

COLLEGIAN

Willamette University

Non-Profit Organization

900 State Street

Salem, OR 97301

Vol. 92 No. 4

March 30, 1984



Professor Hawkinson (at podium) moderated Thursday night's debate between candidates for the 5th Congressional District. Seated left to right, Josh Reese (R), Jim Beall (D), Peter Courtney (D), Walt Brown (D), and Ruth McFarland. The debate was part of a political fare sponsored by ASWU.

Killian photo

Seniors Capture Glee '84

by John C. Bunnell
STAFF WRITER

The Class of 1984 captured its third victory in four years at last the 76th annual Freshman Glee competition, receiving a near-perfect score unmatched in recent memory. Seniors scored 98 of a possible 100 points in final cumulative rankings, winning first-place votes from 9 of the Glee judges.

Most observers agreed that the high total point was unusual, and Holli Davenport of the UC Student Activities office noted that it definitely surpasses winning scores for the past four to five years. Registrar R.A. "Bozz" Yocum offered a somewhat more personal comment in the course of making the formal award, saying that "this is by far the best Glee I've seen in the last thirty years."

Full Glee coverage on page six

The ordeal of walking the Millstream on Blue Monday fell to the Class of 1986, which scored what Yocum described as a "still respectable" 46 points. The result was the second straight fourth-place finish for the sophomores, but marchers on Monday made sure that members of other classes shared their watery experiences.

Freshmen and juniors shared the middle of the unusually wide point spread. The class of 1987 took second place with 76 points, while the class of 1985 finished third with 58 points. The juniors' final score included a two-point deduction for late submission of the song, but the penalty did not affect the ultimate rankings.

Senate assails SAGA report

by Mark Pettinger
STAFF WRITER

Agonizing over a presentation made by the SAGA food service in the aftermath of their last session, ASWU senators aired their complaints about the presentation Wednesday night. ASWU President Hance Haney set the tone for the meeting, "I don't think they have a good solution for the problem. It kind of pisses me off."

Several concerns were brought up, with senators contributing personal peevish. SAE's representative Steve Hamilton complained that SAGA never strains their oil after deep fat frying. He indicated that he had worked at a fast food establishment and knew strained oil when he saw it.

Several senators complained that SAGA dismissed the idea of serving hot breakfast from 8 a.m. to 9 a.m. and were not content with the explanation that students did not want a hot breakfast after 8 a.m. At that point Haney solicited comments from other senate members. ASWU Vice-president Jim Lottsfeldt wanted to go on record as saying, "I would like a hot breakfast."

Lausanne Senator Dean Radford suggested that SAGA offer

a fast food line at one residence on each side of campus at every meal. Radford further suggested that SAGA offer varied meals on a staggered basis at dining halls on campus.

Beta Senator John Ballinger, complained that SAGA's personnel were rude, and not very friendly towards students. Another senator pointed out to Ballinger that students comprise much of the SAGA work force, and that if he had to work for SAGA he would be pretty stressed out too.

The senators concluded their discussion by planning to draw up a grievance letter to forward to SAGA representatives. Director of Student Activities Tim Leary chastised the elected body for not speaking up when SAGA made their presentation. He noted that it would appear strange to SAGA if there was negative feedback, after no one commented at their presentation.

The proposed Faculty Appreciation Day drew much discussion also. The proposal, made by Brooks Houser, was to acknowledge faculty contributions. "This is meant to show appreciation and support for what they do," stated Houser.

The Senate banter centered more on the means of im-

Political Faire

Candidates sting solon's position

by Leslie Brott
STAFF WRITER

A debate between five of the six candidates for the 5th Congressional District culminated a day of events Thursday, March 29, at Willamette's Political Faire. The event, sponsored by the Activities Board of the ASWU, featured a Candidates' Faire from 10 am to 3 pm in the University Center Lobby, and the debate Thursday evening in the Cat Cavern.

Representatives from presidential, congressional, and senatorial campaigns staffed tables at the Candidates' Faire to dispense information and recruit volunteers. Faire-goers had the opportunity to talk to the representatives, register to vote, and gather information on issues in the upcoming election.

The evening's debate included a format of six-minute speeches from each of the candidates, followed by a series of questions from the audience for the candidates, and closing comments from each candidate. The Democratic candidates, Jim Beall, Walt Brown, Peter Courtney, and Ruth McFarland, addressed issues such as peace, budget cutting, and exorbitant defense spending.

A common theme concerned attacks on incumbent Denny Smith's record in Congress. The sole Republican candidate in attendance, Josh Reese, shared in the criticism of Smith, and at the same time stressed his knowledge of nuclear weapons. Moderate participation at the debate was characteristic of the day's events. Approximately 45-50 people were in attendance at the debate and 300-400 attended the Candidates' Faire.

According to Coordinator Craig McCarthy, "We didn't know how many people to expect, but overall it was a success." In specific reference to the debate, McCarthy commented, "The reactions of the candidates and the audience were really good. The chemistry with the candidates was great and it was a civil debate. The candidates were clear in their platforms."

A student committee, consisting of Lindsay Partridge, Craig McCarthy, and Sandy Lindstrom, of the Activities Board, coordinated the day's

See Candidates, Page 10

Leary to leave Willamette post



File photo

In a move that surprised students and staff, Director of Student Activities Tim Leary submitted a letter of resignation on Monday. Leary's resignation, to take effect this June, was accepted by Vice-president of Student Affairs Rosemary Hart. Hart was out of town and unavailable for comment.

Leary, pleased with his two years of service at Willamette, cited "a need to expand into other areas," as reason for resigning. When questioned Leary said that personal dissatisfaction did not have a part to play in his decision. Overall, states Leary, "my whole experience at Willamette has been excellent."

Although Leary has enjoyed the students with whom he has interacted, it is time for him to look to the future. "I don't really see myself being a Student Activities Director ten years down the line." Leary has been looking into several opportunities concentrated in the area of social work and social action, particularly in the para-legal profession.

The position for Director of Student Activities will be advertised on campus, as well as nationally. A search committee will be headed by Hart's office. Leary will stay on board until a successor is found, and will work with the individual to ensure an orderly transition.

NewsLine

CONGRESSMAN SEEKS D.C. INTERN

U.S. Representative Denny Smith is accepting applications for an eight week paid internship in his Washington office this summer. The position is open to college students from the Fifth District who have completed one year of study. Excellent grammatical, writing, and typing skills are required as the intern's responsibilities will include drafting briefing papers and legislative correspondence. The internship pays \$930 per month and the intern is allowed to choose a two month period during which he would like to serve.

Application should include a typed essay providing personal and academic background with details of how the internship would fit into future plans. All applications must be received in Congressman Smith's Washington office by May 7, and should be mailed to 1213 Longworth Bldg., Washington D.C., 20515.

OSPIRG BOARD POSITION OPEN

The Oregon Student Public Interest Research Group will be holding local board elections in April and is accepting candidate applications. At Willamette, OSPIRG has a history of involvement in consumer and environmental issues that allow students to apply their academic experience and skills towards actual experience.

With the 1985 legislative session approaching, OSPIRG officials expect a full agenda for newly elected board members and volunteers. In addition to their regular campus organizing duties students working with OSPIRG will assist in the coordination of a voter registration drive on campus and in the Salem area. Also, OSPIRG expects to be heavily involved in the campaign to ensure passage of the Citizens Utility Board initiative on the Fall 1984 ballot. Students interested in running for the local board should apply by contacting OSPIRG at Box D254 before April 6.

IABC ANNOUNCES SCHOLARSHIP

The Oregon Columbia chapter of the International Association of Business Communicators has announced that it is once again offering the Howard P. Stephenson Internship/Scholarship. The program provides a selected journalism communications student \$750 and an opportunity to work for a summer in the publications office of a major Portland corporation.

The annual award is designed to give students practical, first hand knowledge and experience in the field of employee business communications. The student will be exposed to a wide variety of duties in the publications process including interviewing, writing, editing, photography, and design. The 1984 Stephenson intern will work in the Public Relations Dept. of

the Kaiser Permanent Health Care Program in Portland and is expected to participate in interviewing and writing news releases and articles for a variety of publications. Interested students should contact Jim Sumner at the University House for further information.

MERRILL LYNCH POPS FINALE SET

Award winning composer and conductor David Rose will lead the Oregon Symphony Orchestra in the final concert of the Merrill Lynch Pops Series in Smith Auditorium on April 11 at 8:15 p.m. Rose has appeared with most of the major symphony orchestras in the United States, including the Boston Pops.

Featured on the program will be many of the conductor's own compositions as well as some popular works like "Send in the Clowns" and "Chariots of Fire". The performance will also pay tribute to Ethel Merman with selections from "Annie Get Your Gun". Tickets are available at Stevens and Sons Jewelers and more information may be obtained by calling 363-6798 after 5 p.m.

AWARDS PROGRAM ANNOUNCED

The National Endowment for the Humanities has announced a grants program for students under 21 who wish to spend a summer carrying out their own non-credit humanities research project. The Younger Scholars Program will award up to 100 grants nationally for outstanding research and writing projects in such fields as history, philosophy, and the study of literature. A winner in last year's program, Willamette junior Tracey Rizzo, is featured in an article in this issue of The Collegian.

Award recipients will be expected to work full-time for nine weeks during the summer, researching and writing a humanities paper under the close supervision of a humanities scholar. For projects to be carried out during the summer of 1985 the application deadline is September 15, 1984. For program guidelines, please write to The National Endowment for the Humanities, Washington D.C., 20506.

POETRY GROUP SPONSORS CONTEST

The Oregon State Poetry Association has invited Oregon poets to enter their works in a variety of contests to be held as part of the OSPA Spring Poetry Festival. Prizes range from 5 to 25 dollars for winners in many different categories. The OSPA requests that entries be submitted before the April 10 deadline. Non members must include a one dollar entry fee and should contact the OSPA at 659-2460 for a list of con-

test categories and complete entry instructions.

Winners will be announced at the Festival to be held this year on April 28 at the Corvallis Arts Center. In addition to the contest, the Festival will include workshops on poetry and publishing. Roger Weaver is also scheduled as guest speaker. For more information on the Festival activities contact Linda Smith at 752-3645.

RECYCLING PROGRAM EXPANDED

Boxes and barrels will soon be placed in all campus residences for the collection of recyclable paper products as part of an expanded campus recycling program which began last year as the result of an OSPIRG internship. The recycling effort was first implemented in selected offices around campus. After a successful first year, OSPIRG representatives and University officials agreed to run the program campus-wide.

Students, who recycle are encouraged to remember a few basic rules about what can and cannot be recycled. Sticky, glued labels are said to cause significant problems for paper manufacturers as do rubber bands, plastic envelopes, magazines, and plastic envelopes. Magazines, which carry a clay coating that lowers the grade of the paper, are also not allowed. Strangely enough, paper clips and staples cause no difficulties for the machines as they are discarded in the recycling process.

VALLEY WINE TOUR SLATED

A tour of Oregon wineries has been planned by the ASWU Activities Board for Sunday, April 15, 1984. Jim Lottsfeldt, ASWU Vice President and coordinator of the tour, says the tour is open to students, staff, and faculty.

The tour will include visits to five wineries in the Willamette Valley and a gourmet picnic catered by Jeff Isaacson's Terrarium restaurant. "Jeff has been very helpful by calling the different wineries and arranging the tour with us," says Lottsfeldt. The cost of the tour is five dollars and Lottsfeldt is quick to add that the cost is for the food and not the alcohol. Faculty and staff are encouraged to attend the winery tour. It is designed to appeal to all members of the Willamette community.

The tour will leave Willamette at noon with stops planned for Glen Creek winery in Salem and then Amity Vineyards, Eyrie Vineyards, Chateau Benoit. The last winery stop will be at Sokol Blosser in Dundee, where the picnic will be served. The menu will include Hawaiian Roast Pork, Cashew and Vegetable Stir Fry, Seashell Pasta Salad, Tropical Fruit Salad and Cloverleaf Rolls with Honey. "A good deal for \$5.00 anywhere," says Lottsfeldt.

Law News

Willamette places team in Mock Trial Finals

by Leslie Brott
STAFF WRITER

A Willamette College of Law team recently placed first in a national mock trial regional competition in Spokane, Washington. Susan Bischoff and Susan Fox, both second-year students, won one of eight regional contests in The National Student Trial Advocacy Competition, an event sponsored by the Association of Trial Lawyers of America (ATLA).

Competing against the Univ. of Idaho College of Law, Gonzaga Univ. School of Law, Golden Gate Univ. School of Law, Univ. of Montana School of Law, and California Western School of Law, the Bischoff-Fox team earned an all expenses paid trip to Washington, D.C.

on April 13 to compete in the national finals.

"We were surprised to win," commented Fox, "But we're pleased." At the national competition, the team will compete against the other regional winners from New York Law School, William Mitchell Univ. College of Law, Cumberland School of Law, Stetson Univ. College of Law, Univ. of Wyoming College of Law, South Texas College of Law, and Dickinson School of Law.

Bischoff and Fox are expecting stiff competition at the national event. "The other teams will be very well polished. We'll continue practicing until April 11 for fine tuning," Fox said. Prior to the regional competition, the team prepared for weeks, often practicing three

times a week, four to six hours a practice. Their preparation has been aided by their coach Don Turner, a professor at the College of Law, and other students and faculty members at the College.

To qualify for the regional event in Spokane, Bischoff and Fox competed in an in-school mock trial competition with approximately 12 other teams. The case argued at each contest is a wrongful death case in which a widow blames a hiker for his negligence in her husband's death. Bischoff and Fox have a lay witness, Jan Leach of Salem, who will accompany them to Washington.

The mock trials are evaluated

by lawyers and judges on the basis of the participants' advocacy skills in the different stages of the trial. A point system is used to evaluate the competitors and the decision is not to be based on the actual winner of the case, but on the style and skill used in arguing the case.

Bischoff and Fox have encountered difficulties in their preparation for the competition. A major difficulty is the time restrictions, placed on Bischoff and Fox, both of whom work 20 hours a week in addition to taking 15-16 hours of classes. Also, the national competition comes at a difficult time in the term, as the pressure

of finals is building. The funding for the competitions has been provided by the ATLA, the College of Law, and Bischoff and Fox themselves.

At the National finals in Washington, the winning team will receive \$500.

For your "Kash & Karry" flowers

Try The

BLOSSOM SHOPPE

324 Church Street N.E. (Across from Commercial Bank)

Blooming Plants

Green Plants

Dried Floral Supplies and Bouquets

Silk Floral Supplies and Bouquets

Terrariums and Dish Gardens

Balloons

Tealily Bears

— Deliveries to Hospitals and Funeral Homes —

Cut Flowers

Wedding Flowers

Hospital Bouquets

or

Whatever you want,

We'll get it!

PREPARE FOR: **SPRING 1984**

GMAT

Call Days Evenings & Weekends
Stanley H. KAPLAN
Educational Center

TEST PREPARATION
SPECIALISTS SINCE 1938

For information About Other Permanent Centers
In More Than 120 Major US Cities & Abroad

Outside NY State CALL TOLL FREE, 800-223-1782

222-5556

The Galleria

4th Floor

600 S.W. 10th

Portland

The Collegian
Willamette University
Salem, Oregon 97301
(503) 378-6053

MANAGING EDITOR
Mark Peitinger

NEWS EDITOR
David Field

SPORTS EDITOR
Page Mester

PRODUCTION
Cara Cobb, Seth Peterson

BUSINESS MANAGER
Monte Hong

ADVERTISING STAFF
Manager - Gail Olds
Asst. Manager - David Zager
Staff - Robert Santos

ADVISORS
Bill Broder, Michael Stelow

PHOTOGRAPHERS
Rick Killian, Editor
Greg Plures, Koshi Cooper, Annis Brief,
Barbara Herr,
Lindsay Parridge, Alan Ragans, Gail Saley

The Collegian is the official publication of the Associated Students of Willamette University, Salem, Oregon. Published twice monthly. Advertising and subscription rates are available upon request. Member of the Associated Collegiate Press and the Scholastic Press Association.

Senate questions SAGA and Administration

by John C. Bunnell
STAFF WRITER

ASWU Senators listened attentively at their Mar. 14 meeting as SAGA Corp. representatives spent 45 detail-filled minutes summarizing an even more detailed, issue-oriented report made by the team that evaluated Willamette's food service operations last November. But after the session adjourned, students comments made it clear that major concerns about food service issues remain unresolved.

In part, SAGA district operations manager Rod Bond acknowledged the perception. In terms of long-range issues addressed in the report, he said, "75 percent or more of the burden is on the university's plate." Among those issues are a possible return to offering multiple meal plans and prospective construction of a central dining commons to replace most or all of the current 16 kitchens SAGA operates on Willamette's campus.

Bond, responding to a question from ASWU Vice President Jim Lottsfeldt, denied that the report "makes a case for a commons." But he cited significant potential financial savings from a centralized facility and told Senators that "a decision needs to be made by the university as to which direction they're going to go."

Both Bond and WU food service directory Jerry Curtis said that offers of multiple meal

plans are contingent on a shift to the commons concept. "Give the facilities the way they are right now," Curtis stated, "we can't do that." The two officials cited security control as the decisive factor, and said that punchcard systems or computerized ID cards are either impractical or too costly to offset the problems.

That comment failed to satisfy some Senators. "What are we going to do for the next ten years?" asked one student after the meeting adjourned. ASWU President Hance Haney echoed the concern and questioned whether a commons is in Willamette's future.

"I'm really disappointed in the report," Haney stated after

any group that a central dining commons is what we want or need here."

In other business, Academic Council representative Marty Letourneau informed that Senate that "it does not look good—by a long shot" for the Study Days program enacted last semester. Letourneau strongly criticized the ad-

were not in a position to observe how most students were using the additional study time made available under the new system. "I was not able to do this," noted Letourneau, who is himself a resident assistant.

The Academic Council representative also contended that "there were many problems tacked onto this that existed long before Study Days came along." Among these, he said, is the disparity in final exam schedules between undergraduate and graduate students, which created problems for Lee House residents in the latter group.

According to Letourneau, the Academic Council has yet to discuss recommendations made by WU Vice President for Student Affairs Rosemary Hart, which include reducing Study Days from four days to three and re-evaluating the program in one to two years. Meanwhile, some Senators were persuaded to join in an effort to examine the evaluation process.

Nearly \$1400 in Finance Board recommendations were approved at the Mar. 14 session, the bulk of the funds being allocated to ASWU's office budget, which Treasurer Sidney Elliot told Senators was virtually empty when the new administration took office last month. Senators also approved two appointments to the Off Campus Studies Committee, one to the Elections Board, one to the Student Affairs Committee and a full slate of twelve to the Seniors Awards Committee.

But he cited significant potential financial savings from a centralized facility and told Senators that a "decision needs to be made by the university as to which direction they're going to go."

Actual opening of a commons, however, could be ten years or more in the future according to Bond's estimates; in the meantime, SAGA plans emphasize conservatism and university support in capital expenditures to upgrade current facilities. "It may not be wise to invest major dollars in those facilities now," Bond said of existing kitchens.

the meeting. "They can plan all they want," he continued, "but they can't do anything realistic at this point." He noted that other building priorities, including the planned new library and major renovation of several dorms, may preclude assembling the necessary capital for a commons project. Further, he observed, "we don't have a campus-wide consensus among

ministrative evaluation of Study Days, saying that "I am unwilling to accept these results."

Letourneau claimed that a survey of residence hall staff taken following last semester's implementation of the plan was insufficient to obtain a complete picture of its effectiveness. "This is only one perspective," he said, contending that dorm staff members

Entrepreneurs ready for conference venture

Final preparations for the Conference on Entrepreneurship were discussed when the Conference's Board of Advisors and Student Management Committee convened Tuesday. The Conference, patterned after a

similar conference at Stanford University is scheduled for Saturday, April 14.

The conference is the brainchild of the Student Entrepreneurship Association (SEA), formed last semester by

a group of students from the colleges of Liberal Arts, Law, and Graduate School of Management. During the course of the academic year, the association has labored to line up speakers and provide diversified workshops.

Three keynote speakers are scheduled to address the conference. J.R. Simplot developer of the frozen french fry, Sandra Hunt, founder of Biosearch Inc., and Jerry Wilson, owner of Soloflex, Inc., will each speak for a half hour, between four workshop sessions. Workshop presentations will range from James Nordstrom's discussion of merchandise retailing to William McCormick's presentation on restaurant management.

In addition to lining up a variety of notable speakers

conference organizers have secured funding from a number of University sources. ASWU is contributing \$500, AGSM \$750, and the Student Bar Association has promised \$100. University President Jerry Hudson agreed to contribute \$500 to the conference, in addition to a venture capital loan of \$1600. In his brief address to the

conference organizers have secured funding from a number of University sources. ASWU is contributing \$500, AGSM \$750, and the Student Bar Association has promised \$100. University President Jerry Hudson agreed to contribute \$500 to the conference, in addition to a venture capital loan of \$1600. In his brief address to the

conference organizers have secured funding from a number of University sources. ASWU is contributing \$500, AGSM \$750, and the Student Bar Association has promised \$100. University President Jerry Hudson agreed to contribute \$500 to the conference, in addition to a venture capital loan of \$1600. In his brief address to the

NOW OPEN

Eyeglasses

Quality eyewear need not be expensive
SINGLE VISION PRESCRIPTION LENSES AND FRAME
Choose from a specially-selected group of fashion frames

*PT-25-28 Bifocals \$20 extra
*Extra charge for high powers

\$39

EYE EXAMS \$29

SOFT CONTACTS

Complete price of \$88 includes eye exam, care kit and all dispensing fees. S.V. spherical only.

\$88

COMPLETE

FRANZ OPTICAL

Associate Optometrist
Dr. Wesley N. Vorpahl

Heritage Square
1580 Lancaster Dr. N.E.

581-8340

Formerly located at Fred Meyer
SERVING OREGON OVER 20 YEARS

Are you a WUS or a WUF?

Downtown

Shutterbug

20% Discount

354 Center St.
363-3432

off everyday photofinishing prices to all WUS's and WUF's
Same "in by 11 - out by 5"

SUPER PRINT SERVICE

SALEM'S LEADING PHOTOGRAPHIC OUTLET

Nikon, Konica, Kodak, Yashica, Chinon, Canon, Pentax,
Olympus, Minolta

Personalized Portraits by Jon.

"Entrepreneurship is a strong desire to improve, with a bias for action."

Conference's Board, President Hudson said that, "I believe this venture has all the ingre-

and an evening reception featuring Northwest wines.

Don Krahrmer, co-founder of the SEA and Conference co-chair, believes that the Conference will be a success. Krahrmer's optimism is rooted in a firm belief in the need for increased attention to entrepreneurship in Oregon. "It's more than starting a business, entrepreneurship is a strong desire to improve, with a bias for action."

The registration deadline is Friday, April 5. Additional information may be obtained by contacting the GSM.

CANOE/CANADA
12-day guided expeditions. \$385/person
For information write
northwest waters
P.O. Box 21271, Portland, OR 97207-0212

Opinion

Editorial

Committee not energy efficient

Re-establishing Willamette University's Energy Conservation Committee is a smart move, one that is long overdue from the Administration. However, the Committee's sights may already have become caught in the Administration's bureaucratic cog.

Part of the Committee's charge is to arrange for the purchase of a computer to centrally regulate the campus' widely spread heating system. Also planned is a study to test the dorms for energy efficiency, and establishing a means for metering energy usage. When the latter is completed an energy conservation competition between living organizations is planned.

While these are well intentioned efforts they appear to address only the macro points of the problem, and attack it in reverse order. The heart of the problem lies in the residence halls. The lack of insulation, as well as antiquated and dilapidated heating systems create the greatest energy loss, sending the university's money up in smoke.

The University would be better served if the Administration addressed some of the smaller points of the problem instead of blowing hot air about conservation, as though it were trendy. Encouraging conservation among students does not have to wait until after the installation of a "conservation computer."

What then warrants the Administration's course for attacking the problem? An installment purchase program under which Willamette will pay for the computer with annual energy savings. Energy will continue to go out the window, but at least we'll know how much we're losing.

Roadblock needs reconsideration

The Administrations' recent decision to install two barrier posts in the middle of the service road running along the north side of campus was premature and warrants reflection. The service road, which provided convenient vehicular access between the east and west sides of campus, was closed because of excessive vehicular speeding, and too many "close calls."

This problem does warrant attention and action but perhaps not in such excess. Perhaps the best way to have addressed the problem was for the Administration to acknowledge the 'service road' as serving as a major thoroughfare for pedestrian, bicycle, and motorized vehicles. Besides speeders from the Willamette community, officials cited delivery vehicles as flagrant violators speeding on the road.

More speed bumps to deter drivers from depressing their accelerator pedals could easily have jolted people to their senses. Attention grabbing traffic signs well posted along the road might have made drivers more cognizant of their surroundings.

In any event the present solution does not sit well with many students. Motorcycle traffic is not deterred by the posts, and some four wheel vehicles have taken to skirting the barriers via one side or the other, even driving on the Quad, further compounding the problem.

The Administration should reconsider such hasty action of here-today-gone-tomorrow lest some students pattern themselves after the Monkey Wrench Gang. And if nothing else, perhaps they should at least invest in some 'Please don't drive on the grass' signs.

Perspective

Equal rights wronged

Alan Ragains

The equal rights movement has found its crusade for the 1980's. Walter Mondale is on board. The big unions support it. And a recent court case in Washington has made it an issue in President Reagan's reelection campaign. Its called "comparable worth" and, unfortunately, it's another example of how far the equal rights lobby has strayed from its original ideals.

Comparable worth tries to guarantee that women who work in jobs dominated by women (nursing, say) will earn as much as men who work in "comparable" jobs dominated by men (say, truck-driving). In other words, it takes a giant leap beyond the "equal pay for equal work" principle that most people agree with. In fact it leaps right over common sense.

The first problem here is that any comparable-worth standard is impossible to implement in a free society. Who can say that jobs are comparable? And using what criteria?

The potential for disputes are endless. Shouldn't nurses earn as much as doctors, who after all get all the glory but never empty bedpans? How about the secretary who can drive a car: Should she make more than a truck driver who can't type? Human nature being what it is, everyone will assume they deserve a raise. Wages will have to be set by a committee. The economy will choke on negotiations. Only the free labor market can fairly arbitrate such competitive self-interest.

The entire comparable worth crusade, moreover, is built on a dubious recording of the continuing pay gap between men and women. On average that gap remains nearly 40 cents on the dollar, and crusaders be it on discrimination that confines women to underpaid "pink-collar" jobs.

According to the Urban Institutes June O'Neil, sexism has

little to do with it. Much more important is the way women choose to participate in the economy. Many work part-time, for instance. Others leave the job market for a few years to raise children. O'Neil figures that women, on the average, work only 50 percent to 60 percent of their available years after they leave school: men, on the whole, work all of those years. The average woman thus has less experience (and fewer skills) and is therefore less valuable to an employer.

This is slowly changing, of course, as more women choose full-time careers. But that underscores another fact ig-

court.

That may happen to comparable-worth, too. In December, a federal judge ruled the State of Washington must pay its employees according to this standard. But the state is appealing, and the U.S. Justice Department says it plans to intervene to help overturn the decision.

Unfortunately, some of President Reagan's political advisors are warning that Justice should shun the case because it might add to his notorious "gender-gap" with women voters. That would be a shame, because comparable worth has much less to do with the in-

Shouldn't nurses earn as much as doctors...?

nored by the comparable worth crusaders: Women have in recent years made their greatest progress ever in the job market, even in high-paying professions.

In 1970, for example, women won only 8% of U.S. medical degrees. By 1980, they'd won 23%. Nearly a third of all law school graduates (up from 5% in 1970) and some 10% of engineering graduates (up from 1% are now women. In time, this higher education will help narrow the pay gap.

Comparable worth, in fact, might even create a pink-collar class by raising salaries for secretarial-type jobs. Women would have less incentive to study or work to gain the skills that are the only real guarantee of mobility and promotion in the job market.

In ignoring these facts, the push for comparable worth reminds us of the drive for affirmative action. In that case, too, reasonable tactics to end discrimination gave way to extremism that creates its own problems. Eventually, it was challenged and pared back in

terests of women than it does with the interests of certain political activists. It represents exactly the sort of group favoritism that President Reagan has deplored so often in the past.

Lawyers say the Washington case could make it to the Supreme Court, and as such, become an important precedent. That's all the more reason for Justice to avoid the political handwringers and come out, guns blazing, against this misguided crusade.

Women today are making good progress towards equality in all areas. Even though there is a long way left to go, let's not be blinded into thinking that ideas like this will help. It's sad to see movements like this ruin the reputation of such a worthy cause.

Alan Ragains is a College of Liberal Arts student.

Letters

Collegian:

It has recently come to our attention that the Willamette University campus seems to be suffering from a chronic case of boredom. Inspired by this realization, a group of concerned students have sought a possible remedy for this situation. After reviewing the options available to them, these students came to the inevitable conclusion that what was specifically lacking was FUN!

Enter the First Annual "Telethon for Fun" - an event which will not only create campus-wide fun but also raise money in order to maintain fun at Willamette University. All proceeds will go to a specifically designated "Fun Fund," to be used only for activities involving the entire Willamette community.

Specifically, the "Telethon for Fun" seeks daring individuals to perform any talents that they may possess - all in the spirit of fun. We strongly urge anyone interested in sharing their talent to contact Sam Kaplan (ext. 6511) or Chris Johns (ext. 6817). We strongly urge the entire Willamette community to become involved in this noble cause - "For the gift of fun is the greatest gift of all."

Funfully yours,
Sam Kaplan
Citizens for the
Preservation of Fun

Collegian:

When I came to Willamette I began to think about aspects of myself I had previously given little attention, including my sexuality. My recognition of my homosexuality led me into a trying year of rethinking feelings, philosophical and religious beliefs and values, life goals, and my self-concept in general.

Though supported by two (heterosexual) friends throughout the year, I felt very alone, having no one with whom to identify in any way, much less anyone of similar atmosphere. Nonthreatening was important; I was, to say the least, terrified at the prospect of anyone finding out. The following year, learning of two homosexuals on campus, I did have the opportunity I desired, but I pursued it only with unbelievable secrecy.

Now, although I am not open about the scope of my sexuality, I am mostly comfortable with it. Thinking that some of you may be wanting to discuss homosexuality with homosexuals on campus and we are creating a contact system to meet this need. Our main concern is your trust and confidence. We are not forming a political or activist group. We simply want you to know we are here and are happy to talk

(individually or in a group) about homosexuality, if it is a subject of concern to you in any way.

If you would like to contact us directly or by phone, please see Professor Hanni in his office next to the U.C. desk, or Jon Frew in the counseling center. (In the latter case, please drop a note through campus mail - Bishop Counseling Center, ATTN: Jon Frew, confidential - to make a no-wait appointment.) If you would rather contact us by mail, drop a note (signed or unsigned) c/o Dr. Hanni, Box D219 - Attn: 200. Any mail received by him will not be opened, only forwarded directly to us.

Sincerely,
(Name withheld by request)

Letters to the editor should be typed and double spaced. They will be selected for publication on the basis of interest and space, and are subject to condensation. The Collegian reserves the right to reject libelous letters or exclude defamatory statements. Letters must include a valid signature. Anonymous letters will not be printed, but names may be withheld upon request.

Views or opinions expressed in The Collegian by columnists are not those of The Collegian. Editorials appearing in The Collegian are the opinion of the Editorial Board, composed of section editors and staff.

Peripheral Visions

Academics replace video games in Putnam

John C. Bunnell

If I didn't know better, I'd think an extremist faculty faction was bent on eradicating all things nonacademic from the Willamette campus. As matters stand, I can only conclude that someone doesn't like Bagman and wonder how long it will take for Jousting to become a mere memory as well.

Those who are totally mystified by the preceding need only glance behind that partition on the south side of the Cat Cavern to become enlightened. There will be found two video games, comfortably and discreetly shielded from early morning study groups or secretaries taking well-deserved lunch breaks.

ment of pool and ping pong tables, and even a couple of pinball machines. As recently as last semester, UC building directories still listed that recreation room, though it's long since vanished to make room for mailboxes, offices and a rack of IRS tax forms.

It's anybody's guess what happened to the ping pong table, but most of the other items can be accounted for. The pinball machines have doubtless gone back to the distributor's warehouse, along with most of the video games. The pool tables are scattered around the campus in various dorms and fraternity chapter rooms, where at least a percentage of their

would seem to be missing a good bet. As office space, the UC costs money; there are secretaries and administrators to pay, furniture to buy and the like. The recreation room, by contrast, must have made money, if only from the video games and pinball machines. Now that money goes off campus instead of into administrative or ASWU coffers, even though both groups undoubtedly need the quarters more than the arcades do. And

the game room gave the entire student body a place to socialize, in an atmosphere a bit more lively than the deliberately quiet mood that pervades the UC nowadays.

Momentum, however, appears to favor the academics. There's no place left in the remodeled University Center to restore the recreation room, even if the missing ping pong table were found. And already depleted video resources have been slashed in half by that

mysterious electrical sabotage; Bagman, it seems, has loaded his last sack of loot. Before long, if the trend holds, Jousting will be outlawed, and there will be no reason to come to the UC except to study, work, attend a meeting or publish the *Collegian*.

At least the people who attend all those formal receptions and dinners won't have to worry about the students getting in the way.

Bagman, it seems, has loaded his last bag of loot.

Until recently, both games were normally running by lunchtime, plugged happily into one monster extension cord. Lately, though, the cord has mysteriously shrunk so that only one machine can be plugged in at a time—typically Joust. That's all very well for those who are good at Joust, but is rather less helpful for patrons of Bagman, especially those who are intimidated by official-looking electrical cords. (How does one tell whether switching games blows the fuse on the Cat's ice cream machine?)

All this would be considerably less disconcerting if it weren't obviously part of a decidedly persistent trend. It was only a few years ago, after all, that the lower level of the University Center housed several video games, an assort-

ment of pool and ping pong tables, and even a couple of pinball machines. As recently as last semester, UC building directories still listed that recreation room, though it's long since vanished to make room for mailboxes, offices and a rack of IRS tax forms.

Meanwhile, those of us not lucky enough to live in a dorm with a pool table are forced to journey into the Real World. But the under-21 set can't very well frequent the Ram Pub, and the Cueball Haven (notwithstanding consistent *Collegian* advertising) still feels more like a hangout for forty-year-old football husbands than for WU folks. The Family Fun Center downtown is a little safer, but not much; the crowd is dominated by high school students you wouldn't want to meet in a dark alley. (Its Bagman is also harder to beat.)

Willamette administrators

Strictly Speaking

Gary Hart, guest MTV veejay?

Mark W. Pettinger

Several weeks ago, an eternity as campaigns are concerned, a young candidate rose from obscurity looking for a phoenix-like party and opportunity to lead it. To understand Gary Hart's quest to be Democratic standard bearer it is necessary to know what moves voters to support his candidacy.

Public officials are not put into office solely on the votes from one sector of the population and Hart cannot expect his campaign to do any less. But Hart, along with Jesse Jackson, is encouraging participation in the electoral process that has not previously been seen. And it is the inactive group of young voters that Hart has stirred up who will be pivotal to his success.

And that perception has come to bear fruit in the era of the young aspiring professional. These Yaps were once turned off by the Establishment, and tuned out the political system. But as this baby-boom generation has moved closer towards the established political center, the urge to become politically involved has re-emerged.

However, polls, polls, and pundits have been quick to point out the history of low turnout by young voters, and how Hart may be unable to muster the charisma to bring them out in numbers. But Hart has been attacked at another point by these analysts which may prove to show more worth than at first glance.

ly appropriate. Perhaps this campaign has been turned into one of images, but for Hart, the projection of his image across the country on the airwaves is an ideal made real.

Another criticism of Hart is his similarity in mannerisms and idioms which are reminiscent of President Kennedy. As much as people look for the Kennedy like gestures is a measure of how much a Kennedy like leader is wanted. And one must remember that Kennedy was the first presidential candidate to successfully use television to successfully project an 'image' to voters.

The generation that grew up with the idea that the camera never lies has been given quite a

...it is the inactive group of young voters that Hart has stirred up who will be pivotal to his success.

The chronology of Hart's professional and political careers reads much like that of the young baby-boom voters who are supporting him. To young voters he is one of their own; by running George McGovern's 1972 presidential campaign he set himself apart from the political machine. And more importantly he was behind the scenes championing the cause of the young (Yuppies).

The generation which has grown up during the last twenty years is the generation of the mass media, children of re-runs and MTV, and Gary Hart as a mass media candidate. It may be unfair for Hart to be overly criticized as a mass media candidate and using television ads to help his campaign.

For this emerging leader of new ideas and new technology the use of the mass media is on-

responsibility to should. Will they be able to discern what Gary Hart offers as a new leader? Or will history repeat itself with young voters not participating. It appears that is not the case.

Whether it is the wave of conservatism sweeping the country motivating young voters to participate in their civic duty, or the legitimacy of acquiring power through the system does not seem to matter. Seventy seven million people born between 1946 and 1964 have the ability to sway the election in Hart's favor, and write a new chapter on the history of the electoral process.

THE BIG CHEESE JUMBO



GET A GOOD DEAL MORE
Free Regular PEPSI
 with purchase of a Jumbo Cheeseburger and French Fries.
 Offer good April 1 - 14, 1984



CIBA SOFTCOLOR CONTACTS

\$199.00

INCLUDES EXAMINATION

Spherical daily wear Additional pair - \$99.00

Richard Rue, O.D.
THEE EYEWORXS
 Candalaria Terrace
 2673 Commercial S.E., 97302
370-8585



482 Court St., N.E.
 Salem, OR
 362-8515

*We buy and sell quality records
 cassettes and buttons.*

Check out low prices first!
Money Back Guarantee

GLEE '84 FRESHMEN BLUE MONDAY SENIORS

Talent wins crowd

by John C. Bunnell
STAFF WRITER

The first freshman marched through the door. Slowly, the lights dimmed and a lonely spotlight wandered over the entering performers. And the magic of tradition took over. But it was more than tradition that held the audience from the moment of that first entrance to the final announcement that the class of 1984 had triumphed again. It was talent, dedication, practice and the combined efforts of a sizable percentage of the Willamette student body.

The seniors made the most of the magic, though. From a solemn entrance in caps and gowns, they took the stage with authority; then John Mulvihill provided thoughtful, incisive narration to set the mood as the class of 1984 reprised its songs from previous years. And the caps and gowns vanished as the tale chronicled three years of Glee history.

But there was history on both sides of the stage, as managers John Duley, Rob Fenty, Karla George and Pam Laws introduced figures from Willamette's past, guests who had been honored with and award named for Daniel Schulze, the multifaceted professor to whom this year's event was dedicated. And many in the audience could be heard joining in as Willamette's alma mater was sung (though most were surreptitiously referring to their programs for the words).

As the competitive program began, the seniors reasserted their dominance; the singers wove intricate harmony effects through Steve Gilson's third contribution to the annals of Glee music, and Chris Harvey expertly rationalized the choice of marching formations made by the group. Who else would think of pumping up the basketball as the first step to a successful game?

Unusual visual effects dominated marching formations throughout competition; the class of 1985 made a flying baseball the centerpiece of their marching routine. But compared with the seniors, the juniors lacked musical punch despite a well-contrasted "Here We Are" contributed by Tim Duffy and Lisa Hellemn.

The fourth-place ranking latter assigned to the sophomore class was by no means evident following the performance of the 1986 marchers, who displayed enthusiasm and good design sense with a claw and a megaphone formation. A third arrangement simulating the WU Bearcat was less clear but equally creative. And John Powell, Dean Radford, and Kathi Rice combined to produce a sincere, straightforward "Hail to Willamette" that may have suffered from simplicity, but was not less enjoyable for it.



Finally, freshman performers concluded the competition with a strong, well-executed and carefully conceived performance. Marchers showed skill and good design work with a crown and a pair of crossed swords; it's tempting to wonder if they could have caught the seniors with a third formation, but rules limited them to two. No less than four composers contributed to "The Quest for Honor", a song that arguably sustained the most sophisticated imagery of the four sets of lyrics submitted. Sue Lundy, Brett Strobel, Naomi Sugino and Brenda Kisor may prove hard to match in future contests.

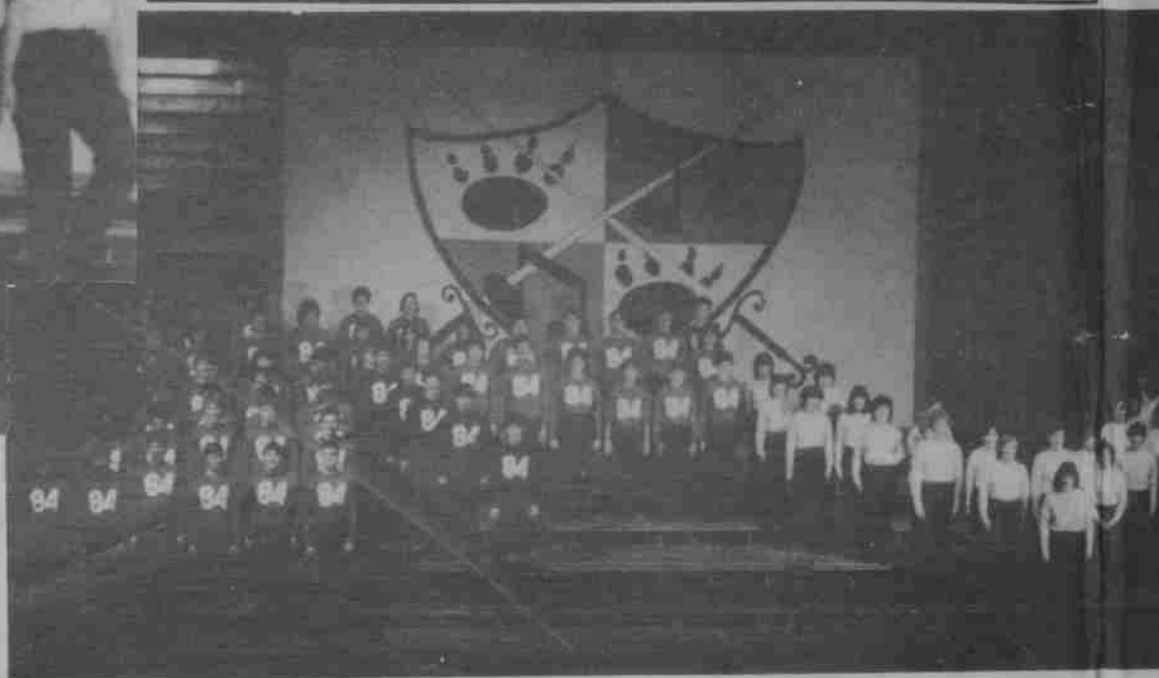
The real contest was over, but listeners weren't simply left to mark time while the scores were added up. ICC students from Willamette's sister school provided unique music to fill the interval of suspense, including a pleasant lullaby, a lively popular love song, and an openly protest-oriented piece titled "No Experience of War" that entertained nonetheless.

Then there was a free moment for the crowd to stretch while the tabulation continued—perhaps the judges were slow in making up their minds (an understandable condition), or possibly the scores were rechecking the unusually wide-ranging results. Whatever the reason, the break was welcome even at the cost of prolonging the agony of waiting for the announcement.

At which point Registrar R.A. "Buzz" Yocom had the audience hanging on his every word as he picked up the microphone—and he left them hanging for as long as possible, despite the best efforts of a wristwatch alarm and the authors of the notorious "Blue Monday memo". It was evident that the laughter at the obligatory jokes was at least partly nervous tension asserting itself, and then as the seniors' victory was finally announced, the barely restrained ecstasy finally broke loose. Anyone who actually heard the final dismissal was obviously not caught up in the atmosphere, but it didn't matter much; everyone was happy, and the sense of tradition doubtless followed them all out the doors toward Blue Monday.



Glee photos by Dave Crume, Greg Phares and Anna Brief



ORSKITS JUNIORS MILLSTREAM '84 GLEE

Glee gamblers pay off seniors

by John C. Bunnell
STAFF WRITER

"It was kind of a tame Blue Monday," said one student, standing outside the University Center. In the long view, the observation may be accurate, but tame is hardly the word to describe the day where your every step leads to encounters with strangely dressed students, flying golf balls, crowds of drenched sophomores chasing soon-to-be-drenched seniors and so on.

The most bizarre action, of course, was reserved for Cone Field House during the class-free 11:00 hour. There one could find both sexes wearing relatively little, and one long sequence in which someone voluntarily submitted to becoming a human mixing bowl or possibly an imitation of a SAGA breakfast. Before that bet was paid in full, the victim had been drenched in Hi-C, flour, eggs, and assorted other liquid substances that appeared to include chocolate milk, soy sauce and at least two kinds of breakfast cereal.

The most interesting bets didn't turn up on the Bet Board posted in the Cat Cavern. There were accounts of champagne parties in the back of alcohol awareness classes, professors dodging marshmallows, students eating breakfast in their underwear and other students erasing blackboards as fast as their professors could write on them.



"It's only a small glee bet," said the student hitting the golf ball around Eaton, "just an easy par twelve." He promptly proceeded to slice, knocking another small square of grass two or three feet across the lawn. What, one wonders, constitutes a large Glee bet? "Taking off your clothes, I suppose." Someone did that, too, over at Cone—but stopped short of taking them *all* off. Curiously enough, the rainy weather cleared promptly at 11:00, and the traditional march through the Millstream took place under sunny skies, and the watchful eyes of a generous crowd of students and faculty members. Most of the faculty observers, though, wisely stayed clear of the banks of Hudson's Bay, for sophomores were not content to get wet alone.

Before the festivities ended, a number of the exotically costumed folk had been ceremonially and unceremoniously dumped into the waters, along with members of other classes. Even the winning seniors did not escape; among others, John Mulvihill and Steve Gilson were victims of the enthusiastic squad of "swim instructors" gathered outside the University Center.

That crowd included a number of signbearers; at least three or four of those advertising were selling five cent kisses, though one of the enforced entrepreneurs was charging a dime. Another offered "free sexual favors"—though no one appeared to be collecting on the advertisement. And there was even a "Collegian punching bag" wandering about during the excitement.

As the hour progressed, the frolics even moved inside the UC; a squad of determined sophomores tried to storm the ASWU office, where President Hance Haney had had the foresight to lock himself in, together with a number of others desiring to watch the march in relative safety and privacy. The sophomores wanted Hance, presumably for dunking, and the negotiation became somewhat heated. (I don't know whether they got him or not; I tend to suspect they did. "At least they should have," said another observer.)

If this was a tame Blue Monday, it's almost frightening to imagine what a wild one would be like. Maybe next year...



Even fun approach finds senior skits flat

by John C. Bunnell
STAFF WRITER

It's really not entirely fair to look at senior skits with an analytical eye; unlike the annual Freshman Glee competition they precede, they're not intended to achieve critical excellence. The point of the exercise is to have fun and entertain the audience, preferably in as outrageous a fashion as possible. Even by that standard, though, it's difficult to evaluate last Friday's skits in a positive light.

Insiders involved in the program characterized leadership and organization as somewhat chaotic, a condition that made itself obvious during the performance. Skits were sandwiched between consistently long delays, lighting and sound were frequently misdirected and ill-timed, and performers occasionally seemed to have no idea whatever what was supposed to happen next.

At least initially, however, the players' efforts seemed sincere and well-intentioned. The first few numbers, which relied heavily on recorded music and featured lively dance sequences, drew loud and enthusiastic responses from the well-filled auditorium. But before long, the screaming stopped, and an "I.M. Boring" event characterized the subsequent numbers all too accurately.

By that time, perhaps a half hour into the two-hour performance, the audience was coming up with funnier lines than the players were. "Bring back the Deltas!" suggested one heckler after several skits proved no more entertaining than the "Boring" routine. It was good advice; the long series of classroom sketches that followed did little that the Delt number hadn't done.



Only a few moments in that last ninety minutes drew significant responses from the crowd, which seemed restless and persisted in badgering the performers. Among these was the climax of a John Mulvihill monologue that can best be described as "The Salem Stuffed Animal Chainsaw Massacre"; also worth hearing was the announcement that "Buzz Yocom has just been arrested for holding too many positions at one university." But the worthwhile jokes and cheap shots were scattered thinly, and what might have been a fairly good hourlong program was stretched much too far to cover twice that much time.

Even the performers seemed to lose interest as the show wore on, passing up chances to play off the hecklers in favor of letting the delays drag quietly on. And a number of sketches found large groups of people onstage only to serve as window dressing, doing entirely credible imitations of departments store mannequins.

Assigning blame for the clearly unsatisfactory situation is probably neither productive nor realistically possible; holding performers responsible is hardly accurate and can only lead to hurt feelings, while citing inept leadership is likely to produce scapegoats rather than solutions.

What is clear is that this year's senior skits lacked polish, punch, and a sense of purpose. The lesson for future skit producers is that a successful performance can only be achieved with the same kind of effort that classes devote to Glee itself, even if the goals and contents of the skits are totally different from Glee material. Unless participants are willing to devote that kind of effort, senior skits won't get better.

That they can improve is obvious; the amount of talent brought out by Glee performers amply documents the point. Whether they will improve is a question that won't be answered till next year.



The SAE's and Phi Delt's "Beat It" together at Senior Skits (upper right); Monte Hong enjoys John Mulvihill's chainsaw demonstration (top above); several seniors eagerly participate in a prayer meeting parody (above).

Senior Skits photos by Rick Killian and Anna Brief

Mazatlan \$458.00
per person

Package Includes:

Round Trip Air From Portland
7 Nights' Accommodations
Round Trip Airport Transfers
City Tour or Bay Cruise
Hotel Tax

*Price Based on Double Occupancy

RAINES GLOBE TRAVEL
129 Commercial N.E.

399-1800



ATTENTION!!! ALL CALIFORNIA STUDENTS

**CAN EITHER YOU OR YOUR PARENTS STILL
USE FINANCIAL AID THIS YEAR?**

The CLAS™ loan program is now available to California students and their parents. The program which is similar to the Guaranteed Student Loan Program (GSLP) allows parents to borrow up to \$3,000 per year to help with educational costs. It is also available to independent undergraduates and graduate students.

This program is made available through the California Student Loan Authority.



California Loans to Assist Students

FOR MORE INFORMATION SEND THIS COUPON TO THE:

CALIFORNIA STUDENT LOAN AUTHORITY
915 Capitol Mall, Room 280
Sacramento, CA 95814

Name _____

Address _____

School _____

Gallery

Renovation of Smith Auditorium underway

By Shay Roberts
STAFF WRITER

Towards the end of last summer work began on the renovation of Smith Auditorium. It was badly in need of repair, with the lighting and electrical systems inadequate. Many other problems existed as well. The floor was badly beaten, the rigging needed replacement, the fly system was literally falling apart, and the sound system with antiquated speakers was mono. Smith, built three decades ago, had never undergone renovation until then.

In late 1982, W.U. called in Bruce Hopkins, (current Production Managers and project Technical Director), to write up a proposal for improvements. A complete renewal was called for that would address all of the problems afore mentioned.

Ron Herd was hired as full time Stage Manager, and become responsible for all events held in Smith as well as implementing the renovations. Herd is assisted mainly by work study students.

The decision was made to complete the renovation in three phases, each taking about a

year. The first phase is currently underway and is scheduled for completion this year. It entails the installation of a new lighting system, an intercom system, a new projection booth, and new electrical lines and conduits.

The second and third phases will include: the addition of two new lighting positions; a new fly system; replacement of the stage floor; painting; and hopefully an increase in the available storage space. If all goes well and the money can be found, the entire project should be completed in 1986.

Work seems to be progressing in spite of some major inhibiting factors. One of these problems is the lack of manpower. Willamette can not afford to pay for another permanent project worker, so Herd must work overtime regularly in order to get the job done. The work study students who assist him can't be there all the time, and are only temporary. This creates a constant training process.

Another problem is scheduling times when major steps of the project can progress. Smith is constantly in use, and it is

unacceptable to have dancers tripping over ladders and singers choking on dust during their performance. This forces the repairs to be done in pieces, often creating a redundancy of work.

Any repairs of such a major building requires a substantial influx of money. Project coordinators are having a difficult time finding the capitol to implement the changes they would like to make. Phase one of the project is budgeted at \$57,850. This expenditure includes the costs of the lighting system, intercom system, electrical system, projection booth, installation costs, and the Technical Director salary and the Stage Manager's overtime pay.

Where is the money coming from? The University Operating Budget is providing \$20,000. User fees for the auditorium and sale of old equipment is expected to net around \$5,000.

The balance of the needed funds are coming from foundation donors. These donors include: The Oregon Community Foundation; The Salem Foundation; and The Childrens Theatre Foundation. At this point, only the money for Phase One of the project has been garnered.

What will these changes mean to Willamette? Project coordinators feel it will foster a better relationship with the Salem community. After the renovation Smith will become, without a doubt, the best facility of its kind in Salem. Usage revenue is also expected to increase. Some rise in usage has already been seen since installation of the lighting system. The new equipment is also expected to facilitate and encourage a wider array and higher quality of performances. All included in the project seem confident that the renovation is a good long term investment.

Native American Symposium

April 2

3:30 p.m.
Art Building
Room 204

"Ancient Visions Through Contemporary Indian Art," a slide illustrated presentation. Charleen Touchette, *French-Blackfoot*, artist and director of Six Directions, Inc., Portland.

4:30 p.m.
Art Building
Room 204

A slide presentation on Native American masks by Artist Lillian Pitt, *Warm Springs/Yakima*.

7:30 p.m.
Alumni Lounge
Putnam University Center

"Being Indian in American Society," Dr. Robert Ryan, *Cheyenne River Sioux*, Assistant Professor of Medical Psychology, Oregon Health Sciences University

April 3

1:00 p.m.
Alumni Lounge
Putnam University Center

Hopi Religious Elders Fermina and Thomas Banyacya from Arizona will make a presentation about the future of the American society, the world, and the environment from the standpoint of traditional Hopi religion.

3:30 p.m.
Waller Hall
Auditorium

"Strangers in Their Native Land: The Place of Indians in American History," Professor Michael Welsh, Visiting Professor of Native American History, Oregon State University

7:30 p.m.
Waller Hall
Auditorium

"The Terminated Tribes Controversy and the Restoration Struggle," Mr. Mel Tomasket, *Yakima*, Vice-Chair of the Colville Tribal Business Council and Past-President of the National Congress of American Indians

April 4

3:30 p.m.
Aurizen Senate
Chamber, Putnam
University Center

"Alcoholism Among Native Americans: A Non-Traditional Approach to a Non-Traditional Problem," Mr. Jim Goodman, *Georgia Bay Branch Canadian Cree*, Sweathouse Lodge, Inc.

7:30 p.m.
Waller Hall
Auditorium

Fermina and Thomas Banyacya will have a second presentation about the future of American society, the world, and the environment from the standpoint of traditional Hopi religion.

April 5

11:00 a.m.
Waller Hall
Auditorium

Mr. Ed Edmo, *Shoshone-Bannock*, poet and story teller, will present Native American stories and legends at the weekly University Convocation

1:00 p.m.
Alumni Lounge
Putnam University
Center

Hosted by the class on "Native American Religions," Mr. Edmo will discuss the significance of oral tradition and story telling. Open to the public.

4:00 p.m.
Alumni Lounge,
Putnam University
Center

Mr. Edmo will continue with story telling and poetry reading.

7:30 p.m.
G. Herbert Smith
Auditorium

KEYNOTE ADDRESS - "Rethinking America in Light of the Native American Perspective," James Welch, *Blackfeet*, noted author and professor at the University of Washington. (Reception following.)

April 6

12:15 p.m.
Conference Dining
Rooms 1 & 2,
Putnam University
Center

Mr. Welch will present readings from his works at the weekly University Roundtable. (Bring your own lunch.)

2:00 p.m.
Halle Brown
Ford Gallery
4th Floor, Art Building

"Plateau Religions," by Mari Watters, *Nez Perce* anthropologist, will discuss perspectives on the Seven Drum, Shaker and Dreamer Religions.

3:30 p.m.
Collins Legal Center,
Rooms D & E

"The Water Rights and Fishing Rights Controversy," Professor Charles Wilkinson, University of Oregon College of Law, and Mr. Tim Wapato, *Colville*, Executive Director of the Columbia River Inter-Tribal Fish Commission.

7:30 p.m.
Cone Field House
Lester J. Sparks
Center

NATIVE AMERICAN MUSIC & DANCE CELEBRATION
Professor Ed Wapp, *Commanche/Sac & Fox*, ethnomusicologist from the University of Washington will host a celebration involving the Thlinget Cape Fox Dancers of Southeastern Alaska and the Willamette Valley Drummers and Singers.

Jazz concert precedes movie

by Joe Hromco
STAFF WRITER

"Jazz at the Movies" on Friday, March 30, provides a unique opportunity for students to not only hear the Willamette Singers and the University's jazz ensemble in a combined concert, but to catch one of last year's most exciting films, *Das Boot*—all in one evening.

Starting at 7:30 p.m. in Smith Auditorium, the free concert will feature Inglesmoore High School Jazz Ensemble along with the two Willamette jazz groups, to be immediately followed by the Academy Award-winning film. The mix came as a result of scheduling conflicts, although the two events should connect well, as *Das Boot* opens with a jazz club scene.

The concert is also the first to formally combine the Willamette Singers and the jazz ensemble. Each group will perform four or five numbers with

some of the instrumentalists backing up the vocalists on two charts. Said Dr. Wallace Long, Director of Choral Activities, "We're negotiating on sharing all jazz concerts with the jazz ensemble—at least for the second semester concerts."

The Willamette Singers is a 21-person choral group that focuses on the traditional styles, such as chamber music and madrigals during to fall semester; in the spring season, the group turns to jazz and more contemporary styles.

For the jazz ensemble, this is the second Jazz Night of the year and the group is coming off a second place finish in this year's Willamette University Jazz Festival. The ensemble will be playing two of the charts used in the festival, including a jallad feature, "Of Such Dreams" with Freshman Mike Agidius soloing on alto sax. The piece went over well at the con-

test, as did the solo work of Tenor saxophonists Troy Christensen and Mike Hoffman on "Dried Gooshies", an unusual chart with an unusual title by the unusual Ladd McIntosh.

Also included on the program is an old Ray Charles tune, "Hallelujah I Love Him", with vocalist Liz Kitchen carrying the catchy melody. Kitchen, now a freshman, comes to Willamette after a few year of touring with Top 40's bands.

"She's an excellent performer," said Dr. Long of the vocalist/pianist. That quality should match well with the upbeat blues "Hallelujah", which, interestingly enough, was originally a somewhat sexist song sung by men.

Overall, the concert last an hour to an hour and a half (pending Inglesmoore High's presence) with the movie beginning after the conclusion of the 7:30 concert.

TYPEWRITER RENTALS

WILLAMETTE  BUSINESS MACHINES

- * SALES
- * SERVICE
- * RENTALS

SEE THE NEW SMITH-CORONA ELECTRONIC PORTABLE TYPEWRITER

970 COMMERCIAL SE 364-3385

Rizzo garners Younger Scholars grant

by Leslie Brott
STAFF WRITER

Willamette University junior Tracey Rizzo is the recent recipient of a prestigious National Endowment for the Humanities (NEH) Younger Scholars Grant. Rizzo's proposal to study Denis Diderot's views on madness was accepted by the NEH and she will summarily be granted \$2,200 to study Diderot for nine weeks this summer.

The Younger Scholars program, initiated this year, serves to enable students under the age of 21 to conduct research in the humanities. According to the NEH, "The Younger Scholars Programs provides the nation's youth with a unique opportunity to perform an independent research and writing project during the summer months."

Rizzo contends that the program is beneficial in its response to the recent trend in academics away from the humanities. "Fewer undergraduates are taking humanities classes, and there are fewer going to graduate schools in humanities studies. The program was devised



Herr photo

to encourage humanities studies at the undergraduate level".

In its first year, the Program received 362 applications, of which 351 met the minimum criteria. Of the acceptable pro-

posals, 67 were awarded grants, representing 55 institutions. Rizzo is the sole Willamette recipient. Growth in the program is anticipated as it becomes better known.

The recipients of the Younger

Scholar Grants are required to meet minimum standards in their studies. Recipients must utilize the period from June 1, 1984 to August 31, 1984 to conduct research and write a final report. Recipients are not allowed to hold a job or attend school during this time. Rizzo states, "The requirements are warranted for the amount of money in the grant." At the end of the nine weeks, all recipients are to turn in a written report of their findings.

Rizzo, from Reno, Nevada, is majoring in history and intends to be a professor of history. After graduating from Willamette in 1985, she plans to attend graduate school. Her top choices for post-graduate work are Cornell, Princeton, and Claremont.

Long interested in history, and Diderot in particular, Rizzo is enthusiastic about her summer of research. "It's the first time I'll have the chance to pursue something that really interests me outside of class." She commends Willamette professors William Duvall, Richard

Lord, and Paule Drayton for influencing her intellectual development and helping her qualify for the grant. Duvall will serve as Rizzo's advisor this summer and will receive \$400 of the grant. Rizzo will meet with Duvall weekly during the summer to review her work.

Rizzo will conduct her research in Salem this summer, with occasional trips to Eugene to utilize the materials in the University of Oregon library. Some of the literature Rizzo will need is found in the Willamette library and with the help of the reference librarians, she has been able to locate almost all of the necessary materials.

Her course of research will include familiarizing herself with Diderot's works and looking for implicit or explicit references to madness. Rizzo is especially interested in the tension between reason and unreason found in Diderot's works and hopes to come to a conclusion as to Diderot's position in relation to a glorification of reason.

Career Alley

"Know Thyself" key to career search

Pat Alley

Students host fair

● Candidates, From Page 1

events and served as the hosts. Bob Hawkinson of the Political Science Department served as the moderator for the event.

The rationale behind the first Political Faire was to heighten awareness in the Willamette community with respect to the candidates and issues in this election year. According to Jim Lottsfeldt, ASWU Vice-President, the idea for the Faire arose when Walter Mondale was virtually the only Democrat presidential candidate familiar to voters. Students expressed interest in receiving information concerning the other candidates, and the event was suggested. The Faire provided information on races besides the presidential race, including pertinent election issues.

Career search articles traditionally advise that you begin your career selection process with a careful self-analysis. While that advice appears obvious, it is also general and unspecific about where to begin.

Employers study an individual's work history because they know that past performance is one of the best predictors of future potential. Even the most basic part-time and summer jobs offer valuable information about a person.

What jobs have you had, and what did you like and dislike about each? When and how did

you get your first job, and what has your work history pattern been since then? How do you typically conduct a job search and what do you look for in a job? And, finally, how do you evaluate variables and reach a decision?

Less obvious sources of information on past performance include favorite courses and assignments, extra curricular activities, hobbies, free-time interests, and friends and relatives. Carefully analyze the courses you've had, both within and outside of your major field as though they were jobs.

In terms of the subject matter itself, what was enjoyable?

Challenging? Intriguing? Frustrating? Then, focusing on the course structure, how did it influence your response to the material? What teaching style emerges as the one you most prefer and why? What is your favorite type of structure for an assignment, ranging from group projects to individual research? What extracurricular activities have you participated in and what trends do you see in the areas, levels and intensity of your participation? What types of hobbies do you enjoy? What would be your favorite way of spending a day off?

Finally, ask your friends and relatives how they would

describe you, significant characteristics, interests, skills and abilities, and changes they've observed in the time they've known you. Then turn that analysis around and look at the qualities in them that you most respond to as well as patterns in those personal qualities and friendship trends.

Finally, how does all of this "historic" information fit in with the goals and fantasies you have for yourself? What central themes as well as tangential interests emerge? And how would you like to live so that, when you come to die, you will not, as Thoreau observed, find that you had not lived?

Classified

"you can always get what you want"

COLLEGIAN CLASSIFIEDS

50¢ a line (line 36 letters) 2 line minimum ad deadline 3 days prior to publication

Name: _____
Address: _____
Telephone: _____
Ad Copy: _____

DEPOSIT COPY & PAYMENT AT BOOKSTORE DROP

Mail to: Collegian
900 State Street E716
Salem, OR 97301

[A large grid area for placing classified advertisements.]

Any Questions Call 370-6054 or Ext. 4450

For Sale

OMEGA CS50 micro color enlarger, Beseler PM1A color analyzer and 11 x 14 color drum w/motor. Like new. Call Dan at 378-7919

Services

THROW THAT TYPEWRITER OUT for good! Do your papers & resumes on one of our computers! Learn word processing at your own pace with self-teaching lessons designed for beginners. Rent free use of a printer for 4.50 hour. Or take a computer home! \$7.95 buys 2 days use M-Th. More on wknds. Computer Gym is 1 1/2 bks from campus. Call 362-5323.

Now you can RENT computers, software, printers! Computer Gym is only 1 1/2 blocks from campus. 1178 Chemeketa between 12th and Capitol. 362-5323.

BRIEFS AND TERM PAPERS typed. Quality work, reasonable rates. Call 581-8221.

Personals

Sports

Nokleby shines as PSU reigns over Cats 2-1

by Page Mesher
STAFF WRITER

The men's baseball team saw their record drop to 5-4 last Tuesday as they lost 2-1 to Portland State University at Civic Stadium in Portland. The loss overshadowed an outstanding pitching performance turned in by junior righthander Jeff Nokleby, who went eight strong innings, allowing only five Viking hits and one unearned run, while walking just one. He also fanned seven Viks, who had no clue to his breaking curveball or offspeed pitches that consistently caught the outside corner.

The Bearcats will return to action - weather permitting, of course - This Saturday afternoon when they host the Lutes from Pacific Lutheran University in a Northwest Conference matchup at John Lewis Field at Bush Park. Game time for the doubleheader is set for 1:00 p.m. Both teams will then pack it up and travel up I-5 to Tacoma for a single game Sunday at 3:00 p.m.

The PSU game was an affair that had all the makings of a sure win. Willamette outthit the host club 9-6, and generally outplayed them for 8½ innings. But it was the last half of the ninth that killed the Bearcats. Tenth year head coach Bill Trenbeath elected to pull starting pitcher Nokleby in favor of senior reliever Bob Michael, who had only pitched one inning of the short season so far, and was in need of some on-the-mound experience. Unfortunately, the move backfired as the erratic Michael walked the first two batters, then gave up a solid single to left. With the bases crammed and a drawn-in outfield breathing down his back, Michael seemed to get himself back in the groove as he then struck out Tim Allred on full count with a fastball. PSU

Crume off to great start

By Kevin O'Connor

Willamette's 1984 men's and women's track teams are three meets into a promising season, and again in the running for the Northwest Conference championship. Coach Charles Bowles' teams have turned in some great performances, relying especially on a strong experienced group of senior men and excellent individual work from the women, particularly in the sprints. The Bearcats start their dual meets this week, and should produce outstanding performances throughout the season.

To date, Dave Crume and Kara Crisifulli have been the squad's standouts. Crisifulli, has set school records in both the 3,000 and 5,000 meter runs, ranked All-American in cross-country last fall and continues her exceptional running on the track.

Crume has developed into Willamette's "multi-abuse" man, having shattered the



Assistant coach Rick Carnaroli hits fungoes as catcher Sean Traynor awaits the return throw. The bearcats will host conference rival PLU Saturday in a doubleheader set to begin at 1:00 at John Lewis Field. Cooper photo

head coach Jack Dunn then opted to try to surprise Michael by having his next hitter, Dave Candello, fake a squeeze bunt on the first pitch. Michael seemed riled in mid-motion, and threw wide to the plate for ball one. Candello, sensing Michael's nervousness, then played the game to the hilt, faking on every delivery, as he finally worked a walk on four straight balls, forcing in the winning run from third.

Willamette had gone ahead 1-0 in the top half of the seventh, as they finally roughed up the Viking pitching staff. After George Kocsis and Dave Nakama both grounded out, rightfielder Bryan Hatzenbihler singled to left off Joe Kraemer. He then promptly stole second, and scampered home on first baseman Jeff Noahr's RBI double to right, which grazed the

outstretched glove of the Viking outfielder. Noahr was left stranded as second baseman Bob Baugh went down swinging. With any luck, right then it could have been 3-0.

In the third, the speedy Noahr was cut down at the plate on a cannon shot from left fielder Randy Clemo as he tried to come around from second on shortstop Tim Doyle's two-out single. Then in the fourth, junior centerfielder Tom Gygi was decoyed into holding at third on a heads-up play by Viking shortstop Allred, who yelled as if he was going to cut the relay throw from center field, following junior leftfielder Tom Phillip's Texas-league blooper. As well as Nokleby was throwing, it looked as if the one run might have held up anyway.

The Viks tied it right back up, though, in their bottom portion of the seventh. After a ground out, the steady Doyle misfired on a toss to reserve first baseman Ted Feller. Nokleby whiffed the next man as the runner stole 2nd. He came home quickly as Allred doubled to left, past reserve outfielder Gerry Preston, who froze as the ball took an artificial surface hop right in front of him, and had no chance to save it from going all the way to the wall. Nokleby then sawed off the next batter, getting Candello to foul out to senior catcher Glenn McClary. And so it stood until the fateful ninth.

Trenbeath defended his decision to bring in Michael in the last frame, even though Nokleby did not appear to be fatiguing or to have lost any of his stuff. "(The decision to go

with Michael) was predetermined," Trenbeath said, "because he needed to work. We already made up our minds before the game who would play, and how many innings." He hastily added though, "we outplayed them - and should have won." In Trenbeath's mind was the fact that the Bearcats had received six full distance performances from their starting pitching staff in their first eight games, and were only two games into their Conference schedule. Both games were in the win column, as Willamette swept visiting Lewis & Clark last weekend in a doubleheader at John Lewis field, 10-3 and 3-1. Trenbeath was only looking to avoid sore arm trouble, an ailment that had already stricken sophomore pitcher Rich Cummings. He is expected back Tuesday.

The Bearcats looked very tough against the Pacific-10 Conference representative PSU, and are seeking to improve on last year's 6-18 mark. With five victories so far, there is no doubt this is already in order. They will be without the services of two lettermen who recently quit, infielder Mark Stapleton (.260 last year), and outfielder Kevin Stewart (.235). The only looming question mark for Trenbeath and Assistant Coach Rick Carnaroli is the pitching staff, which boasts no hurlers of the left handed nature. Nokleby has to be seen as the early stopper, following his PSU outing and an earlier 9-6 win over Pacific (CA) in Stockton, a game that was Willamette's fifth of the season, and was their 28th. That win gave WU confidence - the kind that comes when you knock off a Division I opponent on their own turf. That confidence will take the field this Saturday at 1:00, and should make for an exciting season as well. Stay tuned.

Track and field teams pointing for national meet

Willamette record in last weekend's WU Invitational Decathlon. The old mark was held by Greg Hansen, a former four-year Bearcat track standout. Crume's victorious performance broke several personal records as well, including the

Dave Crume has developed into Willamette's "multi-abuse" man, having shattered the Willamette record in last weekend's WU Invitational Decathlon.

Willamette mark of 6'11" in the high jump. Crume's quality efforts in both track and field events will add depth to the men's team.

Talented sprinters are a hallmark of the female Bearcats. The fastest mark in the district for the 4x100 relay belongs to the team of Jessica Slavich, Kim Klein, Tammy Moland and co-captain Sandy

Meredith. Lee Boyd joins Moland, Meredith and Klein in the conference's top sprinting ranks, and all should contribute to the team's scores at district and conference meets.

Also playing major roles in

the women's success are Diana Hill's performance in the discus and co-captain Kim Trinidad's efforts in the high jump. As the dual meet season beings, "Charles Angels" are sure to continue their superior performances.

The 1984 men's team may be the most solid group of athletes Bowles has ever coached, and is loaded with talent in all events.

A fourth consecutive conference title is planned by Bearcat seniors providing "experience from the top." Co-captain Mark Lipke is combining sprints with the long and triple jumps, while Kwadwo Bekoe is concentrating exclusively on the jumps and leads the conference in both. Todd Goergen holds similar status - and a WU record - in the hammer throw, while Jeff Johnson should be equally competitive in the sprints as he continues to get into shape.

Rich Groenendaal is among conference leaders in the 10,000 meters, as is Phil Hayes in the high jump. Additional support is coming from Rich Kokesh in the 800 and Dean Olsen in the 400 meters, and is expected from co-captain Kevin O'Connor in the middle distances come Conference and District. Conference champion Don Hicks will again be a factor in the mile relay and 400 hurdles.

An outstanding group of

underclassmen is providing the seniors with able assistance. Current 100 meter leader Rich Torquato will definitely score points in the sprints, and Dave Novotney, Jim Gorman and freshman Brad Bales will provide a solid foundation in the weight events. Threats in the 400 meters include Rick Catalani, Sid Elliot and David Scearce, and Distance All-Americans Robbie Wright and Paul Yunker pack quality performances in the distance races. Also deepening the distance squad are freshmen Arthur Lathrop, Joe Moorad and Brant Lind.

Willamette's first points toward the district title came from the District Marathon at Seaside, where Greg Mackie and Mary Helm both finished fourth among the district runners. Willamette's next home meet brings on WOSC as the excitement of winning track and field returns to McCulloch Stadium April 13.

The Willamette University Student Entrepreneurship Association presents a



Conference on Entrepreneurship

SATURDAY, APRIL 14, 1984



SANDRA HUNT

Founder of BioSearch, Inc. and numerous other entrepreneurial ventures. One of Forbes magazine's "Nine Who Dare." Arlington, Texas



J. R. SIMPLOT

Founder of J. R. Simplot Company, a diversified food manufacturer. Developed the frozen french fry and now a major investor in high tech. Boise, Idaho



JERRY WILSON

Founder of Soloflex, Inc. His business is to build up bodies and profits, too. Hillsboro, Oregon

SCHEDULE

8:00-8:30	Registration Foyer Smith Auditorium	9:00-9:30	Just a French Fry? J. R. Simplot Smith Auditorium	12:30-2:00	Lunch Exhibits in Putnam University Center
8:45-9:00	Introduction Dr. Jerry E. Hudson President, Willamette University Smith Auditorium	9:30-10:00	Coffee Break Foyer Smith Auditorium	2:00-2:50	Third Workshop
	Dedication Gerald Frank Businessman and Administrative Assistant to U.S. Senator Mark Hatfield (R-Oregon)	10:00-10:30	Diversify, Diversify, Diversify Sandra Hunt Smith Auditorium	3:00-3:50	Fourth Workshop
		10:40-11:30	First Workshop	3:50-4:30	Building Entrepreneurial Muscles Jerry Wilson Smith Auditorium
		11:40-12:30	Second Workshop	4:30-5:30	Reception featuring Pacific Northwest Vineyards Putnam University Center

FINDING THE WINDOW

- 1. Finding the Idea**
Ideas and approaches to creative business thinking
GERALD FRANK — Businessman and Administrative Assistant to U.S. Senator Mark Hatfield
Salem, Oregon
- 2. The Business Plan**
From idea to marketplace: writing a business plan that works
DR. BARBARA KAHMEL — President, The Reed Company
Lake Oswego, Oregon
- 3. Structuring the Start-up**
What form to take: Corporation, S-corporation, S-partnership, Sole Proprietorship
WILLIAM J. GLASGOW, Partner, and BRIAN STOUT, House Counsel, Perkins, Cole, Stone, Olsen and Williams
Portland, Oregon
- 4. Guide to Entrepreneurship**
Entrepreneur's Guide to Starting a Business. The business plan and other working tools for the start-up company
BRIAN MURPHY — Partner in charge, Small Business, Arthur Andersen & Co.
JEFFREY WOLFSTONE — Partner, Spears, Libersky, Campbell, Bledsoe, Anderson and Young
Portland, Oregon
- 5. Beyond the Business Plan**
The ins and outs of forming your new business: the business plan, capital formation, legal and regulatory issues
JOHN LONGFIELD — Manager, Price Waterhouse
STEVEN WYNNE — Partner, Lindsay Hart, Neil and Wegler
Portland, Oregon

FINDING THE FINANCING

- 6. Finding the Accountant**
Representatives from Price Waterhouse, Touche Ross, Peat, Marwick and Mitchell, Deloitte, Haskins & Sells, Arthur Andersen & Co. and Sigra and Co. (Pare), discussion led by Dr. Earl Littlefield, Professor of Accounting, Geo. H. Atkinson Graduate School of Management.
- 7. Venture Capital**
The role of the venture capitalist in funding new and growing firms
HERBERT SHAW — Partner, Shaw Management Company
Portland, Oregon
- 8. Financing Alternatives**
What to do when the venture capitalist says "no"
JOHN J. TOLLEFSEN — Partner, Tollefson, Le Chevallier and Patrick
Portland, Oregon
- 9. Going Public**
Recent case history of one of the Pacific Northwest's most successful public stock offerings
THOMAS BRUGGERE — President, Mentor Graphics
Beaverton, Oregon
- 10. Government Funding**
Financial, informational and managerial assistance through SBA
LEO ZAGUNIS — U.S. Small Business Administration
Portland, Oregon

FINDING THE MARKET

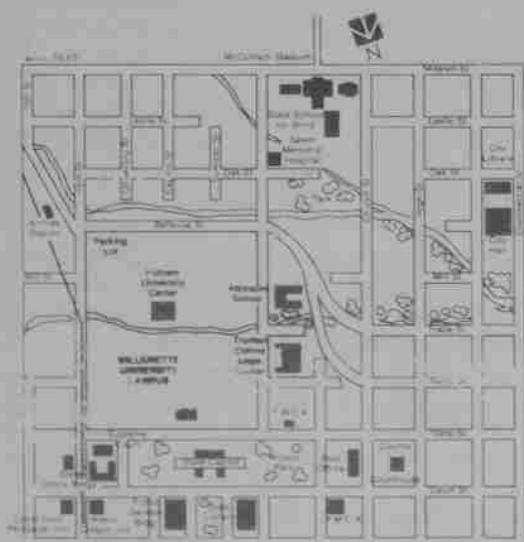
- 11. Assessing the Market**
Developing a market strategy for the start-up company
DR. JAMES W. HANSON — Professor of Marketing, Geo. H. Atkinson Graduate School of Management
Salem, Oregon
- 12. Building the Market**
Selling is... Finding a marketing approach that sells
ALAN J. ZELL — President, Attrudes for Selling
Portland, Oregon
- 13. Communication Strategies**
Developing marketing communications and advertising for the start-up company
KANDIS BREWER WOLHER — Senior Consultant, Phas, Schmidt and Westcott, Inc.
Portland, Oregon
- 14. Protecting Products and Ideas**
Patents, trademarks and copyrights
THOMAS NIEBERGALL — Assistant Corporate Counsel, Nike, Inc.
Beaverton, Oregon
- 15. Building a National Image**
How to move from the storefront to a national market through mail-order
JERRY WILSON — President, Soloflex Corporation
Hillsboro, Oregon

INDUSTRY TRENDS I

- 16. Wine**
From the vineyard — a growing industry
DAVID LEITZ, Evrie Vineyards
Dundee, Oregon
- PAUL THOMAS**, Paul Thomas Winery
Bellevue, Washington
- BILL BRITCH**, Winemaster, St. Chappelle Winery
Caldwell, Idaho
- 17. Retailing**
Emphasis on quality and service
JAMES F. NORDSTROM — President, Nordstrom, Inc.
Seattle, Washington
- 18. High Technology**
A look into a high technology future
NORM WINNINGSTAD — Chairman of the Board, Floating Dumb Systems, Inc. and Lattice Semiconductor Systems, Inc.
Beaverton, Oregon
- 19. Restaurants**
From Irish coffee to clam chowder: the story of Jake's
WILLIAM Mc CORMICK — Owner, Jake's Crawfish, McCormick and Schmieke's, and McCormick's Fish House and Bar
Portland, Oregon
- 20. Entertainment**
Behind the scenes: Behind the camera, on stage — glimpses of tomorrow
KIRK D'AMICO — Vice-President, Business Affairs, BKO Video, Inc.
New York, New York

INDUSTRY TRENDS II

- 21. The Gourmet Market**
Building your niche in a luxury market
EMILY CRIMPACKER — Grand Diplome from La Varenne Ecole de Cuisine
Paris, France
Portland, Oregon
- 22. A Look Into the Future**
What are the new ideas of tomorrow? A look into the future — today
DR. PAUL CARLSON — President, Oregon Graduate Center
Beaverton, Oregon
- 23. Spinning Off**
Case histories of two of Oregon's most recent spin-off companies
CASEY POWELL — President, Sequent Computer Systems, Inc.
Beaverton, Oregon
- S. STANLEY MINTZ** — President, Intellex, Inc.
Corvallis, Oregon
- 24. Closing the Profit Gap**
Lessons from the co-author of The Profit Gap
GENE BRYAN — President, Decision Dynamics
Portland, Oregon
- 25. Entrepreneurship and Social Responsibility**
Entrepreneurship beyond profit
THOMAS HIGGINS — Publisher, Business Journal of Portland
Portland, Oregon



REGISTRATION

Aspiring entrepreneurs, students from other universities, community leaders and members of the general public are welcome to attend the Conference. To pre-register, complete this form and return it with the appropriate registration fee to:

Conference on Entrepreneurship
c/o Geo. H. Atkinson Graduate School of Management
Willamette University
Salem, OR 97301

All replies should be postmarked by April 5, 1984. Conference registration and workshop assignments will be made on a first come, first serve basis. Checks may be made payable to WILLAMETTE UNIVERSITY. Registration will be confirmed at the Conference. Information on student discounts and lodging is available on request.

General

I am not a full-time Willamette student. General registration fee for the Conference will be \$40 (includes coffee break, lunch and reception).

Willamette Students

I am a full-time Willamette student (enrolled full time for spring semester 1984). Willamette University student registration fee for the Conference will be \$10 (includes coffee break, lunch and reception).

Name _____

Address _____

City _____

State _____ Zip _____

Company (or College) Name _____

Day Phone _____

_____ Please send lodging information.
_____ Please send student discount information.

Workshops

There will be four workshop sessions. In order to ensure a space in one of your choice, please return this form by the registration deadline. We will attempt to accommodate everyone's top choices; however, to ensure that the workshops stay relatively small and personal, we must limit their size. Workshop registration will be on a first-come, first-serve basis. Please list your top ten workshop choices — two from each of the designated areas above by the numbers assigned in the workshop grid. Ten choices must be listed to process registration form. Program and speakers subject to change.

1st _____	5th _____	8th _____
2nd _____	6th _____	9th _____
3rd _____	7th _____	10th _____
4th _____		