton, Miss Mildred McBride and Miss Grace Thompson entertained as their guests for the evening, Miss Louisa Beaman, Mr. J. Read Bain, Mr. Harvey Tobie, Mr. Glen J. McCaddam, Mr. Harry Irvine and Mr. Paul Irvine. The young ladies remained for an old time slumber party and to talk over old times and compare experiences of the teaching profession.

Miss Vera Witham and her house guest Miss Jessie Kellogg of Walla Walla were dinner guests of Miss Mable Garrett at the "Dew Drop Inn" Friday evening.

Miss Blanche Baker, Miss Edyth Bird, Miss Addie Tobie, Miss Nellie Gleiser, Mr. Walter Gleiser, and Mr. Harold Tobie formed a jolly crowd to Spokane when they left for their Xmas vacation. Diversions, such as games and midnight lunches helped to make the time pass quickly and the miles from home lessen rapidly.

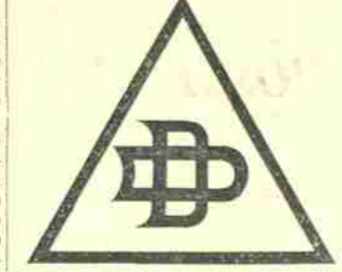
Miss Helen Wastell spent the holidays with Miss Ava McMahon in Richfield, Idaho.

Miss Valeria Goldberger was the house guest of Miss Elmo Ohling for a few days at her home in Albany. Several delightful social events were given in her honor.

## D. D. PINS ARE POPULAR

Diminutive Triangular Insignia Make Decided Hit.

Classy is the word for the new official pins which the club men are wearing this week. The general makeup of the triangular pins is very attractive, which undoubtedly



accounts for the instantaneous popularity of the official insignia of Willamette aristocratic but not exclusive social organization.

Students at Wellesley have decided to "eschew the application to practice vulgarism and colloquialisms of any description, because the said slang gets them in bad with people that are not hep to it."  
"Knowledge is a matter mainly of contact with other minds."  
Hope is the dynamo of life.

**MADRETT BIBLICAL INSTITUTE**  
With the Opportunity of Change  
**FOUR** Quarter School Year.  
Nine quarters required for graduation. Divinity degree conferred only on college graduates. A school of religious leadership, ideally located on campus of Northwestern University, with free election of University courses. Special attention to issues of contemporary life and thought. Proper emphasis on social service, missions, religious education, the new philanthropy, the rural church, the industrial community, tuition free. Room rent free. Opportunities for self-help. For bulletin with views, write Chas. M. Stuart, Pres., Memorial Hall, Evanston, Ill.

**A Young Man's Chance**  
Your choice of any Suit or Overcoat in our entire stock at **20%** less. New, up-to-date, standard made clothing—unordinary values to begin with; extraordinary bargains now.  
**Barnes' Cash Store**

## GARY FORSAKES BACHELOR JOYS

Astounds Friends by Merely Getting Married.

Frisky Irish Lad Rashly Deserts Joy of Bachelorhood—Illustrates Coming of the "Time When"—Marries So He Can Really Study



John L. Gary Man of the Hour.

Swift to substantiate the truth of the Collegian's decision that the "Time when a young man's fancy lightly turns to thoughts of," John LeRoy Gary went to extremes on Christmas day by seriously staging the most sensational campus escapade into the den of matrimony which has startled the campus in recent years.

The romance was the immediate outcome of a fondness for Coca Cola which the irresistible John L. dispensed to the thirsty pleasure seekers at the Oregon State Fair. Little did the student body realize that John's apt handling of the beverage in question would lead to startling consequences, but such was seemingly the case.

His summer experiences give some clew to the situation, as revealed in some of his spasms—"Broke—but happy as a canary. And why shouldn't I be a man, for she's the prettiest girl in town and I am welcome to come when I want to. I am getting a bunch of romantic ideas, rounded for a feature story this winter."

Here is the story for John always carries out what he promises, although no one dreamed that he would be the hero of the tale and lose his "internal mechanism" known as the heart, before finishing school.

The bride, Miss Marie Thomason is a charming young lady who has resided in Salem for some time.

The happy couple are to be "at home" to their friends at 695 S. Commercial street.

## FOREST HAVENS SOUGHT

Steeves and Archibald Commune With Starvation For Sport

Raymond Archibald and Laban Steeves decided their vacation would not be complete unless they "roughed it" in the mountains for a few days. Acting on impulse they took the train to Gates, Oregon. From there they walked fifteen miles south to a sequestered spot where they could conscientiously commune with nature.

Each one had a pack of sixty pounds of the necessities of life. The first night they stayed in the open where they could breathe the pure ozone which they claim was coming across the summit of Rock Creek mountains at about a sixty mile clip. The last two nights were spent in a log cabin in the virgin forest where the snow was over four feet deep.

These nature lovers report a good time even though their only companions were wolves, blizzards, and starvation.

## Young Men Like to Trade Here—

Because they can find the things in the style they want at this store.  
The reason is—we make a special effort to secure the right goods for the college boys.  
See the new crisp stock of neckwear, hose, hats, shoes and everything a young man needs to wear.

**SALEM WOOLEN MILLS STORE**  
CHAUNCEY BISHOP - - - - - Manager

## BASKET BALL GOODS

Spalding, Stall & Dean Goods—None Better

TOQUES SHIRTS SUPPORTERS PANTS STOCKINGS	BASKET BALLS GOALS GUIDES PADS BANDAGES
--	---

SHOES—LEATHER AND CANVAS, SUCTION AND AND SMOOTH SOLES.  
Catalog for the asking.

# HAUSER BROS.

## Willamette University

FOUNDED FEBRUARY 1, 1842

A Christian institution of higher learning. Located at the Capital of the State of Oregon. A beautiful campus opposite the Capitol building. Buildings and equipment attractive and adequate. Faculty of highest character, preparation and teaching ability. Student body clean, able and wholesome. Scholarship high and accredited everywhere. Very inexpensive. Rich in tradition and in a large and honored alumni. Students wishing work in the College of Liberal Arts, in Law, in Theology, in Music, or in Fine Art are highly advantaged at Willamette. Closest investigation is invited. Bulletin on request.

PRES. CARL G. DONEY, SALEM, OREGON

# QUALITY WORK

Don't be satisfied with anything but the best. If you will examine our

## Shirt, Collar and Cuff Work

You will surely stop white wagons or phone Main 25 and give us your laundry.

All goods laundered in our establishment are washed and made absolutely sanitary by the use of a Harmless, Oxygen Cleanser which does its work like the rays of the sun.

You can also send any kind of wash, with the feeling that it will be returned to you in the best condition and that it will wear as long as when it was done at home.

# SALEM STEAM LAUNDRY

136 South Liberty St. Phone 25

"OLDEST, LARGEST, BEST"

### TRACK WORK TO COMMENCE SOON

#### Steeves Elected to Succeed King as Manager.

#### Need For Volunteer Labor Is Pressing—Official Call For Season To Be Made In March—Steeves To Improve Track At Once

Laban Steeves was elected track manager at a recent meeting of the executive committee, the place having been left vacant by the resignation of Sam R. King. Too much work, is Sam's reason for giving up the office, added to an aspiration to graduate next year.

Manager Steeves, in spite of being handicapped by his late election, has taken hold of the job with his usual capability and good judgment, and has already outlined plans for the year.

In the first place, he intends to put the track in the best possible condition. Some of the loose gravel will be raked off, and used on the campus walks, and a clay surface filled in. If any fellow in school will get out and show his spirit by a little hard work, there will be a first class track by spring. The manager must have the co-operation of every student in order to accomplish anything this late in the year.

#### First Practice Next March

Although a few men may be sent to the Annual Columbia Indoor Meet, held in February at Portland, the official opening of practice will not come until some time in March.

A good schedule is now being considered, and everything looks bright for a very successful season from the standpoint of the Grecian sports.

### LINE BUCKS

The Varsity Bearcats defeated the Chemawa Indians 24 to 27 in a fast game December 16th. The varsity was represented by Captain Shisler and Jewett forwards; Brooks, center; Flegel and Irvine guards.

Dr. G. J. Sweetland, Jr., is being seriously and very favorably considered by the athletic board at the University of Washington to fill Gil Doble's place next year.

Northwest football captains for 1916 are: Beckett, U. of O.; Abraham, O. A. C.; Seagrave, U. of W.; Hays, Idaho; Flegel, W. U.

Over 3000 football games were played in the United States on Thanksgiving day.

### FAMILY QUARREL STAGED IN GYM

#### Feast of Brotherly Love Almost Ends in Bloodshed.

#### Alumni Bearcat Clash Sees Game Forfeited to Varsity 19 to 14—Jackson, McIntyre and Schramm Star—Pfaff Pulls Comedy.

With Pfaff crabbing as usual and Flegel annoying the nurse by his taunter, with Schramm sweating as of old and Irvine shooting a foul, with McIntyre again exhibiting his speed and Shisler getting fooled for running away from the ball, and everybody in general howling like dervishes, the score crept from the cipher stage to that of 19-14 in favor of the Bearcat cohorts.

Thus was basketball officially ushered in last Friday night when the



Peter Pfaff Who Figured in the Score

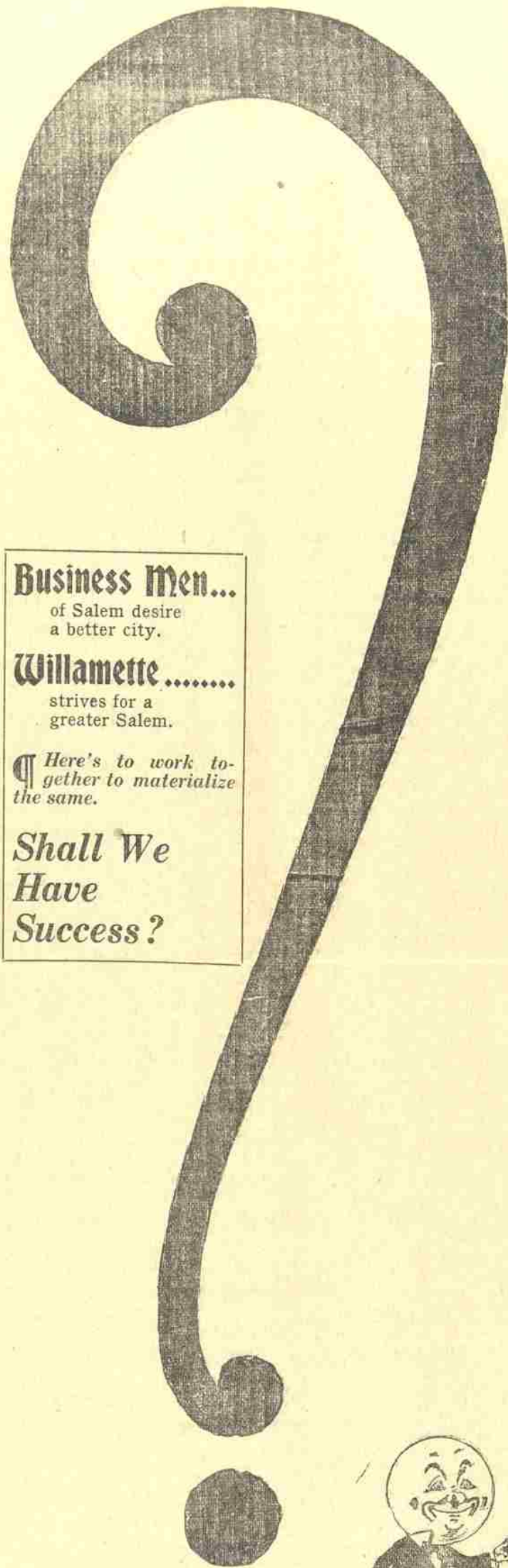
Willamette Bearcats conquered the strong Alumni team. To the three hundred people who filled the bleachers, the game, with the exception of the first ten minutes, was slow and marred by the continual "rag-chewing."

Both teams started off with a rush, but the guarding was so airtight that neither team could score a field goal in the first ten minutes of play.

McIntyre Tallies First  
The first score came through a foul on Irvine for walking which Dr. McIntyre converted. A moment later Pfaff held and Irvine scored for the Varsity. Then Doc netted a field goal and the Varsity followed suit. Shisler was fouled for wrangling and, while McIntyre was converting, Pfaff and Flegel began the first of a series of attempts to stand in the same six inch circle on the foul line. The half ended 8 to 7 in favor of the Alumni.

Enter Madam Brooks  
At the beginning of the second half Jackson took Jewett's place at forward and Brooks was sent in at center. Play was slow and the score sawsawed in favor of Alumni and

## Study the Ads :: Note the Circulation



**Business Men...**  
of Salem desire a better city.

**Willamette.....**  
strives for a greater Salem.

**Here's to work together to materialize the same.**

**Shall We Have Success?**

### To the Business Men of Salem:

During the Christmas holidays the management of the WILLAMETTE COLLEGIAN filed with the Secretary of the Salem Commercial Club a detailed statement of the circulation of our college paper. Space forbids the printing of the report in full. But I wish to present some of the important facts revealed by that report.

"The circulation of the Willamette Collegian is that of a College Paper. The papers are either paid for in private subscription money, by the Student Body, by the Trustees, or by the management itself."

The total circulation in Salem alone is one thousand and eighty-one (1,081.)"

"One hundred and eighteen copies are mailed to Portland. Four hundred and forty-three are mailed to other places in Oregon, making the total circulation in Oregon, one thousand seven hundred and fifty (1,750.)"

"Two hundred and sixty-four copies are sent outside of Oregon. One hundred copies are being kept for filing, binding, and future sales."

"THE TOTAL CIRCULATION, including the reserve copies, is 2,114."

"It is understood that the circulation last year was between four and six hundred. At the first of this year it was nearly one thousand, and has been steadily increasing to the present status."

"The Willamette Collegian is not competitive with the dailies, in that it has a field peculiar to itself. The advertising value of the Collegian is unique in that it reaches most effectively a trade among High School and University circles which is especially direct in its response."

"Salem may well be proud of her Willamette. Now is the best year in her history. The President, who is a member of the Salem Commercial Club, is a hard-headed practical business man with the best of ideals for a better Salem. The President, the Faculty, the Student Body, the Trustees, and especially the Willamette Collegian, are as one body to co-operate with Salem to bring more students and more business into Salem."

"As an economic factor the advertising rates this year are even less than in former years, notwithstanding the facts that the Collegian has been increased in size from a five-column paper to a seven-column paper, the CIRCULATION HAS QUADRUPLED, and the cost of production has increased slightly—about 25 per cent."

"We aim to make Collegian advertising profitable. We have no desire to boycott. We will co-operate with you for a better Salem. Will you reciprocate? We patronize Salem Business."

In consequence of the above facts, the management of the Collegian asked the Salem Commercial Club to recognize the Willamette Collegian as a legitimate advertising agency.

Will Willamette University receive the aid that will enable it to bring the best returns to Salem?

With the best wishes for a Happy and Successful year we are

Yours very truly,  
EARL B. COTTON, Advertising Manager. W. R. JEFFREY, Business Manager.

### To the Students of Willamette University:

Please read the above letter to the Business Men that you may appreciate what we have to say. It is conservatively estimated that more than 4,000 READERS have a special interest in our University and our advertisers. Next Wednesday morning the Advertising Manager will be in the Book Store when the Collegians are distributed. He desires that, at that time, each person tell him how many individuals read the copy of the Collegian which each student receives. Do you send your copy home? How many persons read it there?

We also request that in your business dealings with the merchants of Salem you let it be known what institution you represent in order that they may be sure that they are receiving our patronage.

Our third request is that the students aid us in interesting the High School seniors of the Northwest in Willamette University as an institution of higher learning. Why should not our campaign for new students commence now? A series of letters and several copies of the Willamette Collegian will surely do more good than one letter sent out after the student has made his choice.

A LARGER UNIVERSITY MEANS A BETTER SALEM, WHICH WILL BRING A GREATER APPRECIATION FOR OUR SCHOOL.

Very respectfully,  
W. R. JEFFREY, Business Manager.

EARL B. COTTON, Advertising Manager.



**Emphatically, the Collegian cheerfully answers: we have confidence in the business men, and they have evidenced their confidence in Willamette. Business interests have invested many thousands of dollars in their University, and we are helping to return compound interest. A few dollars in the Willamette Collegian make thousands in the endowment fund adequately productive. Advertise and get your share.**

## PATRONIZE OUR ADVERTISERS

**SWEATERS**  
\$8.00 and \$9.00 Ruff Necks \$4.00  
Sweater Coats . . . . \$1.00  
**Get Ready for Basketball**  
Use the New Suction Sole Shoe  
With the Leather Top

EVERYTHING PERTAINING TO BICYCLES  
**Watt Shipp Co.**  
GUNS AND AMMUNITION

**SOUTHERN CALIFORNIA**  
"The Magic Land of Palms and Flowers"

Southern California has much to offer you this winter. City or country, mountain or beach resorts all are inviting. The Panama-California Exposition at San Diego will remain open another year—bigger and better than ever. But Southern California offers something even greater than this. It is the ever-present and delightful

**Sunshine and Flowers**  
Roses in bloom, Oranges and Lemons ripening on the trees, Poppies and Geraniums everywhere. This is the real California. The expense of a trip to Southern California is not great.

**Low Round Trip** six-month tickets are on sale daily from all Pacific Northwest points. Stopovers are allowed at pleasure. Through car service on limited trains, through dining car and observation cars make the all-rail route the delightful way to go.

Ask your local agent or write  
John M. Scott, General Pass. Agent, Portland, Or.

**SOUTHERN PACIFIC**

Varsity. Several fouls, both personal and double were called and time was taken out for inquiries. The game ended with the odds in favor of the Varsity five.

The men upholding the cardinal and gold were slightly off color; however, they put up a scrappy, winning game. The Alumni were in good training and played a hard, defensive game. Schramm, McIntyre and Pfaff showed their old time aggressiveness and Minton and his cohort

Williams played a flawless defensive game.

Of the Varsity quintette, Jackson played a good game, being, however, hard pushed by all of his teammates striving for highlight baskets.

Summary of game:  
Shisler (Capt.) F G Minton  
Jewett F G Williams  
Jackson C Pfaff  
Flegel G F Schramm (Capt)  
Irvine G F McIntyre

Substitutes: Varsity—Brooks for Jackson, Jackson for Jewett; Alumni—Utter for McIntyre.

Field Goals—Bearcats: Jackson 6; Irvine 4; Shisler 1. Alumni: McIntyre 5; Schramm 2; Pfaff 2. Fouls Scored: Irvine 3 out of 7; McIntyre 2 out of 5.

Madden Assists Moore  
R. W. Madden assisted Rev. J. Stanford Moore in conducting revival meetings at Willamina during the recent holidays.

King and Grallapp Lead "Y"  
Sam R. King and Arnold Grallapp were the principal speakers at the Sunday "Y" meeting of January 9. Both men gave splendid talks on live college problems.

Warren Booth, ex '17, while attending the tournament of Roses in Pasadena on New Year's day, was an interested spectator at the W. S. C. Brown football game.

Hall Directs Boy Scouts  
During a part of the Christmas vacation Arnold Hall was in charge of the Portland Boy Scouts organization, whose duty was to call for charity gifts and take them to the Muts headquarters to be distributed later among the needy of Portland.

The Mann sisters, Maxie and Minnie, have been flirting scandalously lately with the Meter boys, Thermo and Daro.—Gazette-Times.