

Now we wonder.

?

January 6

Willamette Collegian



The Collegian extends to its readers its best wishes for a Merry Christmas and a Happy New Year

Vol. XXXIX—No. 11

WILLAMETTE UNIVERSITY, SALEM, OREGON, DECEMBER 16, 1927.

PRICE FIVE CENTS

DETROIT CONVENTION GOAL OF 4 STUDENTS

Harold Shellhart, Virginia Edwards, Wesley Gordon, Esther Lisle Take Trip

NOTED SPEAKERS APPEAR

Michigan City Will Be Host to Student Volunteers During Christmas Holidays

Virginia Edwards, Esther Lisle, Wesley Gordon, Harold Shellhart and Doctor Canse are the delegates from Willamette who are going to Detroit to the tenth quadrennial Student Volunteer Convention, December 28 to January 1. The campus Y. W. C. A., Y. M. C. A., and Student Volunteer Movements are sponsoring the trip.

The delegates are scheduled to leave Portland by a special train Saturday morning, December 24, arriving December 27 in Chicago, where they will spend the day. The Chicago Y. M. C. A. is arranging a sight seeing tour of the city for that day.

Outstanding speakers from all parts of the world will be at Detroit. Among them are John A. Mott, chairman of the International Missionary Council, the World's Student Christian Federation, and the Institute of Social and Religious Research; Sherwood Eddy, formerly a missionary to India and worker among the students as a secretary of the Y. M. C. A.; Robert E. Speer, senior secretary of the Board of Foreign Missions; and many other men of world wide prominence.

However the convention will not center in the speakers. The main feature will be discussion and forum groups aided by international experts. International teas, which will afford informal contacts, and dramatic productions will be the afternoon features.

HONORARY FRATERNITIES HAVE LARGE MEMBERSHIP

National Headquarters of Blue Key and Theta Alpha Phi Report More Chapters

The news letter of the national president of the Blue Key fraternity recently received by Kenneth LaViolette president of the local campus chapter, reports a phenomenal growth in this organization. Organized three years ago at the University of Florida there are now 35 active chapters belonging to this national service organization. Fifteen additional chapters will be added in the near future bringing the total number of chapters up to fifty.

Theta Alpha Phi, the national dramatic fraternity on the campus, also reports growth. This organization was started at the Oklahoma State College in 1919 and with 61 active chapters on May 1, 1927 claims the distinction of the largest national honorary dramatic fraternity.

DR. CANSE WILL GO EAST

Dr. Canse, president of Kimball School of Theology, will go east to attend a meeting of the Board of Education of the Methodist Episcopal church at Atlantic City January 9, 1928. He also plans to attend a convention of Theological students to be held December 27 and 28 at Detroit, as well as the Student Volunteer Convention to be held at the same place from December 28 to January 2.

Young Co-ed, Unabashed Reflects on Tardiness While Youthful Beau Brummel Patiently Waits

I am not strictly prompt. I have never pretended to be, and most likely never will be, but I always try to be on time. Usually I am never more than five minutes late, frequently not that much. But even this slight virtue of mine vanishes away under the smug conceit of the super-prompt people.

If I make a date for five-forty-five, I may rest assured that his appearance will be made at five-thirty. This I know from bitter experience. Now I can easily be ready in fifteen minutes under normal conditions, but with his early arrival, the house takes on a nervous agitated atmosphere.

"Margaret, for goodness' sake hurry," admonishes my mother, poking her head in at the door. "Your young man is here, and you mustn't keep him waiting." In vain I exhort that he has arrived too soon; it makes no impression; and she is gone down stairs still muttering half-formed whispers for me to "get a move on."

CHRISTMAS MESSAGE

May the year that is closing bring you deep satisfaction for progress attained. May the year that lies ahead hold ringing challenge for the best that is in you. As you stand between the two I wish you a very merry Christmas and a happy and prosperous New Year.

Dean Frank Morton Erickson

FIRST INTERCLASS DEBATE VICTORIOUS FOR JUNIORS

La Violette and Kaufman Argue on Topic of Education and Matrimonial Prospects

Charles Kaufman, representing the Juniors, won the decision from Kenneth LaViolette, Senior representative, in the first of the interclass debates held during chapel hour on Tuesday.

The question for discussion was: Resolved that a College Education is a Hindrance to Matrimony. Each speaker had six minutes for constructive argument and three minutes for rebuttal. Dean Erickson presided as chairman and Dean Dahl, Dr. Hall, and Dr. Gatke were judges of the contest.

Mr. Kaufman, upholding the affirmative, based his proof on these four major points:

- (1) Matrimony is inconsistent with college life.
- (2) The number of individuals at college makes the selection of a mate extremely difficult.
- (3) College life causes peculiar ideas and philosophies of love, and
- (4) It increases the independence of women by adding to their self-confidence.

Mr. LaViolette, the negative speaker, attacked the question from two angles. A college education is an aid to successful marriage because

- (1) It diminishes poverty.
- (2) It brings together individuals of high ideals and ambitions.
- (3) It causes a greater socialization of individuals, and
- (4) It gives a better grasp on the realities of life.

The causes of divorce are struck at most strenuously in the colleges. A similar debate will be held next Tuesday morning between the Freshmen and the Sophomores. The question for this debate will be: Resolved that "Traditions Are Obstacles to Progress."

INTERFRATERNITY COUNCIL CONSIDERS CONSTITUTION

Chairman Reports Possibility of Agreement of Four Groups in Near Future

Consideration of the proposed constitution for the interfraternity council occupied the attention of the interfraternity council at its regular meeting at the Sigma Tau fraternity on Tuesday evening. Kappa Gamma Rho and Sigma Tau reported ratification of the constitution while Alpha Psi Delta and Epsilon Delta Mu reported some recommendations which after discussion were referred to a committee on style for their incorporation in the constitution.

According to Prof. Gatke, chairman of the council, it is very possible that at the next regular meeting of the council the committee will be able to report back with a constitution which will meet with the approval of all the fraternities.

Previous to the attempt at forming a constitution the interfraternity council was merely an informal advisory body acting under a faculty resolution which called for its formation.

Young Co-ed, Unabashed Reflects on Tardiness While Youthful Beau Brummel Patiently Waits

Then comes my sister's sibilant voice, "For cat's sake, shake a leg! Do you want to keep him here all night?"

And, as if this were not enough to hinder the frenzied endeavors of any harassed individual, up trails each younger member to inform me at regular intervals that "He is here!"

This is not a mere exception. Super-prompt people seem to haunt my every footstep. My father also belongs to this class. If I desire to go with him, I must strain every nerve to be ready first, otherwise he will sit around with his hat and his coat on, or take a position in the car with one foot on the starter and stare more or less resignedly out into space.

INDUSTRIAL PLANTS VISITED BY CLASSES

Prof. Clarke's Industrial Chemistry Class Plans Trip for Christmas Holidays

The Industrial Chemistry classes, under the direction of Professor W. W. Herman Clarke, are planning the second of a series of instructive trips. This second trip is to be taken during Christmas vacation. Professor Clarke states that he hopes to take the trips Tuesday and Wednesday of vacation week.

Some of the industrial plants, the classes are planning to visit are: The Gasco Plant, at Linnton, where illuminating gas is made from petroleum; the Vegetable Oil mills, where the students will see the manufacture of a number of local oil products. The class also intends to visit the Soap Factory, the Columbia Fire Corporation Company, and a paint factory. They may visit the Electric Steel Foundry which is the only one of its kind in this part of the country.

The first trip was taken during Thanksgiving vacation. The visit at the Pacific Coast Biscuit Company will be especially remembered because of the delicious candy given to each visitor. The classes also visited the Portland Cement Plant. The plant was not running at the time, so the students were able to get the inside story of more than one machine. They visited the Portland Oxygen and Hydrogen Company and the Hicks-Chatten Engraving Company which has the contracts for the Walluah.

SALEM McDOWELL CLUB GIVES FIRST CONCERT

Arthur Johnson, Lyric Tenor, Presented in Program of Club With Great Success

The first of a series of concerts to be given this season by the McDowell Club of this city was heard at the Capitol theatre Monday evening. Minetta Magera, the conductor, deserves credit for the training and the manner in which she led the performance. The best singing was heard in the last group which was composed of familiar Christmas music. Mr. Arthur Johnson took the very effective obligato parts.

Mr. Johnson, who has made for himself quite an enviable record on the coast, is an Oregon man. He attended the University of Oregon, directed a choir in Eugene, and established a reputation for himself while he was still in school. His voice is of lyric quality, and ranks him well among tenors of the coast cities. Mr. Johnson delighted his audience with his first group of religious songs. Considering the inherent difficulty of making such a group appeal to a secular audience, Mr. Johnson is to be commended all the more because he sang the songs of this group in such a manner that everyone enjoyed them.

ORGAN PROFESSOR GIVES CONCERT FOR DEDICATION

Baptist Church Now Has Largest Organ in Salem; Program Is This Evening

Professor T. S. Roberts will play the dedicatory concert at the First Baptist church this evening. The program will begin at 8:15 sharp.

The organ, which is the largest in Salem at the present time, was built by the Guenther Organ company of Portland. It is a two manual and pedal organ with twelve stops in the great and twelve in the swell. It is furnished with a complete set of chimera.

Professor Roberts is the organist of the First Methodist church and has held this responsible position for many years. He also is a teacher of organ in the department of music of Willamette university. He will be assisted by Miss Iva Clare Love, violinist, and Miss Evangeline Hall, pianist.

ORATORICAL ASSOCIATION HAS SESSION IN EUGENE

At a meeting of the Executive committee of the Intercollegiate oratorical association of Oregon on December 3 at Eugene it was decided that the date for holding the Old Line Oratorical contest should be March 9 in Eugene.

The date for the Peace contest and the Extempore speaking contest was set of April 13 in Albany.

An extensive debate tournament for all members of the Intercollegiate oratorical association was also discussed. This tournament according to the plan would be held one week after the Peace contest in Salem. If the resolution concerning the debate tournament is passed a committee will be immediately appointed to prepare plans for holding it.

EXAMINATION STATISTICS BASIS OF CHAPEL TALK

Dean Erickson Believes That Training in Integrity Necessary in Lower Grades

During the chapel hour on Monday morning, Dean Erickson gave an interesting speech on honor and honesty which was taken from an article based on experimental study. In a certain girls college it was decided to conduct a series of three examinations in order to test the honesty of the students.

Three of the members were given a certain number of girls to observe and were to take notes on what they saw during the examination instead of answering the questions themselves. The Professor made out the grades before the reports were presented and the students were still unaware that they were ever spied upon. The tests were given for a purely scientific reason.

In the first test the Professor sat at his desk in the room, in the second test he withdrew to his office in an adjoining room, and in the third test he announced that he was going to the library and proceeded to leave the room and be gone all period.

The results of the experiment were interesting. Of all the students who received a grade of A not one of them cheated. Sixty-seven percent of those who got B did not cheat. Twenty per cent of those who got a grade of C did not cheat and twenty-five per cent of those who got a grade of D did not cheat. Of those who failed all cheated.

In the three tests sixty-three per cent cheated altogether. In the first test thirty-one per cent cheated, in the second test thirty-nine per cent cheated and in the third forty-five per cent cheated. Evidently the degree of dishonesty increased with the safety.

Five per cent had come from high schools where the honor system was employed and of these five only one did any cheating, although their grades were comparatively low and placed them in the class in which there had been the most cheating.

The conclusion, according to Dean Erickson, is that there needs to be training in honesty from the lower grades to the higher and that such training is more effective than any amount of preaching could be.

FIRST CHURCH CHOIR GIVES 'THE MESSIAH'

Choir and Former Willamette students as Soloists Feature of Evening Program

The vested choir of the First Methodist church will present its annual concert, Sunday evening, December 18, at 7:30.

Features of the concert this year will be selections from the oratorio "The Messiah" and a number of special solos. The soloists will be: Mrs. Treval Powers (Trista Wenger); Ronald Craven, Salem; Mrs. Gilbert Wrenn (Kathleen La Raut); Monmouth; Everett Craven, Portland.

Professor Emory W. Hobson is director of the chorus and Professor T. S. Roberts is organist. Miss Josephine Brown will play the piano accompaniments.

The following program has been arranged:

- Overture Grave and Allegro
Professor T. S. Roberts
Recitative (a) "Comfort Ye My People"
Aria (b) "Every Valley Shall Be Emptied"
Ronald Craven
(Miss Brown at the piano)
Recitative (a) "Thus Saith the Lord"
Aria (b) "But Who May Abide the Day of His Coming"
Everett Craven
Recitative (a) "Behold a Virgin Has Conceived"
Aria (b) "O Thou That Tellest Good Tidings to Zion"
Mrs. Treval Powers and Chorus
Offertory, "Pastoral Symphony"
Professor T. S. Roberts
"For Unto Us a Child is Born"
Chorus
Recitative "There Were Shepherds Abiding in the Field"
Chorus
"Glory to God in the Highest"
Chorus
"Rejoice Greatly, O Daughter of Zion"
Mrs. Gilbert Wrenn
Recitative (a) "Then Shall the Eyes of the Blind Be Opened"
Aria (b) "He Shall Feed His Flock"
Mrs. Treval Powers
"Behold the Lamb of God"
Chorus
Aria "He Was Despised and Rejected"
Mrs. Treval Powers
"Hallelujah Chorus"
Chorus

INCIPIENT LAWYERS HAVE MOOT SESSION

Redding and Sox Meet in Legal Duel in Second Session of Law School Court

The second session of the moot court of Willamette Law School was held last Tuesday night. Jones, an apple grower, sought to recover from Smith, a cider manufacturer, \$200 as the reasonable value for ten tons of apples, and therein the controversy lay. Smith rescinded the contract because of an alleged unfitness of the apples for cider purposes, and Jones contended not only that the apples were of a very fine quality but also that Smith made a personal examination of the fruit when it was delivered and therefore was precluded from setting up the argument that the apples were not what he had contracted for. Charles Redding, attorney for the plaintiff, and Edward Sox, attorney for the defendant, established their respective cases through the medium of the testimony of the parties and of expert witnesses, Bill McAllister and John Heltzel, for the plaintiff and defendant, respectively. Under the grueling examinations and cross-examinations of the witnesses was revealed the complete process of cider making from Alpha to Omega and the attorneys shone in their shrewd questioning.

Redding displayed his powers of oratory to their fullest and exhibited the value of debating experience to a courtroom lawyer. Edward Sox in his turn showed a discriminating knowledge of the law that was a tribute to his professors and the also rare faculty of being able to make the most of his witnesses. Both attorneys fought hard for their positions and gave the jury much to think on during the quarter of an hour it took to decide the issues. The verdict was given to Redding for \$150 and the session ended.

While the moot courts are in session, the law school extends a special invitation to the Liberal Arts students to attend them. The courts are very interesting and instructive, often amusing, and an idea of the progress of our law college in the last few years can be had in a practical light.

Another moot court will take place this coming Tuesday evening with Bill McAllister and George Van Natta opposing each other.

RETIRED DOCTOR SPEAKS TO GROUP OF STUDENTS

Deterioration Resulting From Mixture of Races Emphasized by Dr. S. A. Brown

Dr. S. A. Brown of Portland gave a talk to a selected group of students on Monday of this week. Dr. Brown is a retired physician and a brother of W. W. Brown, of Fife, Oregon, donor of Willamette's music hall and university trustee, and E. C. Brown of Portland, another staunch supporter of Willamette. Dr. Brown, who came at the invitation of Dr. Doney, is an authority on sociology and anthropology, having been a student of these subjects for over 40 years. He is the author of the book The House of Israel or The Anglo-Saxon.

Dr. Brown discussed before this group the general subject of racial identity and preservation. He traced certain tribes and races from Bible times to the present day Anglo-Saxon race and emphasized the fact that those races and tribes which have not mixed with others show the greatest mental, moral and physical development and leadership. Among his illustrations were the Basques of Spain and the Arabs.

SPECIAL ALUMNI SECTION FEATURES 1928 WALLULAH

Alumni Organizations and Prominent Graduates Will Be Included in Annual

A special feature of the 1928 Wallulah will be the emphasis which is to be placed on alumni activities and personalities. The tentative plan of the staff calls for a picture of a prominent alumni of the school on each senior panel. Also there will be a special alumni section dealing with alumni organizations and officers. The aim of the staff in doing this is to build up a better alumni spirit and to acquaint the student body with alumni of the university.

The contract for the cover to the book has been let to the Weber-McCrea company of Los Angeles which has furnished the covers for the annual for the last three years. The color scheme has not yet been decided upon.

According to the announcement of the editor the dedication will be to the business men of Salem.

SEASON'S GREETINGS

Christmas is a day, a symbol and a spirit. When the three are united they carry an unspeakable enrichment to one's life. I am hoping that Willamette students, faculty and all their friends will be so eagerly hospitable to Christ and to everything for which He stands that the season of His birth will put perpetual singing in the heart, give high purpose to ambition and bestow the truth which makes free.

President Carl G. Doney

JUSTICE ROSSMAN TALKS TO LAW SCHOOL STUDENTS

Speaker Appears Before Student Body as One of First Programs of New Regime

Through the efforts of Walter Fuhrer, recently elected president of the law school, Justice Rossman, of the Oregon Supreme Court, consented to address the law students in a body, on Wednesday evening. The message he gave was calculated to encourage the students in their plans to start out for themselves, not to forsake their training for another profession or vocation, and to dig in hard right at the start. Then he outlined the increased opportunities for lawyers, showing how improved are the conditions facing the young attorney of nowadays compared to the opportunities of his first years. The address was enthusiastically received by the students who appreciated the encouragement which Justice Rossman gave them.

TRIP TO BELLFOUNTAIN MADE BY GLEE QUARTET

Annual Trip of Glee Club to Begin January 27 and Will End on February 11

The Willamette Quartet last Friday took a trip to Bellfountain where they gave an interesting program which consisted of solos by Craven, Hathaway and Kaufman, duets by Craven and Hathaway, readings by Genevieve Junk and piano selections by Louise Findley. Reports indicate that the program was very interesting and well presented.

After the concert the quartet was entertained at the home of Mr. and Mrs. Christensen by Mr. and Mrs. Ferguson, Myrtle Jensen, and Mrs. Merle Crage. Among the guests was Mrs. Kyle who attended Willamette in 1878.

The annual trip of the Glee Club will start January 27 and continue until February 11, lasting through examination week and the first week of the semester. The trip will be made to eastern Oregon and central Washington.

AFFAIRS COMMITTEE HAS FIRST MEETING OF YEAR

According to Charles Redding, the president of the associated students, the first meeting of the revived student affairs committee will be held today at 4 o'clock. This committee was organized a few years ago for the purpose of providing a means by which faculty and students could profit by a mutual exchange of ideas and a discussion of student and campus problems.

The faculty members of the committee are Dean Erickson, Dean Dahl, Prof. Von Eschen, and Prof. Sherman. The student members of the committee are the regular members of the executive committee.

Open Houses Reveal Men as Entertaining Hosts With Ability to Conceal as Well as to Display

Fifteen boxes of Dutch Cleanser plus 524 cakes of soap (hard) plus 1690 gallons of aqua pura plus much hard work equals frat open house!

The foregoing statement and equation is correct—just ask Prof. Matthews! And it may serve to give the reader a bird's eye view of the four houses early last Saturday morning. But by the fall of night—presto! Each house in shining order; throngs of admiring crowds! Each man arrayed his room in its very best, and crowned the effect with his best girl's picture. Yes, we award first prize to Ikey White for his Rogues' Gallery; a lot of scraps he's collected, eh wot?

Did anyone notice those good-looking cakes which adorned the table at the K. G. R. house? They were Sunday best, one is led to suppose, and not intended for interior decoration.

William Tweedle, Esq., surely was in luck, standing by the fire all evening; radiating hospitality, as it were. Another thing; did you nearly break your neck trying to see the picture posted up there on the ceiling of one Sig's room? High aspirations; aw, it was only an actress!

RHODES SCHOLARSHIP GIVEN OREGON MAN

Theodore U. Ruch Given Privilege of Study in England for Three Years

EXAMINATION IS ORAL

Willamette Represented at Try-Outs in Portland by Rettle and Trueblood

Theodore U. Ruch, a graduate of the University of Oregon in the class of 1927 and now in the research department of the department of psychology of Stanford University, was selected as the Rhodes scholar for Oregon by the Rhodes Scholarship committee.

Eight students of Oregon colleges participated in the oral examination which was held in Portland on December 10. The scholarship entitles the winner to three years of study at Oxford. Any student who has completed his college course or is above sophomore standing is eligible. The applicants are selected upon the basis of their record in activities, their interest and participation in sports, and their attainments as scholars.

Willamette was represented by James C. Rettle and Paul Trueblood. The four contestants from the University of Oregon were Henry Alderman, R. F. Jackson, Ralph P. Mertig, and Theodore U. Ruch. The candidates from Reed college were Kingsley Trenholme and Juel Kinsley.

The examining board was composed of Professor W. C. Barnes, head of the history department of the University of Oregon, Dean M. Ellwood Smith of Oregon State College, William P. Maddox, instructor in political science at Reed College, and Dr. Leonard W. Riley, president of Linfield college.

STUDENT MAILING LIST REQUESTED OF STUDENTS

Move First in Campaign to Secure Advertising Among Prospective Students

In accordance with the plan of Charles Redding, president of the student body, and Kenneth LaViolette, president of the Blue Key, the idea of soliciting the aid of the student body in an effort to obtain a list of prospective students for a mailing list for university advertising will be presented in a special student body meeting before the Christmas holidays. The idea has the approval of the administration which desires to have a better mailing list of prospective students. It is believed that the students now attending the university are best qualified both to know about prospective students and to recommend them to Willamette.

SOPHS ELECT MCGILVRA

The Sophomore class has begun its preparation for Freshmen Glee by the election of Frances McGilvra as chairman of the class glee committee. Miss McGilvra is a member of the Women's glee club and was the director of the class song last year.

The Sophomore class in their meeting on Wednesday also voted to hold their party at Dreamland skating rink tomorrow evening.

At the My house—what ho! A terrifying Indian at the door, and another within. Thurlow must have wasted a lot of hot air on that mouth organ.

Oh, do dash back to Alpha Psi a minute; did you see what I did? Buddy Ledbetter's Sunday shirt stuffed behind the couch where Art Mason left it after darning the man's trousers. But then, how much better was that than to find a square inch of dust in the upper hall of the Kappa house, as Dean Dahl did! The happiest thought of all is that we all know for sure now that a frat house has a kitchen; it was always a matter of doubt before; but the Kappas really let us see theirs. And we heard a dish break in the recesses of Sigma Tau, so we guess they have one, too. (A kitchen, not a dish!)

We were flipped; the Alpha Psis never even let us take a peep at their attic. What do you bet they don't have any?

In closing, a wish might be extended to that solemn gambler at the Mu house: we hope he won beaucoup shekels!

Official publication of the Associated Student Body of Willamette University

Willamette Collegian

 HUGH McILVRA
 Editor, Phone 1074

 WILLIAM B. SMULLIN
 Business Mgr. Phone 1401

EDITORIAL STAFF

Associate Editor: ELLA PFEIFFER
 Managing Editor: GEORGE POOR
 Exchange Editor: CAMILLA GATES
 Society Editor: MARY CLAYFIELD
 Literary Editor: DOROTHY ELLIS
 Main Editor: MARGARET JENOLD
 Forensic Editor: MARGARET TUBO
 Kimball Editor: EVERETT GARDNER
 News Editor: GEORGIA FAIRBANKS
 Sports Editor: BEATRICE LOCKHART
 ROBERT McILVRA

REPORTERS

BROWN, KAUFMAN, BECKETT, WARREN, W. HARMON, MILLER, CURRY,
 MEHLER, BOWE, G. HARMON, KING, KESDAL, DIFFENBACH, HOLLENBERG,
 FEMBERTON, S. POOL, SCHULTZ, WOODWORTH.

MANAGERIAL STAFF

Advertising Manager: FRANK LOMBARD
 Auditor: BEATRICE HARTUNG
 Circulation Manager: BEN KENDWORTH
 Collections: CLARE MILLER
 Assistants: BEATRICE LOCKHART, JEAN WHITE, EMILY BROWN, HAROLD MEISNER,
 RAY MILLER, RAYMOND YARNES, PHILIP REITHUM, SAMUEL BOWE.

Member of the Pacific Intercollegiate Press Association.
 Entered at the Postoffice at Salem, Oregon, for transmission through the mails as
 second-class matter.

AFTER GRADUATION WHAT?

The period after graduation is for most college graduates a period of disillusionment during which the bachelor of arts loses much of the theory and ideals which he has accumulated during his college years and becomes a person who is able to earn his bread and butter in a world which has not had the privilege of a college education. The young graduate in journalism has often to forget his course in the ethics of journalism and produce what the city editor wants, while the young business man has to unlearn many of his theories of economics because they do not produce profits.

This is not an attempt to criticize education because it has ideals and theories. Its peculiar duties call upon it to lead out and pioneer in the field of ideas and ideals as well as in the laboratory. However, we are merely saying that if more university instructors subjected themselves to the actual discipline of living in this world and in this generation that they would advance fewer impossible ideas and their students would put more of their ideas and ideals into practice.

Education should help people to make an art out of living, but the men and women who are released from the educational institutions of this country each June are comparatively amateurs in the art of living and face the world bewildered and wondering what it is all about. This situation is in a way a reflection upon our collegiate educational system.

ANOTHER WILD ANIMAL IS TAKEN INTO CAPTIVITY

We are always amused and occasionally have our thoughts stimulated by unusual attempts to define those things or qualities which defy definition. Here is our latest collection from the Educational Review and written by Frank Jewett Mather an instructor in Princeton. He defines the average college man in the following manner: "He is a nice boy, wearing a man's clothes and using so far as he can a man's words, but not yet able to think a man's thoughts. As before, his aim is simply to experience college life. He is genial, well-mannered and open-hearted, mentally alert, but incapable of concentrated thought except on the interests of college life as he understands it. This type of undergraduate usually carries to graduation the schoolboy mentality with which he entered. He is entirely intelligent and knows perfectly what he is about. By courtesy he wishes a man's consideration, but he does not mean to grow up, to assume any of man's responsibilities, until he has college life behind him. In college, he constitutes the personally most attractive class of students, having in a high degree adolescent candor and charm, and what Matthew Arnold called the 'barbaric virtues.' These barbaric virtues he carries into after life, and they usually win him notable success in our essentially barbarous civilization."

ON HAVING A SENSE OF HUMOR

A sense of humor has been said to be a saving virtue and the desirability of such a trait of character has been dwelt upon to the extent that we have almost entirely forgotten that there may be another side to the question.

Sitting in the back row of every meeting there are men and women who might be on the platform and directing the thought of the assembled people if it were not for their sense of humor. Whenever the daring idea of them expressing themselves enters their minds their sense of humor tells them that they are unimportant and they had better not risk making fools of themselves. Thus they continue their complacent existence by kidding themselves along and getting a great deal of amusement out of the fact that the mob, as they would call the great mass of people, accepts and follows as leaders men and women who are not any more gifted than they but do not have the handicap of a sense of humor.

However, we ought to remember at the same time, Elbert Hubbard's celebrated twelfth commandment, which warns us not to take ourselves too seriously.

The most irritating things are those of little consequence which, while being small in themselves, nevertheless go a long way in revealing the true character of persons. One of these little things which come within the above category is the knowledge that the new book from the library or the latest issue of a magazine of popular circulation which has been withheld from circulation for about a month is resting on the study table of some professor along with other unread books and unanswered correspondence.

The coming new year has one feature which can distinguish a new year only once in four years, namely, that it is leap year. In accordance with the traditional spirit of leap year the feminine journalists of the school under the leadership of the associate editor of the Collegian will put out the next issue of the paper as a women's edition. May all the honor and glory be theirs. It will not be more than sufficient compensation for the unattractive side of all things which have honor and glory connected with them.

In a recent interclass debate on the subject: "Resolved that a college education is a hindrance to matrimony," we have the rather peculiar situation of two judges who are college men and married casting their vote for the affirmative with the one woman judge who is a college graduate and unmarried giving her decision for the negative. All of this proves that the judges gave their decisions solely on the merit of the arguments advanced.

PERRY'S DRUG STORE

Rexall Store

Everything in Drugs

 We shine everything
 And everything shines
 that we shine

 TERMINAL
 SHINING PARLOR

 649
 650

Mad Hatters Inn

If, gentle reader, you will permit a banal expression, it's been a case of "long time — no see", as far as we are concerned. We hope you missed us while we were too busy doing this and that, to write anything.

The number of Teas and Open Houses that have been given lately, have given rise to these—

Forgone Conclusions

That girls are always as sweet as they are at society teas.
 That they are as innocent as they look.

That Bibles on study-tables are the usual thing.
 That all those signs were home-grown products.
 That men are not as tough as they say they are.

We heard of a school that called the girls' dormitory "The Port of Missing Men". Apparently they are all alike.

A fitting climax to these lectures on "Choosing a Mate" and debates on the subject of "Osculation and Education" is the fact that 1928 is Leap Year.

TO THOSE WHO GO BEFORE

Just a little warning, brother Before leaving friendly cover,
 That you'd better leave that smile somewhere behind.

Put that singing in your pocket,
 And your whistling—better stop it.
 Too many others leave a later time.

Please respect us in our grieving
 And at the time you're leaving,
 Leave as painlessly, as silent as you can.

Remember, on your carefree morrow
 That we've three more days of sorrow
 So calm yourself—stop grinning!
 Can't you, man?

THINGS I WANT TO KNOW

A freshman green once came to school
 Though green he was, yet no man's fool.
 And as the students come and go
 These questions through his mind did flow.

Who starts the jokes in First Church choir?
 Be true to answer, not a liar.
 Who, sleeping powder and giggling salts
 Sprinkles around in choral vaults?

Who makes religion a gloomy frown?
 Who says stand up when you would sit down?
 Who makes of prof a man to fear?
 Who makes the Senior cold and austere?

We
 Wish
 You
 A
 Merry
 Christ-
 mas

PADE'S
 GROCERY

And still some more the questions flow.
 Why college clubs, you "Crack letters" too,
 When holidays with joys entrance
 Neglect the rules and sing and walk-over-the-floor?

I would sometimes at the change
 That seems to show decay in things
 I wonder if any truly care.
 Who for the right will really dare?

Traditions have come, traditions true

Willamette's to them real true blue.
 But I must stop this tiddling round
 To pass Sammy's note to Nellie Brown.

LEE CHAPIN REPORTS CHINA SETTLES DOWN

A recent issue of the Morning Oregonian contains an article concerning Leland Chapin, who is now a member of the faculty of Lingnan university and was graduated from Willamette in the class of 1925. The article quotes Mr. Chapin as saying that in his opinion China is steadily going down after a period of disintegration and is now purging itself of extreme radicals and reactionaries.

Mr. Chapin further says, "If Christianity has done nothing else for China, it has started a revolution which will, in time, cause the western world to question its own smug leadership in the intellectual, moral, and political fields."

LIBRARY RECEIVES BOOKS

The Library has added fourteen more books to its collection during the past week. They are: "The Economics of Installment Selling," by R. A. Seligman Edwin, presented by the author; "International Commercial Policies," by Fiske and Pierce; "International Law and Some Current Illustrations," by John Bassett Moore; "U. S. Immigration, Exclusion and Deportation," by Sydney Kansas; "Essentials of International Goodwill," by various writers; "The Oil Trust and Anglo American Relations," by E. H. Davenport and Sydney Russell Cooke; "International Civics," by Pitman R. Potter and Roscoe L. West; "The Problems of Philosophy," by Bertrand Russell; "America's Coming-of-Age," by Van Wyck Brooks; "Budget Making in a Democracy," by Edward Fitzpatrick; Shelley and Keats, contrasted by Guy Boas; and Tennyson and Browning contrasted by Guy Boas; and a dictionary of English idioms by James Dixon.



Ain't it a grand and glorious FEELING! We've found ALL our Christmas presents here in SALEM. Now we can be CALM and SUPERIOR in that last-minute RUSH at HOME.

We got the cleverest METALLIC wrappings at GILBERT'S STUDIO on Commercial St.—and ADORABLE. Oh MUCH, for only 10c a SHEET! Being of a very ECONOMICAL (as well as ARTISTIC) we're using ONE SHEET for two packages. We chose a LINDBERG design, clever, Oh very. Take that FRAMING in early.

We met a number of W. U. boys there. (There are still OODLES of cunning things on the \$1 and \$2 shelves.)

We just HAD to blow ourselves on new RECORDS. In MOORE'S MUSIC STORE we found JUST what we WANTED. "It Was Only a Sun Shower," with "High Ways Are Happy Ways" for dancing. It's a good vocal with "DEW-DEW-DEWEY DAY," too. To take home for the benefit of the FAMILY and to be in KEEPING with this GORGEOUS season, we got "Silent Night" by the Victor Salon Orchestra with "Christmas Hymns and Carols," by Trinity choir, and another cute number, too, "Jingle Bells" with "The Quilling Party". We simply HAD to get Gene Austin's latest—specially after we SAW him, 'n' everything. It's "There's a Cradle in Carolina." Don't MISS "IT". And just one more for that conceitedest brother we got: "She'll Never Find a Fellow Like Me". It's a riot!

Oh WIMMIN, the PRESENTS that worried us MOST are as mere BUB-

Geo. C. Will

Dealer in
 Pianos, Phonographs
 Sewing Machines
 Musical Instruments
 Sheet Music, Music Studies
 Pianos and
 Sewing Machines Rented

432 State St.
 Salem, Oregon

HOSIERY

"Over-knees" silk, exactly the shade needed for every occasion
 Full Fashioned Thread Silk

\$1.50 \$1.75
 \$1.95

Shipley's
 AS YOU GO STORE

Eleven Stores on the Pacific Highway

BURNETT BROS.

JEWELERS

SILVERSMITHS

DIAMOND MERCHANTS

ANSLEY G. BATES, OPTOMETRIST

Glasses of Distinction

Personal Service

457 State St., Salem



SEND YOUR
 PICTURE
 AS A CHRISTMAS
 There Is Still Time
 FOR YOU TO HAVE
 Your Picture Taken
 AND FINISHED BEFORE
 CHRISTMAS

KENNEL-ELLIS
 W. U. PHOTOGRAPHERS

a handy little RADIOLOG for him to keep DIAL numbers in at the BUTTERFLY SHOP down by Mack's on High St. There you'll find MORE vanities for the GIRL FRIENDS—shoe trees, flowers, powder puffs, boudoir dolls, et cetera. THEIR THPETHALTY is hand-painted things—darling scarf and necktie and hanky sets. For our cousin-to-be-married-soon, we found a beautiful embroidered luncheon set. She'll be THRILLED. We had to get at least ONE practical gift for mother, so we found SALEM LINEN for towels by the yard.

Remember, it's awfully close to Christmas and when you go to these keen shops don't forget to ask them to show you what we've found for you.

Thanks heaps.
 Merry Christmas and a Happy New Year.

THE GIFT STORE

Has a wonderful
 Assortment of
 Useful Gifts

That Will
 Be Appreciated

Wm. Gahlsdorf

The Store of Housewares

By Special Appointment my Store is the Charter House

QUALITY
 MEN'S
 WEAR

AL KRAUSE

"The Store with the Fountain"

QUALITY
 MEN'S
 WEAR

GIFTS

FOR THE

Whole Family

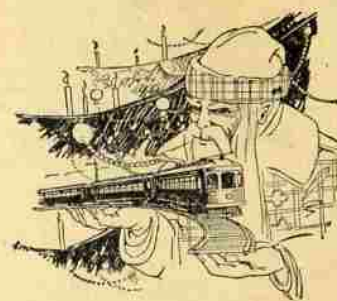
AT

Luthy the Jewelers

325 STATE STREET

Pocket or wrist watches from the best builders of Elgin, Waltham, Hamilton, Illinois, Tavaannes, in a range of prices to suit those of modest tastes or the most exacting.

Our jewelry and gift line is complete with attractive articles modestly priced.



Low Round Trip
 Christmas Holiday Fares
 VIA
 Oregon Electric Ry.
 \$2.00 Portland and Return

Tickets on sale Dec. 16, 17, 20, 21, 23, 24, 25, 1927
 Return limit Jan. 5th

ROUND TRIP FARES

Baker	20.50	LaGrande	\$17.70
Boise	28.60	Pendleton	13.70
*Corvallis	1.50	Seattle	11.90
*Eugene	3.10	Spokane	22.25
*Albany	\$ 1.00	Tacoma	9.85
Astoria	7.10	Walla Walla	15.10

*Also on sale Dec. 26, 30, 31, Jan. 1 and 2

Proportional reductions between other points. Baggage checked to all stations.

O. E. Ry. Trains leave Salem for Portland at 7:15, 10:02 a. m., 1:20, 4:11, 5:30, 8:23 p. m.; for Eugene at 9:45 a. m., 12:45, 4:03, 8:00 p. m.

All trains run thru the business district of Portland.
 L. F. Knowlton, Phone 727, Ticket Agent
 Trav. Psgr. Agt.

Oregon Electric Ry.

SOCIETY

MARY CLANFIELD

Fraternity Open House Attracts Many Visitors

Fraternity Open House Saturday, October 19, was one of the most outstanding events of the week. Guests called during the evening at Kappa Gamma Rho from 7:30 to 8:30, at Alpha Psi Delta from 8 to 9, at Sigma Tau from 8:30 to 9:30 and at Epsilon Delta Mu from 9 to 10.

Guests at Kappa Gamma Rho were greeted at the door by Frank Lombard and George Poor and were introduced by Hugh Currin to the receiving line, in which were Earl Pemberton, Dr. and Mrs. Carl Gregg Doney, Dr. J. D. McCormick, Hugh McGilvra, and Sigmund Huth. Miss Delma Miller presented favors. Kenneth McCormick entertained with piano solos and Walter Kaufman with vocal solos during the evening. After being conducted through the house, the guests were served in the dining room by Louise Nunn, Margaret Wood, Margaret Arnold, Jean White, Beatrice Lockhart, and Mary Clanfield.

At Alpha Psi Delta Charles Redding introduced the visitors to the receiving line composed of Frank Alfred, Professor and Mrs. Florian von Escher, Professor and Mrs. Roy Harding, and William McAllister. Before being ushered through the house, the guests were served punch and wafers. Helen Baird and Beniah Launer presided at the punch bowls, while Phoebe Smith, Elma White, Jean Middleton and Gaynelle Beckett assisted. Favors were presented by Genevieve Junk. Throughout the evening the Alpha Psi Delta orchestra entertained with selections.

Raymond Miller received guests at Sigma Tau and William B. Smullin introduced. In the receiving line were Oscar White, Mrs. Alice H. Dodd, Dean and Mrs. Frank M. Erickson, Dr. and Mrs. Robert Moulton Gatte, Vernon Taylor, Harold Mumford, William Tweedie, and Kenneth Lawson. Earl Henry distributed favors. Callers were shown the house, being served in the dining room by Fay Spaulding, Margaret Lewis, Helen Sande, and Dorothy Young.

Friends were welcomed at Epsilon Delta Mu by Kenneth Mosher. Louis Oberon introduced to the receiving line; Professor and Mrs. E. C. Richards, Thurlio Smith, George Vanatia Royal Keeler, and John Gull. Musical numbers were furnished by Curtis

Reid, Wesley Warren, and Mr. Smith, and dance numbers by Arden Hammer. Dainty glasses of cider were served.

Societies Pledge New Girls Following Open Meetings

After the different open meetings of the societies, the non-society women handed in their choices on Monday of last week. Friday the bids were sent out. The societies held formal pledge services this week.

At five o'clock on Monday in the Philodorian Halls, the Philodorian Society pledged the following: Helen Ashlman, Dorothy Bosshard, Edna Card, Susan Chadwick, Mina Crow, Leona Clothier, Thelma Davis, Jennie Delzell, Esther Dieffenback, Marvel Edwards, Dorothy Estling, Pauline Findley, Amy Fox, Kathleen Garrison, Irma Green, Evelyn High, Lois Hockett, Ella Howard, Betty Lewis, Loretta Mathis, Lena Medler, Jean Middleton, Gladys Miller, Marbella Quinn, Margaret Schreiber, Minnie Shrode, Georgia Striker, Roseland Van Winkle, Edna Watts, Beesie Weaver, Elizabeth Wechter.

The Adelante Society held an impressive pledge service for these girls: Dorothy Bell, Henrietta Bleh, William Blakeslee, Marion Bretz, Louise Brown, Agnes Emmel, Marie Foster, Margaret Gormley, Dorothy Godfrey, Harriette Hageman, Grace Henderson, Florence Howe, Roby Laughlin, Leone Marlott, Verda McRacken, Margaret Morehouse, Elmer Palmer, Dorothy Pemberton, Anne Petratovich, Goldie Pier, Norabel Pratt, Mary Wagner, Margaret Warnke, Margaret Wieneke, Dorothy Young.

At four o'clock on Tuesday the Crestomathean Society pledged: Mary Allen, Helen Aldrich, Roberta Archibald, Elsie Allen, Winifred Dove, Marjorie Kendall, Lucile Lear, Virginia Slusser, Marian Michaelson, Genevieve Mulkey, Gussie Niles, Marjorie Powell, Martina Pruitt, Helen Nye, Violet Swanson, Bonnie Weinheimer, Linda Niles.

Miss Dahl Is at Home To Women of University

One of the most charming events of the week was the tea on Saturday afternoon at Lausanne Hall at which Dean Olive M. Dahl entertained the women of the university.

Mrs. Ernest C. Richards introduced to the receiving line which included

Dean Olive M. Dahl, Mrs. Carl Gregg Doney, Mrs. B. L. Steeves, and Mrs. R. R. Hewitt.

The guests were greeted at the door by Dorothy Young, Doris Klindt, and Irene Ritchie. Miss Lelia Johnson and Miss Alida Curry assisted in the living room.

During the afternoon, piano selections were given by Eugenia Savage and Dorothy Bell; readings by Genevieve Junk and Ruth Margaret Hall; vocal solos by Margaret Arnold.

The parlors of Lausanne Hall were decorated in keeping with the Christmas season. The tea table was lovely with a centerpiece of poinsettia, and with gold candelabra with red candles.

During the first hour, Mrs. Alice Dodd and Mrs. John Reed presided at the urns. At the second hour, their places were taken by Mrs. O. P. Hoff and Mrs. George H. Alden. Those serving during the afternoon were Bernice Groth, Faye Irvine, Helen Bridgeman, Mary Clanfield, Beatrice Lockhart, and Genevieve Junk.

Beta Chi Alpha Entertains Wallulah Staff at Party

Beta Chi Alpha, national honorary fraternity for college annuals, entertained the members of the Wallulah staff at a party Friday evening at the home of Professor and Mrs. E. C. Richards.

Irene Breithaupt, Phoebe Smith, and Wendell Keck were in charge of the party. Interesting entertainment was provided by representing various sections of the Wallulah. The refreshments consisted of lemons served with stick candy.

Those present were: Louise Nunn, Georgia Fairbanks, Phoebe Smith, Beatrice Lockhart, Alice Lane, Marjorie Miller, Louise Garrison, Irene Breithaupt, Wendell Keck, Hugh McGilvra, Frank Van Dyke, Paul Geddes, Wesley Gordon, and Professor and Mrs. Richards.

Dr. and Mrs. Franklin Are Hosts At Informal Afternoon Tea

Dr. and Mrs. F. B. Franklin entertained with a delightful informal tea on Sunday afternoon at their new home, 1265 Marion street. Miss Lois Latimer and Kenneth McCormick gave interesting accounts of their European trip of last summer, and the hosts displayed unique relics acquired on their recent journey to Rome. Tea was served by the hostess, assisted by Mrs. E. Ebsen.

Guests included were the Misses Genevieve Junk, Mildred Mills, Ella Pfeiffer, Dorothy Ellis, Paul Trueblood, Hugh McGilvra, Kenneth McCormick, Don Grant, and Charles Redding.

Dr. and Mrs. Doney Entertain Roguish Umps and Guests

The home of Dr. and Mrs. Carl Gregg Doney was the scene of a fire-side supper at which the Roguish Umps entertained guests. After the dinner, singing and playing were the order of the evening.

Members and guests present were Clara Jasper, Emily Brown, Margaret Ghormley, Leone Marlott, Ruby Curtis, Hobart Kelly, Harold Shellhart, Kenneth LaViolette, Raymond Miller, and Ralph Curtis.

Gladys Barclay Surprises Friends With Marriage

Of campus interest is the marriage of Gladys Barclay and Baug P. Anderson at the Methodist parsonage at Walla Walla, Washington, on Thursday. After an auto trip to Puget

sound, the young couple will be at home near Walla Walla.

Mrs. Anderson, ex-'29, is a member of Delta Phi and the Christmasean society. Mr. Anderson is a graduate of Washington State college.

The Rev. Ferry Reviews Book At Meeting of Faculty Members

The Willamette University Faculty supper was held Wednesday evening, December 7, at the Salem Y. M. C. A. The faculty members and their wives were in attendance. The Rev. Martin F. Ferry, the speaker of the evening, reviewed the book, "Children of Divorce". A series of these monthly suppers have been planned for the winter.

Lausanne Hall Girls Have Unique Birthday Dinner

Thursday at Lausanne Bessie Weaver and Dorothy Pemberton were hostesses at a dinner party. Eight of the girls present had birthdays on each day of the week from December 4 to December 9.

The table was decorated with a centerpiece of pink roses, with pink candles, and with pink nut cups. Those present were Lena Needler, Betty Hyde, Ruth Waterman, Edna Card, Yvonne Cornell, Margaret Warnke, Dorothy Estling, and Ruth Bauer.

The members of Sigma Tau Fraternity were hosts to the inter-fraternity council on Tuesday evening. The guests were Hugh McGilvra, Earl Pemberton, Carol Pratt, Frank Alfred, Donald Grant, Everett Faber, Harvey Roser, Royal Keeler, and Henry Oberon.

Betty Hyde entertained with a dinner party Wednesday at Lausanne Hall. The guests were Marjorie

Nelson, Cynthia Pier, Alice Lane, Beesie Weaver, Lowell Garrison, Rosa Ricco, Doris Klindt, Alice Taylor, and Camilla Gates.

Kappa Gamma Rho Fraternity has elected as its new officers: President, Hugh McGilvra; vice-president, Sigmund Huth; secretary, Raymond Yarnes; treasurer, George Poor; member of executive committee, Earl Pemberton; reporter, Harold Shellhart.

Mr. and Mrs. John Orr have announced the engagement of their daughter, Charlotte, to Des Simpson, son of Mr. and Mrs. David Simpson of Albany. Miss Orr, who is attending Oregon Normal School at present, attended Albany College and O. A. C. where he is a member of the Kappa Kappa Phi fraternity.

Dr. and Mrs. J. M. Canse entertained the faculty and students of Kimball School of Theology at a pot-luck luncheon in their apartment at Kimball Thursday, December 15.

Dean and Mrs. Frank M. Erickson, Mr. and Mrs. R. J. Hendricks, and Mary Erickson were dinner guests at Beta Chi, Thursday.

Dinner guests at Alpha Psi Delta Sunday were Dr. and Mrs. Geo. H. Alden, Clara Jasper, Grace White, Elma White, Helen Ashelman, Louise Nunn, Lucile Lear, Ella Howard, Mary Louise Aiken, Rosalind Van Winkle, Vivian Hauge, and Katherine Everett.

Dr. and Mrs. Robert Moulton Gatte entertained Sunday at a birthday dinner in honor of Stanley Satch-

well. Guests at the affair were: Ralph Schomp, Raymond Miller, and Francis De Harpport.

Thursday noon, Professor James T. Matthews will speak to the Young Business Woman's Club at the regular meeting at the Spa. His subject will be his Australian trip. Friday morning, he will address the Estacada High School assembly on the same topic.

Everett Faber, Wayne Welch, William McAllister, Walter Fuhrer, William Hathaway, Philip Retrun, and Raymond Derrick were guests of Beta Chi at dinner, Sunday.

Lausanne Hall Opera House has been postponed until after the Christmas holidays.

Dr. and Mrs. George H. Alden and Dr. A. A. Vazakas were dinner guests at Alpha Phi Alpha, Thursday.

Dr. and Mrs. J. M. Canse entertained Dr. and Mrs. Carl Gregg Doney at dinner Thursday.

Dorothy Estling was the guest of Mildred Cannoy last week-end at her home in Rosedale.

Grace Henderson and Henrietta Bishop, both pledges to Alpha Phi Alpha, were guests at the house Saturday night and Sunday.

Clarence Oliver, '26, and John Russel, '27, visited Kappa Gamma Rho Saturday.

Pauline Findley and Jean Middleton were luncheon guests of Agnes Emmel and Dorothy Pemberton at Lausanne Hall on Wednesday.

Yvonne Cornell visited Mrs. Clair Osburn at Tangent last week-end.

Miss Elizabeth Mac Graft of Portland was a guest of Norabel Pratt over the week-end.

Margaret Gormley and Elma Kimball spent Saturday and Sunday in Portland.

Epsilon Delta Mu Fraternity announces the formal initiation of John Gull.

Merry Christmas

And

Happy New Year

MILLER'S
Good Goods

THURS. **ELSINORE** FRIDAY

"One Woman to Another"

With
FLORENCE VIDOR

OPENING SATURDAY

Ronald Colman, Vilma Banky

—in—

"The Magic Flame"

Fanchon and Marco

Present

WILL KING'S

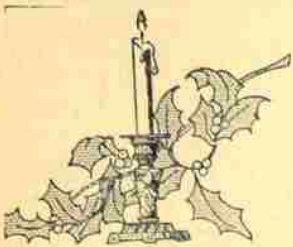
"Revusical Comedy"

The Season's Hit in Los Angeles

DECEMBER 18-19

Wishing You

A MERRY CHRISTMAS



The Bluebird

SAY
MERRY XMAS
WITH CANDY

Choose
Her
Box
Now

Special
Rates to
Students
Bring This
Ad

GRAY & BELLE

Costumers Cosmetics

We Supply Costumes for Fraternity
and Sorority Parties

THE BUTTERFLY LINEN SHOP

365 N. High

Curios — Gifts

Fancy Sewing



The Best Gift of All

Our Delicious Candies
are the most popular
of gifts and a truly appropriate
expression of "Merry Christmas."

The "Spa"

Manufacturers

TROVER
PHOTOS THAT PLEASE
122 N. Commercial

SALEM VARIETY STORE
H. L. MARTIN, Proprietor
Phone 1277 152 N. Commercial
Salem, Oregon

THE BEST
Barber Shop is still the best
for Willamette Students.
139 S. Liberty

HARTMAN BROS. JEWELERS
Cor. Liberty and State

T. Pomeroy A. A. Keene
POMEROY & KEENE
Reliable
JEWELERS and OPTOMETRISTS
Phone 820 388 State St. Salem, Ore.

SOCIETY STATIONERY
CHRISTMAS CARDS
Printed or Processed
Engraved

Elliott
PHONE 1243
Basement Bank of Commerce

At the Joyful Christmas-tide Are Your Teeth Happy?

These professional men of Salem stand ready to keep your mouth sound and your disposition agreeable.

CHALMER LEE GEORGE
D. D. S.
1003 First National Bank Bldg.

DR. B. F. POUND
DENTIST
406-7 U. S. National Bank Bldg.
Phone 2040

FRED W. BURGER
DENTIST
U. S. National Bank Bldg.
Phone 2040

DR. GEO. E. LEWIS
DENTIST
502-3 First National Bank Bldg.
Phone 852

DR. O. A. OLSEN
DENTIST
214 Masonic Bldg.
Treatment of Pyorrhea and X-Ray
Phone 440

DR. B. BLATCHFORD
DENTIST
701 First National Bank Bldg.
Phone 169

Veterans Who Are Raring to Bring Home the 1928 Conference Title



Litchfield, Forward



Tweedee, Forward



Leadbetter, Guard



Fletcher, Guard



Coach Keene



Minto, Center



Hawk, Forward



Zellar, Guard



Ashby, Guard

WEALTH OF MATERIAL TURNS OUT FOR TEAM

Early Season Indications Show That Competition for Position Will Be Keen.

For the first time in years a Willamette coach is going to have a very difficult time in picking his squad. There is a wealth of material which is considerably better than ordinary. Ashby and Leadbetter will be exceedingly hard to beat out of their positions. At center there is Cardinal who if he can get going will run Wilson of Puget Sound a very close race for the all star position. Cardinal is much faster than Hartley and is as good a shot. So Hartley's shoes will be well filled. At forward is the fast, reliable, hard-fighting Litchfield. This year Litchfield has certainly improved and if he can keep his dead eye for the basket, he is going to be a big worry for any team. The other forward so far this season is being filled by Minto. Neither Minto nor Litchfield will have anything like a clinch. Reggie Deppoe who played center last year for Chemawa might easily be shifted to forward. Then there is also Glass and Beck. At guard there are two other lettermen, Fletcher and Hawk besides Yarnes from last year's Freshman squad.

According to plans the squad is to come back the day after Christmas and then is to practice daily. Games have been scheduled against Oregon on the 5th and 6th of January at Eugene and a tentative date with them here on the 31st of January at Salem providing the faculty O. K. this game. Tentative games only have been planned with Independence, Dallas, Silverton and other town teams.

The conference race this year will be very close. Pacific will be strengthened by the addition of new men who are outstanding. So with the strengthening of the weaker strong teams last year, this race will provide many interesting games.

The conference schedule is as follows:

Jan. 20—Pacific at Forest Grove.
Jan. 28—Linfield at Salem.
Feb. 4—Ashland Normal at Salem (tentative).
Feb. 7—Linfield at McMinnville.
Feb. 10—Whitman at Walla Walla.
Feb. 11—Whitman at Walla Walla.
Feb. 13—College of Idaho at Boise or Caldwell.
Feb. 14—College of Idaho.
Feb. 18—C. P. S. at Salem.
Feb. 22—Pacific at Salem.

SCHEDULES DRAWN UP AT CONFERENCE MEET

Conference Track Meet at Walla Walla May 26; Baseball Rules Changed.

All the schedules for 1927 and 1928 were arranged at the Northwest Conference Meeting held in Portland last week end. Keene, head coach, Sparks, graduate manager, and Dean Erickson, president of the conference, were the ones who attended from Willamette, and they all returned pleased with the results.

The new officers elected were W. R. Davis of Whitman president, and Charles A. Robbins secretary from College of Puget Sound.

Drawing up the schedules took most of the time. The conference

Patton Bros.

SALEM'S BEST BOOK STORE

ROTH'S

"The Best of Everything"

Groceries and Meats
Thirty Day Account Service
No Charge for Delivery
Phones 1885-6-7
134 N. Liberty St.

MORE SPORT HISTORY REVEALED BY SCRIBE

Coach Sweetland in 1910 Initiates the W Award; Success Varied With Years

According to the 1904 Wallah: "The football season of 1904 was the best Willamette has experienced for years. Near the close of the season when the men had been well trained, had come to know and love each other, backed by the best coach we have ever had and by a united spirit of confidence emanating from student body, faculty, and city, we had a team ready and anxious to meet any team in the Northwest and even Berkeley."

"The season began inauspiciously with defeat by the University of Oregon. This should have been played November 5 instead of October 15. By that time our men would have been in much better condition. But with the prospects of a game on November 5 shelved and this other date as the only alternative we braved it and lost on a muddy field."

"The next important game was with Pacific on November 18 and proved an easy victory. On Thanksgiving day we tried out with Albany on our home field and won 16 to 0. This was the same score Multnomah had chalked against them so the coming game with that club was the most interesting to contemplate."

"On the M. A. A. C. field, outweighed about 30 pounds per man our valiant eleven battled against the club men—held them at bay and were really their superiors at every point of the game except punting. Out of danger and by the aid of a decision contrary to the rules managed to score during the last few minutes of the game. Great was the showing our men made, but bitter was the thought of the unearned score." This was probably the best of the season.

In 1910 Coach Sweetland originated the idea of the W Award. In those days a man in order to get a football award must have played two thirds of all scheduled games continuous time, or when the

Willamette Students are always welcome at the
Black Cat Restaurant
Have that party in our "Nook"

TERMINAL BARBER SHOP
Come in and get acquainted.
BLAISDELL and PRAT, Props.

When You Think
Drugs, Think
SCHAEFFER
Schaeffer's Drug Store
THE YELLOW FRONT
135 North Commercial Street

DR. W. L. MERCER

Graduate
American School of Osteopathy
Kirksville, Mo.
Salem, Ore.

TO ALL WILLAMETTE
Merry Christmas
AND A
HAPPY NEW YEAR
Ken Brown
"Salem's Leading Sporting Goods Store"
372 State Street

Attractive Designs and Colors
in the
Greeting Card
You Want
at
The J. J. Kraps Co.
Call 1256

playing time was broken up he must have played three fourths of the playing time. He must finish the season with the squad and finish the semester with the university.

In 1910 Willamette team was very powerful and defeated the Multnomah Athletic Club by a 29 to 0 score. They ended up the season by triumphing over the Oregon State College by a 9 to 6 score. In 1911 the Willamette team again defeated the M. A. A. C. and then crowned the season by defeating the University of Puget Sound 39 to 0.

The season of 1912 was a banner season for the Cardinal and Gold players. They scored 244 points and only 28 points were scored against them.

Willamette 7 Alumni 7
Willamette 0 Oregon 12
Willamette 29 Chemawa 13
Willamette 40 Pacific 0
Willamette 61 Vancouver 0
Willamette 77 Whitworth 0
Willamette 30 Montana 9

In 1913 Willamette put out one of the best teams in its history and defeated the University of Oregon by a 6 to 3 score.

The scores for the season were:
Willamette 9 Alumni 0
Willamette 52 P. U. 6
Willamette 33 Chemawa 6
Willamette 6 U. of O. 3
Willamette 60 U. of O. Laws 0
Total 170 Total 9

In 1916 Willamette was unmercifully beaten by the University of Oregon but came back to a whirlwind finish. The scores of the season were as follows:

Willamette 21 Alumni 0
Willamette 0 Oregon 97
Willamette 26 Albany 9
Willamette 55 Columbia 0
Willamette 1 Mt. Angel 0
Willamette 25 Pacific 25

Willamette put up such a stiff opposition that the Mt. Angel men were

glad to get off alive by forfeiting their match 1 to 0 in the middle of the second quarter.

In 1915 Thompson was coach and in 1916 Coach Mathews took up reins. Due to the war it was difficult to schedule games. Mathews being a graduate of a military school took over the Military drill and also put out football teams.

In 1918 Willamette had only two games. She lost to the Oregon Frosh by a 14 to 0 score but defeated the Vancouver Barrack team 20 to 0.

For the next few years Willamette was represented by only mediocre teams and they lost most of their games by large scores. In 1926 with the formation of the Northwest Conference and with the advent of Coach Keene, Willamette had a team that played hard and fast football and won from Pacific for the first time in several years, and lost only to Whitman and C. P. S. by close scores.

VARSITY-FRESHMEN HAVE GOOD WORKOUT

Varsity Defeats First Year Men in First Scrimmage of Year by Score 42 to 20

The varsity basketball team in the first scrimmage of the year defeated the Freshman squad by a 42-20 score. Cardinal led the varsity scorers with 16 points and Deharport

Cars Rented Without Drivers
Drive Ur Self Co.
Entrance From Rear Off
Court Street
235 North High Phone 885

BUSICK'S
STANDARDIZED CASH STORES

SERVICE QUALITY ECONOMY
Wholesale Prices to Fraternities and Sororities
Salem, Oregon

WISHING YOU
A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR
C. F. Breithaupt
FLORIST AND DECORATOR
512 State St. Phone 380

Willamette University
Founded February 1, 1842
A Christian institution of higher learning. Located at the Capital of the State of Oregon. A beautiful campus opposite the Capitol Building. Buildings and equipment attractive and adequate. Faculty of highest character, preparation and teaching ability. Student body clean, able and wholesome. Scholarship high and credited everywhere. Very inexpensive. Rich in tradition; large and honored list of alumni. Students wishing to work in the Course of Liberal Arts, in Law, in Theology, in Music or in Fine Art are highly advantaged at Willamette. Closest investigation invited. Bulletins on request.

REGULAR BAND PRACTICE BEGUN BY ARTHUR MASON

Band Plans To Be on Hand for All Basketball Games Played on Home Court.

In anticipation of the coming basketball season the newly formed Willamette band is practicing regularly under the leadership of Arthur Mason. The next regular practice will be on Monday at 7:30 in Christo cottage. The leader urges all those who play instruments and who have not yet been out for practice to come out at that time.

Those who have already signified their intention of playing in the band and have been out for practice are as follows: Russell Hills, Wayne Welch, Kenneth LaViolette, Chester Ring, Philip Rehrun, Ella Howard, Betty Corskie, Carl Gallarher, Arnold Taylor, Raymond Derrick, and Stanley Trefren.

Phone 625

Dr. L. R. Burdette

401-402 First Nat. Bank Bldg.

The Xmas Store for Young Men

CHOOSE HIS GIFTS FROM OUR
LARGE SHOWING

See our windows for suggestions

The Man's Shop

COOLEY

HUNTINGTON

Christmas Shopping is Near at Hand
GIVE PRACTICAL GIFTS
We Carry a Full Line of

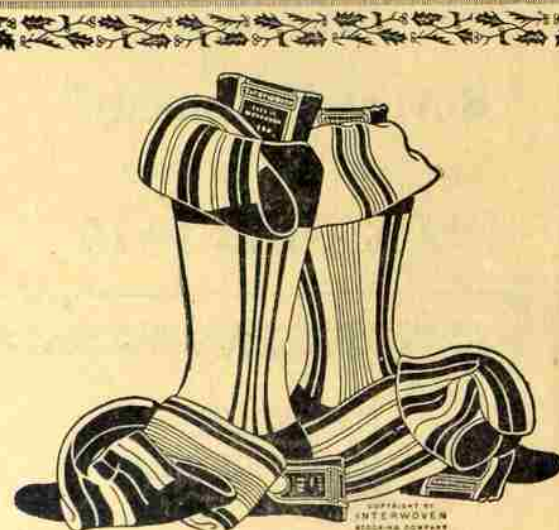
TOYS

Ray L. Farmer Hdw. Co.

Everything in Hardware

204 N. Com'l. St.

Phone 191



SEND DAD OR BROTHER A
BOX OF FINE SOCKS
FOR CHRISTMAS

Interwoven
Cotton and Wool
Socks

Bishop's
CLOTHING-MOORE AND WILSON

Sport Sidelights

Coaches Plan Inclusive Schedule for Donut League in Basketball

The basketball barnstorming trip into California planned for the holidays had to be called off for lack of games. Stanford and the University of California cancelled their games, making the whole trip impossible. All the games which had been scheduled were cancelled and the squad will practice during the holidays.

Ike White, captain of last year's tennis team, urges all tennis aspirants to get out and practise all thru the winter because the practise time in the spring is so limited that there is little time to remedy defects in one's play.

Walter Eckersall reviews the 1927 football season as the greatest in history. Thirty million people paid 50 million to see the games. The Notre Dame vs. Southern California game in Chicago drew the largest crowd of 117,000. Several games drew attendance of more than 50,000. He finds that the rules were well understood and that kicking is becoming a lost art. He also says that the fans overlook the importance of the men who play in the middle of the line.

Linfield lost to Oregon State 47 to 8 at Corvallis last week. The Linfield men have not had much practise and they showed up well. The score kept mounting thru the whole game, the score at the end of the half being 22 to 2.

Coaches Keene and Sparks are planning a donut league of ten basketball teams to be formed of the fraternity teams, class teams, the law school, and the faculty. Games will be played each week and the squads will be limited to eight men. A man will have to choose between playing for his fraternity or for his class. The faculty team will be composed of the four coaches, Keene, Sparks, Denman, Ashby, and Professor Monk. This will be a new thing around Willamette but it will help to develop material and it will engage a large number of students in athletics.

Of 374 football players chosen by Walter Camp on his all-American teams, only fifteen are now football coaches, the Dartmouth has discovered. Nothing is said of the other 359, so Windmill, having seen a few ex-footballers out of college, is left to the conclusion that the other stars are pumping gasoline.

FRESHMAN GIRLS WIN IN INTERCLASS GAME

Frosh Women Defeat Seniors; Displaying Superior Team and Individual Playing

The Freshmen girls won the interclass basketball series from the Seniors in a thrilling, hard fought game. The Freshmen were trailing two points at the end of the half and they were behind 10 to 9 at the end of the third quarter but a basket and a foul put them 2 points in the lead in the closing minutes of the last quarter.

The Freshmen team was overconfident from their easy victories and they didn't get back to form until it was almost too late. There was a large crowd of enthusiastic rooters out and the girls were all excited when the game started.

The shining light in the Freshmen team was Ethel Given who played running center. She covered the whole territory in lightning fashion and fought for the ball like a demon. Dot Pemberton shot 4 fouls out of 5 attempts to make the gallery come to their feet. Garrison at the other forward played a steady game after she recovered from her first nervousness.

Rosa Rico was the individual star of the Seniors. She made 8 points.

The entire Senior team played better than they had at any time in the series and everyone was surprised at the final outcome.

Freshmen	Seniors
Garrison 6	Rico 8
Pemberton 6	F. Shothoeffer 2
Van Winkle 6	C. Morgan
Given 6	C. Heineck
Prescott 6	G. Groth
Edwards 6	G. Leighton

Seniors 9, Juniors 2

In the first game of the girls' interclass series the seniors defeated the juniors 9 to 2. Neither side had any teamwork, but the seniors won mainly because of the work of their fast forward, Rosa Rico, who slipped through the junior guards for all their scores. The seniors have some good material but they will have to develop some teamwork before they can hope to win the series.

First Game	Seniors 9
J. White	F. Rico 9
H. Rice 2	F. Shothoeffer 2
L. Leary	C. Morgan
L. Varley	C. Heineck
E. Lisle	G. Groth
B. Allen	G. Leighton

Freshmen 20, Sophomores 6

In the second game of the series the freshmen team displayed some good teamwork and some flashy shooting to defeat the sophomores 20 to 6. The two freshmen forwards

couldn't miss their shots and their centers kept the ball at their end of the floor most of the game. The scoring ability and floorwork that the whole freshman team displayed was surprising and the other teams will have to fight to defeat them.

Freshmen 20	Sophomores 6
Pemberton 10	F. Young 2
Garrison 10	F. Fanning 4
Van Winkle 6	C. Beacher
Given 6	C. Whipple
Prescott 6	G. Clothier
Edwards 6	G. Brown
Moran 6	S. Powers
Schreiber 6	S.

Sophomores 0, Seniors 3

On the second day of the tournament the seniors defeated the sophomores in a hard fought game. The fact that the senior score was so low was due mainly to the close guarding of Emily Brown.

The games on Wednesday night seemed a trifle slower than those on Tuesday. Many of the girls showed the effects of the hard games of the preceding day.

Sophomores	Seniors 3
Fanning 4	F. Rico 3
Young 2	F. Shothoeffer 2
Beacher	C. Morgan
Whipple	C. Heineck
McGivra	G. Groth
Brown	G. Leighton
Powers	S.
Clothier	S.

Freshmen 32, Juniors 1

In the second game on Wednesday the freshmen won from the juniors by the large score of 32 to 1. The game was characterized by the continual brilliancy of the frosh forwards and centers. The frosh guards did well when called upon but they did not have much to do. The juniors played hard but they lacked the skill or teamwork that was displayed by the freshmen.

Freshmen 32	Juniors 1
White 1	F. Garrison 18
Rice	F. Pemberton 14
Liere	C. Van Winkle
Varley	C. Given
Lisle	G. Prescott
Aiken	S. Moran
	S. Schreiber

JUNIORS AWARD NUMERALS

At a regular meeting of the Junior class held on Wednesday class numerals were awarded to all the players who had represented the Junior class in the recent interclass tournament. Those receiving numerals were as follows: Ivan White, Jack Minto, Eugene Silkey, Arthur Roundtree, Frederick Beck, and Lowell Mundorff.

FRESHMAN RATE FIVE ON ALL STAR SEXTET

Coaches Make Selection of Best Women Players in Tournament Just Concluded

First Team	Class	Position
Pemberton	Freshman	F.
Capt. Garrison	Freshman	F.
Van Winkle	Freshman	C.
Given	Freshman	C.
Brown	Sophomore	G.
Edwards	Freshman	G.
Second Team	Class	Position
R. Rico	Senior	F.
Capt. Heineck	Senior	F.
Whipple	Sophomore	C.
Liere	Junior	C.
Groth	Senior	G.
Prescott	Freshman	G.

Honorable Mention
Clothier Sophomore
Five freshmen were placed on the interclass all-star basketball team chosen by the coaches and the referee.

The freshmen, as the scores indicate, were the pick of the league and all deserved mention. The freshmen forwards could pivot, dribble, pass, and shoot equally well and they easily outclassed any other forwards in the series. Dot Pemberton was the cleverest forward and she took the ball through the opposing guards by a dribble and a short shot repeatedly. Garrison handled the ball well and was a good shot from any place on the floor. She is given the captaincy of the first team. Both the freshmen centers are placed on the team. Rosalie Van Winkle got the tipoff from every center and she covered the floor fast and worked well with her teammates. Ethel Given is the running center and although she is short she was the fastest center on the floor. Emily Brown was the only outstanding guard on all the teams and she kept the scores against the sophomores small. The other guard is given to Edwards of the freshmen.

On the second team there are three members of the senior team which was runner up in the tournament. Rosa Rico was the only outstanding forward in the series outside of the freshmen. She made all of the points for the seniors. Van Heineck is shifted from center to forward and is given the captaincy of the team. She showed her ability by playing both guard and center and since there is no other outstanding forward she is put in that place.

The jumping center position is given to Whipple of the sophomores. She ran the freshmen center a close race for first place. L. Liere of the juniors is shifted from a jumping center position to that of running center. Groth from the seniors, Prescott of the rooks, and Clothier of the sophomores were the other outstanding guards of the circuit but Clothier was unable to play regularly so she is given honorable mention.

HARD FOUGHT GAMES PROSPECT OF TEAM

All Teams in Northwest Circuit Have Squads With a Large Number of Veterans

Basketball in all the Northwest Conference schools is well under way and indications point to a close race for the title which was held jointly by Willamette and Whitman last year.

Whitman will have a strong team again this year with almost all of last year's team back and several new prospects. They have five lettermen practicing, two of whom are all-conference men.

College of Idaho has prospects of a

325 State St. Phone 696

C. A. Luthy
Jeweler
Salem, Oregon

Sherman Clay & Co.
Everything in Music
130 So. High St. Phone 2284

"IT PAYS TO LOOK WELL"
The State St.
Barber Shop
For all the Family—
Close to the Capital and W. U.

The Name to Know in
Printing
Berthleson McShane
PRINTERS
Greetings to Willamette at
Christmas Time
Phone 779
N. Commercial at Chemeketa

Rowland Printing Co.
Masonic Temple
Phone 1512
"The Home of Good Printing"

John J. Rottle
415 State Street
Cantilever Shoes

REDUCED FARES
—FOR—
CHRISTMAS
TO PORTLAND
Trains connecting at Union Station for points North and East leave here at 5:05, 6:45 a. m.; 5, 8:30 p. m., daily; and 1:35 p. m. daily except Monday and Wednesday.
FOR POINTS SOUTH
3:20, 10:13 a. m.; 1, 11:25 p. m. daily; also 11:43 a. m. Sunday Tuesdays and Fridays.

FREQUENT SERVICE VIA THE SILVER GRAY
MOTOR COACHES
SOUTHERN PACIFIC
184 NORTH LIBERTY



DUCO-finish
CORONA

Your choice
of 6 COLORS

DO YOU want a Corona to harmonize with a dainty, ivory-tinted boudoir? There is a cream colored Duco Corona that is just the thing.

Have you a handsome mahogany writing desk that needs a touch of contrasting color to bring it out? Ask to see the Corona finished in Bruce green.

You can't appreciate the beauty of these new Coronas without seeing one. Come in today and let us show you the most beautiful portable typewriter ever built.

Typewriter Exchange
421 Court Street
Used Typewriters at \$5.00 and up
TELEPHONE 651

Slippers
Hosiery
COLLEGE FOOTWEAR
Buster Brown Shoe Store

better team than last year with five lettermen. College of Puget Sound has two all-conference men in Wilson and Gillman who will make things interesting for a team they meet. Pacific has five lettermen from which to build a strong quintet. Coach Frank is planning several games for the holidays to whip his squad into shape.

Linfield has four lettermen and has material for a fast team. Oregon State defeated them in a practice game but it didn't give a very good line on Linfield's strength.

SCIENCE CLUB REVEALS PROPERTIES OF THE AIR

William Mumford Amuses Auditors With Entertaining Paper Written by an Eskimo

The Science Club presented a very unique program in chapel Wednesday when by talks and demonstrations the members explained some of the properties of air.

William Mumford, chairman of the program, read a very amusing composition on "The Air" which he claimed was written by an Eskimo school boy.

Beach Patton demonstrated the

presence of carbon dioxide in the air. Mrs. Nadie Harding and Francis Lemery demonstrated the approximate relation of oxygen and hydrogen in the atmosphere.

Curtis Reed explained the important facts about Argon, helium, and neon.

Hobart Kelly demonstrated the union of phosphorus and oxygen. Frank Grod and Reeve Betts demonstrated Goldsmith's thermite.

CHRISTMAS HOLIDAY DATES

Christmas vacation will be as stated in the catalogue. Vacation begins at 4 p. m. Wednesday, December 21, and ends at 7:45 Wednesday, January 4. The matter of having a special vacation train for Willamette students has been under consideration. The train would probably leave soon after noon Wednesday. It is had from official sources, however, that classes would not be dismissed early on this account.

MALTESE BARBER SHOP
Tools all sterilized
452 Court St.
4 Artists
Sign of Maltese Cross
H. A. GWYNN, Prop.

OREGON BARBER SHOP
A good clean place for men and women
Next door to Oregon Theatre
Downstairs


GARNERS BARBER SHOP
(THE BON TON)
153 S. High New Salem Hotel
A Clean Place to Get a Good Haircut


Shoe Rebuilding a Specialty
H. M. STYLES
South Liberty Street

REX SHOE SHINE PARLOR
We clean and dye shoes of all colors. Also if you have a hat to be cleaned and blocked bring it in.
385 STATE

See **STIFF'S** For

THE FINEST
CHRISTMAS GIFTS



FINE STATIONERY
AND
GOOD BOOKS
ARE MOST APPROPRIATE FOR
CHRISTMAS GIFTS
We Have a Complete and Select Stock to Choose From
THE COMMERCIAL BOOK STORE
A. A. GUEFFROY
WHERE SHOPPING IS A PLEASURE


Jan. 6

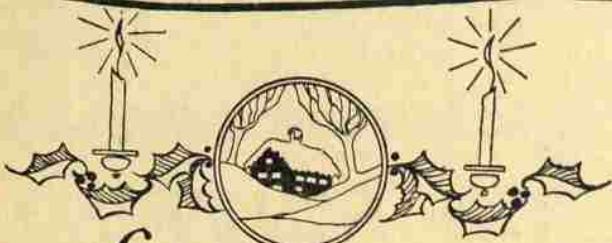
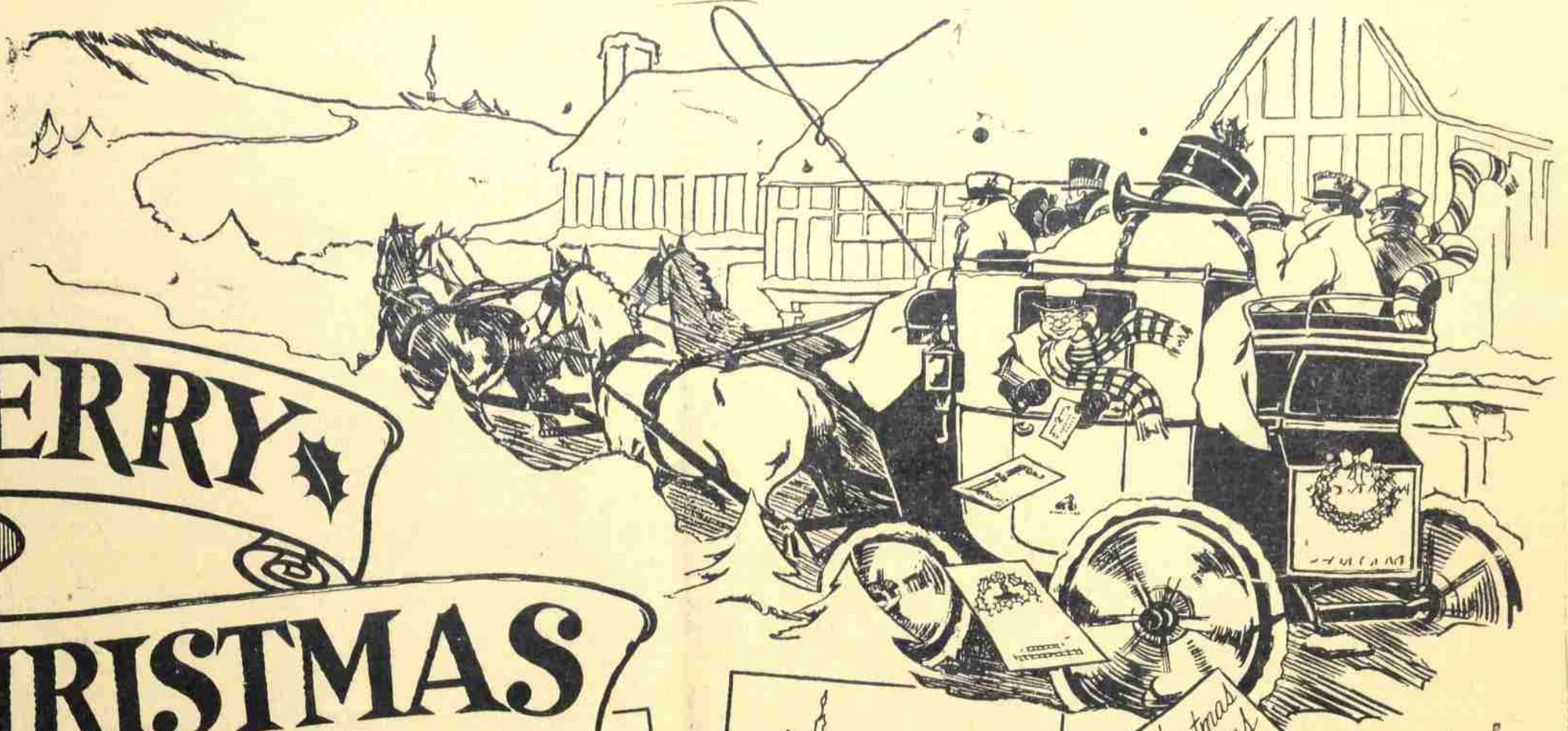
BOOTHS FOUNTAIN SERVICE
THE WHITE HOUSE RESTAURANT
Soft Drinks Meals

Gifts That Please
BILL FOLDS—PURSES
POCKET KNIVES—FLASH LIGHTS
SWEATERS
ANDERSON'S
THE SPORTING GOODS STORE
Headquarters for W. U. Students

Christmas Greetings
TO
Willamette University Students
May you enjoy your Christmas Vacation
ATLAS BOOK STORE

CLOTHES
Ready-made
And Cut to Order
ESTABLISHED ENGLISH UNIVERSITY
STYLES, TAILORED OVER YOUTHFUL
CHARTS SOLELY FOR DISTINGUISHED
SERVICE IN THE UNITED STATES.

Charter House
Suits \$40, \$45, \$50 Overcoats
Bearly Camels Hair Coat \$195
Bearly Camels Hair Coat \$165

MERRY CHRISTMAS



CANDIES, TREE AND HOLLY
SYMBOLS AND ORNAMENTS
HELP MAKE CHRISTMAS JOLLY
TELLING OUR SENTIMENTS
Marion Hotel



THE bells that chime
At Christmas time
Wish you what's fine
As in Auld Lang Syne.

Frosty Olsen
FLORIST



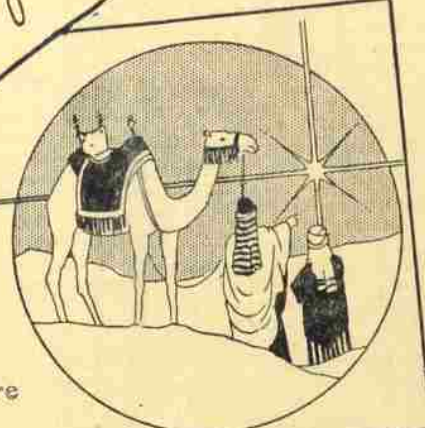
GIFTS galore
St. Nicholas
brings
Joy for you
With other
things.

Salem Variety Store
152 N. Commercial



WHATEVER your
wishes are
New or old
We join in wishing
you
Hundred-fold.

Allen's Hardware
Company



YOUR only confusion
This Christmas Day
Be gifts in profusion
And foods in array.

Statesman Pub. Co.



WHEN families gather
In Christmas meeting
The choicest for yours
My heartiest greeting.

Emmons
MEN'S FURNISHINGS



CAROLLERS GAY
Send lots of glee
On Christmas Day
To you from me.

F. B. Shafer
LEATHER GOODS

NOTHING TAKES THE PLACE OF LEATHER
179 S. Commercial



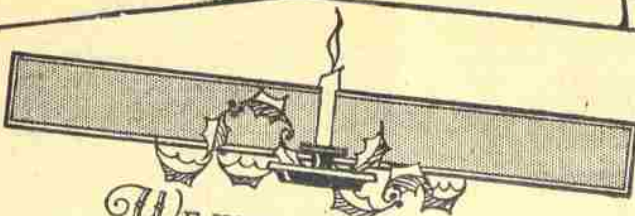
JUST A CARD — IT'S TRUE
BUT WITH IT TARRIES
THE BEST OF WISHES
THAT SANTA CARRIES.

Capital City Laundry



MAY THE OLD BOAR'S HEAD
AND PUDDING OF PLUM
SYMBOLIZE YOUR PLINY
IN THE YEARS TO COME.

20th Century Grocery



WE JUST will say
In the good old way
May your Christmas Day
Be bright and gay,

Hartman Bros.
JEWELERS AND DIAMOND MERCHANTS



FREE from business cares
Join in the fun...
True friends rememb'ring you
Add this one.

Pomeroy & Keene
JEWELERS
GIFTS THAT LAST



IT'S good to be wise
But not too drear
So have a good time
While Christmas is here.

Capitol Business
College



IN the rush
of our duties
We've a hard time
to say
All the things that
we wish you
Till its now
Christmas Day.

Salem Laundry Co.
(WIEDER'S)



A CHRISTMAS smile
Is right in style.
So banish care
It's not worth while.

Hamilton Shoe Co.
KEYSER HOSIERY
High Bldg.



SHOULD our wish
seem terse
Discard it not.
Hope a nice fat purse
Falls to your lot.

H. T. Love
THE JEWELER



HEAVE HO! As we go
And do your part.
The Yule Log's glow
Will gladden your heart.

Center Street Valetaria
Phone 2237