

Campus Beckonings

WILLAMETTE'S Campus is a haven of opportunity; its buildings are a background of inspirational challenge; its athletic field is a forum of manly, heroic prowess.

Stewardship and Stewards

THE stewardship of property, service, life, supports the Centenary, setting farther afield the boundaries of the Kingdom. Willamette keeps pure the fountain, thus guaranteeing the better life service of our children.

Campus Life

WILLAMETTE Students are earnest, social, religious, human; its Professors are fraternal, intellectual, devoted, masterful guides; its President is industrious, finished, cultured, consecrated, fit to lead.

The Secret

THE SECRET of the overflowing colleges and universities of America is the discovery anew through the World War of the value of the educated man.

THE SECRET of the present day superior value of American farm lands over the values of thirty years ago is trained intellect applied to agriculture.*

THE SECRET of the modern unparalleled conquest and achievement of medical and surgical science is in the challenge of liberal learning to the foes of human health and happiness.

THE SECRET of the goal of international democracy through the patriotism of human brotherhood is found in the idealism of the Christian schools.

THE SECRET of the patriotic devotion of America to the models and ideals of our Lord emanates from the altars of Christian learning.

Why

PERHAPS you wonder why Willamette asks so much money. It is because Willamette needs that much money.

America knows no higher authority on the rights and privileges of American Youth than the General Education Board at New York. Its members are experts of large experience, who devote all their time to the conditions and needs of American educational institutions.

Once they had inspected Willamette University, they recognized there an outstanding need of a million dollars endowment. They immediately announced that because of the outstanding importance of Willamette, they would give \$350,000 toward the proposed million and pay the same pro rata to its collections.

This generous conditional offer Willamette must meet and it will. The interest only from this endowment will be used. The principal will remain intact forever.

Willamette Serbes

WILLAMETTE University pioneered in the establishment of organized Christianity in the Pacific Northwest; it cherishes the faith of the Fathers; it shares in the equipment of their children; it lures to farther flung conquests, undreamed achievements, and leads the way.

Does the world clamour for leadership—Willamette responds with generous contributions. Does the Church parch for wells of living water—Willamette sends forth those who know the courses of the underlying fountains and how to bore for them. Does the home cry out for the standards of the Nazarene—Willamette's children respond to exemplify those standards and to magnify them.

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