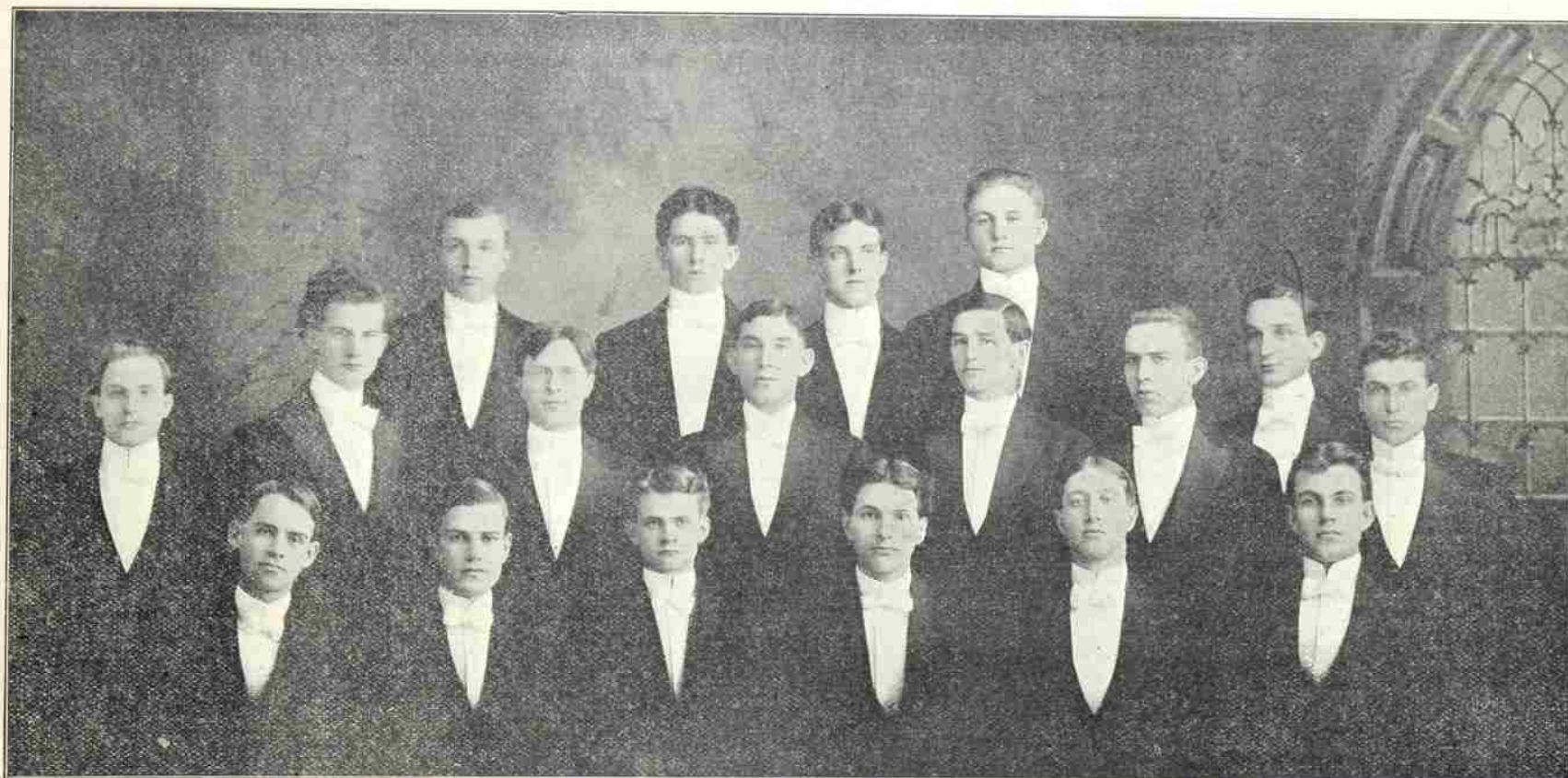


Weekly Willamette Collegian

VOLUME XXII

WILLAMETTE UNIVERSITY, SALEM, OREGON, THURSDAY, DECEMBER 15, 1910

NUMBER 12



WILLAMETTE UNIVERSITY GLEE CLUB

University Glee Club

The Willamette University Glee Club made its first appearance this year Wednesday night in the chapel of the university at the opening recital of the college of music. The glee club is the best ever in the history of the university and has some very classy songs in its repertoire for this season's tours. Last year

south, which begins Christmas Eve and extends over one week, visiting the principal points in southern Oregon. Dean Mendenhall is whipping the club into shape and bringing out the harmony and melody of the selections. The club, after the southern tour, will make a northern tour, making a great circle through Washington and eastern Oregon which will cover about 1500 miles all told. Then, after its return from this trip, which will be taken in the spring, the club will give its annual concert in this city.

We've read the account of a whole lot of football games this year and in most every game we have found that "Our team was making big holes in the enemy's line and if we had had just five minutes more to play we surely would have made a touchdown." It might be a good thing to add five minutes to the last quarter so that the team may get the touchdown next year.

Mr. Harrison is what you might call a "reddy" speaker.



Prof. Mendenhall, Dean of the College of Music.

Prof. Mendenhall will put out the best Glee Club this year in the History of the University.

the club made a big hit on its tour through Oregon, Washington and Idaho and made many friends for Willamette.

At the recital, the club made a big hit and won a higher place in the hearts of the Salem people than ever before. The selections were given with spirit, while the tone coloring and expression could not be excelled. Everyone was highly pleased with this the first appearance, which boded well for the success of the trip south. The songs are of especially high quality and are sure to please, which, with the stunts and the sketch, will prove an irresistible attraction. There is the requisite ginger, snap and go that is the life of such a college organization, and it can well be representative of the spirit now at Willamette.

The club will practice hard every day from now on until the day of departure for the trip

WILLAMETTE CLUB FORMED

Graduates and "B. M.'s" Meet at Banquet and Organize

Tacoma Organizes the First of Several Like Organizations in the Northwest

The first of several Willamette university clubs to be established in the Northwest was organized in Tacoma last Friday evening at a gay banquet at the Y. M. C. A. Dr. E. H. Todd, vice president of "Old Willamette" was present. He will go to Seattle from here and organize a similar club there. The organization is made up of members of the alumni and former students of the university. Persons who have married old students of the institution are also eligible, being given the degree of "B. M." (By marriage.) Officers were elected last

night as follows: President, Dr. A. G. Nace, vice president, Sophia Townsend; treasurer, Bertrude O'Flyng; historian, N. D. Moser. The club will meet monthly. The next gathering will be at the home of Dr. Nace January 6th.

E. K. Miller was toastmaster at last night's spread and the following charter members were received: E. K. Miller, Mrs. E. F. Miller, Miss Sophia Townsend, C. W. O'Flyng, Mrs. C. W. O'Flyng, Frank Byrd, Mrs. Vinnie Wilder Byrd, Bruce Robbins, Mrs. Bruce Robbins, Dr. A. G. Nace, Laneta Nace, Hart Calbot, N. D. Moser, Mrs. Lila V. Moser.

F. Hopkinson Smith, painter, author, engineer, and professional optimist, tells a story showing that Boston boys of the street are like all others. He overheard a conversation between two youngsters selling newspapers.

"Say, Harry, w'at's the best way to teach a girl how to swim?" asked the younger one. "Dat's a cinch. First off you puts yer left arm under her waist and you gently takes her left hand—"

"Come off; she's my sister." "Aw, push her off de dock."

IMPROVEMENT BODY ORGANIZED

Club for the Improvement of Campus and Athletic Field

Executive Committee, With Representatives From all Departments, Appointed

The Willamette University Campus Improvement Association was organized Monday morning after chapel. Officers were elected and the foundation plans were made to make our athletic field the best in the northwest.

The student body is back of it, *hard*. Seventy men have signed up for two hours work a week upon the field until it is in good shape.

Prof. Sweetland spoke to the students of the need of a good track and dry field to furnish the best class of Athletics. He said that the colleges of today

Continued on Page 8



WILLAMETTE UNIVERSITY LADIES' GLEE CLUB

Weekly Willamette Collegian

Published every Thursday during the college year by the Student Body of Willamette University.

Entered at the postoffice in Salem as second-class matter.

SUBSCRIPTION RATES

One Year \$1.00
By Mail \$1.25
Single Copy05
Advertising rates furnished upon application to the Manager. Manager's phone 1994.

ALMA V. HASKIN Editor-in-Chief
PERRY REIGLEMAN Assistant Editor
JOHN A. MCNEES Business Manager
CARL J. HOLLINGWORTH Asst. Bus. Mgr.

REPORTERS

ALFRED SCHRAMM Athletics
CARL HOLLINGWORTH Calendar
HAROLD JORY Academy
JESSIE YOUNG Lausanne Hall
MILTON MAICH Y. M. C. A.
EDENA CLARKER Y. W. C. A.
PAUL TODD Exchanges
ROBT. SHEPARD Philodorean
PERRY REIGLEMAN Jr. Laws
JENNIE EDGINGTON Philodorean
H. A. WANN Websterians
ESTHER FLAMBERG Adelantes
A. W. SCHLAUF Senior Laws
C. B. HARRISON College Life
ROSS MCINTYRE Medics
HANS SCHROEDER Theologes

Alumni, students and friends are invited to contribute at any time. If you take interest in Willamette let us know it through its paper. Address all communications to the Editor-in-Chief.

The Willamette Collegian was first organized in the year 1889, and the first editor was Dr. B. L. Steeves, of this city. After twenty-one years he still retains an interest in the paper. At our request he contriouted the following:

COLLEGE SPIRIT.

To all old students of Willamette who return occasionally to visit their former haunts nothing gives more pleasure and satisfaction than to observe the splendid spirit of enthusiasm which is manifested among the students of to-day. Not even to note the new Eaton Hall, the gymnasium, The Kimball College of Theology and the other great improvements of the past twenty years gave me more pleasure; for to me this college spirit denotes not only greater things for our University in the future than has been possible in the past, but it also shows that one important part of education or character building which was neglected in the past is now receiving more attention than it did in former years.

The absence of college spirit was the first thing which forcibly struck the writer when he arrived in Salem in the fall of '88 to begin his studies in Willamette University. There was no cohesion among the student body, no collegiate sports, nothing to arouse enthusiasm, nothing to inspire keen love for the Alma Mater. Each morning the students came from various parts of the city, recited and went their way, often for months without a speaking acquaintance with each other. The founding of the Willamette Collegian was an effort on the part of a few students to arouse spirit of college enthusiasm which we knew existed in other universities and which we believed ought to exist here. That marked I believe the beginning of that college spirit which we are happy to see so exemplified among our students of today. At that time we took a somewhat different view of the matter than we do now. We thought then of college spirit as something to add zest to college life, to make the days pass more pleasantly, to give us something to look back upon in after years. Looking backward we see it is all this and a great deal more. We see that in missing an atmosphere of college spirit we missed one of the most important factors in the education of any young man or woman to make their way in the world. One of the most practical parts of our education was neglected.

What does college spirit mean. It means first loyalty. Loyalty to Alma Mater and loyalty to fellows. There is no trait of character that will carry a man farther in this world than loyalty to his friends, loyalty to his

SALEM'S LARGEST DEPARTMENT STORE



Court and Liberty Sts.

Nuf Sed

employers, loyalty to the interests he serves, loyalty to his ideals. No degree of intellect can compensate for a lack of it and right here in the university is the place to learn and to cultivate the habit of loyalty. The young man or woman who imbibes the college spirit must of necessity cultivate the virtue of loyalty. It seems to me that this lack of college spirit in the younger days of Willamette University must be the reason why this pioneer school has gone so long unendowed. Otherwise its numerous and prosperous alumni would have come to her assistance long ere this.

But college spirit means something else. It means good fellowship. No student can be full of college spirit without being at the same time a good fellow, and college spirit means a true American sportsmanlike spirit of fair play, a spirit which makes a man take defeat without discouragement or enmity and which recognizes and acknowledges the good qualities of an adversary. So as I see it the college spirit is a large part of a man's education, for loyalty, good fellowship and fair play will do more for him than calculus and logarithms. So here's to Willamette college spirit. Yell yourselves hoarse for old Willamette. Let each student appoint himself a committee of one to bring in another student and to talk endowment and before this century is much older we will see Old Willamette take her rightful place at the head of the schools of the Pacific Northwest.

THE CENTER OF THE NORTHWEST.

That Salem is the historical center of the Northwest, none can refute. We recognize there are other points which are of vital interest because of early settlements; but there the battle of ballots was fought first. The ground at Champog is sacred soil. There "Old Glory" was first unfurled as the recognized emblem of authority over the Northwest. There the red blood of citizens of the United States was made to guarantee government "by the people" in Oregon.

It was the statesmen on the soil of old Oregon which crystallized the sentiment, conducted the organization and saved Oregon to the United States. Had that vote gone otherwise a different story would have been written. Let us pay honor to whom honor is due. Jason Lee and his fellow laborers are the men who are worthy of honor and distinction. Let no one take from them that which is their right. It is our's to let the world know that their memory is sacred, and we are pledged to defend, if defense is necessary, and to carry forward toward fruition their great plans.

Salem was founded by these men. Her broad streets, the beautiful governmental grounds donated by them, the Willamette University campus, all call us to loyal support of their plans. This city can be made an attraction to people who seek properly marked historical localities. It all depends upon those who live now in these historic parts. We will make their plans perfect as our generation measures perfection at any cost of money or effort. If we do we

will make it possible for the next succeeding generation to make it perfect as their standards advance. Are we a little behind, then an extra push is necessary now. Here we go, all together to add speed and get into the front rank of progress. The friends of Willamette University, one of the historic, and history making institutions, are joining efforts to push her to a place of prominent leadership. Do you stand to lend a hand? Five hundred thousand dollars endowment, another fifty thousand dollar building and 800 students is a great rallying call. Let us make the world take note that we are on the map.

KEEP A GOIN'.

If you strike a thorn or rose
Keep a goin'!
If it hails or if it snows
'Taint no use to sit and whine,
When the fish ain't on your line;
Bait your hook and keep on tryin'—
Keep a goin'!
If the weather kills your crop,
Keep a goin'!
When you tumble from the top
Keep a goin'!
Spouse you're out of every dime—
Gettin' broke ain't any crime;
Tell the world your feelin' prime—
Keep a goin'!
When it looks like all is up
Keep a goin'!
Drain the sweetness from the cup—
Keep a goin'!
See the wild birds on the wing—;
Hear the bells that sweetly ring;
When you feel like singin'—sing,
Keep a goin'!
—M. A. C. Record.



BUY YOUR

Christmas Gifts

AT

Powers Jewelry Store

Where you will find the best stock in the city. Our stock is new and direct from the factory.

247 Com'l Street

Snappy Men's Shoes YOUR CONFIDENCE

Ready Tailored Suits

Hats, Shirts, Neckwear, Shoe Repairing, Pressing and Cleaning.....

Can be Placed With Us

We take no chances with quality.

Our last inquiry is always

"Are You Satisfied"

Oregon Shoe Co.

REPAIRING A SPECIALTY

Soles Sewed on—Men's, 75c

Ladies', 50c.

Salem Laundry Co.

136-166 South Liberty St.

Does all kinds of First Class Work

Twenty-one Years' Experience

THE OLD STAND BY

Wade, Pearce & Co.

Everything in Hardware

Phone 191. 204 N. Com'l St.

SAY HAVE YOU tried the Spa's Lunches. Something nifty and just what you have been looking for. Come in and see our hot drink menu and pick out what you like.

:: THE SPA ::

382 State Street.

Students' Barber Shop

ROY NEER

1 Block East Campus

Open 8 A. M.--7:30 P. M.

THERE IS A REASON

Why you should see us before ordering

CARDS PRINTED

Talmadge & Barnes

130 S. Commercial St. SALEM

Capital City Creamery

Manufacturers Of

Butter and Ice Cream, Dealers in Milk, Butter-milk and Cream. Always the best. Phone Main 299 :: :: 383 Court Street.

White House Restaurant

362 State St., Salem, Ore. Salem's most popular restaurant Special rates to college students

OPEN ALL NIGHT

Yokohama Crockery & Tea Co.

Exclusive dealers in Libbie's Cut Glass. "The world's best." Always glad to have you come in and inspect our stock.

The Toggery

We guarantee the REXALL \$1 FOUNTAIN PEN to give as good service as the ordinary \$2.50 pen. Ask to see them.

At Perry's Drug Store 115 South Commercial Street

COLOR WORK OUR SPECIALTY

Bassett & Whaite

The Fotografers

384 STATE STREET

Salem - Oregon

Phone Main 332. 343 Court St.

THE REX STUDIO

Mrs. M. C. Lewis, Proprietor. Satisfaction Guaranteed.

Josse & Moore FURNITURE CO.

Complete House Furnishers Fair Dealing and Low Prices. 367-373 Court Street.

TOM CRONISE

The Photographer

Over the Chicago Store

The Capital National Bank

Solicits the business of the students of the Willamette University. No account is too small to be appreciated.

Trover Carter Studio

THAT'S ALL

442 State St. Opp. Bly's Theatre

The Leader Shoe Store

The Leader all the time in snappy up-to-date shoes at the very lowest prices. A. C. DeVoe, Pro., 263 N. Com'l St.

FOOD FOR XMAS THOUGHT

Bottle of swell perfume, good hair brush, comb or mirror, manicure sissors; Buffer or file. Capital Drug Store

The Red Cross Pharmacy

Drugs, Stationery, Sundries 177 N. Commercial St. H. JERMAN, - Prop

The Meyers Shaving Parlors

Hair Cutting, Shaving, Baths, Cigars and Shines

162 Commercial St. Salem, Ore.

WHERE TO BUY RELIABLE HOUSEHOLD FURNITURE

From Garret
to Basement
Filled with
Standard
Goods that
are both
Beautiful
and
Useful.

Christmas Gifts

A comfortable Rocker or Easy Chair will please the one you love best.

An ornamental Clock that is reliable too, makes a splendid gift.

A Library table is a good gift and one that endears the giver forever.

Christmas Gifts

A Beautiful Oriental Rug makes a present that is appreciated, that looks well and wears forever.

A Chafing Dish is a gift that carries with it both use and beauty.

A handsome picture, handsomely framed is always appropriate too.

Christmas Gifts

One of those denature alcohol burners is ideal for a present.

Magnificent sets or single pieces of furniture, that are not only good for Christmas but all the year round.

You'll find our stock always complete and up-to-date.

Everything
We Carry
is Well
Made,
Solid,
Enduring
Stylish
and
Elegant

Imperial Furniture Co.

177 Liberty St., Salem, Ore.

Oregon Institute

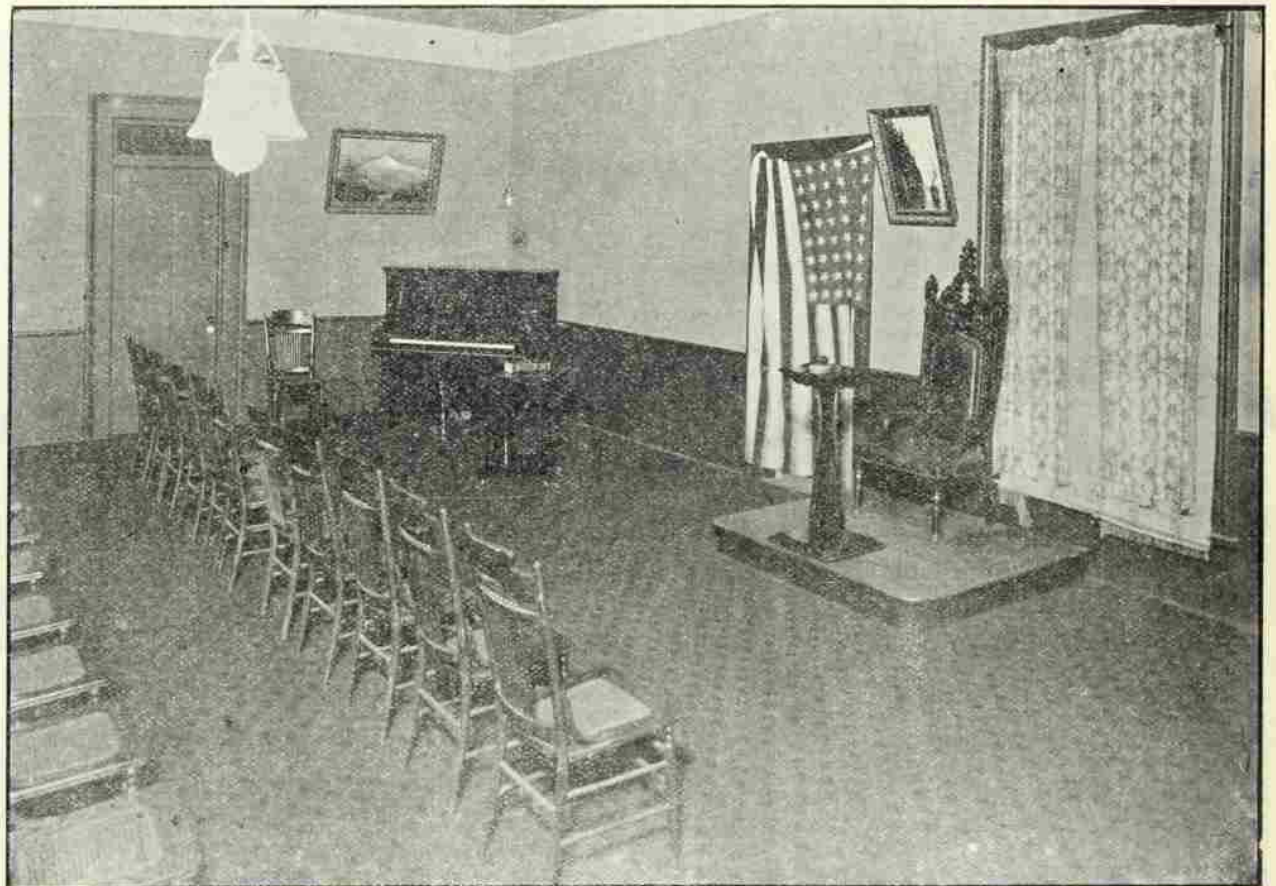
The Oregon Institute was organized February 1st, 1842 at the Old Mission, and has been in operation ever since. When organized the purpose prevailed that later it should become a college or university. This expansion came in 1853, and the name first adopted was not comprehensive enough a new name was chosen, Willamette University. But the old name was retained for the academic department of the larger school.

Oregon Institute fills the educational gap between the common school and college course. Many prominent men of the Northwest received their education at the Oregon Institute. It is quite an honor to be numbered among the graduates of this oldest school in the Northwest. Since becoming a part of Willamette University greater

privilege is conferred, in that the preparatory work is done under peculiar inspiration to take a college course.

Besides these privileges, the moral atmosphere is present which makes for the best character building. When graduates from the eighth grade are compelled to go away from home to take the 9th to 12th grades, no better or safer place can be found.

Old Salem is inspirational in its historic associations presenting advantages to the student of peculiar variety and largeness. No youth can enter the Academy under these conditions without being impressed for good, and made to look upon the preparatory work in a more serious frame of mind than is possible elsewhere. Never was Willamette University doing



Philodorian Literary Society.

better work nor enjoying such hopeful anticipations as at present.

Do you want to know more about Willamette University? Send to the President, Salem, Oregon.

The Greek department of Baker University will present the comedy of Aristophanes "The Frogs."

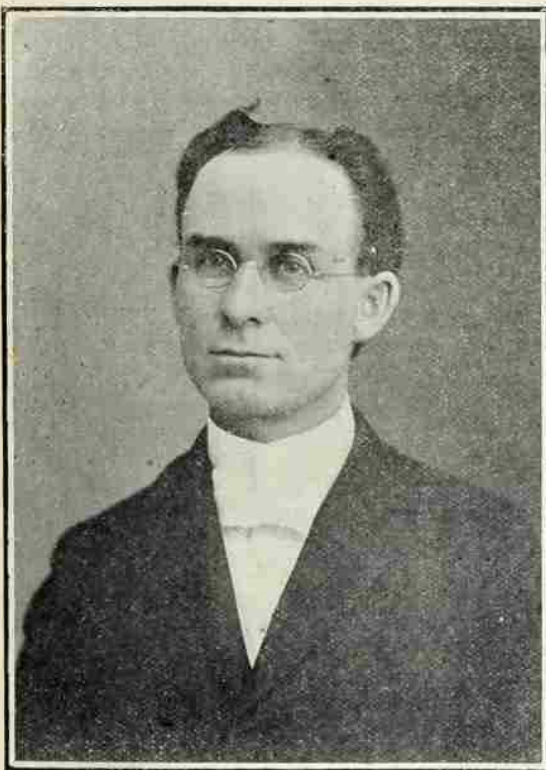
EIGHT ORATORS LINE UP.

The List Promises a Lively Contest.

The time limit is up, when all orations of those expecting to enter the local contest must be in the hands of the English professor. At present writing eight have been handed in, which, no

doubt is the complete list. It is as follows: Grace Edgington, C. J. Hollingworth, H. G. McCain, Perry Reigelman, Marie Schmidt, Hans Schroeder, Paul Todd, G. Y. Wells.

It is rumored that "El Reo De Pompidor" Burdett is contemplating a suit for breach of promise. Poor First Year.



Dr. E. H. Todd, Newly Elected Vice President of Willamette

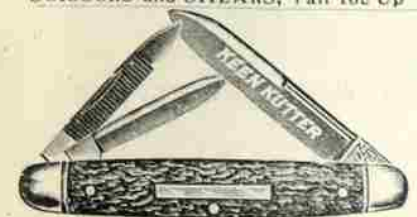
YOU WILL ALWAYS FIND THE BEST OF



SCISSORS and SHEARS, Pair 10c Up



CARPENTER'S and MECHANIC'S TOOLS OF ALL KINDS

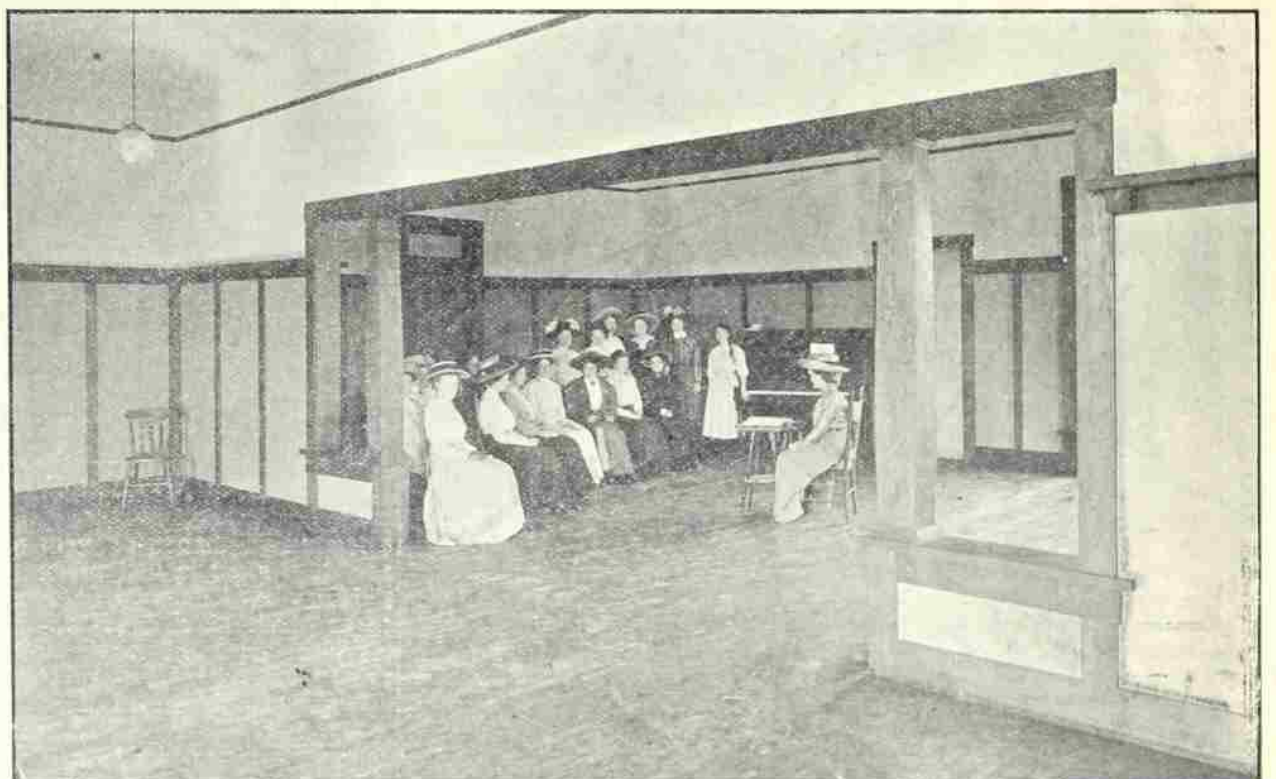


Pocket Knives--1 to 12 Blades and Tools Price 5c to 75c

Spencer Hardware Co.

A large stock of Builder's Hardware, Paints, Oils, Glass and House Furnishings

466-72 State St. Phone 19



Adelante Society.

To The Farmer We Want Your Cream

Will pay highest market price, based on market quotations of butter in the Oregonian.

T. S. Townsend Creamery Co.
Salem, Oregon

OUR NEW SEED CATALOGUE

Will soon be out and we would like to send you a copy. It tells all about the different seeds that are adapted to this Great Northwest.

A copy free for your name.
Also have a complete stock of Hay, Grain, Mill Feed, Flour, Spray Material, Poultry and Bee Supplies.

D. A. WHITE & SONS
Feedmen and Seedmen - Poultry and Bee Supplies
SALEM = = OREGON

THEO. M. BARR

**PLUMBING
HEATING
and TINNING**

Phone 192

164 S. Commercial Street Salem, Oregon

D. S. RABB & CO.

**LARGEST REALTY OPERATORS
IN MARION COUNTY**

FARMS OF EVERY SIZE AND DESCRIPTION IN THE
**'GREAT WILLAMETTE VALLEY
OF OREGON'**

THE SPOT JAMES HILL CALLS THE GARDEN SPOT OF THE
WORLD. WRITE FOR PRINTED LIST. YOU'LL LIKE US
WHEN YOU KNOW US

170 N. COM. ST. SALEM, ORE.

SURVEY OF PAST SEASON

Foot Ball Successes the Result of Slow Process of Construction

Coach Sweetland Has Built a Winning Team From the Bottom Up

(By Perry Reigelman.)

Now that the football season has passed into history, and it can be looked at in the calm light of reflection, free from the excitement and heat of the conflict and partizan feeling, the work done in that department of



Ivan Bellinger Manager.

Mr. Bellinger played left guard on the team and put up a splendid game during the entire season. He has also proven one of the best managers the "U" has ever had.

the university, what was gained, what lost the effect it has had on the students, on the home people, on the citizens of the state at large, can be more clearly seen, can be more nearly ascertained in its true value.

To repeat an oft repeated statement, a statement that allows no contradiction from anyone, the past season was the best for Willamette University for the past five years. To those who have been at the university during that period, that statement is known to be solid truth. When the great 1905 team disbanded, athletics, and especially football, took a great slump, which reached its lowest ebb in the year 1907. Then, things began to turn slowly for the better. But, throughout all these years there was a few, who kept boosting, who had faith in the varsity and its future. Willamette then began to draw from the High Schools of the state more largely and live blood, blood which does something, combined with a progressive administration in the affairs of the entire university, entered into the life and affairs of the student body and it revived.

So far, so good. But a leader of students was needed, a man who could gain the confidence of the men of the university and who could inspire them with some of his own vital, electrical energy and that man was found in the person of Dr. J. G. Sweetland, who came to the university in the fall of 1909 to take charge of athletics. Now, with the right man at the head of athletics, with the students ripe for

ESTIMATES FURNISHED

WIRING OF ALL KINDS DONE

H. H. HUNTER & CO.

ELECTRIC SUPPLIES

126 S. COMMERCIAL ST.

Phone Main 253

Salem, Oregon

C.T. POMEROY

Dealer in

**DIAMONDS, WATCHES, CLOCKS and
SILVERWARE**

Fine Watch and Jewelry Repairing a Specialty
All Kinds of Jewelry Manufactured to Order
318 State St. Salem, Or.

Cottage Undertaking Parlors

The Up-to-Date

Funeral Directors and Embalmers

Open Day and Night

293 N. Cottage St., Salem, Or.

We are prepared to supply your needs in Coffins, Caskets, Robes, Shrouds, etc.

A complete line in the latest improvements in undertaking goods, ranging in price to suit all classes and conditions.

Undertaking—We are especially prepared to do embalming by graduate and licensed embalmers, and bodies so prepared can be kept perfect days and weeks, for shipment, or while awaiting the arrival of distant relatives. Funeral outfit furnished either in or out of the city on short notice. Special attention to country work. Prompt service, courteous treatment, the latest scientific method of embalming, most modern funeral equipment.

The only parlors in this city with a lady assistant and embalmer.

The use of parlors and chapel absolutely free.

Hand Embroideries

Supplies for Embroidiers

The NEEDLECRAFT SHOP

Original and Exclusive Designs

270 N. Com'l St.

Salem, Oregon

H. William Thielsen

Wholesale and Retail Dealer in

**Grain, Hay, Feed, Flour, Seed, Potatoes,
Poultry and Bee Supplies, Etc.**

State Agent for Cycle Hatchers and X-Ray Incubators

Phone Main 139

151-161 High St.

getting down to work to pull out of the slough of despond, the struggle up hill began.

It is a disgrace to the university that conditions such as Dr. Sweetland found here could

have existed. It is no wonder that athletics were naught and that the people of the city would not support them. But such things are of the past, a past that cannot altogether be looked

upon with pride, notwithstanding the few fellows who worked hard for the honor of the school and who deserve unmeasured credit for what they did.

Dr. Sweetland arrived here about the time school started



Earl U. McMeachan (Captain)
Right Halfback.

and found practically—nothing. It was a condition enough to dishearten any but the Doctor. Beginning three stories below the ground floor, he began to clean things out athletically; and clean them out he did. He worked hard; and the students, catching fire from his example, worked as they never worked before. Suits were cleaned, shoes fixed up, sweaters mended, and, in general, order brought out of chaos. Besides, he introduced a harness for the protection of the collar bone, chest, and shoulders that no other team has in state, and which he invented after years experimenting. It was two or three weeks work to get things straightened up before the team got down to the



Billy Booth, Quarterback.

training work of the football season. Then, beginning with practically raw material, the Doctor began the developing of his team. For the most of his team, he had to teach them the rudi-

ments of football. As a result, the team of 1909 was the snappiest, the most aggressive, and showed the best team work since the big team of 1905.

But Sweetland builded better than any of the students knew. He was not anxious for big scores; he worked his team and said nothing; was always conservative, and always gave a surprise to the most optimistic of the varsity enthusiasts. As a result, confidence was gained, the fluttering spirit was fanned into a burning flame, which got brighter as the scores of the games came in and the final result made known—that Willamette made a close run for the Northwest championship. That was this year, of course.

Now for the 1910 season. Instead of being three weeks behind in getting down to work with the pigskin, men were on the field two weeks before school opened and were getting into training for the Alumni game. Another thing: At the close of the 1909 season, all the suits had been stored away so that when the squad reported on the field for work, outfits were on hand for them and no delay was had on that score. The difference in three weeks behind and two ahead of time is just five weeks, in which a vast amount of work in football can be done,



Ralph Homan, Right Guard.

which result showed itself easily during the past season. Work was begun where left off at the close of the 1909 season, with improvement rapidly made. It was then that work of the previous year showed its wonderful results.

Now what did Willamette gain by the work of the football team during the past few weeks? Well, the scope the answer would require would be impossible to estimate. The success of this year did wonders for Willamette in more ways than in things football. For instance: It aroused an enthusiastic interest in the town people of the city which has never been manifested for years; it threw a good-sized scare into other teams of this state and made them sit up and take notice that Willamette was still on the athletic map; it drew the attention of the entire state to this institution and made people talk about it; it showed prospective students that at Willamette there was something doing and that things here were as much alive as at other institutions of like character, or even more so; it put the seed into the heart of many young people of the Northwest that Willamette was the place to go because it had the prospect of being the greatest institution of its kind on the Pacific Coast within a very few years; also, lastly but

not the least, it set many influential heads to thinking that will end in money coming into the treasury of the institution, new buildings being put up on the campus, and a warmer place



Walter Cummings, Left Halfback.

found in the hearts of the people than ever before.

Besides these things, Willamette gained the respect of all the sporting fraternity by its clean, sportsman-like playing and gentlemanly conduct and treatment of visitors during the entire season. No team has had cause to complain that Willamette did not treat them fair and give them a square deal; no disgraceful scenes have been enacted on the campus over the result of any game, but the best of good feeling has prevailed. Our athletes and our students are gentlemen; Willamette does not turn out gentlemen, she keeps them as her representatives. Again: If comparison was made as to the standing of the football men in their classes, it would be found that the Willamette team averaged higher than that of any other in the Northwest. That is a state of things of which any



Fitz McKnight, Right Tackle.

one may be proud. Willamette has never had a team that was composed of such hard-working men as there is in the present team. Good in their studies, they played ball like fiends, but played it in a sportsman-like manner.

Willamette has gained a greater student-body spirit than it

has ever had before, a spirit that is going to continue to grow until it has no rival on the Pacific Coast. This is no pipe dream but an actual fact, a fact easily demonstrated by the trend of events during the past two years, a trend that is ever upward. It will not be stopped for it cannot be stopped; it will sweep everything before it, for behind Willamette University there is a force, a power, of spirit, sacrifice, toil, endeavor of the noble-hearted, God-fearing pioneers who stained this soil with their blood and dedicated it to the Almighty, that will carry it irresistibly upward and onward. And we who now are illuminating our hearts at the altar fires of this institution, owe to the fathers, to ourselves, to those who come after us, the best work for the institution of which we are capable.

Now, students, when the holidays come is your chance to show that the spirit engendered during the past season has not been wasted. When home, talk Willamette, talk of the great team the university had and what it will be next year. There ought to be a thousand things to talk about to friends. We want to keep this football enthusiasm alive throughout the year. An

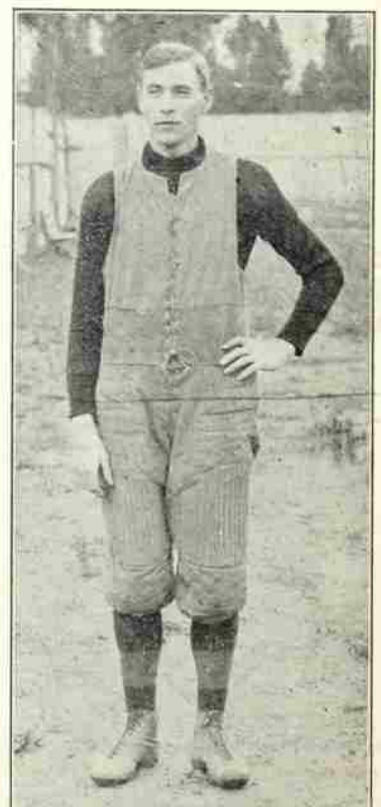


Luke Rader, Fullback.

enthusiastic student-body, boosting for the university, will do more good than thousands of dollars of advertising. Boost a little; do a little talking; in fact,

save a thousand dollars for the university.

All the foregoing, though not exactly a resume of the football season, still, in a way, goes with it. During the past season, Wil-



Earl Lowe, Left End.

lamette has lost—a great number of knockers, hatchets, and hammers. The knockers have vanished, like the Indian and the snake of his innumerable campfires, the hatchets have been thrown away. Willamette has lost her place in the cellar, where she shivered so many years.

Every one will admit that this year was great; everyone hopes, believes, and will work to make next year the banner year so far, and to make possible the picking of the Northwest championship plum by those who represent the Cardinal and Old Gold. Building on what has been done this year, and the surprises that have been sprung, it does not seem out of the way to prophesy a little. With the present team here next year almost to the man, Willamette will have one of the strongest, speediest, and cleverest aggregations on this Coast. It was team-work especially, that won this year. Though, perhaps, in one or two instances, our men may have been out-played individually, the team as a whole played ring after ring, circles big and circles little, around every team that it went up against. Willamette had a style of play that puzzled her opponents and enabled long runs to be made time after time.

S. W. THOMPSON & CO.

Watches

Diamonds

Jewelry

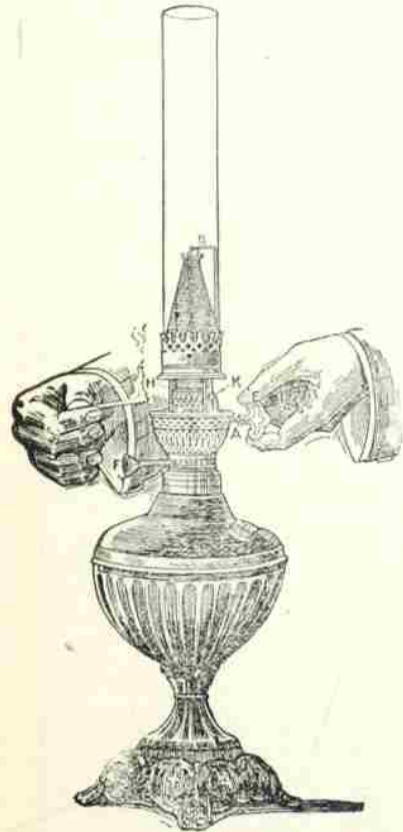
Solid Silverware

Dependable Goods

Phone 176

372 State Street

GAS LIGHT FROM COMMON COAL OIL



THE STUDENT'S LAMP

The wonderful IDEAL burner produces a soft white light of 90 candle-power on less oil than the common burner. NO ODOR, NO SMOKE, NO NOISE, better than electricity, uses patent lift which saves mantles. READ THIS:—

Department of Chemistry, Willamette University, Salem, Ore., Nov. 11, '09. To whom it may concern: This is to certify that I have used now for some time the IDEAL burner and find it highly satisfactory. As a student's lamp it is superior to any thing I have ever seen. (Signed) C.O. BOYER

OUR SPECIAL CHRISTMAS OFFER

IDEAL stand lamp complete with burner, mantle, chimney, fancy stand and shade holder, Regular price \$5.00.....\$3.50

IDEAL burner complete with mantle and chimney, will fit your lamp, Regular price \$3.50.....\$2.50

MORE IDEALS IN USE ON THE COAST THAN ALL OTHERS COMBINED. AN IDEAL XMAS PRESENT. SEND YOUR ORDER TODAY. NO AGENTS. We give you the agents profit.

INSTANTANEOUS LIGHT COMPANY

WHOLESALE DISTRIBUTORS

385 State St. Salem, Ore.

As a Useful Gift

Give Shoe Certificates

Makes shopping easy for you and is most satisfactory to whom you give.

The Jones-Harritt Shoe Company

Home of High Grade Shoes

444 State Street

Phone 442

Besides, the varieties of play was another puzzler. At any one game, in fact during the entire season, all the plays the team knew and was up on were not used, and the season closed with several new ones yet to be sprung.

Though the great issue that hung on the O. A. C. game was not recognized at the time, it has developed that if Willamette had not allowed the Aggies to score that touchdown, it would, without question, easily be the champion of the state and would have had second chance at the Northwest championship this year. If that touchdown by O. A. C. had been prevented, the score in that game would have been 6 to 3 in Willamette's favor, allowing no team to cross the line carrying the ball. Willamette also has the right to claim the state championship by way of comparative scores, by which methods Oregon depended on winning the Northwest championship. O. A. C. defeated Willamette by 9 to 3; Oregon defeated O. A. C. 12 to 0; this leaves Willamette 21 points below Oregon. Now, Willamette defeats Multnomah 29 to 0; Oregon is beaten by Multnomah 5 to 0; this leaves Oregon 34 points below Willamette, with a difference between 21 and 34 of 13 points in Wil-

lamette's favor, which is conclusive.

Willamette has five men at least that could easily have made the Northwest team. They are: Luke Rader, full back; Billy Booth (whom some say is the best quarterback in the Northwest today); Blackwell, who easily outshines the present Northwest center in passing and getting into the game; Westley, left tackle; and McRae, right end. That quintet is about as formidable a bunch as any one would care to run up against in a game, and they will all be back again next year and help pluck the Northwest plum. Now, just because these men are named is no sign that the other members of the team were not in the game all the time. McKnight and Cummings both ran close, while McMechan, than whom there is no more plucky and consistent fighter and dodger, though too light for the Northwest aggregation in his position, still is worthy of highest mention. Lowe did some fast and furious playing and was a consistent ground gainer when given the ball. Of the two guards, Bellinger and R. Homan, that they were in the game all the time and tore great holes in the opposing line and played the position well is "nuf sed." Rader easily won his

spurs as rull back on the Northwest team because of his great line-plunging, his defensive work, and his ability to carry the ball in an open field, breaking all Willamette records and startling the Northwest. For speedy work and long runs around ends, Cummings marches next to Rader. But the most prominent thing noticeable in this aggregation is the teamwork displayed. For the first time in years, Willamette had an interference that could not easily be broken. By means of every man playing his part, and sacrificing himself individually, the plays were covered up until the man was free for his run, or holes opened so he could get through for good gains.

Just a few words more. What is needed now is a tier of bleachers extending from the woodshed out eastward as far as needed. This ought to be done to enable



Lloyd Wesley, Left Tackle.

spectators to fully see the games from the north side of the field. As it is now, they crowd to the line and only those who are in front have any satisfaction whatever. A tier of seats forty or fifty feet long would probably accommodate the crowd and give everyone an opportunity to see the game from a vantage point. The erection of such bleachers would be greatly appreciated by the public and would not cost much and would be a permanent addition to the field. The tiers of seats could be made steep enough to accommodate 250 to 300 people which would relieve the congestion at the immediate sidelines. In the future, and not far distant future, in fact next year, these same seats will be badly needed.

Another thing. The past season has been especially gratifying in regard to the spirit displayed at the games. A few cannot do all the yelling; it takes a crowd to make a noise and do it consistently and when it will do the most good. What is wanted at all games is a large bunch of students, students who will yell. It's a part of college life to yell for the team. All study and no play makes Jack a dull boy, or Jill either, for that matter. Now, under the new amendment to the constitution of the student-body, admission to all games will be given when the student pays his or her student-body fee of \$1.50 per semester. This is a saving during the year of two to three dollars per student and will put money in the treasury of the student-body, part of which will be used for athletics. Now, when the student pays his fee, it is up to him to go to the games or he loses, loses his admission

EDWIN C. GROSS CURTIS B. GROSS

E. C. GROSS & SON

WHOLESALE and RETAIL BUTCHERS
and PACKERS

ESTABLISHED 1884

370 STATE STREET

PHONES 291 and 272 SALEM



Something of Interest

to every baby born within 12 miles of Salem, in 1910.

For explanation call on

SALEM HARDWARE CO., Inc.

DON'T FAIL TO SEE THEM

“Wear-Ever” Aluminum Cooking Utensils are made of pure aluminum and stand the test of hard service.

Give us a few minutes of your time to show you they are the cheapest on the market.

Call

Phone 1082 or 1094 or 163 S. 13th or 704 Statesman



Higher Education at Willamette.

to that game, equal to twenty-five cents, loses the inspiration of the enthusiasm the game develops and loses his opportunity to help his college in the only way he can in athletics. There are going to be some good games here in the future. Every student is wanted out.

And, lastly, a suggestion. Willamette Field is not enough. Other colleges and universities have names for their athletic fields, a name that calls to the minds of the students some great man who has been connected with the school or institution or who has given something to its endowment. Here is the suggestion: Why not give Willamette field a name, a distinguishing name; the name of some pioneer, of some man who has been connected with the university or who has been a friend to the institution. Several may be suggested. For instance: Booth Field, in honor of State-Senator R. A. Booth, who is such a strong friend of the university, who has given thousands of dollars to it and who has promised

thousands more; or Coleman Field, in honor of a former president of the university; or Hawley Field, in honor of another former president and who is now one of the members of the Nation Congress, elected a second time for his good work to his state. With these suggestions, the writer of this article closes.

The regular meeting of the Philodians was held in the society Halls Friday the 9th at 3:00. The new officers as follows were installed: President, Jennie Edgington; vice president, Margaret Graham; secretary, Grace Edgington; Asst. Secy., Emma Langbridge; treasurer, Mary Pigler; censor, Mae Hopkins; sergeant-at-arms, Theo Bennett. A literary program was rendered which was enjoyed by all especially the debate on Co-Education, resulting in a decision in favor of the negative.

Keck will not be in the basket ball line up for O. A. C. this year.

Won't you make us "Your House"

OUR Lines are Complete
Goods the Best
Prices the Lowest

Bicycles
Bicycle Repairing
Baseball and
gymnasium
Supplies



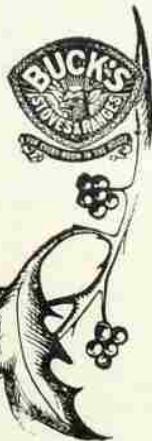
Guns
Ammunition
Fishing Tackle
Jerseys and
Athletic
Supplies

XMAS SUGGESTIONS

We have four floors of things which will make beautiful and serviceable gifts. The prices are moderate.

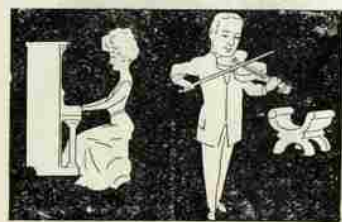
PICTURES
RUGS
CHINA
STUDY LAMPS

ROCKERS
BOOK CASES
MORRIS CHAIRS
FOOT STOOLS



BUREN & HAMILTON

COMPLETE
HOUSE
FURNISHERS



VIOLINS AT HALF PRICE Until Christmas

We Have the Best Stock of Violins in the City.

Victor Talking Machines
Baldwin Pianos
Our Specialties

Salem Music Co.
135 N. Liberty St.

the best ends W. U. ever had. Rah for the whole team.

The Medical college was favored by a visit from President Homan last week. While there the president inspected the live stock belonging to the institution.



Raymond Rowland,
Substitute Halfback.

Following is the conference basket ball schedule for U. of O.: Whitman, at Walla Walla, February 8 and 9; Washington State College, at Pullman, February 10 and 11; Washington at Eugene, February 17 and 18; Pullman, at Eugene, February 27 and 28; Washington, at Seattle, March 3 and 4.



Ramond McRae, Right End.

MEDIC NOTES.

The Medical department has the largest registration in its history, there being a total of 53 enrolled.

In the coming department basket ball tournament, the Medics will enter a fairly strong team. Last year the Medics tied for first place with "Liberal Arts." This year we will make a strong race for first honors. Those who will try for the team are: Joseph, Ross, McRae, Low, Newmeyer, Pemberton, Thorpe and McIntire. There are other shining lights in the college who have as yet said nothing but who will, we hope, turn out and work.

It may be of some interest to the students of W. U. to know that all of the medical graduates of Willamette of last year's class passed the state board and are now practicing.

Now that the football season is over we will give three cheers for the two "Medics" who held down the ends, McRae and Low. In the opinion of many they are



Paul Homan, Substitute Quarterback.

AS W. U. BEAT MULTNOMAH

SO DOES

BISHOP'S READY TAILORED CLOTHES

Beat all other competitors in the Clothing Line

\$15.00 TO \$35.00

SALEM WOOLEN MILL STORE

STOCKTON'S

SALEM'S BEST STORE

We buy for cash and always sell at the lowest possible cash prices : :

WE CARRY THE BEST IN QUALITY



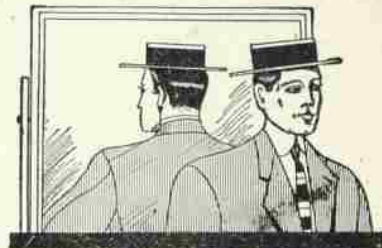
TYPEWRITERS

ALL MAKES ALL PRICES

NOTARIAL AND STENOGRAPHIC WORK OF ANY CHARACTER NEATLY AND CORRECTLY EXECUTED
PAUL M. SIMS, Murphy Block, SALEM

MOSHER

will make this picture come true to your back if you will give him a chance



Get Next and Have Your

SUITS TAILORED

At Home. Cost less than to send for them or ready made
456 Court Street

First Class View and Commercial Work. Flash-light and Interior Work a Specialty.

Richard Lowenfeld

PHOTOGRAPHER
322 STATE ST. SALEM, OREGON

Student's Printing

**THE VEATCH
PRINTING CO.**

Rooms 5 and 6 Murphy Block is equipped to do up-to-date work. All latest type faces. Calling cards, etc., at lowest rates.

Guns
Ammunition
Foot Balls



Fishing Tackle
Uniforms
Shoes, Etc.

Our Full Stock of Sporting Goods is Now In .: Please Call and Examine Them

BELLE'S

For that cold feeling
a cup of our steaming
HOT CHOCOLATE
The different kind.
Ask the Bunch.

BELLE'S

SPECIAL RATES to STUDENTS

Y. M. C. A.
Young Men's Christian
Student Gymnasium Class

Basket Ball, Base Ball, Hand
Ball, Volley Ball

What Shall I Get For Xmas? A Question that Puzzles Many

Come in and let us show you our big stock of Books of Fiction, Fancy Bound Books, Bibles, Stationery, Pictures, Game Boards, Calendars, Waterman Fountain Pens, Ladies' Hand Bags, Gentlemen's Wallets, Brass Candle Sticks, Brass Jardineers, and many other things suitable for presents. Come in and look.

THE COMMERCIAL BOOK STORE, 163 COM'L ST. SALEM, OREGON

DIVORCE CASE ON FOR DECEMBER 20.

*Interest in Moot Court Growing
—Next Trial to Be Held
Tuesday Evening at 7:30*

The facts stated are these; John Jones of Scio, Nebraska, courted and won for his wife Miss Nellie Haskins, a pretty maiden from the same place.

Their married life, for a few short years was peaceful and happy and then on account of the poor health of Miss Jones, they moved to Salem, Oregon.

Here, as in all tragedies, the villain was introduced, in the person of an innocent house-servant, Jennie Cornstrom, who was hired to do the housework.

It was here that an attachment soon grew between Mr. Jones and Miss Cornstrom, whether from pity or from the sight of her pretty face in contrast to that of Mrs. Jones, we know not. Suffice it to say, that Mrs. Jones soon began to see signs, one of these I might remark was the prints of a hand on the back of Mr. Jones coat, and without inquiring as to the why or wherefore, immediately packed up her belongings and hid herself to another locality.

It soon developed that Mrs. Jones had married J. J., more for the love of his money, than the love of himself and was using this method as a means to an end.

Mr. Jones, being a kind and indulgent husband and father, who loves his home and does not want it broken up, will fight the case desperately, having obtained the best legal talent available, in the persons of Messrs. Virgil Lloyd, Geo. Skiff, and Lloyd Westley.

The plaintiff, Mrs. Jones, will also be represented by an equally strong array in Messrs. Stanford, H. Chamberlain, and Wells.

WEBSTERIAN SOCIETY.

Holds Election of Officers.

The Websterian Society held their weekly meeting at the usual hour last Wednesday evening, Dec. 7, at which the following program was given:

Life of Tolstoi.....David Cook
Impromptu Four Minute
Speeches:

Theodore Roosevelt.....
.....Albert Minton

College Girls... Alfred Schramm
The Babies... Carl Hollingworth

Debate—Resolved that Cabinet members should have seats and the right to speak in Congress:

Affirmative—Harold Jory and

Martin Schreiber.

Negative—Harry Wann and Oliver Matthews.

After the program the society proceeded with the election of officers. Albert Minton was elected wielder of the big stick, and Errol Gilkey to second him in this behalf. Herman Clarke and Frank Barton were named ink slingers, la recordum and la correspondo respectively. Alfred Schramm, on account of his well known ability to coax the reluctant dollar from its hiding place, was unanimously elected keeper of the society moneys. Harold Jory, that famous specimen of physical manhood, was given the job of holding the door and quelling any disturbance that might happen to arise. While Charles B. Harrison, with his critical eye, was elected to pass judgment on all the doings of the society.

ADELANTE SOCIETY.

Program on Bachelors.

The Adelante society convened last Friday afternoon and discussed thoroughly and conscientiously the fortunes of the "bachelor-man" and the "ancient maiden-lady." Roll call consisted of quotations from favorite bachelor authors and was both enlivening and instructive. The biography of Washington Irving, one of America's most honored bachelors, was sketched in an interesting and pleasing way by Beulah Clarke, one of our new members.

One could almost feel the utter despair and hopelessness of the unmarried man sitting before the fire musing, when Electa Chapman turned to the leaves of "The Reveries of a Bachelor" and read of such a one's misfortune. Neither did Lina Heist make his lot more agreeable or his miseries more bearable by relating his "Woes" in so pathetic a manner as to arouse the sympathy of her hearers. "The Advantages of an Old Maid" were so clearly set forth by Edena Clarke that the society responded to her stirring appeal by pledging itself forever to single blessedness.

The musical number of the program was a very much appreciated solo by Miss Laura Strong.

Four new members were initiated, viz: Misses Edith and Fair Winans, Mary Edna Jones and Laura Strong.

With Miss Chapman in the chair, a lively parliamentary practice was held, after which the society adjourned to convene again "under the shade of the old Christmas-tree."

IMPROVEMENT ASSOCIATION ORGANIZED.

(Continued from Page 1.)

are so near equals on a scholastic basis that it is often their details that decide the pupil upon his school. A university with successful athletics draws the students. Every line of athletics takes practice and a place to practice. He urged upon the Student body concerted action in preparing the track and field immediately for early spring practice. To further the plans he suggested that the student body organize itself into an improvement club.

The student body was called to order by Vice President Hattie Beckley and by unanimous vote the Willamette University Campus Improvement club (W. U. C. I. A.) became a fact.

Nominations were entertained for officers. The following were elected:

President, Austin Flegel.
Vice-Pres., Paul Blanchard.
Secretary, Errol Gilkey.
Treasurer, Wesley Beckley.

An executive committee of nine members was appointed. The following have been selected by President Flegel:

Liberal Arts, Harrison, Mills, Schreiber; Law, Wilson; Medicine, Clint. Vandevent; Music, Wann; Theology, Schroeder; Academy, Ohmart, Jory.

The committee on constitution is: Geo. Wilson, Robt. Shepard, Errol Gilkey.

The active plans of the organization will be announced later.

You will have no harps nor wings
And you'll never get to Heaven
Where they have those dandy things.

But you'll go to regions bamy
On the cinder paths below,
Where you'll take pleasure in greeting
All the Profs. you used to know." —Ex.

Chemawa American, your locals are always good.

CALENDAR.

December 18, 3:00—Y. M. C. A. Fellowship Meeting.

3:15—Y. M. C. A. Christmas Service, leader, Miss Grace Smith.

December 22, January 3, 1911—Christmas Vacation.

RUEF BROTHERS FLORISTS

123 N. Liberty St. Phones: Stores 381, Res. 1383
All kinds of cut flowers in season. Palms and Ferns for decorations. Floral work a speciality

Rostein & Greenbaum

Popular Prices

Dry Goods, Clothing, Millinery, Shoes

240-246 Commercial St. - Salem

Oregon Wonder Washer

SAVES

Time, Clothes and Strength. Handy for either large or small amount of clothing. Price \$5.00

THE GOLDEN RULE BAZAAR

Mrs. T. B. Swart - 271 Com'l St

PIERCE MAKES THE NIFTY SUITS BETTER SEE HIM

OPERA HOUSE BLOCK, COURT ST. - - - PHONE 1241

You'll find NOVELTIES of every kind SUITABLE

FOR

Holiday Presents

AT

BARNES' CASH STORE

Credit stores can't match our prices.



California Bakery

THOMAS & COOLEY, Proprietors

347 COURT STREET :. Phone 969

Capital Business College

A live business training school. Endorsed by business men. The school whose graduates secure positions and hold them. Living expenses low. School in continuous session. Send for catalogue.

W. I. STALEY, PRINCIPAL

SALEM, OREGON

GEO. C. WILL

Pianos and Sewing Machines Rented

DEALER IN

PIANOS, ORGANS, PHONOGRAPHS, SEWING MACHINES

Late Sheet Music. Piano and Organ Studies
121 S. Commercial St. : Phone 159

Photographic Portraiture

PARKER-LANTZ STUDIO

We are prepared for giving you the Quality Kind. See us about that Xmas order you are going to have made. Don't forget the name.

PARKER-LANTZ STUDIO. Note the location of our place. Over Barnes Cash Store on Commercial Street

The Model Shaving Parlors

ERNEST ANDERSON, Proprietor

112 N. Commercial St. Salem, Oregon

Barbers Supplies
Seven skilled barbers. Porcelain and shower baths
Student's trade solicited

SALEM BANK & TRUST CO.

Solicits deposits from the Willamette students. We will appreciate your business and you will find courteous treatment at our bank.

W. G. EAST, Cashier

Roth Grocery Co.

410 State Stree, Salem, Oregon

Sole Agents for Royal Bakery Bread, Folger's Golden Gate Coffee, "Cresca" Delicacies

See ELLIOTT for your Society program

Elliott Printer



THE SIGN OF BETTER SHOES

Furs - Laces - Hair Goods

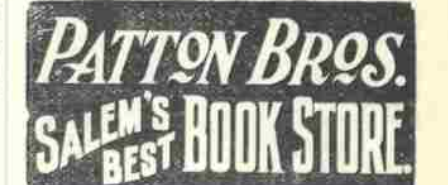
The Variety Store

264 N. Com'l St. : Salem, Or.

Students of Willamette University have banked with

LADD & BUSH

Salem, Oregon
FOR 40 YEARS



Shoes for Everybody

FOR MEN

Johnston & Murphy.....\$6.00
Howard & Foster.....\$5.00
Stonefield & Evans.....\$4.00
[The Certified Shoe]

FOR WOMEN

Latteman's New York Shoes.....\$5.00
Harney's Lynn Made Shoes \$3.50-\$4.00

FOR CHILDREN

Dugan & Hudson
Edwards & Co.
Holland Shoe Co.

Ye Boot Shop

Dr. Alice Bancroft

EYES AND NERVES